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ORIGINAL RESEARCH

# Determinants of COVID-19 Vaccine Acceptance in Saudi Arabia: A Web-Based National Survey

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<sup>1</sup>Department of Public Health, College of Health Sciences, Saudi Electronic University, Riyadh, Saudi Arabia; <sup>2</sup>Department of Community Medicine & School of Public Health, Post Graduate Institute of Medical Education and Research (PGIMER), Chandigarh, India **Background:** Vaccine hesitancy is a potential threat to global public health. Since there is an unprecedented global effort to develop a vaccine against the COVID-19 pandemic, much less is known about its acceptance in the community. Understanding key determinants that influence the preferences and demands of a future vaccine by the community may help to develop strategies for improving the global vaccination program. The aim of this study was to assess the prevalence of the acceptance of COVID-19 vaccine and their determinants among people in Saudi Arabia.

**Methods:** A web-based, cross-sectional study was conducted using snowball sampling strategy under a highly restricted environment. A bilingual, self-administered anonymous questionnaire was designed and sent to the study participants through social media plat-forms and email. Study participants were recruited across the country, including the four major cities (Riyadh, Dammam, Jeddah, and Abha) in Saudi Arabia. Key determinants that predict vaccine acceptance among respondents were modelled using logistic regression analysis. Of the 1000 survey invitees, 992 responded to the survey.

**Results:** Of the 992 respondents, 642 showed interest to accept the COVID-19 vaccine if it is available. Willingness to accept the future COVID-19 vaccine is relatively high among older age groups, being married participants with education level postgraduate degree or higher (68.8%), non-Saudi (69.1%), employed in government sector (68.9%). In multivariate model, respondents who were above 45 years (aOR: 2.15; 95% CI: 1.08–3.21) and married (aOR: 1.79; 95% CI: 1.28–2.50) were significantly associated with vaccine acceptance (p < 0.05).

**Conclusion:** Addressing sociodemographic determinants relating to the COVID-19 vaccination may help to increase uptake of the global vaccination program to tackle future pandemics. Targeted health education interventions are needed to increase the uptake of the future COVID-19 vaccine.

Keywords: coronavirus, COVID-19 vaccine, vaccine hesitancy, trust, perceived risk, Saudi Arabia

#### Introduction

The severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) pandemic, which is widely referred to as "COVID-19", has been infecting more than 5.5 million over 144 countries.<sup>1–3</sup> The pandemic poses a significant threat to the public health system,<sup>3,4</sup> including catastrophic economic consequences around the world. Saudi Arabia has been plagued with several pandemics, including the Middle East Respiratory Syndrome Coronavirus (MERS-CoV), and the ongoing COVID-19 outbreak.<sup>5,6</sup> As of 17th October 2020, the virus has rapidly spread in the Kingdom, causing a total of 341,495 laboratory-confirmed cases with 5144 deaths.<sup>7</sup> A vaccine is

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considered to be the most awaiting intervention<sup>2,4,7</sup> and hundreds of global R&D institutions engaged in unprecedented speed to develop the vaccine<sup>7–11</sup> However, public perception towards COVID-19 vaccine uptake is not available. Numerous studies have shown several factors responsible for vaccine acceptancy when a new vaccine is introduced.<sup>12–15</sup> These include the safety and efficacy of the vaccine, adverse health outcomes, misconceptions about the need for vaccination, lack of trust in the health system, lack of knowledge among the community on vaccine-preventable diseases.<sup>15,16</sup> Misinformation leading towards vaccine hesitancy could put public health at risk in responding to the current crisis.

In the previous pandemic like the H1N1 influenza A, when the vaccine was introduced, the acceptancy rate varied between 8% and 67%.<sup>12</sup> In the United States, the acceptance rate was reported to be 64%.<sup>13</sup> In the United Kingdom, 56.1% of the study participants reported accepting the swine flu (influenza A H1N1v) vaccine.<sup>17</sup> In Hong Kong, 50.5% of the study population intended to receive a future A/H7N9 vaccine during the outbreak in 2014.<sup>18</sup> In Beijing, China, 59.5% of the study participants who had heard of H7N9 were willing to accept a future influenza A (H7N9) Vaccine.<sup>8</sup>

