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## Amodal brain activation and functional connectivity in response to high energy-density food cues in obesity

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### Abstract

**Objective**—The obesogenic environment is pervasive, yet only some people become obese. We aimed to investigate whether obese individuals show differential neural responses to visual and auditory food cues, independent of cue modality.

**Design and Methods**—Obese (BMI 29;-41, n=10) and lean (BMI 20-24, n=10) females underwent fMRI scanning during presentation of auditory (spoken word) and visual (photograph) cues representing high energy-density [ED] and low-ED foods. We examined the effect of obesity on whole brain activation, and on functional connectivity with the midbrain/VTA.

**Results**—Obese compared with lean women showed greater modality-independent activation of the midbrain/VTA and putamen in response to high-ED (vs. low-ED) cues, as well as relatively greater functional connectivity between the midbrain/VTA and cerebellum ( $p < 0.05$  corrected).

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#### Author contributions

S.C. and A.G. formulated hypotheses and supervised the study. S.P.P., L.B. and S.C. analyzed the functional imaging data. S.C. and L.B. analyzed behavioral data, interpreted results and drafted the paper. A.G. developed the stimuli for the scans and A.G. and J.H. developed the functional imaging paradigm. A.G. and S.C. contributed funding. All authors contributed to writing and approved the final paper.

#### Conflict of interest

None of the authors have conflicts of interest.

**Conclusions**—Heightened modality-independent responses to food cues within the midbrain/VTA and putamen, and altered functional connectivity between the midbrain/VTA and cerebellum, could contribute to excessive food intake in obese individuals.

### Keywords

cue reactivity; food responsivity; food stimuli; appetite; dopamine pathway

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### Introduction

The obesogenic environment is pervasive, but only some individuals develop obesity. One contributing factor could be differential brain responses to food-related cues in the environment, which may promote excessive energy intake. In support, several studies using visual food cues have demonstrated increased activation in obese vs. lean individuals in a number of brain areas including the striatum (e.g. nucleus accumbens, caudate, putamen), limbic regions (e.g. amygdala, hippocampus), and areas within the insular, cingulate, and prefrontal cortices (1, 2, 3). These reports have been highly heterogeneous, likely resulting from variability in methods, statistical approaches, and sample characteristics. However, together they suggest that obese individuals are more ‘neurologically sensitive’ to food (and perhaps particularly high-calorie food) cues in regions associated with reward, emotion, and motivation.

Several questions, though, remain. For example, although we have examined changes in modality-independent responses to high-ED (vs. low-ED) visual and auditory food cues post bariatric surgery (4), no studies have tested for obese vs. lean differences in modality-independent responses (5), i.e. areas that respond differently to high-ED food cues, regardless of cue modality. Networks demonstrating supra-modal activation differences (i.e. differences remaining after extracting effects specific to sensory systems) may capture essential differences in responsivity to food cues, which appear in a range of modalities. Further, although we have reported sex differences in response to auditory food cues within an obese sample (6), no studies have examined both obese and lean individuals’ responses to auditory cues. Auditory food cues abound in the environment (e.g. food commercials) and may be potent neurobehavioral triggers.

Additionally, with the exception of two studies (7, 8) obese-lean comparison studies have conducted only standard univariate activation analyses. These capture the response of individual regions to a particular stimulus. However, regions do not act in isolation, but rather interact with other brain areas. Functional connectivity approaches such as Psychophysiological Interaction [PPI] analysis, which identifies brain regions showing condition-dependent differences in coactivation with a ‘seed’ region (9), may shed additional light on the functional neural networks underlying food cue responsivity. PPI analysis is both a hypothesis-based and exploratory technique: hypothesis-based in that a seed region is selected, and exploratory in that a whole-brain search for regions functionally connected to this seed is conducted.

To address some of these research gaps, we used the same paradigm employed in (4) and (6) to investigate obese vs. lean differences in a) regional brain activation in response to

multimodal (i.e. visual and auditory) high-ED vs. low-ED food cues, and b) functional connectivity between a reward-related region of interest and the rest of the brain. Due to its important role in reward and its previous use as a seed in studies of drug addiction (10), as well as its emergence as a region of difference in our bariatric surgery study (4), the region of interest selected was the midbrain in the region of the ventral tegmental area [VTA]. We hypothesized that obese women would show a) greater activation within brain areas associated with reward and motivation, including the midbrain/VTA, and b) greater connectivity between the midbrain/VTA and other reward/motivation regions, in response to auditory and visual high-ED food cues. Our primary focus was group differences independent of modality; specific activations; however we also investigated group differences for visual only, and auditory only, conditions.

