# Conformationally Constrained Analogues of Diacylglycerol (DAG). 31. Modulation of the Biological Properties of Diacylgycerol Lactones (DAG-lactones) Containing Rigid-Rod Acyl Groups Separated from the Core Lactone by Spacer Units of Different Lengths 

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#### Abstract

Diacylglycerol lactones built with a rigid 4-[(methylphenyl)ethynyl]phenyl rod that is separated from the exocyclic acylcarbonyl of the DAG-lactone core by a spacer unit of variable length were synthesized and studied. Binding affinities for a panel of classical and novel PKC isozymes in two different phospholipid environments, one corresponding to the plasma membrane of cells, were determined. The kinetics and site of translocation for the PKC isozymes $\alpha$ and $\delta$ upon treatment with the compounds were also studied as well as the early response of ERK phosphorylation and the late response of induction of apoptosis in the human prostatic carcinoma cell line LNCaP. Finally, the compounds were evaluated in terms of their interaction with biomimetic lipid/polydiacetylene membranes by the associated chromatic response. The different spatial disposition of the rigid structural motif on the DAG-lactones contributes to differential activity.


## Introduction

Occupancy of a wide range of G-protein-coupled receptors and receptor tyrosine kinases triggers the hydrolysis of phosphatidylinositol 4,5-bisphosphate $\left(\operatorname{PIP}_{2}{ }^{a}\right)$, leading to the release of membrane-bound diacylglycerol (DAG). ${ }^{1}$ DAG in turn interacts with the DAG recognition domains, termed C1 domains, on multiple families of signaling proteins, including isoforms of protein kinase C, the chimerins, RasGRP, PKD, MRCK, Unc13, and DAG kinase. ${ }^{2}$ The activation of conventional (cPKCs $\alpha, \beta \mathrm{I}, \beta \mathrm{II}, \gamma$ ) and novel (nPKCs $\delta, \varepsilon, \eta, \theta$ ) protein kinase C isoforms has been studied in great detail and involves both recruitment to membranes and allosteric activation by DAG. ${ }^{3}$ Specific molecular interactions of DAG with the lipid environment into which it and the C 1 domains insert influence both processes. The physical properties of the membranes and the interplay between the membranes and the alkyl chains of the DAG are thus of great importance. The combination of these interactions controls the localization of an isozyme to specific intracellular compartments and correspondingly controls which substrates are accessible. ${ }^{4}$

The effective use of a DAG-lactone template as a more potent DAG surrogate has been well documented in our laboratory. ${ }^{5}$ In a recent study, we extended this concept to include a series of DAG-lactones containing rigid rods composed of ethynylenesubstituted aromatic spacers [oligo-( $p$-phenyleneethynylene)] as acyl groups. ${ }^{6}$ These compounds were designed to achieve various levels of membrane organization and penetration and

[^0]were investigated for their ability to bind and translocate PKC $\alpha$ and $\delta$ isoforms to plasma and internal membranes. Some of the DAG-lactones were able to induce a substantially prolonged translocation state relative to the parent DAG-lactone containing an equivalent flexible acyl chain. ${ }^{6}$ More recently, we studied the thermodynamic features of some new DAG-lactones with specific small groups attached to the terminus of a rigid 4-(phenylethynyl)benzoyl chain which affected both the selfassembly of the molecules and their interactions with phospholipids. ${ }^{7}$ The results suggested that these DAG-lactones are predominantly incorporated within fluid phospholipid phases rather than in the condensed phases formed by cholesterol and that the size and charge of the phospholipid headgroups did not seem to affect the DAG-lactone interactions with lipids. ${ }^{7}$

Because different extents of membrane penetration and preference for membrane subdomains might yield different patterns of response in the ability of DAG-lactones to interact or translocate different GFP-tagged isozymes, we designed a series of DAG-lactones with a rigid 4-[(methylphenyl)ethynyllphenyl rod (red) that is separated from the acylcarbonyl of the DAG-lactone core [2-(hydroxymethyl)-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl]methyloxocarbonyl] (blue) by a $-\mathrm{O}\left(\mathrm{CH}_{2}\right)_{n}$ - spacer of 1,2 , or 3 methylene units ( $\mathbf{1 a}-\mathbf{c}$, Figure 1). We compared these three new targets with compound 2 without a spacer.

We evaluated the compounds in both in vitro and in cellular systems: (1) We determined their binding affinities for a panel of classical and novel PKC isozymes, assayed in two different phospholipid environments, either $100 \%$ phosphatidylserine or a lipid mixture corresponding to that of the plasma membrane of cells; (2) we compared the kinetics and site of translocation for the PKC isozymes $\alpha$ and $\delta$ upon treatment with the compounds; (3) we measured the potencies of the compounds for the early response of ERK phosphorylation and for the late response of induction of apoptosis in the human prostatic


Figure 1. (A) $\omega$-(4-[2-(Methylphenyl)ethynyl]phenoxy)alkanoyl DAGlactones $\mathbf{1 a}-\mathbf{c}$. The rigid rod moiety is indicated in red, the DAGlactone in blue, and the variable linker in black. (B) [2-(Hydroxymethyl)-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl]methyl, 4-[2-(4methylphenyl)ethynyl]benzoate (compound 2).

Scheme 1. Synthesis of tert-Butyl Esters

carcinoma cell line LNCaP; and (4) we evaluated the interaction of the compounds with a biomimetic lipid/polydiacetylene membrane by the associated chromatic response.

## Results

Synthesis. Compound 2 was synthesized according to our previously published approach. ${ }^{7}$ The preparation of racemic $\omega$-(4-[2-(methylphenyl)ethynyl]phenoxy)alkanoyl monoesters of DAG-lactones (Figure 1) with one to three methylene spacers between the lactone and the rigid chain was achieved as depicted in Schemes 1 and 2. The rigid-rod component, 4-[2-(4methylphenyl)ethynyl]phenol (3), ${ }^{8}$ was prepared in excellent yield by a modified Sonogashira coupling between 4-iodophenol and 4-ethynyltoluene. ${ }^{9}$ This phenol derivative was used as a building block for the preparation of all tert-butyl esters shown in Scheme 1. Thus, $\mathbf{4 a}(n=1)$ was obtained straightforwardly by treatment of $\mathbf{3}$ and tert-butyl 2-bromoacetate with cesium carbonate in excellent yield $(92 \%) .{ }^{10}$ Unfortunately, because of $\beta$-elimination, this was not the case when tert-butyl 3-bromopropanoate was used. Although the successful alkylation of phenols with $\beta$-propiolactone as the alkylating agent has been reported, ${ }^{10}$ our reaction of $\mathbf{3}$ with $\beta$-propiolactone in the presence of $t$ - BuOK or $\mathrm{CsCO}_{3}$ led to mixtures of products. On the other hand, Michael addition of $\mathbf{3}$ to tert-butyl acrylate in the presence of catalytic amounts of sodium and hydroquinone ${ }^{11}$ gave the desired tert-butyl ester $\mathbf{4 b}(n=2)$ in sufficient quantities to continue the synthesis. Despite the fact that several byproducts were obtained, including starting material 3, the self-addition
product of phenol to the triple bond, and cross-reaction between the starting phenol and desired product $\mathbf{4 b}$, successful separation of $\mathbf{4 b}$ was achieved by simple column chromatography. The synthesis of the 3-methylene unit derivative was first attempted by reaction between 3 and $\gamma$-butyrolactone, but again, this method failed when applied to our system. ${ }^{12}$ Starting from 4-bromobutanoic acid, the corresponding tert-butyl 4-bromobutanoate ${ }^{13}$ was obtained in quantitative yield, and following nucleophilic displacement with 3 resulted in the desired 3-methylene unit, tert-butyl ester $\mathbf{4 c}$, in $83 \%$ yield (Scheme 1).

