Original Article



Prevalence and Sociodemographic Factors of Overweight and Obesity among Pakistani Adults

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Background: Obesity is a serious public health problem that is growing alarmingly worldwide. The main objective of this study is to examine the current prevalence of overweight and obesity among Pakistani adults and to identify the sociodemographic factors that are associated with overweight and obesity.

Methods: Secondary data from a population-based household survey (the Pakistan Panel Household Survey) were used for this study. A total of 10,063 participants (3,916 men and 6,147 women) were included. Overweight and obese individuals were identified using the World Health Organization-recommended cutoffs for body mass index (kg/m²). Along with descriptive statistics, the Pearson chi-square test was used to investigate the association among categorical variables. Odds ratios (ORs) along with 95% confidence intervals (Cls) were estimated using univariate logistic regression analysis to evaluate the most significantly associated risk factors for overweight/obesity.

Results: The mean age and body mass index of the participants were 38.2 years and 22.9 kg/m², respectively. Overall, 22.8% of the participants (23.9% of the women and 21.1% of the men) were overweight, and 5.1% (6.3% of the women and 3.2% of the men) were obese. Sociodemographic factors, such as sex, marital status, and residential area, were significantly associated with body mass index categories. Women (OR, 1.34; 95% CI, 1.23–1.47; P<0.01), ever-married individuals (OR, 1.92; 95% CI, 1.70–2.16; P<0.01), and individuals living in urban areas (OR, 1.23; 95% CI, 1.12–1.35; P<0.01) were more likely to become overweight/obese than their counterparts.

Conclusion: We have found the excess weight problem to be quite high in the Pakistani adult population. The government and other health agencies should take initiatives in launching programs about nutritional awareness for adults to prevent obesity.

Key words: Body mass index, Overweight, Obesity, Pakistani adults, Pakistan Panel Household Survey

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INTRODUCTION

Over the last few decades, evidence has strongly suggested that overweight and obesity have increased at worrying levels globally. Between 1980 and 2014, the obesity burden among adults grew to more than double. The prevalence of overweight and obesity is higher in women than in men. Due to the large prevalence, the World Health Organization (WHO) declared overweight and obe-

sity as a global epidemic.^{2,3} At present, almost every nation is experiencing this situation, although to significantly varying degrees not only by nation and region, but also by race and ethnic group.^{3,4}

Many developing countries such as Pakistan have been facing a dual challenge of having both underweight and excess body weight populations. Having excess body weight was once perceived to be a phenomenon of the developed world. However, in recent years, it has extended to developing countries. Now, the burden of over-

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weight and obesity in developing countries, including Pakistan, has increased several-fold. In 2014, global disease estimates showed that Pakistan stands at number eight among the 10 countries hosting half of the 693 million obese individuals in the world.⁵

Body mass index (BMI), calculated as weight in kilograms divided by height in squared meters, has long been the accepted criterion used for body weight assessment of an individual. Usually, BMI cutoffs of 25.0–29.99 kg/m² and \geq 30.0 kg/m² are used for classifying overweight and obese, respectively.3 Globally, various noncommunicable diseases (i.e., cardiovascular diseases, hypertension, type 2 diabetes mellitus, dyslipidemia, cancer) are associated with larger BMI, and a major share of these diseases are from developing countries.6

When considering the severe health hazards associated with overweight and obesity, it becomes necessary to study this health problem for a particular population. Various population-based epidemiological studies⁷⁻¹⁰ have been conducted on exposing the obesity issue in adults as a public health concern. However, in Pakistan, limited data exist showing the nationwide prevalence of obesity among adults. For instance, Jafar et al.11 used the data from National Health Survey of Pakistan (NHSP; 1990-1994) and reported that 25.0% of adults were either overweight or obese. These estimates based on NHSP data are now out-of-date and need to be recomputed. Moreover, massive changes in dietary intake patterns and an increasingly sedentary lifestyle distinguish normal weight adults from those that are overweight or obese. This fact also suggests that the overweight and obesity estimates of adults should be updated. We therefore designed the present work. The main objective of the study is to examine the current prevalence of overweight and obesity in the adult population of Pakistan. We also identify the potential sociodemographic factors that are associated with overweight and obesity.

METHODS

Design, setting, and study population

Data from the Pakistan Panel Household Survey (PPHS-2010) were used for the attainment of this study's objective. The PPHS was conducted as a joint project between the Pakistan Institute of Development Economics, Islamabad and World Bank to analyze

poverty and social dynamics in Pakistan. In this multidimensional household survey, health-related information such as height and weight are available for both sexes and for every age group to complete a nutritional status assessment of the Pakistani population. However, only the data for adults (age 19 years or over) are of concern in this study.

