

# Colorectal Cancer Genetics, Incidence and Risk Factors: In Search for Targeted Therapies

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**Abstract:** Each year, colorectal cancers (CRCs) affect over a quarter of a million people. The risk of developing CRC in industrialized nations is approximately 5%. When the disease is localised, treatment success rates range from 70–90%; however, advanced CRC has a high mortality rate, consistently ranking in the top three causes of cancer-related deaths. There is a large geographic difference in global distribution, and CRC is predominantly associated with developed countries and a Western lifestyle and diet. As such, the developed world accounts for more than 63% of all cases of CRC. Geographic variations also predict cancer outcomes, which differ between racial and ethnic groups. This variation is due to inequalities in wealth, differences in the exposure to risk factors and barriers to high-quality cancer prevention, early detection and treatment. The aim of this paper was to review CRC in low- and middle-income countries such as South Africa, India, Brazil and China, and compare them with high-income countries such as the United States of America and the United Kingdom. It is important to note that these economically less developed countries, with historically low CRC rates, are experiencing an increased frequency of CRC. The review also discusses biological markers and genetic pathways involved in the development of colorectal cancer. Genes known to be responsible for the most common forms of inherited CRCs have also been identified but more remain to be identified. This would provide more candidate genes to be added to known biomarkers. CRC burden can be controlled through the widespread application of existing knowledge, such as reduced smoking habits, vaccination, early detection and promoting physical activity, accompanied by a healthy diet. An increased understanding of the molecular mechanisms and events underlying colorectal carcinogenesis will enable the development of new targets and therapeutic drugs.

**Keywords:** colorectal cancer, WNT signaling pathway, RAS pathway, alcohol consumption, physical activity

## Introduction

Globally, colorectal cancers (CRCs) affect over a quarter of a million people each year. The risk of developing CRC in industrialized nations is approximately 5% while the risk of developing an adenoma, a noncancerous colon tumor is approximately 20%. When the disease is localized or confined, effective treatment success rates range from 70–90%; however, advanced CRC has a high mortality rate, consistently ranking in the top three causes of cancer-related death worldwide.<sup>1</sup> The incidence of CRC has increased in developing countries; subsequently, there is an increase in mortality rates. In South America and Eastern Europe, lower amounts of resources than in wealthier countries means that a rapid rise in both CRC incidence and mortality rates has been observed in these

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areas.<sup>1</sup> The increase in CRC cases has not been accompanied by an increase in screening or education programs in most countries as such programs are either limited or only newly implemented in these regions.<sup>2</sup> In addition, countries with a new epidemiological transition have reported a high proportion of early onset CRC. The younger population group is normally exempt from screening programs.<sup>1,3,4</sup> Currently, CRC is the third most common cancer in men and the second most common cancer in women. There were an estimated 1.4 million new CRC cases and 693,900 deaths in 2012.<sup>5</sup> Since mortality and survival rates are directly influenced by incidence, screening and detection rates, they are the best indication of successful treatment of cancer.<sup>6</sup>

The aim of this review is to examine the status of CRC incidence, screening and population-specific risk factors in low- and middle-income countries such as South Africa, India, Brazil and China. The situation in these countries will be compared to those in developed or high-income countries such as the United States of America and the United Kingdom. It will focus on the relationships between geographic area and the incidence and mortality of CRC. It will also examine the use of biological markers as prognostic or diagnostic markers of the disease. Finally, it will discuss the different risk factors of the disease in economically different countries.

## Methods

Literature searches were performed in PubMed using the following search terms; colorectal cancer epidemiology; colorectal cancer incidence rate developed countries; colorectal cancer incidence rate low- and middle-income countries, colorectal cancer mortality developed countries, colorectal cancer mortality low- and middle-income countries, colorectal cancer Biomarkers colorectal cancer screening and colorectal cancer treatment. In order to obtain country-specific data, the search term colorectal cancer and the countries or geographical area name were used (USA, Europe, Asia, China, India, Sub-Saharan Africa, South Africa and Tanzania). In addition to this the following search terms were used; colorectal cancer geographic distribution, colorectal cancer ethnicity, colorectal cancer socioeconomic distribution, colorectal cancer international trends. The name of the country was used in combination with the search term colorectal cancer environmental risk factors, to obtain references for the risk factors for the population of these countries. Information on the genetic factors contributing to colorectal cancer in

each country was obtained by combining the country name and the following search terms; colorectal cancer Genome-wide association study, colorectal cancer non-coding mRNA and colorectal cancer Genetic polymorphisms. Cancer statistics for colorectal cancer were obtained from publications by the Surveillance, Epidemiology, and End Results (SEER) program and the World Health Organization (WHO). Data were also obtained from the GLOBOCAN database International Association of Cancer Registries (IACR).

