

CORRECTION

Correction: Is consumer neural response to visual merchandising types different depending on their fashion involvement?

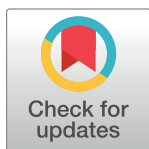
The *PLOS ONE* Staff

The first author's name is spelled incorrectly. The correct name is: Hyoung-Suk Kim. The publisher apologizes for the error.

The ORCID iD is missing for the first author. Please see the author's ORCID iD here:
Author Hyoung-Suk Kim's ORCID iD is: 0000-0003-2102-8785

Reference

1. Kim H- S, Lee J- H, Yoo S- H (2020) Is consumer neural response to visual merchandising types different depending on their fashion involvement? PLoS ONE 15(12): e0241578. <https://doi.org/10.1371/journal.pone.0241578> PMID: 33362255



OPEN ACCESS

Citation: The *PLOS ONE* Staff (2021) Correction: Is consumer neural response to visual merchandising types different depending on their fashion involvement? PLoS ONE 16(6): e0253360. <https://doi.org/10.1371/journal.pone.0253360>

Published: June 10, 2021

Copyright: © 2021 The PLOS ONE Staff. This is an open access article distributed under the terms of the [Creative Commons Attribution License](https://creativecommons.org/licenses/by/4.0/), which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.