

The role of motivated science reception and numeracy in the context of the COVID-19 pandemic

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Abstract

The successful management of the COVID-19 pandemic depends on individuals accepting the current state of research and adhering to the preventive behaviors that follow from it. However, the processing of scientific results is not always rational, but influenced by prior attitudes as well as the ability to understand statistical data. Against this background, this study investigated the role of motivated reasoning and numeracy in the context of the current pandemic. To this end, participants ($N=417$; US sample) evaluated two fictitious studies, one indicating that mask mandates in schools are an effective intervention to contain the spread of SARS-CoV-2, and one indicating that mask mandates in schools are counterproductive. Participants evaluated the studies in line with their prior attitude toward mask mandates. In addition, higher numeracy was associated with decreased bias, demonstrating that the ability to reason with numbers can lead to more accurate processing of statistical information.

Keywords

COVID-19 pandemic, motivated reasoning, motivated science reception, numeracy

The COVID-19 pandemic poses a great challenge—not only to scientists and politicians, doctors and health-care workers, but also to the public. First, because the current situation is associated with financial insecurity, increased caregiving burden, confinement-related stress, and reduced well-being for many people (Prime et al., 2020; Vindegaard and Benros, 2020). Second, because

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containing the pandemic requires large-scale behavior change on the individual level, such as social distancing and wearing masks (Habersaat et al., 2020; Haug et al., 2020; Van Bavel et al., 2020). In other words, the successful management of the COVID-19 pandemic depends on individuals understanding the seriousness of the situation and adhering to the necessary preventive behaviors.

Crucially, the public debate is highly politicized in many countries. For instance, it has been demonstrated that the pandemic has become a deeply partisan issue in the United States and that people's attitudes toward the pandemic influence their preventive behavior and ultimately health outcomes (Druckman et al., 2021; Gollwitzer et al., 2020). As these studies seem to suggest indirectly, at least some people do not follow "the unforced force of the better argument" (Habermas, 1996: 305), but tend to align their interpretation of the available evidence with their prior beliefs. To make matters even more complicated, much of the public debate is centered around numbers. To be able to follow the debate and to develop an informed opinion, people need to understand statistical concepts such as "exponential growth," "test positive rate," "excess mortality," and "reproduction number"—all of which can easily be misinterpreted (e.g. Adam, 2020).

To better understand this situation from a psychological perspective, at least the following two factors require careful investigation: *motivated reasoning* and *numeracy*. Motivated reasoning denotes the observation that human information processing is not always rational and objective, but influenced by the individual's motives, goals, and attitudes (Kruglanski, 1996; Kunda, 1990). Simply put, "[p]eople are more likely to arrive at those conclusions that they want to arrive at" (Kunda, 1990: 495). In the context of the evaluation of scientific results, motivated reasoning has also been described as *motivated science reception* or—when referring to the unwillingness to accept well-established findings in particular—as the *motivated rejection of science* (Hornsey, 2020; Hornsey and Fielding, 2017; Lewandowsky and Oberauer, 2016; Rothmund et al., 2017). One potential mechanism underlying motivated science reception (and motivated reasoning in general) is that information, which is incongruent with one's attitudes, is evaluated more critically compared to congruent information (Dawson et al., 2002; Edwards and Smith, 1996). It has also been shown that incongruent information can trigger the active search for evidence that contradicts the incongruent information (Kunda, 1987). Motivated science reception has been demonstrated for many different topics, ranging from capital punishment (Lord et al., 1979), gun control (Kahan et al., 2017b; Washburn and Skitka, 2018), and climate change (Hart and Nisbet, 2012) to nanotechnology (Kahan et al., 2009), pacifism (Bender et al., 2016), and gaming (Nauroth et al., 2014, 2015).

Thus, it seems likely to assume that motivated reasoning also plays a role in the context of the COVID-19 pandemic. At first glance, one may suspect that motivated reasoning is only prevalent among those who embrace conspiracy theories and who may ultimately endanger the containment of the pandemic because they are less willing to follow the evidence-based guidelines (Bierwiazzonek et al., 2020; Romer and Jamieson, 2020). Based on the accounts of motivated reasoning described earlier, however, it seems more plausible to assume that motivated reasoning can be found across the entire attitude spectrum; those who strongly support the policies taken to contain the spread of SARS-CoV-2 should overestimate the effectiveness of these policies, while people who strongly disagree with the policies should underestimate their effectiveness.

Nevertheless, it is important to note that the degree to which people engage in motivated reasoning is not equally distributed across the population. For instance, it is often claimed that *numeracy*, the ability to understand and to reason with numbers is associated with making more informed decisions and achieving better life outcomes (for reviews, see Garcia-Retamero et al., 2019; Reyna et al., 2009). Indeed, it has been demonstrated that higher numeracy leads to an improved understanding of health risks (Davids et al., 2004; Gurmankin et al., 2004; Rolison et al., 2020; Shoots-Reinhard et al., 2020), increased financial literacy (Ghazal et al., 2014; Pachur and Galesic, 2013;

Skagerlund et al., 2018; Traczyk et al., 2018), and ultimately to better physical and mental health (Apter et al., 2009; Garcia-Retamero et al., 2015; Huizinga et al., 2008).

