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Review

Accounting for health inequities in the design of contact tracing interventions: A rapid review

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ABSTRACT

Background: Contact tracing has been a central control measure for coronavirus disease 2019 (COVID-19) transmission. However, without consideration of the needs of specific populations, public health interventions can exacerbate health inequities.

Aim: The purpose of this rapid review was to determine if and how health inequities were included in the design of contact tracing interventions in epidemic settings.

Methods: A search of the electronic databases MEDLINE and Web of Science was conducted. The following inclusion criteria were applied for article selection: (1) described the design of contact tracing interventions, (2) published between 2013 and 2020 in English, French, Spanish, Chinese, or Portuguese, (3) and included at least 50% of empiricism, according to the Automated Classifier of Texts on Scientific Studies (ATCER) tool. Various tools were used to extract data.

Results: Following screening of the titles and abstracts of 230 articles, 39 met the inclusion criteria. Only seven references were retained after full text review. None of the selected studies considered health inequities in the design of contact tracing interventions.

Conclusions: The use of tools/concepts for incorporating health inequities, such as the REFLEX-ISS tool, and 'proportionate universalism' when designing contact tracing interventions, would enable practitioners, decision-makers, and researchers to better consider health inequities.

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Introduction

Contact tracing plays a key role in controlling communicable diseases by seeking to break the chain of transmission between individuals. It is recommended by the World Health Organization (WHO) as part of the global strategy for coronavirus disease 2019 (COVID-19), which also includes case identification, isolation, testing, care, and quarantine (World Health Organization, 2020). Contact tracing consists of identifying and monitoring individuals who have been in close contact with an infected person (Public Health Ontario, 2021). Contact tracing was used as early as the beginning of the 20th century, in Scotland, to contain sexually transmitted diseases (STDs) (Davidson, 1996). This strategy is commonly used for HIV, tuberculosis, and Ebola virus disease (Ramstedt et al., 1990; Swanson et al., 2018).

Health inequities correspond to differences in health (mortality, morbidity) systematically linked to, for example, gender, socio-professional categories, or geographic areas. They are distributed according to a "social gradient of health", where "each social class has a higher level of mortality and morbidity than the class immediately above" (Regional Authority for Education and Health Promotion, 2016). The presence of health inequities can be explained by social, economic, political, and cultural determinants. Systematic and avoidable, they constitute a facet of social inequalities. In an epidemic context, health inequities are often exacerbated. For example, during the 2009 H1N1 influenza pandemic, the mortality rate was higher within the most deprived population in England than in the rest of the population, and higher in urban areas than rural areas (Bambra et al., 2020). The Ebola virus disease epidemic in 2013 also affected more women than men, due to the traditional role of women as caregivers (Davies and Bennett, 2016). The current COVID-19 pandemic is exacerbating inequalities in incidence and mortality rate according to ethnicity, socioeconomic status, and living areas (Marmot and Allen, 2020).

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Considerations related to the planning of public health interventions, and particularly those related to addressing health inequities, are paramount. For example, health inequities can increase within a population if the principle of ‘proportionate universalism’, whereby the intensity of effort is tailored to the needs of populations and their health status, is not integrated into the design of public health interventions. For example, containment and self-isolation increased food insecurity among the poorest during COVID-19 in the UK (Marmot and Allen, 2020). Concerns have also emerged regarding contact tracing interventions, especially those using digital tools, such as smartphone applications. Indeed, these interventions could exacerbate health inequities by not reaching some geographical areas and populations due to a lack of internet access and smartphones (Mbunge, 2020). Studies have already shown the importance of examining how these interventions are designed to improve health policies (Chandler et al., 2016). Some tools, such as the REFLEX-ISS tool, have also been created to raise awareness among stakeholders of how to incorporate health inequities when planning an intervention (Guichard et al., 2019).

The aim of this review was to identify if and how contact tracing interventions, in the context of outbreaks and epidemics, have considered health inequities.