## Methods and Procedures

### Participants

Twenty healthy women (aged 20-27 y) underwent fMRI scanning, 10 of whom were obese (BMI 29-41) and 10 lean (BMI 20-24). All women were right-handed, weight stable, non-smoking, premenopausal, not pregnant or lactating, free of psychological or physical disorders and not taking any medications that affect weight or appetite. None of the participants had diagnostic eating disorders. Exclusion criteria included claustrophobia, and presence of metallic implants and non-removable metallic dental retainers or pacemakers. The scan lasted 45 minutes and was performed between 1-3 pm, 3 hours after supervised consumption of a 650 kcal meal consisting of sandwiches (tuna, chicken or egg salad) with a piece of fruit and a juice or non-diet soda.

### Procedure

Participants underwent an fMRI scan during which they were presented with visual and auditory stimuli representing high energy-density [high-ED] foods (e.g. chocolate cake, French fries), low energy-density [low-ED] foods (e.g. green beans) and non-foods (office supplies). The high-ED foods contained 3.5 kcal/g and the low-ED foods 1 kcal/g. Visual cues were photographs transmitted through eye goggles, and auditory cues were recorded 2-word names similar in content to the visual stimuli, transmitted through a headset and repeated twice to fill the 4-second epoch (e.g. "Chocolate brownie, chocolate brownie"). Most of the photos were taken by a member of the research team, with a small number drawn from the internet, in similar proportions across each stimulus category. The majority of the food pictures were shown against a white plate, with attempts to match for arrangement and color of items across stimulus categories. Stimuli of each condition type were presented in two separate blocks containing similar but not identical stimuli. This resulted in a total of twelve blocks (2 × visual high-ED, 2 × visual low-ED, 2 × visual non-food, 2 × auditory high-ED, 2 × auditory low-ED and 2 × auditory non-food). Within each block, 10 different stimuli of the same type were presented, i.e. 120 stimuli in total. Stimuli within each block were presented consecutively for 4 s each, resulting in a duration of 40 s, together with a 52-second pre-stimulus period (e.g., for visual stimuli, white crosshair centered in a black background) and a 40-second post-stimulus period (2 min 12 s in total). The six blocks containing visual cues were followed by the six blocks containing auditory

cues, and stimulus types were presented in pseudorandom order within each set of six blocks, with the constraint that a block of any stimulus type could not be followed by a block of the same stimulus type. This randomization was conducted separately for each subject.

Following each block, participants were asked to verbally rate hunger and desire to eat on a scale from 1 to 10 (1 being *Not at all*, 10 being *Very much*). These ratings ensured alertness, and allowed analysis of subjective appetite. After leaving the scanner, participants rated their liking for each high-ED, low-ED and non-food cue using a visual analog scale from -100 to +100 (-100 indicating *Dislike extremely*, +100 *Like extremely*). Visual cues were presented as color-printed pictures, and auditory cues as printed two- word phrases.

### Imaging acquisition

Scanning was conducted using a 1.5 Tesla twin-speed scanner with quadrature RF head coil. Participants lay supine with the head in a padded restraint and tape strapped across the forehead. Three-plane localization verified head position. Functional T2\*-weighted images were obtained using a gradient echo pulse sequence (echo time = 60 msec, repetition time = 4 sec, flip angle = 60°). During each run (each run containing one block), 36 axial whole brain scans were made, each consisting of 25 contiguous slices, parallel to the AC/PC line (19x19 cm field view, 128x128 matrix size, 1.5x1.5 mm in plane resolution). High-resolution anatomical scans were acquired with a T1-weighted SPGR sequence (TR = 19 ms, TE = 5 ms, flip angle = 20°, FoV = 220x220 mm), recording 124 slices at a slice thickness of 1.5 mm and in-plane resolution of 0.86 x 0.86 mm.

### Statistical analysis

Desire to eat, hunger (assessed after each block during the scan), and liking ratings (assessed once, post-scan) in relation to high-ED vs. low-ED vs. non-food cues, were compared between obese and lean individuals using repeated measures ANOVA, and paired t-tests were used to further investigate differences between conditions when the F statistic was significant at  $p < 0.05$ . Analyses were performed using SPSS 20.