At the same time, there are also several studies demonstrating that higher numeracy can lead to *increased* motivated reasoning, especially when the matters at stake are linked to one's (political) identity and worldview (Drummond and Fischhoff, 2017; Kahan et al., 2012, 2017a, 2017b; Nurse and Grant, 2020). This finding, which may seem counterintuitive at first, is explained by the idea that highly numerate people can use their skills to rationalize their interpretations of existing evidence so that they align with their attitudes. Note, however, that not all studies that investigated motivated reasoning in the context of politically polarizing issues found such an effect (Connor et al., 2020; Lind et al., 2018; Persson et al., 2021; Tappin et al., 2020a). Thus, the relationship between numeracy and the degree of motivated reasoning may depend on various contextual factors. Hence, it is an open question how numeracy is related to motivated reasoning in the context of the current pandemic.

Against this background, it is of crucial interest to understand whether and how motivated reasoning and numeracy influence the evaluation of scientific information in the context of the COVID-19 pandemic. This study had two goals: First, we sought to test the hypothesis that motivated reasoning plays a role in the evaluation of scientific evidence on the effectiveness of a policy adopted to slow down the spread of SARS-CoV-2. We chose to focus on mask mandates, because attitudes on mask mandates have become polarized in the public (e.g. Gollwitzer et al., 2020), while at the same time, current scientific evidence clearly supports the effectiveness of wearing masks (Howard et al., 2021; Peeples, 2020). Second, we sought to investigate the relationship between numeracy and motivated reasoning, that is, whether numeracy decreases or increases the biased evaluation of scientific evidence.

To this end, we first conducted a prescreening to recruit participants across the entire attitude spectrum, ranging from people who strongly oppose to people who strongly support mask mandates in public (Session 1). A subset of these participants was invited to take part in the main study (Session 2). In the main study, participants were asked to evaluate the results of two (fictitious) studies on the effectiveness of a mask mandate. One study showed that mask mandates in schools are an effective intervention to slow down the spread of SARS-CoV-2, while the other showed that mask mandates in schools are counterproductive. Based on participants' answers, we calculated an individual bias score and related this bias score to both the participants' attitude toward mask mandates and their numeracy.

I. Method

Participants

As the main analysis consisted of a linear regression (see below), we aimed for a final sample in the main study of at least 300 participants (Schönbrodt and Perugini, 2013). Participants were recruited through Prolific (www.prolific.co). Participants provided informed consent. The local ethics committee approved the study. All data exclusions, manipulations, and measures are reported. Data and materials can be downloaded at osf.io/8nj2a.

Session 1: prescreening. The study was programmed on SoSciSurvey (Leiner, 2019). In Session 1, participants were prescreened for their attitudes toward mask mandates. Participation was only possible for Prolific users with an approval rate of at least 95% who were fluent in English and currently living in the United States. After recruiting the first 350 participants, the number of people in the sample who opposed mask mandates was very low (6.9%). As there were far more people

opposing mask mandates among Republicans (29.7%) than among Democrats (0.5%), further data were collected from Republicans only. As we wanted participants to be equally distributed across the entire attitude spectrum, data collection in Session 1 was continued until there were at least 85 participants on each of the seven points of the scale that measured the attitude toward mask mandates in public (see below). In total, 1665 participants completed Session 1.

After providing informed consent, participants answered questions regarding their attitude toward mask mandates in public and nine other corona policies on a 7-point Likert-type scale (ranging from 1 = “extremely oppose” to 7 = “extremely favor”). The items were presented in random order. Next, participants completed a questionnaire on the satisfaction and frustration of basic psychological needs.¹ Finally, participants answered demographic questions regarding age, gender, ethnicity, political orientation, and education. After completing the prescreening, participants were informed about the purpose of the study and compensated with £0.40.² Session 1 lasted about 3 minutes. Data collection took place from 4 to 12 February 2021.

Session 2: main study. To account for exclusions and potential dropout between sessions, we invited 85 participants of each of the seven scale points of the mask attitude item from Session 1. In case Session 1 data included more than 85 participants on one of the seven points of the scale, we randomly drew a subset of participants. From the total of 595 participants that were invited to participate in Session 2, 488 participants opened the study link and 465 participants completed the study. Again, participants provided informed consent. Participants who did not pass all attention checks (see below) were excluded from the analysis, resulting in a final sample of 417 participants ($M_{age} = 38.05$, $SD = 13.39$, 18–75 years; 222 male, 194 female, 1 diverse). In terms of political orientation, 331 participants identified as Republicans, 24 as Democrats, 54 as Independents, and eight as “Other” (see Supplemental material for information about ethnicity and education). Participants were compensated with £1.35 upon study completion. Participants were debriefed after completing Session 2. More specifically, participants were informed that the two studies were fictitious and that the existing scientific evidence clearly indicates that wearing masks is an effective way to slow down the spread of SARS-CoV-2. The main study lasted about 10 minutes. Data collection took place from 13 to 17 February 2021, that is, at a point during the pandemic when mask mandates in the United States were publicly debated and still in place.

