

G OPEN ACCESS

Citation: Goto H, Viegas E, Takayasu H, Takayasu M, Jensen HJ (2019) Dynamics of essential interaction between firms on financial reports. PLoS ONE 14(12): e0225853. https://doi.org/10.1371/journal.pone.0225853

Editor: Yohsuke Murase, RIKEN, JAPAN

Received: August 8, 2019

Accepted: November 13, 2019

Published: December 18, 2019

Copyright: © 2019 Goto et al. This is an open access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

Data Availability Statement: The data underlying this study was provided from Teikoku Databank, Ltd. Interested and qualified researchers can request access to the data set in the same manner as the authors at the following URL: https://www. tdb-en.jp/contact/. The authors did not have special access privileges.

Funding: The authors appreciate Teikoku Databank, Ltd., Center for TDB Advanced Data Analysis and Modelling for providing both the data and financial support. This study is partially supported by the Grant-in-Aid for Scientific Research(B) (GrantNumber26310207 to MT) and **RESEARCH ARTICLE**

Dynamics of essential interaction between firms on financial reports

Hayato Goto^{1,2}*, Eduardo Viegas¹, Hideki Takayasu^{2,3}, Misako Takayasu², Henrik Jeldtoft Jensen^{1,2}

1 Centre for Complexity Science and Department of Mathematics, Imperial College London, London, United Kingdom, 2 Institute of Innovative Research, Tokyo Institute of Technology, Yokohama, Japan, 3 Sony Computer Science Laboratories, Tokyo, Japan

* h.goto@imperial.ac.jp

Abstract

Companies tend to publish financial reports in order to articulate strategies, disclose key performance measurements as well as summarise the complex relationships with external stakeholders as a result of their business activities. Therefore, any major changes to business models or key relationships will be naturally reflected within these documents, albeit in an unstructured manner. In this research, we automatically scan through a large and rich database, containing over 400,000 reports of companies in Japan, in order to generate structured sets of data that capture the essential features, interactions and resulting relationships among these firms. In doing so, we generate a citation type network where we empirically observe that node creation, annihilation and link rewiring to be the dominant processes driving its structure and formation. These processes prompt the network to rapidly evolve, with over a quarter of the interactions between firms being altered within every single calendar year. In order to confirm our empirical observations and to highlight and replicate the essential dynamics of each of the three processes separately, we borrow inspiration from ecosystems and evolutionary theory. Specifically, we construct a network evolutionary model where we adapt and incorporate the concept of fitness within our numerical analysis to be a proxy real measure of a company's importance. By making use of parameters estimated from the real data, we find that our model reliably replicates degree distributions and motif formations of the citation network, and therefore reproducing both macro as well as micro, local level, structural features. This is done with the exception of the real frequency of bidirectional links, which are primarily formed as a result of an entirely separate and distinct process, namely the equity investments from one company into another.

Introduction

Recent developments in the field of complexity science have led to a renewed interest in social and economic activities [1–3] being captured as complex systems characterised properties such as small world [4] and scale-free [5]. It has previously been observed that business firm

the Strategic International Collaborative Research Program (SICORP) on the topic of "ICT for a Resilient Society" by Japan and Israel. The funders had no role in study design, data collection and analysis, decision to publish, or preparation of the manuscript. Sony Computer Science Laboratories provided support in the form of salaries for author HT but did not have any additional role in the study design, data collection and analysis, decision to publish, or preparation of the manuscript. The specific roles of these authors are articulated in the 'author contributions' section.

Competing interests: This study is financially supported by Teikoku Databank, Ltd. and coauthor Hideki Takayasu is employed by Sony Computer Science Laboratories, Inc. There are no patents, products in development or marketed products to declare. This does not alter our adherence to all the PLOS ONE policies on sharing data and materials, as detailed online in the guide for authors. networks belong to a class of the complex systems interacting with others in distinct ways, accompanied by specific scaling relations [6–15].

A typical example of business firm networks is the inter-firm business transactions network, whereby nodes are firms that link through business transactions from customers and suppliers, producing a directional money flow (with the opposite direction being the goods/ service flows). Recent studies have found that such type of network contains the generic properties similar to other complex networks, however, with particular formation dynamics. As a result, models have been proposed to understand the dynamics of the networks [11, 16-20]beyond the generic formation models. Here, we highlight the work carried out by Takayasu et al. [11]. The investigation into the Japanese inter-firm business transactions networks, including over 1 million firms in Japan, and the subsequent follow on work carried out by Miura et al. [18]. Within the latter, a simple business network model—whereby a directed link connecting nodes represents money flows between a pair of firms—is proposed in order to evaluate the effects of new establishments, bankruptcies, and mergers and acquisitions (M&As). Each of these businesses processes is separately represented—respectively—by creation, removal and aggregation of nodes and related links. It follows that such model accurately reproduced the statistical characteristics of the inter-firm business transactions networks. The dataset underpinning the above research was provided by one of the leading corporate research bureaus in Japan. It encompasses information on business trading partners—such as customers and suppliers-of almost all corporate ecosystem within Japan, with both public as well as private firms. The dataset contains detailed information of circa 85% of all registered companies within the country that make up 98% of total annual sales [15].

Additional related research provides insight into the concept of 'metabolism' of firms [15, 18]. It shows that the cumulative distribution of the age of firms, since establishment, is well characterised by an exponential function, $exp(-t/\tau)$. The $\tau \sim 55$ years is the characteristic decay time so that it is assumed that a firm disappears randomly following a Poisson process. Likewise, the distribution of the business transactions is also approximated well by the exponential function with the $\tau \sim 6$ years [21]. Therefore, only about 1.8% of nodes and 16.7% of links on the inter-firm business transactions networks rewire over the following year. In other words, these characteristics indicate that most components of the inter-firm business transactions network are stable.