## Cancer Geographic Variation

The global distribution of CRC varies greatly between different geographic areas. As previously mentioned, CRC is most common in developed countries with a Western culture<sup>7</sup> with the developed world accounting for more than 63% of all cases of CRC.<sup>8</sup> The incidence rate varies up to 10-fold between countries with the highest rates compared to those with the lowest rates.<sup>9</sup> Geographic variations play an important role in the occurrence of new cancer cases; this is because occurrence and outcomes differ between racial and ethnic groups. This variation is due to inequalities in wealth, the variation that results from differences in risk factor exposures, barriers to high-quality cancer prevention, early detection and treatment.<sup>10-12</sup> CRC ranges from more than 40 per 100 000 people in the United States, Australia, New Zealand and Western Europe to less than 5 per 100 000 in Africa and certain parts of Asia.<sup>13</sup> The high incidence of CRC in high-income countries and the lower incidence in low- and middle-income countries are shown in [Table 1](#). Overall, CRC has the highest incidence and lowest mortality rates in high-income countries such as the United States of America and low incidence and high mortality rates in low- and middle-income countries such as African countries, India, Brazil and China. This is caused by the fact that the high-income countries have high standard of health care, whereas low- and middle-income countries struggle to fund healthcare facilities and screening programs.<sup>12</sup> Casual analysis of incidence data seems to indicate that CRC incidence is higher in males than females; however, this is misleading as males develop colon cancer at a younger age with females having a similar lifetime risk catching up to males in later life.<sup>14</sup>

## Colorectal Cancer Mechanisms

Multiple pathways have been reported to be involved in the pathogenesis of CRC. These include pathways

**Table 1** Estimated Incidence Rates from Low-Income and High-Income Countries in Both Males and Females in 2012<sup>28)</sup>

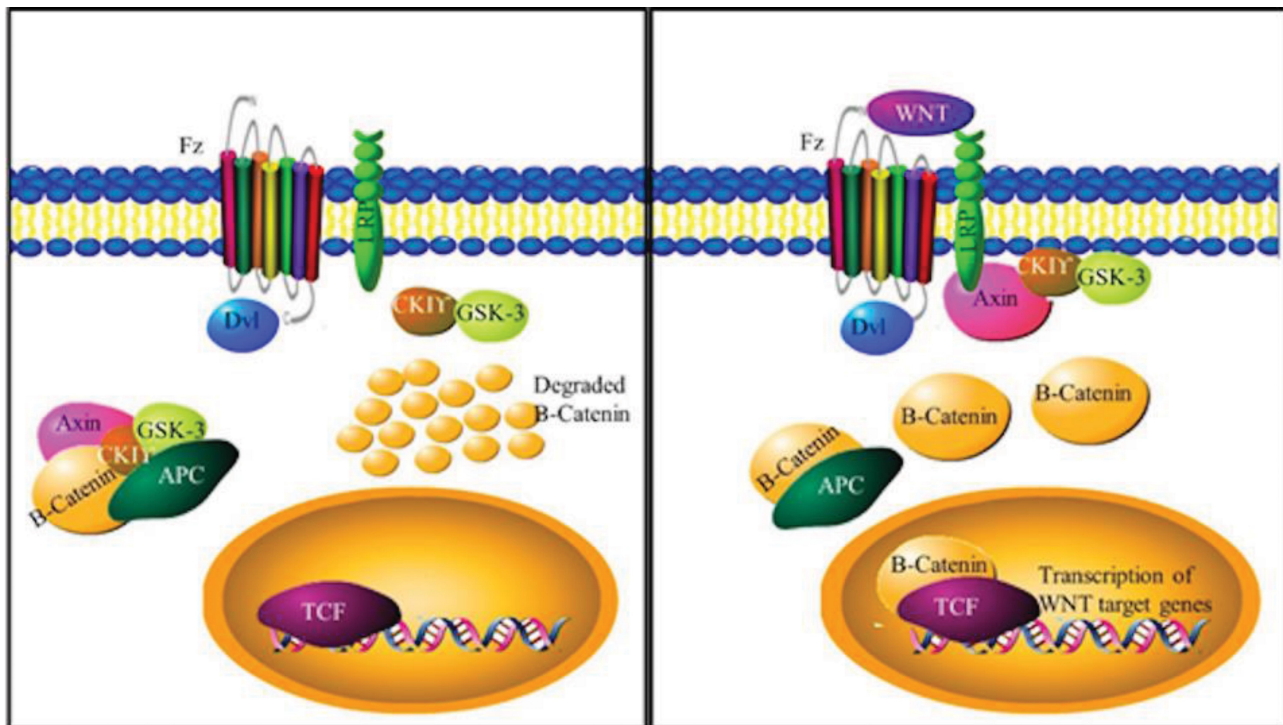
Region and Example Country	Age Standardized Incidence Rate (Cases per 100,000)		
	Males	Females	Both
Australia/New Zealand	44.8	32.2	38.5
Australia	41.9	32.4	36.9
South Europe	39.5	24.1	31.8
Italy	36	24.8	29.9
Western Europe	39.1	24.9	32
France	30.4	36.9	24.8
UK	37.8	27	32.1
Northern Europe	36.5	25.3	30.9
Norway	46.9	39.3	42.9
Central and Eastern Europe	34.5	21.7	28.1
Hungary	70.6	36.8	51.2
Northern America	30.1	22.7	26.4
US	28.8	22.6	25.6
Eastern Asia	22.4	14.6	18.5
Russia	32.9	23.1	26.7
South America	17.1	14.6	15.8
Brazil	21.6	18.1	19.6
South-Eastern Asia	15.2	10.2	12.7
Thailand	17.6	13.9	15.5
Southern Africa	14.2	8.7	11.5
South Africa	18.1	12	14.4
Central America	8.8	7.1	8.0
Mexico	12.5	10	11.2
Northern Africa	8.5	6.9	7.9
Tunisia	13	11	11.9
Eastern Africa	7.1	6.1	6.6
Tanzania	7.4	10.4	9
Western Africa	4.5	3.8	4.2
Nigeria	6.8	5.6	6.2
Eastern Asia	22.4	14.6	18.5
Japan	49.1	29.6	38.9
South-Central Asia	7.0	5.2	6.1
China	28.1	19.4	23.7
India	5.8	3.1	4.4

