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A natural experimental study of improvements along an urban canal: impact on canal usage, physical activity and other wellbeing behaviours



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Abstract

Background: There are few robust natural experimental studies of improving urban green spaces on physical activity and wellbeing. The aim of this controlled natural experimental study was to examine the impact of green space improvements along an urban canal on canal usage, physical activity and two other wellbeing behaviours (social interactions and taking notice of the environment) among adults in Greater Manchester, UK. The intervention included resurfaced footpaths, removal of encroaching vegetation, improved entrances, new benches and signage.

Methods: Two comparison sites were matched to the intervention site using a systematic five-step process, based on eight correlates of physical activity at the neighbourhood (e.g. population density) and site (e.g. lighting) levels. Outcomes were assessed using systematic observations at baseline, and 7, 12 and 24 months post-baseline. The primary outcome was the change in the number of people using the canal path from baseline to 12 months. Other outcomes were changes in physical activity levels (Sedentary, Walking, Vigorous), Connect and Take Notice behaviours. Data were analysed using multilevel mixed-effects negative binomial regression models, comparing outcomes in the intervention group with the matched comparison group, controlling for day, time of day and precipitation. A process evaluation assessed potential displacement of activity from a separate existing canal path using intercept surveys and observations.

Results: The total number of people observed using the canal path at the intervention site increased more than the comparison group at 12 months post-baseline (IRR 2.10, 95% CI 1.79–2.48); there were similar observed increases at 7 and 24 months post-baseline. There was some evidence that the intervention brought about increases in walking and vigorous physical activity, social interactions, and people taking notice of the environment. The process evaluation suggested that there was some displacement of activity, but the intervention also encouraged existing users to use the canal more often.

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Conclusions: Urban canals are promising settings for interventions to encourage green space usage and potentially increase physical activity and other wellbeing behaviours. Interventions that improve access to green corridors along canals and provide separate routes for different types of physical activities may be particularly effective and warrant further research.

Study protocol: Study protocol published in Open Science Framework in July 2018 before the first follow-up data collection finished (https://osf.io/zcm7v). Date of registration: 28 June 2018.

Keywords: Physical activity, Wellbeing, Urban, Canal, Green space, Intervention, Natural experiment, Systematic observation

Background

There is mounting evidence that the use of urban green spaces can provide a range of mental and physical health benefits [1–3]. Urban green spaces are open spaces in urban areas wholly or partly covered by vegetation, ranging from 'man-made' spaces (e.g. parks) to more 'natural' spaces (e.g. woodlands), and can include landscapes around blue spaces (e.g. canals) [4]. Due to rapid global urbanisation, more people are living in dense built-up urban areas with limited access to high quality green space [5]. Therefore, improving or creating new urban green spaces is a potentially promising population-level intervention to promote health and wellbeing [6].

Numerous behavioural pathways have been proposed to explain how urban green spaces may promote health and wellbeing [7]. One of these behavioural pathways is physical activity, since many different physical activities can be performed in green spaces, including walking, running, cycling and sports; all of which have positive effects on physical and mental health [8, 9]. Physical activity undertaken in green spaces ('green exercise') may be more beneficial than physical activity done in other settings [10]. In addition to physical activity, urban green spaces can facilitate social interactions and cultivate social cohesion [11]; social relationships are critical for health and wellbeing [12]. Green spaces also offer opportunities for people to get outdoors and take notice of nature [13, 14], which can have important benefits for wellbeing [14, 15].

While there are multiple plausible behavioural pathways by which urban green spaces may influence health and wellbeing, the majority of research to date has focused on physical activity [16]. Growing cross-sectional evidence has found positive associations between accessibility, availability and quality of urban green spaces and physical activity [6]. However, cross-sectional evidence cannot determine causality and tells us little about how to design new or improve existing urban green spaces to increase physical activity. Due to researchers' lack of control over environmental changes, making use of natural experiments is the optimal approach to understand the causal effects of environmental interventions [17].

Natural experiments are real world interventions that are not under the control of researchers. Researchers can design studies around a natural experiment to compare exposed and unexposed groups (or groups with different levels of exposure) to assess intervention effectiveness; known as natural experimental studies [18].

There is a dearth of natural experimental studies on the effect of urban green space interventions on physical activity and these studies have weak designs. A recent review of systematic reviews assessed the risk of bias in natural experimental studies of built environment interventions on physical activity [19]. From three existing exemplar systematic reviews, the researchers identified only 12 natural experimental studies (15 physical activity outcomes) with comparison groups, which included nine studies of urban green space interventions. All outcomes in these studies were assessed as having critical (n = 12) or serious (n = 3) risk of bias, thus showing that natural experimental studies conducted to date have questionable internal validity; a conclusion in line with other recent systematic reviews [16, 20–22].

Eight recommendations have been made to improve the methodological rigour of future natural experimental studies of environmental interventions [19], influenced by Medical Research Council (MRC) guidance for using natural experiments [18]. The present study implemented these recommendations: (1) publish study protocols with a priori analyses specified; (2) conduct sample size calculations; (3) better matching of comparison sites; (4) use multiple comparison sites; (5) use adequate outcome measurements; (6) measure intervention exposure at the individual level; (7) control for key confounders in statistical analyses; and (8) better reporting of samples and interventions.

Another limitation of the evidence base to date is that few natural experimental studies of urban green space interventions have been conducted in the United Kingdom (UK) and elsewhere in Europe; most have been in the United States (US) [17]. There are important differences between the UK and US that influence physical activity and make it hard to generalise findings, such as

climate, residential density and population characteristics [23]. Also, most US studies are of park-based or large-scale redevelopment interventions [16]. As a result, the impact of small-scale replicable urban green space interventions, such as improving canals, greening residential streets or creating informal amenity green spaces, remains largely unknown.

