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# Symptomatic reflux disease: the present, the past and the future

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## ABSTRACT

The worldwide incidence of GORD and its complications is increasing along with the exponentially increasing problem of obesity. Of particular concern is the relationship between central adiposity and GORD complications, including oesophageal adenocarcinoma. Driven by progressive insight into the epidemiology and pathophysiology of GORD, the earlier belief that increased gastroesophageal reflux mainly results from one dominant mechanism has been replaced by acceptance that GORD is multifactorial. Instigating factors, such as obesity, age, genetics, pregnancy and trauma may all contribute to mechanical impairment of the oesophagogastric junction resulting in pathological reflux and accompanying syndromes. Progression of the disease by exacerbating and perpetuating factors such as obesity, neuromuscular dysfunction and oesophageal fibrosis ultimately lead to development of an overt hiatal hernia. The latter is now accepted as a central player, impacting on most mechanisms underlying gastroesophageal reflux (low sphincter pressure, transient lower oesophageal sphincter relaxation, oesophageal clearance and acid pocket position), explaining its association with more severe disease and mucosal damage. Since the introduction of proton pump inhibitors (PPI), clinical management of GORD has markedly changed, shifting the therapeutic challenge from mucosal healing to reduction of PPI-resistant symptoms. In parallel, it became clear that reflux symptoms may result from weakly acidic or non-acid reflux, insight that has triggered the search for new compounds or minimally invasive procedures to reduce all types of reflux. In summary, our view on GORD has evolved enormously compared to that of the past, and without doubt will impact on how to deal with GORD in the future.

## INTRODUCTION

Over the past 40 years, reflux disease has risen from relative obscurity to one of the dominant clinical problems encountered in Gastroenterology. First evident in Western societies, this trend is now extending worldwide. However, the underlying explanations for this development are only slowly emerging. Indeed, our understanding of the pathogenesis, clinical spectrum and epidemiology of GORD has continuously evolved. At first, reflux was synonymous with oesophagitis and hiatus hernia. Then, it was a motility disorder, defined by sphincter or peristaltic dysfunction. Next, it was an acid-peptic disorder. Now, we see GORD emerging as a heterogeneous entity encompassing elements of all these concepts. Each phase of the conceptualisation of GORD was championed by a key development in diagnostics or therapeutics. Barium

contrast radiography defined the sliding hiatus hernia and first visualised reflux. Manometry and its subsequent refinements first verified the existence of the previously elusive lower oesophageal sphincter (LOS) and then demonstrated its dynamic function. Endoscopy refined the grading of erosive oesophagitis (EO). Ambulatory oesophageal pH monitoring quantified non-erosive reflux disease. Impedance monitoring expanded on pH-metry with detection of reflux of liquid and gas irrespective of acidity. However, a major development that morphed our understanding of GORD was the development and widespread clinical use of proton pump inhibitors (PPI). So effective were PPIs in treating GORD that enthusiasts in the clinical community proposed that GORD be defined by response (or failure of response) to PPI therapy.<sup>1</sup> Fortunately, that sentiment has since receded and the ultimate lesson from PPI therapy was in the limitations of their clinical usefulness. Yet another over-simplification and a good time to reflect on the current status of GORD: its definition, epidemiology, pathogenesis and management.

## WHAT IS GORD?

Parallel with the introduction of PPIs came an improved understanding of the full clinical spectrum of GORD. Whereas in the past, clinicians had struggled to manage reflux oesophagitis, ulcers and recurrent strictures with antacids and histamine-2 receptor antagonists, these problems quickly succumbed to the potent acid suppression made possible with PPIs. In fact, with rare exception, it became widely accepted that the mucosal manifestations of GORD (other than Barrett's metaplasia) can be controlled indefinitely with sustained PPI therapy.<sup>2</sup> However, as the problem of refractory mucosal disease receded, the problem of refractory symptoms blossomed and the list of symptoms and syndromes potentially attributable to GORD expanded. These developments prompted the formation of an international consensus conference, ultimately resulting in the 'Montreal definition' of GORD. The proposed overarching definition of GORD was 'a condition which develops when the reflux of stomach contents causes troublesome symptoms and/or complications'.<sup>3</sup>

The Montreal definition was evolutionary in that there had really been no prior attempt at developing a unifying concept of what constituted GORD. Neither the clinical spectrum of the disorder(s) nor the defining features of the 'disease' had ever been clearly articulated. The consensus document went on to explore the relationships between erosive and non-erosive disease, oesophageal and extra-oesophageal manifestations, and to review



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health-related quality-of-life data pertinent to reflux symptoms in order to define the term ‘troublesome’. With regard to the latter, no threshold values for symptom severity could be proposed for any potential reflux symptoms other than heartburn, because no relevant data could be found in the literature. Subsequently, a threshold for severity has also been developed for the symptom of regurgitation based on analysis of an extensive quality-of-life dataset.<sup>4</sup> Nonetheless, the concept of ‘refractory GORD’ shifted from one of persistent mucosal disease to one of *potential* GORD symptoms not eliminated with PPI therapy.<sup>5</sup> Not surprisingly, the other development that ensued with adoption of the Montreal definition of GORD was that potential GORD symptoms refractory to acid-suppressive therapy emerged as one of the most common reasons for gastroenterological consultations in the USA and western Europe.