Furthermore, Atalay et al. [16] proposed a scale-free model and confirmed this model using yearly firm-level buyer-supplier networks of the US economy, covering a total of over 39,000 firm-year observations from 1979 to 2007. The dataset used for the research was compiled by one of the credit rating agencies, which had lists of core partners of all the listed firms and a few private firms, generated by company information such as financial reports. In general, public firms are required to disclose all audited financial statements by regulatory listing requirements. Almost all firms usually refer their essential information such as business partners and capital ties in their financial reports to explain prospects of their businesses to external stakeholders [22, 23]. Hence, it can be expected that the changes to the business models and fundamental relationships are reflected within the yearly financial reports. Therefore, the essential dynamics of interactions among firms can be derived from the financial reports. However, this potentially differs from the specific dynamics of the inter-firm business transactions networks earlier described, as the latter only provides information related to major transactions whereas the former also contains middle sized as well as smaller business transactions. In any case, little is currently known and researched about differences between these two network dynamics due to the lack of data related to smaller private firms' financial reports.

In summary, although a network solely derived from financial information is only partial, it is found to replicate the key structural features of the wider real interfirm business network,

with more specific differences reconciled by a relatively simple evolutionary dynamic algorithm [24].

Motivated by these discussions, a key objective of this study is to investigate the dynamics of firms interactions derived from the financial reports and how they interrelate to the real business transaction networks. Here, we make use of a comprehensive dataset of Japanese firms' financial reports collected by one of the largest corporate research providers in Japan. This dataset covers not only listed firms but also small and middle-scaled private firms in Japan, covering about 400, 000 firms, so that this is large enough to compare with the previous studies as we described above. To do this, inter-firm business citations networks are compiled by text information in the financial reports (hereafter referred to as "citation networks") written about one's business summary given "Line of Business", "Characteristics of the Company", "Operating Performance", "Financial Position and Fund-Raising Capacity", and "Latest Trend and Prospects" [25].

Essentially, we find that about quarter of links on the citation network are exchanged for next year so that the rewiring is one of the dominant processes in the network, even though only about 16.7% links on the inter-firm business transactions network exchanges for next year [21]. In addition, we propose a network generation model with fitness, which is a real number measuring companies' importance proposed by Caldarelli et al. [26], and conduct numerical analysis by our model with parameters estimated by real data. We verify that our model is able to replicate major statistical characteristics of the citation network, with the exception of the real frequency of bidirectional links that are mainly generated by inter-firm investment relationships. This result suggests that investment interactions tend to be formed as a result of a different, and separate, process from other business transactions.

Materials and methods

Empirical data analysis

About dataset. In this report, we analyse Japanese firm dataset provided by Teikoku Databank Ltd (TDB), one of the largest corporate research providers in Japan. It is common business practice within Japan for companies to gather detailed corporate information from business partners in order to build long term trustworthy relationships as well as to manage credit and operational risk. The data collection process and credit analysis are normally outsourced and carried out by professional third-party organisations such as TDB, one of the largest corporate research providers in Japan, that has been assessing the credit status of firms for 119 years. TDB's credit research reports include detailed information about the financial statements of firms, their history profile, business partners, management structure as well as banking transactions and relationships. Companies are tracked over time by an allocated unique IDs, "Teikoku Company Code", including all private enterprises, business owners, government organizations and other public offices in Japan. This code is embedded in all databases so that one can combine all different types of data provided by TDB with ease.

Table 1 shows details of three specific datasets, namely (a) financial reports, containing detailed financial data from around 400, 000 firms including the years 2017 and 2018; (b) inter-firm business transactions records for about 800, 000 firms, which has been extensively used in academic research over the last fifteen years [11, 12, 15, 18, 20, 21, 27]; and (c) investment relationships form business partners, groups companies, capital ties and structures as well as other investment relationships. The later data is consistent with that found in the first database as firms usually report such essential information within their financial statements. Therefore, the real network of investment relationships and business partners

Dataset	Financial reports		List of inter-firm business transactions										
Year	Number of reporting	Number of firms	Nun	nber of links	Min	Max		Mean	Median				
2015	392,822	734,127	4	,869,600	1	12,117		13.3	6				
2016	389,131	756,950	5	,088,622	1	12,601		13.5	6				
2017	390,727	786,717	5	,475,568	1	13,116		13.9	6				
2018	389,294	810,627	5	,789,700	1	13,678		14.3	7				
Dataset		List of inter-firm investment relationships											
Year	Number of firms	Number of link	s	Min	Max		Mean		Median				
2015	265,832	408,615		1	1,926		3.1		2				
2016	273,033	425,880		1	1,996		3.2		3.2		2		
2017	279,961	443,409	443,409		2,097		3.2		3.2		2		
2018	286,118	459,337		1	2,199		3.3		2				

Table 1. Details of the database.

https://doi.org/10.1371/journal.pone.0225853.t001

combined with the inter-firm business transactions can be used to directly compare with the citation network derived from the scanning of the financial reports.

Scaling relations. The citation network is constructed by the scanning of text data in the financial reports automatically. This is therefore unstructured, which essentially leads to the construction of some incorrect links due to companies having the same names or common noun names. For example, there is a restaurant run by CHINA Co., Ltd. in Japan. Even though this company is very small, it gets a large number of citations from companies who traded with China as country since it is one of the most important destinations for their exports.

To eliminate such errors, we attempt to detect outliers where the total number of citations is inconsistent with the size of the company. In order to set a standard in one's number of citations, we observe a scaling relation between a link number on the citation network k_c and a sum of link numbers on both the inter-firm business transactions and the inter-firm investment network k_b (hereafter referred to as "business partners") as the measure of firm size. Besides, this is in similar manner with previous study [24] and it can be substituted by number of employees or annual sales, given that there are scaling relations among those quantities as described in [12].

We next produce an intersection network among the inter-firm business transactions network, the inter-firm investment network, and the citation network. This is composed of overlapping links between the citation network and the rest of the networks so that it is logical to regard the intersection network as a subset of the citation network without data harvesting induced any errors. Therefore, the intersection network can be used to observe real scaling relation between k_b and k_c .