Materials

Attitude toward mask mandates. Attitudes toward mask mandates were measured with the same attitude item as in Session 1 (“What is your attitude toward mask mandates in public?”). In addition, we measured attitude strength as a potential moderator of the relationship between the attitude and motivated reasoning (for an overview of research on attitude strength, see Howe and Krosnick, 2017). Following Pomerantz et al. (1995), we assessed three facets of attitude strength (all items were measured on 7-point Likert-type scales ranging from 1 to 7): *attitude certainty* (“How certain are you of your views about mask mandates?” “How sure are you that your opinion about mask mandates is right?”), *attitude importance* (“To you personally, how important is the issue of mask mandates?” “Personally, how much do you care about the issue of mask mandates?”), and *ego-involvement* (“How central is your attitude toward mask mandates to your self-image?” “How representative of your values is your attitude toward mask mandates?”). The internal consistency of the 6-item attitude strength scale was satisfactory, Cronbach’s $\alpha = .79$.

Studies on the effectiveness of mask mandates. Participants evaluated two fictitious studies on the effectiveness of mask mandates in schools (see Figure 1): one study demonstrating that

		Pro-Mask Study		Anti-Mask Study	
		Schools in which the number of infections <u>increased</u>	Schools in which the number of infections <u>decreased</u>	Schools in which the number of infections <u>increased</u>	Schools in which the number of infections <u>decreased</u>
Stimulus Set A	Schools <u>with</u> mask mandate	223	75	97	19
	Schools <u>without</u> mask mandate	107	21	205	69
Stimulus Set B	Schools <u>with</u> mask mandate	205	69	107	21
	Schools <u>without</u> mask mandate	97	19	223	75

Figure 1. Study conditions.

Each participant evaluated the results of two fictitious studies: one study demonstrating that mask mandates in schools are effective (*pro-mask study*) and one study demonstrating that mask mandates in schools are counterproductive (*anti-mask study*). Which of the two sets of numbers was used for the pro-mask study and for the anti-mask study was counterbalanced across participants (Stimulus Set A vs Stimulus Set B). Whether participants first evaluated the pro-mask study or the anti-mask study was counterbalanced across participants.

mask mandates in schools are effective (*pro-mask study*) and one study demonstrating that mask mandates in schools are counterproductive (*anti-mask study*). The results of the studies were presented in two-by-two contingency tables adapted from Kahan et al. (2017b). As the study outcome was manipulated within-subjects to enable the calculation of an individual bias score, we created a second set of numbers in addition to the one used in the original study. The numbers in the contingency tables were generated so that the Binomial Effect Size Display (BESD; Rosenthal and Rubin, 1982) was equivalent across conditions (BESD=8.8% in the pro-mask studies, BESD=-8.8% in the anti-mask studies; calculated using the tool provided by Lenhard and Lenhard, 2016). Furthermore, all contingency tables showed that there were more schools in which the numbers of infections increased (77%) than schools in which the numbers of infections decreased (23%). Thus, the overall trend was held constant across the two sets of numbers.

Most importantly, the numbers in the contingency tables were designed in a way so that superficial processing (i.e. comparing absolute numbers between two cells instead of ratios) easily leads to the wrong interpretation (see also Kahan et al., 2017b). Take the pro-mask study in Stimulus Set A, for instance: When looking at the absolute numbers in the upper left and lower left cell only, there are more schools with a mask mandate (223) than schools without a mask mandate (107) that show an increase in the number of infections, which can lead to the wrong conclusion that a mask mandate is counterproductive. In fact, however, there is an increase in the number of infections in 223 out of 298 schools with a mask mandate (74.8%) compared to an increase in the number of infections in 107 out of 128 schools without a mask mandate (83.6%), indicating that a mask mandate is an overall successful intervention.

Exactly the opposite is true for the anti-mask study in Stimulus Set A. Here, there are fewer schools with a mask mandate (97) than schools without a mask mandate (205) that show an increase in infections, which can lead to the wrong conclusion that a mask mandate is effective. In fact, however, there is an increase in the number of infections in 97 out of 116 schools with a mask

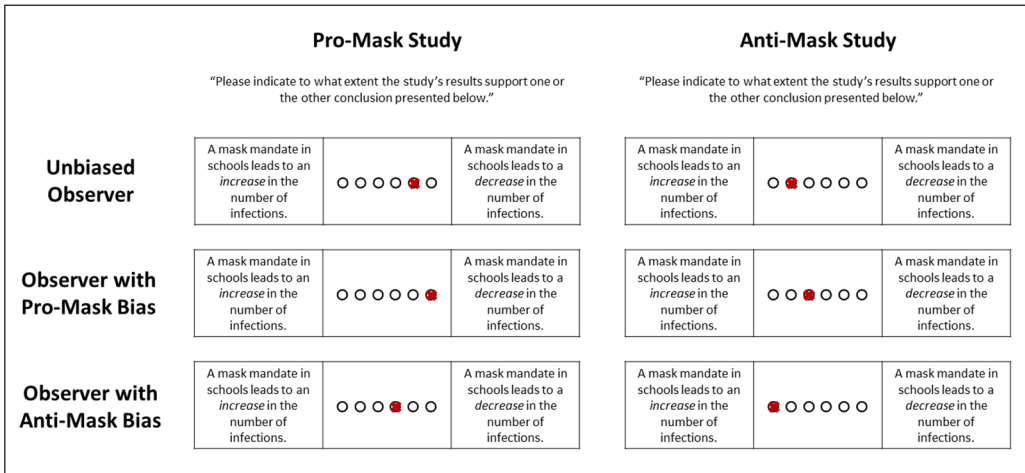


Figure 2. Bias scores.

