

FROM THE EDITOR'S DESK

From the Editor's Desk: Medicine Past and Present

Kristen Ann Ehrenberger, MD PhD¹, Scott Podolsky, MD², and Carol K. Bates, MD²¹University of Pittsburgh School of Medicine, Pittsburgh, PA, USA; ²Harvard Medical School, Boston, MA, USA.

J Gen Intern Med 36(3):575–76

DOI: 10.1007/s11606-020-06489-4

© Society of General Internal Medicine 2021

There are various ways to apply the history of medicine to contemporary medical practice. It can serve as a source of inspiration as we recognize, for example, the enduring nature of self-sacrifice and dedication to patient care. Or it can serve as a source of consternation and self-reflection, as we consider the limitations of healthcare providers and institutions in contributing to past and present inequities. At the very least, it can be an antidote to our own hubris, and perhaps help us consider current blinders. Take the example of Dr. George E. DeWitt (1842–1924), who penned “Some References to the Practice of Medicine, Then and Now” in 1916, toward the end of his career as medical health officer and mayor of the small Canadian town of Wolfville.¹ “Fifty years ago,” he wrote, a physician could perhaps help a single patient at a time. Then came the bacteriological revolution, with its diagnostic, preventive, and early therapeutic changes that protected whole communities at once. Cell culture and microscopy enabled the testing of local water supplies; anti-septic technique reduced maternal mortality from puerperal fever; and the arsenical compound “606” (salvarsan) promised a treatment for syphilis. The simplistic arc DeWitt crafted from medicine as the domain of individual healers to one of communally minded infectious disease experts was not entirely wrong, but it did preferentially showcase his own life’s work in public health, including a short stint at the head of a tuberculosis sanatorium.

“Progress” was DeWitt’s watchword, and he looked to the past as a foil for positive scientific developments. Unfortunately, his optimism about the ability of human ingenuity to solve problems also fueled his enthusiastic support of eugenics,² which we regard today as a misguided, deterministic, simplistic, and harmful application of “science” for the apparent sake of the common “good.” His hope that salvarsan would “[rid] the race of the physical and mental defects which visit the children of syphilitics from generation to generation, thus hastening the day which the practice of eugenics is endeavoring to produce, viz., a race of the mentally and physically fit” rings offensive to our ears. These sentiments mark DeWitt as a man of his times, which were ripe with the possibilities of the Progressive Era, when reformers sought to

alleviate poverty and illness with child-labor laws and workplace-safety regulations but also restrictions on marriage and reproduction. Medical history contains cautionary tales as well as episodes that are worth celebrating, so we will use DeWitt as an inspiration to look back—with curious but critical eyes—at the kinds of narratives that can be told about science, medicine, health, and bodies.

In 2020, the epidemics of SARS-CoV-2 and of violent, institutionalized racism ignited interest in the “forgotten” 1918–1919 influenza pandemic³ and in the history of race and racism in medicine.⁴ An elderly Dr. DeWitt almost certainly took care of pandemic influenza patients in rural Nova Scotia. We now know about its devastating toll among young people; the effects of climate and the Great War on its spread⁵; and that nursing often proved more rewarding than doctoring, because there was no cure. There have even been attempts to model the circulation of the respective viruses in order to predict whether public health measures such as closing school are effective.^{6,7} While pandemic influenza appeared to have affected Black Americans less severely than their White counterparts 100 years ago,⁸ non-White race is an independent risk factor for infection, severe COVID-19 disease, and mortality today.⁹ To answer why this is, we must look to history. As Professor Sabrina Strings wrote in the *New York Times* in the spring, “The era of slavery was when white Americans determined that black Americans needed only the bare necessities, not enough to keep them optimally safe and healthy. It set in motion black people’s diminished access to healthy foods, safe working conditions, medical treatment and a host of other social inequities that negatively impact health.”¹⁰ Systemic racism only deepened in the eras of Jim Crow, redlining, and mass incarceration. The current “syndemic”¹¹ is the result of accreted social forces that, like other human phenomena, can be studied from a comparative perspective of “then and now.”