### GORD EPIDEMIOLOGY AND SOME FASCINATING TRENDS BEHIND THAT EPIDEMIOLOGY

The global burden of GORD is increasing; data from 28 studies of GORD prevalence (defined by either typical symptoms at least once weekly or the Montreal definition) indicate estimates of 18.1–27.8% in North America, 8.8–25.9% in Europe, 2.5–7.8% in East Asia, 8.7–33.1% in the Middle East, 11.6% in Australia, and 23.0% in South America. Furthermore, the prevalence of GORD is ≈50% higher in the USA, Europe and East Asia in studies carried out after 1995 compared to those carried out before 1995. The incidence of GORD per 1000 person-years is approximately 5.0 in the overall UK and US populations, and 0.84 in UK paediatric patients aged 1–17 years.<sup>6</sup>

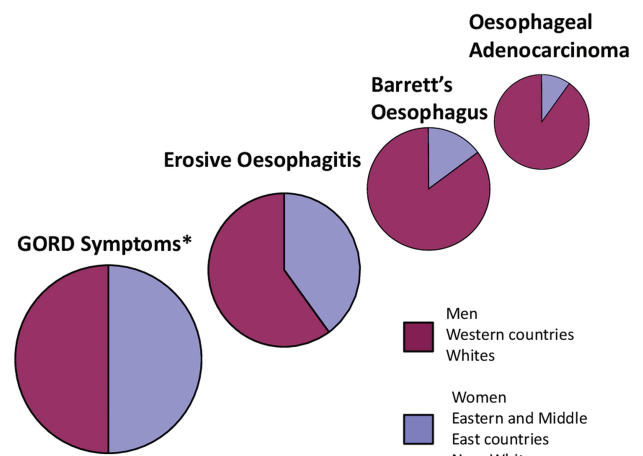
The incidence and mortality rates of oesophageal adenocarcinoma (OAC) have also been increasing in regions of North America, Europe and Australia. The risk of OAC increases with age, peaking at the 7th–8th decade of life. However, people born in more recent years have a higher incidence of OAC, independent of age.<sup>7</sup> This birth cohort phenomenon implicates an early life exposure that increased the risk of OAC in successive generations.<sup>8</sup>

There are remarkable variations in the distribution of GORD-related disorders (reflux symptoms, EO, Barrett’s oesophagus (BO), and OAC) related to sex, race and geographic regions (figure 1). Similar proportions of men and women report GORD symptoms, but increasingly greater proportions of men than women are affected with EO (≈60%), BO (≈70%), and OAC (≈80%). Similarly, the prevalence of EO, BO and OAC are remarkably low in endoscopic series from East Asia (figure 2). Lastly, within some regions, there exist racial and ethnic variations exemplified by differences between whites and blacks in the USA, such that GORD symptoms are similar between the two groups, but whites are disproportionately affected with EO (60%), BO (≈70%) and OAC (fivefold higher incidence among whites than blacks).<sup>9</sup>

### Stories behind the trends

Rising rates of obesity together with declining rates of *Helicobacter pylori* infection are likely behind the observed increase in early onset GORD. The result is a larger number of people living with chronic GORD and, thus, at high risk for developing BO and OAC. The increasing prevalence of abdominal obesity also independently increases the risk of BO and OAC. These factors underlie some of the observed geographic, gender and racial differences.

Obesity is associated with a significant increase in the risk for GORD. However, waist circumference and waist-to-hip ratio have been shown to correlate more strongly than BMI with the



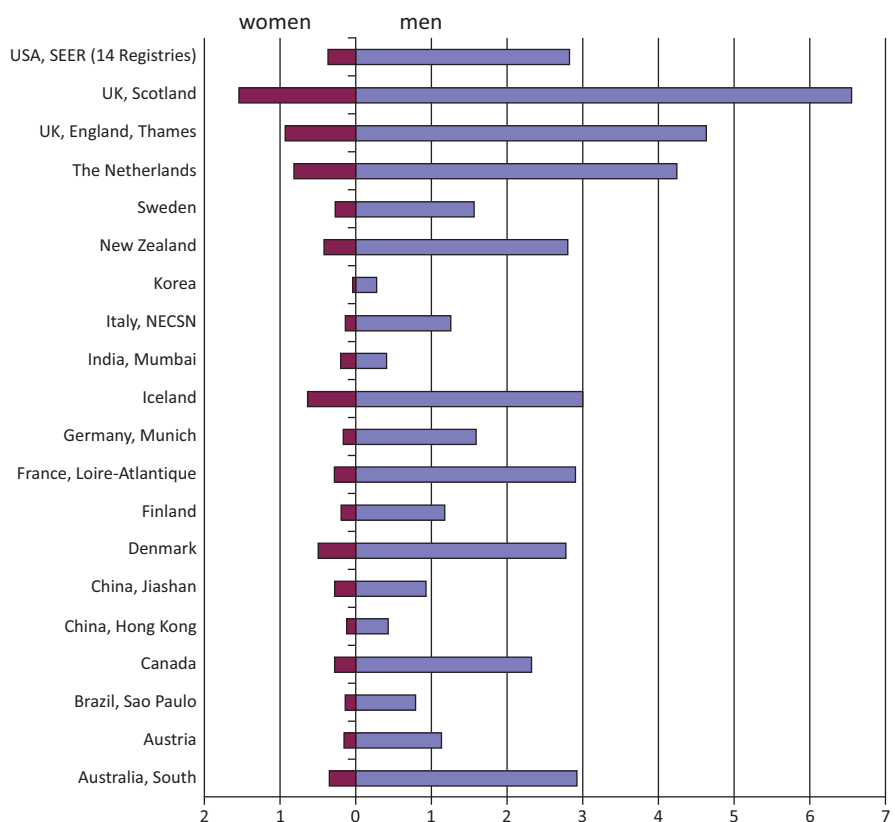
**Figure 1** Schematic presentation of epidemiological trends in GORD-related disorders. While typical GERD symptoms are balanced between comparator groups, the distribution of complications becomes progressively skewed in gender, geographic and racial distribution. \*GORD symptoms are similar between Western and Middle Eastern countries, but are lower in Eastern countries.