The figure depicts three potential response patterns of an unbiased observer, an observer with a pro-mask bias, and an observer with an anti-mask bias. The *anti-mask/pro-mask bias score* is the difference between the response to the pro-mask study and the reversely coded response to the anti-mask study (unbiased observer: 5–5=0; observer with pro-mask bias: 6–4=2; observer with anti-mask bias: 4–6=–2). The anti-mask/pro-mask bias score indicates both the direction and the degree of the bias. By taking the absolute value of the pro-mask bias score, one can calculate an *absolute bias score*, which indicates the degree of the bias irrespective of the direction (unbiased observer: 0, observer with pro-mask bias: 2, observer with anti-mask bias: 2).

mandate (83.6%) compared to an increase in the number of infections in 205 out of 274 schools without a mask mandate (74.8%), indicating that a mask mandate is an overall counterproductive intervention.

Participants were asked to indicate what can be concluded from the presented studies on a 6-point Likert-type scale (ranging from 1 = “A mask mandate in schools lead to an *increase* in the number of infections” to 6 = “A mask mandate leads to a *decrease* in the number of infections”). Note that participants may legitimately differ regarding their estimation of the strength of the evidence provided by the studies (i.e. response options 4–6 are correct in the case of the pro-mask study and response options 1–3 are correct in the case of the anti-mask study). As the ratios in the pro-mask and the anti-mask study are exactly reversed and the BESD is equivalent (see above), however, an unbiased observer should show a symmetric response pattern (e.g. tick response option “4” when evaluating the pro-mask study and option “3” when evaluating the anti-mask study). Differently put, an asymmetric response pattern indicates a bias (see Figure 2).

Based on this assumption, two dependent variables can be calculated. The *anti-mask/pro-mask bias score* is the difference between the response to the pro-mask study and the reversely coded response to the anti-mask study. A positive value indicates a pro-mask bias, while a negative value indicates an anti-mask bias. That is, the anti-mask/pro-mask bias score indicates both the direction and the degree of the bias. Note that a zero anti-mask/pro-mask bias score does not necessarily indicate a correct evaluation of the studies, as this score can also result from a symmetric, but incorrect evaluation of the studies. By taking the absolute value of the pro-mask bias score, one can calculate an *absolute bias score*, which indicates the degree of the bias irrespective of the direction. In addition, one can calculate the study evaluation accuracy, that is, whether a study is evaluated correctly (1) or not (0).

Numeracy. Numeracy was measured using the 8-item numeracy scale developed by Weller et al. (2013). The scale includes items such as “In the Big Bucks Lottery, the chances of winning a \$10.00 prize are 1%. What is your best guess about how many people would win a \$10.00 prize if 1,000 people each buy a single ticket from Big Bucks?” The numeracy score for each participant equals the number of correct responses, ranging from zero to eight.

Information-seeking behavior. For the purpose of exploratory analyses, information-seeking behavior during the pandemic was measured using two self-generated items (for details, see Online material).

Attention checks. The study included four attention check items (for details, see Online material). Two items were intermixed with the questions on the attitude toward mask mandates. Two items in the form of multiple-choice questions were presented at the end of the study to ensure that participants had read the instructions carefully.

Procedure

First, participants answered the questions about their attitude toward mask mandates in public. Next, participants were told that they would be presented with the results of two scientific studies investigating the effect of mask mandates in schools on the spread of the new coronavirus (for detailed instructions, see Online material). Moreover, participants were told that the studies were conducted in two different states of the United States—and that it will be their task to evaluate whether the studies support the conclusion that a mask mandate in schools is an overall effective intervention or not. Whether participants first evaluated the pro-mask study or the anti-mask study was counterbalanced across participants. Which of the two sets of numbers was used for the pro-mask study and for the anti-mask study was counterbalanced across participants. The two counterbalancing factors did not influence the results (see Online Supplemental material). After evaluating the two studies, participants completed the numeracy scale and answered the questions regarding their information-seeking behavior. Finally, participants responded to the two multiple-choice attention check items.

2. Results

Study evaluation accuracy

Overall, study evaluation accuracy rates were low, confirming the validity of our stimulus material as posing difficult statistical problems. In particular, only 46% of participants evaluated the pro-mask study correctly (i.e. selected 4, 5, or 6 on the 6-point Likert-type scale), and only 39% of participants evaluated the anti-mask study correctly (i.e. selected 1, 2, or 3).

Did participants engage in motivated reasoning?

To investigate whether participants engaged in motivated reasoning, we analyzed two dependent variables: the anti-mask/pro-mask bias score and the absolute bias score.