Fig 1 shows scaling relations between the mean of pairs of k_b and k_c on each type of network. We here divide k_c into \sqrt{N} bins—i.e. square-root choice -, where N is total number of firms on each network and each bin contains the same number of items, and we follow on by calculating the mean of k_b per bin. Panel (a) shows the relation on the intersection network. We have identified there is a scaling relation such that $k_b \propto k_c^{0.9\pm0.2}$ since the intersection network is a subset of the citation network without any errors as mentioned before. On the other hands, panel (b) shows the relation on the citation network. In a range of large k_c , this collapses the relation we found in panel (a). Considering this, we delete firms that deviate from the scaling relation $k_b \propto k_c^{0.9\pm0.2}$. Concretely, we eliminate a firm which has $k_c > \mu + 2\sigma$ for each range of k_b to get the same scaling relation on the citation network as that on the intersection



Fig 1. Scaling relations between a mean of pairs of k_b and k_c on each type of network in a log-log scale plot. Each panel (a), (b), and (c) shows the relation on the intersection network, the citation network, and the citation network without the outliers, respectively. There is a scaling relation such that $k_b \propto k_c^{0.9\pm0.2}$ on both panels (a) and (c) though the relation collapse in range of large k_c on panel (c).

network as shown in panel (c). In the following discussion, we use the citation network without the outliers.

Besides, Table 2 shows number of nodes and links in each type of network. This shows that 94,009 firms with 1,035,482 links on the citation network have been eliminated by this procedure in 2018. However, only 2% of all nodes on the intersection network have been eliminated corroborating the fact that almost all valid data is preserved. The elimination rate is also very consistent with the implied error rate arising from the manual procedure described in. Furthermore, in order to obtain additional comfort with regards to the effectiveness of the filtering method, we have manually sampled 1,000 firms within our dataset in the descending order of the respective differences between k_b and k_c . We found that links were correctly removed from 989 firms within the sample, and therefore, implying an error rate of around 1.1% which as

Туре			Intersection networl	κ		
Year	Number of firms	Number of links	Min	Max	Mean	Median
2015	226,430	296,835	1	16	1.7	1
2016	233,571	313,343	1	13	1.8	1
2017	254,378	363,399	1	14	1.9	1
2018	264,835	386,065	1	19	1.9	1
Туре			Citation network			
Year	Number of firms	Number of links	Min	Max	Mean	Median
2015	460,401	1,487,213	1	44	4.0	3
2016	458,541	1,516,814	1	33	4.1	4
2017	460,772	1,593,223	1	33	4.3	4
2018	460,867	1,622,695	1	43	4.4	4
Туре		Citatio	on network without o	outliers		
Year	Number of firms	Number of links	Min	Max	Mean	Median
2015	347,344	496,722	1	17	2.0	2
2016	350,980	521,062	1	17	2.1	2
2017	364,146	576,105	1	17	2.2	2
2018	366,858	587,213	1	22	2.2	2

Table 2. Details of each type of network.

https://doi.org/10.1371/journal.pone.0225853.t002

Year	Number of firms	Newcomers	Disappears	Absorbed
2015	347,344	59,393	56,516	220
2016	350,980	60,335	56,521	178
2017	364,146	67,446	54,104	176
2018	366,858	57,385	54,483	190

Table 3. Number of firms on the citation networks by type from 2017 to 2018.

https://doi.org/10.1371/journal.pone.0225853.t003

perfectly acceptable for the purposes of this study. We also noted that all financial reports that we have made use of have proofread manually since TDB has strict data checking process to maintain data quality. Therefore, abbreviations or misspellings of companies are rare events within the reports. Moreover, we conduct segmentation of sentences into their parts of speech and extract only noun words by MeCab, which is an open-source text segmentation library for use with text written in the Japanese language [28]. We then replace any misspelt word or abbreviation with the correct word through this process so that the rare cases are reduced even further and incorrect links caused by such human error are eliminated.

Metabolism of network evolution. It has previously been revealed that a model, structured by the processes of node creation, annihilation and coagulation, together with a preferential attachment rule—where new nodes are attached to older ones with a probability which is a growing function of the number of pre-existing links [5, 29]—reproduces a degree distribution that follows a power law consistent with that of Japanese inter-firm business transactions network [18, 27]. Therefore, the balance between new entrants, bankruptcies and mergers plays the key role in the time evolution of this network. In terms of 'metabolism' of the network, the cumulative distributions of both node lifespan and link lifespan on the interfirm business transactions network are well characterised by an exponential function, $exp(-t/\tau)$, where τ is the characteristic decay time [18, 21]. Concretely, $\tau \sim 55$ years for nodes and $\tau \sim 6$ years for links so that about 1.8% of nodes and 16.7% of links on the networks exchanges for next year, respectively.

Similar to previous studies on the interfirm business network, we also observe here the occurrence probabilities from 2015 to 2018 for both nodes and links to evaluate the specific dynamics of the citation network. It is assumed that the citation network is a non-growing network because a number of newcomers is the almost same amount as that of disappears, though about 14.9% of nodes disappeared for each year in Table 3. Additionally, the citation network has minimal numbers of coagulation of nodes—i.e. mergers—in comparison with the interfirm business transactions network.

Table 4 shows the details of occurrence probabilities for links. This also indicates that the network seems to be a non-growing network in terms of links, though the characteristics are different from links on the business transactions network. Links account for about quarter of

Type of link	Type of process	From 2015 to	2016	From 2016 to	From 2017 to 2018						
		Number of links	Ratio	Number of links	Ratio	Number of links	Ratio				
Stay	-	362,070	-	385,537	-	430,776	-				
New links	Link creation	53,601	18.3%	73,261	22.5%	61,332	20.3%				
	Node creation	105,391	35.9%	117,307	36.0%	95,105	31.5%				
Dead links	Link annihilation	45,119	15.4%	49,479	15.2%	54,541	18.1%				
	Node annihilation	89,533	30.5%	86,046	26.4%	90,788	30.1%				

Table 4. Number of links on the citation networks by type from 2015 to 2018.

https://doi.org/10.1371/journal.pone.0225853.t004

the citation network are exchanged for next year so that it appears that rewiring is one of the dominant processes in the citation network, being time independent.

