Open Access Full Text Article

RAPID COMMUNICATION

Physicians' attitudes towards combination therapy with inhaled corticosteroids and long-acting β_2 -agonists: an observational study in UK specialist care

Mike Thomas John Haughney David Price

Centre of Academic Primary Care, School of Medicine and Dentistry, University of Aberdeen, Foresterhill Health Centre, Aberdeen, UK



Correspondence: Mike Thomas Centre of Academic Primary Care, School of Medicine and Dentistry, University of Aberdeen, Foresterhill Health Centre, Westburn Road, Aberdeen AB25 2AY, UK Tel +44 0 1224 553972 Fax +44 0 1224 550683 Email mikethomas@doctors.org.uk **Purpose:** Recent real-world studies have demonstrated that asthma control remains suboptimal in many patients. The aim of this study was to evaluate physicians' perceptions of the effectiveness of combination therapy with an inhaled corticosteroid (ICS) and a long-acting β_2 -agonist (LABA) in routine clinical practice.

Methods: In November 2009, UK respiratory specialists were invited by medeConnect Healthcare Insight to complete a survey on the effectiveness of different single- or dual-inhaler combinations of an ICS and a LABA in the context of asthma management. Respondents were permitted to specify combinations of available ICSs and LABAs, based on their knowledge and experience of the individual components. Questions elicited both unprompted free-text responses and prompted responses selected from a list of options.

Results: A total of 98 physicians completed the survey, of whom 82 (84%) gave permission to publish their data. The majority of respondents (63%) were consultants and 57% reported a caseload of more than 40 patients with asthma or chronic obstructive pulmonary disease per month. Fluticasone and formoterol were considered to be the most effective combination for the treatment of asthma (37% unprompted, 41% prompted), followed by budesonide and formoterol (22% unprompted, 24% prompted). The most common reasons for choosing specific combinations were: rapid onset of action (60%), high potency of the ICS (39%), efficacy (15%), experience of prescribing (13%), clinical evidence (12%), and long-lasting effect (10%). Key properties of the preferred fluticasone and formoterol combination were rapid onset of action and high potency of the ICS (79% for both).

Conclusion: The results of this survey suggest that the ICS and LABA combination considered most effective by UK physicians in the management of asthma is fluticasone and formoterol, which is not currently available as a single-inhaler combination. The development of new single-inhaler combinations of ICSs and LABAs may improve real-world asthma management. **Keywords:** asthma, LABA, ICS, combination, effectiveness, real-world

Introduction

Inhaled corticosteroids (ICSs) are the cornerstone of asthma management. National and international guidelines recommend combination therapy with an ICS and a long-acting β_2 -agonist (LABA) as the first step-up option for adults and children aged 5 years and over whose asthma is not controlled by low-dose ICS monotherapy.¹⁻³ Data from robust clinical trials have shown that currently available ICS and LABA combinations are effective in the management of asthma;⁴⁻⁹ however, recent real-world studies have

© 2011 Thomas et al, publisher and licensee Dove Medical Press Ltd. This is an Open Access article which permits unrestricted noncommercial use, provided the original work is properly cited.

demonstrated that asthma control often remains suboptimal in terms of both acute symptom relief and reduction in the risk of future exacerbations^{10,11} even in those receiving treatment,^{12,13} and this may not be immediately apparent to physicians and patients.

It is unclear whether or not the ICS and LABA combinations that show similar efficacy in clinical trials have equivalent effectiveness in real-world practice. This study set out to evaluate physician perceptions of the effectiveness of combinations of currently available ICSs and LABAs for the management of asthma in routine clinical practice.

Methods

In November 2009, UK respiratory specialists (defined as hospital specialists with a minimum of 5 years' experience who were seeing at least 20 patients with asthma or chronic obstructive pulmonary disease [COPD] per month) were invited to complete an online survey on the effectiveness of different combinations of an ICS and a LABA. Physicians were recruited by medeConnect Healthcare Insight via Doctors.net.uk, the largest online network of medical professionals in the UK.