**fMRI analysis: 1<sup>st</sup> level**—Images were preprocessed using SPM2 (Wellcome Department of Imaging Neuroscience, London, United Kingdom). Realigned T2-weighted volumes were slice-time corrected, spatially transformed to a standardized brain (Montreal Neurologic Institute) and smoothed with a 8-mm full-width half maximum Gaussian kernel. Data were processed using SPM5. For each subject's 1<sup>st</sup> level analysis, the 12 blocks were concatenated together to create a single block (396 total time points). Block regressors were included in the GLM to account for the mean of each block within each subject's session. Additional nuisance covariates included motion (obtained from the realignment procedure), as well as global signal and spikes computed using the `scn_session_spike_id.m` script available in Diagnostics Tools for MATLAB (<http://wagerlab.colorado.edu/tools>). Regressors-of-interest were created by convolving the onset of each block (auditory and visual high-ED, low-ED, and non-food) with the canonical HRF with duration of 40 seconds. The following contrasts were then created from the resulting estimated parameters and passed to 2<sup>nd</sup> level analysis (see below): 1) visual high;ED > visual low;ED and 2) auditory high-ED > auditory low-

ED. Because our fMRI hypotheses focused on high-ED vs. low-ED food processing, non-food conditions were not included in 2<sup>nd</sup> level image analyses and will not be presented.

**fMRI analysis: PPI**—Activity from the midbrain/VTA was extracted from a functionally defined cluster (151 voxels, 1208 mm<sup>3</sup> with center of mass at MNI = [1.4, -7.5, -9.0]). The BOLD signal throughout the whole-brain was then regressed on a voxel-wise basis against the product of this time course (physiological variable) and the vector of the psychological variable of interest (i.e. 1\* high-ED + -1\*low-ED in the visual and auditory conditions separately), with the physiological and the psychological variables serving as regressors of no interest. Both auditory and visual beta maps were subsequently passed to 2<sup>nd</sup> level random effects analysis (see below).

**fMRI analysis: 2<sup>nd</sup> level**—Contrast and beta images generated from the 1<sup>st</sup> level activation and PPI analyses respectively, were subjected to a 3-way ANOVA. The independent, between-group, factor of interest was obese vs. lean; the dependent, within-subject factor was visual vs. auditory. Since each group contained five individuals with sub-threshold binge eating symptoms (11), we also included binge eating as a factor of no interest.

To obtain regions common to both modalities, we conducted a conjunction (conjunction null hypothesis) of the positive effects of obesity across both visual and auditory cues. Since the likelihood of two independent tests both surviving  $p < 0.05$  (i.e.  $p < 0.017$  (Fisher's method for combining p-values) is much smaller than one test alone, statistical maps for conjoined activation were displayed at  $p < 0.05$  uncorrected, cluster size  $[k] > 30$ , to account for the fact that both visual and auditory activation differences were required. In addition, to account for multiple comparisons, we checked each region for whether it appeared in a separate analysis, testing against the global null hypothesis (of 1 or more effects), correcting for multiple comparisons using cluster-extent thresholding. For this, we used the 3dClustSim program in AFNI (v.2010) to generate 1000 Monte Carlo simulations of whole-brain fMRI data and determine the cluster size at which the false positive probability is below a desired alpha level of  $p < 0.05$ , i.e. an effective threshold of  $p < 0.05$  corrected. Input parameters to the 3dClustSim program included the same whole-brain mask used for all analyses and the inherent smoothness estimated from the data (obtained from SPM.xVol.FWHM). For an uncorrected  $p < 0.005$  testing against the global null (a reasonable threshold given the requirement of visual and auditory effects), this simulation yielded a cluster size threshold of 58 contiguous voxels, and regions that survived these corrected thresholds are denoted in the tables with an asterisk.

In addition to our conjunction analyses, we conducted group contrasts separately for auditory and visual cues. To comprehensively represent group differences, statistical maps were thresholded at  $p < 0.001$  and  $k > 10$ . In addition, to account for multiple comparisons, we used 3dClustSim as described above to determine a cluster size representing an effective  $p < 0.05$  corrected (see above). For an uncorrected  $p < 0.001$ , the cluster size threshold was 28. This combination of uncorrected p-value and cluster extent requirement is widely adopted by the neuroimaging community as an acceptable way to balance Type 1 vs. Type 2

errors, and is thought to generally produce replicable data across multiple scanners and studies (12).

To disambiguate the direction of activity for all of the analyses (conjoined, visual only, auditory only), we plotted beta estimates plus 90% confidence intervals for peak voxels in significant clusters for high-ED food responses alone and low-ED food responses alone, for the obese and lean groups separately.

## Results

Obese women had higher body weight, BMI and fat percentage than lean women (Table 1). Repeated measures ANOVA revealed a significant difference in hunger scores between high;ED, low-ED, and non;food cues ( $F [2,32] = 6.1, p = 0.006$ ), with post-hoc t-tests demonstrating significantly higher hunger ratings following high-ED vs. non-food cues ( $p = 0.01$ ), and low;ED vs. non-food cues ( $p = 0.007$ ). The pattern was similar for desire to eat ratings ( $F [2,34] = 46.6, p < 0.001$ ), with scores highest following high-ED, then low-ED, then non-food cues (all post-hoc comparisons  $p < 0.001$ ). Liking ratings also showed a significant main effect of cue type ( $F [2,32] = 15.8, p < 0.001, df = 2, 32$ ), reflecting significantly higher liking for high-ED vs. low-ED ( $p < 0.001$ ), low-ED vs. non;food ( $p = 0.03$ ), and high;ED vs. non-food ( $p < 0.001$ ) cues. No weight group interactions were apparent in any of the analyses (Figure 1, Table 2).

