

# Has the COVID-19 pandemic affected general vaccination hesitancy? Findings from a national study

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#### Abstract

Extensive media coverage and potential controversy about COVID-19 vaccination during the pandemic may have affected people's general attitudes towards vaccination. We sought to describe key psychological antecedents related to vaccination and assess how these vary temporally in relationship to the pandemic and availability of COVID-19 vaccination. As part of an ongoing online study, we recruited a national (U.S.) sample of young gay, bisexual and other men who have sex with men (N=1,227) between October 2019 and June 2021, and assessed the "4Cs" (antecedents of vaccination; range=1–5). Overall, men had high levels of confidence (trust in vaccines; M=4.13), calculation (deliberation; M=3.97) and collective responsibility (protecting others; M=4.05) and low levels of complacency (not perceiving disease risk; M=1.72). In multivariable analyses, confidence and collective responsibility varied relative to the pandemic phase/vaccine availability, reflecting greater hesitancy during later stages of the pandemic. Antecedents also varied by demographic characteristics. Findings suggest negative effects of the COVID-19 pandemic on key antecedents of general vaccination and identify potential targets for interventions.

Keywords Vaccination  $\cdot$  Vaccine confidence  $\cdot$  Vaccine hesitancy  $\cdot$  COVID-19  $\cdot$  Young adults  $\cdot$  Gay and sexual  $\cdot$  Men who have sex with men

## Introduction

Vaccination is heralded as one of the great public health achievements of the 20th century (Centers for Disease Control and Prevention, 2011), yet a growing number of people in the United States (U.S.) either are hesitant or refuse to receive recommended vaccinations (Olive et al., 2018) and, the World Health Organization identified vaccination hesitancy as one of the ten leading threats to global health in 2019 (World Health Organization, 2019). It is important to

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monitor hesitancy as new threats-such as coronavirus disease 2019 (COVID-19)-emerge, and new vaccines become available. The World Health Organization characterized COVID-19 as a pandemic in March 2020 (Cucinotta & Vanelli, 2020). Multiple COVID-19 vaccines are now available in the U.S. but, despite widespread vaccine availability, only about 53% of the total U.S. population is considered to be fully vaccinated against COVID-19 as of September 2021 (Centers for Disease Control and Prevention, 2021a). Starting during vaccine development, COVID-19 vaccination has received extensive media coverage (Krawczyk et al., 2021) and has been involved in a large amount of controversy including widespread misinformation (Hotez et al., 2021). Controversies about COVID-19 vaccination have centered around several issues, including: vaccine safety and side effects; vaccine efficacy; vaccine shedding; the inclusion of controversial substances in the vaccines; and government infringement (Krawczyk et al., 2021; Loomba et al., 2021; Olive et al., 2018), which are, in turn, associated with hesitancy to receive COVID-19 vaccine (Loomba et al., 2021; Reiter et al., 2020). Importantly, the pandemic and these controversies could also affect vaccination hesitancy

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more generally (Wiysonge et al., 2021). However, little is known about temporal changes in general vaccination hesitancy during the course of the COVID-19 pandemic. Identifying such temporal changes in vaccination hesitancy is of great public health importance given the large decreases in vaccination rates that have been observed during the pandemic (National Foundation for Infectious Diseases, 2020; Patel Murthy et al., 2021).

Understanding antecedents of vaccination among young adults is important as they are among the age groups with the highest levels of hesitancy to receive a vaccine against COVID-19 (Kaiser Family Foundation, 2021), and experience unique challenges with regards to health care as many are young adults making decisions about their own health care for the first time. These challenges may be further heightened among certain groups, such as young adult gay, bisexual and other men who have sex with men (YGBMSM) who report additional barriers to health care such as concerns about disclosing of sexual orientation to a health care provider (Wheldon et al., 2018). We therefore sought to examine how the COVID-19 pandemic affected key psychological antecedents of vaccination among a national sample of YGBMSM in the U.S.

## Methods

#### **Participants**

Data for this study were collected as part of a randomized controlled trial of an online intervention to increase human papillomavirus (HPV) vaccination. The study has been described in detail elsewhere (Reiter, Gower, et al., 2020) and briefly here. Between October 2019 and June 2021, we recruited a convenience sample of YGBMSM through paid advertisements on social media and networking sites (e.g., Facebook, Instagram, Grindr) and outreach to existing research panels. Potential participants were eligible if they: (a) were cisgender male; (b) 18–25 years of age; (c) either self-identified as gay, bisexual, or queer; reported ever having sex with a male; or reported being sexually attracted to males; (d) lived in the U.S.; and (e) had not received any doses of HPV vaccine. After providing informed consent, eligible men were directed to complete baseline survey prior to participation in the intervention. A total of 1,227 participants completed the baseline survey. Participant characteristics are presented in Table 1. Participants received \$40 for completing study activities at the baseline timepoint from which the data for this report are drawn. The Institutional Review Board at The Ohio State University approved this study.