In the context of a questionnaire about the management of asthma, respondents were asked a series of questions to establish which single-inhaler (fixed) or dualinhaler (free) combination of an ICS and a LABA they considered to be the most effective treatment (see Supplementary information). Each question was asked twice: the first time (unprompted), the respondent provided free-text responses to open-ended questions, and the second time (prompted), the respondent selected their response to a closed question from a list of options. Unprompted (recall) questions avoid priming of responses through free-text answers, but may have limitations of under-reporting because of respondents' memory; surveys using prompted (recognition) questions tend to find higher levels of knowledge than those using an unprompted format but risk seeding answers in respondents' minds.14,15 For the unprompted response, any text could be entered. For the prompted responses, participants could choose between the following single-inhaler or dualinhaler combinations of an ICS and a LABA: fluticasone and formoterol, fluticasone and salmeterol, budesonide and formoterol, budesonide and salmeterol, beclometasone and formoterol, and beclometasone and salmeterol. There was also the option of "Other", to allow participants to specify any unlisted combination that they believed was likely to be the most effective. Respondents were permitted to state available and hypothetical single-inhaler or dual-inhaler combinations, based on their knowledge and experience of the individual components.

Before analysis, unprompted responses were grouped either by generic drug name (for answers about the most effective ICS and LABA combination) or by theme (for answers regarding the reasons for a particular choice). Representativeness was assessed in relation to National Health Service Workforce data on medical and dental staff by specialty and grade in 2009 in England¹⁶ and Wales.¹⁷ Detailed information on workforce characteristics was only available for England.

Results

Demographic and clinical characteristics

Of the 98 respondents, 82 (84%) gave permission for their data to be included in the analysis, all of whom answered both the unprompted and prompted questions. Almost threequarters of the participants (73%) were aged 31–40 years. Most (63%) were consultants and the majority (57%) reported having a caseload of more than 40 patients with asthma or COPD per month (see Table 1).

Overall, 83% of respondents were from England, 9% from Scotland, 6% from Northern Ireland, and 2% from Wales. Job grade, sex, and geographical distribution of English respondents were similar to those of all consultants, associate specialists, staff grades, and registrars in respiratory medicine in England, although specialist registrars, and staff in the Yorkshire and Humber region, were slightly overrepresented (Table 1). Of all consultants, associate specialists, staff grades and registrars in respiratory medicine, we surveyed approximately 5% (68/1358) in England and 3% (2/59) in Wales.

Most effective ICS and LABA combinations

Respondents considered that the most effective combinations (irrespective of their current availability as single-inhaler or dual-inhaler combinations) would be fluticasone and formoterol (37% unprompted, 41% prompted), followed by budesonide and formoterol (22% unprompted, 24% prompted) (Figure 1).

When analyzing the components individually, the ICS considered to be most effective was fluticasone (44% unprompted, 49% prompted), followed by budesonide (22% unprompted, 26% prompted), and beclometasone (17% unprompted, 22% prompted) (Figure 2A). The most effective LABA was thought to be formoterol

Characteristic	Study population (UK) ^a (n = 82)		Study population (England) ^a (n = 68)		Source population (England) ^b (n = 1241)	
	n	(%)	n	(%)	n	(%)
Sex						
Male	59	(72)	46	(68)	879	(65)
Female	23	(28)	22	(32)	479	(35)
Age						
31–40 years	60	(73)	49	(72)	NR	NR
41–50 years	17	(21)	15	(22)		
>51 years	5	(6)	4	(5)		
Job grade						
Consultant	52	(63)	42	(62)	645	(47)
Associate specialist	I	(1)	I	(1)	11	(1)
Staff grade	I	(1)	I	(1)	10	(1)
Specialist registrar	28	(34)	24	(35)	692	(51)
Year of qualification		. ,				
1965–1989	11	(13)	9	(7)	NR	NR
1990–1994	21	(26)	19	(28)		
1995–1999	34	(41)	28	(41)		
2000–2005	16	(20)	12	(18)		
Number of patients with asthma/C	COPD seen per mo					
20–40	35	(43)	21	(31)	NR	NR
41–60	16	(20)	5	(7)		
61–80	7	(9)	4	(6)		
81-100	17	(21)	8	(12)		
>100	7	(9)	4	(6)		
Location of current practice						
North-West	11	(13)	11	(16)	218	(16)
North-East	5	(6)	5	(7)	92	(7)
Yorkshire and Humber	4	(5)	4	(6)	186	(14)
East Midlands	5	(6)	5	(7)	93	(7)
West Midlands	6	(7)	6	(9)	160	(12)
East of England	6	(7)	6	(9)	113	(8)
London	15	(18)	15	(22)	267	(20)
South-East coast	2	(2)	2	(3)	42	(3)
South Central	6	(7)	6	(9)	75	(6)
South-West	8	(10)	8	(12)	112	(8)
Scotland	7	(9)			NR	NR
Wales	2	(2)			NR	NR
Northern Ireland	5	(6)			NR	NR

