

The role of rehabilitative camouflage after cervicofacial reconstructive surgery: a preliminary study

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Abstract: A randomized, prospective, controlled study was carried out at the Plastic and Reconstructive Surgery Unit of the University of Pavia, Salvatore Maugeri Research and Care Institute, Pavia, Italy, to evaluate the psychological benefits from corrective medical camouflage (CMC) following surgical treatment for skin cancer of the face. Twenty-four female patients, following recovery from facial skin cancer surgery, were enrolled in the study over a period of 1 year. The study was performed using two health-related quality of life tests, the Satisfaction Profile (SAT-P) test and the Body Uneasiness Test (BUT). The patients were randomized into two groups: group A, patients undergoing CMC; and group B, controls. Both the SAT-P and BUT demonstrated statistically significant better results in the treated patients versus the controls in the following functional parameters: Psychological Functionality (PsF), Physical Functionality (PhF), and Work Performance (WP) for the SAT-P test and Compulsive Self-Monitoring (CSM) for the BUT. The PsF demonstrated a better result 6 months post-treatment. Such a difference was particularly significant when comparing the performance at 6 months versus that at 3 months. The PhF demonstrated a better outcome at 6 months post-treatment. The WP demonstrated a better result comparing the performance at 6 months versus that at 3 months. The CSM demonstrated a better outcome at 6 months post-treatment. The CMC promoted a significant improvement in patients' physical appearance and in their self-image and perceived social role as a means of their desire to disguise their body disfigurement.

Keywords: plastic surgery, skin cancer, camouflage, quality of life, psychological assessment

Introduction

Disfiguring scars following surgery are known to give rise to a wide range of psychological well-being changes in patients.¹ In general, exposed scars, and particularly on those body areas prominently used in social interaction situations, may be source of concern even after a technically perfect reconstruction.² Head and neck skin tumors may require wide and disabling surgical excisions in order to achieve significant healing rates. Disfigurement is sometimes the unavoidable consequence following surgical treatment of such potentially lethal diseases.³ Concern about self-image loss is often coupled with the perceived fear of cancer and leads to a continuously stressful condition that may persist well after healing.⁴ Regarding plastic surgery, the patients' subjective expectations are often highly unrealistic: the objective technical limitations in providing aesthetically pleasing reconstructions support patients' dissatisfaction, and may lead to the markings of medicolegal litigations.⁵

It is a well-known fact that corrective medical camouflage (CMC) may improve the psychological condition of patients suffering from chronic skin diseases or undergoing

chemotherapy for cancer; such benefits are also demonstrated postoperatively in patients undergoing aesthetic surgery.⁶⁻¹⁰ An improvement in the perceived self-image of these patients ultimately leads to significant stress reduction.

The aim of our study was the objective evaluation of the psychological benefits from CMC following surgical treatment for skin cancer of the face, using the original integration of two validated tools for health-related quality of life assessment.

Methods

A randomized, prospective, controlled study was carried out at the Plastic and Reconstructive Surgery Unit of the University of Pavia, Salvatore Maugeri Research and Care Institute, Pavia, Italy.

In order to provide the most homogeneous sample, the trial involved female patients only.

Twenty-four women following stable and uneventful recovery from surgical treatment for skin cancer of the face were enrolled in the study over a period of 1 year, from September 2011 to September 2012. The mean age was 67.12 years (minimum 53, maximum 80, median 67).

Exclusion criteria were current or past psychiatric comorbidities and/or history of psychotherapy. The patients were randomized using a computerized random number generator into two groups of 12 individuals: group A comprised patients undergoing CMC and group B was the control group.

The cosmetic products were produced and provided by Istituto Ganassini Corporate, Milan, Italy. The manufacturer guaranteed noncomedogenic, hypoallergenic, and microbiologically and dermatologically tested formulas.