At this point, hydrolysis of tert-butyl esters was necessary to perform the acylation of the DAG-lactone moiety. Probably because of the presence of the triple bond, acidic hydrolysis of tert-butyl ester produced complex mixtures, even when triethylsilane was added as a carbocation scavenger. ${ }^{14}$ However, thermolysis in quinoline at $205^{\circ} \mathrm{C}{ }^{15}$ led cleanly to the desired free acids in quantitative yield which were isolated as crystalline solids (5a-c, Scheme 2). The use of bis(2-oxo-3-oxazolidinyl)phosphinic acid chloride ( BOPCl ) and dimethylaminopyridine (DMAP) ${ }^{16}$ allowed the one-pot coupling of the acids with the free hydroxyl group of the monoprotected $O$-PMP-DAGlactone $6^{6}$ (for $n=1$ and 3 ) and $O$-benzyl-DAG-lactone $7^{6}$ (for $n=2$ ) in very good yield. Removal of the $p$-methoxyphenyl (PMP) protecting group in the presence of ceric ammonium nitrate (CAN) to give the target compounds $\mathbf{1 a}$ and $\mathbf{1 c}$ resulted in low yields ( $54 \%$ and $50 \%$ ) due to the presence of the additional phenoxy ether linkage in $8 \mathbf{8}$ and $8 \mathbf{c}$. A better strategy was the coupling of the $O$-benzyl protected DAG-lactone 7 that led to the desired DAG-lactone 1b in a markedly better yield $(80 \%)$ after treatment with boron trichloride at low temperature (Scheme 2).

Biological Activity. Binding Affinity for PKC Isozymes. Enzyme-ligand interactions were assessed in vitro in terms of the ability of the ligand to displace bound $\left[20-{ }^{3} \mathrm{H}\right]$ phorbol $12,13-$ dibutyrate $(\mathrm{PDBu})$ from the recombinant human PKC isozymes in the presence of phosphatidylserine. ${ }^{17}$ The partition coefficients $(\log P)$ were calculated according to the atom-based program MOE SlogP ${ }^{18}$ (Table 1).

Each of the PKC isozymes showed a similar pattern of dependence on the length of the spacer for compounds $\mathbf{1 a}-\mathbf{c}$ (Table 1). In each case, the affinities increased (lower $K_{\mathrm{i}}$ ) with the distance of the rigid rod from the DAG-lactone core, with compound 1c $(n=3)$ being the most potent. In sharp contrast, however, the most potent of all ligands (2) lacks a spacer between these two units, suggesting a qualitatively different interaction between it, the enzymes, and the lipid environment. In terms of isozyme specificity, $\mathrm{PKC} \varepsilon$ stood out from the other isoforms in showing a 5 - to 4 -fold lower affinity for compounds 1a and 1b with the shorter spacers. The other isozymes responded within similar ranges of concentration for each individual compound.

The above assays were carried out under standard conditions in which the PKC isoforms were assayed in the presence of $100 \mu \mathrm{~g} / \mathrm{mL}$ phosphatidylserine, which provides a highly anionic surface. These conditions maximize the interaction of the PKC isoforms with the phospholipid bilayer. To detect differences in interactions that might depend on a more physiological lipid composition, we also assayed the isoforms in the presence of $100 \mu \mathrm{~g} / \mathrm{mL}$ of a mixture of phosphatidylcholine/phosphatidyle-thanolamine/phosphatidylserine/phosphatidylinositol/cholesterol (12:35:22:9:21), a plasma membrane lipid (PML) mixture designed to mimic that of the inner leaflet of the plasma membrane. ${ }^{19}$ We observed (Table 2, Figure 2) that the rigid rod compounds were generally several-fold less potent for the

Scheme 2. Synthesis of DAG-lactones


Table 1. Binding Affinities $\left(K_{\mathrm{i}}, \mathrm{nM}\right)$ for PKC Isozymes (Average of Three Determinations $\pm$ SEM)

| isozyme | $\mathbf{1 a}(n=1), \log P=3.31$ | $\mathbf{1 b}(n=2), \log P=3.72$ | $\mathbf{1 c}(n=3), \log P=4.11$ | $\mathbf{2 , l o g} P=3.56$ |
| :---: | :---: | :---: | :---: | :---: |
| PKC $\alpha$ | $38 \pm 14$ | $20.8 \pm 5.2$ | $19.5 \pm 0.74$ | $6.0 \pm 1.5$ |
| PKC $\beta$ | $76 \pm 15$ | $57 \pm 13$ | $15.2 \pm 3.1$ | $4.1 \pm 1.1$ |
| PKC $\gamma$ | $50.8 \pm 6.0$ | $35.0 \pm 4.1$ | $12.3 \pm 1.2$ | $6.2 \pm 1.6$ |
| PKC $\delta$ | $46.4 \pm 3.6$ | $35.8 \pm 6.1$ | $5.4 \pm 0.8$ |  |
| PKC $\varepsilon$ | $268 \pm 72$ | $153 \pm 12$ | $37.9 \pm 4.4$ | $10.0 \pm 1.2$ |

Table 2. Binding Affinities $\left(K_{\mathrm{i}}, \mathrm{nM}\right)$ for PKC Isozymes (Average of Three Determinations $\pm$ SEM) Assayed in the Presence of Plasma Membrane Lipid Mimetic Mixture

| isozyme | $\mathbf{1 a}(n=1), \log P=3.31$ | $\mathbf{1 b}(n=2), \log P=3.72$ | $\mathbf{1 c}(n=3), \log P=4.11$ | $\mathbf{2 , l o g} P=3.56$ |
| :---: | :---: | :---: | :---: | :---: |
| PKC $\alpha$ | $165.1 \pm 2.8$ | $143 \pm 37$ | $76 \pm 15$ | $15.8 \pm 2.7$ |
| PKC $\beta$ | $100.3 \pm 6.9$ | $66 \pm 21$ | $43.8 \pm 4.7$ |  |
| PKC $\gamma$ | $139.6 \pm 3.7$ | $78.0 \pm 4.5$ | $31.7 \pm 2.8$ |  |
| PKC $\delta$ | $47.7 \pm 6.1$ | $31.3 \pm 0.82$ | $11.6 \pm 2.3$ | $15.7 \pm 0.72$ |
| PKC $\varepsilon$ | $147 \pm 16$ | $78.7 \pm 9.1$ | $31.9 \pm 1.3$ | $2.74 \pm 0.43$ |

classic PKC isoforms in the plasma membrane mimetic membranes as compared to the $100 \mu \mathrm{~g} / \mathrm{mL}$ phosphatidylserine, whereas for the novel PKC isoforms they were equal or more potent.
ERK Phosphorylation in LNCaP Cells. Activation of the ERK pathway, as reflected by ERK phosphorylation, is a prominent early biological response to PKC stimulation by DAG-lactones and phorbol ester. ${ }^{6}$ Because of the rapidity of the response, phosphorylation of ERK is relatively independent of issues of compound stability, so it provides a convenient measure of overall biological potency. All of the compounds caused phosphorylation of ERK in the concentration range of $1-10 \mu \mathrm{M}$ (Figure 3). Similar to the potencies in the binding assays, increasing potency was observed as the length of the spacer was increased, with compounds $\mathbf{1 b}$ and $\mathbf{1 c}$ being the most potent. Likewise, compound 2, which lacked any spacer, was the most potent of all four rigid rod compounds examined.

Apoptotic Activity. In the human prostatic carcinoma cell line LNCaP, apoptosis is induced both by phorbol esters and by DAG-lactones. ${ }^{20}$ This response, which we measure at 2 days after treatment, lies downstream of several PKC isoforms, in particular PKC $\alpha$ and PKC $\delta$, and will be influenced by the stability of the compounds as well as by their potencies and selectivities. As seen in Figure 4, all the compounds induced apoptosis, with an apparent preference for the longer spacers of $\mathbf{1 b}$ and $\mathbf{1 c}$. It is noteworthy that compound $\mathbf{1 c}$ induced a


Figure 2. Effect of the lipid environment on the potencies of the rigid rod compounds for PKC isoforms. Compounds were assayed with the various PKC isoforms in the presence of either phosphatidylserine (PS) or a lipid mixture corresponding to the composition of the inner leaflet of the plasma membrane, as described in the methods section. Values represent the ratio of the $K_{\mathrm{i}}$ value with the plasma membrane lipid (PML) mimetic mixture to that with phosphatidylserine, where the $K_{\mathrm{i}}$ values are the average of three independent experiments. Error bars represent $\pm$ SEM.
(A)

B)


Figure 3. ERK phosphorylation induced by compounds 1a-c and 2 in LNCaP cells. Cells were treated with the indicated compounds at the indicated nanomolar concentrations or with PMA $(100 \mathrm{nM})$ for 30 min, and then ERK phosphorylation was determined by Western blotting. (A) Representative Western blot showing the phosphorylated p42/44 bands indicated by arrows (two additional independent experiments gave similar results). Control blots (data not shown) confirmed that the amounts of ERK did not change as a function of the ligand concentration. (B) Intensities of the bands of phosphorylated ERK were determined by densitometry. Bars represent the mean values from the three independent experiments. Error bars indicate the SEM.