 Table 1 Participant Characteristics (N = 1,227)

<b>Table 1</b> Participant Characteristics ( $N = 1,22$ )	<u></u>	
	n	(%)
COVID-19 pandemic phase <sup>a</sup>		
Pre-pandemic	227	(22.6)
Pandemic	157	(12.8)
Initial vaccine availability	504	(41.1)
Widespread vaccine availability	289	(23.5)
Race and ethnicity		
Non-Hispanic White	578	(47.1)
Non-Hispanic Black	129	(10.5)
Hispanic	352	(28.7)
Non-Hispanic other	168	(13.7)
Educational attainment		
High school or less	380	(31.0)
Some college or more	847	(69.0)
Region of residence		
Northeast	227	(18.5)
Midwest	225	(18.3)
South	429	(35.0)
West	346	(28.2)
Health insurance		
Self/other	554	(45.2)
Parent's	420	(34.2)
None/don't know	253	(20.6)
Last preventive health visit		
Within last year	560	(45.6)
1–3 years ago	399	(32.5)
More than 3 years ago	268	(21.8)
	M	(SD)
Age (in years, range = $18-25$ )	22.25	(2.20)
Psychological antecedents of vaccination		
Confidence	4.13	(0.88)
Complacency	1.72	(0.93)
Calculation	3.97	(1.05)
Collective Responsibility	4.08	(1.01)

Note. Percentages may not sum to 0 due to rounding. M = mean; SD = standard deviation

#### Measures

The survey assessed psychological antecedents of vaccination with a short version of the 5Cs scale, which broadly assesses not only vaccine confidence but other relevant psychological antecedents, and has been found to predict vaccination intentions and behavior (Betsch et al., 2018; Wismans et al., 2021). Four agree-disagree items assessed: confidence (trust in vaccines; "I am confident that vaccines are safe"); complacency (not perceiving disease risk; "Vaccination is unnecessary because vaccine-preventable diseases are not common anymore"); calculation (deliberation; "When I think about getting vaccinated, I weigh the benefits and risks and make the best decision possible"); and collective responsibility (protecting others; "When everyone is vaccinated, I don't have to get vaccinated too") (Betsch et al., 2018). Items had a 5-point response scale. After reverse-coding responses for collective responsibility, higher scores indicate a greater level of each construct.

To assess the potential effects of the pandemic on psychological antecedents of vaccination, we categorized each participant into one of four COVID-19 pandemic phases based on date of enrollment in the study. The phases were based on milestones relative to the pandemic in the U.S. and included: "pre-pandemic" for participants who enrolled prior to March 11, 2020; "pandemic" for those who enrolled between March 11, 2020 and December 13, 2020; "initial vaccine availability" for participants who enrolled between December 14, 2020 (the day the COVID-19 vaccine was given outside of a clinical trial in the U.S. (Guarino et al., 2020)) and April 18, 2021; and "widespread vaccine availability" for participants who enrolled on or after April 19. 2021 (the first day the vaccine was available to all individuals ages 16 and older in all 50 states and the District of Columbia (Schumaker, 2021).

## Analyses

We characterized the sample using descriptive statistics and assessed between-group differences in psychological antecedents of vaccination by COVID-19 pandemic phase using one-way ANOVAs. Each antecedent was examined as a separate outcome variable. Multivariable linear regression models controlling for the following demographic characteristics: race/ethnicity, educational attainment, region of residence within the U.S., health insurance, and preventive health services use. All analyses were conducted in Stata Version 15 (StataCorp, College Station, TX); tests were 2-tailed with a critical alpha of 0.05.