Vaccine acceptance and demand are complex in nature and context-specific, varying across time, place, and perceived behavioral nature of the community.<sup>9-15</sup> A study in Ireland showed that health care workers avoided seasonal influenza vaccination due to their misconception, efficacy, and trust in the vaccine.<sup>16</sup> In China, demographics and public perceptions are the predictors of vaccination acceptance.8 In Hong Kong, anxiety level and vaccine history were the main predictors towards vaccine acceptancy.<sup>17</sup> In the United States, perceived effectiveness of the vaccine, social influence, and health insurance was the key predictor towards acceptance of an influenza vaccine.<sup>18</sup> Another study in the United States reported greater hesitancy associated with lower vaccine uptake and greater confidence associated with higher vaccine uptake.<sup>19</sup> In the United Arab Emirates, a study investigates parent attitudes about childhood vaccines and reported only 12% of parents' hesitancy towards childhood vaccination.<sup>20</sup> The study reported vaccine safety (17%), side effects (35%), and too many injections (28%) are critical factors in vaccine hesitancy.<sup>20</sup> Respondents who had a history of being vaccinated against seasonal flu were more likely to report their intention to be vaccinated.<sup>14,15</sup>

A systematic review highlighted the role of public trust in vaccine uptake and reported a dearth in the research of vaccine uptake based on public trust in lowand middle-income settings.<sup>12</sup> Another review that investigated the general public's willingness to accept or decline a pandemic vaccine (H1N1) identified several key predictors like people's perceived risk of infection, the severity of the event, personal consequences, history of previous vaccination, and ethnicity.<sup>11</sup> A recent study highlighted that equitable vaccination across all population groups is challenging due to the complex human behavior which changes over space and time,<sup>10</sup> and a meta-analysis demonstrated behavioral health model like the "theory of planned behavior" in explaining vaccine hesitancy.<sup>13</sup> Numerous studies urged to enhance tailored interventions and policies to increase vaccination uptake.9-11,13,16,21

Few studies have explored the prevalence of COVID-19 vaccine acceptance and their determinants.<sup>22,23</sup> A study conducted among health care workers (HCWs) in China showed a high acceptance of COVID-19 vaccination among health care workers in comparison to the general population.<sup>23</sup> Another study in the United States reported that only 20% intend to decline the COVID-19 vaccine.<sup>22</sup> Since vaccine acceptancy is context-specific and varies with geography, culture, and sociodemographic, we aimed to understand the public willingness of a future COVID-19 vaccine in Saudi Arabia.

# Methods Study Design and Setting

The cross-sectional survey was designed using Survey Monkey<sup>®</sup> platform and used a snowball sampling strategy. Study participants were recruited across the Kingdom of Saudi Arabia, including major cities (Riyadh, Dammam, Jeddah, and Abha), and other minor cities. The above cities were selected based on the geographical presence of the Saudi Electronic University, which enables the researcher to collect information during the highly restricted environment of COVID-19 pandemic. Initially, the study investigators shared the survey link in social media (Twitter, Whats App, Telegram channel) and through emails to their primary contacts (aged 18 and above). The primary participants were requested to roll out the survey further. On receiving and clicking the link, participants got auto directed to the informed consent page, followed by the survey questionnaires.

# Study Sample

From the previous literature review of vaccine hesitancy in the community, it is estimated that about 15% of the study participants showed hesitancy towards accepting a vaccine. We estimate that a sample size of 800 should give us 80% power at a confidence level of 95%. Accounting for non-response, dropout, and subgroup analyses our final sample size was planned to be 1000 completed questionnaires from participants. The sample size was calculated using the formula  $N = Z\alpha 2P (1 - P)/d2$ , in which  $\alpha = 0.05$  and  $Z\alpha = 1.96$ , and the estimated acceptable margin of error for proportion d is 0.1. The survey was stopped when we received 1000 completed questionnaires.

## Questionnaire Development

We conducted a literature review<sup>9,24-26</sup> to identify key areas, and a draft questionnaire was devised. The draft questionnaire was in bilingual (Arabic and English) format and consisting sections on sociodemographic, knowledge and perception towards COVID-19, trust in the health system, and participants' willingness to accept the COVID-19 vaccine if it is available in future. We tried to keep the questionnaire as short in length so that it can be quick to complete, and easy to follow. Questionnaire's content and clarity was assessed by the public health experts working at the College of Public Health at Saudi Electronic University. The draft questionnaire was pilot tested. The final questionnaire was developed based on the Cronbach's alpha values (>0.70).<sup>27</sup> The questionnaire was self-administered. The participants were instructed to select one option from the list of responses (Yes/No/Not sure).

### **Ethics Statement**

This study followed the principle of the Declaration of Helsinki 1995 (revised in 2013). Ethical approval was granted for the study by the institutional Research Ethics Committee (SEUREC-CHS20110) Saudi Electronic University, Riyadh, Kingdom of Saudi Arabia and consent was taken before participation in the study.