This population-based household survey was conducted in 16 different districts of four major administrative units, or provinces, namely: Punjab, Sindh, Khyber Pakhtunkhwa, and Balochistan (Fig. 1). Further details about the sample size, sampling procedure, and design can be seen from an earlier report by Durr-e-Nayab and Arif. 12 Here, however, we highlight some of the methods relevant to the current study.

Out of a total of 29,744 individuals surveyed, 10,063 adults were included in the present analysis. Missing observations (where height or weight were not available) and outliers (using box plots) were already excluded. Among the total study population (n = 10,063), 3,755 individuals belonged to six districts of Punjab (Faisalabad [n = 899], Attock [n = 464], Hafizabad [n = 607], Vehari [n = 527], Muzaffargarh [n = 517], and Bahawalpur [n = 741]); 3,603 were from four districts of Sindh (Badin [n = 1,558], Nawab Shah [n =878], Mirpur Khas [n = 521], and Larkana [n = 646]); 1,485 were

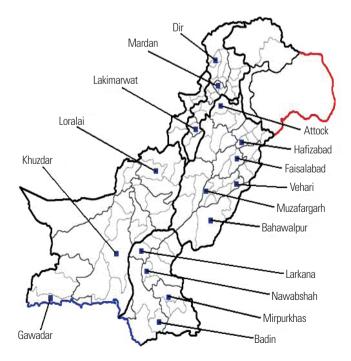


Figure 1. Selected districts for the Pakistan Panel Household Survey (PPHS-2010).



from three districts of Khyber Pakhtunkhwa (Dir [n=826], Mardan [n=479], and Lakki Marwat [n=180]); and 1,220 were from three districts of Balochistan (Loralai [n=374], Khuzdar [n=411], and Gwadar [n=435]).

Ethical approval

The study was approved by the Departmental Ethics Committee of Bahauddin Zakariya University, Multan, Pakistan (IRB No. SOC/D/2511/19). Informed consent was waived because researchers only accessed and analyzed the secondary data set. The authors assert that all procedures contributing to this work complied with the ethical standards of the relevant national and institutional committees on human experimentation and with the Helsinki Declaration of 1975, as revised in 2008.

Data collection

Data on demographics (age, sex, marital status, area of residence) and health-related variables (height [cm] and weight [kg]) were obtained from the above stated source. For the individual's nutritional status assessment, the international cutoffs recommended by WHO were used in the study. These classifications of nutritional status assessment are as follows: BMI < 18.5 kg/m², underweight; $18.5 \le BMI < 25.0 \ kg/m²$, normal weight; $25.0 \le BMI < 30.0 \ kg/m²$, overweight; and BMI $\ge 30.0 \ kg/m²$, obese.^{2,3}

Statistical analysis

For primary statistical analysis, the prevalence of overweight and obesity were determined according to age, sex, marital status, and area. Some descriptive statistics (i.e., mean, standard deviation [SD], and centile values) of each quantitative variable were presented by sex and age group. sex-wise mean difference was tested using the two-sample t-test. The analysis of variance technique was used to identify any mean difference between the age groups in both men and women. Meanwhile, the Pearson chi-square test was used to determine the association between categorical variables. Furthermore, using univariate logistic regression, odds ratios (ORs) and their corresponding 95% confidence intervals (CIs) were estimated to evaluate the most important factors associated with overweight/obesity. For the logistic regression analysis, overweight including obesity (BMI $\geq 25.0 \, \text{kg/m}^2$) and obesity (BMI

 \geq 30.0 kg/m²) were used as the dependent variables (i.e., overweight/obesity=1 with normal weight=0 and obesity=1 with normal weight=0, respectively). All statistical analyses were performed using IBM SPSS version 21.0 (IBM Corp., Armonk, NY, USA), and a *P*-value < 0.05 was considered as statistically significant in our analysis.