## Results

About half (47%) of participants identified as non-Hispanic White and the mean age was about 22 years (Table 1). Most participants had some form of health insurance, either through self (45%) or a parent (34%) but fewer than half had a preventive health visit in the last year (46%). Overall, participants had high levels of confidence (M=4.13), calculation (M=3.97) and collective responsibility (M=4.05) and low levels of complacency (M=1.72; Table 1). In one-way ANOVAs, these psychological antecedents of vaccination varied across pandemic phases with lower levels of confidence (F(3,1223)=7.61, p<.001) and collective responsibility (F(3,1223)=5.57, p<.001; Fig. 1), and greater complacency (F(3,1223)=3.93, p<.01) among participants

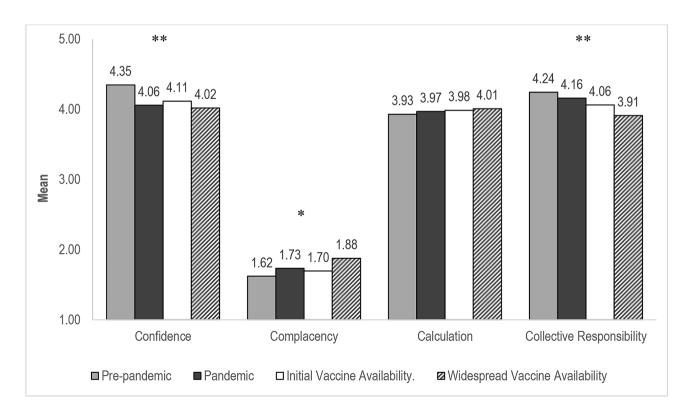


Fig. 1 Psychological Antecedents of Vaccination, by COVID-19 Pandemic Phase Note. Differences were assessed with oneway ANOVAs.\*p < .01, \*\* p < .001.

who enrolled in the study during later phases of the pandemic compared to pre-pandemic.

Associations between pandemic phase and two of the antecedents remained statistically significant in multivariable models (Table 2). Compared to participants who enrolled pre-pandemic, those who enrolled during later phases of the pandemic reported lower levels of confidence (pandemic phase:  $\beta = -0.22$ , p < .05, initial vaccine availability phase:  $\beta = -0.16$ , p < .05; widespread vaccine availability phase:  $\beta = -0.22$ , p < .01) and lower levels of collective responsibility (widespread vaccine availability phase:  $\beta = -0.26$ , p < .01). With regards to control variables, psychological antecedents also differed by race/ethnicity, educational attainment, region of residence, health insurance and preventive health services used (Table 2).

## Discussion

This study is among the first we know of to describe general vaccination hesitancy among YGBMSM, a population for whom multiple vaccinations are recommended (Centers for Disease Control and Prevention, 2021b). Vaccination hesitancy has been extensively studied for early childhood and, to a lesser extent, adolescent vaccinations (Betsch et al., 2018; Gilkey et al., 2014; Gilkey et al., 2016), but there is limited information with regards to hesitancy among this population. Although the young adult men in our study held generally positive attitudes and perceptions about vaccination, overall, we found significant decreases in vaccination confidence and collective responsibility among those enrolled during the later phases of the pandemic, which is particularly concerning as other research has found that, of the 4Cs assessed in this study, these two are the most strongly associated with vaccination intent and behavior among college students (Wismans et al., 2021). Although we are not able to identify the exact mechanism for these decreases, many young adults report receiving COVID-19 information on social media (Silva et al., 2021) which has been a source for anti-vaccine content during the pandemic (Hernandez et al., 2021). Thus, strategies to mitigate such content are needed, particularly among YGBMSM and