**Note:** Data from Torre et al 2015.<sup>28)</sup>

involved in abnormal DNA methylation, the control of gene expression through microRNA (miRNA) and the CIN pathway. Alterations in these pathways may develop through the involvement of CRC risk factors. The genes that encode for the proteins that are involved in these pathways may contain mutations that are involved in CRC. Table 2 represents the proteins involved in CRC and they serve as molecular markers for CRC.<sup>15</sup> The initial step leading to colorectal carcinogenesis is thought to be the development of aberrant crypt foci (ACF). The

**Table 2** Colorectal Cancer Molecular Markers and Implications for Disease Behavior

Gene	Disease Effect	Reference
<i>sTNFR-2</i> expression	Increased development of CRC, and lower risk of those taking aspirin	[78]
Interleukin-6	Increased development of CRC and advanced CRC stage and worse prognosis	[79–81]
C-reactive protein	This gene is associated with CRC increased risk, in lean individuals	[78,82]
<i>miR-21</i>	Poor prognosis in patients with stage IV CRC	[48]
<i>miR-203</i>	Poor survival among Caucasians with stage IV and poor survival in Blacks with stages I and II CRC	[48]
CIMP-High	Low colon cancer-specific mortality	[83]
BRAF V600E	High cancer-specific mortality	[84]
Cyclin D1 overexpression	Low colon cancer and overall mortality	[83]
MSI	Better prognosis and survival than CIN/MSS	[85,86]
Cathepsin B expression	High colorectal cancer and overall mortality	[87]
HIF1	High colorectal cancer-specific mortality	[88]
<i>Line-1</i> Hypomethylation	Young age of onset and increased cancer and overall mortality	[88,89]
<i>PI3KCA</i> mutations	Increased survival among chronic aspirin users	[90]
18q	Loss in non MSI → decreased survival No loss → 5-year survival 96%	[85,91]
COX-2-positive tumors	Increased cancer specific mortality	[91]
p53 expression	Better survival among non-obese	[92]
p-AMPK	Better survival among p-ERK positive	[25]
<i>K-ras</i> cod. 12 mutation	Metastatic disease; poor prognosis; increased cancer specific mortality	[24,93]
CDK8 overexpression	Poor prognosis	[94]



**Figure 1** The Wnt signalling pathway. Wnt signalling leads to the prevention of  $\beta$ -Catenin. The destruction complex composed of APC, GSK, Axin and CKI carries out the destruction of  $\beta$  Catenin. Wnt signalling leads to the destabilisation of the destruction complex and the sequestering of certain components of the complex.

activation of the WNT pathway happens during ACF resulting from inactivating mutations in the adenomatous polyposis coli (APC) gene. Activation of KRAS mutations and loss of TP53 expression usually mediate the progression to adenoma and carcinoma. Adenoma progresses due to mutations in PIK3CA and loss of 18q.<sup>16</sup> Figure 1 represents the sequence of molecular events that occur during the progression of adenoma-carcinoma.