RESULTS

A total of 10,063 participants (38.9% men and 61.1% women) were included in this study. The mean (SD) age of the participants was 38.20 years (15.67 years). More than two-thirds of the participants (68.8%) were young adults (i.e., 19–44 years of age), and a majority of the participants (71.9%) were married. The ratio of rural to urban residence was 2.68:1, where 72.8% were rural residents and 27.2% were urban. Compared to the urban participants, the rural participants were more likely to be older and married. Of the total of 10,063 participants, 2,296 (22.8%) were overweight, and 512 (5.1%) were obese (Table 1), and the mean (SD) BMI was

Table 1. Distribution of sociodemographic and nutrition-related characteristics of the study population (n = 10,063)

Characteristics	Value
Age group (yr)	38.20±15.67
19–34	5,029 (50.0)
35–44	1,892 (18.8)
45–54	1,410 (14.0)
55–64	932 (9.3)
≥ 65	800 (7.9)
Sex	
Men	3,916 (38.9)
Women	6,147 (61.1)
Marital status	
Married/living with partner	7,236 (71.9)
Divorced/separated/widower	732 (7.3)
Unmarried	2,095 (20.8)
Area of residence	
Rural	7,329 (72.8)
Urban	2,734 (27.2)
Nutritional status	22.91 ± 3.89
Underweight (BMI < 18.5 kg/m²)	1,284 (12.8)
Normal weight (18.5 \leq BMI $<$ 25.0 kg/m ²)	5,971 (59.3)
Overweight (25.0 \leq BMI $<$ 30.0 kg/m ²)	2,296 (22.8)
Obese (BMI ≥ 30.0 kg/m²)	512 (5.1)

Values are presented as mean \pm standard deviation or number (%). BMI, body mass index.



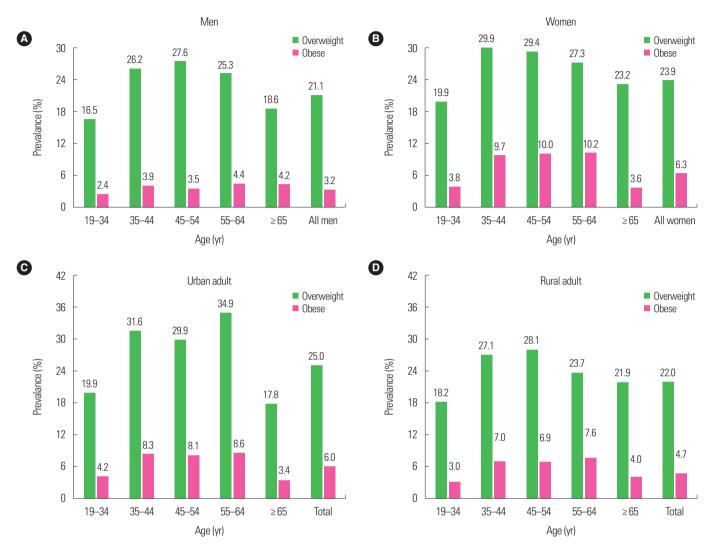


Figure 2. Age-wise prevalence of overweight and obesity in both men (A) and women (B) and in urban (C) and rural (D) adults.

22.91 kg/m² (3.89 kg/m²). Using a BMI of 25 kg/m² as the cutpoint, the prevalence of overweight or obesity differed across sex (women vs. men, 30.2% vs. 24.3%), area (urban vs. rural, 31.0% vs. 26.7%), and marital status (ever-married vs. unmarried, 30.4% vs. 18.5%) (Figs. 2, 3). After applying the chi-square test, age and all previously-mentioned categorical variables were significantly (P<0.001) associated with the nutritional status categories of Paki-stani adults.

Among both men and women, age-specific obesity prevalence increased until age 64 and declined thereafter. The obesity problem peaked for both women (10.2%) and men (4.4%) in the 55–64 age group. However, overweight prevalence was highest for women (29.9%) in the 35–44 age group, compared to being highest for

men (27.6%) in the 45–54 age group (Fig. 2). Age-specific obesity trends according to residential area show that urban adults aged 55–64 years had a higher obesity prevalence than their rural counterparts (8.6% vs. 7.6%, respectively). For the other age-groups (except those 65 or older), overweight and obesity prevalence in urban residents were also higher than in rural residents (Fig. 2). The difference in percentage points indicates that the obesity threat is more serious in urban adults than in rural ones.