### fMRI analyses: Activation

Whole-brain cluster-extent corrected analyses revealed that the greatest conjoined (visual and auditory) activation in response to high-ED (vs. low-ED) foods for obese vs. lean women occurred within the midbrain in the vicinity of the VTA, while the next strongest finding occurred in the putamen (Figure 2, Table 3). Inspection of contrast plots revealed that midbrain/VTA activity was driven by both greater responses to high-ED cues in the obese, and greater responses to low-ED cues in the lean subjects. The activation in this region was also greater for the visual cues alone, and the auditory cues alone (visual:  $t (32) = 2.54; p = 0.016$ ; auditory:  $t (32) = 3.24; p = 0.0028$ ), with no influence of binge eating for either modality (visual:  $F (1,32) = 0.09, p = 0.77$ ; auditory:  $F (1,32) = 1.42, p = 0.24$ ). Contrast plots for the putamen revealed that activity was driven by deactivation in response to low-ED cues in the obese and in response to high-ED cues among the lean. The activation in the putamen was also relatively greater for the visual and auditory cues alone: (visual:  $t (32) = 4.34; p = 0.00007$ ; auditory:  $t (32) = 3.20; p = 0.002$ ), with no evidence for effects of binge eating for either modality (visual:  $F (1,32) = 0.01, p = 0.93$ ; auditory:  $F (1,32) = 0.11, p = 0.75$ ).

Corrected analyses of the high-ED (vs. low-ED) contrast for each modality separately revealed that obese vs. lean women showed relatively greater high-ED vs. low-ED responses in the superior temporal gyrus [STG] and putamen for the visual modality, and greater high-ED vs. low-ED responses in the supramarginal gyrus for the auditory modality (Supplementary Figure 1, Table 3). Note that because the separate contrasts of visual and auditory cues were conducted at a more stringent threshold ( $p < 0.001$  uncorrected,  $k=10$ ),

some of the areas found with the conjunction analysis did not emerge for the contrasts of auditory and visual cues alone.

In uncorrected analyses, we additionally observed greater conjoined activation in the hippocampus, posterior cingulate and STG (Figure 2, Table 3), as well as greater visual activation in the OFC and greater auditory activation in the brainstem, parahippocampal gyrus and inferior frontal gyrus (Supplementary Figure 1, Table 3), among obese vs. lean women in response to high-ED (vs. low-ED) cues.

### **fMRI analyses: Psychophysiological Interactions (PPI)**

Whole-brain, cluster-extent corrected PPI analyses revealed that obese compared to lean women showed greater functional connectivity with the midbrain/VTA in response to conjoined visual and auditory high-ED vs. low-ED food cues in the cerebellum (Figure 3, Table 4), an effect that was driven by increased midbrain/VTA coupling during the low-ED cues among the lean group, as well as by relatively increased midbrain/VTA coupling during the high-ED cues among the obese group. Corrected analyses of the high-ED (vs. low-ED) contrast for each modality separately revealed that obese vs. lean women showed relatively greater functional connectivity with the midbrain/VTA in the parahippocampal gyrus for the visual modality and the cuneus for the auditory modality (Supplementary Figure 2, Table 4).

In uncorrected analyses, we additionally observed relatively increased midbrain/VTA connectivity with the postcentral gyrus and precuneus for conjoined cues (Figure 3, Table 4), as well as with the inferior parietal lobe [IPL] for visual cues and with the cerebellum for auditory cues (Supplementary Figure 2 Table 4).

## **Discussion**

Obese compared with lean women showed increased modality-independent responses to high-ED food cues (visual pictures and auditory words) within the midbrain in the vicinity of the VTA, a region with a high concentration of dopaminergic neurons and strong anatomical and functional connections with multiple brain regions involved in reward and motivation (13). This group difference was driven by greater responses to high-ED cues in the obese, as well as greater responses to low-ED cues in the lean. Obese compared with lean women showed increased responses to high-ED food cues within the putamen, a dorsal striatal region involved in reward-based learning and goal-directed action (14); this was driven by deactivation to low-ED cues in obese and to high-ED cues in the lean. Reported regions that survived our applied primary uncorrected thresholds but did not survive corrections for multiple comparisons should be treated as provisional. However, many of these trending effects were indeed in regions one would anticipate based on previous research (e.g. hippocampus, posterior cingulate) (1, 2, 3). Although our sample size is relatively small, significant results by our correction criteria indicate a large effect of obesity relative to the equivalent result for a greater sample size (15).