Asymmetrical degree distribution. Data from several countries suggest that firm indicators such as annual sales, number of employees, and the number of business partners follow a power law [6–11]. In particular, it has been reported that both a number of in- and out-links (i.e. in- and out-degrees) on the inter-firm business transactions network in Japan follows a power law with a cumulative exponent 1.4 ± 0.1 [11]. In contrast, we find that in- and outdegrees are asymmetrical in the citation network as follows.

Fig 2 shows cumulative in- and out-degree distributions for 2018 in a logarithm scaled plot. Each panel (a) and (b) shows this distribution on the inter-firm business transactions network k_b and on the citation network k_c , respectively, and each green plus-mark and blue cross shows out-degrees and in-degrees, respectively. As reported previously, in panel (a), both the distributions of in- and out-degree of k_b follow a power law with a cumulative exponent $\gamma = 1.4 \pm 0.1$. By contrast, panel (b) shows that an out-degree distribution of k_c exponentially decays, though an in-degree distribution follows a power law with an exponent $\gamma = 1.4 \pm 0.1$ the same as the distribution of the number of business transactions in panel (a). The reason is presented as follows: out-degrees on the citation network, i.e. a number of citing a name of one's business partners have upper bounds because the size of the financial reports



Fig 2. Cumulative distributions of in- and out-degree in 2018 in a log-log scale plot. Each panel (a) and (b) shows this distribution on the inter-firm business transactions network and on the citation network, respectively. Each green plus-mark and blue cross shows out-degrees and in-degrees, respectively. Each panel (c) and (d) shows this distribution generated by newcomers and disappears on the citation network, respectively. Each mean number of indegrees is about 1.92 in panel (c) and 1.85 in panel (d), respectively, and each mean number of out-degrees is about 1.60 in panel (c) and 1.80 in panel (d), respectively.

https://doi.org/10.1371/journal.pone.0225853.g002



Fig 3. Network motifs on both the citation network and the inter-firm business transactions network in 2018. Each panel (a) and (b) shows all 13 types of three-node connected subgraphs and a probability density distribution of the subgraphs, respectively. Each black circle, black filled circle, grey square, and grey filled square shows the probability distribution of the subgraphs on the citation network, that on the randomised network by the citation network initially, that on inter-firm business transactions network, and that on the randomised network by inter-firm business transactions network initially, respectively.

is limited. Meanwhile, in-degrees on the citation network are generated by the number of citations from other firms' financial reports so that the in-links mainly concentrates in large-scale firms.

Furthermore, Fig 2(c) and 2(d) show the cumulative degree distributions for newcomers and disappears. Both in-degree distributions follow the power law with the exponent $\gamma = 1.4 \pm 0.2$ the same as panel (b). Besides, each mean number of the newcomers and the disappears is about 1.92 and 1.85 for in-degrees and about 1.6 and 1.8 for out-degrees, respectively.

Network motif. Motif formation is one of the basic characteristics of interactions among three-node subsets in networks [30, 31]. To observe microscopic characteristics of the citation network, we observe the motif formation distribution and compare this with that of the business transactions network. Moreover, we randomise both the business transactions network and the citation network over 10, 000, 000 times while preserving firms' degrees [32] (hereinafter, this is called "randomised network") and observe the motif formation distributions. Each panel (a) and (b) in Fig 3 shows all 13 types of three-node connected subgraphs and a probability density distribution of the subgraphs, respectively. Each black circle, black filled circle, grey square, and grey filled square in panel (b) shows the probability distribution of the subgraphs on the citation network, that on the randomised network based on the citation network, that on the randomised network based on inter-firm business transactions network, respectively.

It appears that subgraph number two is dominant within the citation network, whereas subgraphs number one, two, and three are dominant in the business transactions network, as also reported in previous studies [33, 34]. By comparison with the result by the randomised network on the inter-firm business transactions network, there are differences in frequencies of subgraphs that have bidirectional links such as number four, five and seven to thirteen. Consequently, it seems that the occurrence probability of the bidirectional links on the citation network is unusually high. Moreover, there are significant differences in frequencies of all subgraphs within the citation network, except for the dominant subgraphs. This indicates that, in terms of network motif, therefore, the dynamics of the citation network is far from random. Besides, one can assume that the difference of probabilities between subgraph one and two on the citation network might be caused by the in-out asymmetry since both the probabilities on the business transaction network, which does not have the asymmetry, are almost the same.

Results and discussion

Model analysis

Fitness. Various models that generate different types of complex networks have been proposed. As described above, Miura et al. [18] make use of a simple business network model in which a directed link connecting nodes represents money flow between a pair of firms, and they took into account the effects of new establishments, bankruptcies, and mergers and acquisitions (M&As) by creation of new nodes, removal of nodes, and aggregation of nodes together with links, respectively. Additionally, by using a merger kernel estimated through an M&A data analysis, the model reproduces business network characteristics with the parameters estimated by real firm data [15, 27]. As shown in Tables 3 and 4, however, the citation network has a few numbers of M&As but a large number of rewirings. Reka et al. [35] proposed an evolving network model that was taken into account the effects of link additions, rewiring, and node additions. In terms of the total number of nodes, however, this also does not fit with the citation network because this is not an evolving network but a quasi-steady-state network, and additionally, the node annihilations cannot be ignored as shown in Table 3. Moreover, Moore et al. [36] studied a model that has both node creations and annihilations. It was revealed that a power law degree distribution was shown to be realised in the case of a growing network with the preferential attachment rule. They also studied that the tail of the cumulative degree distribution follows a power law with an exponent $\gamma = ((3 - r)/(1 - r)) - 1 > = 2.0$, where r is a rate of node annihilations. Even though their model fits for the citation network in terms of metabolism, this study would also not match the case of the citation network because the cumulative in-degree distribution follows a power law with the exponent $\gamma = 1.4$ as shown in Fig 2(b).

