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Computers in Emergency Medicine

Building Back Better: Applying Lessons from the COVID-19 Pandemic to Expand Critical Information Access

Hope E.M. Schwartz, BA,^{*} Nicholas R. Stark, MD, MBA,[†] Cathleen S. Sowa,[†] Malini K. Singh, MD, MPH, MBA,[†] and Christopher R. Peabody, MD, MPH[†]

^{*}School of Medicine, University of California San Francisco, San Francisco, California, and [†]Department of Emergency Medicine, University of California San Francisco, San Francisco, California

Reprint Address: Hope E.M. Schwartz, School of Medicine, University of California San Francisco, 513 Parnassus Ave, S-245, San Francisco, CA 94143.

Abstract—Background: The Coronavirus disease 2019 (COVID-19) pandemic generated an unprecedented volume of evolving clinical guidelines that strained existing clinical information systems and necessitated rapid innovation in emergency departments (EDs). **Objectives:** Our team aimed to harness new COVID-19-related reliance on digital clinical support tools to re-envision how all clinical guidelines are stored and accessed in our ED. **Methods:** We used a design-thinking approach including empathizing, defining the problem, ideating, prototyping, and testing to develop a low-cost, homegrown clinical information hub: E*Drive. **To measure impact,** we compared web traffic on E*Drive to our legacy cloud-based folder system and conducted a survey of end-users using a validated health technology utilization instrument. **Results:** Our final product, E*Drive, is a centralized clinical information hub storing everything from clinical guidelines to discharge resources. Clinical guidelines are standardized and housed within the high-traffic E*Drive platform to increase accessibility. Since launch, E*Drive has averaged 84 unique weekly users, compared with less than one weekly user on the legacy system. We surveyed 52 clinicians for a total response rate of 47%. Prior to the E*Drive rollout, 12.5% of ED clinicians felt confident accessing clinical information on the legacy system, whereas 76.6% of ED clinicians felt they could more easily access clinical information using E*Drive. **Conclusion:** The COVID pandemic revealed vulnerabilities within our information dissemination system and presented an opportunity to improve clinical

information delivery. Centralized web-based clinical information hubs designed around the clinician end-user experience can increase clinical guideline access in the ED. © 2021 Elsevier Inc. All rights reserved.

Keywords—COVID-19; clinical guidelines; digital; innovation; information; design

Introduction

At the onset of the Coronavirus disease 2019 (COVID-19) pandemic, the volume of rapidly evolving clinical information necessitated innovation in emergency department (ED) information management (1–3). Among these innovations was our hospital's COVID-19 decision support tool, zsfCOVID, a digital COVID-19 information source with up-to-date guidelines related to testing, personal protective equipment, and airway management (1). Epidemics and other public health crises can expose weaknesses in the organization and delivery of clinical care (4). Although COVID-19 clinical guidelines have tended to change more rapidly than guidelines in other areas of clinical care, the challenges presented by COVID-19 information management are broadly applicable.

Clinical guidelines are an important component of high-quality patient care (5,6). This is vital in

the ED setting where clinicians must provide treatment in high-acuity situations (7). However, there is substantial variation in the use of clinical guidelines in emergency care (8). Several factors contribute to this variation, including inefficient access to relevant information, difficulty rapidly synthesizing information in variable formats, and challenges maintaining up-to-date information as practice guidelines evolve (9–18).

Our team aimed to harness COVID-19-driven innovation to address key barriers in the utilization of clinical guidelines in our ED through the creation of *E*Drive*: a centralized, web-based clinical information hub that houses important and commonly used clinical information (<https://edrive.ucsf.edu>) (19). We used a design thinking approach that relied on rapid prototyping and end-user feedback to ensure ease of use and leadership engagement to ensure rigorous quality control. In this study, we describe an example of grassroots, clinician-driven systems improvement. We describe how our approach led to an innovative final product and share our impact and lessons learned to empower ED administrative and clinical leadership to replicate our efforts.

Materials and Methods

We approached building a web-based centralized clinical information hub using design thinking methodology, an iterative process centered on the end-user and using rapid prototyping to increase utility and usability of products in the health care setting (20). Steps in the design thinking process include: (1) empathizing with the end-user to understand their needs; (2) defining the problem; (3) ideating to generate potential solutions; (4) prototyping the product; (5) launching and testing the product in the natural environment (21).