The original integration of two popular and reliable health-related quality of life psychometric tests was used in our study: the Satisfaction Profile (SAT-P) test, which provides both a qualitative and quantitative self-satisfaction assessment within the health-related quality of life;¹¹ and the Body Uneasiness Test (BUT), which allows a psychometric evaluation of self-image and body-image uneasiness.¹² The tests were conducted by a single psychologist. Both groups of patients were assessed 30 to 60 days postoperatively (T_0), before undergoing CMC, and at 3 (T_1) and 6 (T_2) months post-treatment.

The patients in group A attended three CMC training sessions. Each session lasted about 2 hours, was attended by four patients, and took place in a comfortably furnished room. A large table was placed in the middle of the room and each patient was given a mirror and makeup products. A professional makeup artist prepared customized CMC designs that

were submitted for patient approval. The patients were then trained to reproduce the makeup in everyday life. At the end of each session, the psychologist wrote up a comprehensive observational report.

The trial was approved on July 21, 2011 by the Salvatore Maugeri Research and Care Institute ethical committee (protocol number 730).

Statistical analysis

Variations in terms of score distributions were estimated as the difference in terms of individual level values at different time points ($\text{delta}_{t_0-t_1} = T_1 - T_0$; $\text{delta}_{t_0-t_2} = T_2 - T_0$; and $\text{delta}_{t_1-t_2} = T_2 - T_1$). Differences in terms of score variations (delta values) between cases and controls were tested by the two-sided Wilcoxon rank-sum test. Permutation tests were applied for adjusting statistics for multiple comparisons: a total number of 1,000 permutations were performed for each test. Distributions are expressed in terms of median and interquartile range (25th:75th percentiles). Associations were deemed statistically significant when both unadjusted and permutation adjusted *P*-values were <0.05 . Statistical procedures were performed using R software, version 3.0, 2 (The R Foundation for Statistical Computing, Vienna, Austria).

Results

Association results are reported in Tables 1 and 2.

The SAT-P test demonstrated a statistically significant variation in the scores of the following functional parameters: Psychological Functionality (PsF) ($\text{delta}_{t_0-t_2}$ and $\text{delta}_{t_1-t_2}$); Physical Functionality (PhF) ($\text{delta}_{t_0-t_2}$); and Work Performance (WP) ($\text{delta}_{t_1-t_2}$). In the BUT, a statistically significant variation was demonstrated in the Compulsive Self-Monitoring (CSM) scores ($\text{delta}_{t_0-t_2}$) (Figure 1).

None of the investigated functional parameters demonstrated statistically significant variations at 3 months post-treatment. The statistically significant favorable results were observed at 6 months post-treatment.

PsF demonstrated a statistically significant variation in the treated patients versus the controls at 6 months post-treatment ($P=0.004$). In detail, such a difference was particularly significant when comparing the performance at 6 months versus that at 3 months ($P=0.003$).

PhF also demonstrated a statistically significant variation in the treated patients versus the controls at 6 months post-treatment ($P=0.031$); nevertheless, the difference between the performance at 6 months and that at 3 months was not statistically significant.

Table 1 Score variations in the Satisfaction Profile test:¹¹ median and interquartile range of the delta values for treated and control patients

Score	Delta _{0-t}			Delta _{0-t-2}			Delta _{t-t-2}		
	Treated	Control	P-value	Treated	Control	P-value	Treated	Control	P-value
PsF*	4.75 (-5.02:12.47)	-7.15 (-8.1:-4.4)	0.270	12.62 (6.27:18.77)	-16 (-37.12:-9.87)	0.004	9.15 (3.25:10.3)	-18.1 (-28.33:-4.5)	0.003
PhF*	2.84 (-10.03:13.56)	-9.89 (-17.61:-3.73)	0.156	6.72 (-0.91:18.14)	-13.27 (-24.39:-5.97)	0.031	6.38 (-1.28:11.33)	-1.19 (-9.94:8.99)	0.318
WpP*	3.1 (-14.65:3.85)	-0.5 (-6.15:16.4)	0.875	6.4 (-8.15:49.75)	-7.2 (-50.1:-2.35)	0.128	5.9 (3.85:7.95)	-15.9 (-32.2:-3.75)	0.014
SDFt	6.1 (-3.4:10)	-7.2 (-12.35:-5.15)	0.103	2 (-1.05:20.4)	-9.8 (-23.7:0.9)	0.083	8 (-2.7:14.2)	-7.3 (-11.55:3.25)	0.207
SF	3.54 (-17.12:11.04)	-13.84 (-17.92:-3.75)	0.318	8.78 (0.75:12.04)	-17.16 (-25.5:4.17)	0.104	1.99 (-9.54:16)	-0.83 (-5.5:5.17)	0.636

Note: *Statistically significant difference between treated patients and controls for at least one of the three comparisons.