## CIN Pathway

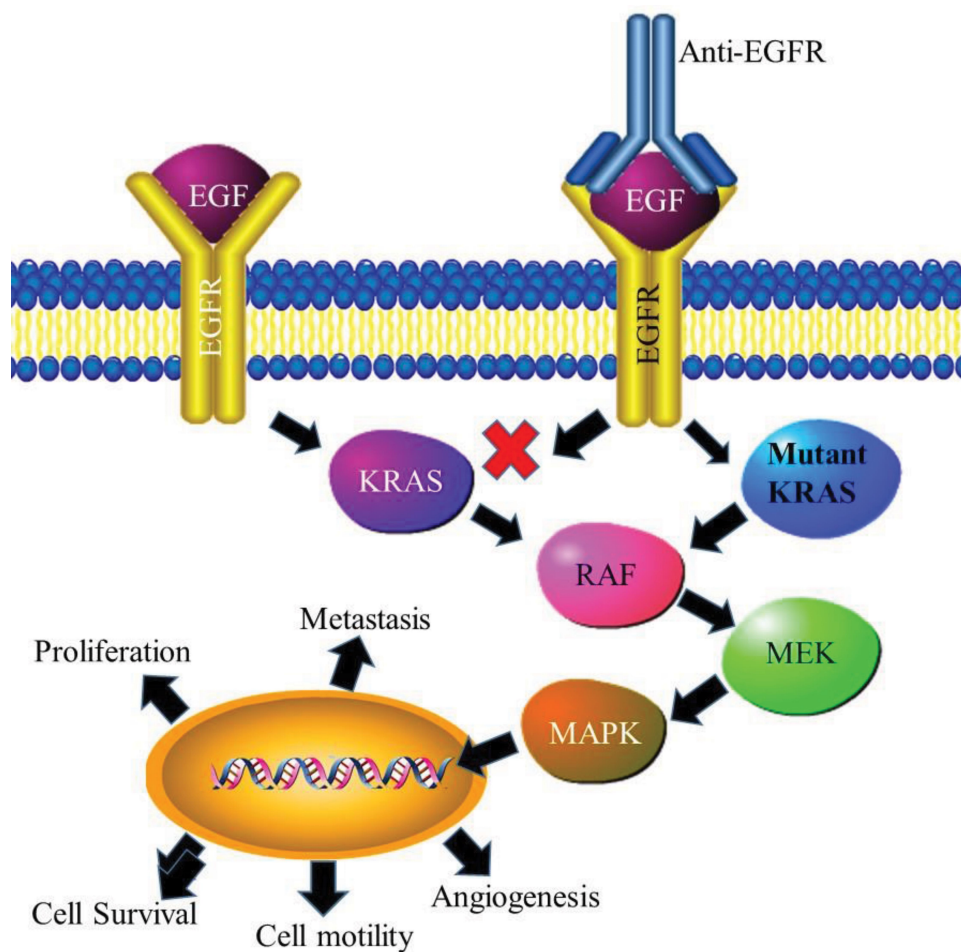
### The WNT Signaling Pathway

CIN is the pathway most commonly associated with CRC. It is well characterized and involves different mitotic spindle checkpoint regulators and proteins; this may influence mitotic chromosomal stability.<sup>17,18</sup> The mutation of the *APC* tumor suppressor gene is the initial course; this involves both sporadic and germline mutation in familial Adenomatous Polyposis (FAP).<sup>19,20</sup> FAP syndrome is an autosomal dominant genetic disorder leading to the development of adenomas in the colon or rectum during adolescence and early adulthood. It has been reported that there is a germline mutation of the *APC* gene found in 60–80% of families with FAP.<sup>15,21</sup> FAP is characterized by less than 100 adenomas and develops with *APC* germline mutations

involving the 5' or 3' region of the gene. The phenotypes of FAP and MUTYH-associated polyposis (MAP) are similar. MUTYH is a glycosylase involved in the base excision repair pathway involved in the repair of DNA damaged by oxidative stress.<sup>15,22</sup> The *APC* tumor suppressor gene is involved in the APC/ $\beta$ -Catenin/Tcf pathway. APC is a negative regulator of  $\beta$ -Catenin and degrades  $\beta$ -Catenin. It also interacts with E-cadherin where it promotes cell adhesion. Failure to degrade  $\beta$ -Catenin cytoplasmic accumulation activates and increases the WNT pathway (Figure 1)<sup>23</sup> signaling. This may lead to translocation into the nucleus where it stimulates TCF-targets with increased proliferation, differentiation, migration and adhesion of colorectal cells. Mutations in genes implicated in APC/ $\beta$ -Catenin/Tcf pathway in CRC lacking *APC* mutations are also found in sporadic CIN tumors.<sup>23</sup>

### RAS Pathway

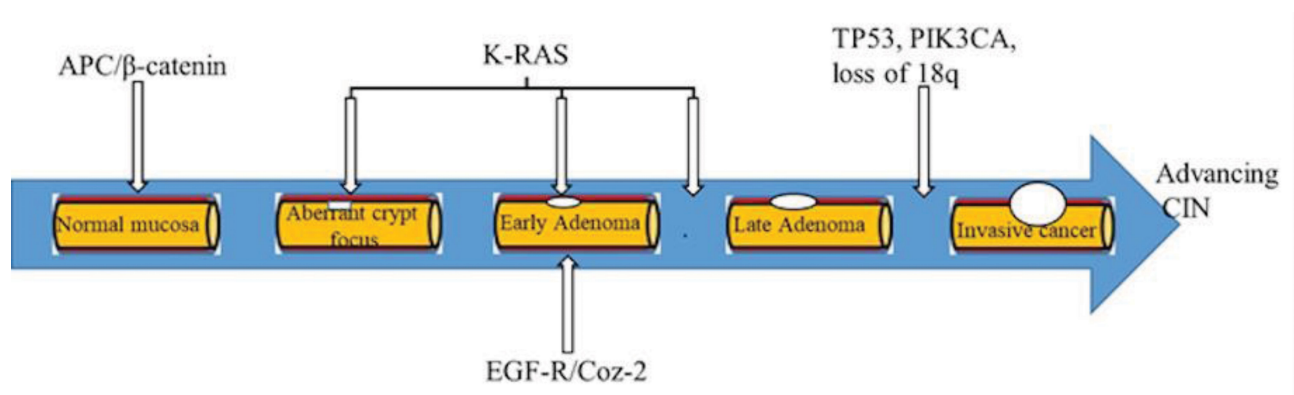
The transition from adenoma to carcinoma is led by the *K-Ras* gene, a proto-oncogene that encodes for a GTPase protein, which is involved in the transduction and propagation of extracellular signals such as mitogen-activated protein kinase (MAPK). Mutation of *K-Ras* may lead to a permanently active state that allows the cells to evade apoptosis and undergo rapid and uncontrolled proliferation



**Figure 2** K-RAS pathway in cancer development. Mutant K-Ras remains in a permanently active state, which in turn leads to the permanent activation of MAPK signalling. As a result, cells in this state are able to avoid apoptosis and undergo rapid, uncontrolled cell division.