Figure 4. Dose-response of compounds $\mathbf{1 a}-\mathbf{c}$ and $\mathbf{2}$ for induction of apoptosis in LNCaP cells relative to 1000 nM PMA. Data are the mean $\pm$ SEM of three experiments (2 days of treatment).
higher level of apoptosis than did compound $\mathbf{2}$, contrasting with the higher potency of $\mathbf{2}$ in the in vitro binding assays (Table 1).

Cellular Translocation of GFP-Tagged PKC Isoforms in CHO Cells. The above biological assays do not distinguish between PKC isoforms. Translocation of individual PKC isoforms from cytosol to membrane compartments provides a measure of their activation, can reveal differences in the kinetics
of response, and may uncover differences in the distribution of an isoform between various membrane compartments. ${ }^{21}$ We examined the pattern of response of PKC $\alpha$ (Figure 5) and PKC $\delta$ (Figure 6) as representatives of the classic and novel PKC isoforms, using green fluorescent protein fusion constructs heterologously expressed in Chinese hamster ovary cells. Results are summarized in Table 3.

For all derivatives, $\mathrm{PKC} \alpha$ translocated to the plasma membrane, which is the typical response for this isoform. Compound 2 was the fastest acting compound on $\mathrm{PKC} \alpha$. As the length of the linker increased in the series $\mathbf{1 a}-\mathbf{c}$ the response became more rapid, although the response to $\mathbf{1 c}$ remained slower than that to 2. PKC $\delta$ shows a more variable pattern of response to various ligands, with PMA inducing initial translocation to the plasma membrane followed by redistribution to internal membranes and hydrophilic derivatives inducing the initial translocation to the internal membranes (not shown). Compound 2 translocated PKC $\delta$ mainly to the plasma membrane and nuclear membrane, but it was not PMA-like for $\mathrm{PKC} \delta$; there was no sequential translocation to the plasma membrane followed by a shift to nuclear membrane. Compounds 1a-c translocated PKC $\delta$ mainly to the internal membranes, but it was noteworthy that localization was predominantly perinuclear rather than to the nuclear membrane per se.

Interactions of DAG-lactones with Artificial Membranes. Interactions of DAG-lactones with membranes are expected to cause perturbations that affect the structural and dynamic properties of the phospholipid bilayers. Visualization of these interactions is possible with the use of membranes that contain polydiacetylene (PDA) patches that are easily perturbed. ${ }^{22,23}$ The PDA-based vesicle assay reports on the occurrence of membrane interactions through color and fluorescence transformations of the vesicle-embedded PDA patches induced through interactions of membrane-associated molecules with the vesicle bilayers. ${ }^{24}$

Figure 7 depicts the dose-dependent fluorescence chromatic response (\% FCR) curves induced by the DAG-lactones following addition to biomimetic dimyristoylphosphatidylcholine (DMPC)/PDA vesicles. All four compounds gave rise to increasing fluorescence signals upon higher concentrations, indicating that the molecules exhibited membrane interactions. However, differences were apparent among the compounds with regards to the extent of induced chromatic response (intensity of fluorescence signal) and particularly the shape of the dose-response curves. Specifically, Figure 7 shows that 1a, 1b, and 1c exhibited a relatively steep initial increase in \% FCR with a subsequent moderate rise of the dose-response curve [or a slight decrease in \% FCR in the case of 1a (Figure 7, curve i), most likely due to severe precipitation]. Compound 2, on the other hand, induced a very low chromatic response up to approximately 2 mM , followed by a pronounced increase in fluorescence emission, which subsequently exceeded the \% FCS values induced by the three other molecules (Figure 7, iv).

Previous studies have shown that the features of the chromatic lipid/PDA dose-response curves are intimately affected by the mechanisms of membrane binding and insertion. ${ }^{25}$ Accordingly, the pronounced difference between the fluorescence curve induced by $\mathbf{2}$ and the curves of $\mathbf{1 a}-\mathbf{c}$ indicates that DAG-lactone 2 exhibits a distinct lipid binding profile. In particular, the apparent parabolic shape of the chromatic response curve of $\mathbf{2}$ suggests that a self-assembly process precedes membrane binding and that this self-association might be a precondition for bilayer interactions. ${ }^{26,27}$ Compounds $\mathbf{1 a}-\mathbf{c}$, on the other hand, most likely undergo a simple concentration-dependent


Figure 5. Translocation of GFP-PKC $\alpha$ in CHO cells in response to addition of DAG-lactones ( $10 \mu \mathrm{M}$ ). Cells expressing the GFP-PKC $\alpha$ were treated with $10 \mu \mathrm{M}$ of the compounds. The redistribution of the fluorescent proteins was monitored with a Zeiss MRC 1024 confocal microscope as a function of time after the addition of the compounds. Images were captured every 30 s . Each panel represents a typical example from four independent experiments.
bilayer binding, as reflected in the dose-response curves in Figure 7 (i-iii).

## Discussion

Protein kinase C has attracted great interest as a therapeutic target for cancer and other conditions in consequence of its central role in cellular signal transduction, mediating responses to the second messenger DAG. ${ }^{28,29}$ Current PKC targeted drugs in clinical trials reflect two complementary strategies. Enzastaurin, an orally active PKC inhibitor that is relatively selective for $\mathrm{PKC} \beta$ among the PKC isoforms, is directed at the catalytic site. ${ }^{30}$ Like most kinase inhibitors, it faces the imposing challenge of distinguishing among the 500 plus kinases of the mammalian kinome, and it indeed shows off-target activity on several other kinases. Bryostatin $1^{31}$ and PEP005, ${ }^{32}$ on the other hand, are natural products, which interact with the DAG-phorbol ester responsive C 1 domains shared by PKC, RasGRP, and the chimerins.

Although the mechanistic rationale for the therapeutic activity of C 1 directed agents is less clear than for catalytic site directed agents, interest is driven by the demonstrated ability of different
ligands for PKC to induce different biological responses, by the ability of bryostatin to antagonize many responses induced by phorbol esters, and by the demonstration that one PKC isoform may have effects antagonistic of another. ${ }^{28}$ Opportunities for antagonism are further enhanced by the additional classes of C 1 domain containing targets. For example, DAG kinases will terminate DAG signaling, and the chimerins, by inhibiting Rac, would be expected to be tumor suppressors. ${ }^{2}$ In contrast to kinase inhibitors, a great opportunity for design of selectivity for C 1 domain ligands is provided by the nature of the ligand interaction site, where not only the C 1 domain but also the lipid environment with which it is associated contributes to ligand recognition. ${ }^{4}$ Thus, for example, we have described very different selectivity for PMA relative to bryostatin between the $\mathrm{PKC} \alpha$ and $\mathrm{PKC} \delta$ isoforms in mouse 3 T 3 cells and mouse keratinocytes. ${ }^{33,34}$ Likewise, using several libraries of DAGlactones differing only in their patterns of side chains, modulating their lipid interactions, we have shown that different compounds were selective for different biological end points. ${ }^{4}$ We describe here our initial characterization of a small series of compounds in which we have manipulated the length and


Figure 6. Translocation of GFP-PKC $\delta$ in CHO cells upon addition of DAG-lactones $(10 \mu \mathrm{M})$. Cells expressing GFP-PKC $\delta$ were treated with 10 $\mu \mathrm{M}$ of the compounds as indicated. The redistribution of the fluorescent proteins was monitored with a Zeiss MRC 1024 confocal microscope as a function of time after the addition of the drugs. Images were captured every 30 s . Each panel represents a typical example from three independent experiments.

Table 3. Pattern of Translocation for PKC $\alpha$ and $\mathrm{PKC} \delta$ in Response to DAG-lactones ${ }^{a}$

|  |  | relative distribution <br> of GFP-PKC $\delta$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | kinetics of <br> translocation of <br> GFP-PKC $\alpha$, | plasma | nuclear | internal |
| compd | plasma membrane | membrane | membrane | membranes |
| $\mathbf{1 a}$ | slowest | ++ | ++ | +++ |
| $\mathbf{1 b}$ | intermediate | + | + | +++ |
| 1c | intermediate | ++ | ++ | ++ |
| $\mathbf{2}$ | fast | +++ | +++ | + |

[^1]

Figure 7. Chromatic dose-response curves. Fluorescence chromatic response (\% FCR) induced by the DAG-lactones in DMPC/PDA vesicles: (i) $\mathbf{1 a}$; (ii) $\mathbf{1 b}$; (iii) $\mathbf{1 c}$; (iv) $\mathbf{2}$.