Table	I Demographic and	clinical characteristics	of respondents
-------	-------------------	--------------------------	----------------

Notes: ^aHospital specialists with at least 5 years' experience; ^bNHS Workforce data (2009) on all consultants, associate specialists, staff grade, or registrars in respiratory medicine in England.¹⁶

Abbreviations: COPD, chronic obstructive pulmonary disease; NHS, National Health Service; NR, not reported.

(84% unprompted, 87% prompted), followed by salmeterol (11% unprompted, 12% prompted) (Figure 2B).

Reasons for ICS and LABA choice

The most common reasons that respondents gave for choosing the ICS and LABA combination they considered to be most effective were: rapid onset of action (60%), high potency of the ICS (39%), efficacy (15%), experience of prescribing (13%), clinical evidence (12%), and long-lasting effect (10%) (Figure 3A). The most common reasons given for selecting fluticasone and formoterol (the combination most often rated as being most effective) were rapid onset of action (79%) and high potency of the ICS (79%) (Figure 3B).

Discussion

This study aimed to gain an insight into the opinions of UK physicians regarding the effectiveness of different single-inhaler or dual-inhaler combinations of an ICS and a LABA for the treatment of asthma. Using both unprompted and prompted questions,^{14,15} this survey revealed that the

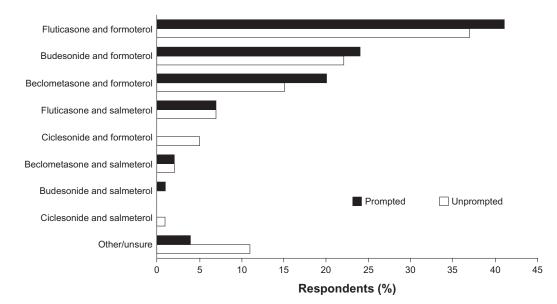


Figure I Choice of most effective ICS and LABA combination (n = 82). Abbreviations: ICS, inhaled corticosteroid; LABA, long-acting β ,-agonist.

preferred choice of UK-based respiratory specialists to optimize combination therapy (ICS and a LABA) was fluticasone and formoterol, which is currently not available as a single-inhaler combination. This choice was followed by budesonide and formoterol, then beclometasone and formoterol. Our study also suggested that the most important properties of a single- or dual-inhaler combination of an ICS and a LABA are high potency of the ICS and rapid onset of action.

The rating of fluticasone as the most effective ICS in combination therapies for asthma appears to be related to its well-established pharmacological potency. Clinical data show that treatment with fluticasone results in improvements in symptoms and lung function, and reduces the frequency of rescue medication use in adults and children with mild to severe asthma when administered at half the equivalent daily dose of budesonide or beclometasone.^{18–20}

The rating of formoterol as the most effective LABA probably reflects its rapid onset of action compared with salmeterol.^{21,22} Furthermore, a recent systematic review identified a greater improvement in symptoms (reduced frequency of rescue medication use and more symptom-free days) and in lung function in patients treated with formoterol compared with those treated with salmeterol.¹⁹

This study has several strengths and limitations. Although the use of an online survey may have led to response bias, survey participants were broadly representative of the target population of respiratory consultants

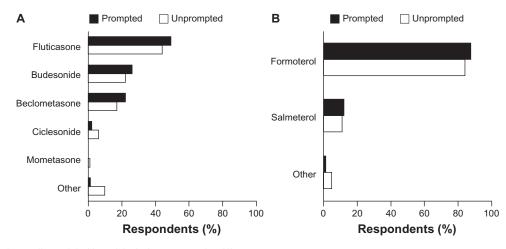


Figure 2 Choice of most effective (A) ICS and (B) LABA components (n = 82). Abbreviations: ICS, inhaled corticosteroid; LABA, long-acting β_2 -agonist.