risk of EO, BO<sup>10</sup> and OAC. In a recent meta-analysis, patients with central adiposity had a higher risk of EO (19 studies; OR, 1.87; 95% CI 1.51 to 2.31), BO (17 studies; OR, 1.98; 95% CI 1.52 to 2.57) and OAC (OR, 2.51; 95% CI 1.54 to 4.06) compared with subjects of normal body habitus and the association between central adiposity and BO persisted after adjusting for BMI (5 studies; OR, 1.88; 95% CI 1.20 to 2.95). Furthermore, a reflux-independent association of central adiposity and BO was observed in studies that used GORD patients as controls or adjusted for GORD symptoms (11 studies; OR, 2.04; 95% CI 1.44 to 2.90).<sup>11</sup> These findings support a role for central adiposity, independent of BMI in increasing the risk of BO and OAC with its effects mediated by reflux-dependent and reflux-independent mechanisms.<sup>12</sup>

Abdominal obesity promotes GORD by elevating intra-abdominal pressure, which promotes reflux and the development of hiatus hernia.<sup>13</sup> Studies comparing computerised tomography-measured abdominal fat composition showed that patients with EO, BO and OAC had greater intra-abdominal visceral adiposity than controls.<sup>14</sup> The metabolically active visceral abdominal fat may also predispose to BO and OAC by GORD-independent mechanisms that promote the progression from inflammation to metaplasia and neoplasia; these include alterations in the levels of adipokines, cytokines and chemokines, as well as the insulin/insulin growth factor pathways.<sup>15</sup> Obesity, especially abdominal obesity, may also explain some of the epidemiological trends in GORD-related disorders: obesity is increasing in most regions affected by the increase in GORD; obesity is more common in men than women; and abdominal obesity is more likely in men than women (apple vs pear-shaped body habitus) and in Caucasians than in blacks.<sup>16</sup>

Childhood GORD is also rising and it predisposes to chronic GORD. Long-duration GORD symptoms, especially with high frequency and severity or EO,<sup>17</sup> are strongly associated with an increased risk of BO and OAC. Between 2000 and 2005, the annual incidence of GORD among infants in the USA more than tripled (from 3.4% to 12.3%), and increased by 30–50% for children and adolescents.<sup>18</sup> A large proportion (40–50%) of otherwise normal children with GORD have GORD symptoms that require treatment for an average of 10 years after

**Figure 2** Age-adjusted incidence rates of oesophageal adenocarcinoma for men and women in 1998–2002 in several regions. Reference population is world standard population (2000).



diagnosis.<sup>19 20</sup> Even though BO and OAC are rare in the first 3–4 decades of life, age of <30 years at onset of frequent (at least weekly) GORD symptoms was associated with the highest risk of BO (OR=15.1, 95% CI 7.91 to 28.8), and the risk increased linearly with younger age at onset; an association that was independent of cumulative symptom duration.<sup>21</sup>

Coincident with the increase in GORD (and OAC), PPI use has increased dramatically during the past two decades. With some support from animal studies, this has led to the hypothesis that PPIs may actually promote the development of BO and OAC. However, in meta-analysis of seven observational studies with 2813 patients with BO, PPI use was associated with a 71% reduction in risk of OAC and/or BO with high-grade dysplasia in patients with BO (adjusted OR 0.29; 95% CI 0.12 to 0.79) OAC.<sup>22</sup> None of these studies show an increased risk of OAC with PPI use, making it highly unlikely that PPI use is an explanation for the observed epidemiological trends in OAC.

While there has been no consistent association between the presence or treatment of *H pylori* and GORD symptoms, pooled data suggest *H pylori* as a possible preventive factor for EO, BO and OAC. A meta-analysis of 49 studies demonstrated that *H pylori*, especially *cag-A* strains, tended to be protective for BO.<sup>23</sup> Similarly, a meta-analysis of 13 studies that examined the association between OAC and *H pylori* reported a summary OR for *H pylori* in OAC of 0.56 (95% CI 0.46 to 0.68), and an even lower OR for *cag-A* strains of 0.41 (95% CI 0.28 to 0.62)<sup>24</sup>; more recent studies confirmed this finding.<sup>25</sup> This effect is postulated to be attributable to decreased acid production resulting from corpus gastritis or gastric atrophy, leading to decreased oesophageal exposure to acid and, thus, a decrease in risk of BO and OAC.<sup>26 27</sup> *H pylori* infection also offers a partial explanation for the observed trends in GORD epidemiology; the infection is very common in regions with low BO and OAC,

and among racial groups (eg, blacks) less likely to develop these conditions. However, there is no evidence that *H pylori* or the associated gastritis is different between men and women.