Other types of specialized lipid subdomains have also been described. ${ }^{37}$ Here, we observed that the rigid rod compounds were relatively less active on the classic PKC isoforms in membranes containing cholesterol and relatively deficient in phosphatidylserine compared to those constituted solely of phosphatidylserine. We also observed that the potencies of the compounds in vitro depended not only on the $\log P$ but also on the particular nature of the linker, emphasizing the importance
of the specific interactions with the lipid. At the biological level, we noted differences in induction of the downstream response of ERK phosphorylation by the various compounds, as we did for apoptotic response and PKC isoform translocation.

The biomimetic lipid/PDA vesicle assay showed that DAGlactones exhibited significant membrane interactions; however, there appears to be a pronounced difference between the mechanism of membrane association between DAG-lactone 2 and the other three compounds with variable tethers. Specifically, the chromatic dose-response analysis in Figure 6 might suggest that 2 undergoes a distinct self-assembly process (possibly forming micelles or similar aggregates) prior to membrane binding; the consequent aggregates are therefore the likely entities exhibiting affinity to the membrane bilayer rather than the individual molecules.

More extensive exploration of the influence of the positioning of rigid rod substituents on the recognition of DAG lactones and clarification of the linkage between mechanistic differences and biological consequences should be of considerable interest.

## Experimental Section

Analysis of Inhibition of $\left[{ }^{3} \mathrm{H}\right]$ PDBu Binding by Nonradioactive Ligands. Enzyme-ligand interactions were analyzed by competition with $\left[{ }^{3} \mathrm{H}\right]$ PDBu binding to a single isozyme essentially as described previously. ${ }^{17}$ As indicated in the text, the PKC isozymes were assayed in the presence of $100 \mu \mathrm{~g} / \mathrm{mL}$ phosphatidylserine or else $100 \mu \mathrm{~g} / \mathrm{mL}$ total lipid, where the lipid composition was chosen to mimic that of the inner leaflet of the plasma membrane. This latter composition was phosphatidylcholine/ phosphatidylethanolamine/phosphatidylserine/phosphatidylinositol/ cholesterol (12:35:22:9:21). The $\mathrm{ID}_{50}$ values were determined by least-squares fitting of the theoretical sigmoidal competition curve to the binding data. The $K_{\mathrm{i}}$ values were calculated from the $\mathrm{ID}_{50}$ values according to the relationship $K_{\mathrm{i}}=\mathrm{ID}_{50} /\left(1+L / K_{\mathrm{d}}\right)$, where $L$ is the concentration of free $\left[{ }^{3} \mathrm{H}\right] \mathrm{PDBu}$ at the $\mathrm{ID}_{50}$ and $K_{\mathrm{d}}$ is the dissociation constant for $\left[{ }^{3} \mathrm{H}\right] \mathrm{PDBu}$ under the assay conditions. Values represent the mean $\pm$ standard error of the mean for three independent experiments. The octanol/water partition coefficients $(\log P)$ were calculated according to the atom-based program MOE SlogP. ${ }^{18}$
$\left[{ }^{3} \mathrm{H}\right] \mathrm{PDBu}$ was from PerkinElmer (Waltham, MA). 1-Palmitoyl-2-oleoylphosphatidylcholine, 1-palmitoyl-2-oleoylphosphatidylethanolamine, 1-palmitoyl-2-oleoylphosphatidylserine, and bovine liver phosphatidylinositol were from Avanti Polar Lipids (Alabaster, AL). Cholesterol was from Sigma (St. Louis, MO). The human $\mathrm{PKC} \alpha, \mathrm{PKC} \beta, \mathrm{PKC} \gamma, \mathrm{PKC} \delta$, and $\mathrm{PKC} \varepsilon$ were from Invitrogen (Carlsbad, CA).

ERK Phosphorylation in LNCaP Cells. Androgen-sensitive LNCaP prostate cancer cells were purchased from the American Type Culture Collection (Manassas, VA) and cultured in RPMI1640 medium supplemented with $10 \%$ fetal bovine serum and antibiotics (penicillin at 50 units $/ \mathrm{mL}$ and streptomycin at $0.05 \mathrm{mg} /$ $\mathrm{mL})$. Cells were plated in 6 cm dishes at about $60 \%$ confluency and 24 h later were treated with different concentrations of the test compound and 100 nM PMA for 30 min . After treatment, the cells were washed with phosphate buffered saline, total cell lysates were prepared, and the lysates were analyzed by $10 \%$ SDS-PAGE followed by electrotransfer and immunostaining. The primary antibodies used for immunostaining against phospho-ERK (9101) and total ERK (9102) were from Cell Signaling (Danvers, MA). The immunostaining was visualized by ECL (Amersham Biosciences). Films were scanned, and densitometry was performed using Image J (developed at National Institute of Mental Health, NIH).

Apoptosis in LNCaP Cells. LNCaP cells plated in 10 cm dishes at about $60 \%$ confluency were treated with different concentrations of the test compound and of $1 \mu \mathrm{M}$ PMA for 48 h . After treatment, the cells were washed and resuspended in phosphate buffered saline.

YO-PRO-1 (Invitrogen, Carlsbad, CA) was added to a final concentration of $1 \mu \mathrm{M}$, and the cells were incubated for 20 min at $4^{\circ} \mathrm{C}$ in the dark. 7-Aminoactinomycin D (7-AAD) (Invitrogen, Carlsbad, CA) was then added at a $5 \mu \mathrm{~g} / \mathrm{mL}$ final concentration 10 min before analysis by flow cytometry using the FACSCalibur system (Becton Dickinson, Mountain View, CA). Data were analyzed with FlowJo 7 (Tree Star, Inc. Ashland, OR). The Yo-Pro-1 positive cells were considered apoptotic and were expressed as $\%$ of total cells.

Translocation of GFP-Tagged PKC Isoforms in CHO Cells. CHO cells were purchased from the American Type Culture Collection (Manassas, VA) and cultured in F12-K medium supplemented with $10 \%$ fetal bovine serum and antibiotics (penicillin at 50 units $/ \mathrm{mL}$ and streptomycin at $0.05 \mathrm{mg} / \mathrm{mL}$ ). CHO cells plated onto T delta dishes (Bioptechs Inc., Butler, PA) were transfected with GFP-tagged PKC $\alpha$ or PKC $\delta$ using Lipofectamine reagent (Invitrogen, Carlsbad, CA). Cells were visualized with a Zeiss LSM 510 confocal microscope (Carl Zeiss Inc., Thornwood, NY) with an Axiovert 100 M inverted microscope operating with a 25 mW argon laser tuned to 488 nm . Cells were imaged with a $63 \times 1.4$ NA Zeiss Plan Apochromat oil immersion objective and with varying zooms (1.4-2). Time-lapse images were collected every 30 s using the Zeiss AIM software, in which the green emission was collected in a PMT with a LP 505 filter.

Vesicle Preparation. Vesicle emulsions containing DMPC and TRCDA ( $2: 3$ molar ratio) were prepared as previously described. ${ }^{25}$ Briefly, the lipid constituents were dried together in vacuo followed by addition of deionized water and sonication at $70^{\circ} \mathrm{C}$. The vesicle emulsion was then cooled to room temperature and kept at $4{ }^{\circ} \mathrm{C}$ overnight; it was then polymerized by irradiation at 254 nm for 30 s . The resulting emulsion exhibits a blue appearance. Vesicle samples for experiments were prepared at concentrations of 0.5 mM (total lipids) in 50 mM Tris- $\mathrm{Cl}, \mathrm{pH} 8$. The various compounds at different concentrations were mixed with the vesicles prior to addition of the Tris buffer. All compounds were dissolved in DMSO $(10 \mathrm{mg} / \mathrm{mL})$.

Multiwell Fluorescence Spectroscopy. Samples were prepared by adding different volumes of the compounds in DMSO solutions to $30 \mu \mathrm{~L}$ of the dimyristoylphosphatidylcholine (DMPC) and diacetylene 10,12-tricosadiynoic acid (TRCDA) vesicles, followed by addition of $30 \mu \mathrm{~L}$ of 50 mM Tris base buffer ( pH 8 ). Samples were placed in Greiner 96 -microwell plates. Fluorescence intensity was measured using a multiwell fluorescence plate reader (Fluoroscan Ascent; Thermo, Finland) with a $485 / 555 \mathrm{~nm}$ excitation/ emission long path filter set. The fluorescence percentage was calculated as percentage intensity compared to the fully transformed red vesicles. All measurements were carried out at $27^{\circ} \mathrm{C}$.