Anti-mask/pro-mask bias score. Motivated reasoning would be indicated by a significant positive relationship between participants’ anti-mask/pro-mask attitude and their anti-mask/pro-mask bias score (for zero-order correlations, see Table 1). Moreover, the relationship between the anti-mask/

Table 1. Descriptive statistics and zero-order correlations.

Variable	M	SD	1	2	3	4	5	6
1. Anti-mask/pro-mask attitude	4.18	2.09	–					
2. Attitude strength	4.67	1.21	0.29**	–				
3. Numeracy	5.20	1.76	0.07	0.06	–			
4. Pro-mask study evaluation	3.26	1.64	0.25**	0.04	0.03	–		
5. Anti-mask study evaluation	3.93	1.45	0.23**	0.08	–0.21**	0.02	–	
6. Anti-mask/pro-mask bias	0.19	2.21	0.34**	0.08	–0.12*	0.76**	0.67**	–
7. Absolute bias	1.58	1.56	0.01	0.12*	–0.14**	0.17**	–0.05	0.09

SD: standard deviation, M: mean.

Scale range of the variables: anti-mask/pro-mask attitude: 1–7; attitude strength: 1–7; numeracy: 0–8; pro-mask study evaluation: 1–6; anti-mask study evaluation: 1–6; anti-mask/pro-mask bias: –5–5; absolute bias: 0–5.

* $p < .05$, ** $p < .001$.

pro-mask attitude and the anti-mask/pro-mask bias score should increase with higher attitude strength. To test these hypotheses, we conducted a moderated regression analysis using PROCESS for SPSS (Hayes, 2018). The criterion was the anti-mask/pro-mask bias score. The predictors were the anti-mask/pro-mask attitude (mean-centered), attitude strength (i.e. the mean of the six attitude strength items, mean-centered), and the product term of the two variables. As expected, the anti-mask/pro-mask attitude significantly predicted the anti-mask/pro-mask bias score, $b = .32$, 95% CI [0.21, 0.43], $t(413) = 5.77$, $p < .001$, $\beta = .30$. This relationship was significantly moderated by attitude strength, $b = .09$, 95% CI [0.004, 0.174], $t(413) = 2.05$, $p = .041$, $\Delta R^2 = .009$. Conditional effects analysis revealed that the relationship between attitude and bias was significant at all tested levels of attitude strength, yet the association increased with attitude strength (see Figure 3a), $b = .21$, 95% CI [0.03, 0.39], $t(413) = 2.35$, $p = .019$, $\beta = .20$ at –1 SD below the mean; $b = .32$, 95% CI [0.21, 0.43], $t(413) = 5.77$, $p < .001$, $\beta = .30$ at the mean, $b = .43$, 95% CI [0.31, 0.54], $t(413) = 7.09$, $p < .001$, $\beta = .40$ at +1 SD above the mean. The main effect of attitude strength was not a significant predictor of bias, $b = -.04$, 95% CI [–0.21, 0.14], $t(413) = -0.43$, $p = .67$, $\beta = -.02$. Taken together, the findings suggest that participants evaluated the study results consistent with their prior attitudes: Participants with a pro-mask attitude overestimated the evidence for the effectiveness of mask mandates, while participants with an anti-mask attitude underestimated the evidence for the effectiveness of mask mandates. This effect was more pronounced for participants with stronger attitudes toward mask mandates, that is, for participants who were more certain about their attitude toward mask mandates and to whom this attitude was more important.

Absolute bias score. The absolute bias score represents the degree of bias, irrespective of the direction. Analyzing the absolute bias score sheds light on the question whether participants with anti-mask and pro-mask attitudes differ in their degree of bias. We regressed absolute bias scores on anti-mask/pro-mask attitudes (mean-centered), attitude strength (mean-centered), and the product term of these variables. The anti-mask/pro-mask attitude was not significantly related to the absolute bias score, $b = -.03$, 95% CI [–0.11, 0.05], $t(413) = -0.69$, $p = .49$, $\beta = -.04$. Attitude strength was significantly associated with the absolute bias score, $b = .17$, 95% CI [0.04, 0.29], $t(413) = 2.52$, $p = .012$, $\beta = .13$. The interaction term was not significant, $b = .02$, 95% CI [–0.05, 0.08], $t(413) = 0.49$, $p = .62$, $\Delta R^2 = .001$. Together, the results suggest that the degree of bias did not differ between participants with anti-mask and pro-mask attitudes. In other words, participants with a pro-mask attitude were not more biased than participants with an anti-mask attitude (and vice versa). Yet, the degree of bias increased with attitude strength, independent of attitude direction. That is, the stronger the participants' attitude was toward mask mandates, the stronger their bias.