In summary, it seems that the scale-free property of the citation network is not related to the concept of preferential attachment, which new nodes are attached to older ones with a probability which is a growing function of the number of pre-existing links [5]. A financial report (or an annual report) is written about a company's activities throughout the following year so that a company mentions about its business partners based on their relationships which were already constructed. We, therefore, consider a fitness, which is a real number measuring companies' importance proposed by Caldarelli et al. [26], is assigned to every firm initially. Caldarelli et al. studied scale-free networks with the fitness, and they revealed that link creations among nodes with a probability depending on the fitness give rise to a rich-getricher mechanism, in which sites with more massive fitness are more likely to become hubs.

Fig 4 shows distributions $\kappa(k_b) = \sum_{i=0}^{k_b} Q(i)/N(i) dk_b \sim k_b^{\lambda+1}$ where $Q(k_b)$ is a probability of a new entrant connecting to an old firm of size k_b , $N(k_b)$ is a number of firms with k_b , and λ is an exponent of fitness for the newcomers in panel (a) and the new links in panel (b), respectively. The observation was introduced by Jeong et al. [37] though we here use the number of business transactions k_b which is initially given by the business transactions network so that this is the way to observe the fitness distribution. Both upper and lower dotted lines indicate power law distributions with the exponent $\lambda_{in} = 1.1 \pm 0.1$ and $\lambda_{out} = 0.6 \pm 0.1$, respectively.

Monte Carlo simulation. Here, we propose a model introducing both the fitness of each node and the effect of node annihilations as follows:



Fig 4. Scaling relation of the rate of fitness as a function $\kappa(k_b)$ of a number of business transactions k_b in 2018 in a log-log scale plot. Each panel (a) and (b) shows this relation of newcomers and new links on the citation network, respectively. Each red triangle and green plus-mark shows $\kappa(k_b)$ by out-degrees and in-degrees, respectively. Both upper and lower dotted lines indicate the power law distributions with the exponent $\lambda_{in} = 1.1 \pm 0.1$ and $\lambda_{out} = 0.6 \pm 0.1$, respectively.

- Step1. Start with N_0 nodes having m/2 in-links and m/2 out-links. The end of the links is chosen randomly (m = 4, which is consistent with the mean number of in- and out-links for newcomers in Fig 2(c)).
- Step2. Choose one of the following three events stochastically. The occurrence probabilities of link creations, link annihilations, node annihilations, and node creations are denoted by r_p , r_q , r_r , and $1 r_p r_q r_r$, respectively (r_p : r_q : $r_r = 0.203$: 0.181: 0.301, which corresponds to the observation in Table 4).
- Link creations. A node is randomly selected following a rule $\Pi^{out} = (k_{b,i}^{\lambda_{out}} + 1) / \sum_j (k_{b,j}^{\lambda_{out}} + 1)$ as a starting point of a new citation link. The other end of the link is chosen randomly following a rule $\Pi^{in} = (k_{b,i}^{\lambda_{in}} + 1) / \sum_j (k_{b,j}^{\lambda_{in}} + 1)$. This process is repeated *m* times.
- Link annihilations. A citation link is chosen randomly and deleted. This process is repeated *m* times.
- Node annihilations. A randomly chosen node is removed along with all citation links connected to this node because a firm's lifetime follows an exponential distribution; it is roughly consistent with the simple assumption that a firm disappears randomly following a Poisson process [18, 21].
- Node creations. A new node having m/2 in-links and m/2 out-links is added. Each in- and out-link is connected to a node chosen randomly following a rule Π^{in} and Π^{out} , respectively.

Step3. Repeat **Step2** for *T* times (T = 500, 000 in Fig 6).

We also illustrate our algorithm by a flow chart in Fig 5.

In order to verify whether our model grasps the essence of dynamics of the citation network, we compare both degree distributions and motif formation distributions generated by



Fig 5. Panel (a) shows the four fundamental processes for nodes: link creations, link annihilations, node annihilations, and node creations in our simulation model. Panel (b) shows a time step flow chart of our simulation model. Each parameter set corresponds to the state of real citation network in Table 4; the occurrence probabilities r_p : r_q : r_q : r_q : r_q : r_q : r_q : 0.203: 0.181: 0.301, each the preferential attachment exponent for in-links and out-links is $\lambda_{in} = 1.0$ and $\lambda_{out} = 0.5$, respectively.

the simulation results using various parameters with the observations in Figs 2 and 3. Fig 6 shows the cumulative degree distributions in a log-log scale plot by N = 10,000, T = 500,000, and m = 4, which is roughly consistent with the mean number of in- and out-links for new-comers in Fig 2(c). Each panel (a), (b) and (c) shows in-degree distributions by $\lambda_{in} = 1.0, \lambda_{in} = 1.1$ and $\lambda_{in} = 1.2$, respectively, and each panel (d), (e) and (f) shows out-degree distributions by $\lambda_{in} = 1.0, \lambda_{in} = 1.1$ and $\lambda_{in} = 1.2$, respectively. Each black circle, red triangle, green plus-mark, blue cross, light-blue rhombus, and pink descending triangle show the result by the citation network in 2018, $\lambda_{out} = 0.0, \lambda_{out} = 0.4, \lambda_{out} = 0.5, \lambda_{out} = 0.6, and \lambda_{out} = 1.0$, respectively. Each dotted line indicates power law distributions with the exponent $\gamma = 1.4$ the same as Fig 2. Regarding the in-degree distribution, the results by $\lambda_{in} = 1.1 \sim 1.2$ fit well with the power law distribution with the exponent $\gamma = 1.4$. Moreover, the simulation results by $\lambda_{out} = 0.5 \pm 0.1$ also work to replicate exponentially decays of the out-degree distribution. These parameters correspond with the observation in Fig 4; therefore, we confirm the model seems to be reasonable in terms of distributions of degree.