Given the important role of the midbrain/VTA and putamen in reward, motivation and the learning of appetitive behaviors, our results likely indicate relatively greater responsivity of

reward circuitry to high-ED compared with low-ED food cues among obese individuals. Consistent with this interpretation, an fMRI study of healthy adults observed heightened activation in the midbrain, putamen and other regions to conditioned cues signaling delivery of pleasant (vs. aversive or neutral) tastes (16), suggesting a role in anticipation of taste reward, while another found greater putamen activation in obese vs. lean women in response to high-ED compared to low-ED photographs (17). A PET study found that obese vs. lean individuals showed greater rCBF increases in the midbrain in response to a small taste of a liquid meal (18), while satiation with a meal following a prolonged fast has been associated with decreased rCBF in areas including the midbrain and putamen in lean and obese women, consistent with a role in appetitive processing (19). Further, in the only other study to use a conjoined visual/auditory approach, we found that, following gastric bypass surgery, patients had decreased responses to high-ED (vs. low-ED) food cues in the midbrain/VTA and putamen, supporting a role in weight-related food responses (4). Notably, the surgery study also revealed other striatal and prefrontal regions not observed here, which may reflect greater phenotypic differences in an extremely obese population pre and post surgery than between moderately obese and lean individuals.

Our PPI analyses using the midbrain/VTA as a seed region revealed that obese women displayed relatively greater connectivity in response to high ED (vs. low ED) cues in the cerebellum – a region in which others have observed increased activation to food vs. non-food cues in obese vs. lean individuals (20). Although traditionally considered a motor area, the cerebellum is now known to play a broader role in emotion, learning and motivation (21), and shows direct connections to the VTA and limbic system, as well as indirect connections with the NAcc and cingulate (22). The relatively increased midbrain/VTA-cerebellum coupling among the obese group could therefore indicate greater reward-system modulation of motor/emotion circuitry in response to high-ED cues, potentially reflecting greater desire to eat high-ED foods (23, 24). However, it was notable that the cerebellar group difference seemed to be primarily driven by increased midbrain/VTA coupling following the *low-ED* cues among the lean group. This could indicate relatively greater reward-system modulation of motor/emotion circuits in response to *low-ED* cues in the lean individuals, possibly reflecting relatively greater desire to eat low-ED foods in this group. We did not see increased connectivity with other regions known to have direct VTA connections, e.g. nucleus accumbens, hippocampus, amygdala, prefrontal cortex. However, given that we were specifically looking at areas of differential connectivity between obese and lean groups, we cannot exclude the possibility that enhanced connectivity in response to high-ED vs. low-ED cues occurred with these areas across all subjects.

A limitation of our design was that auditory blocks always followed visual blocks, preventing a direct comparison of modalities. However, since the order was consistent for all subjects, this would not have biased between-group comparisons, and there was no group x modality interaction for overall midbrain/VTA signal. Although there were some individuals with binge eating symptoms in each group, there was no statistical effect of binge eating in our region of differential activation and binge eating was controlled for as a regressor of no interest in our analyses. Another potential limitation was that we did not control for menstrual cycle phase or oral contraceptive use, which could have influenced appetite and



its neural correlates. The relatively small sample size (in combination with our conjoined activation requirement) may also have been a limiting factor and could have prevented us from observing a between-group cerebellum activation difference, as well as significant group differences for the visual condition in regions emerging in previous studies using exclusively visual cues (1, 2, 3). It should additionally be noted that, unlike several previous studies and meta-analyses (1, 2, 3), we focused on contrasts between high-ED vs. low-ED foods. We believe this comparison to be the most relevant for obesity, but differences obtained by this method could potentially be smaller than those resulting from contrasts between all foods and non-foods, or between high-ED foods and non-foods.

## Conclusions

Our results suggest that obese individuals show a modality-independent neural bias towards environmental cues representing high-ED foods, such that seeing such a food or hearing its name triggers an appetitive response in the midbrain/VTA and putamen. In addition, we found relatively increased functional coupling between the midbrain/VTA and cerebellum during processing of high-ED food stimuli in obesity. Our results implicate brain regions that may be useful modality-independent targets for novel behavioral or pharmacological interventions to treat and/or prevent obesity.

## Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

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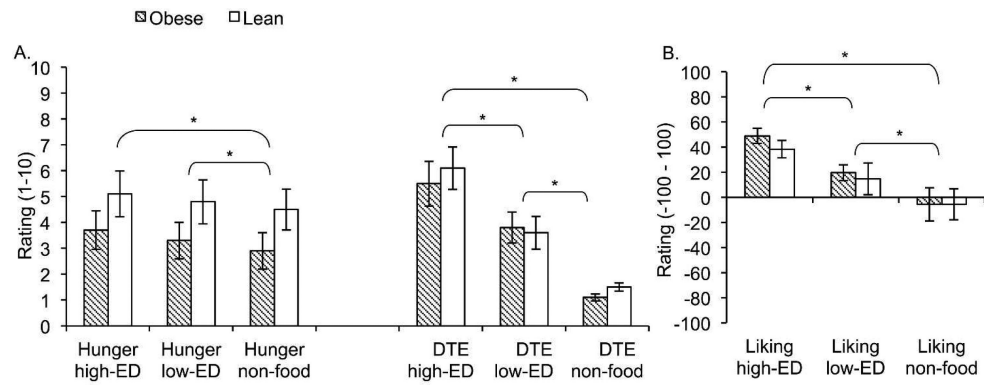
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**What is already known about this subject**

- fMRI studies have demonstrated that obese vs. lean individuals show differential brain activation in response to pictures of high energy-density [ED] foods.
- Animal and human studies have highlighted the important role of the ventral tegmental area [VTA] of the midbrain in reward and appetite.
- Psychophysiological Interaction [PPI] analyses can identify brain regions showing group and condition-dependent differences in coactivation with a seed region.

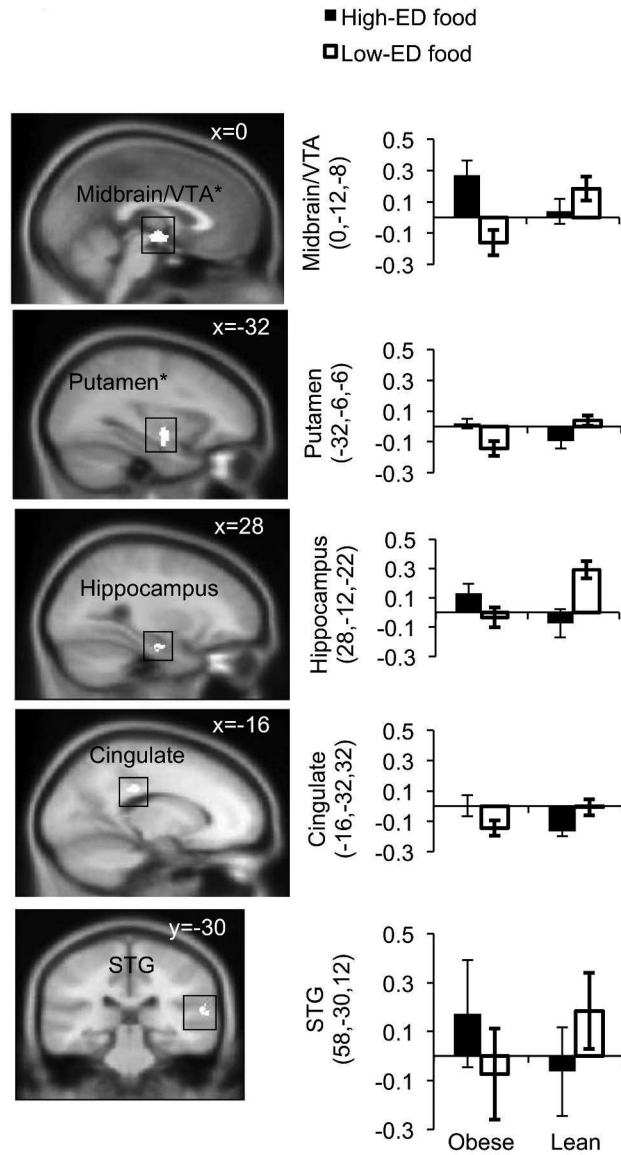
**What this study adds**

- Obese vs. lean women showed increased amodal midbrain/VTA and putamen responses to auditory and visual cues representing high-ED vs. low-ED foods.
- Obese vs. lean women showed increased functional connectivity between the midbrain/VTA and cerebellum in response to high-ED vs. low-ED food cues.
- Enhanced midbrain/VTA and putamen responses, and altered midbrain/VTA-cerebellum connectivity, could contribute to overeating and obesity.