Empathize

In the early months of the pandemic, clinicians on our team quickly realized the powerful applicability of our COVID-19 platform and received multiple requests to include non-COVID-related guidelines (1). Based on these requests and informal interviews with fellow clinicians while working on shift, our team brainstormed how we could apply the lessons we learned from the development of our COVID-19 platform to a broader clinical information tool. We learned that there was a desire to quickly access and that such a system did not exist at our institution. With the support of our departmental leadership, we set out to design a system for rapidly accessing hospital and department-specific clinical guidelines in-house, rather than using an expensive, third-party system.

Define

In informal interviews, clinicians reported difficulty accessing up-to-date guidelines and applying lengthy text-based guidelines in the acute care setting. To understand previous efforts to address this problem, we conducted a literature review of academic articles describing digital information systems for clinical guidelines using the search term “emergency department AND digital AND clinical AND (guidelines OR protocols).” Our PubMed search returned 35 results, two of which described platforms for digital clinical guideline storage. We also conducted a landscape analysis of publicly accessible ED clinical guideline platforms using a Google search with the search term “emergency department clinical guidelines protocols.” We reviewed the first 15 web-based platforms from U.S. academic centers and community hospitals to better understand the current state of how clinical guidelines are stored and accessed online (Appendix 1, available online). We found significant variation in quality and format with two key features that stood out as barriers to usability: first, clinical guidelines were stored in a number of formats ranging from PDF to Word documents that were not mobile friendly; second, clinical guidelines were housed in siloed websites, rather than integrated with other clinical information such as department announcements and discharge resources.

Ideate

We assembled an ED Clinical Guidelines Task Force consisting of an emergency medicine attending and resident, a medical student, and a website administrator to adapt our previously developed COVID-19 platform to serve as a broad clinical information hub. The goal of this group was to increase accessibility and usability, starting with the most utilized clinical guidelines. The team iterated on several early guidelines to define best practices for transforming lengthy text-based documents to a standardized, user-friendly algorithmic template (Appendix 2, available online), which were then applied to future rounds of development. These best practices are being used to ensure quality control moving forward.

Prototype

Our team used rapid-cycle, bottom-up end-user feedback to develop the initial prototype and make real-time improvements during the design process. We engaged ED leadership to ensure top-down support and address additional administrative concerns, including developing a rigorous change control process to ensure sustainability and retain clinical integrity of the guidelines during the reformatting process (Appendix 3, available online).

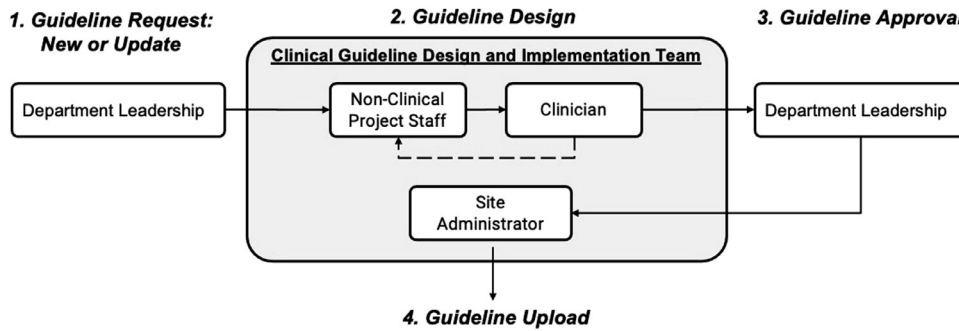


Figure 1. Clinical guideline development: key stakeholders and change control process map.

Table 1. Example Roles, Hours, and Costs to Develop a Web-Based Clinical Information Hub

Title	Role	Total Hours	Estimated Cost
Project Manager	Oversee project timeline, coordinate meetings, monitor progress, manage platform revisions	25–35	\$40–50/h
Clinician	Review and approve clinical guidelines, prioritize clinical guidelines to standardize	25–35	\$150–250/h
Nonclinical Project Staff	Draft redesigned clinical guidelines in collaboration with clinical team members	40–60	\$20–30/h
Site Administrator	Regularly update platform with new guidelines	15–25	\$20–30/h

One-time total cost range: \$5850–\$13,050.