Contact tracing during the COVID-19 pandemic worldwide

South Korea rapidly implemented meticulous contact tracing, which led to the early identification of clusters (Oh et al., 2020). In addition to manual contact tracing, authorities have used records from credit card transaction history or information on their GPS location (Han et al., 2020). In Japan, local governments played a large role in contact tracing investigations by reacting earlier than the national government authorities (Shimizu and Negita, 2020). Several contact interventions have been based on regional or district authorities (Finland, Spain, Italy, the Netherlands, Canada), whereas other countries have used a more centralized approach for contact tracing (Portugal, Russia, Luxembourg) (Hernandez- Quevedos et al., 2020). Some countries have encountered difficulties related to trust in the government. For example, in North Carolina (USA), 48% of individuals with COVID-19 did not report their contacts in July 2020 (Lash et al., 2020).

Mobile apps for contact tracing have had varied success in different countries. In South Korea, China, and Singapore, the adoption of mobile apps has been touted as key in containing the pandemic, due to a high level of uptake from the population. However, in Europe and North America, privacy issues and the lack of acceptability have undermined the use of such digital tools (The Lancet Digital Health, 2020). The Finnish app, which uses Bluetooth technology, was downloaded by about 42% of the Finnish population (Hernandez- Quevedos et al., 2020), whereas in France, the ‘StopCovid’ app using Bluetooth technology was downloaded by 3% of the French population (Jacob and Lawarée, 2020). Finally, some studies have alerted that contact tracing apps can further increase health inequities by excluding the elderly or people who do not have the means to have a smartphone (Anglemeyer et al., 2020).

Methods

We chose to conduct a rapid review of the literature, as this would allow us to synthesize the state of knowledge on a specific research question with rigour and in a relatively short period of time. A rapid review design was preferred to a full systematic review, as the goal was to provide rapid information for public decision-makers, stakeholders, and researchers (Saul et al., 2013; Munn et al., 2018).

The method of analysis and the inclusion and exclusion criteria for this rapid review are detailed in an online protocol (Mathevet et al., 2020). The synthesis of the articles followed the recommendations of the PRISMA extension for scoping review (PRISMA-ScR) method (Tricco et al., 2018).

Research strategy

The research strategy was developed in collaboration with librarians from the Research Institute for Development and the

University of Montreal. The searches were conducted in the electronic databases MEDLINE and Web of Science. The following keywords were used to define the queries (Appendix 1): “contact tracing”; “design*”, “plan*”; “disease*”, “epidemic*”, “pandemic*”.

The references were exported and processed with the Automated Classifier of Texts on Scientific Studies (ATCER) (ATCER, 2021; Langlois et al., 2018) tool to assess their degree of empiricism. The ATCER tool distinguishes empirical studies, based on qualitative, quantitative, and mixed methods, from editorials, literature reviews, or professional guidelines.

To be included in this rapid review, articles had to include a description of the design or concept of a contact tracing intervention in the context of an outbreak or epidemic. This research focused on articles published in peer-reviewed scientific journals. Recent articles published between 2013 and July 2020 were selected. The year 2013 was selected as the beginning of the search in order to identify articles related to the Ebola outbreak in West Africa. Publications were included if they were written in English, French, Spanish, Portuguese, or Chinese.

As the objective was to retain scientific articles based on empirical data and to avoid theoretical or methodological scientific articles, the ATCER tool was used to assess the empiricism of each article, and a threshold of 50% was used (which is the cut-off of ATCER to determine if an article is empirical or not). The grey literature and pre-publications were excluded from this research. The initial search was conducted between July 22 and July 31, 2020, with an update conducted on November 11, 2020.

Selection of studies

All identified studies were exported into Rayyan QCRI software. Two reviewers (IM, LT) first independently assessed the relevance of the titles and abstracts on the basis of the defined inclusion and exclusion criteria. In the case of disagreement between these two reviewers, a third reviewer (KO) decided. The same two reviewers then independently assessed the relevance of the full text of the previously selected articles. The third reviewer was involved in the case of any disagreement.

Study characteristics, quality assessment, and data extraction

The dimensions studied to determine whether or not health inequities were considered in the design of contact tracing interventions in articles were (1) the inclusion of health inequities in the rationale for the intervention, (2) the populations targeted by the intervention, (3) the design of contact tracing, and (4) the presence of health inequities in recommendations for improving the design of future interventions.