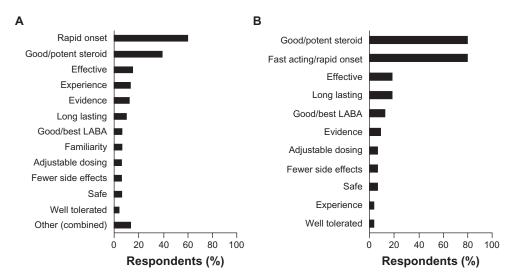


Figure 3 Reasons for choice of most effective ICS and LABA components (A) overall (n = 82) and (B) for fluticasone and formoterol (n = 34). Abbreviations: ICS, inhaled corticosteroid; LABA, long-acting β ,-agonist.

and specialist registrars, in terms of sex and geographical distribution. Participants were asked to give unprompted responses first, and these were consistent with the prompted responses that followed. The fact that some available ICSs and LABAs (eg, ciclesonide and indacaterol [not available in the UK at the time of the survey]) were not included in the list of prompted responses is unlikely to have influenced our results, because they were not mentioned unprompted or (with the exception of two mentions of ciclesonide) in the prompted "Other" category. Specific limitations include data collection from respiratory specialists, rather than from primary care where the majority of asthma management takes place, and by focusing on efficacy, this study did not specifically address the question of safety for ICSs and LABAs. Also, this observational survey was a study of "theoretical preference", and was not designed to capture current prescribing patterns, medication usage, or dosage modifications of current formulations. To do this, a prescribing database would be required.

Finally, data from this study are UK specific and may not be representative of the attitudes of respiratory specialists within the wider community in Europe. However, the results are consistent with a recent pan-European study of ICS-prescribing trends, in which fluticasone was shown to be the most widely prescribed ICS (included in 38% of inhalers prescribed), followed by budesonide and beclometasone.²³ Further similar research would be useful to evaluate physician perceptions of the effectiveness of combinations of currently available ICSs and LABAs for the management of other respiratory diseases, especially COPD, both in the specialist setting and in primary care.

Acknowledgments

This publication is based on research that was funded by Napp Pharmaceuticals Limited. Editorial support for preparation of this manuscript was provided by Oxford PharmaGenesis[™] Ltd on behalf of Mundipharma International Limited.

Disclosure

M Thomas has received speaker's honoraria for sponsored meetings from the following companies marketing respiratory and allergy products: AstraZeneca, Boehringer Ingelheim, GlaxoSmithKline, Merck Sharp & Dohme, Schering-Plough, and Teva. He has received honoraria for attending advisory panels from AstraZeneca, Boehringer Ingelheim, GlaxoSmithKline, Merck Sharp & Dohme, Merck Respiratory, Schering-Plough, Teva, Abbott, and Novartis, and has received sponsorship to attend international scientific meetings from GlaxoSmithKline, Merck Sharp & Dohme, and AstraZeneca. He has received funding for research projects from GlaxoSmithKline, Merck Sharp & Dohme, and AstraZeneca. M Thomas held a research fellowship from and is Chief Medical Advisor to Asthma UK. Neither M Thomas nor any member of his close family has any shares in pharmaceutical companies. J Haughney has received reimbursements for attending symposia, fees for speaking, fees for organizing educational events, funds for research, or fees for consulting from AstraZeneca, Boehringer Ingelheim, GlaxoSmithKline, Merck Sharp & Dohme, Mundipharma, Novartis, Nycomed, sanofi-aventis, and Teva. D Price has consultant arrangements with Boehringer Ingelheim, GlaxoSmithKline, Merck Sharp & Dohme,

29

Mundipharma, Novartis, and Teva. He or his research team has received grants and support for research into respiratory disease from the following organizations in the past 5 years: Aerocrine, AstraZeneca, Boehringer Ingelheim, GlaxoSmithKline, Merck Sharp & Dohme, Mundipharma, Novartis, Nycomed, Pfizer, Teva, and the UK National Health Service. He has given presentations for AstraZeneca, Boehringer Ingelheim, Chiesi, GlaxoSmithKline, Merck Sharp & Dohme, Mundipharma, Pfizer, and Teva. In addition, D Price has shares in AKL Ltd, which produces phytopharmaceuticals. He is the sole owner of Research in Real Life Ltd.