It is in this moment that the *Journal of General Internal Medicine* introduces a new submission category in the history of medicine. There are many established and potentially burgeoning medical historians in our midst in academic general medicine, and much to learn in this space. We have previously published short pieces on the continued impact of Tuskegee¹² and on the impact of health issues of American presidents.¹³ This issue features a full-length essay by Dr. Danielle Fine and colleagues on the background of the opiate crisis, a topic that frequently appears in *JGIM* due to the magnitude of the national problem in opiate use disorder and overdose deaths.¹⁴ We hope to publish scholarly articles that

inform our understanding in a variety of domains: how systemic racism has pervaded medical institutions; the role of government in spaces of inquiry and sickness; how the pharmaceutical and device industries have shaped practice patterns; the influence of both famous and unsung individuals and organizations; how representations of healers, patients, and diseases affect public discourses and private decisions; and more. Retrospection is as important a component of life-long learning as innovation is, and an appreciation for the history of our profession is a great tonic for overconfidence in narratives of unidirectional progress. Like Dr. DeWitt, we look to the past for perspective. Yet like Dr. DeWitt, we are also products of our own times. The editors hope that, among other things, this series will help us use the past to better understand the present and to frame the future of medicine.

Corresponding Author: Kristen Ann Ehrenberger, MD PhD; University of Pittsburgh School of Medicine, Pittsburgh, PA, USA (e-mail: ehrenbergerka@upmc.edu).

Compliance with Ethical Standards:

Conflict of Interest: The authors have no conflicts of interest to declare.

REFERENCES

1. **DeWitt GE.** Some references to the practice of medicine, then and now. *Public Health J.* 1916; 7(9):411-4. <https://www.jstor.org/stable/41996942>. Accessed 30 Nov 2020.
2. **DeWitt GE.** A few hints to the medical profession in relation to public health work. *Public Health J.* 1916;7(2):63-8. <https://www.jstor.org/stable/41997086>. Accessed 5 Dec 2020.
3. **Crosby AW.** *America's Forgotten Pandemic: the Influenza of 1918.* 2nd ed. New York: Cambridge University Press; 2003.
4. Epidemics and African American communities from 1793 to the present [lecture series]. Cambridge, MA: Project on Race & Gender in Science & Medicine, Hutchins Center for African & African American Research, Harvard University; 2020. Available from: <https://hutchinscenter.fas.harvard.edu/epidemics>.
5. **More AF, Loveluck CP, Clifford H, Handley MJ, Korotkikh EV, Kurbatov AV, et al.** The Impact of a Six-Year Climate Anomaly on the "Spanish flu" Pandemic and WWI. *GeoHealth.* 2020;4(9):4-11. <https://doi.org/10.1029/2020GH000277>.
6. **Stern AM, Cetron MS, Markel H.** Closing the schools: lessons from the 1918-19 U.S. influenza pandemic. *Health Aff (Millwood).* 2009;28(6):w1066-78. <https://doi.org/10.1377/hlthaff.28.6.w1066>.
7. **Viner RM, Russell SJ, Croker H, Packer J, Ward J, Stansfield C, et al.** School closure and management practices during coronavirus outbreaks including COVID-19: a rapid systematic review. *Lancet Child & Adolescent Health.* 2020;5(5):397-404. [https://doi.org/10.1016/S2352-4642\(20\)30095-X](https://doi.org/10.1016/S2352-4642(20)30095-X).
8. **Gamble VN.** "There wasn't a lot of comfort in those days": African Americans, public health, and the 1918 influenza epidemic. *Public Health Rep.* 2010;125(suppl. 3):114-25. <http://www.ncbi.nlm.nih.gov/pubmed/20568573>.
9. **Gross CP, Essien UR, Pasha S, Gross JR, Wang S, Nunez-Smith M.** Racial and ethnic disparities in population-level Covid-19 mortality. *J Gen Intern Med.* 2020;35:3097-9. <https://doi.org/10.1007/s11606-020-06081-w>.
10. **Strings S.** It's not obesity. It's slavery. *NY Times.* 2020. Available from: <https://www.nytimes.com/2020/05/25/opinion/coronavirus-race-obesity.html>.
11. **Gravlee CC.** Systemic Racism, Chronic Health Inequities, and COVID-19: a Syndemic in the Making? *Am J Hum Biol.* 2020;32(5):e23482. <https://doi.org/10.1002/ajhb.23482>.
12. **Alsan M, Wanamaker M, Hardeman RR.** The Tuskegee Study of Untreated Syphilis: a Case Study in Peripheral Trauma with Implications for Health Professionals. *J Gen Intern Med.* 2019;35:322-5. doi: <https://doi.org/10.1007/s11606-019-05309-8>.
13. **Mangione S.** When Disease Strikes Leaders: What Should We Know? *J Gen Intern Med.* 2020;35:3053-6. <https://doi.org/10.1007/s11606-020-06060-1>.
14. **Fine DR, Herzberg D, Wakeman SE.** Societal Biases, Institutional Discrimination, and Trends in Opioid Use in the USA. *J Gen Intern Med.* 2020; doi:<https://doi.org/10.1007/s11606-020-05974-0>.

Publisher's Note: Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.