Fig 7 shows probability density distributions of subgraphs of network motif in a semilog scale plot by the same simulation results as Fig 6. Each panel (a), (b) and (c) shows the distributions by $\lambda_{in} = 1.0$, $\lambda_{in} = 1.1$ and $\lambda_{in} = 1.2$, respectively. Each red triangle, green plus-mark, blue cross, light-blue rhombus, pink descending triangle, black circle, and black filled circle show the result by $\lambda_{out} = 0.0$, $\lambda_{out} = 0.4$, $\lambda_{out} = 0.5$, $\lambda_{out} = 0.6$, $\lambda_{out} = 1.0$, the citation network in 2018, and the citation network without capital ties, respectively. By comparison these simulation



Fig 6. Cumulative degree distributions generated by the simulation results in a log-log scale plot by N = 10, 000, T = 500, 000, and m = 4. Each panel (a), (b) and (c) shows the in-degree distribution by $\lambda_{in} = 1.0$, $\lambda_{in} = 1.1$ and $\lambda_{in} = 1.2$, respectively, and each panel (d), (e) and (f) shows the out-degree distribution by $\lambda_{in} = 1.0$, $\lambda_{in} = 1.1$ and $\lambda_{in} = 1.2$, respectively. Each black circle, red triangle, green plus-mark, blue cross, light-blue rhombus, and pink descending triangle show the result by the citation network in 2018, $\lambda_{out} = 0.0$, $\lambda_{out} = 0.4$, $\lambda_{out} = 0.5$, $\lambda_{out} = 0.6$, and $\lambda_{out} = 1.0$, respectively. Each dotted line indicates the power law distribution with the exponent $\gamma = 1.4$.

results with the distribution of the citation network, our model does not fit well. Similar to the comparison results of the real network with the randomised network as shown in Fig 3, there are especially differences in frequencies of subgraphs that have bidirectional links.

For this reason, we investigate bidirectional links on the citation network. As shown in Table 2, there are 587,213 links. Among these links, 568,901 pairs of firms (about 97% of all links) are uni-directional, and the rest of 9,156 pairs of firms (about 3%) are bidirectional. To understand the meaning of each link, we check overlapping among links on the citation network, list of inter-firm business transactions and list of inter-firm investment relationships. Table 5 shows the details. It appears that about 76% of bidirectional links on the citation network overlap links on the list of inter-firm investment relationships, though about only 10% of unidirectional links overlap links on that. We simultaneously attempt to delete overlapping links on the citation network with links on the list of inter-firm investment relationships (hereafter referred to as "capital ties") and compare our simulation results with the probability density distribution of subgraphs on the network (black filled circle in Fig 7). It appears that our results work better to replicate the motif formation distribution on the citation network with capital ties excluded from the citation network. Therefore, it is confirmed that our model reflects the dynamics of firms' interactions, mainly inter-firm business transactions, on the citation network without the real frequency of bidirectional links that are mainly generated by inter-firm investment relationships and a tiny component of the network. This is consistent with the fact that in any group structures both parent companies as well as subsidiaries must report the relationship [38], and therefore, leading to bidirectional links.



Fig 7. Probability density distributions of subgraphs of network motif generated by the simulation results in a semilog scale plot by N = 10, 000, T = 500, 000, and m = 4. Each panel (a), (b) and (c) shows the distribution by $\lambda_{in} = 1.0, \lambda_{in} = 1.1$ and $\lambda_{in} = 1.2$, respectively. Each red triangle, green plus-mark, blue cross, light-blue rhombus, pink descending triangle, black circle, and black filled circle show the result by $\lambda_{out} = 0.0, \lambda_{out} = 0.4, \lambda_{out} = 0.5, \lambda_{out} = 0.6, \lambda_{out} = 1.0$, the citation network in 2018, and the citation network without capital ties, respectively. Each panel (d) and (e) shows the results of the two-sample Kolmogorov–Smirnov test and Anderson–Darling test between real data and the simulation results, respectively. Both horizontal lines show λ_{out} , and each vertical line shows the chi-square statistic and the test statistic as defined above, respectively. Each grey filled square, purple filled triangle, and orange filled rhombus shows $\lambda_{in} = 1.0, \lambda_{in} = 1.1$, and $\lambda_{in} = 1.2$, respectively.

Furthermore, to find the best parameter to replicate the motif formation distribution, we apply both the two-sample Kolmogorov–Smirnov test [39] and the two-sample Anderson–Darling test [40], which measure the difference between two distributions. Anderson–Darling test gives more weight to the tails of the distribution, whereas Kolmogorov–Smirnov test is more sensitive of the center of distribution [41, 42]. The definition of chi-square statistic in the Kolmogorov–Smirnov test $\chi^2 = 4D^2 \cdot mn/(m + n)$, where test statistic *D* is a maximum vertical deviation between two distributions and *m* and *n* are the number of samples of those distributions. Moreover, the definition of the two-sample Anderson–Darling test statistic is as

Table 5. Number of overlap	pping	g links amon	g links on	the citation netwo	ork, list o	f inter-firm	business trai	nsactions and	list of inter-	firm investmen	t relationships.

Unidirectional links on Citation network	Overlap with list of Business transactions	Overlap with list of Investment relationships	Overlap with both lists	Non Overlapping	Total links
2017	271,402	17,029	40,711	229,295	558,437
2018	289,002	16,560	41,888	221,451	568,901
Bidirectional links on Citation network	Overlap with Business transactions	Overlap with Investment relationships	Overlap with both lists	Non Overlapping	Total links
2017	1,559	1,322	5,471	482	8,834
2018	1,771	1,296	5,673	416	9,156

https://doi.org/10.1371/journal.pone.0225853.t005

follows:

$$AD = \frac{mn}{m+n} \int_{-\infty}^{\infty} \frac{\{F_m(x) - G_n(x)\}^2}{H_{m+n}(x)\{1 - H_{m+n}(x)\}} dH_{m+n}(x), \tag{1}$$

where each $F_m(x)$ and $G_n(x)$ is the empirical distribution functions of the sample and $H_{m+n}(x) = \{mF_m(x) + nG_n(x)\}/(m+n)$ is the empirical distribution function of the pooled sample [40]. Fig 7(d) and 7(e) show the results for each parameter. Each horizontal line and vertical line shows λ_{out} and test statistics as defined above, respectively, and each grey filled square, purple filled triangle and orange filled rhombus shows $\lambda_{in} = 1.0$, $\lambda_{in} = 1.1$, and $\lambda_{in} = 1.2$, respectively. As a result of this, we find that the simulated distribution comes closest to the real one with the parameter set $\lambda_{in} = 1.2$, $\lambda_{out} = 0.5$ which fits well with the real observation.