A first reviewer extracted data from the selected articles and a second reviewer verified the extracted data. The information extracted included details of the article (authors, title, year, country, type of publication, and type of evaluation if applicable), information on contact tracing and equity (level of jurisdiction, diseases, description of contact tracing intervention, participants, reference to equity, and main objectives), the Mixed Methods Assessment Tool (MMAT) (Hong et al., 2018) grid to describe the methods used, the results of the study (outcomes, methodological limitations, and main conclusions), and the Template for Intervention Description and Replication – Population Health and Policy (TIDieR-PHP) (Campbell et al., 2018) grid to describe the content of the interventions.

Results

Description of the studies

A total of 230 references were identified and 39 met the inclusion criteria (Figure 1). The analysis of the full texts led to the final selection of seven relevant references (Danquah et al. (2019); Tom-Aba et al., 2015; Cherutich et al., 2017; Ho et al., 2020; Fox et al., 2018; Hamblion et al., 2018; Abongo et al., 2020) (Annex 1).

The seven articles were based on contact tracing interventions conducted in Africa (n=5) and Asia (n=2). The contact tracing

interventions include Ebola (n = 2), tuberculosis (n = 2), Lassa fever (n = 1), COVID-19 (n = 1), and HIV (n = 1). These articles included experimental designs (n=4) and observational designs (n=3), with most of the studies measuring effectiveness of the intervention (n = 5), with two studies being descriptive in nature.

The selected articles differed in the tools used for the deployment of contact tracing interventions. Three interventions prioritized the use of technological tools in contact tracing, such as smartphones equipped with an application (Danquah et al., 2019; Tom-Aba et al., 2015; Cherutich et al., 2017) or real-time location systems (Ho et al., 2020). Three interventions planned contact