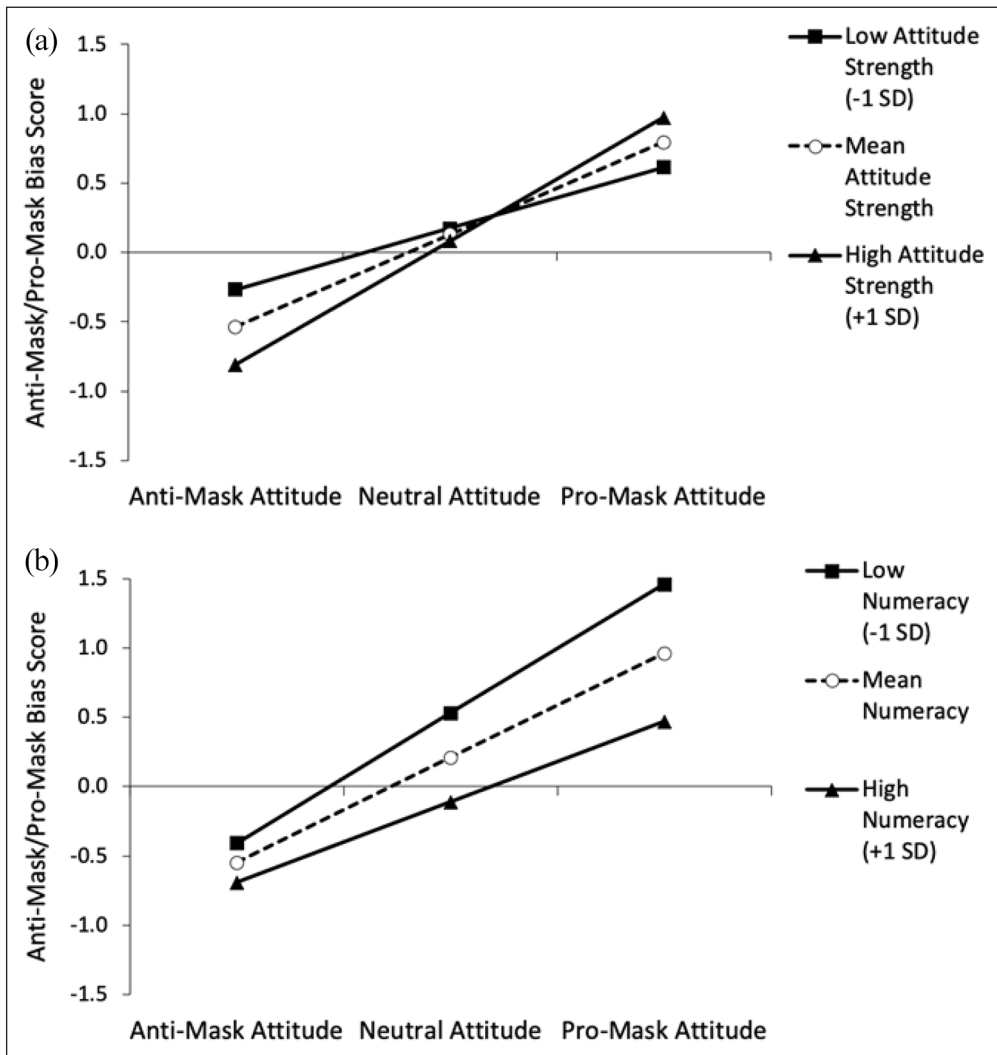


Figure 3. Anti-mask/pro-mask bias and attitude. (a) Depicts the anti-mask/pro-mask bias score regressed on anti-mask/pro-mask attitude at three levels of attitude strength (–1 SD below the mean, mean, +1 SD above the mean). (b) Depicts the anti-mask/pro-mask bias score regressed on anti-mask/pro-mask attitude at three levels of numeracy (–1 SD below the mean, mean, +1 SD above the mean).

What is the role of numeracy?

As previous research yielded inconsistent results with respect to the role of numeracy, we tested two alternative hypotheses, that is, higher numeracy is related to increased motivated reasoning versus higher numeracy is related to less bias and more accurate study evaluation. To fully investigate these alternative hypotheses, we analyzed three dependent variables, the anti-mask/pro-mask bias score, the absolute bias score, and study evaluation accuracy.

Anti-mask/pro-mask bias score. To test how numeracy is related to motivated reasoning, we regressed the anti-mask/pro-mask bias score on anti-mask/pro-mask attitude (mean-centered), numeracy

(mean-centered), and the product term of attitude and numeracy. Replicating the previous analysis, the anti-mask/pro-mask attitude significantly predicted the anti-mask/pro-mask bias score, $b = .36$, 95% CI [0.27, 0.46], $t(413) = 7.46$, $p < .001$, $\beta = .34$. Furthermore, higher numeracy was reversely related to the anti-mask/pro-mask bias score, $b = -.18$, 95% CI [-0.30, -0.07], $t(413) = -3.15$, $p = .002$, $\beta = -.14$. Most importantly, the interaction between attitude and numeracy was not significant, $b = -.05$, 95% CI [-0.10, 0.01], $t(413) = -1.74$, $p = .082$, $\Delta R^2 = .006$. Inspection of the simple slopes (Figure 3b) shows that, if anything, the relationship between attitude and bias was stronger at lower levels of numeracy. Thus, the results do not support the hypothesis that higher numeracy is related to increased motivated reasoning.