The standardized protocol development process and key stakeholders are outlined in Figure 1, with defined roles and estimated costs provided in Table 1.

Launch and Test

E*Drive was formally launched on October 13, 2020. A multimodal outreach and messaging campaign was employed, which included e-mail announcements and flyers with QR codes and the E*Drive web link distributed throughout the ED on workstations and other highly trafficked areas (Appendix 4, available online). A promotional video was also shown at multiple staff meetings and departmental conferences to build name recognition and generate enthusiasm for the launch of E*Drive (<https://www.youtube.com/watch?v=MFEzGffOYfo>).

Measure Impact

After launch, we used a quantitative survey to assess the usability and utility of E*Drive based on the Technology Acceptance Model (Appendix 5, available online) (22). The survey was distributed on the Qualtrics survey platform (Qualtrics Software Version: November 2020, Provo, UT), with participants recruited via e-mail outreach that included all ED attending, resident, and ad-

vanced practice providers (23). Results from these efforts are being used to measure impact and to refine the E*Drive product through continuous improvement, a key tenant of the design thinking process. This study was approved as exempt research by the University of California, San Francisco Institutional Review Board (Study #20-30875).

Results

Final Product

E*Drive is a centralized clinical information hub accessible at <https://edrive.ucsf.edu> and built on a Drupal web platform (Version 9; 2020) (24). The landing page contains five broad categories of clinical information, including clinical guidelines, reporting forms, COVID-19 guidelines, antibiotics, and discharge navigation. Rapidly changing announcements, which include important updates about COVID-19, equipment, and other hospital-wide announcements that need to be quickly and broadly circulated to all ED staff, are also located on the landing page (Figure 2).

Within the clinical guidelines section, the E*Drive site is optimized to access relevant guidelines within two clicks, and guidelines are standardized and optimized for accessibility in the acute care setting (Figure 3).

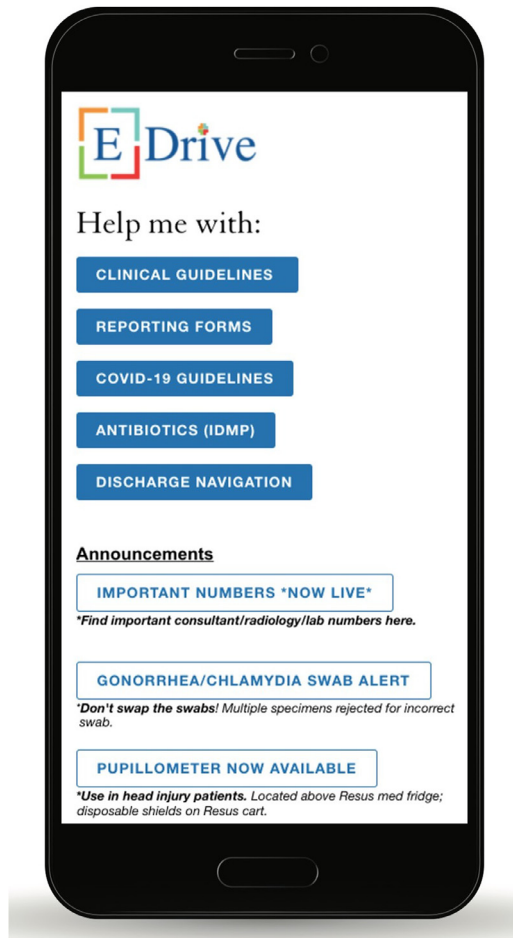


Figure 2. E*Drive landing page (<https://edrive.ucsf.edu>).

Guidelines are created in Google Slides so they can be created, added, and modified with no specialized training.

Impact

Using internal ED operations data, we compared the use of E*Drive to the legacy cloud-based folder system for clinical guideline storage. Prior to the E*Drive rollout, the cloud-based site housing clinical guidelines received 47 unique page views from December 2019 to December 2020, for an average of 0.13 views per day or less than one view per week. Since launch on October 13, 2020, E*Drive has averaged 12 unique views per day and 84 views per week. Given an average daily staffing volume of 35 providers, this means about 34% of providers access E*Drive on a given day, on average.