(Figure 2).<sup>21</sup> The presence of mutations in codons 12 and 13 of *K-Ras* in patients with CRC can be used as a prognostic marker to evaluate outcomes and to indicate the best chemotherapeutic strategies. The KRAS pathway is also

involved with other signals that are critical for the initiation of carcinogenesis (Figure 3).<sup>16</sup> It was also demonstrated that high WNT activity was connected with increased MAPK signaling in KRAS mutated CRC samples.<sup>24</sup> Other studies



**Figure 3** The sequence of adenoma–carcinoma development: Step wise that lead to invasive cancer. A representation of various gene mutations and molecular changes that lead to colon cancer. Various genetic changes play different roles at different stages of cancer progression.

show interaction between the AMP-activated protein kinase (AMPK) and MAPK. AMPK is a cellular energy balance status sensor that plays a role in the regulation of cell proliferation and growth through the inhibition of the mTOR pathway and activation of the CDKN1A (p21) and p53 pathways. Increase in the expression of phosphorylated-AMPK is, therefore, associated with a good prognosis among p-ERK-activated CRC patients.<sup>25</sup>

## Colorectal Cancer Incidence Rate

Worldwide, the incidence and trends in CRC diagnosis vary. In many areas where there were historically low rates, such as Latin America and Asia, the incidence rates are increasing. Table 2 represents incidence rate of CRC in both genders worldwide.

### High-Income Countries

In 2015 the highest recorded incidence rates in the world occur in Eastern Europe and studies indicate that the incidence in this area is on the rise. As of 2015, high-income countries generally have a higher incidence of CRC but in some of these countries such as the United States, United Kingdom, New Zealand and France, the incidence rate is decreasing. In other high-income countries such as Canada and Australia, the incidence rates are relatively stable. This decrease in incidence rates in some high-income countries is largely attributed to an improvement in the level of screening and implementation of screening programs. Screening programs have also made use of more accurate fecal blood screening tests. Improved treatment in the form of, removal of precancerous lesions and a reduction in CRC risk factors such as smoking, which has also been reported to contribute to decrease in other countries have also contributed to decreased CRC incidence and CRC associated mortality.<sup>26–28</sup> High-income countries are where the majority of randomized, controlled trials and observational studies have been performed. Most of the high-income countries that have screening programs use the more advanced Fecal Immunochemical test (FIT) (see Table 3). In the United States a multiple test risk, and age program has been established, which encourages the average risk population to undergo annual FIT screening from the age of 50, a multitarget DNA test every 3 years and a colonoscopy every 10 years.<sup>29</sup> Another alarming trend in CRC incidence rates reported in some high-income countries, such as the United States, is the increase in incidence among adults younger than 50

years. Screening in these individuals is not recommended.<sup>27,30</sup> The reasons for this increase are not yet known. The decrease in mortality rates for CRC may be due to improvements in screening and treatment.<sup>26,27</sup> In the USA, the main risk factors for colorectal cancer are Inflammatory bowel disease, familial history of CRC, lack of regular physical activity, a diet low in fruit and vegetables, a low-fiber and high-fat diet, or a diet high in processed meats, obesity, alcohol consumption and tobacco use.<sup>26</sup>

### Low- to Middle-Income Countries

The incidence rate of CRC is increasing in Latin America, Asia and Eastern Europe. This is most likely due to a rapid change in diet, activity patterns and increased smoking for several decades.<sup>31–33</sup> In low-income countries, such as Brazil, India and parts of Africa, the incidence of CRC is on the rise. These increasing CRC rates combined with fewer resources for the screening, prevention and treatment of the disease lead to increasing mortality rates.<sup>26,32</sup> In Zimbabwe diabetes was identified as a risk factor associated with the development of colon cancer. Current or previous infection with the *Schistosomiasis* parasite was also found to increase the risk of developing colon cancer in African countries.<sup>34</sup>

### Sub-Saharan Africa: Tanzania and South Africa

Studies reporting the incidence rates of CRC have been previously performed. In 2012, the incidence rates in 19 Sub-Saharan countries were analyzed. This study established that South Africa with an Age Standardized incidence Rate (ASR) in 2018 of 14.4 and Zimbabwe (ASR in 2018 of 10.1) had the highest recorded incidence of CRC in Sub-Saharan Africa.<sup>35</sup> In comparison to South Africa, Tanzania has a much lower incidence rate of CRC (approximately 9.0 in 2018).<sup>5,35</sup>

In South Africa, the incidence was highest in the White population followed by those of Asian ancestry and then the mixed ancestry population group. The population group with the lowest incidence is the Black population. However, in Sub-Saharan Africa, the incidence of CRC in the Black population is on the rise.<sup>36</sup> Moreover, CRC in the Black population occurs at a much younger age compared to their white counterparts<sup>35</sup> and South Africa mirrors this trend.<sup>36,37</sup> South Africa shows marked differences in screening, treatment and surviving CRC based on racial, gender, provincial, and urban–rural divides.<sup>38</sup> South Africa also lacks a national CRC