Absolute bias score. To investigate whether numeracy is related to a lower degree of bias, we regressed absolute bias scores on numeracy (mean-centered), anti-mask/pro-mask attitudes (mean-centered), and the product term of numeracy and attitudes. Higher numeracy was reversely related to absolute bias scores, $b = -.13$, 95% CI [-0.21, -0.04], $t(413) = -2.95$, $p = .003$, $\beta = -.14$. Neither mask attitudes, $b = .01$, 95% CI [-0.06, 0.09], $t(413) = 0.37$, $p = .71$, $\beta = .02$, nor the interaction of mask attitudes and numeracy, $b = -.01$, 95% CI [-0.06, 0.03], $t(413) = -0.71$, $p = .48$, $\Delta R^2 = .001$, were significant predictors. Thus, the results show that higher numeracy was related to decreased bias (i.e. to decreased motivated reasoning).

Study evaluation accuracy. As the absence of bias does not necessarily indicate correct study evaluation (see “Method” section), we finally investigated study evaluation accuracy. In particular, we examined the influence of mask attitude and numeracy (and their interaction) on the likelihood that the study results were interpreted incorrectly (0) or correctly (1). We ran two logistic regression analyses with pro-mask study evaluation accuracy or anti-mask study evaluation accuracy as the criterion.

The likelihood that participants evaluated the results of the *pro-mask study* correctly (i.e. indicated that it showed evidence in support of mask mandates) was predicted by mask attitude, $OR = 1.20$, 95% CI [1.09, 1.33], $p < .001$. The more strongly participants favored masks, the higher the likelihood they interpreted the results of the *pro-mask study* correctly. Numeracy was unrelated to evaluation accuracy, $OR = 1.03$, 95% CI [0.92, 1.16], $p = .56$, and there was no interaction between both predictors, $OR = 0.98$, 95% CI [0.93, 1.04], $p = .48$. That is, numeracy did not significantly influence whether the *pro-mask study* was interpreted correctly.

Regarding the results of the *anti-mask study*, the likelihood that participants evaluated the study correctly (i.e. indicated that it showed evidence that mask mandates are counterproductive) was predicted by mask attitude, $OR = 0.81$, 95% CI [0.73, 0.90], $p < .001$, and numeracy, $OR = 1.26$, 95% CI [1.12, 1.42], $p < .001$. No interaction between both factors was observed, $OR = 1.02$, 95% CI [0.96, 1.08], $p = .55$. The more strongly participants opposed masks, the higher the likelihood they interpreted the results of the *anti-mask study* correctly. Higher numeracy increased the likelihood that participants correctly interpreted the anti-mask study.

The relative frequency of correct answers as a function of numeracy can be found in Figure 4.

3. Discussion

This study had two goals. First, to test the hypothesis that motivated reasoning plays a role in the evaluation of scientific evidence in the context of the COVID-19 pandemic. Second, to investigate whether numeracy decreases or increases the degree of bias.

Regarding the first goal, results clearly show that participants engaged in motivated reasoning when evaluating studies on the effectiveness of mask mandates in schools. In particular, the more

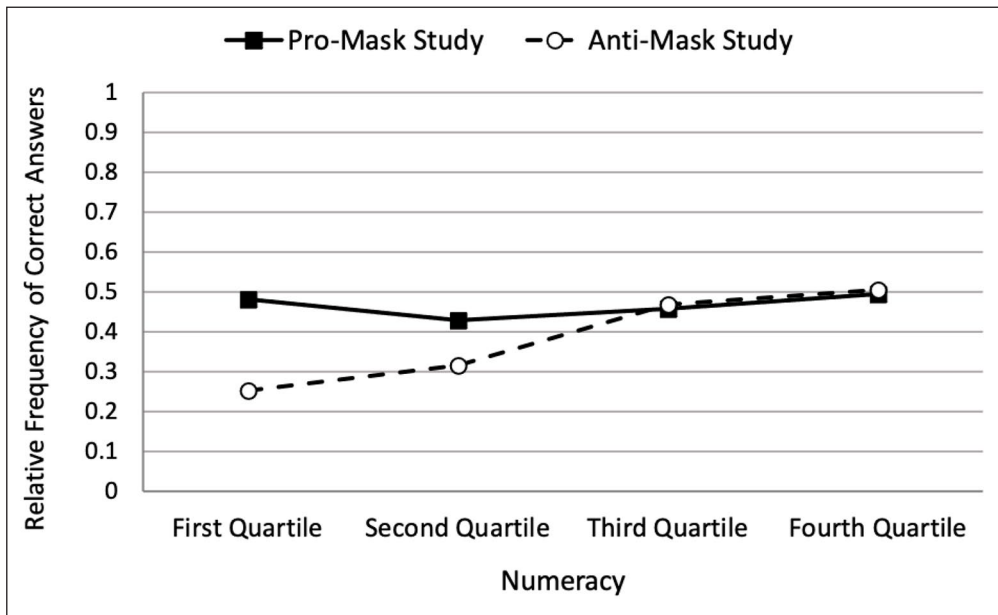


Figure 4. Relative frequency of correct answers as a function of numeracy (quartile split).