Sex- and age-specific descriptive measures (means, SD, and centiles) of BMI are presented in Table 2. The results reveal that women have significantly (P < 0.01) higher mean BMI than men for each age-group as well as in the overall sample (i.e., women vs. men, 23.04 ± 4.09 vs. 22.70 ± 3.54 kg/m², respectively). It was ob-



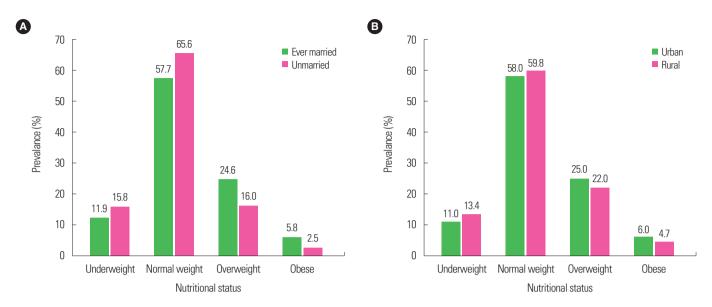


Figure 3. Distribution of nutritional status of Pakistani adults by marital status (A) and residential area (B). Ever married includes married/living with partner and divorced/separated/widower.

Table 2. Descriptive measures of BMI among Pakistani adults

onaracteristics	Aye (yr)	ivicaii±3D —	Percentile							
Characteristics	Age (yr)	Mean±SD —	5	10	25	50	75	85	90	95
35 45 55 ≥(19–34	22.15±3.40	17.23	18.13	19.72	21.80	24.13	25.78	27.05	28.62
	35-44	23.41 ± 3.44	17.92	19.04	21.22	23.23	25.44	27.32	28.06	29.49
	45-54	23.43 ± 3.47	17.87	19.03	21.09	23.42	25.65	27.34	28.13	29.44
	55-64	23.15 ± 3.73	16.84	18.02	20.72	23.31	25.40	27.02	28.22	29.90
	≥65	22.36 ± 3.80	16.17	17.63	19.59	22.22	24.80	26.29	27.34	29.37
	All men	22.70 ± 3.54	17.30	18.37	20.27	22.49	24.90	26.56	27.52	29.30
BMI (kg/m²)*.†	19-34	22.36 ± 3.82	16.63	17.59	19.63	22.21	24.89	26.48	27.55	29.34
	35-44	23.97 ± 4.17	17.06	18.59	21.08	23.74	26.83	28.89	29.90	31.25
	45-54	24.07 ± 4.18	16.97	18.30	21.12	23.74	27.27	28.97	30.01	31.19
	55-64	23.90 ± 4.30	16.88	18.17	21.11	23.47	26.73	28.91	30.08	31.25
	≥65	22.52 ± 4.12	15.76	17.05	19.37	22.51	25.30	26.99	28.31	29.59
	All women	23.04 ± 4.09	16.65	17.78	20.03	22.79	25.78	27.56	28.90	30.45

^{*}Significant mean difference between age ranges in both men and women (P<0.01), analysis of variance; 'Significant mean difference between men and women (P<0.01), t-test. BMI, body mass index; SD, standard deviation.

served that the percentile values of BMI, including the median (50th) and lower percentiles, increased for the age group of 45-54 years among both sexes, while higher percentiles (P_{75} , P_{90} , and P_{95}) increased for the ages of 55-64 years and declined afterwards. The 95th BMI percentile values for women across multiple age-groups indicate that a higher proportion of Pakistani adult women fell in the category of obesity compared to men.

Estimated crude ORs, along with their 95% CI, representing the risks of being overweight and obese or exclusively obese are presented in Table 3. The results, which were derived from a logistic

regression model, revealed that the risk of getting excess weight (i.e., BMI $\geq 25.0~kg/m^2$) increased until the age of 64 and decreased thereafter. Female participants were more at risk of excess weight (OR, 1.34; 95% CI, 1.23–1.47) than males. Moreover, ever-married (OR, 1.92; 95% CI, 1.70–2.16) and urban residential (OR, 1.23; 95% CI, 1.12–1.35) participants were also more likely to be overweight or obese as compared to unmarried and rural participants, respectively. Crude ORs for the risk of reaching obese status (i.e., BMI $\geq 30.0~kg/m^2$) showed that the risk was significantly higher in middle-aged adults (i.e., 35–64 years), women, ever-mar-



Table 3. Estimated crude ORs demonstrating the risk of overweight and obesity (BMI \geq 25.0 kg/m²) and obesity alone (BMI \geq 30.0 kg/m²) in Pakistani adults