Fifty-two clinicians responded to the survey, including 29 attending physicians, 17 resident/fellow physicians, and 5 advanced practice providers. This response rate represents 47% of 110 clinical providers who have worked in our ED since the launch of E*Drive. Of all clinicians

surveyed, 12.5% felt confident accessing clinical information on the internal cloud-based folder system prior to the E*Drive rollout (Table 2); 76.6% agreed or strongly agreed that they were able to access clinical information using E*Drive more easily; 70.3% agreed or strongly agreed that E*Drive was helping them do their job more efficiently; and 78.1% found the E*Drive platform understandable and easy to navigate. Clinical guidelines were reported to be the most useful component of the E*Drive platform (50.8%), followed by antibiograms (29.7%) and COVID-19 guidelines (26.6%). On a scale of 1–10, the average likelihood of recommending use of E*Drive to a colleague was 8.02 (95% CI 7.49–8.55). End-user feedback collected in the Qualtrics survey after rollout suggested the following areas for improvement in future iterations of the E*Drive platform: enhanced searchability and sitemap for clinical guidelines, expansion to hospital-wide clinical guidelines, and relevant phone numbers (which were subsequently added to E*Drive within 1 month of launch).

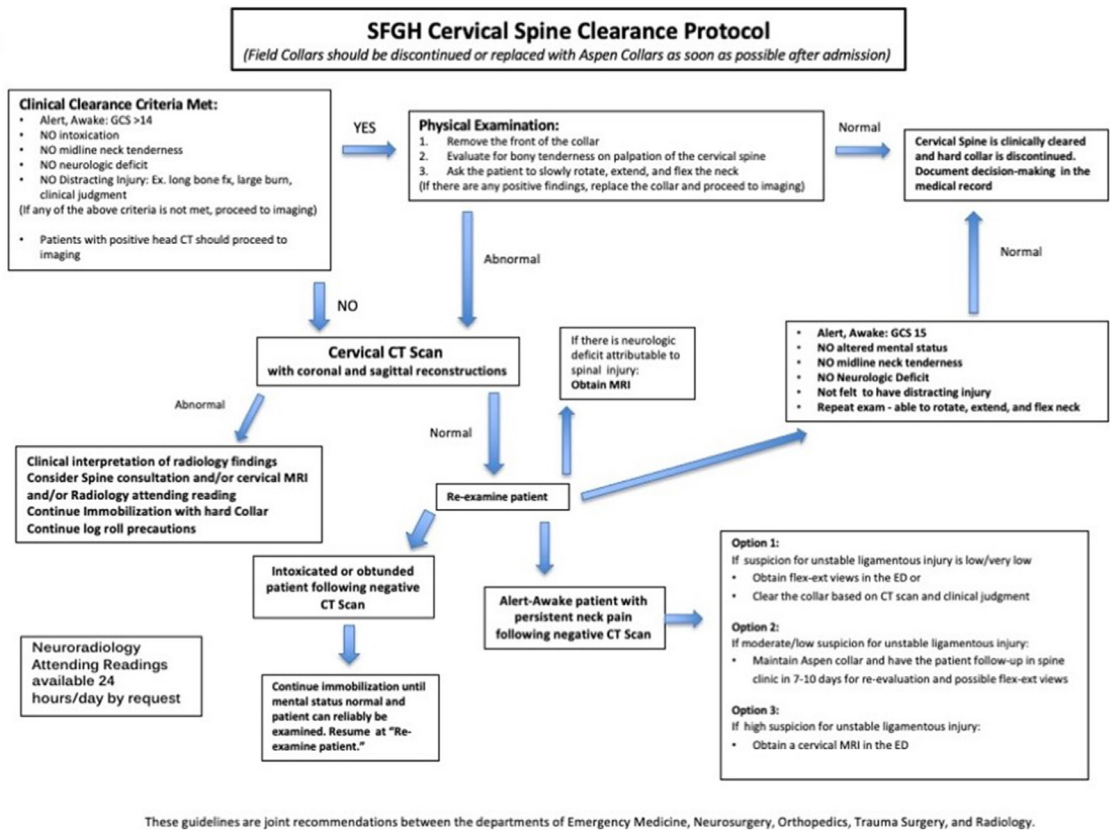
Discussion

Using design thinking, we developed a novel clinical information system for increasing access to clinical guidelines in our ED. The E*Drive platform significantly increased clinician confidence in accessing clinical information, and the majority of users found it easy to use and integrate into their clinical practice. The impact of E*Drive was also supported by usage data, which showed that E*Drive significantly increased the proportion of providers accessing clinical guidelines, compared with our prior clinical information system.