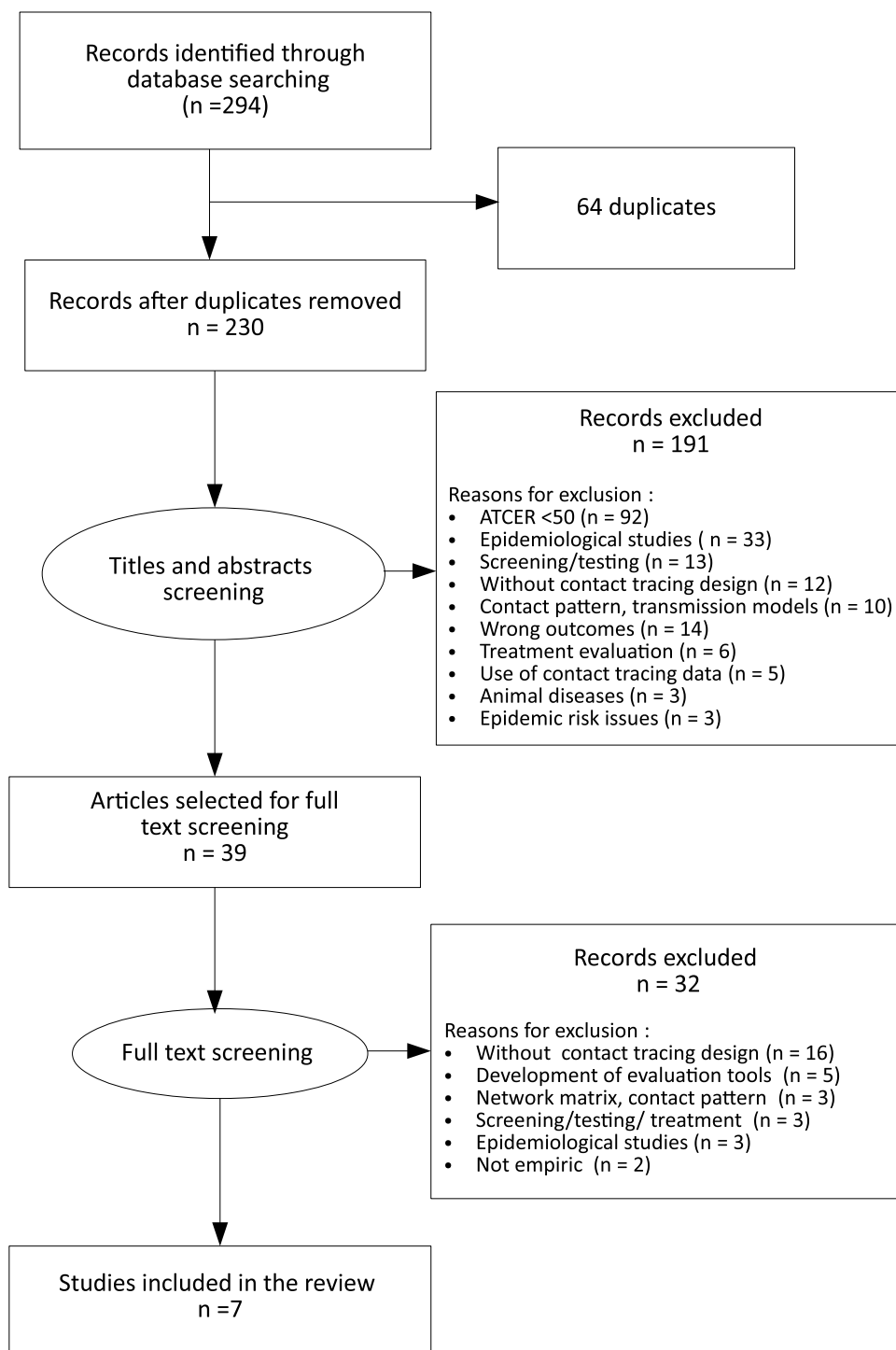


Figure 1. PRISMA diagram.

tracing based on telephone tracking and manual contact case entry (Fox et al., 2018; Hamblion et al., 2018; Abongo et al., 2020).

The inclusion of health inequities in the rationale for the intervention

For interventions using contact tracing applications and real-time location, the rationale for this mode of contact tracing was the speed of data collection and the reliability of the tools (Tom-Aba et al., 2015; Cherutich et al., 2017; Ho et al., 2020), low cost (Ho et al., 2020), and better accessibility to cases in isolated areas (Danquah et al., 2019). For interventions based on manual data collection and telephone follow-up, the rationale for these approaches was the ease of implementation in an epidemic context (Hamblion et al., 2018) and their ease of implementation during household contact tracing (Fox et al., 2018). In Kenya, community health volunteers (CHVs) were chosen to perform contact tracing by telephone and manually, as they provided links between the community and the health system, which can improve healthcare access and community empowerment (Abongo et al., 2020). None of the articles mentioned incorporating health inequities into their intervention.

The populations targeted by the intervention

The populations studied were direct contacts of laboratory-confirmed cases, whether household contacts or by occupation (healthcare workers) (Danquah et al., 2019; Tom-Aba et al., 2015; Cherutich et al., 2017; Ho et al., 2020; Fox et al., 2018; Hamblion et al., 2018; Abongo et al., 2020). No intervention included a subgroup of the population, whether in terms of income, socio-professional category, gender, or geographic area.

The design of contact tracing

Contact tracing interventions involve following up suspected or probable cases. For the two studies that occurred within the context of the West African Ebola epidemic and one for Lassa fever in West Africa, the follow-up was managed by an epidemic control team (Danquah et al., 2019; Tom-Aba et al., 2015; Hamblion et al., 2018). Daily temperature and monitoring of clinical signs and symptoms were recorded over a period of 21 days for all suspected cases. For the HIV intervention in Kenya (Cherutich et al., 2017), individuals were contacted one to three times by telephone. If the person was unreachable, the contact tracing team visited the contact person directly (one to two visits) to convince them to be tested. For the tuberculosis intervention in Vietnam (Fox et al., 2018), contact tracing within the household was conducted three times every 6 months in the clinic. A questionnaire on symptoms was administered and included a physical examination and X-rays. In order to encourage as many contact cases as possible to visit the clinics, contact cases within the household received compensation of 1 US dollar for the journey. Finally, for the tuberculosis intervention in Kenya, contact tracing in the household of a confirmed case was conducted by CHVs. Household contacts of tuberculosis cases were screened by CHVs by telephone or through household visits and these volunteers ensured that positive cases arrived at the health facility for healthcare (Abongo et al., 2020). None of the interventions adapted their follow-up to the income, gender, or socio-professional profile of the target population.