### Data Analysis

Descriptive statistics were conducted to generate summary tables for study variables. A cross-tabulation analysis was performed to examine the distribution of intention to uptake COVID-19 vaccine with respondents' sociodemographic characteristics using chi-squared tests. Logistic regression models were employed using a priori hypothesis to tabulate odds ratios (OR) and their 95% confidence intervals (95% CI). All data analysis was performed using STATA 13.0. A two-tailed p-value <0.05 was considered statistically significant.

## Results

Of 1000 survey invitees, 992 (99.2%) provided the informed consent and returned the survey. Table 1 shows the summary statistics of the sociodemographic profile of the study participants. Most of the respondents 436 (43.9%) were aged between 26 and 35 years, followed

 Table I
 Sociodemographic
 Characteristics
 of
 the
 Study

 Population (N=992)

Sociodemographic Characteristics n (				
Age				
-	18–25	264 (26.61)		
	26–35	436 (43.95)		
	36-45	239 (24.09)		
	Above 45	53 (5.04)		
Gender				
	Male	339 (34.17)		
	Female	653 (65.83)		
Marital Status				
	Married	512 (51.61)		
	Single	421 (42.44)		
	Separated/divorced/Widowed	60 (5.95)		
Nationality				
	Saudi	814 (82.06)		
	Non-Saudi	178 (17.94)		
City of Resident				
	Riyadh	455 (45.87)		
	Dammam	184 (18.55)		
	Jeddah	119 (12.00)		
	Abha	23 (2.32)		
	Madina	31 (3.31)		
	Al-Ahsa	32 (3.23)		
	Other	148 (14.91)		
Education				
	Postgraduate	199 (20.06)		
	Graduate	497 (50.10)		
	Diploma	153 (15.42)		
	High School	143 (14.42)		
Occupation				
	Government	428 (43.15)		
	Private	151 (15.22)		
	Self-employed	19 (1.92)		
	Not working	394 (39.72)		

by 264 (26.6%) aged 18–25 years, 239 (24%) aged 36–45 years, and 53 (5%) were aged 45 years and above (Table 1). Of the 992 participants, 653 (65.8%) were female, 512 (51.6%) were married, majority 814 (82%) of the study participants were Saudi nationality, 455 (45.8%) were from Riyadh, 497 (50.1%) completed graduate-level education, and 428 (43.1%) reported working in a government sector (Table 1).

Table 2 shows bivariate associations between sociodemographic characteristics and intent to uptake the COVID-19 vaccine among respondents in Saudi Arabia. Of the 992 respondents, 642 (64.7%) intended to uptake the hypothetical vaccine, only 70 (7%) reported hesitancy towards the COVID-19 vaccine, and 280 (28.2%) were reported "not sure" about their intention (Table 2). Of the 53 respondents who were aged 45 years and above, 42 (79.2%) of them showed interest to uptake the vaccine if it is available. Of the 512 participants who were married, 355 (69.3%) reported accepting the COVID-19 vaccination (Table 2).

Table 3 presents logistic regression analysis for sociodemographic prediction of intent to uptake the COVID-19 vaccine among respondents. In the multivariate model, respondents who were above 45 years are 2.15 times likely to accept the vaccine (aOR: 2.15; 95% CI: 1.08–3.21). Similarly, participants who were married are 1.79 times likely to accept the vaccination (aOR: 1.79; 95% CI: 1.28–2.50).

Table 4 shows the logistic regression analysis for factors potentially associated with the intention to receive the COVID-19 vaccine among respondents. In the multivariate model adjusted for sociodemographic characteristics, participants who were concerned about acquiring infection with the COVID-19 virus were 2.13 (95% CI: 1.35–3.85) times likely to accept the COVID-19 vaccine compared with those who were not concerned with the infection. Participants, who trusted the health system were 3.05 (95% CI: 1.13–4.92) times most likely to accept the vaccination than those who have reported no trust.

### Discussions

Vaccination is considered one of the most outstanding public health inventions in the 21st century. However, its acceptancy is varied with space, time, social class, ethnicity, and contextual human behavior.<sup>9,10,12,13,28</sup> Our study, first of its kind in Saudi Arabia, used a web-based self-administered questionnaire and collected responses across the Kingdom, including four major cities (Riyadh, Jeddah, Dammam, and Abha) and

Table 2BivariateAssociationsBetweenSociodemographicCharacteristicsandIntenttoUptakeCoronavirusVaccineAmongRespondentsinSaudiArabia(N=992)