**Table 3** Screening Programs and Their Effectiveness in Various Countries

Country	Technique	Dates of Data	Ages of Target Patients	Participation	Detection Rate
Spain	FIT	2014	50–69	49.2%	2.75 per 1000
France	G-FOBT since 20,008	in 2008	50–74 years	34.3%	7.5%
Ireland	FIT		50 to 74 years	51%	0.33%
Italy	FIT between 2005–2006 Since 2009	2006 2009	50–69		4% 5%
Lithuania	FIT since 2009	2009–2012	50 to 74	46%	3.1%
Croatia	G-FOBT since 2007	2007	50–74	19.9%	3.8%
England	G-FOBT since 2006	2010	60 to 69	49.6% of men and 54.4% of women	2%
Slovenia	FIT since 2009	2014	50 to 69	57.8%	2.12%
Czech Republic	G-FOBT 200–2008 FIT since 2009	2010	Older than 50	22.7%	
Canada	FIT and G-FOBT 2009–2011	2009–2011	50–74	16.1%	1.8 per 1000
Thailand	FIT since 2011		50–65	62.9%	1.1%
Taiwan	2004		50–69	21.4%	4.6 per 1000
South Korea	FIT since 2004	2008		21.1%	
Japan	FIT since 1992	2013	40–69	41.4% in men 34.5% in women	
Australia	FIT between 2002 to 2006	2006	55–74 years	45.4% women 47.4%, men	9% of participants

**Notes:** Details of screening programs in high-income countries. Data from Navarro et al.<sup>29</sup>

screening program. Its public healthcare system also has a limited ability to provide proper diagnosis and treatment programs for CRC.<sup>39</sup>

Despite the incidence of CRC being historically very low in Tanzania, studies undertaken in the period, 2006–2016, show the incidence of colon cancer in Tanzania increased six-fold. Over half of the patients diagnosed in this period gave Dar es Salaam as their home. There was no difference between the incidence rates in males or females. Most patients were between the ages of 40 and 65.<sup>40</sup>

### Asia: India and China

Risk factors for developing colon cancer in Asia were determined to be familial history, ethnicity, age, gender height; smoking, alcohol consumption, weight, whether they have a westernized diet, engage in physical activity,

have certain chronic diseases and differences in their microbiota.<sup>41</sup>

### India

India has an ASR of 4.4 per 100 000.<sup>5</sup> There is very little information on the state of CRC in India. As such multiple studies have been conducted on representative groups of patients at various hospitals.<sup>42</sup> One of the major findings of these studies is the younger age of diagnosis in India compared to higher income countries. In these studies, the mean age of diagnosis was 49. Most patients were diagnosed at Stage III or IV (ranging from 54–79%) with very few being diagnosed at stage I.<sup>42,43</sup> Noronha et al showed that 41% of patients exhibit signs of metastatic spread with the liver being the most common site of invasion.<sup>42</sup> Having a curative outcome as the end goal, the majority of these patients were surgically treated with adjuvant

chemotherapy. However, the only treatment available to a large percentage of patients was palliative or supportive treatments. The result of treatment in these studies was very positive with the vast majority of stage II patients surviving for 5 years post diagnosis. This number drops drastically for those patients diagnosed at stage IV.<sup>42,43</sup>

## China

The incidence of CRC in China is 23.3 per 100 000.<sup>5</sup> An analysis of the changing trends in CRC incidence was conducted over a twenty-year period (1981–2000) in the city of Tianjin. In this twenty-year period 4954 cases of CRC were recorded, of this 51.4% were male and 49.6% were female. Most of these patients were between the ages of 55–79 with the average age at diagnosis being 62. The incidence rate increased steadily over the twenty-year period from 1981–2000.<sup>44</sup> Unsurprisingly, in terms of mortality from CRC, the highest percentage of deaths recorded was in the age group with the highest incidence (55–79). The total mortality was 2147 of the 4954 patients with the mortality rate increasing over the period examined.<sup>45</sup> During the twenty-year period, the average age of diagnosis and death showed an increasing trend.<sup>44,45</sup> Since the 1970s, the CRC incidence rates have also increased in Shanghai.<sup>46</sup> The Jiashan county in the north of Zhejiang Province has the highest incidence of colon cancer in China.<sup>47</sup> Other risk factors that have been identified in China included the use of oral contraceptives, progesterone injections during pregnancy, induced abortions,<sup>46</sup> psychological depression, negative emotion and lower digestive tract diseases.<sup>47</sup>

## Colorectal Risk Factors

CRC is considered to be one of the major cancers for which modifiable causes may be identified and prevented. The disease is associated with a wide range of cultural and social factors.<sup>48,49</sup> CRC can be prevented through minimizing the exposure of an individual to these risk factors by living a healthy lifestyle. This includes avoiding the use of tobacco and alcohol, maintaining a healthy body weight, physical activities, a diet low in red and processed meats and high in fiber.<sup>28</sup> Evidence for the contribution of environmental risk factors to the development of CRC comes from studies of migrants and their offspring. In 2007 individuals migrating from low- to high-risk countries showed an increase in the rates of CRC typical of the population of the host country.<sup>8,49</sup>

## Nutritional Practices

One of the risk factors that is suspected to be driving these increases in CRC incidence is changes in diet. Diet influences the change in CRC risk. Having a healthier diet may reduce the risk of developing CRC by 70%.<sup>50</sup> By tracking the dietary habits of some CRC patients compared to healthy individuals, it was established that certain foods and eating habits may contribute to CRC development.<sup>46</sup> Some of these risk foods include high levels of red meat, pork, animal oils, fish and eggs.<sup>46,47</sup> The consumption of preserved foods led to a higher risk of developing CRC.<sup>46</sup> Diets that are high in fat, especially animal fat, represent the largest diet-related CRC risk.<sup>7</sup> High-fat diets with high levels of meat consumption are linked to the concept of the typical Western diet. The Western diet has been associated with colorectal carcinogenesis.<sup>51,52</sup> Meat consumption is mostly associated with colon cancer than rectal cancer.<sup>51</sup> The mechanisms underlying the consumption of high levels of red meat contributing to the development of CRC may involve the presence of heme iron in red meat.<sup>52,53</sup> An increased intake of dietary fiber may dilute fecal content, increase fecal bulk and reduce transit time of waste leading to lower levels of CRC risk. The presence of high levels of dietary fiber has been proposed as one of the main differences between the rates of CRC between Africa and Westernized countries.<sup>13</sup> Food that lowers the risk of developing CRC include fresh fruits and vegetables, increased fiber and micro-nutrients such as vitamin C, carotene, and vitamin E.<sup>46,47</sup>