Systematic observation (i.e. direct observations of behaviour using predetermined criteria) offers an objective method of unobtrusively assessing a range of behaviours that are important for wellbeing. The New Economics Foundation (NEF) conducted a review of the wellbeing literature on behalf of the UK Government's Foresight project and identified five evidence-based behaviours that improve wellbeing (hereafter referred to as 'wellbeing behaviours'), known as the 'Five Ways to Wellbeing' [24]: Be Active (engage in physical activity); Take Notice (awareness of one's internal and external environment); Connect (socially interact with others); Keep Learning (acquire knowledge or skill in something new); and Give (pursue altruistic activities). The present study uses Method for Observing pHysical Activity and Wellbeing (MOHAWk) [25]: a recently validated observation tool which assesses three of these wellbeing behaviours (Be Active, Take Notice, Connect) in urban spaces.

Research aim and objectives

The present study took advantage of an opportunity for a prospective natural experimental study. A private developer planned to implement new walking infrastructure and green space improvements along an urban canal in the UK (hereafter referred to as 'canal improvements'). Canals are inland waterways that may produce important health and wellbeing benefits [26]; for example, areas surrounding canals can provide opportunities for a range of recreational activities, such as walking, jogging and cycling. To date, there are no natural experimental studies of the impact of interventions along urban canals on human health and wellbeing [27]. Growing investment into the regeneration of urban canals in the UK [28, 29] and elsewhere in Europe [30] increases the importance of producing robust practicebased evidence to inform decision makers how urban canals can effectively be used to improve population health and wellbeing.

The aim of this two-year natural experimental study was to evaluate the impact of the canal improvements on canal usage, physical activity and two other wellbeing behaviours (social interactions and taking notice of the environment) in adults. In line with the published study protocol [31], pre-planned objectives were to examine whether the canal improvements increased the following at 7, 12 and 24 months post-baseline, compared to two matched comparison sites where no changes occurred:

- 1. Total number of people (primary outcome at 12 months);
- Walking and Vigorous physical activity behaviours (secondary outcomes);
- 3. Sedentary, Connect and Take Notice behaviours (exploratory outcomes).

An additional objective was to explore potential displacement of activity from a separate existing canal path, through process evaluation using intercept surveys and systematic observation.

Methods

The study protocol is published elsewhere [31].

Study design

This was a prospective controlled natural experimental study, with an intervention group (one intervention site) and a matched comparison group (two matched comparison sites). The study was set in Greater Manchester, UK: a large metropolitan authority containing 10 boroughs.

Intervention

The intervention was implemented in the city of Salford, which is the 22nd most deprived local authority in England [32]. However, the intervention was located in an affluent area within Salford called Boothstown and Ellensbrook (population = 9532), which is the 2nd least deprived ward in Salford [33].

The intervention was implemented along the north side of an urban canal (Bridgewater Canal) and nearby connecting footpaths. There is an existing well-surfaced towpath on the south side of the canal, finished with a tarmac/ gravel surface, which has no vegetation other than a narrow grass strip between the path and the canal water. The intervention was designed, funded and implemented by Peel Land and Property Group (hereafter referred to as 'Peel'): a private company which owns and manages 13 million square feet of property and 33,000 acres of land and water across the UK. According to Peel, the aim of the intervention was:

'... to enhance existing recreational provision which is used by the local community and the key connections between these recreational spaces. The improvements will enable and encourage circular walks to be undertaken by the local community in Boothstown. The improvements will help in creating pleasant routes for recreation and exercise to promote health and wellbeing, while also increasing biodiversity.' [34].

There were two phases of intervention implementation. The main phase (Dec 2017 to May 2018) included

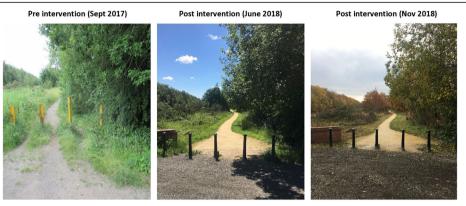


Fig. 1 Intervention site pre and post intervention. Photographs taken by Peel Land and Property Group and Jack Benton

new footpaths; resurfacing of existing footpaths using golden gravel; enhancement of an existing nature park and village green (e.g. improved entrance points); removal of encroaching vegetation; new benches, signage and informal play equipment. The second phase (Feb 2019) included new footpaths which link to a new nearby residential housing development due to be completed in 2021, although new residents started to occupy houses from early 2019. The total estimated cost of the intervention and 20-year ongoing maintenance is £920, 000 (\approx \$1,242,000 US dollars), excluding Value Added Tax. Figure 1 shows the intervention site pre and post intervention. Figure 2 shows the intervention path on the north side of the canal and the existing unchanged path on the south side.

Comparison group

We used a recently developed five-step process to identify two matched comparison sites in Greater Manchester (Fig. 3) [37]. The eight variables used for matching were based on nine systematic reviews of physical activity environmental correlates in adults [38-43] and older adults [44–46]. In brief, the first step involves identifying the most closely matched neighbourhoods to the index intervention neighbourhood, using spatial data at the Lower Layer Super Output Area (LSOA) level (population density, street connectivity, deprivation, neighbourhood greenness). The next four steps involve searching for the most closely matched comparison sites within the potential matched neighbourhoods identified in step one, using variables at the site level (e.g. footpath, benches, lighting). Steps two and three are conducted using Google Street View to narrow down potential matched comparison sites. Steps four and five involve in-person site audits. Additional file 1 provides further details of this matching process.

The two matched comparison sites were pooled together into one comparison group. The main reason for pooling the comparison sites was to increase statistical power. Also, including multiple comparison sites in the analysis provides increased confidence that any variation in confounding variables across comparison sites is offset, therefore reducing the risk that the intervention effect is confounded by site-specific variables in a single comparison site.

A description of the key characteristics of the intervention and two comparison sites can be found in Table 1. Figure 4 shows the comparison sites at baseline.