Compared with existing online clinical information platforms, E*Drive stands apart as a low-cost, clinician-designed, and highly customizable platform that can be rapidly updated to incorporate real-time information. Like our COVID-19 platform, E*Drive was developed in-house using open-source software rather than relying on a third-party developer. This approach allowed us to create system-level change at low cost with a small, agile team, including ED clinicians with first-hand clinical expertise, operational support for rapid execution, and a direct line to ED leadership (Table 1). The design-thinking approach allowed us to bridge bottom-up end-user feedback and top-down leadership requirements to maximize ease of use while retaining rigorous clinical standards. Our formal change-control process has allowed us to continue to standardize, upload, and widely disseminate protocols nearly instantaneously, as dictated by changing circumstances during the COVID-19 pandemic.

Key to the usability of E*Drive are three unique features that set our platform apart from comparable systems: standardization, integration, and accessibility. Other

A.



B.

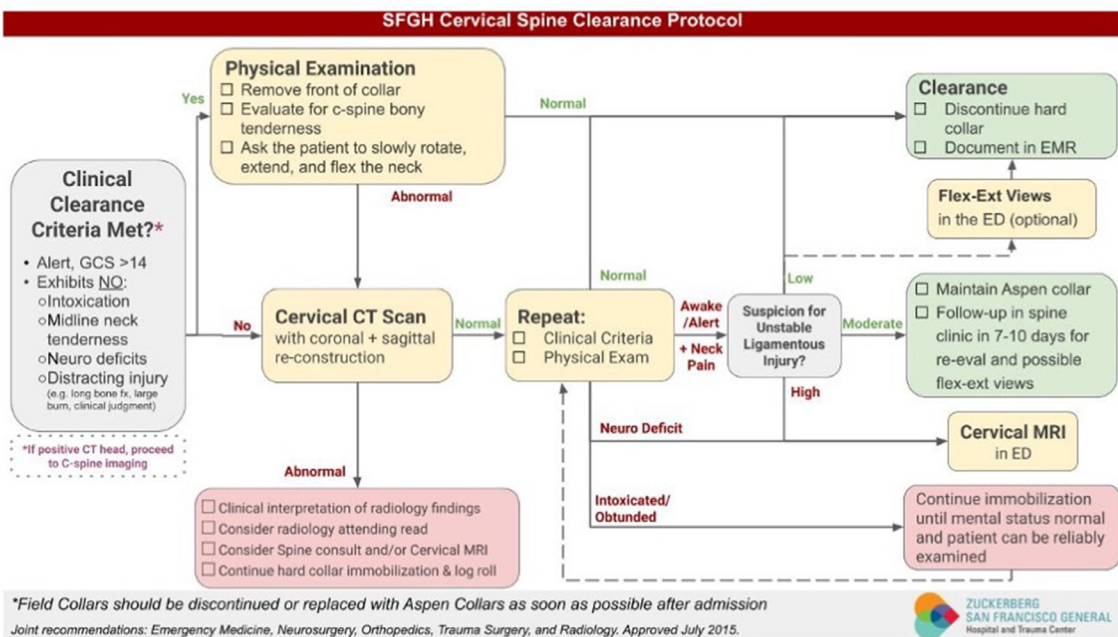


Figure 3. Exemplar protocol pre and post standardization: cervical spine clearance. GCS = Glasgow Coma Scale score; CT = computed tomography; MRI = magnetic resonance imaging; ED = emergency department.