Abbreviations: PsF, Psychological Functionality; PhF, Physical Functionality; Wp, Work Performance; SDFt, Sleep, Diet, Free Time; SF, Social Functionality.

Table 2 Score variations in the Body Uneasiness Test:¹² median and interquartile range of the delta values for treated and control patients

Score	Delta _{0-t}			Delta _{0-t-2}			Delta _{t-t-2}		
	Treated	Control	P-value	Treated	Control	P-value	Treated	Control	P-value
GSI	-0.26 (-0.72:0.16)	0.03 (-0.08:0.34)	0.371	-0.18 (-0.68:-0.01)	0.24 (-0.07:0.65)	0.052	-0.15 (-0.54:0.45)	0.12 (-0.09:0.64)	0.318
WVePh	-0.06 (-0.41:0.54)	-0.06 (-0.16:0.51)	0.713	-0.19 (-1.11:0.29)	0.05 (-0.23:0.72)	0.318	-0.7 (-1.04:0.25)	0.12 (-0.25:0.65)	0.115
BIC	-0.11 (-0.85:0.11)	0.05 (-0.03:0.58)	0.127	-0.56 (-0.77:-0.11)	0.39 (0.06:0.74)	0.052	0 (-0.66:0.66)	0.01 (-0.55:0.73)	0.713
A	-0.16 (-0.66:0.17)	0.06 (-0.04:0.25)	0.226	-0.33 (-1.2:0.17)	0.22 (-0.04:0.89)	0.092	0 (-0.25:0.08)	0.05 (-0.07:0.62)	0.359
CSM*	-0.3 (-1.25:0.05)	0 (-0.1:0.1)	0.262	-0.1 (-1.2:0)	0.46 (0.15:0.82)	0.011	0 (-0.15:0.2)	0.7 (0.15:0.9)	0.101
D	-0.24 (-0.54:-0.12)	0.25 (0:0.5)	0.071	-0.25 (-0.54:0.17)	0.25 (0:0.85)	0.082	0 (-0.33:0.21)	0.25 (0:0.53)	0.218
PST	0 (-15:9)	3 (-1:6)	0.792	3.5 (-5:11.25)	3 (2.75:6)	0.832	0.5 (-2.25:7.75)	2.5 (-1:6.25)	0.875
PSDI	-0.15 (-0.51:0.11)	-0.05 (-0.31:0.14)	0.793	-0.25 (-0.58:0.34)	-0.25 (-0.61:0.06)	0.834	0.07 (-0.26:0.23)	-0.17 (-0.44:0.05)	0.462

Note: *Statistically significant difference between treated and controls for at least one of the three comparisons.

Abbreviations: GSI, Global Score Index (global dysmorphismobia index); WVePh, Weight Phobia; BIC, Body Image Concern; A, avoidance; CSM, Compulsive Self-Monitoring; D, depersonalization; PST, Positive Symptom Total; PSDI, Positive Symptom Distress Index.