## Physical Activity and Obesity

Physical inactivity and excess body weight are the third and fourth largest contributors, respectively, to the risk of developing CRC. There is abundant evidence that high overall levels of physical activity are associated with a lower risk of CRC. The frequency and intensity of physical activity are inversely associated with CRC risk.<sup>54,55</sup> Regular physical activity in combination with a healthy diet were shown to decrease the risk of CRC. This effect was more noticeable for colonic than for rectal disease.<sup>13,56</sup> The biological mechanisms underlying this relationship between reduced physical activity and CRC are yet to be elucidated. Moderate physical activity raises the metabolic rate and increases maximal oxygen uptake.<sup>54</sup> Studies have also shown that individuals who use energy more efficiently may have a lower risk of developing CRC.<sup>7</sup>



The mechanisms behind obesity-linked colorectal cancer risk have been partly explained through IGF-1 activity as well as hyperinsulinemia/insulin resistance. Epidemiological studies have shown that type II diabetes is a risk factor leading to an increased risk for developing colorectal cancer. Type 2 diabetes has been shown to cause a consistent elevation in the risk.<sup>57</sup> Insulin-like growth factors (IGFs) play a role in the development of various cancers, since IGF plays a role in growth and development, and along with specific IGF receptors, are overexpressed in cancer cells. IGF accomplishes this by promoting cell cycle progression and inhibiting apoptosis.<sup>58</sup> Insulin promotes cancer through the stimulation of insulin receptors and a reduction in the levels of IGF binding proteins. This results in increased levels of free unbound IGF. This leads to downstream activation of pathways such as the phosphatidylinositol 3-kinase (PI3K)–AKT– mammalian target of rapamycin (mTOR) pathway and the Ras–Raf–MEK– Mitogen-Activated Protein Kinase (MAPK) pathway. Both of which regulate cell growth and proliferation. Increased insulin signaling also results in higher metabolic activity within the cell leading to increased oxidative stress and DNA damage (Reviewed in<sup>59</sup>). Cancer cells rely upon higher rates of glycolysis and are in need of

constant high levels of glucose. This is supplied in higher amounts in patients suffering from hyperglycemia as a result of diabetes.<sup>60</sup>

The lowest income countries also show low levels of obesity and have the lowest incidence of CRC. Japan's High CRC incidence is not accompanied by high levels of obesity. China also shows low levels of obesity in comparison to the levels of obesity observed in the country (Table 4). These observations show that while obesity contributes to the incidence of CRC it is influenced by other risk factors.

## Tobacco Use

It is estimated that 12% of CRC mortalities are linked to smoking and tobacco use.<sup>61</sup> Carcinogens identified in tobacco have been shown to increase the growth of colon and rectal tumors and are associated with an increased risk of developing CRC.<sup>62</sup> Cigarettes have been shown to increase the formation and growth rate of adenomatous polyps, the precursor lesions of CRC.<sup>63,64</sup> Tobacco consumption over long periods of time is associated with larger polyps in the colon and rectum. Smokers also

**Table 4** Risk Factors for CRC in Different Countries Ranked by CRC Incidence

Country	CRC Incidence Rank	Obesity in 2013 <sup>95</sup>		Tobacco Use % of Population <sup>96</sup> 2015		Alcohol Use <sup>97</sup> Average Daily Intake in Grams of Pure Alcohol
		Kj per Capita	Rank in World	Males	Females	
Hungary	1	14,520	41	32	24.8	37
Norway	2	14,430	67	22.4	22.1	20.4
Japan	3	11,720	185	33.7	10.6	30.4
Australia	4	13,470	27	16.7	13.1	28.9
UK	5	14,430	33	19.9	18.4	33.7
Italy	6	15,270	100	28.3	19.7	25.9
Russia	7	13,890	67	59	22.8	43.5
USA	8	15,900	12	19.5	15	29.6
France	9	14,770	87	29.8	25.6	36.1
China	10	12,510	168	47.6	1.9	27.9
Brazil	11	13,050	81	19.3	11.3	41.7
Thailand	12	10,630	140	41.4	2.3	43.1
South Africa	13	12,550	30	31.4	6.5	64.6
Tunisia	14	13,930	40	No data	No data	79.1
Mexico	15	13,640	28	20.8	6.6	33.1
Tanzania	16	8453	153	27.5	3.8	55.7
Nigeria	17	11,340	145	17.4	0.2	55
India	18	2360	187	20.4	1.9	31.5

**Notes:** E shows eighteen countries that are ranked by their CRC incidence from 1 to 18. This is accompanied by the risk factors of alcohol, tobacco and obesity for each country. Compared to other middle- to low-income countries. The highest incidence rate was found in the high-income countries. The first two show a high level of obesity. The third, Japan, has a high percentage of tobacco use. Middle- and low-income countries are found at the bottom of the table and show low levels of obesity and tobacco use but high levels of alcohol consumption.

show an earlier average age of onset for CRC among men and women who smoke cigarettes.<sup>61,65</sup>

Table 4 shows the contribution of risk factors such as tobacco use to the incidence of CRC. The lowest income countries with the lowest incidence of CRC also show comparatively low levels of tobacco use. The first three high-income countries with high levels of CRC also show high levels of tobacco usage. Russia which shows very high levels of tobacco use only shows moderately high levels of CRC incidence.