Table 2. Quantitative End-User Feedback Survey Results

Question	Strongly Agree		Agree		Disagree		Strongly Disagree			
	n	%	n	%	n	%	n	%	n	%
Prior to the E*Drive platform, I felt confident accessing clinical information on the wiki system at ZSFG.	6	12%	2	4%	29	57%	14	27%		
Since the launch of the E*Drive platform, I am able to more easily access clinical information at ZSFG.	21	41%	28	55%	2	4%	0	0%		
Accessing E*Drive is useful in helping me do my job more efficiently.	14	27%	31	61%	6	12%	0	0%		
I find the E*Drive platform understandable and easy to navigate.	19	37%	31	60%	2	4%	0	0%		
	Daily		Multiple × /Week		Once/Week		Once/Month		Never	
	n	%	n	%	n	%	n	%	n	%
I use the E*Drive platform approximately:	3	6%	8	15%	18	35%	18	35%	5	10%

clinical information hubs reviewed in our landscape analysis link to documents in a variety of non-standardized formats, including text-based and visual guidelines, requiring downloads to access, which may present a barrier to real-time clinical use. The E*Drive platform makes use of rigorous guidelines for flow, color, and location of information to ensure that guidelines are easy to synthesize and apply in the acute care environment (Appendix 2).

In building E*Drive, we integrated multiple streams of commonly accessed clinical information, including redesigned clinical guidelines, COVID-19 information, local antibiograms, and daily announcements on a single landing page. Our platform also employs an open-access and mobile friendly design (Figure 2). Site design emphasized minimizing clicks, and guidelines are displayed in JPEG format so that mobile users can easily enlarge information on their devices, further increasing ease of access in a busy ED setting.

Lastly, we harnessed COVID-19 digital innovation as a call-to-action illustrating the power of frontline clinicians to create meaningful systems change. By integrating

the E*Drive platform with our pre-existing COVID-19 information platform, we leveraged momentum from COVID-19-necessitated practice changes to create buy-in for a new clinical information hub. The challenges of delivering emergency care during a global pandemic has provided a testing-bed and unprecedented momentum for clinical digital innovation.

Limitations

There are several limitations to the current study. First, 47% of clinical providers in the ED responded to our survey, introducing potential nonresponse bias that could skew the reported relative utility of the E*Drive product. However, objective usage data support our conclusion that the E*Drive platform has increased the usability of clinical guidelines. Second, this is a single-center study, and variation in clinical systems and department culture could affect implementation at other institutions. However, we used open-source and low-cost resources to build the E*Drive platform, and we share our process, lessons

learned, and next steps for application to other institutions to encourage replication (Appendix 6, available online). Third, E*Drive currently houses ED-specific guidelines with limited inpatient protocols. Including inpatient protocols on our platform is an important area of ongoing work to improve care transitions between ED and inpatient services and to optimize care for admitted patients boarding in the ED. Lastly, we do not know whether increased accessibility to clinical information impacted clinical practice among providers at our institution. Future studies should investigate whether greater access to clinical guidelines from E*Drive has a direct correlation with improving provider adherence to guidelines.

Conclusion

The COVID-19 pandemic called for rapid innovation in the use of digital tools to streamline access to clinical information. We applied lessons learned from COVID-19 to create a centralized clinical information hub with standardized clinical guidelines to increase accessibility in our ED. Using a design thinking process, we built a flexible, in-house, low-cost platform that is scalable and reproducible. The creation and implementation of E*Drive demonstrates that design thinking methodology, including rapid prototyping and soliciting clinician end-user feedback, can help improve accessibility and use of clinical guidelines in the ED.

Supplementary materials

Supplementary material associated with this article can be found, in the online version, at doi:[10.1016/j.jemermed.2021.03.014](https://doi.org/10.1016/j.jemermed.2021.03.014).

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ARTICLE SUMMARY

1. Why is this topic important?

Clinical guideline utilization is associated with improved outcomes in the acute care setting; however, numerous barriers in existing clinical information systems have limited clinicians' ability to access and utilize clinical guidelines.

2. What does this study attempt to show?

We aimed to use a design-thinking approach to build an in-house, customizable, low-cost clinical information hub to increase access to clinical guidelines in the emergency department (ED). We built on momentum from COVID-19 pandemic-related practices changes and increased reliance on digital clinical support tools to generate momentum for broader systems change.

3. What are the key findings?

Our final product, E*Drive, is an open-access, web-based platform housing everything from standardized clinical guidelines to discharge resources. Web-traffic usage data showed that the E*Drive platform increased the frequency with which clinicians accessed clinical guidelines. Clinicians reported significantly increased ability to access and use clinical guidelines in their clinical practice.

4. How is patient care impacted?

By increasing access to clinical guidelines in the ED, E*Drive has the potential to impact patient care through the application of clinical guidelines.