Table 2 Multivariable Correlates of Psychological Antecedents of Vaccination

	Confidence		Complacency		Calculation		Collective Responsibility	
	β	(SE)	β	(SE)	β	(SE)	β	(SE)
COVID-19 pandemic phase								
Pre-pandemic	Ref		Ref		Ref		Ref	
Pandemic	-0.22	(0.08)*	0.05	(0.09)	0.05	(0.11)	-0.06	(0.10)
Initial vaccine availability	-0.16	(0.06)*	-0.01	(0.07)	0.09	(0.08)	-0.14	(0.07)
Widespread vaccine availability	-0.22	(0.07)**	0.14	(0.08)	0.13	(0.09)	-0.26	(0.08)**
Race and ethnicity								
Non-Hispanic White	Ref		Ref		Ref		Ref	
Non-Hispanic Black	-0.56	(0.08)***	0.50	(0.09)***	-0.01	(0.10)	-0.28	(0.10)**
Hispanic	-0.09	(0.06)	0.15	(0.06)*	-0.09	(0.07)	-0.10	(0.07)
Non-Hispanic other	-0.14	(0.07	0.16	(0.08)*	-0.09	(0.09)	-0.13	(0.09)
Educational attainment								
High school or less	Ref		Ref		Ref		Ref	
Some college or more	0.03	(0.01)***	-0.03	(0.01)***	0.01	(0.01)	0.02	(0.01)**
Region of residence								
Northeast	Ref		Ref		Ref		Ref	
Midwest	0.02	(0.08)	-0.08	(0.08)	0.05	(0.10)	0.19	(0.09)*
South	0.05	(0.07)	-0.10	(0.08)	0.02	(0.09)	0.10	(0.08)
West	0.01	(0.07)	-0.06	(0.08)	-0.04	(0.09)	0.20	(0.09)*
Health insurance								
Self/other	Ref		Ref		Ref		Ref	
Parent's	0.16	(0.06)**	-0.10	(0.06)	0.02	(0.07)	0.18	(0.06)**
None/don't know	0.04	(0.07)	-0.02	(0.07)	-0.10	(0.08)	0.05	(0.08)
Last preventive health visit								
Within last year	Ref		Ref		Ref		Ref	
1–3 years ago	-0.16	(0.06)**	0.09	(0.06)	-0.13	(0.07)	-0.16	(0.07)*
More than 3 years ago	-0.13	(0.06)*	0.16	(0.07)*	-0.21	(0.08)*	-0.23	0.08)**

*Note.* Table presents results of multivariable liner regression models. Each antecedent was examined in a separate model, controlling for all variables listed in the table.  $\beta$  = unstandardized beta regression coefficient; Ref. = referent category; *SE* = standard error

p < .05, \*\* p < .01, \*\*\* p < .001

other young adults who may have less experience navigating health care and vaccination decisions independent of their parents or guardians.

Our findings further identify demographic groups that may be at risk of hesitancy. Similar to other research examining vaccination intentions and uptake (Baack et al., 2021; Gilkey et al., 2014; Lu et al., 2021), the patterns of associations with vaccination confidence, complacency and collective responsibility seen in this study suggest greater hesitancy among individuals who are non-Hispanic Black, have lower educational attainment, and who do not receive regular preventive care.

#### **Strengths and limitations**

Study strengths include a large, national sample of YGBMSM and a timeframe for data collection that spanned phases of the COVID-19 pandemic thus far, providing a novel opportunity to assess the pandemic's effects on general vaccination hesitancy. Limitations include the use of cross-sectional data which precludes our ability to examine individual changes over time and a lack of data on constraints (the 5th "C" of the 5 C's scale (Betsch et al., 2018)) and other factors that may influence hesitancy (e.g., previous vaccination behavior; exposure to vaccination messages; political affiliation). While vaccination items were worded to assess perceptions about vaccination, generally, it is possible that responses were influenced by opinions about COVID-19 vaccination, specifically, due to its salience during the timeframes examined. Finally, our sample was limited to YGBMSM who had not yet received the HPV vaccine, which may reflect different health care experiences and greater hesitancy to receive vaccines, generally, among our study population compared to other populations of young adults.

#### Conclusions

The COVID-19 pandemic is ongoing. Young adults have lower COVID-19 vaccination rates than other adults (Baack et al., 2021) and continue to need not only COVID-19 vaccine but also other recommended vaccines (Centers for Disease Control and Prevention, 2021b). Understanding how the pandemic has influenced general vaccination antecedents is important for developing future interventions. Our findings suggest that increasing vaccination confidence and collective responsibility may be particularly important among YGBMSM, and identify demographic groups that may benefit from targeted outreach to address vaccination hesitancy. **Acknowledgements** This work was prepared while Dr. Annie-Laurie McRee was employed at the University of Minnesota. The opinions expressed in this article are the author's own and do not reflect the view of the National Institutes of Health, the Department of Health and Human Services, or the United State Government.

Authors' contributions. ALM conceptualized and designed the study, conducted data analyses, interpreted data, and drafted the initial manuscript. ALG, PLR and DEK conceptualized and designed the study, consulted on analyses, and interpreted data. All authors reviewed and revised the manuscript, approved the final manuscript as submitted, and agree to be accountable for all aspects of the work.

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#### Declarations

**Conflicts of Interest.** The authors have no relevant financial or non-financial interests to disclose.

**Ethics approval.** The Institutional Review Board at the Ohio State University approved all study materials and procedures (#2019C0028).

**Consent to participate.** All participants provided informed consent prior to participation in this study.

Consent for publication. Not applicable.

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