Synthetic Methods. General. All chemical reagents were commercially available. Melting points were taken on a FisherJones apparatus and are uncorrected. Combi-flash column chromatography was performed on silica gel 60 (230-240 mesh) employing a Teledyne Isco instrument, and analytical TLC was performed on Analtech Uniplates silica gel GF. Unless otherwise indicated, NMR spectra were determined in $\mathrm{CDCl}_{3}$ ( $99.8 \%$ ) with residual $\mathrm{CHCl}_{3}$ as the reference peak ( 7.26 and 77.0 ppm ) and were recorded on a Varian 400 MHz spectrophotometer. The coupling constants are reported in hertz, and the peak shifts are reported in the $\delta(\mathrm{ppm})$ scale; abbreviations used are s (singlet), d (doublet), dd (doublet-of-doublets), ddd (doublet-of-doublet-of-doublets), t (triplet), q (quartet), and m (multiplet). Positive-ion fast-bombardment mass spectra (FABMS) were obtained on a VG 7070E mass spectrometer at an accelerating voltage of 6 kV and a resolution of 2000. Glycerol was used as the sample matrix, and ionization was effected by a beam of xenon atoms. Combustion analyses were performed for all intermediates and final products to confirm that their level of purity was $\geq 95 \%$; they were performed by Atlantic Microlab. Inc., Norcross, GA. Infrared spectroscopy data were obtained neat with a Jasco FT-IR/615 spectrometer. Specific optical rotations were measured in a Perkin-Elmer model 241 polarimeter. All reaction glassware was oven-dried and cooled to room temperature in an argon atmosphere prior to use.

4-[2-(4-Methylphenyl)ethynyl]phenol (3). 4-Ethynyltoluene (5.0 $\mathrm{g}, 43.04 \mathrm{mmol}$ ) was added to a solution of 4-iodophenol $(9.2 \mathrm{~g}$, $41.79 \mathrm{mmol}), \mathrm{Pd}\left(\mathrm{PPh}_{3}\right)_{2} \mathrm{Cl}_{2}(590 \mathrm{mg}, 0.84 \mathrm{mmol}), \mathrm{CuI}(320 \mathrm{mg}$, $1.67 \mathrm{mmol})$, and $\mathrm{Et}_{3} \mathrm{~N}(8.5 \mathrm{~mL}, 60.9 \mathrm{mmol})$ in THF $(50 \mathrm{~mL})$ at room temperature under an argon atmosphere. The reaction mixture was stirred overnight. The solids were separated by filtration, and the volatiles were evaporated under reduced pressure. The residue was purified by combi-flash column chromatography (silica gel; hexanes/ethyl acetate, $4: 1$ ) to give 8.3 g ( $95 \%$ yield) of pure 3 as a yellowish solid: mp $124{ }^{\circ} \mathrm{C}\left(\right.$ lit. $^{7} 103-104{ }^{\circ} \mathrm{C}$ ); FTIR (neat) 3307 $\mathrm{cm}^{-1} ;{ }^{1} \mathrm{H} \operatorname{NMR}\left(400 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 7.42(\mathrm{~m}, 4 \mathrm{H}, \mathrm{Ph}), 7.14(\mathrm{dm}$, $J=7.8 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.80(\mathrm{dm}, J=8.8 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 4.80(\mathrm{bs}, 1$ $\mathrm{H},-\mathrm{OH}), 2.36\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C}$ NMR $\left(100 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta$ 155.45, 138.07, 133.20, 133.14, 131.35, 131.29, 129.08, 120.37, $115.45,88.49,88.19,21.43$. FABMS $m / z$ (relative intensity): 209 $\left(\mathrm{MH}^{+}, 36\right), 208\left(\mathrm{M}^{+}, 100\right)$. Anal. Calcd for $\mathrm{C}_{14} \mathrm{H}_{10} \mathrm{O} \cdot 0 \cdot 2 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}$, 85.06; H, 5.30. Found: C, 84.98; H, 5.59.