### THEORIES OF GORD PATHOGENESIS

Although the symptom of heartburn (pyrosis) was described long ago,<sup>28</sup> the modern history of reflux disease began with the description of peptic oesophagitis in 1935 by Asher Winkelstein<sup>29</sup> and it was not really until after the pharmacological control of peptic ulcer disease with the H<sub>2</sub>-receptor antagonists and the discovery of *H pylori* that reflux disease emerged as the dominant acid-peptic disorder among Western societies. And in the short window of time since then, our understanding of the GORD pathophysiology has continuously evolved, some might even say revolved, with perpetual oversimplifications. From the beginning, it was evident that GORD was multifactorial, but after stating that, there was a persistent tendency among clinicians to explain GORD in one-dimensional concepts. First it equated to the hernia, then to the LOS, then to transient LOS relaxations (TLOSRS). Only now have we begun to understand how these elements of GORD pathogenesis all interact, truly making this a multifactorial disease.

Before, there were ways to pharmacologically control acid secretion, the therapeutic options for severe reflux were few, largely restricted to surgery. Philip Allison, Norman Barrett, Rudolph Nissen, Ronald Belsey, Lucius Hill and Marco Rossetti were the pioneers of that practice, progressively refining techniques for antireflux surgery.<sup>30</sup> The issue was not whether or not to repair the hiatal hernia, but how to best achieve that. However, somewhat lost in this bit of history were the numbers; in the landmark publication on the 5-year experience with his technique of hernia repair, Allison reported on only 33 patients.<sup>30</sup> However, the same critique pertains to the

monumental 1971 publication that subsequently dethroned hiatus hernia as the cause of GORD: ‘symptomatic patients (n=37) were readily separated from asymptomatic ones (n=38) by a weaker base-line sphincter strength and by decreased sphincteric response to an increased intra-abdominal pressure. However, in neither the asymptomatic nor the symptomatic groups of patients could any effect of hiatus hernia be found.<sup>31</sup> In each case, basic tenets of GORD pathogenesis were based on studies of fewer than 100 patients.

Much has changed since 1971. Key developments in our thinking on GORD pathogenesis were: (1) the conceptualisation of the oesophagogastric junction (OGJ) as a complex sphincter comprised of the LOS and the surrounding crural diaphragm (CD) with the CD being dominant in preventing strain-induced reflux events<sup>32-33</sup>; (2) the demonstration that TLOSRS rather than LOS hypotension were the dominant mechanism of LOS dysfunction leading to gastroesophageal reflux events<sup>34-36</sup>; (3) the realisation that prolonged acid clearance from the oesophagus rather than an excessive number of reflux events was the most dominant factor in the development of oesophagitis and its sequelae<sup>36-38</sup>; (4) the demonstration that increased OGJ compliance in symptomatic GORD patients results in greater reflux volumes per event, more proximal spread of reflux within the oesophagus, a reduced ability to restrict reflux to gas (belching), and an increased probability of a reflux event being symptomatic<sup>39-42</sup>; (5) ‘re-discovery’ of the postprandial acid pocket that forms as the consequence of pooling of newly secreted acid in the proximal stomach above ingested chyme with which it mixes very little<sup>43-47</sup>; (6) recognition that acid reflux in the immediate postprandial period originates from this acid pocket<sup>44-46-47</sup>; (7) increased focus on the role of the longitudinal layer of the oesophageal muscularis propria in effecting LOS opening, and eliciting reflux symptoms,<sup>48-49</sup> and, most fundamental, (8) the demonstration that hiatus hernia directly affects and/or exacerbates all the aforementioned factors.<sup>46-50-53</sup>

Thus, the hiatus hernia was resurrected as a major component of GORD pathogenesis, albeit with more restraint and in a more mechanistic construct. Figure 3 diagrams an attempt at modelling the interaction of pathogenetic factors leading to the major manifestations of GORD. Note that the construct of mechanical degradation of the OGJ is conceptualised as a

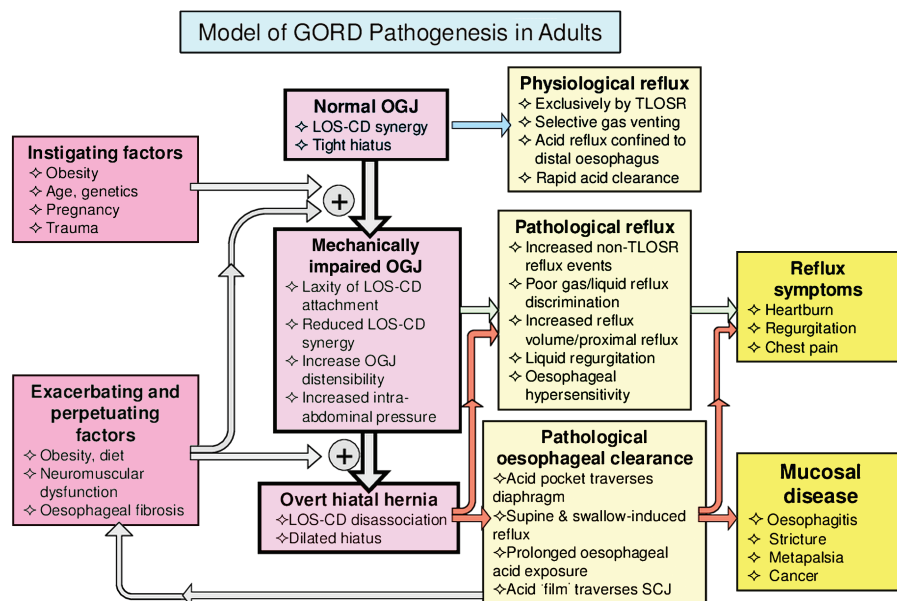
continuum beginning with subtle functional alterations and ending with overt hernia. A conglomerate of forces nudges this continuum along, most likely dominated by age-related change and abdominal obesity. In the intermediate condition, between normal and overt hernia, the demonstration of hiatus hernia can be intermittent,<sup>54</sup> with dysfunction exacerbated by increased abdominal girth<sup>55</sup> and even simple behaviours such as belt tightening.<sup>56</sup> The operant mechanism through which the abdominal obesity effect is mediated is likely the proportional increase in intra-abdominal pressure, which challenges the anatomical integrity of this delicately constructed valve, and also serves as the pressure head driving the retrograde flow of gastric content.<sup>57</sup> However, once established, the very nature of these disease determinants makes them disease perpetuating. More often than not, GORD is a chronic disease.