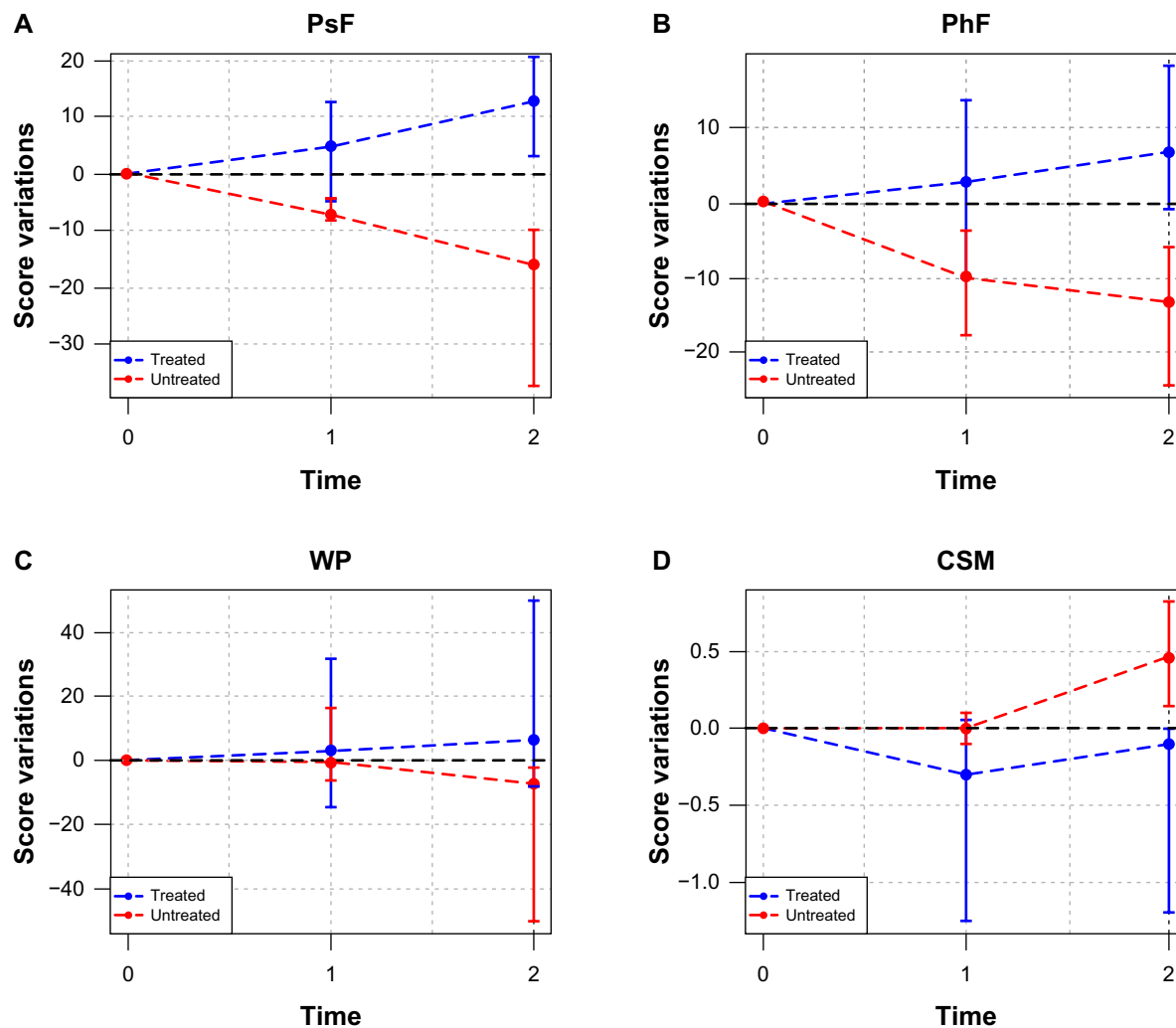


Figure 1 Statistically significant score variations for patients undergoing corrective medical camouflage and controls.

Notes: (A) Psychological Functionality; (B) Physical Functionality; (C) Work Performance; (D) Compulsive Self-Monitoring. Points and horizontal bars represent the median value and interquartile range of the delta scores, respectively. Time points: 0=30 to 60 days postoperatively; 1=3 months post-treatment; 2=6 months post-treatment.

Abbreviations: PsF, Psychological Functionality; PhF, Physical Functionality; WP, Work Performance; CSM, Compulsive Self-Monitoring.