Clara et a siatia a	Crude OR (95% CI)			
Characteristics	BMI \geq 25.0 kg/m ²	BMI ≥30.0 kg/m ²		
Age (yr)				
19–34	1.0	1.0		
35–44	1.98 (1.77-2.23)	2.34 (1.86-2.95)		
45–54	1.99 (1.75–2.26)	2.28 (1.77-2.94)		
55–64	1.86 (1.60-2.16)	2.49 (1.87-3.31)		
≥65	1.18 (0.99-1.40)	1.18 (0.80-1.75)		
Sex				
Men	1.0	1.0		
Women	1.34 (1.23-1.47)	2.01 (1.64-2.47)		
Marital status				
Unmarried	1.0	1.0		
Ever-married*	1.92 (1.70-2.16)	2.35 (1.76-3.14)		
Area of residence				
Rural	1.0	1.0		
Urban	1.23 (1.12-1.35)	1.28 (1.06-1.55)		

^{*}Includes married/living with partner and divorced/separated/widower. OR, odds ratio; BMI, body mass index; CI, confidence interval.

ried individuals, and individuals living in urban areas.

Estimated crude ORs when the participants were stratified by urban and rural residence are displayed in Table 4. Middle-aged adults (compared to those aged 19-34 years: OR, 1.69-2.69; 95% CI, 1.25-3.77), women (compared to men: OR, 1.33-2.62; 95% CI, 1.14-3.89), and ever-married (compared to unmarried: OR, 1.70-3.24; 95% CI, 1.47-5.55) among both urban and rural residents were more likely to be overweight and obese than their counterparts. However, adults of urban residence had a higher risk of getting overweight and obese than rural adults. For example, the obesity ORs for women living in rural and urban residences were 1.80 and 2.62, respectively, indicating that women in urban residences had 0.82 times greater risk of getting obese than rural women.

DISCUSSION

Overweight and obesity are well-known health problems in every part of the world, with a prevalence among the adult population significantly varying from 15% to 60%.^{2,3} During the last two decades, Asian developing countries have become more vulnerable to this serious public health threat. Although there has been a need for updated population-based data on the prevalence of obesity among

Table 4. Estimated crude ORs demonstrating the risk of overweight including obesity (BMI $\geq 25.0 \text{ kg/m}^2$) and obesity alone (BMI $\geq 30.0 \text{ kg/m}^2$), stratified by rural and urban residence

	Crude OR (95%	CI) of rural adult	Crude OR (95% CI) of urban adult		
Characteristics	BMI	BMI	BMI	BMI	
	\geq 25.0 kg/m ²	\geq 30.0 kg/m ²	\geq 25.0 kg/m ²	\geq 30.0 kg/m ²	
Age (yr)					
19–34	1.0	1.0	1.0	1.0	
35–44	1.93 (1.68–2.21)	2.47 (1.86–3.28)	2.08 (1.69–2.57)	2.04 (1.37-3.06)	
45–54	2.00 (1.72–2.34)	2.43 (1.78–3.31)	1.92 (1.52-2.42)	1.97 (1.27-3.06)	
55–64	1.69 (1.42–2.02)	2.69 (1.92–3.77)	2.42 (1.81-3.23)	2.13 (1.25-3.61)	
≥65	1.29 (1.06–1.58)	1.36 (0.88–2.13)	0.85 (0.58-1.25)	0.80 (0.34-1.90)	
Sex					
Men	1.0	1.0	1.0	1.0	
Women	1.33 (1.20-1.49)	1.80 (1.41–2.29)	1.35 (1.14-1.60)	2.62 (1.77–3.89)	
Marital status					
Unmarried	1.0	1.0	1.0	1.0	
Ever-married*	1.70 (1.47–1.96)	2.06 (1.47–2.90)	2.63 (2.10–3.29)	3.24 (1.89–5.55)	

^{*}Includes married/living with partner and divorced/separated/widower. OR, odds ratio; BMI, body mass index; CI, confidence interval.

adults in Pakistan, few regional studies¹³⁻¹⁷ with adults have identified the escalating rates of overweight and obesity. We therefore established such a kind of study.