References

- GINA. GINA report. Global strategy for asthma management and prevention. *Global Initiative for Asthma*. Available at: http://www. ginasthma.org. Accessed March 25, 2010.
- British Thoracic Society. British Guideline on the Management of Asthma. *Thorax*. 2008;(63 Suppl 4):1–121.
- National Heart Lung and Blood Institute. Expert Panel Report 3 (EPR-3): Guidelines for the Diagnosis and Management of Asthma – Summary Report 2007. J Allergy Clin Immunol. 2007;(120 Suppl 5):S94–S138.
- Bateman ED, Boushey HA, Bousquet J, et al. for GOAL Investigators Group. Can guideline-defined asthma control be achieved? The Gaining Optimal Asthma ControL study. *Am J Respir Crit Care Med.* 2004;170(8):836–844.
- Huchon G, Magnussen H, Chuchalin A, Dymek L, Gonod FB, Bousquet J. Lung function and asthma control with beclomethasone and formoterol in a single inhaler. *Respir Med.* 2009;103(1):41–49.
- O'Byrne PM, Bisgaard H, Godard PP, et al. Budesonide/formoterol combination therapy as both maintenance and reliever medication in asthma. *Am J Respir Crit Care Med.* 2005;171(2):129–136.
- Stallberg B, Olsson P, Jorgensen LA, Lindarck N, Ekstrom T. Budesonide/ formoterol adjustable maintenance dosing reduces asthma exacerbations versus fixed dosing. *Int J Clin Pract.* 2003;57(8):656–661.
- Bateman ED, Britton M, Carrillo J, Almeida J, Wixon C. Salmeterol/ fluticasone combination inhaler: a new, effective and well tolerated treatment for asthma. *Clin Drug Investig.* 1998;16(3):193–201.
- Kavuru M, Melamed J, Gross G, et al. Salmeterol and fluticasone propionate combined in a new powder inhalation device for the treatment of asthma: a randomized, double-blind, placebo-controlled trial. *J Allergy Clin Immunol.* 2000;105(6 Pt 1):1108–1116.
- 10. Taylor DR, Bateman ED, Boulet LP, et al. A new perspective on concepts of asthma severity and control. *Eur Respir J.* 2008;32(3):545–554.