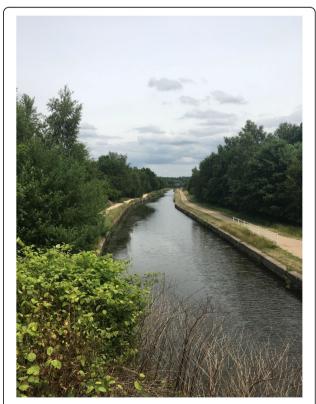


Fig. 2 Intervention path (left side) and unchanged path (right side) post intervention. *Photograph taken by Jack Benton in June 2018*

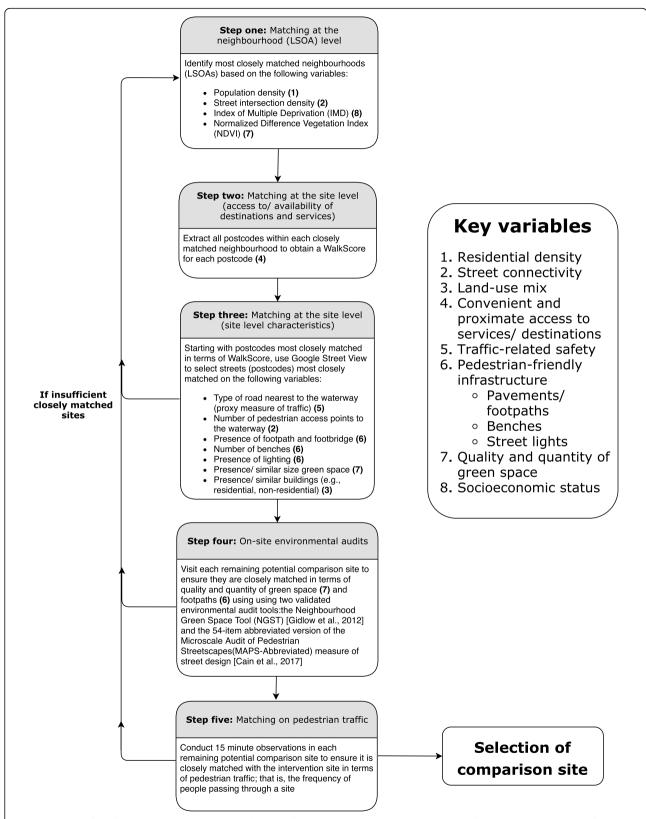


Fig. 3 Overview of the five-step matching process used to identify comparison sites. *Numbers in brackets refer to the key variables used for matching. References for the environmental audit tools: Cain* et al. [35] *and Gidlow* et al. [36]. *Based on a similar graphic originally published in Benton* et al. [37]

Table 1 Key characteristics of all study sites and LSOAs at baseline

Site	Description of sites at baseline	Ward	WalkScore a	LSOA ^b characteristics			
		(postcode) Population Intersection density ^c density ^d		Intersection density ^d	IMD e	NDVI f	
Intervention site	Canal with paths on both sides (one unsurfaced and one surfaced); two access routes; a bridge; no benches; no lighting; links to Bridgewater Nature Park and Vicars Hill Village Green	Boothstown and Ellenbrook (M28 1JD)	35	22.67	9.18	4.28	0.55
Comparison site 1A	Brook with paths on both sides (both unsurfaced); two access routes; a footbridge; no benches; no lighting; links to Jumbles Country Park	Bromley Cross (BL2 3EQ)	48	23.91	7.58	8.37	0.54
Comparison site 1B	Canal with two paths on both sides (one unsurfaced and one surfaced); two access routes; a footbridge; no benches; no lighting; links to Pennington Flash Country Park	Leigh West (WN7 4QP)	50	37.93	9.68	27.05	0.52

^a WalkScore uses a Google search algorithm to calculate a weighted score (1–100) based on the number and accessibility of amenities (such as shops and parks) within a 1-mile radius of a user-entered postcode, whereby closer amenities with the most accessible walking routes are weighted more strongly, used as a measure of 'access to/ availability of destinations and services'. Higher scores indicate more 'walkable' areas

Study sample

Data were collected on adults observed using the intervention and comparison sites.

Outcomes

Systematic observations were conducted at baseline (Nov 2017) and three separate follow-ups: 7 months (June 2018); 12 months (Nov 2018); and 24 months (Nov 2019) post-baseline. Observations were conducted during 4 hour-long observation periods (8-9 am, 10-11 am, 1-2 pm, 3-4 pm) on 3 days (Tuesday, Wednesday, Saturday) at each site i.e. 12

hours of observations for each site at each time point. However, at 24 months, two observation periods at the intervention site were cancelled because of safety concerns for the observer, which involved the observer being approached in a hostile manner by a member of the public. In line with the procedure specified in our approved ethics application, the researcher left the area immediately and we ceased all remaining observations at that site. This incident was reported to the institutional Research Ethics Committee; no further action was required. Figure 5 provides an overview of data collection and intervention timings.



Fig. 4 Comparison sites at baseline. Photographs taken by Jack Benton in Nov 2017

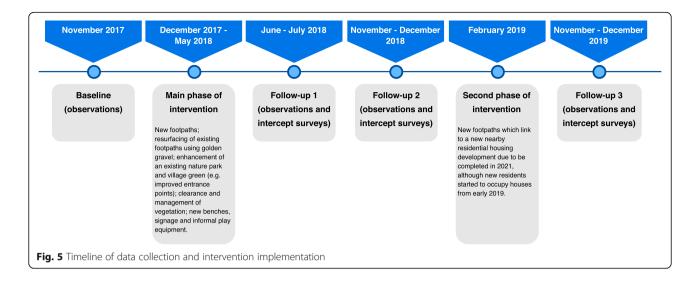
b Lower Layer Super Output Area (LSOA): census reporting units containing between 1000 and 3000 people