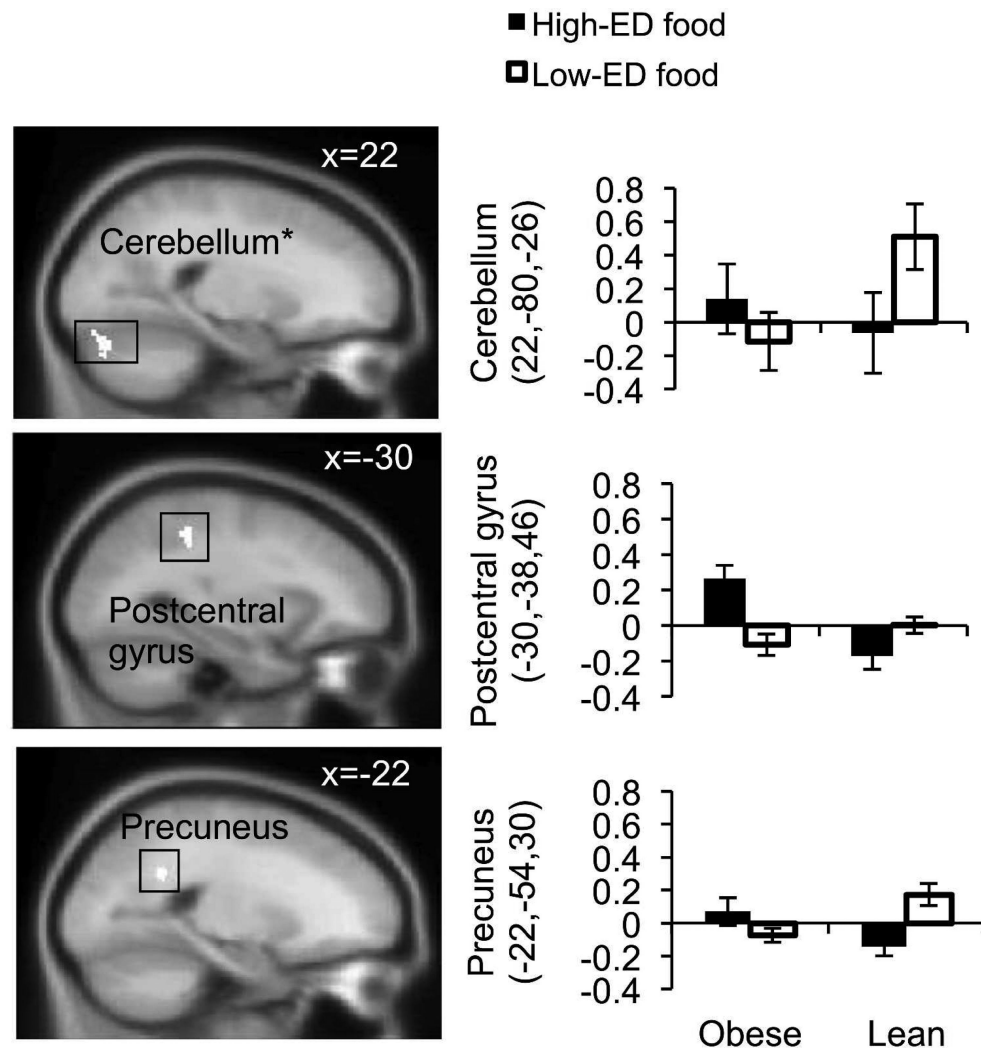


**Figure 1.**

A. Bars represent hunger and desire to eat ratings for all subjects following presentation of high-ED, low-ED and non-food cues. Asterisks represent significant difference based on post-hoc t-tests ( $p < 0.05$ ). B. Bars represent liking ratings for all subjects following presentation of high-ED, low-ED and non-food cues. Asterisks represent significant difference based on post-hoc t-tests ( $p < 0.05$ ).



**Figure 2.** Slices depict areas in which there was greater modality-independent activation in response to high-ED (vs. low-ED) food cues in obese compared to lean individuals. Bar graphs show parameter estimates (no contrast) for voxels of each region in obese and lean individuals, for high-ED (vs. block baseline) and low-ED (vs. block baseline). Greater visual and auditory activation (conjunction) is seen in the midbrain/VTA (x=0), putamen (x=-32), posterior cingulate gyrus (cingulate, x=-16), hippocampus (x=28) and superior temporal gyrus (STG, y=-30). MNI coordinate is displayed in upper right corner of each slice. \* Significant at  $p < 0.05$  corrected (see Methods).



**Figure 3.** Slices depict areas in which there was greater modality-independent functional connectivity with the midbrain/VTA in response to high-ED (vs. low;ED) food cues in obese vs. lean individuals. Bar graphs show parameter estimates (no contrast) for voxels of each region in obese and lean individuals, for high-ED (vs. block baseline) and low-ED (vs. block baseline). Increased coupling for visual and auditory cues (conjunction) is seen in the cerebellum (x=22), the postcentral gyrus (x=-30) and the precuneus (x=-22). MNI coordinate is displayed in upper right corner of each slice. \* Significant at  $p < 0.05$  corrected (see Methods).