Variables	"If Vaccine Against Coronavirus is Available, I Will Take It"			
	Yes (n=642)	No (n=70)	Not Sure (n=280)	p-value
Age				
18–25	172 (65.15)	14 (5.30)	78 (29.55)	
26–35	280 (64.22)	36 (8.26)	120 (27.52)	0.201
36–45	148 (61.92)	19 (7.95)	72 (30.13)	
Above 45	42 (79.25)	I (I.89)	10 (18.87)	
Gender				
Male	235 (69.32)	22 (6.49)	82 (24.19)	0.087
Female	407 (62.33)	48 (7.35)	198 (30.32)	
Marital status				
Single	248 (58.91)	33 (7.84)	140 (33.25)	
Divorced/Widowed	39 (66.10)	4 (6.78)	16 (27.12)	0.024
Married	355 (69.34)	33 (6.45)	124 (24.22)	
Nationality				
Saudi	519 (63.76)	63 (7.74)	232 (28.50)	
Non-Saudi	123 (69.10)	7 (3.93)	48 (26.97)	0.152
City of residence				
Riyadh	286 (62.86)	36 (7.91)	133 (29.23)	
Dammam	3 (6 .4 )	10 (5.43)	61 (33.15)	0.323
Jeddah	80 (67.23)	7 (5.88)	32 (26.89)	
Others	163 (69.66)	17 (7.26)	54 (23.08)	
Highest education				
High School	88 (61.54)	10 (6.99)	45 (31.47)	
Diploma	99 (64.71)	7 (4.58)	47 (30.72)	
Graduate	318 (63.98)	42 (8.45)	137 (27.57)	0.472
Post Graduate	137 (68.84)	11 (5.53)	51 (25.63)	
Current occupation				
Not working	242 (61.42)	29 (7.36)	123 (31.22)	
Private/Self-employed	105 (61.76)	11 (6.47)	54 (31.76)	0.145
Government	295 (68.93)	30 (7.01)	103 (24.07)	

some minor cities in the country. Of the 992 study participants, 642 (64.7%) said "Yes" to uptake the COVID-19 vaccine, 70 (7.0%) said "no" to uptake COVID-19 vaccine, and 280 (28.2%) said "not sure" to uptake the COVID-19 vaccine if it is available. Further, being aged (45 years and above) (aOR: 2.15; 95% CI: 1.08-3.21), and being married (aOR: 1.79; 95% CI: 1.28-2.50) are likely to accept the COVID-19 vaccine than their counterparts. Study participants' trust in the health system (aOR: 3.05; 95% CI: 1.13–4.92) and perceived risk of acquiring infection (aOR: 2.13; 95% CI: 1.35–3.85) were found to be significant predictors in explaining acceptancy of the COVID-19 vaccine.

Variables	"Intended to Uptake Coronavirus Vaccine"			
	OR [95% CI]	p-value	aOR [95% CI]	p-value
Age				
18–25	Ref		Ref	
26–35	0.96 [0.69–1.32]	0.803	0.87 [0.38–1.56]	0.612
36–45	0.86 [0.60-1.25]	0.453	0.95 [0.48–1.44]	0.216
Above 45	2.04 [1.00-4.15]	0.049	2.15 [1.08–3.21]	0.032
Gender				
Male	Ref		Ref	
Female	0.73 [0.55–0.96]	0.029	0.80 [0.58–1.10]	0.181
Marital status				
Single	Ref		Ref	
Divorced/Widowed	1.36 [0.76–2.41]	0.293	1.70 [0.92–3.17]	0.090
Married	1.57 [1.20–2.06]	0.001	1.79 [1.28–2.50]	0.001
Nationality				
Saudi	Ref		Ref	
Non-Saudi	1.27 [0.89–1.80]	0.177	1.17 [0.79–1.74]	0.425
City of residence				
Riyadh	Ref		Ref	
Dammam	0.94 [0.66–1.33]	0.733	0.96 [0.66-1.40]	0.869
Jeddah	1.21 [0.79–1.85]	0.378	1.23 [0.79–1.92]	0.350
Others	1.35 [0.96–1.90]	0.076	1.41 [0.99–2.00]	0.055
Highest education				
High School	Ref		Ref	
Diploma	1.14 [0.71–1.83]	0.572	1.06 [0.63–1.78]	0.801
Graduate	1.11 [0.75–1.62]	0.593	1.17 [0.78–1.76]	0.438
Post Graduate	1.38 [0.87–2.16]	0.161	1.48 [0.99–2.23]	0.054
Current				
occupation				
Not working	Ref		Ref	
Private/Self-employed	1.01 [0.70–1.46]	0.939	1.10 [0.73–1.66]	0.634
Government	1.39 [1.04–1.85]	0.024	1.47 [0.97–2.23]	0.063