^c Population density: number of persons per hectare; used as a proxy measure of residential density. Higher values indicate areas with higher population density

d Intersection density: the number of 3-way junctions per 1000m⁻² standardised by LSOA area; used as a measure of street connectivity. Higher values indicate areas with higher street connectivity

e Index of Multiple Deprivation Score (IMD) [47]: an area deprivation score that combines multiple indicators of deprivation including income, employment, health and crime. Higher values indicate more deprived areas

f Normalised Difference Vegetation Index (NDVI): a validated normalised scale of healthy vegetation cover; used as a measure for presence of greenery at the neighbourhood-level. Higher values indicate areas with more healthy vegetation cover



Observations were conducted using MOHAWk (Method for Observing pHysical Activity and Wellbeing): a systematic observation tool for assessing three levels of physical activity (Sedentary, Walking, Vigorous) and two other wellbeing behaviours (Take Notice: taking notice of the environment; Connect: social interactions) in urban spaces [25]. To date, there are over 650 h of MOHAWk data across 36 unique sites in Greater Manchester, Belfast and Valencia. There is now evidence of high inter-rater reliability between pairs of observers when using MOHAWk and criterion-related validity [25]. MOHAWk has been used in two separate natural experimental studies of urban green space interventions [48, 49].

Two observers were used at each time point, with each observer independently collecting data at one site. As there were three study sites but only two observers, observations were counterbalanced to control for week, day of the week, and time of day. The same observation schedule was used at all time points; this observation schedule provides a reliable estimation of activity [25, 50]. Observations were carried out regardless of weather conditions; observation periods were coded as high precipitation if the observer recorded an accumulated duration of any precipitation lasting for 50% or more of the observation period (i.e. 30 min or more), as recommended by MOHAWk procedures.

The target area at the intervention site was the path identified for improvements ('intervention path'). Observers recorded anyone who entered onto the intervention path, regardless of which direction they were coming from. Target areas at the two comparison sites were defined to resemble the target area at the intervention site, by capturing people who entered the unsurfaced canal side path regardless of which direction they were coming from.

At each time point, JB (first observer) trained the second observer using the MOHAWk instruction manual and by practicing observations in the study sites. At the end of training, inter-rater reliability was assessed between the pair of observers for 2 hours using 5-min observation periods (i.e. 24 data points). Inter-rater reliability for counts of people, their characteristics and behaviours was 'good' or 'excellent', analysed using two-way mixed, single measure, consistency intraclass correlation coefficients (ICCs) (< 0.5 = poor; 0.5–0.75 = moderate; 0.76–0.9 = good; and > 0.9 = excellent [51]).

Logic model

Hypothesised causal pathways were outlined in the logic model (see study protocol [31]), based on a framework suggested by Panter et al. [52]. The model predicted that the intervention would improve accessibility, convenience and pleasantness of the canal route and key destinations, which would in turn encourage more people to use the canal. This, in turn, would lead to observable increases in physical activity, social interactions, and people taking notice of the environment.

Sample size

We used the method suggested by Donner and Klar ([53], p.66) for calculating the sample size for a matched pair design: calculate the number of clusters (sites) required for a completely randomised cluster design, and then multiply that by one minus the correlation between the mean outcomes in the two groups. This was conducted for the primary outcome measure: the total number of people per hour (observation period). Due to the absence of studies of urban canal interventions, the sample size calculation was informed by MOHAWk data from a feasibility study of two UK residential streets [37]. Based on these data, we assumed a mean number

of people per hour in the comparison group of 20, a standard deviation in both groups of 27, and a correlation between intervention and comparison sites of 0.37. We assumed an intracluster correlation coefficient of 0.02, meaning that 2% of the variation in any particular outcome can be explained by variation between clusters (sites): this relatively low value has been used in previous studies that have evaluated small urban spaces (B. Han, personal communication). We calculated that matching one intervention site (intervention group) and two comparison sites (comparison group), with 12 observation periods per site, provided 80% power (p = .05, two-sided test) to detect an increase in the mean number of people from 20 counts per hour in the comparison group to 80 counts per hour in the intervention group. The calculation was conducted using the clsampsi command in Stata version 14.1.20.

Analyses

The unit of analysis was at the level of the observation period i.e. counts per observation period per site. Analyses were conducted separately for data at 7, 12 and 24 month follow-ups, in order to produce separate effect estimates for each follow-up time point. We originally planned to analyse adults and older adults separately, but combined them to increase statistical power. Analyses were conducted using Stata version 14.1.20.

Primary outcome - total number of people using the canal

We estimated the effect of the intervention on the total number of people counted per observation period, compared to the comparison group, controlling for three covariates: day (Tuesday, Wednesday, Saturday), time of day (8-9 am, 10-11 am, 1-2 pm, 3-4 pm) and precipitation (Yes or No). Precipitation was a binary variable, which was coded as 'Yes' if the observer recorded an accumulated duration of any precipitation lasting for 50% or more of the observation period (i.e. 30 min or more).

Multilevel mixed-effects negative binomial regression models were used because they can account for overdispersion [54]. We specified a random intercept at the site level to take into account any unobserved differences between sites. We used robust standard errors to obtain unbiased standard errors. Results were reported as incidence rate ratios (IRRs), which represent the relative change in the total number of people at the intervention group compared to the comparison group.

We followed three steps to build a suitable negative binomial regression model. First, using baseline data only (without group allocation), we built a regression model to examine the relationship between the baseline data and covariates. Second, we combined the baseline and follow-up data and applied the same regression model from step one. Third, we added the Intervention Group (intervention or comparison) and Time Point (baseline or follow-up) into the model. The intervention effect was the interaction of the Intervention Group and Time Point. This is a difference-in-differences approach i.e. analysis of the change in outcomes between intervention and comparison groups pre- and post-intervention, using a regression with terms for group, period, and the group-by-period interaction [55]. Model estimates were obtained using the *menbreg* Stata command.