4-Methyl-1-[(phenyl)ethyny]benzene, tert-Butyl 2-hydroxyacetate (4a). tert-Butyl bromoacetate ( $0.85 \mathrm{~mL}, 5.58 \mathrm{mmol}$ ) was added to a suspension of $\mathbf{3}(1.02 \mathrm{~g}, 4.90 \mathrm{mmol})$ and $\mathrm{CsCO}_{3}(2.55$ $\mathrm{g}, 7.76 \mathrm{mmol})$ in anhydrous DMF $(12 \mathrm{~mL})$ at room temperature under argon. The reaction mixture was stirred for $5 \mathrm{~h} . \mathrm{Et}_{2} \mathrm{O}$ (50 $\mathrm{mL})$ was added, and the solution was washed with $\mathrm{NaHCO}_{3}(2 \times$ $15 \mathrm{~mL})$ and water $(1 \times 15 \mathrm{~mL})$ before it was dried $\left(\mathrm{MgSO}_{4}\right)$ and concentrated. The residue was purified by combi-flash column chromatography (silica gel; hexanes/EtOAc, 9:1) to give 1.43 g ( $92 \%$ yield) of pure $\mathbf{4 a}$ as a yellowish solid: mp $85^{\circ} \mathrm{C}$, FTIR (neat) $1751 \mathrm{~cm}^{-1} ;{ }^{1} \mathrm{H} \operatorname{NMR}\left(400 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 7.45(\mathrm{dm}, J=8.9 \mathrm{~Hz}$, $2 \mathrm{H}, \mathrm{Ph}), 7.40(\mathrm{dm}, J=8.1 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 7.14(\mathrm{dm}, J=8.1 \mathrm{~Hz}$, $2 \mathrm{H}, \mathrm{Ph}), 6.86(\mathrm{dm}, J=8.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 4.52(\mathrm{~s}, 2 \mathrm{H}, \mathrm{H}-2), 2.36$ $\left(\mathrm{s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 1.48\left(\mathrm{~s}, 9 \mathrm{H},-\mathrm{C}\left(\mathrm{CH}_{3}\right)_{3}\right) ;{ }^{13} \mathrm{C}$ NMR $(100 \mathrm{MHz}$, $\left.\mathrm{CDCl}_{3}\right) \delta 167.69,157.74,138.07,132.95,131.33,129.05,120.37$, $116.52,114.60,88.44,88.40,82.52,65.65,28.01,21.47$. FABMS $m / z$ (relative intensity): $323\left(\mathrm{MH}^{+}, 44\right), 322\left(\mathrm{M}^{+\cdot}, 100\right)$. Anal. Calcd for $\mathrm{C}_{21} \mathrm{H}_{22} \mathrm{O}_{3}$ : C, 78.23; H, 6.88. Found: C, $78.29 ; \mathrm{H}, 6.91$.
(2-[(4-Methoxyphenoxy)methyl]-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl)methyl 2-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)acetate (8a). A solution of tert-butyl ester $\mathbf{4 a}(1.34 \mathrm{~g}, 0.42$ $\mathrm{mmol})$ in quinoline $(30 \mathrm{~mL})$ was heated to $205^{\circ} \mathrm{C}$ for 3 h . The mixture was cooled to room temperature and was poured into 1.2 $\mathrm{M} \mathrm{HCl}(30 \mathrm{~mL})$ at $0^{\circ} \mathrm{C}$. The solid free acid was filtered, washed with 1.2 M HCl and water, and dried under vacuum overnight at $100{ }^{\circ} \mathrm{C}$. A solution of $\mathbf{6}(151 \mathrm{mg}, 0.52 \mathrm{mmol})$ in $\mathrm{CH}_{2} \mathrm{Cl}_{2}(5 \mathrm{~mL})$ was added to a suspension of free acid $\mathbf{5 a}(151 \mathrm{mg}, 0.57 \mathrm{mml})$ in $\mathrm{CH}_{2} \mathrm{Cl}_{2}(10 \mathrm{~mL})$. DMAP $(158 \mathrm{mg}, 1.29 \mathrm{mmol})$ and $\mathrm{BOPCl}(263$ $\mathrm{mg}, 1.38 \mathrm{mmol}$ ) were successively added, and the reaction mixture was stirred for 1 h at room temperature under argon. $\mathrm{NH}_{4} \mathrm{Cl}$ (ss, 10 mL ) was added, and the mixture was extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}$ (3 $\times 20 \mathrm{~mL}$ ). The combined organic phases were washed with brine $(2 \times 10 \mathrm{~mL})$, dried $\left(\mathrm{MgSO}_{4}\right)$, and concentrated. The residue was purified by combi-flash column chromatography (hexanes/EtOAc, $4: 1)$ to give a $210 \mathrm{mg}(75 \%)$ of $\mathbf{8 a}$ as a foam: FTIR (neat) 1748 $\mathrm{cm}^{-1} ;{ }^{1} \mathrm{H}$ NMR $\left(400 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 7.41(\mathrm{~m}, 4 \mathrm{H}, \mathrm{Ph}), 7.15(\mathrm{dm}$, $J=7.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.76-6.84(\mathrm{~m}, 6 \mathrm{H}, \mathrm{Ph}), 4.68(\mathrm{~s}, 2 \mathrm{H}, \mathrm{H}-2)$, $4.68\left(\mathrm{~s}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OCOCH}_{2} \mathrm{OAr}\right), 3.95(\mathrm{~d}, J=9.5 \mathrm{~Hz}, 1 \mathrm{H}$, $-\mathrm{CH}_{a} \mathrm{HOPMP}$ ), $3.84\left(\mathrm{~d}, J=9.5 \mathrm{~Hz}, 1 \mathrm{H},-\mathrm{CH} H_{b} \mathrm{OPMP}\right), 3.74$ $\left(\mathrm{s}, 3 \mathrm{H},-\mathrm{OCH}_{3}\right), 2.89\left(\mathrm{dm}, J=16.7 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{a}}\right), 2.64(\mathrm{dm}$, $\left.J=16.7 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{b}}\right), 2.36\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.27$ (br s, 3 H , $\left.-\mathrm{CH}_{3}\right), 1.86\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C}$ NMR $\left(100 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta$ $168.39,168.27,157.40,154.46,152.34,152.13,138.16,132.96$, $133.04,131.21,129.07,120.27,118.02,116.87,115.57,114.68$, $114.46,88.67,88.24,79.10,69.99,66.23,64.91,55.65,32.67$, 24.60, 21.45, 19.99. FABMS m/z (relative intensity): $541\left(\mathrm{MH}^{+}\right.$, 78), $540\left(\mathrm{M}^{+\bullet}, 100\right)$. Anal. Calcd for $\mathrm{C}_{33} \mathrm{H}_{32} \mathrm{O}_{7} \cdot 0.8 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 71.46$; H, 6.11. Found: C, 71.33 ; H, 5.86.
[2-(Hydroxymethyl)-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl]methyl 2-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)acetate (1a). Cerium ammonium nitrate (CAN, $247 \mathrm{mg}, 0.45 \mathrm{mmol}$ ) was added to a solution of $\mathbf{8 a}(81 \mathrm{mg}, 0.15 \mathrm{mmol})$ in acetonitrile/ water $(4: 1,5 \mathrm{~mL})$ at $0^{\circ} \mathrm{C}$. After $10 \mathrm{~min}, 5 \% \mathrm{Na}_{2} \mathrm{~S}_{2} \mathrm{O}_{3}$ solution (10 mL ) was added and the mixture was extracted with EtOAc $(3 \times$
$20 \mathrm{~mL})$. The organic phase was washed with brine ( 10 mL ), dried $\left(\mathrm{MgSO}_{4}\right)$, and concentrated. The residue was purified by combiflash column chromatography (silica gel; hexanes/EtOAc, 1:1) to give 35 mg ( $54 \%$ yield) of pure $1 \mathbf{a}$ as a white solid: $\mathrm{mp} 147{ }^{\circ} \mathrm{C}$. FTIR (neat) 3447, $1746 \mathrm{~cm}^{-1} ;{ }^{1} \mathrm{H}$ NMR (400 MHz, $\left.\mathrm{CDCl}_{3}-\mathrm{CD}_{3} \mathrm{OD}\right) \delta 7.30(\mathrm{dm}, J=8.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 7.24(\mathrm{dm}, J=$ $8.2 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 7.00(\mathrm{dm}, J=8.2 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.71(\mathrm{dm}, J=$ $8.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 4.55(\mathrm{~s}, 2 \mathrm{H}, \mathrm{H}-2), 4.18(\mathrm{ABq}, J=11.7 \mathrm{~Hz}, 2 \mathrm{H}$, $\left.-\mathrm{CH}_{2} \mathrm{OCOCH}_{2} \mathrm{OAr}\right), 3.44\left(\mathrm{mAB}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OH}\right), 2.59(\mathrm{dm}, J=$ 16.5 Hz, 1 H, H-3a), $2.42(\mathrm{dm}, J=16.5 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3 \mathrm{~b}), 2.21$ (s, $\left.3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.09\left(\mathrm{br} \mathrm{s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 1.70\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C}$ NMR (100 MHz, $\mathrm{CDCl}_{3}$ ) $\delta 169.54,168.47,157.23,152.19,138.02$, $132.77,131.05,128.84,119.97,118.50,116.65,114.29,88.40$, 87.93, 81.14, 65.88, 64.68, 64.11, 31.56, 24.23, 21.08, 19.63. FABMS m/z (relative intensity): $435\left(\mathrm{MH}^{+}, 99\right), 434\left(\mathrm{M}^{+\bullet}, 100\right)$. Anal. Calcd for $\mathrm{C}_{26} \mathrm{H}_{26} \mathrm{O}_{6} \cdot 0.3 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 71.04 ; \mathrm{H}, 6.10$. Found: C, 71.06; H, 6.07.
tert-Butyl 3-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)propanoate (4b). A solution of $3(1.05 \mathrm{~g}, 5.04 \mathrm{mmol})$ in tert-butyl acrylate ( 5 mL ) was treated with sodium ( 3.5 mg , cat.) and hydroquinone (1 mg , cat.). The mixture was stirred at room temperature for 2 h . $\mathrm{Et}_{2} \mathrm{O}(20 \mathrm{~mL})$ and a drop of acetic acid were added, and the solution was washed with water $(2 \times 10 \mathrm{~mL})$, dried $\left(\mathrm{MgSO}_{4}\right)$, and concentrated. The residue was purified by combi-flash column chromatography (silica gel; hexanes/EtOAc, 9:1) to give 550 mg ( $33 \%$ yield) of pure $\mathbf{4 b}$ as a yellowish solid: mp $74^{\circ} \mathrm{C}$. FTIR (neat) $1731 \mathrm{~cm}^{-1} ;{ }^{1} \mathrm{H} \mathrm{NMR}\left(400 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 7.42(\mathrm{~m}, 4 \mathrm{H}, \mathrm{Ph}), 7.14$ $(\mathrm{dm}, J=7.8 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.87(\mathrm{dm}, J=8.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 4.23$ $(\mathrm{t}, J=6.5 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-3), 2.71(\mathrm{t}, J=6.5 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-2), 2.36(\mathrm{~s}$, $\left.3 \mathrm{H},-\mathrm{CH}_{3}\right), 1.47\left(\mathrm{~s}, 9 \mathrm{H},-\mathrm{C}\left(\mathrm{CH}_{3}\right)_{3}\right) ;{ }^{13} \mathrm{C}$ NMR $\left(100 \mathrm{MHz}, \mathrm{CDCl}_{3}\right)$ $\delta 170.06,158.51,137.91,132.87,131.26,129.00,120.42,115.75$, $114.55,88.59,88.19,80.92,63.72,35.62,28.02$, 21.40. FABMS $m / z$ (relative intensity): $337\left(\mathrm{MH}^{+}, 41\right), 336\left(\mathrm{M}^{+\bullet}, 100\right)$. Anal. Calcd for $\mathrm{C}_{22} \mathrm{H}_{24} \mathrm{O}_{3}$ : C, 78.24; H, 7.19. Found: C, $78.48 ; \mathrm{H}, 7.21$.
(4-(Methylethylidene)-5-oxo-2-[(phenylmethoxy)methyl]-2-2,3-dihydrofuryl)methyl 3-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)propanoate (8b). tert-Butyl ester $\mathbf{4 b}$ was treated in the same way as that described for $\mathbf{4 a}$ and the corresponding free acid was reacted with 7 as described for the synthesis of $\mathbf{8 a}$ to give 180 mg ( $70 \%$ yield) of $\mathbf{8 b}$ as a colorless oil. FTIR (neat) $1744 \mathrm{~cm}^{-1} ;{ }^{1} \mathrm{H}$ NMR ( $400 \mathrm{MHz}, \mathrm{CDCl}_{3}$ ) $\delta 7.42-7.25(\mathrm{~m}, 9 \mathrm{H}, \mathrm{Ph}), 7.11$ (dm, $J$ $=7.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.80(\mathrm{dm}, J=8.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 4.50(\mathrm{~s}, 2 \mathrm{H}$, $\left.-\mathrm{OCH} \mathrm{H}_{2} \mathrm{Ph}\right), 4.25\left(\mathrm{~s}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OCOCH}_{2} \mathrm{CH}_{2} \mathrm{OAr}\right), 4.18(\mathrm{t}, J=$ $6.3 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-3), 3.49\left(\mathrm{ABq}, J=9.9 \mathrm{~Hz}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OBn}\right), 2.77$ $(\mathrm{t}, J=6.3 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-2), 2.78\left(\mathrm{dm}, J=16.4 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{a}}\right), 2.62$ $\left(\mathrm{dm}, J=16.4 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{b}}\right), 2.33\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.20(\mathrm{t}, J=2.0$ $\left.\mathrm{Hz}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 1.76\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C} \mathrm{NMR}\left(100 \mathrm{MHz}, \mathrm{CDCl}_{3}\right)$ $\delta 170.26,168.83,158.25,151.28,138.05,137.44,132.96,131.31$, $129.05,128.43,127.86,127.64,120.39,118.74,116.07,114.51$, $88.48,79.94,73.65,71.72,66.19,63.20,34.40,32.72,24.47,21.47$, 19.89. FABMS $m / z$ (relative intensity): $539\left(\mathrm{MH}^{+}, 31\right), 538\left(\mathrm{M}^{+\bullet}\right.$, 35). Anal. Calcd for $\mathrm{C}_{34} \mathrm{H}_{34} \mathrm{O}_{6} \cdot 0.6 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 74.38 ; \mathrm{H}, 6.46$. Found: C, 74.05; H, 6.16.