Notably absent from figure 3 is any mention of abnormal gastric acid secretion. This is quite a paradox considering that acid suppression has become the mainstay of GORD therapy; it also goes a long way to explaining the observed limitations of acid suppressive therapy in treating the multitude of potential manifestations of GORD. As the focus of the disease process migrates away from the distal oesophageal epithelium, the dominance of acid as a major pathophysiological determinant diminishes. Indeed, with syndromes, such as reflux-induced cough, it is becoming increasingly evident that visceral hypersensitivity of the oesophagus<sup>58</sup> and the airways play the dominant role.<sup>59</sup>

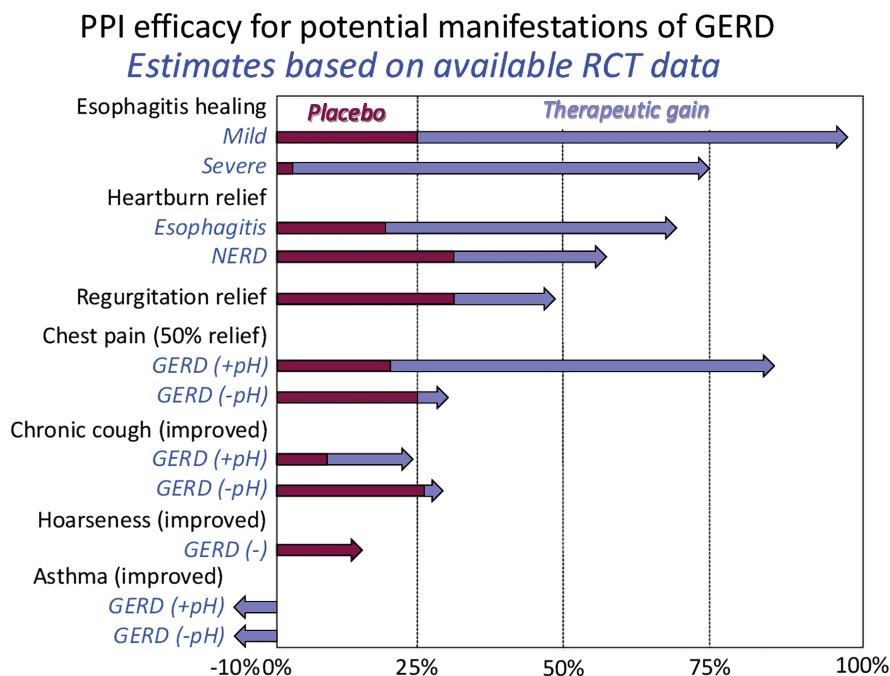
### MANAGEMENT OF SYMPTOMATIC REFLUX

A few decades ago, when GORD equated only to oesophagitis, healing of the mucosal lesions was the treatment goal. With the advent of PPIs in the late 1980s, this goal was easily achieved. In most parts of the world, that led to a marked decline in the perceived need for other treatment modalities, such as surgical fundoplication. However, as our understanding of GORD evolved, awareness grew that persistent reflux symptoms or symptoms occurring in the absence of oesophagitis constituted the majority of management problems. The therapeutic implications of these observations are summarised in figure 4 comparing the efficacy of PPIs in treating esophagitis to their efficacy in treating potential GORD syndromes other than oesophagitis.<sup>60</sup>

**Figure 3** Model of GORD pathogenesis, conceptualising the progressive development of reflux manifestations with the progressive degradation of physiological defence mechanisms. With the accumulation of these ‘hits’ physiological reflux in transformed into pathological reflux manifest either symptomatically and/or with mucosal disease. Abdominal obesity plays a dominant role with its effect mediated through progressive degradation of the oesophagogastric junction (OGJ) culminating in the development of overt hiatus hernia.