**Table 1**Sample characteristics (mean  $\pm$  SD) for obese and lean groups

Weight category	N	Age	Weight (kg) <sup>a</sup>	BMI <sup>a</sup>	Body fat % <sup>a</sup>
Obese	10	22.4 $\pm$ 2.0	83.3 $\pm$ 12.0	32.9 $\pm$ 5.3	41.4 $\pm$ 6.7
Lean	10	21 $\pm$ 1.2	61.5 $\pm$ 6.4	22.1 $\pm$ 1.2	28.1 $\pm$ 6.4

<sup>a</sup>Significant difference between obese and lean p<0.05

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**Table 2**Hunger, desire to eat and liking ratings (mean  $\pm$  SD) for each stimulus type in obese and lean groups

		<b>High-ED</b>	<b>Low-ED</b>	<b>Non-foods</b>
Hunger	Obese	3.7 $\pm$ 2.1	3.3 $\pm$ 2.0	2.9 $\pm$ 2.0
	Lean	5.1 $\pm$ 2.8	4.8 $\pm$ 2.7	4.5 $\pm$ 2.5
	Total *	4.5 $\pm$ 2.5	4.1 $\pm$ 2.5	3.8 $\pm$ 2.3
Desire to eat	Obese	5.5 $\pm$ 2.6	3.8 $\pm$ 1.8	1.1 $\pm$ 0.4
	Lean	6.1 $\pm$ 2.6	3.6 $\pm$ 2.0	1.5 $\pm$ 0.5
	Total *	5.8 $\pm$ 2.5	3.7 $\pm$ 1.8	1.3 $\pm$ 0.5
Liking	Obese	49.0 $\pm$ 18.3	19.7 $\pm$ 19.0	-5.6 $\pm$ 39.5
	Lean	38.4 $\pm$ 21.0	14.7 $\pm$ 38.0	-5.5 $\pm$ 37.0
	Total *	43.7 $\pm$ 19.9	17.2 $\pm$ 29.2	-5.6 $\pm$ 37.2

\* Significant effect of stimulus type,  $p < 0.05$ 

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**Table 3**

Brain regions showing greater activation for high-ED vs. low-ED foods in obese vs. lean women

Modality and region	Side	Coordinates			k	t
		x	y	z		
Conjunction of visual and auditory cues <sup>a</sup>						
Midbrain/VTA *		0	-12	-8	151	2.54
Putamen *	L	-32	-6	-6	122	2.66
Hippocampus	R	28	-12	-22	40	2.44
Posterior cingulate gyrus	L	-16	-32	32	36	2.95
Superior temporal gyrus	R	58	-30	12	36	2.36
Visual cues <sup>b</sup>						
Superior temporal gyrus *	L	-44	-36	10	65	4.16
	R	58	-34	12	12	3.77
Putamen *	L	-26	-6	-6	51	4.80
OFC	R	26	34	-10	17	3.68
Auditory cues <sup>b</sup>						
Supramarginal gyrus *	L	-58	-50	28	46	4.73
Parahippocampal gyrus	L	-16	-40	-8	19	4.22
Brainstem	R	14	-30	-32	17	3.86
Inferior frontal gyrus	R	44	8	10	12	3.99

x,y,z = Montreal Neurological Institute coordinates; k = cluster size, i.e. number of voxels within each cluster

<sup>a</sup>Significant at  $p < 0.05$  uncorrected testing against conjunction null hypothesis<sup>b</sup>Significant at  $p < 0.001$  uncorrected,  $k > 10$ \* Significant at  $p < 0.05$  corrected (see Methods).

**Table 4**

Brain regions showing greater functional connectivity with midbrain/VTA for high-ED vs. low-ED food cues, in obese vs. lean women

Modality and region	Side	Coordinates			k	t
		x	y	z		
Conjunction of visual and auditory cues <sup>a</sup>						
Cerebellum*	R	22	-80	-26	148	2.58
	L	-24	-62	-28	49	2.34
Postcentral gyrus	L	-30	-38	46	43	2.32
Precuneus	L	-22	-54	30	41	2.69
Visual cues <sup>b</sup>						
Parahippocampal gyrus*	R	26	-26	-20	32	4.71
Inferior parietal cortex	L	-28	-56	42	19	4.08
Auditory cues <sup>b</sup>						
Cuneus*	R	22	-66	20	36	4.14
Cerebellum	R	22	-54	-34	23	3.73

x,y,z = Montreal Neurological Institute coordinates; k = cluster size, i.e. number of voxels within each cluster

<sup>a</sup>Significant at  $p < 0.05$  uncorrected testing against the conjunction null hypothesis

<sup>b</sup>Significant at  $p < 0.001$  uncorrected,  $k > 10$

\*Significant at  $p < 0.05$  corrected (see Methods).