[2-(Hydroxymethyl)-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl]methyl 3-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)propanoate (1b). A solution of $\mathbf{8 b}(141 \mathrm{mg}, 0.26 \mathrm{mmol})$ in anhydrous $\mathrm{CH}_{2} \mathrm{Cl}_{2}(5 \mathrm{~mL})$ was treated with $1.0 \mathrm{M} \mathrm{BCl}_{3}$ solution in $\mathrm{CH}_{2} \mathrm{Cl}_{2}(1$ $\mathrm{mL}, 1.05 \mathrm{mmol}$ ) at $-78{ }^{\circ} \mathrm{C}$ for $15 \mathrm{~min} . \mathrm{NaHCO}_{3}(\mathrm{ss}, 5 \mathrm{~mL})$ was added, and the mixture was allowed to reach room temperature. The aqueous layer was extracted with $\mathrm{CH}_{2} \mathrm{Cl}_{2}(3 \times 20 \mathrm{~mL})$, and the combined organic layers were dried $\left(\mathrm{MgSO}_{4}\right)$ and concentrated. The residue was purified by combi-flash column chromatography (silica gel; hexanes/EtOAc, 1:1) to give 93 mg ( $80 \%$ yield) of pure $\mathbf{1 b}$ as a white solid: mp $125^{\circ} \mathrm{C}$. FTIR (neat) 3472,1731 $\mathrm{cm}^{-1} ;{ }^{1} \mathrm{H} \operatorname{NMR}\left(400 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 7.45-7.38(\mathrm{~m}, 4 \mathrm{H}, \mathrm{Ph}), 7.14$ $(\mathrm{dm}, J=8.0 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.84(\mathrm{dm}, J=8.9 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 4.28$ (ABq, $\left.J=11.8 \mathrm{~Hz}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OCOCH}_{2} \mathrm{CH}_{2} \mathrm{OAr}\right), 4.23(\mathrm{t}, J=$ 6.3 Hz, 2 H, H-3), $3.66\left(\mathrm{ABq}, J=12.1 \mathrm{~Hz}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OH}\right), 2.83$ $(\mathrm{t}, J=6.3 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-2), 2.78\left(\mathrm{dm}, J=16.5 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{a}}\right), 2.64$ $\left(\mathrm{dm}, J=16.4 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{b}}\right), 2.35\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.23(\mathrm{t}, J=2.0$ $\left.\mathrm{Hz}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 1.80\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C} \mathrm{NMR}\left(100 \mathrm{MHz}, \mathrm{CDCl}_{3}\right)$
$\delta 170.66,168.91,158.18,152.14,138.06,132.98,131.30,129.05$, $120.34,118.59,116.14,114.49,88.43,88.39,80393,65.66,64.82$, $63.22,34.42,32.01,24.53,21.45,19.96$; FABMS $m / z$ (relative intensity): $449\left(\mathrm{MH}^{+}, 85\right), 448\left(\mathrm{M}^{+}, 100\right)$. Anal. Calcd for $\mathrm{C}_{27} \mathrm{H}_{28} \mathrm{O}_{6} \cdot 0.3 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 71.49 ; \mathrm{H}, 6.35$. Found: C, $71.30 ; \mathrm{H}, 6.18$.
tert-Butyl 4-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)butanoate (4c). This compound was prepared similarly as described for $\mathbf{4 a}$ from tert-butyl 4-bromobutanoate ( $302 \mathrm{mg}, 2.43 \mathrm{mmol}$ ) and phenol 3 ( $253 \mathrm{mg}, 2.21 \mathrm{mmol}$ ). After combi-flash column chromatography (silica gel; hexanes/ethyl acetate, $9: 1) 351 \mathrm{mg}(83 \%$ yield) of pure 4 c was obtained as a yellowish solid: $\mathrm{mp} 68^{\circ} \mathrm{C}$. FTIR (neat) 1723 $\mathrm{cm}^{-1} ;{ }^{1} \mathrm{H}$ NMR $\left(400 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 7.45(\mathrm{dm}, J=8.3 \mathrm{~Hz}, 2 \mathrm{H}$, $\mathrm{Ph}), 7.40(\mathrm{dm}, J=7.8 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 7.14(\mathrm{dm}, J=7.8 \mathrm{~Hz}, 2 \mathrm{H}$, $\mathrm{Ph}), 6.85(\mathrm{dm}, J=8.3 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 4.01(\mathrm{t}, J=6.2 \mathrm{~Hz}, 1 \mathrm{H}$, $\mathrm{H}-4), 2.43(\mathrm{t}, J=7.3 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-2), 2.36\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.07(\mathrm{~m}$, $2 \mathrm{H}, \mathrm{H}-3), 1.45\left(\mathrm{~s}, 9 \mathrm{H},-\mathrm{C}\left(\mathrm{CH}_{3}\right)_{3}\right) ;{ }^{13} \mathrm{C}$ NMR ( $100 \mathrm{MHz}, \mathrm{CDCl}_{3}$ ) $\delta 172.39,158.78,137.92,132.90,131.27,129.02,120.47,115.52$, $114.45,88.65,88.14,80.34,31.91,28.07,24.66,21.43$; FABMS $\mathrm{m} / \mathrm{z}$ (relative intensity): $351\left(\mathrm{MH}^{+}, 16\right), 350\left(\mathrm{M}^{+}, 41\right)$. Anal. Calcd for $\mathrm{C}_{23} \mathrm{H}_{26} \mathrm{O}_{3} \cdot 0.1 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 78.48 ; \mathrm{H}, 7.50$. Found: C, $78.32 ; \mathrm{H}, 7.47$.
(2-[(4-Methoxyphenoxy)methyl]-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl)methyl 4-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)butanoate (8c). tert-Butyl ester $\mathbf{4 c}(342 \mathrm{mg}, 0.98 \mathrm{mmol})$ was treated in the same manner as described for $\mathbf{4 a}$, and the corresponding free acid was reacted with $6(202 \mathrm{mg}, 0.69 \mathrm{mmol})$ as described for the synthesis of $\mathbf{8 a}$ to give 224 mg ( $57 \%$ yield) of $\mathbf{8 c}$ as a white solid: mp $117{ }^{\circ} \mathrm{C}$; FTIR (neat) $1744 \mathrm{~cm}^{-1}$; ${ }^{1} \mathrm{H}$ NMR ( $400 \mathrm{MHz}, \mathrm{CDCl}_{3}$ ) $\delta 7.44-7.39(\mathrm{~m}, 4 \mathrm{H}, \mathrm{Ph}), 7.14(\mathrm{dm}, J=7.9$ $\mathrm{Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.82(\mathrm{~m}, 6 \mathrm{H}, \mathrm{Ph}), 4.34(\mathrm{ABq}, J=11.8 \mathrm{~Hz}, 2 \mathrm{H}$, $\left.-\mathrm{CH}_{2} \mathrm{OCOCH}_{2} \mathrm{CH}_{2} \mathrm{CH}_{2} \mathrm{OAr}\right), 3.99(\mathrm{t}, J=6.0 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-4), 3.98$ $\left(\mathrm{ABq}, J=9.5 \mathrm{~Hz}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OPMP}\right), 3.76\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{OCH}_{3}\right), 2.96$ (dm, $\left.J=16.4 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{a}}\right), 2.75\left(\mathrm{dm}, J=16.4 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{b}}\right)$, $2.55(\mathrm{t}, J=7.3 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-2), 2.36\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.28$ (br s, 3 $\left.\mathrm{H},-\mathrm{CH}_{3}\right), 2.09(\mathrm{~m}, 2 \mathrm{H}, \mathrm{H}-3), 1.87\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C}$ NMR ( $100 \mathrm{MHz}, \mathrm{CDCl}_{3}$ ) $\delta 172.55,168.63,158.61,154.43,152.28$, $151.82,138.00,132.96,131.30,129.05,120.45,118.44,115.61$, $114.68,114.44,88.60,88.23,79.41,70.22,66.52,65.88,55.69$, $32.88,30.53,24.60,24.45,21.47$, 19.97. FABMS $\mathrm{m} / \mathrm{z}$ (relative intensity): $569\left(\mathrm{MH}^{+}, 100\right), 568\left(\mathrm{M}^{+\cdot}, 86\right)$. Anal. Calcd for $\mathrm{C}_{35} \mathrm{H}_{36} \mathrm{O}_{7} \cdot 0.4 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 73.05 ; \mathrm{H}, 6.45$. Found: C, $72.85 ; \mathrm{H}, 6.38$.
[2-(Hydroxymethyl)-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl]methyl 4-(4-[2-(4-Methylphenyl)ethynyl]phenoxy)butanoate (1c). Starting from 8c, compound 1c was obtained as described for 1a in $50 \%$ yield: mp 115-116 ${ }^{\circ}$; FTIR (neat) 3428, $1714 \mathrm{~cm}^{-1} ;{ }^{1} \mathrm{H}$ NMR ( $400 \mathrm{MHz}, \mathrm{CDCl}_{3}$ ) $\delta 7.44-7.38(\mathrm{~m}, 4 \mathrm{H}$, $\mathrm{Ph}), 7.13(\mathrm{dm}, J=7.8 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{Ph}), 6.84(\mathrm{dm}, J=8.9 \mathrm{~Hz}, 2 \mathrm{H}$, $\mathrm{Ph}), 4.23\left(\mathrm{ABq}, J=11.8 \mathrm{~Hz}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OCOCH}_{2} \mathrm{CH}_{2} \mathrm{CH}_{2} \mathrm{OAr}\right)$, $4.00(\mathrm{t}, J=6.0 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-4), 3.65\left(\mathrm{~m}, 2 \mathrm{H},-\mathrm{CH}_{2} \mathrm{OH}\right), 2.80(\mathrm{dm}$, $\left.J=16.5 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{a}}\right), 2.62\left(\mathrm{dm}, J=16.5 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{H}-3_{\mathrm{b}}\right), 2.56$ (t, $J=7.3 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{H}-2), 2.35\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.25(\mathrm{br} \mathrm{s}, 3 \mathrm{H}$, $\left.-\mathrm{CH}_{3}\right), 2.10(\mathrm{~m}, 2 \mathrm{H}, \mathrm{H}-3), 1.85\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C}$ NMR (100 $\mathrm{MHz}, \mathrm{CDCl}_{3}$ ) $\delta 172.91,168.90,158.57,151.94,138.01,132.95$, $131.29,129.04,120.41,118.70,115.75,114.43,88.55,88.25,80.97$, $66.54,65.52,64.80,32.09,30.55,24.57,24.43,21.45,19.96$; FABMS $m / z$ (relative intensity): $463\left(\mathrm{MH}^{+}, 100\right), 462\left(\mathrm{M}^{+}, 84\right)$. Anal. Calcd for $\mathrm{C}_{28} \mathrm{H}_{30} \mathrm{O}_{6} \cdot 0.4 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 71.64 ; \mathrm{H}, 6.61$. Found: C, 71.58; H, 6.41.
[2-(Hydroxymethyl)-4-(methylethylidene)-5-oxo-2-2,3-dihydrofuryl]methyl 4-[2-(4-Methylphenyl)ethynyl]benzoate (2). This compound was prepared by the same methodology as described in ref 7. Pure $2(260 \mathrm{mg}, 76 \%)$ was obtained as a yellowish solid: mp $167-168{ }^{\circ} \mathrm{C}$; FTIR (neat) $3469,2214,1723 \mathrm{~cm}^{-1} ;{ }^{1} \mathrm{H}$ NMR ( 400 $\left.\mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 7.96(\mathrm{~m}, 2 \mathrm{H}, \mathrm{Ph}), 7.57(\mathrm{~m}, 2 \mathrm{H}, \mathrm{Ph}), 7.44(\mathrm{~m}, 2$ $\mathrm{H}, \mathrm{Ph}), 7.18(\mathrm{~m}, 2 \mathrm{H}, \mathrm{Ph}), 4.58\left(\mathrm{mAB}, 2 \mathrm{H},-\mathrm{Ph}-\mathrm{CO}_{2} \mathrm{CH}_{2}-\right), 3.76$ $\left(\mathrm{ABq}, J=12.1 \mathrm{~Hz}, 2 \mathrm{H}, \mathrm{HOCH}_{2}-\right), 2.90-2.70\left(\mathrm{mAB}, 2 \mathrm{H}, \mathrm{H}-4_{\mathrm{a}, \mathrm{b}}\right)$, $2.38\left(\mathrm{~s}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 2.25\left(\mathrm{t}, \mathrm{J}=2.0 \mathrm{~Hz}, 3 \mathrm{H},-\mathrm{CH}_{3}\right), 1.86(\mathrm{~s}, 3$ $\left.\mathrm{H},-\mathrm{CH}_{3}\right) ;{ }^{13} \mathrm{C}$ NMR $\left(100 \mathrm{MHz}, \mathrm{CDCl}_{3}\right) \delta 169.10,165.78,151.67$, $139.09,131.62,131.46,129.61,129.18,128.82,128.23,119.00$, $93.12,87.88,81.45,66.32,64.78,32.25,24.55,21.53,19.91$. FABMS $m / z$ (relative intensity): $405\left(\mathrm{MH}^{+}, 47\right)$. Anal. Calcd for $\mathrm{C}_{25} \mathrm{H}_{24} \mathrm{O}_{5} \cdot 0.3 \mathrm{H}_{2} \mathrm{O}: \mathrm{C}, 73.26 ; \mathrm{H}, 6.05$. Found: C, 73.21; H, 5.99.