**Figure 4** Summary of proton pump inhibitor (PPI) efficacy for various GERD syndromes as assessed in randomised controlled trials. In each case, data among trials are averaged to derive estimates of placebo effect and therapeutic gain, defined as the degree to which PPI therapy improved upon the benefit seen with placebo. The blue segments represent the placebo effect and the green arrows the therapeutic gain beyond the placebo effect seen with PPIs. PPI data are grouped in terms of brand and dose, taking some liberties for simplification. However, it is imperative to recognise that the only disease manifestation in which a dose-response curve has been convincingly demonstrated by randomised controlled trial is in healing esophagitis. At the other extreme, in the case of asthma, controlled trial data are sparse and largest trial, in fact, showed the placebo response to be insignificantly better than the PPI.<sup>66</sup> Modified from Kahrilas *et al* 2012.<sup>60</sup>



Evident in the figure, PPI efficacy diminishes progressively moving from oesophagitis to symptomatic heartburn, regurgitation,<sup>61 62</sup> chest pain,<sup>63</sup> cough,<sup>64</sup> laryngitis<sup>65</sup> and asthma.<sup>66</sup> Improving these therapeutic outcomes hinges upon finding alternative treatment strategies that are either more efficacious in preventing reflux or in treating disease cofactors that are often equally important with these conditions. The demonstration that non-acid, or weakly acidic, reflux can also evoke symptoms (including heartburn) further contributed to a search for other ways of treating symptomatic GORD.<sup>67</sup>

### Lifestyle modification and weight reduction

Whereas it is generally recommended to advise lifestyle changes, the evidence for efficacy of these recommendations in GORD management is mostly anecdotal. It therefore seems wise to limit these recommendations to a generally healthy diet and avoidance of (or moderation with) specific food items or activities that, *in the experience of the patient*, evoke symptoms. A much more relevant general focus is on weight control. A multitude of studies demonstrated a correlation between obesity and GORD and, as illustrated in figure 3, obesity, especially of the abdomen, is increasingly invoked in theories of pathogenesis. There is also evidence for the efficacy of weight reduction in reducing GORD symptoms.<sup>68 69</sup> One of these studies reported that a decrease in BMI as little as 3.5 kg/m<sup>2</sup> leads to a nearly 40% risk reduction of GORD, even among women with a normal BMI.<sup>68</sup> Hence, although the published evidence that weight loss leads to reduced reflux may not be abundant, it is sufficient to warrant recommending weight reduction as an important weapon in the battle against the GORD epidemic. Furthermore, in patients being considered for bariatric surgery, it is important to be aware of the differential effects of the various options on reflux. Gastric banding procedures generally decrease the prevalence of reflux symptoms (from 33% to 8%) but lead to de novo reflux symptoms in 23% of patients and to de novo oesophagitis in 23%.<sup>70</sup> Likewise, the gastric sleeve resection increases the prevalence of oesophagitis from 18% to 45%.<sup>71</sup> The only bariatric procedure that reduces reflux and reflux symptoms is the gastric bypass procedure with Roux-en-Y

reconstruction.<sup>72</sup> Some practitioners go as far as to recommend this procedure for the treatment of GORD in morbidly obese patients.

### Reduction of gastric acidity

Although the pathogenesis of GORD is multifactorial, with the exception of extremely rare diseases associated with acid hypersecretion (eg, Zollinger–Ellison syndrome) the level of acid secretion in GORD patients is similar to that in asymptomatic controls.<sup>73</sup> Nevertheless, the most widely practised management strategy for symptomatic GORD is reducing gastric acidity. Within that spectrum, antacids are mostly used for mild symptoms; their onset of action is rapid, but their effect short lived. Alternatively, histamine-2 receptor antagonists can be used for on-demand symptomatic treatment.<sup>74</sup> However, in patients with moderate to severe symptoms, PPIs have become first-line therapy.<sup>2</sup> In general, the differences between available PPIs (esomeprazole, dexlansoprazole, lansoprazole, omeprazole, pantoprazole, rabeprazole) are small. However, patients with an insufficient therapeutic response to the standard dose of one PPI may benefit from one of the other PPIs, an increased dose of the same PPI, or a twice-a-day PPI regimen.<sup>2 75</sup> The addition of a H2 blocker at bedtime to twice-daily PPI therapy also provides enhanced inhibition of nocturnal acid secretion, but this effect has not been shown clinically relevant and is subject to tachyphylaxis within a few weeks.<sup>76</sup>

### Insufficient symptomatic response to acid inhibition

Evident in figure 4, the treatment success for potential GORD symptoms by reducing gastric acidity is variable. With our current insight, this should not be surprising. First, excessive gastric acid secretion is not a major factor in GORD pathogenesis. Second, a substantial proportion of symptom-provoking reflux episodes are not caused by *acid* reflux.<sup>67</sup> However, largely as an unintended consequence of the Montreal definition, there is a third important cause of ‘PPI failure’ in symptomatic GORD; an incorrect diagnosis. No symptom is absolutely specific for GORD, not even heartburn. Hence, if PPI treatment fails it is wise to reconsider the diagnosis. There lies the main

use of reflux testing in disease management. Among the available tests, only the technique of combined intraluminal pH-impedance monitoring detects all types of reflux (acid and weakly acidic, liquid and gaseous) and characterises the pH of the refluxate making it the most robust option.<sup>77</sup> Although there are opposing views on how best to perform pH-impedance monitoring in the refractory patients, the chance of establishing correlation between the reflux symptoms and reflux events is greatest when the patient is studied ‘off’ acid inhibitors.<sup>78</sup> When only pH is recorded, discontinuation of PPI treatment is obligatory. Two-day pH recording using the radio-capsule technique (Bravo) is associated with a higher chance of finding a positive symptom association than 24-h recording.<sup>79</sup>