Conclusions

In this paper, we investigated firms' interactions generated by automated scanning of financial reports of around 400, 000 firms in Japan, in order to establish the essential dynamics of interactions between firms. As key finding, we observe that the metabolism of the derived citation network is significantly different from that of the actual inter-firm business transactions network that had previously been studied. Remarkably, we found that about quarter of links on the citation network were exchanged for next year so that the rewiring was one of the dominant processes in the network, even though only about 16.7% links on the inter-firm business transactions network exchanged for next year. Furthermore, we introduced simulations based on a network evolution model with fitness because the financial reports were written about a firms' activities throughout the following year so that firms mentioned about its business partners based on their relationships which were already constructed. Our results show that our model is able to replicate the statistical properties of the citation network with parameters estimated from real underlying data. It is also found that the bidirectional links, which overlapped with the inter-firm investment relationships, was hard to replicate by our simple numerical model. Even though the bidirectional links were tiny components of the citation network, this result suggested that essential investment interactions tended to be generated through a divergent process from that of the business transactions.

Acknowledgments

We thank Emiko Takagi for discussions. We would like to express our appreciation to Center for TDB Advanced Data Analysis and Modelling, Tokyo Institute of Technology for providing the datasets.

Author Contributions

Conceptualization: Hayato Goto, Eduardo Viegas.

Data curation: Hayato Goto.

Formal analysis: Hayato Goto, Eduardo Viegas.

Funding acquisition: Misako Takayasu.

Investigation: Hayato Goto, Eduardo Viegas, Hideki Takayasu, Misako Takayasu, Henrik Jeldtoft Jensen.

Methodology: Hayato Goto, Eduardo Viegas, Hideki Takayasu.

Project administration: Henrik Jeldtoft Jensen.

Supervision: Hideki Takayasu, Misako Takayasu, Henrik Jeldtoft Jensen.

Validation: Hayato Goto, Eduardo Viegas, Hideki Takayasu, Misako Takayasu, Henrik Jeldtoft Jensen.

Visualization: Hayato Goto.

Writing - original draft: Hayato Goto, Eduardo Viegas.

Writing - review & editing: Hideki Takayasu, Misako Takayasu, Henrik Jeldtoft Jensen.

References

- Boccaletti S, Latora V, Moreno Y, Chavez M, Hwang DU. Complex networks: Structure and dynamics. Phys Rep 2006; 424(4):175–308. https://doi.org/10.1016/j.physrep.2005.10.009
- Schweitzer F, Fagiolo G, Sornette D, Vega-Redondo F, Vespignani A, White DR. Economic networks: The new challenges. Science 2009; 325(5939):422–425. <u>https://doi.org/10.1126/science.1173644</u> PMID: 19628858
- 3. Jackson MO. Social and economic networks. Princeton university press; 2010.
- Watts DJ, Strogatz SH. Collective dynamics of 'small-world' networks. Nature 1998; 393: 440–442. https://doi.org/10.1038/30918 PMID: 9623998
- Barabási AL, Albert R. Emergence of scaling in random networks. Science 1999; 286(5439):509–512. https://doi.org/10.1126/science.286.5439.509 PMID: 10521342
- Stanley MH, Amaral LA, Buldyrev SV, Havlin S. Scaling behaviour in the growth of companies. Nature 1996; 379(6568):804–806. https://doi.org/10.1038/379804a0
- Amaral LAN, Buldyrev SV, Havlin S, Leschhorn H, Maass P, Salinger MA, Stanley HE, Stanley MH. Scaling behavior in economics: I. Empirical results for company growth. J Phys I France 1997; 7 (4):621–633. https://doi.org/10.1051/jp1:1997180
- Takayasu H, Okuyama K. Country dependence on company size distributions and a numerical model based on competition and cooperation. Fractals 1998; 6(01):67–79. <u>https://doi.org/10.1142/ S0218348X98000080</u>
- Axtell RL. Zipf distribution of US firm sizes. Science 2001; 293(5536):1818–1820. https://doi.org/10. 1126/science.1062081 PMID: 11546870
- Fu D, Pammolli F, Buldyrev SV, Riccaboni M, Matia K, Yamasaki K, Stanley HE. The growth of business firms: Theoretical framework and empirical evidence. Proc Natl Acad Sci USA 2005; 102 (52):18801–18806. https://doi.org/10.1073/pnas.0509543102 PMID: 16365284
- Takayasu M, Sameshima S, Watanabe H, Ohnishi T, Iyatomi H, Iino T, Kobayashi Y, Kamehama K, Ikeda Y, Takayasu H, Watanabe K. Massive Economics Data Analysis by Econophysics Methods-The case of companies' network structure. Annu Rep Earth Simul Cent 2008;263–268.
- Watanabe H, Takayasu H, Takayasu M. Relations between allometric scalings and fluctuations in complex systems: The case of Japanese firms. Phys A 2013; 392(4):741–756. <u>https://doi.org/10.1016/j.physa.2012.10.020</u>
- Takayasu M, Watanabe H, Takayasu H. Generalised central limit theorems for growth rate distribution of complex systems. J Stat Phys 2014; 155(1):47–71. https://doi.org/10.1007/s10955-014-0956-4
- 14. Daepp MI, Hamilton MJ, West GB, Bettencourt LM, The mortality of companies. J R Soc Interface 2015; 464: 20150120. https://doi.org/10.1098/rsif.2015.0120
- Goto H, Viegas E, Henrik JJ, Takayasu H, Takayasu M. Appearance of Unstable Monopoly State Caused by Selective and Concentrative Mergers in Business Networks. Sci Rep 2017; 7: 5064. <u>https:// doi.org/10.1038/s41598-017-05362-5</u>
- Atalay E, Hortacsu A, Roberts J, Syverson C. Network structure of production. Proc Natl Acad Sci USA 2011; 201015564.
- Vitali S, Glattfelder JB, Battiston S. The network of global corporate control. PloS one 2011; 6(10): e25995. https://doi.org/10.1371/journal.pone.0025995 PMID: 22046252
- Miura W, Takayasu H, Takayasu M. Effect of coagulation of nodes in an evolving complex network. Phys Rev Lett 2012; 108(16):168701. <u>https://doi.org/10.1103/PhysRevLett.108.168701</u> PMID: 22680760
- Mizuno T, Ohnishi T, Watanabe T. Structure of global buyer-supplier networks and its implications for conflict minerals regulations. EPJ Data Science 2016; 5(1):2. https://doi.org/10.1140/epjds/s13688-016-0063-7