Secondary and exploratory outcomes – physical activity and other wellbeing behaviours

For some of the physical activity levels (Sedentary, Walking, Vigorous) and other wellbeing behaviours (Connect, Take Notice), the number of observations was too low to undertake statistical modelling as originally planned. Instead, we calculated the change in counts of each behaviour from baseline to follow-up for each of the intervention and comparison groups. Mann-Whitney U tests were then used to assess whether any differences in the change in counts between intervention and comparison groups were statistically significant, at a priori alpha level of 0.05. There were no adjustments for multiple comparisons.

Sensitivity analyses

To assess for any potential bias due to precipitation when analysing the physical activity and other wellbeing behaviour outcomes, observation periods were removed if precipitation occurred for 50% or more of the observation period (recorded by the observer).

Process evaluation Systematic observation

At the intervention site, observers separately recorded people who accessed the existing unchanged path on the other side of the canal (Fig. 2). Specifically, these were people who were following the same route that leads to the intervention path, but did not use the intervention path and instead travelled over the bridge to use the unchanged path on the other side of the canal. This allowed us to assess the extent to which the intervention affected use of the unchanged path.

Intercept surveys

Short face-to-face intercept surveys were conducted to assess change in use of the intervention path and potential displacement of activity from the unchanged canal path at the intervention site. Surveys were conducted at each of the follow-ups (June/ July 2018; Nov/ Dec 2018; Nov/ Dec 2019) using the same schedule as observations but on different days. Surveys were attempted with all English-speaking adult canal users (aged 18+ checked in introduction). Informed consent was obtained verbally

and surveys were completely anonymous. The estimated gender, age group and ethnicity of each participant were recorded using MOHAWk coding procedures. Additional file 2 contains the main intercept survey questions.

Results

Table 2 provides information on baseline observation periods, sample and outcomes. The intervention and comparison group samples were similar at baseline in terms of gender and ethnicity. Although the intervention site had higher numbers of people at baseline, proportions of wellbeing behaviours were similar between intervention and comparison sites.

Table 2 Baseline information on observation periods, sample and outcomes

and outcomes		
	Comparison group (2 sites)	Intervention group (1 site)
Observation periods		
Total number of observation periods	24	12
8 am - n (% of total)	6 (25%)	3 (25%)
10 am - n (% of total)	6 (25%)	3 (25%)
1 pm - n (% of total)	6 (25%)	3 (25%)
3 pm - n (% of total)	6 (25%)	3 (25%)
Tuesday – n (% of total)	8 (33.33%)	4 (33.33%)
Wednesday – n (% of total)	8 (33.33%)	4 (33.33%)
Saturday – n (% of total)	8 (33.33%)	4 (33.33%)
High precipitation – n (% of total)	5 (20.83%)	0 (0%)
Sample		
Female – n (% of total)	31 (47.69%)	30 (58.82%)
White – n (% of total)	65 (100%)	50 (98.04%)
Primary outcome		
Overall count of people – n (median, IQR)	65 (2, 1.75)	51 (4, 2.5)
Secondary outcomes		
Walking behaviours – n (median, IQR)	64 (2, 1.75)	48 (4, 1.75)
Vigorous behaviours – n (median, IQR)	1 (0, 0)	3 (0, 0.75)
Exploratory outcomes		
Connect behaviours – n (median, IQR)	24 (0.5, 2)	17 (1.5, 2)
Take Notice behaviours – n (median, IQR)	5 (0, 0)	3 (0, 0.75)
Sedentary behaviours – n (median, IQR)	4 (0, 0)	2 (0, 0)

All values to two decimal places; IQR interquartile range

Total number of people using the canal

Table 3 shows the results of the mixed-effects negative binomial regression models. Compared to the comparison group, the total number of people observed using the intervention canal path increased at all three followups, controlling for day, time of day and precipitation: 7 months (IRR 1.67, 95% CI 1.44-1.95), 12 months (primary outcome) (IRR 2.10, 95% CI 1.79-2.48), and 24 months post-baseline (IRR 2.42, 95% CI 1.80-3.24). An IRR greater than 1 indicates an increase in the total number of people in the intervention group relative to the comparison group, whereas an IRR less than 1 indicates a decrease. For example, for the primary outcome, the IRR (2.10) at 12 months post-baseline suggests that the intervention is associated with a 110% increase in the total number of people compared to the comparison group.

Physical activity and other wellbeing behaviours

Table 4 shows the results for all physical activity levels and other wellbeing behaviours. Compared to the comparison group, Walking behaviour increased in the intervention site at all three follow-ups; Vigorous activity increased at 7 months (p = .009) and 24 months (p = .002), but not at 12 months (p = .96) post-baseline (Table 4); Connect behaviour increased at 12 months (p = .03) and 24 months (p = .006), but not at 7 months (p = .42) post-baseline (Table 4); and Take Notice behaviour increased at 24 months (p = .001), but not at 7 months (p = .07) or 12 months (p = .58) post-baseline (Table 4).

Sensitivity analyses

Removing observation periods with high precipitation did not change the direction or statistical significance of the results for the secondary and exploratory outcomes (see Additional file 3).

Process evaluation

Systematic observation

To assess whether displacement could account for the main findings, we assessed the impact of the intervention on use of the unchanged canal path. As shown in Table 5, the total number of people accessing the unchanged canal path decreased at 12 and 24 months post-baseline. This indicates there was some displacement to the intervention path from existing routes along the unchanged side of the canal. However, there was an overall increase in the combined total number of people using the canal at the intervention site (Table 5), which suggests that displacement from this particular route cannot explain all of the observed increases in use of the intervention path.