WP demonstrated a statistically significant variation in the treated patients versus the controls, comparing the performance at 6 months versus that at 3 months ($P=0.014$). A statistically significant variation was not demonstrated, both at 3 months post-operatively vs pre-operatively, and at 6 months post-operatively vs pre-operatively; the only statistically significant variation was at 6 months post-operatively vs 3 months post-operatively, as stated in the former period.

CSM demonstrated a statistically significant variation in the treated patients versus the controls at 6 months post-treatment ($P=0.011$), although the difference between the performance at 6 months and that at 3 months was not statistically significant.

Discussion

There is currently no gold standard available among the huge variety of tools used to assess the impact of appearance changes in head and neck cancer patients. There are several reports in

the literature that assess quality of life in head and neck cancer patients, but none have reviewed instruments that specifically assess patients' appearance satisfaction.¹³⁻¹⁸ In our study, we integrated two popular and reliable health-related quality of life psychometric tests: the SAT-P test and the BUT, the latter having previously been validated for the preoperative assessment of patients undergoing aesthetic surgery procedures, which to our knowledge have not been integrated before.¹⁹

Within the overall investigated functional parameters, only four demonstrated a statistically significant variation in the treated patients versus the controls: PsF, PhF, WP, and CSM.

Among these parameters, PsF showed the most consistent improvement ($\Delta_{t0-t2} P=0.004$; $\Delta_{t1-t2} P=0.003$). Such an improvement allows for an increase of both self-satisfaction and psychological well-being within the following individual and social scopes: setting oneself a goal, a mission, and a vision in life; personal development; maintaining good

relationship with other people, whether family members or not; control ability and sense of personal self-efficacy; self-acceptance, self-respect, and self-esteem; psychological autonomy; and personal reflection ability. The parameter PsF also clearly defines the subjective perception of illness, thus providing a precise estimate of what, in the patient's perception, has been diminished by their disease. Nevertheless, this parameter allows an accurate assessment of the positive effects of treatment on a patient's life, such as recovering one's values, the consolidation of effective relationships, and the development of new and unexpected abilities. All of these remarkable improvements are usually not appreciated in the short term, but tend to undoubtedly and suddenly appear in the second trimester of treatment.

The PhF parameter demonstrated a statistically significant difference in the treated patients versus the controls at 6 months' follow-up ($\Delta_{10-12} P=0.031$). According to this parameter, CMC could reduce the self-induced withdrawal from active life promoted by feeling "sick" or "disabled", thereby promoting a sensation of full physical well-being. The PhF parameter comprehensively investigates overall physical well-being, sleep quality, and appetite. Failure in demonstrating any statistically significant difference in the score variation of this parameter between 3 and 6 months post-treatment would suggest a slow and progressive improvement that may take at least 6 months to be seen clearly.

WP failed to demonstrate a significant improvement in the group of patients undergoing CMC versus the controls both at 3 and 6 months' follow-up. Nevertheless, a statistically significant delta could be appreciated between the outcomes at 3 and 6 months post-treatment, thus suggesting a late and slow onset of the benefits in the second trimester of treatment. The WP parameter is able to comprehensively assess the working efficiency, the perceived work satisfaction, and one's working identity and everyday life abilities. All of these aspects are of great importance, both in the individual's general recovery and in obtaining a stable, disease-free remission.

CSM demonstrated a statistically significant difference in the treated patients versus the controls at 6 months' follow-up ($\Delta_{10-12} P=0.011$). A compulsive and obsessive concern for perceived self image usually increases in the patient suffering from oncological disease every time social interaction requires body parts that may reveal a past surgical treatment to be visibly exposed. CMC could therefore counterbalance such disease-related emotional reactions and shift the patient's attention from self-commiseration to a more positive outlook. There is also a consequent improvement in relative concerns regarding self-image. Failure to demonstrate any statistically significant difference in the score variation of this parameter between 3 and

6 months post-treatment would suggest a slow and progressive improvement that may take up to 6 months to show results.

CMC allowed for a significant improvement in the skin color match on the operated face and a favorable alteration of the facial light points, with apparent rebalance of facial volume (Figure 2). Excellent color matching of scars was achieved, making the scars inconspicuous. Facial asymmetry became less evident, and all skin imperfections could be disguised.