The presence of health inequities in recommendations for improving future interventions

A few of the articles provided recommendations for improving contact tracing interventions. These recommendations mainly

concerned mobile contact tracing applications and the technical problems encountered during the intervention (e.g., problems related to internet access, team training, lack of computer equipment, lack of technical support) (Danquah et al., 2019). No recommendations were provided on how to include health inequities, for example adapting the intervention according to income, geography, or gender. One article that involved manual contact tracing for HIV in Kenya recommended focusing on the regions and populations most at risk, promoting access to antiretroviral therapy. (Cherutich et al., 2017). Another article that involved contact tracing for tuberculosis in Kenya with CHVs, recommended targeting the informal labour sector to increase contact tracing and screening among men, often absent during CHVs visits (Abongo et al., 2020). However, there was no specific reference in the article about health inequities.

Health inequities and contact tracing interventions

- None of the studies mentioned health inequities or included a dimension of health inequities.
 - No intervention targeted a subgroup of the population, for example on the basis of income, profession, gender, or geographic area.
 - None of the studies adapted their evaluation to include measures of income, gender, or profession of the participants.
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Discussion

This rapid review demonstrated that health inequities had not been accounted for in the contact tracing interventions that were included in this review. No specific adaptations were made in the planning or implementation of contact tracing interventions to consider the particular needs of certain subgroups of the intervention population.

None of studies included in the review proposed proportionate actions to target subgroups when planning the contact tracing intervention. This principle could be incorporated in contact tracing interventions by targeting different subgroups and disadvantaged groups, depending on social determinants, such as age, socioeconomic status, profession, ethnicity, or geographic area. For example, communication tools during contact tracing interventions could be adapted to the low literate population (by including pictographs), migrants who do not speak official languages (by including other languages), and to people with disabilities (audio messages).

Tools exist that can facilitate the inclusion of health inequities in the design of public health interventions. For example, the REFLEX-ISS tool, aimed at decision-makers, researchers, and stakeholders, helps to analyse and consider health inequities during an intervention and also supports dialogue between stakeholders throughout the lifecycle of the intervention (from planning to sustainability of the project) (Guichard et al., 2019). The creation of a guide, bringing together the evidence of how health inequities should be considered throughout the intervention process, from the design to evaluation, would be an invaluable tool to practitioners, researchers, and decision-makers. This is particularly important at a time when planning is underway for the rollout of COVID-19 vaccines. Furthermore, in the TIDieR-PHP reporting guidelines, there are no categories directly related to health inequities. This addition in the guidelines would encourage researchers and public practitioners to consider aspects of health inequities when planning and implementing public health interventions.

Limitations of the study

Relevant articles could have been excluded from the review, despite the screening having been performed by two reviewers. In addition, studies may have been excluded that did account for inequities in their contact tracing intervention but this was not specifically mentioned in the article.

Recommendations for improving the consideration of health inequities

- Apply proportionate universalism rather than targeting a specific population.
- Use health inequities reflection tool(s), such as REFLEX-ISS, when designing public health interventions.
- Create a guide as a resource that describes how health inequities should be considered in public health interventions, from design to evaluation.
- Integrate categories of inequity within the TIDieR-PHP framework.

Conclusions

This rapid review demonstrated that health inequities were not included in several contact tracing interventions that were conducted in outbreak or epidemic settings. The emergence of COVID-19 has prompted governments to act swiftly, including the implementation of contact tracing interventions. However, these interventions can increase health inequities between different population subgroups. It is imperative that practitioners, researchers, and decision-makers take health inequities into account when designing contact tracing interventions in outbreak or epidemic settings.

Ethical approval

Not applicable.

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Conflict of interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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Appendix A. Supplementary data

Supplementary data associated with this article can be found, in the online version, at <https://doi.org/10.1016/j.ijid.2021.03.010>.

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