Table 3 Mixed-effects negative binomial regression results for the total number of people. Models adjusted for day, time of day and precipitation

Time point	Total number of people (median per observation period)		Model results at each follow-up						
	Intervention group	Comparison group	Total number of observation periods in model	IRR	95% CI	Robust standard error	<i>p</i> - value	Random effect variance (site)	
Baseline	51 (4)	65 (2)	=	=	-	=	-	=	
7 months	148 (13.5)	117 (5)	72	1.67	1.44- 1.95	0.13	< 0.001*	5.16e-34	
12 months a	142 (11.5)	88 (3)	72	2.10	1.79– 2.48	0.17	< 0.001*	8.75e-34	
24 months	154 (13.5)	99 (4)	70 ^b	2.42	1.80– 3.24	0.36	< 0.001*	5.76e-33	

CI confidence interval, IRR incidence rate ratio

Table 4 Mann-Whitney U test results for all physical activity levels and other wellbeing behaviours

Outcome		Intervention		Comparison group				Effect (difference	p-value a		
		Number of Tobservation operiods, n		Median (IQR)	Change in median (from baseline)	Number of observation periods, n	Total count		Change in median (from baseline)	between the change in the two groups)	
Walking (secondary)	Baseline	12	48	4 (1.75)	-	24	64	2 (1.75)	-	-	-
	7 months	12	135	12.5 (8.5)	8.5	24	116	5 (3)	3	5.5	.005*
	12 months	12	140	11.5 (10)	7.5	24	88	3 (3)	1	6.5	< 0.001*
	24 months	10 ^b	141	12 (9.5)	8	24	98	4 (3.75)	2	6	< 0.001*
Vigorous (secondary)	Baseline	12	3	0 (0.75)	-	24	1	0 (0)	-	-	-
	7 months	12	13	0.5 (2)	0.5	24	1	0 (0)	0	0.5	.009*
	12 months	12	7	0 (0.75)	0	24	1	0 (0)	0	0	.96
	24 months	10 ^b	13	1 (2.25)	1	24	0	0 (0)	0	1	.002*
Sedentary (exploratory)	Baseline	12	2	0 (0)	-	24	4	0 (0)	-	-	-
	7 months	12	24	1.5 (4)	1.5	24	17	0 (1)	0	1.5	.07
	12 months	12	31	2 (1)	2	24	9	0 (0.75)	0	2	< 0.001*
	24 months	10 ^b	24	2.5 (2.25)	2.5	24	8	0 (0)	0	2.5	< 0.001*
Connect (exploratory)	Baseline	12	17	1.5 (2)	-	24	24	0.5 (2)	-	-	-
	7 months	12	49	4 (5.25)	2.5	24	41	2 (2)	1.5	1	.42
	12 months	12	40	3 (5.75)	1.5	24	21	0 (2)	-0.5	2	.03*
	24 months	10 ^b	49	3.5 (5.25)	2	24	25	0 (2)	-0.5	2.5	.006*
Take Notice (exploratory)	Baseline	12	3	0 (0.75)	-	24	5	0 (0)	-	-	-
	7 months	12	11	1 (1.75)	1	24	6	0 (0.75)	0	1	.07
	12 months	12	8	0 (1)	0	24	7	0 (0)	0	0	.58
	24 months	10 ^b	15	1.5 (1)	1.5	24	3	0 (0)	0	1.5	.001*

^a Primary outcome; ^b Two observation periods were cancelled at the intervention site due to ethical concerns regarding observer safety

^{*}Statistically significant at p < 0.05 (z-test, two-tailed)

IQR interquartile range

a Mann-Whitney U tests were carried out to determine if there were significant differences in the change in counts of behaviours from baseline to each follow-up between intervention and comparison groups; b Two observation periods were cancelled at the intervention site due to ethical concerns regarding observer safety

^{*} Statistically significant at p < 0.05 (z-test, two-tailed)

Table 5 Total number of people using the intervention path and unchanged path at the intervention site

Time	Total number of people (median per observation period)								
point	Intervention path	Unchanged path	Combined total						
Baseline	51 (4)	103 (7)	154 (10.5)						
7 months	148 (13.5)	143 (7.5)	291 (22.5)						
12 months	142 (11.5)	88 (7)	230 (18.5)						
24 months	154 (13.5)	63 (5)	217 (18)						

Intercept surveys

A total of 53 participants completed intercept surveys, 58.9% of those approached: 21 in June/ July 2018 (7–8 months post-baseline); 15 in Nov/ Dec 2018 (12–13 months post-baseline); 17 in Nov/ Dec 2019 (24–25 months post-baseline). There were 30 females (56.6%) and 52 white participants (98.1%). The observed primary activity of these participants was walking (47.2%), dog walking (41.5%), running (7.5%), and cycling (3.8%). Most participants reported that they walked for at least 10 min at a time on several days a week (41.5%) or every day (39.6%) in the past month.

Twenty participants (37.7%) were already using the intervention path before the intervention was implemented. Thirty participants (56.6%) only started using the intervention path post-intervention: most participants (n = 23) were displaced from other existing routes along the canal, but some participants (n = 6) were new canal users; five of these six participants had moved house after the intervention.

Some participants reported that the intervention encouraged them to spend more time using the canal per visit (n = 10, 18.9%) or visit the canal more often per week (n = 3, 5.7%). Results of the intercept surveys are provided in Additional file 2.

Discussion

Key findings

The new walking infrastructure and green space improvements were associated with a statistically significant increase in the number of people using the intervention canal path compared to the comparison group at 7 months (IRR 1.67), 12 months (IRR 2.10) and 24 months (IRR 2.42) post-baseline. These increases were observed immediately at just one-month postintervention (7 months post-baseline), with the largest effects observed at 18 months post-intervention (24 months post-baseline), suggesting that use of the canal path continued to increase over time. Examination of the IRR values suggests that these increases were sizable, especially at 12 and 24 months, where there were over twice as many people from baseline to follow-up using the intervention canal path relative to the comparison group i.e. IRR values greater than 2. The process evaluation suggested that there was displacement of activity from the existing unchanged canal path to the intervention path, but displacement from this particular canal route cannot explain all of the observed increases in use of the intervention path. Some survey participants reported that the intervention encouraged them to spend more time using the canal during each visit or visit the canal more often across the week.