- Reddel HK, Taylor DR, Bateman ED, et al. An official American Thoracic Society/European Respiratory Society statement: asthma control and exacerbations: standardizing endpoints for clinical asthma trials and clinical practice. *Am J Respir Crit Care Med.* 2009;180(1): 59–99.
- Demoly P, Paggiaro P, Plaza V, et al. Prevalence of asthma control among adults in France, Germany, Italy, Spain and the UK. *Eur Respir Rev.* 2009;18(112):105–112.
- Price D, Ali M, Burden A, et al. Effectiveness of combination therapies: real-world versus randomized controlled trials. *Prim Care Respir J*. 2010;19(2):A13 [abst 48].
- Waller J, McCaffery K, Wardle J. Measuring cancer knowledge: comparing prompted and unprompted recall. *Br J Psychol.* 2004;95 (Pt 2):219–234.
- 15. Romaniuk J. Comparing prompted and unprompted methods for measuring consumer brand associations. J Target Measure Anal Marketing. 2006;15:3–11.
- NHS Information Centre. NHS staff 1999–2009 (medical and dental). Department of Health. Available at: http://www.ic.nhs.uk/webfiles/ publications/workforce/nhsstaff9909/Medical_Dental_Staff_2009_ Detailed_Results.Tables.xls. Accessed May 22, 2011.
- Welsh Government. Staff directly employed by the NHS, September 30, 2009. Welsh Government. Available at: http://wales. gov.uk/topics/statistics/headlines/health2010/1004291/?lang=en. Accessed September 5, 2011.
- Adams NP, Lasserson TJ, Cates CJ, Jones P. Fluticasone versus beclomethasone or budesonide for chronic asthma in adults and children. *Cochrane Database Syst Rev.* 2009;(2):CD002310.
- Frois C, Wu EQ, Ray S, Colice GL. Inhaled corticosteroids or longacting beta-agonists alone or in fixed-dose combinations in asthma treatment: a systematic review of fluticasone/budesonide and formoterol/ salmeterol. *Clin Ther.* 2009;31(12):2779–2803.
- 20. Shepherd J, Rogers G, Anderson R, et al. Systematic review and economic analysis of the comparative effectiveness of different inhaled corticosteroids and their usage with long-acting beta₂ agonists for the treatment of chronic asthma in adults and children aged 12 years and over. *Health Technol Assess.* 2008;12(19):iii–iv,1–360.
- van Noord JA, Smeets JJ, Raaijmakers JA, Bommer AM, Maesen FP. Salmeterol versus formoterol in patients with moderately severe asthma: onset and duration of action. *Eur Respir J.* 1996;9(8):1684–1688.
- 22. Palmqvist M, Persson G, Lazer L, Rosenborg J, Larsson P, Lotvall J. Inhaled dry-powder formoterol and salmeterol in asthmatic patients: onset of action, duration of effect and potency. *Eur Respir J*. 1997;10(11):2484–2489.
- Price D, Virchow C. Trends in prescribing of inhaled corticosteroids alone and in combination with long-acting beta₂-agonists in Europe in 2004–2009. Paper presented at World Allergy Congress; December 5–8, 2010; Dubai, UAE.

30

Supplementary information Respiratory questionnaire

Eligibility criteria

Position

Which of the following best describes the position that you hold?

- Internal medicine
- Surgeon
- Gastrointestinal/colorectal medicine
- Obstetrics
- Gynecology
- Respiratory
- Other

Date of qualification

Please write in the year you qualified ...

[MUST BE NUMERICAL BETWEEN 1965 AND 2005]

Seniority

Which of the following best describes your role?

- Consultant
- Associate specialist
- Staff grade
- Specialist registrar (year 5+)
- Specialist registrar (year 3–4)
- Specialist registrar (year 1–2)
- Other

Location

Where are you currently practicing?

- North-West SHA
- North-East SHA
- Yorkshire and Humber SHA
- East Midlands SHA
- West Midlands SHA
- East of England SHA
- London SHA
- South-East Coast SHA
- South Central SHA
- South-West SHA

Pragmatic and Observational Research

Publish your work in this journal

Pragmatic and Observational Research is an international, peer-reviewed, open access journal that publishes data from studies designed to reflect more closely medical interventions in real-world clinical practice compared with classical randomized controlled trials (RCTs). The manuscript management system is completely online and includes a very quick and fair peer-review Scotland

- Wales
- Northern Ireland
- Retired
- Not working in the UK

Patient caseload

How many patients do you see regarding asthma or COPD in a typical month? *Please write in the number below:*

Asthma management

Most effective LABA and ICS combination

(current products)

Based upon your knowledge of the **individual LABA and ICS components**, what would you consider to be the **most effective** combination (irrespective of whether it is currently available or not)?

Please explain clearly.

LABA	ICS

Most effective LABA and ICS combination (hypothetically speaking)

Again based upon your knowledge of the **individual components** (rather than current availability), which of the following would you say is <u>likely</u> to be the most effective LABA and ICS combination?

Please select one:

- Beclometasone/formoterol
- Beclometasone/salmeterol
- Budesonide/formoterol
- Budesonide/salmeterol
- Fluticasone/formoterol
- Fluticasone/salmeterol
- Other (please specify)

Reasons for most effective combination

Why do you say that <answer at Q2> is likely to be the most effective LABA and ICS combination? *Please explain fully.*



system. Visit http://www.dovepress.com/testimonials.php to read real quotes from published authors.

Submit your manuscript here: http://www.dovepress.com/pragmatic-and-observational-research-journal