

1 **Supplementary Material**

Digital Methods for Research Recruitment	Strategies for Increasing Diversity and Inclusion
Electronic medical record and patient portals	Implement additional outreach methods and consider refining the query to give priority to underrepresented populations.
Social media advertising	Establishing collaborations with institutions and groups focused on underrepresented populations.
Regional and national research registries	Assess and evaluate the user rates of various recruitment channels and registries before initiating recruitment.
Web-based surveys and questionnaires	Enhance diversity by incorporating inclusive language and diverse visuals, using call-to-actions designed for the target audience, and ensuring that participants are engaged.
Search engine optimization	Culturally tailored messaging and materials.
Targeted online advertisements	Collaborating with community organizations and groups popular among underrepresented populations while ensuring that the ads are designed to be culturally relevant to encourage engagement.
Mobile applications	Engaging with community leaders for advocacy.
Email campaigns	Providing language interpretation services
Virtual focus group discussions	Hosting informational webinars or workshops