There were some observed increases in walking and vigorous physical activity, social interactions, and people taking notice of the environment at the intervention canal path compared to the comparison group. The largest effects were observed on walking behaviour at all follow-ups, which is unsurprising given that the majority of people using the canal were walking rather than engaging in vigorous physical activity such as running or cycling. There were also notable increases in social interactions at 12 months and 24 months at the intervention path, with over twice as many social interactions compared to baseline (albeit from low baseline counts), whereas there were no observed changes in social interactions in the comparison group.

Interpretation

There are two key reasons why improving access to this particular part of the canal may have caused increased use of this route. First, the resurfaced footpath and removal of encroaching vegetation provided better and safer access to 'wild' and interesting green corridors along the canal, thus providing a more pleasant walking and visual experience compared to the existing canal path. This accords with previous research which suggests that physical activity in natural environments is generally more enjoyable [56], and can encourage people to be active for longer and at higher intensities [57]. It is therefore plausible that the intervention may act as a catalyst to encourage and sustain physical activity.

Second, improving access to this side of the canal created a more attractive separate route for canal users (especially for people walking), which may have enabled better segregation of canal users engaging in different types of physical activity (e.g. walking, jogging, cycling), thus reducing shared space conflict. For example, some of the intercept survey participants who were walking reported that they started using the improved intervention path to avoid collisions with cyclists on the existing

well-surfaced towpath on the other side of the canal. Previous research suggests that segregating pedestrians and cyclists on shared use routes is an effective way to reduce collisions and conflict [58], which is very relevant to canals paths as they are generally quite narrow but are used by a variety of users. It is also possible that reduction in shared space conflict between canal users may have contributed to the observed increases in social interactions at the intervention path 12 months and 24 months post-baseline, thus further enhancing the physical activity experience due to the increased enjoyment and wellbeing benefits associated with more social contact [59, 60]. In light of the current COVID-19 pandemic, the pertinence of reducing shared space conflict is heightened because of social distancing rules to reduce virus transmission [61].

Whilst this is the first natural experimental study of an urban canal intervention on physical activity to date, these findings are consistent with a similar recent controlled natural experimental study in the UK [62]. They found that a comparable intervention to improve access to urban woodlands (e.g. installing new footpaths, clearing overgrown vegetation) caused people to visit the woods more often, and increased physical activity levels, social cohesion and connectedness with nature. They also found that the intervention enhanced people's experience of the woodlands, as shown by improvements in perceived restorativeness measures (e.g. spending time away from a day-to-day routine, fascination). These findings, together with the present study, suggest that interventions which improve access to existing urban green spaces, especially spaces that enable close physical and visual contact with natural features (e.g. trees, shrubs, water), are effective in causing positive behaviour change and improving people's experience of urban green spaces. Importantly, the intervention providers in the present study included funding for 20 years of ongoing maintenance, which will increase the likelihood of providing long-term benefits and reduce negative effects on wellbeing associated with unmanaged green spaces (e.g. fear of crime) [63].

Strengths and limitations

The practical and methodological challenges associated with evaluating natural experiments are well-documented [64–66]. This natural experimental study offers a feasible exemplar of how to address major methodological weaknesses causing high risk of bias in previous studies in this area. Key strengths of the present study include identifying multiple matched comparison sites using important objective variables (e.g. population density); using methods recommended by MRC guidance [18] to minimise the risk of confounding; conducting a sample size calculation; publication of a study

protocol with a priori analyses specified and reporting any key deviations; clear reporting of samples and interventions in line with standardised checklists; and a mixed-methods approach. These are substantial improvements on many previous natural experimental studies that have often used poorly matched single comparison sites (rarely matched on objective variables); not controlled for key confounding factors by study design or in the analyses; not attempted sample size calculations; not published study protocols; often relied on single outcome measures (sometimes unvalidated); and are poorly reported [16, 17, 19].

We discovered the opportunity to evaluate the natural experiment just 6 weeks prior to implementation of the intervention. This demonstrates the feasibility of applying these robust methods even with short time frames to collect baseline data, which is crucial in the absence of suitable routinely collected data. Similar methods have been applied in two other natural experimental studies [48, 49].

Identifying closely matched comparison sites for environmental interventions is difficult, especially as these interventions tend to be implemented in a unique local context. Although we had to relax the matching criteria slightly (see Additional file 1), our newly developed process of comparison site matching provided well-matched sites (Table 1) and the samples were similar at baseline (Table 2). This matching process has been used in two other recent natural experimental studies [48, 49], therefore suggesting that this is a feasible method for future studies using matched intervention and comparison groups.

A process evaluation enabled us to strengthen causal inferences from the observations, including possible displacement effects; a key limitation of previous natural experimental studies in this area is not assessing for possible displacement effects [16]. However, we were unable to precisely estimate the effect of the intervention on net population-levels of physical activity, as we did not include measures that can assess within-person change over time (e.g. surveys, accelerometers). Nonetheless, within-person measures do suffer from certain methodological challenges (e.g. low response rates [19]), which is why triangulation of different outcome measures is optimal to strengthen causal inferences.

Statistical power was an issue for some of the well-being behaviours due to low counts (especially Vigorous and Take Notice behaviours), which prevented us from fitting appropriate regression models that could adjust for the total number of people and account for clustering. It is important to acknowledge that the Mann-Whitney U tests for each of the wellbeing behaviours could not account for clustering and therefore errone-ously assumed that the outcomes were independent,

which may have increased the risk of Type I errors ('false positives') due to artificially narrow confidence intervals [67]. Nevertheless, we powered the study for the primary outcome (i.e. total number of people), for which there was sufficient data to use regression modelling. MO-HAWk data from this study will be valuable in informing sample size calculations and analytical plans in future studies of environmental interventions.