Scars in general tend to improve with time, and visible improvements could be appreciated in the control group after 6 months (Figure 3). Nevertheless, our results demonstrated a significant advantage in the treated patients versus the controls in the perception of their overall quality of life.

CMC promoted a significant improvement both in patients' physical appearance and in their self-image and perceived social role due to disguising of body disfigurement. Before treatment, patients had poor self-image and overwhelming social withdrawal induced by the physical illness. The group of patients undergoing CMC experienced a strong recovery of their self-image, with significant improvement of all the vital functional parameters, and self-satisfaction. Their physical appearance no longer gave rise to negative emotions, but instead inspired the patients to take more care of themselves, coupled with feelings of being accepted within social interactions. We believe that CMC could shift patients' attention from their continuously perceived illness to a more positive attitude, where their perceived self-image is fully and harmoniously reintegrated into their emotional life. A key role in recovering such a psychological balance is played out by the close interaction between the desire for improved appearance and improved social relationships. This was demonstrated by the significant reduction of the patient's compulsive control of their physical appearance and the increase of the work related satisfaction.



Figure 2 Pre- and post-treatment comparative images.

Notes: (A) Result after excision of basal cell carcinoma of the right upper lip and reconstruction with local skin rotation flap. Erythematous scars and upper lip asymmetry are visible. (B) The same patient after corrective medical camouflage.

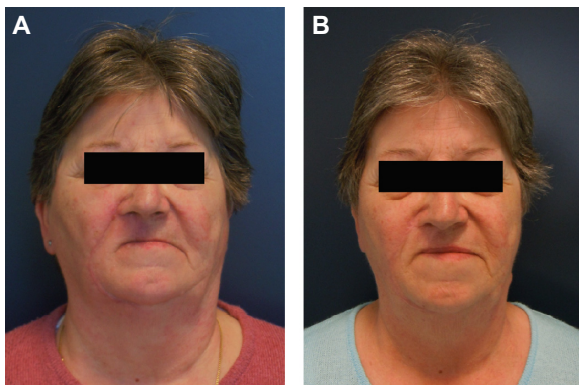


Figure 3 Control patient postoperatively and at 6 months' follow-up.
Notes: (A) The patient after excision of basal cell carcinoma of the right upper lip and reconstruction with local skin rotation flap. Erythematous scars and upper lip asymmetry are visible. (B) The same patient at 6 months' follow-up.

Undoubtedly, our study suffered from several shortcomings, such as the small group of patients; the different defects in different patients, even though they were all facial; and the short follow-up time. We believe that a larger sample and a longer follow-up would likely demonstrate further benefits of CMC.

On the other hand, in our experience, group therapy with such a small number of participants allowed the patients to benefit from sharing their experiences of their self-actualizing needs and feelings of social isolation. Consequently, this offered a pathway to alleviate associated stresses due to their conditions.

Our study involved female patients only, as this demographic tends to habitually use makeup. We actually do not know how men would respond to this form of therapy, as men are generally less prone to wearing makeup. Actually, the adverse attitudes of men in western culture toward makeup use is related to the contemporary historical context, although, in the European culture, males used to wear makeup in past times. In modern times, men usually only wear make-up in non-Western cultures. Nevertheless, there seems to be a recent cultural trend featuring an increasingly favorable attitude of men toward cosmetic care in western society; as such, male prejudice against makeup might be overcome in the not-too-distant future.

No adverse toxic or allergic reactions to the cosmetic products used in the study were observed.

The minor overall cost of CMC proved to be highly convenient and cost-effective in terms of quality-of-life benefits.

Conclusion

This study demonstrates the great contribution of a simple and, to some, superficial procedure that can both help the patient escape the anguish of disfigurement and reduce rancor

against the surgeon, who is often blamed for devastating a patient's self-image. CMC definitely proved to be a worthwhile refinement in the process of functional and cosmetic post-oncological reconstruction, and our results would support the postoperative involvement of a beauty specialist nurse among plastic surgery unit staff.

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Disclosure

The authors report no conflicts of interest in this work.

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