

Multimedia Appendix 1. Journals and authors searched to refine our search strategy

Journals

- Journal of Medical Internet Research
- International Journal of Behavioural Nutrition and Physical Activity
- BMC Public Health
- American Journal of Preventive Medicine

Authors

- Hein de Vries
- Bess Marcus
- Anke Oenema
- Clare Collins
- Ralph Maddison
- Tom Baranowski