Participants in the first quartile ($N=75$) had numeracy scores ranging from 1 to 3, participants in the second quartile ($N=143$) had numeracy scores ranging from 4 to 5, participants in the third quartile ($N=90$) had a numeracy score of 6, and participants in the fourth quartile ($N=109$) had numeracy scores ranging from 7 to 8.

strongly participants opposed a mask mandate in public, the more strongly they exhibited a bias toward interpreting the studies as showing that a mask mandate in schools is counterproductive. Conversely, the more strongly participants favored a mask mandate in public, the more strongly they exhibited a bias toward interpreting the studies as showing that a mask mandate in schools is an effective intervention. This pattern was even more pronounced among participants who reported a higher attitude strength, that is, among participants who were more certain about their attitude toward mask mandates and to whom this attitude was more important. Note, however, that this interaction effect was quite small and accounted for less than 1% of uniquely explained variance. In short, this study strengthens the assumption that motivated reasoning is a basic cognitive mechanism that can be found across the entire attitude spectrum (Kruglanski, 1996; Kunda, 1990).

One potential limitation may be that most of the participants in this study were Republicans, confining our results to this group of people. However, previous research has demonstrated that both Democrats and Republicans are susceptible to biased information-seeking (e.g. Kahan et al., 2017b; Washburn and Skitka, 2018), making it likely that our findings also apply to the general population. Nevertheless, future research could address this question in more detail (for a discussion of similarities and differences between Democrats and Republicans, see Ditto et al., 2019 as well as Baron and Jost, 2019). Importantly, the concentration on Republicans in this study may even be an advantage. As the number of people opposing corona policies is higher among Republicans than among Democrats (see the data from the first 350 participants in Session 1; see also Druckman et al., 2021; Gollwitzer et al., 2020), recruiting a random sample of participants across the entire political spectrum would have led to Republicans being more prominent among people opposing mask mandates and Democrats being more prominent among people supporting mask mandates. Such a distribution would result in a confound between political orientation and

mask attitudes. By recruiting (almost) only Republicans, political orientation was held constant across the sample, rendering it unlikely that the results were driven by differences in political orientation rather than attitudes toward mask mandates (c.f. Tappin et al., 2020b).

Regarding the second goal (i.e. examining the role of numeracy), our data show that the ability to understand and reason with numbers is associated with decreased bias. Thus, our results are in line with previous studies suggesting that numeracy can lead to better decisions even in the context of highly politicized issues (Connor et al., 2020; Lind et al., 2018; Tappin et al., 2020a)—and contradict those studies which have found increased motivated reasoning among highly numerate people (Drummond and Fischhoff, 2017; Kahan et al., 2012, 2017a, 2017b; Nurse and Grant, 2020). This study revealed two more interesting findings concerning numeracy.

First and somewhat surprisingly, numeracy was related to study evaluation accuracy on the anti-mask, but not on the pro-mask study. More specifically, the pro-mask study was evaluated correctly by about 50% of participants, irrespective of their numerical ability. Conversely, the anti-mask study was evaluated correctly by about 50% of the higher numerate participants, but only by about 30% of the lower numerate participants. As most research reported in scientific journals supports the conclusion that wearing masks can help to contain the spread of SARS-CoV-2 (see Peeples, 2020), one may speculate that participants expected to be presented with studies demonstrating that mask mandates are effective. As a consequence, participants, especially those low in numeracy, may have based their responses—at least to some extent—on this expectation. Importantly, such an *expectation-based response bias* would cause wrong answers to the anti-mask study, but not to the pro-mask study, which could explain the pattern observed in this study. However, this potential explanation deserves further investigation.

Second, evaluation accuracy regarding both studies was relatively low across the entire sample, although participants were quite highly educated (62% held at least a bachelor's degree; for details, see Supplemental material). More specifically, the majority of the participants evaluated the studies incorrectly—and even among the highly numerate participants, only 50% gave the correct answers. Hence, analyzing contingency tables indeed posed a difficult statistical problem to participants. This is potentially problematic, as a lot of pandemic- and health-related information is—explicitly or implicitly—based on contingency tables (e.g. sensitivity and specificity of diagnostic tests, vaccine efficacy). Moreover, properly understanding the complex models and metrics, which are used to communicate the current state of the pandemic, arguably requires more sophisticated statistical knowledge than the ability to compare the ratios of contingency tables. Taken together, this makes the participants' poor performance in this study even more worrying (see also Paakkari & Okan, 2020).

Thus, this study also has important practical implications. In the short run, it seems important to communicate scientific results in the context of COVID-19 in a way that can easily be understood—especially because the successful management of the pandemic requires behavior change at the individual level (Habersaat et al., 2020; Haug et al., 2020; Van Bavel et al., 2020). Potential strategies to do so may include supporting numeric information with visual representations (Garcia-Retamero and Galesic, 2009; for an overview, see Peters, 2012). In the long run, it will be crucial to foster statistical education in order to reduce innumeracy in the population (Fong et al., 1986; Gigerenzer et al., 2007). Apart from these practical considerations, this study contributes to understanding the psychological mechanisms underlying polarized discussions about the appropriateness of different policies in the current pandemic.

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Supplemental material

Supplemental material for this article is available online.

Notes

1. As the role of needs was not part of the present research question, these results are not reported here.
2. Prolific is based in the UK and shows the payment information to both researchers and participants in pound sterling.

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