Table 3 Logistic Regression Analysis for SociodemographicPrediction of Intent to Uptake Coronavirus Vaccine AmongRespondents in Saudi Arabia (N=992)

Though there have been limited studies to explore the intention to uptake the COVID-19 vaccine in the current crisis, our results are in agreement with study conducted in China, and in the United States.<sup>22,23</sup> The Chinese study reported 72.5% of the general population's intention to uptake COVID-19 vaccine.<sup>23</sup> And the study conducted in the United States reported 80% acceptance of the COVID-19 vaccine among the study population.<sup>22</sup> In our study, 64.7% of study participants showed interest in the uptake of the COVID-19 vaccine. Similar observations were made during the H1N1 pandemic.<sup>11</sup>

Some qualitative comparisons can be made with similar studies, like in a systematic review, the acceptance rate varied between 8% and 67% for the H1N1 influenza Table 4Logistic RegressionAnalysis for FactorsPotentiallyAssociated with the Intention to Receive CoronavirusVaccineAmong Respondents in Saudi Arabia (N=992)

Variables	"Intended to Uptake Coronavirus Vaccine"				
	OR [95% CI]	p-value	aOR [95% CI]	p-value	
Perceived risk					
No Yes	Ref 2.48 [1.11–3.95]	0.031	Ref 2.13 [1.35–3.85]	0.002	
Trust in the health system					
No Yes	Ref 2.85 [1.03-4.80]	0.028	Ref 3.05 [1.13-4.92]	0.001	

 $\ensuremath{\textbf{Note:}}$  Adjusted for age, gender, education, nationality, city of residence, and occupation.

A pandemic vaccine.<sup>11</sup> The acceptance rate was reported to be 64% in the United States,<sup>25</sup> 56.1% in the United Kingdom,<sup>29</sup> 59.5% in Hong Kong,<sup>17</sup> and 59.5% in China.<sup>8</sup> The systematic review also highlighted that there was no consistent association with participants' demographic variables (age and sex) with vaccine uptake behavior.<sup>11</sup> However, in our study, old aged participants are more likely to accept COVID-19 vaccination than their counterparts (aOR: 2.15; 95% CI: 1.08–3.21).

Numerous studies reported the perceived risk of becoming infected as a predictor towards intention behind vaccination.<sup>11,14,15,23</sup> In our study, participants who had a higher perceived risk of being infected are 2.13 times more likely to be vaccinated than those having a lower perceived risk (aOR: 2.13; 95% CI: 1.35–3.85). Studies have shown that a higher trust in the health system is associated with the utilization of preventive health services such as vaccination.<sup>19,30,31</sup> In our study, odds of having greater trust in the health system were 3.05 times higher, reporting their intention to uptake the COVID-19 vaccine (aOR: 3.05; 95% CI: 1.13–4.92).

Our study has several limitations; firstly, it is crosssectional, depicts a picture of the community response at the point of the study. We asked the respondents to report their intention to receive the COVID-19 vaccine if it is available in the future. A considerable number of study participants (28.2%) reported "Not sure" about their intention to uptake the COVID-19 vaccination. The real intention could be different when the vaccine is available.<sup>14</sup> It is interesting to study how the intention varies over time and the context in the study population. Secondly, study responses were recorded using a web-based selfadministered survey, instead of a direct face-to-face interview. This may lead to potential bias in reporting their responses. Third, the current study did not explore the motivation behind the acceptance or barriers behind the hesitancy of the VOVID-19 vaccine. Another key limitation of the study is the snowball sampling strategy, which may not represent the true picture of study participants. However, during the study period (lockdown due to COVID-19) this was the only available method to collect the data from the study participants.

Despite the above limitations, our study is the first of its kind, with a representative sample size across the county demonstrated the population's intention to uptake the COVID-19 vaccine. Once the pandemic is over, we will explore many additional research questions, including vaccine promotion strategies, vaccine safety, vaccine referral/recommendations, cost (out of pocket expenditure), including the key motivation and barriers towards COVID-19 vaccination.

#### Conclusion

This is the first community-based study under a highly restricted environment that assessed the public's intent to accept the hypothetical COVID-19 vaccine in the Kingdom with a representative sample. The study participant has a good intention to accept the hypothetical vaccine and is in accordance with the previously reported figures. Participants' perceived risk and trust in the health system were found to be significant predictors towards the intention of the COVID-19 vaccine in the Kingdom. Further study should corroborate our findings with public health promotion interventions. Health education targeting various sociodemographic groups should be taken as a priority to increase the COVID-19 vaccine uptake behavior in the country, and elsewhere.

### Disclosure

The authors report no conflicts of interest in this work.

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