Our findings related to overweight (22.8%) and obesity (5.1%) are comparable with previously published research on Chinese populations. ^{6,18,19} However, these prevalence rates were found to be higher in studies conducted in Canada,²⁰ the USA,²¹ Greece,²² Korea,²³ Turkey,²⁴ and England,²⁵ which confirms the statement that obesity burden varies between countries due to socioeconomic and environmental changes (e.g., climate, diet, physical activity, etc.). Our results are also comparable with the earlier local literature; for example, an urban Karachi survey has shown a 28% prevalence of overweight/obesity, keeping a BMI of 25.0 kg/m² as the cutoff point.¹⁷ Another study by Khan et al.¹³ reported an obesity prevalence of 4.8% for Balochistani adults; an obesity rate of 8.0% was also determined for Peshawari adults. 14 A study reported 25.0% of adults in Pakistan were either overweight or obese. 11 However, in this study, 23.0 kg/m² was used as the cutoff point for an abnormal BMI. Some regional disparity in the prevalence of overweight (29.0%-46%) and obesity (20.8%-27.85%) was also seen among Pakistani adults. 15,16 This disparity may be explained by varying ethnicities, age ranges, and the use of WHO-recommended BMI



cutoff points for the Asia Pacific Region instead of the international cutoffs for defining obesity.

Our data showed that overweight and obesity were both highest among middle-aged adults (i.e., 35-64 years of age) and lowest in young Pakistani adults (i.e., 19-34 years of age). The rates were consistently higher in women when compared with men across all age-groups. Similar patterns were also observed in an earlier study from Pakistan.¹¹ A few studies on Turkish,²⁴ Iranian,⁸ and Omani²⁶ adults reported the lowest obesity rates for those under 30 years of age and peak obesity between the ages of 30 to 60 years. A study of the Saudi adult population also yielded similar findings.²⁷ In agreement with earlier studies, 6,8,22,24,26,27 Pakistani women had a higher mean BMI than men and occupied more of the obesity burden than did men (e.g., in the overall sample, obesity rates were 6.3% in women vs. 3.2% in men). This may be due to the fact that women in Pakistan usually get married in their 20s. Therefore, being confined to the home after marriage and having less physical activity might be the major reason for weight gain. Similar to previous research, 13,27,28 we observed that ever-married Pakistani adults and adults living in urban areas were more likely to be overweight or obese than those living in rural areas. This is so because in Pakistan, lifestyles are blatantly different in urban and rural areas. Among urban people, a colossal change in nutritional habits and consumption of food has been observed compared to in rural people, and such a sedentary lifestyle may be less focused on attractiveness, leading to more weight gain.

Various published literature has explained that age and other sociodemographic variables such as sex, marital status, and residential area are the significant risk factors for overweight and obesity.^{8,11,13} Parallel to these, our results from logistic regression analysis exhibited that middle-age adults (35–64 years), female sex, married individuals, and individuals living in urban areas had higher risks of excess weight than their counterparts.

The International Obesity Task Force recommended that the 85th and 95th percentiles, corresponding to BMI 25.0 kg/m² and 30.0 kg/m², respectively, should be used as cutoff points for determining overweight and obesity, respectively, for the adult population. By considering the overall data in our study, a BMI of 25.0 kg/m² also corresponds to the 85th percentile in both sexes, and a BMI of 30.0 kg/m² corresponds to the 95th percentile in all women, while

action level was low among men.

The major strength of this study was that the sampling design and sampling technique for data collection were robust enough to ensure representativeness of the population-based sample and external validity. This is due to the fact that a secondary data set from PPHS-2010 was used. On the other hand, socioeconomic status, diet, and physical activity are also potential risk factors for obesity, but such information was not taken into account in this research, providing a limitation of the study. Moreover, BMI is used for the diagnosis of obesity but cannot provide information about body fat; therefore, we were unable to classify overweight/obesity using body fat percentage as a metric. This fact also adds to the limitations of the present study.

This study reports the high prevalence of overweight and obesity in the Pakistani adult population. Within this population, middle-aged (35–64 years) individuals are more likely to become overweight and obese. This risk is especially alarming among Pakistani women, married individuals, and individuals living in urban areas. These findings suggest that there is a need to avoid unhealthy lifestyle habits such as excessive eating and an energy-dense diet, sedentary behavior, and inappropriate sleep duration to improve adult health. Some health promotion programs should also be launched at the national level to decrease the possible epidemic of obesity and obesity-related chronic diseases.

CONFLICTS OF INTEREST

The authors declare no conflict of interest.

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AUTHOR CONTRIBUTIONS

Study concept and design: MA (Muhammad Asif); acquisition of data: MA (Muhammad Asif) and AM; analysis and interpreta-



tion of data: MA (Muhammad Asif), AM and SA; drafting of the manuscript: MA (Muhammad Asif) and MA (Muhammad Aslam); critical revision of the manuscript: MA (Muhammad Aslam) and SA; statistical analysis: MA (Muhammad Asif) and SA; and study supervision: MA (Muhammad Aslam).

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