Using oesophageal pH-impedance monitoring, four phenotypes of poorly responsive patients can be identified, each with unique management considerations (figure 5). Most easily dealt with are patients of phenotype 4 in whom a diagnosis of GORD can be excluded making antireflux therapy of little, if any, use. More complex are patients of phenotype 3, who have excessive reflux, but in whom a temporal association between symptoms and reflux episodes is not apparent. Technically, these patients have GORD, but treatment of GORD may or may not improve their persistent symptoms. Patients with pulmonary and otolaryngology syndromes typify this phenotype which can be particularly vexing in view of the absence of any high-level evidence for the effectiveness of any antireflux therapy. Phenotype 2 patients can also be quite challenging as they have physiological evidence of GORD, but it is complicated by oesophageal hypersensitivity, diminishing the efficacy of conventional therapy. Again, there is no high-level evidence in managing this population, but anecdotal and mechanistic data support the addition of perception modulators. More straightforward are phenotype 1 patients who have physiological evidence of GORD, manifest by excessive reflux and a positive symptom association. These patients should benefit from alternative antireflux therapy, be that pharmacological or surgical.

One of the ironies illustrated in figure 5 is that in the analysis of ‘PPI failures’, it is actually quite rare for PPIs to have failed.

Although it can occur by genetic variations in the proton pump, total lack of effect of PPIs on acid secretion is extremely rare.<sup>80</sup> On the other hand, non-compliance is not; studies have shown that 25%–47% of the patients with GORD exhibit moderate to poor compliance (less than 80% intake of prescribed dose of PPI)<sup>81</sup> making this an important management possibility to pursue.

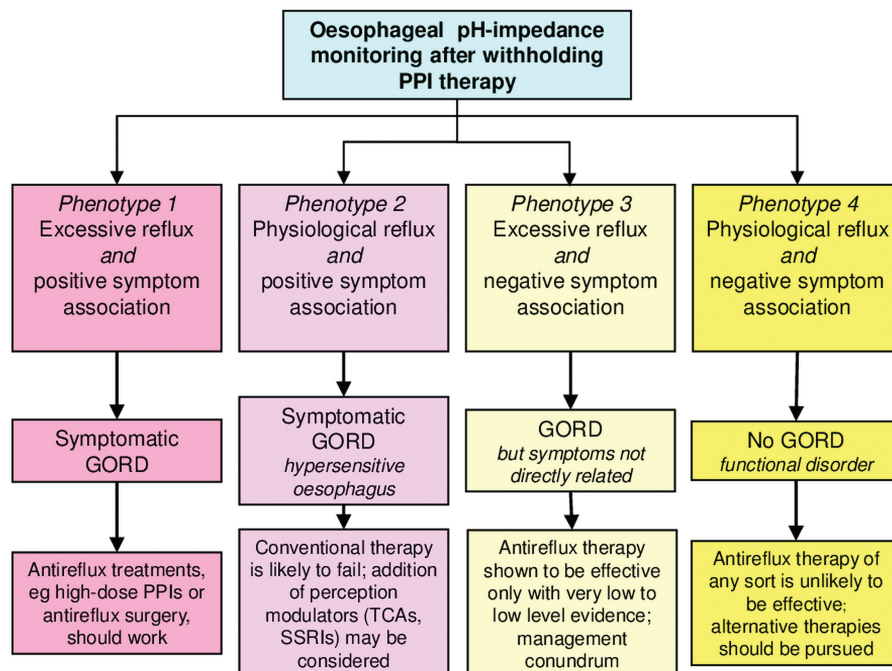
### Medicinal options other than acid inhibition

The disconnect between GORD pathogenesis detailed in figure 3 and treatment strategies targeting acid secretion has prompted a search for a more ‘physiological’ approach. Theoretically, treatment with a prokinetic drug that accelerated gastric emptying, increased LOS pressure or improved clearance of the refluxate from the oesophagus would be beneficial. However, that approach, exemplified by metoclopramide, domperidone and cisapride has been only marginally successful, hampered by limited efficacy and/or recalcitrant safety issues. An alternative motility strategy was to target TLOSRS, and enthusiasm for that approach mounted with the observation that the GABA-B receptor agonist baclofen partially inhibited this reflex. However, baclofen is not suitable for GORD treatment because of central nervous system side-effects.<sup>82</sup> Hence, analogues of baclofen and alternative TLOSRS inhibitors were developed and tested, but side effects and/or limited efficacy eventually led to the discontinuation of these initiatives.<sup>60</sup>

Targeting oesophageal hypersensitivity is another potentially useful strategy in GORD patients with bothersome symptoms despite relatively modest oesophageal acid exposure.<sup>58</sup> Thus far, attempts to develop TRPV1 antagonists for this purpose have not been successful.<sup>83</sup> Nevertheless, there are data to suggest that oesophageal sensitivity can be lowered with tricyclic antidepressants and selective serotonin reuptake inhibitors, and this approach is being adopted by many specialists.<sup>84 85</sup> Controlled data on the efficacy of the approach are awaited.