- Goto H, Takayasu H, Takayasu M. Estimating risk propagation between interacting firms on inter-firm complex network. PloS one 2017; 12(10):e0185712. <u>https://doi.org/10.1371/journal.pone.0185712</u> PMID: 28972998
- Goto H, Takayasu H, Takayasu M. Empirical analysis of firm-dynamics on japanese interfirm trade network. Social Modeling and Simulation plus Econophysics Colluguium 2014, Proc. Int. Conf.: 195–204.
- DeZoort FT, Wilkins A, Justice SE. The effect of sme reporting framework and credit risk on lenders' judgments and decisions. J Account Public Policy 2017; 36: 302–315. https://doi.org/10.1016/j. jaccpubpol.2017.05.003
- Akins B. Financial reporting quality and uncertainty about credit risk among ratings agencies. Account Rev 2018; 93: 1–22. https://doi.org/10.2308/accr-51944
- Viegas E, Goto H, Henrik JJ, Takayasu H, Takayasu M. Assembling real networks from synthetic and unstructured subsets: the corporate reporting case. Sci Rep 2019; Forthcoming. <u>https://doi.org/10.</u> 1038/s41598-019-47490-0
- Teikoku Databank, Ltd. A sample report of Corporate Credit Research. 2017; Available from: https://www.teikoku.com/company-credit-reports.
- Caldarelli G, Capocci A, De Los Rios P, Munoz MA. Scale-free networks from varying vertex intrinsic fitness. Phys Rev Lett 2002; 89(25):258702. <u>https://doi.org/10.1103/PhysRevLett.89.258702</u> PMID: 12484927
- 27. Goto H, Viegas E, Henrik JJ, Takayasu H, Takayasu M. Smoluchowski Equation for Networks: Merger Induced Intermittent Giant Node Formation and Degree Gap. J Stat Phys 2018;1–15.
- Kudo T. Mecab: Yet another part-of-speech and morphological analyzer. 2006; Available from: http://mecab.sourceforge.jp.
- Simon HA. On a class of skew distribution functions. Biometrika 1955; 42(3/4):425–440. <u>https://doi.org/10.2307/2333389</u>
- Milo R, Shen-Orr S, Itzkovitz S, Kashtan N, Chklovskii D, Alon U. Network motifs: simple building blocks of complex networks. Science 2002; 298(5594):824–827. https://doi.org/10.1126/science.298.5594.
 824 PMID: 12399590
- Milo R, Itzkovitz S, Kashtan N, Levitt R, Shen-Orr S, Ayzenshtat I, Sheffer M, Alon U. Superfamilies of evolved and designed networks. Science 2004; 303(5663):1538–1542. <u>https://doi.org/10.1126/ science.1089167</u> PMID: 15001784
- 32. Milo R, Kashtan N, Itzkovitz S, Newman MEJ, Alon U. On the uniform generation of random graphs with prescribed degree sequences. arXiv preprint 2003; cond-mat/0312028.
- Ohnishi T, Takayasu H, Takayasu M. Network motifs in an inter-firm network. J Econ Interact Coor 2010; 5(2):171–180. https://doi.org/10.1007/s11403-010-0066-6
- Maluck J, Donner RV, Takayasu H, Takayasu M. Motif formation and industry specific topologies in the Japanese business firm network. J Stat Mech-Theory E 2017; 5: 053404. https://doi.org/10.1088/1742-5468/aa6ddb
- Albert R, Jeong H, Barabási AL. Topology of evolving networks: local events and universality. Phys Rev Lett 2000; 85(24):5234. https://doi.org/10.1103/PhysRevLett.85.5234 PMID: 11102229
- Moore C, Ghoshal G, Newman ME. Exact solutions for models of evolving networks with addition and deletion of nodes. Phys Rev E 2006; 74(3):036121. https://doi.org/10.1103/PhysRevE.74.036121
- Jeong H, Néda Z, Barabási AL. Measuring preferential attachment in evolving networks. EPL 2013; 61(4):567. https://doi.org/10.1209/epl/i2003-00166-9
- Hines TM. International Financial Reporting Standards: A Guide to Sources for International Accounting Standards. J Bus Financ Librariansh 2007; 12(3):3–26. https://doi.org/10.1300/J109v12n03_02
- Massey FJ Jr. The Kolmogorov-Smirnov test for goodness of fit. J Am Stat Assoc 1951; 46(253):68– 78. https://doi.org/10.1080/01621459.1951.10500769
- 40. Darling DA. The kolmogorov-smirnov, cramer-von mises tests. Ann Math Stat 1957; 28(4):823–838. https://doi.org/10.1214/aoms/1177706788
- Farrell PJ, Rogers-Stewart K. Comprehensive study of tests for normality and symmetry: extending the Spiegelhalter test. J Stat Comput Simul 2006; 76(9):803–816. https://doi.org/10.1080/ 10629360500109023
- Razali NM, Wah YB. Power comparisons of shapiro-wilk, kolmogorov-smirnov, lilliefors and andersondarling tests. J Stat Model Anal 2011; 2(1):21–33.