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Supporting Information Available: ${ }^{1} \mathrm{H}$ and ${ }^{13} \mathrm{C}$ spectra for $\mathbf{1 a}-\mathbf{c}$. This material is available free of charge via the Internet at http://pubs.acs.org.

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    ${ }^{a}$ Abbreviations: PKC, protein kinase C; DAG, diacylglycerol; PKD, protein kinase D; RasGRP, Ras guanyl releasing protein; MRCK, mytonic dystrophy kinase-related Cdc42-binding kinase; Unc13, uncoordination gene 13 product; $\mathrm{PIP}_{2}$, phosphatidylinositol 4,5-bisphosphate.

[^1]:    ${ }^{a}$ Intensities of localization are represented by the number of "+" marks. Results from three independent experiments are summarized.
    nature of the connection of the DAG-lactone template and a rigid rod terminus on one side chain. We have previously observed that incorporation of a rigid rod structure into the side chain caused exclusion of the ligand from cholesterol rich subdomains, suggesting that such rigid structural motifs might contribute to differential recognition. ${ }^{7}$ Lipid rafts rich in cholesterol are proposed to represent specialized areas for signaling complexes in the plasma membrane, ${ }^{35}$ and plasma membranes differ from those of internal membranes such as the nuclear membrane in being overall richer in cholesterol. ${ }^{36}$