## Alcohol Consumption

The regular consumption of alcohol is associated with the increase of risk of developing CRC. Alcohol consumption is also associated with an increase in the early onset of CRC as well as a disproportionate increase of tumors in the distal colon.<sup>56,61,65</sup> The reactive metabolites of alcohol, such as acetaldehyde, can be carcinogenic. A social relationship between alcohol consumption and smoking also exists.<sup>61</sup> Alcohol and tobacco may act together to increase the incidence of CRC as tobacco may induce mutations in DNA that are less efficiently repaired in the presence of alcohol. Alcohol may sometimes act as a solvent to enhance the penetration of other carcinogenic molecules into mucosal cells.<sup>66</sup> The effects of alcohol may also be mediated through the production of prostaglandins, lipid peroxidation and generation of free radical oxygen species.<sup>61,67</sup> Table 4 shows the level of alcohol consumption related to CRC incidence. The selected countries show very little association between alcohol consumption and CRC incidence.

## Colorectal Cancer Prevention

CRC preventive measures involve reducing the exposure to the risk factors mentioned previously.<sup>63,68</sup> Early screening to detect colorectal polyposis is advisable as early detection is associated with a better prognosis. Several screening options are available, such as the guaiac-based fecal occult blood test (FOBT), the immunochemical FOBT, flexible sigmoidoscopy, stool DNA test, computed tomography colonography, and colonoscopy. However, some of these screening options require skilled technicians', are expensive, less convenient and have greater risks for patients compared with other tests.<sup>69</sup> Some of these screening options may not be available in low- and middle-income countries since they have economic constraints. Colonoscopy is the gold standard method of screening. It is sensitive, reliable and allows for the

treatment of precancerous lesions. The use of colonoscopies to screen patients can result in up to an 88% decrease in cancer mortality. However, it is expensive and requires highly trained staff with the sedation of the patient. Incorrectly performed or incomplete colonoscopy led to less than a 47% reduction in cancer mortality.<sup>70</sup> The Guaiac-based fecal occult test (gFOBT) functions by detecting blood in the feces by detecting peroxidase activity of heme. It has the advantages of being cheap. The use of the test was found to lower cancer-based mortality over a ten-year period by between 18% and 22% when the test was performed every two years over this ten-year period. However, the test can be influenced by the diet and is therefore, not very specific and has a low predictive value.<sup>71</sup> It is therefore a test that should only be used if no other options are available. The fecal immunochemical test (FIT) is the test that will most likely replace gFOBT. It is based on the use of an antibody to human globin, so it is not affected by the diet. It requires less samples than gFOBT and is more sensitive.<sup>72</sup> Another more advanced fecal blood test is the Multitarget stool DNA test. (MTsDNA). This test was found to be even more sensitive than FIT and has been adapted as a regular test in the US and relies on the detection of abnormal DNA within stool samples. FOBT is cost-effective and easy to perform, it is therefore, performed in many parts of the world.<sup>73</sup> However, population-based CRC screening programs may not be viable in some developed countries where incidence of the disease is not sufficiently high to merit screening programs.<sup>74</sup> On the other hand, it is advisable for developing countries to institute an affordable screening program as these countries have a growing and aging population, living an increasingly westernized lifestyle. Thailand initiated a pilot screening program in 2012 using FIT screening to screen the population aged between 50–65. This program was initiated in Lampang Province and the participation rate was 63% in females and 58% in males. Any positive FIT tests were followed up by colonoscopies.<sup>75</sup> In Chile, a screening program was tested between 2007 and 2009 and found that 4938 people participated in the program. This was 77% of all eligible participants. FIT testing was used and only patients older than 50 were screened.<sup>76</sup> There are no organized screening programs in any African country. In South Africa, there is a lack of facilities in the rural areas and in the mid-2010s a pilot study using a mobile screening facility was found to improve survival.<sup>77</sup>

## Conclusion

Globally, CRC is a significant health and economic burden. It is expected to increase as populations grow and age in conjunction with the adoption of the western lifestyle. Economically less developed countries such as African countries, Brazil, India and China with historically low rates are experiencing an increased frequency of CRC. Genes responsible for the most common forms of inherited CRC have been identified and studied. However, research that is more extensive is required to identify remaining candidate genes that may be used as diagnostic or prognostic biomarkers. CRC burden can be controlled through the widespread application of existing knowledge such as reducing smoking, vaccination, early detection and promoting physical activity accompanied by a healthy diet. Our increased understanding of molecular mechanisms/events underlying CRC carcinogenesis will enable the development of new targeted therapies and the discovery and application of new clinical biomarkers.

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## Disclosure

The authors report no conflicts of interest in this work.

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