A relatively new concept pertinent to GORD pathogenesis is that of the acid pocket, the postprandial phenomenon wherein the proximal stomach selectively becomes highly acidic.<sup>46</sup>

**Figure 5** pH-impedance monitoring allows identification of subgroups of patients with symptoms that are suspected to be caused by reflux. Based on presence or absence of excessive reflux and presence or absence of a temporal association between symptom events and reflux episodes four phenotypes can be identified. The likelihood of a favourable response to antireflux therapy, by inhibition of acid secretion or otherwise, differs among the groups. Patients whose symptoms are not reflux-related (phenotypes 3 and 4) are unlikely to respond to any type of antireflux treatment.



Recently evidence suggests an important role for the acid pocket in the pathogenesis of postprandial reflux and reflux symptoms making this an attractive therapeutic target. One such option is the combination of alginate and antacid. Alginate is a polysaccharide, derived from seaweed, which binds water to form a viscous gum, which floats in the proximal stomach. In a study in 10 symptomatic GORD patients the alginate-antacid combination Gaviscon was found to significantly increase the distance between the pocket and the OGJ and even abolish the pocket in some individuals.<sup>86</sup> The concept of selective targeting of the acid pocket was also validated in an experiment with radiolabelled gastric acid and Gaviscon in patients with a  $\geq 3$  cm hiatus hernia, which showed that Gaviscon colocalised with the newly secreted acid that would have formed the acid pocket.<sup>87</sup> Three recent studies have demonstrated that Gaviscon reduces acid reflux more than a comparator antacid with equal neutralising capacity.<sup>87–89</sup> Finally, in a double-blind, placebo-controlled pilot study in 110 symptomatic GORD subjects, greater relief of reflux symptoms was obtained with Gaviscon than with placebo.<sup>90</sup>

### Non-medicinal treatment options

Laparoscopic fundoplication has been shown to effectively reduce the incidence of all types of reflux episodes, acid and non-acid,<sup>91</sup> and also to provide symptom relief in patients in whom non-acid, or weakly acidic, reflux is an important determinant of symptoms. The 5-year results of a randomised trial comparing treatment with esomeprazole to laparoscopic Nissen fundoplication indicated no significant overall difference in symptomatic remission rate. However, persisting regurgitation was more prevalent in the PPI group, whereas dysphagia, bloating and flatulence were more common in the fundoplication group.<sup>92</sup>

In the past two decades several endoscopic antireflux procedures were developed that attempted to mimic the effect of surgical fundoplication. Almost invariably, these were marketed before their long-term safety and efficacy were proven. In only two cases, randomised sham-controlled trials were carried out, one with the endoscopic suturing technique (EndoCinch) and one with a device that delivers radiofrequency energy to the OGJ (Stretta). In neither of these studies did active treatment reduce oesophageal acid exposure more effectively than the sham procedure.<sup>93–94</sup> Clinical application of these endoscopic antireflux procedures cannot be recommended. More recently, uncontrolled 2-year results suggest efficacy of a transoral plication device (EsophyX) in promoting GORD symptom relief and in alleviating the need to use PPIs for patients without hiatus hernia.<sup>95</sup> Sham-controlled trials of this device are ongoing.

Two alternative laparoscopic antireflux techniques were also recently introduced. One of these, placement of a flexible band of magnetic beads around the OGJ (LINX system), has been shown to reduce oesophageal acid exposure (from 10.9% to 3.3%), to improve symptoms, and to reduce PPI use.<sup>96</sup> However, there was no control group in the study, and the follow-up period was 1 year. The other technique, electrical stimulation of the LOS using laparoscopically implanted electrodes, has been reported to increase LOS pressure, to improve GORD symptoms, and to reduce oesophageal acid exposure (from 10.1% to 3.3%) in a small group of esophagitis patients (n=24) without a significant hiatus hernia.<sup>97</sup> However, there was no sham stimulation arm to the study.

### SUMMARY

Worldwide, the incidence of GORD and its complications (EO, BO and OAC) is increasing, a worrisome observation coinciding

with the exponentially increasing problem of obesity. Of great interest is the recently appreciated relationship between central adiposity and GORD, potentially explaining the increased risk in white males to develop complications, including OAC. Mainly driven by progressive insight in the epidemiology and pathophysiology of GORD, the earlier belief that increased gastroesophageal reflux mainly results from one dominant mechanism is now replaced by the acceptance that GORD is a multifactorial disease. As summarised in figure 3, instigating factors such as obesity, age, genetics, pregnancy and trauma may all contribute to mechanical impairment of the OGJ resulting in pathological reflux and accompanying syndromes. Progression of the disease by exacerbating and perpetuating factors such as obesity, neuromuscular dysfunction and oesophageal fibrosis ultimately lead to the development of an overt hiatal hernia. The latter is now accepted as a central player, impacting on most of the mechanisms underlying gastroesophageal reflux (low LOS sphincter pressure, TLOSrs, oesophageal clearance, and acid pocket position), explaining its association with more severe disease and mucosal damage. Since the introduction of PPIs, clinical management of GORD has changed dramatically, shifting the therapeutic challenge from mucosal healing to reduction of PPI-resistant symptoms. In parallel, it became clear that reflux symptoms may result from weakly acidic or non-acid reflux, insight that has triggered the search for new compounds or minimally invasive procedures to reduce all types of reflux. In summary, our view on GORD has evolved enormously compared to that of the past, and without doubt will impact on how to deal with GORD in the future.

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