Implications for policy and practice

We have provided robust practice-based evidence that urban canals offer promising settings for interventions to encourage green space usage and potentially enhance population health and wellbeing. This evidence will be particularly useful given increasing interest in evidenceinformed urban design policies and practices [68, 69]. This study suggests that even relatively small-scale interventions which improve access to green corridors along canals and provide separate routes for different types of physical activities can have measurable impacts on the use of urban green spaces. However, current national UK policy and industry guidelines for planning and designing the physical environment to improve health and wellbeing do not emphasise the potential role of urban canals (e.g. [70-72]). This is an important gap as over 8 million people in England and Wales (14% of the population) live within 1 km of a canal or river [26]. There are also larger proportions of the population living near a canal or river in areas with high levels of deprivation in the UK, such as Greater Manchester (25% of the population) and West Midlands (51% of the population) [26]. Hence, urban canals have the potential to produce wide-reaching effects and address health inequalities.

Urban canals are particularly promising settings for urban green space interventions for a number of reasons. Canal paths offer pleasant recreational settings and also traffic-free utilitarian routes that connect suburban areas with city or town centres, as well as links between urban centres. They can facilitate a range of physical activities, including walking, jogging, cycling, and less physically exertive but increasingly popular 'e-bikes' and 'e-scooters' [73]. Canal paths tend to be predominantly flat, making them well suited to a multitude of users with varying physical abilities. Canals provide free access to green and blue space in dense built-up urban areas where proximity to local green and blue spaces may be limited, especially for populations that cannot access larger green and blue spaces such as national parks, coastlines and beaches. Crucially, as demonstrated in the present study, enhancement of a canal can increase use and only requires relatively small-scale change and maintenance, that can be readily replicated at low cost.

Implications for research

The potential for urban canals to influence population health and wellbeing is understudied and the present research has suggested directions for future intervention research. Future studies should explore how urban canal interventions could reduce shared space conflict between different types of canal users. As well as finding ways to improve physical activity experiences of existing canal users, it is also important to examine the most effective interventions to encourage more new canal users from local communities, especially people from Black and Minority Ethnic (BAME) groups who are underrepresented users of canals [26], despite canals being more equally geographically distributed than parks and other urban green spaces [74]. A previous systematic review found that combining a physical change with a specific awareness/ promotion program (e.g. community events, outreach activities) is the most effective way to increase urban green space use and physical activity of users [16]. However, research needs to explore the most effective interventions that address specific barriers preventing use of urban canals (e.g. perceptions of safety [26]) and potential unintended consequences of such activities (e.g. exacerbating inequalities among BAME groups).

While the intervention in the present study seemed to be effective, more well-developed theory is needed to improve our understanding of whether findings can be generalised to different settings. In particular, it is important to understand how physical and social contexts impact intervention effectiveness, such as topography, deprivation and population demographics. A recent systematic review has begun to develop context-sensitive theory of how environmental interventions work to influence physical activity using realist evaluation methods [75]. This review found that environmental interventions that improve access to places or facilities (e.g. by installing new or improved walking routes) may provide an effective approach for increasing physical activity that is less sensitive to contextual factors. The results of this review therefore suggest that the intervention in the present study that improved access to the canal (e.g. by improving walking infrastructure) may also be effective in other contexts; for example, the intervention was implemented in a relatively affluent area, but the intervention may also be effective in more deprived areas. However, theoretical models need to incorporate other wellbeing behaviours beyond physical activity, especially social interactions given the role that these behaviours can have in supporting physical activity [76]. This mixed methods study provides robust evidence of intervention effectiveness required to advance theoretical understanding.

Conclusions

Using rigorous natural experimental methods, this mixed-methods study shows that urban canals are promising settings for replicable small-scale interventions to increase green space usage and potentially increase physical activity and other wellbeing behaviours. This study has suggested avenues for future intervention research to further examine which urban canal interventions can effectively influence population health and wellbeing; including interventions that reduce shared space conflict, improve physical activity experiences for existing canal users and attract new canal users (particularly underrepresented populations). This study provides an exemplar to improve the internal validity of future natural experimental studies of environmental interventions, by addressing major methodological weaknesses causing high risk of bias in many previous natural experimental studies of environmental interventions.

Supplementary Information

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Additional file 1. Comparison site matching process.

Additional file 2. Intercept survey results.

Additional file 3. Sensitivity analyses.

Additional file 4. Completed TIDieR Checklist.

Additional file 5. Completed STROBE Checklist.

Abbreviations

ICC: Intraclass correlation coefficient; IMD: Index of Multiple Deprivation Score; IQR: Interquartile Range; IRR: Incidence Rate Ratio; JB: Jack Benton; LSOA: Lower Layer Super Output Area; MOHAWk: Method for Observing pHysical Activity and Wellbeing; MRC: Medical Research Council; NDVI: Normalised Difference Vegetation Index; NEF: New Economics Foundation; RCT: Randomised Controlled Trial; UK: United Kingdom; US: United States

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Authors' contributions

JB and DF led the conceptualisation and design of the study. JA and SC also provided input into the design of the study. JA originally conceptualised the observation tool, which was developed by JB, JA, SC and DF. JB developed the intercept survey, which was refined by JB, JA, SC and DF. JA provided input into the process of matching comparison sites. MD identified potential neighbourhoods using spatial analysis to help select potential comparison sites. SC provided input into the design and writing of the analysis plan. SC conducted the statistical analysis for the sample size calculation with the assistance of JB. JB, VM and two Research Assistants (see Acknowledgements) conducted observations. JB conducted all intercept surveys. MG and SC provided advice on the analyses, with input from JB, VM and DF. JB and VM conducted all analyses, which were checked by MG and SC. JB drafted the manuscript and all authors contributed to the revision of

the manuscript. All authors read and approved this final version of the manuscript.

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Availability of data and materials

Data are only available on reasonable request from the corresponding author. All materials required to use MOHAWk are freely available in Benton et al. [25]. Any other study materials are available by directly contacting the corresponding author on reasonable request.

Ethics approval and consent to participate

Ethics approval was granted by the University Research Ethics Committee (UREC) at The University of Manchester, REC reference number 2017–0064-4128. The need for informed consent to participate in the study was waived by the ethics committee.

Consent for publication

Not applicable.

Competing interests

The authors declare that they have no competing interests.

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