



# Understanding Treatment Preferences of Australian Patients Living with Treatment-Resistant Depression

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**Background:** There is evidence of improved adherence and treatment outcomes when patients' treatment preferences are considered, and shared decision making is utilized.

**Purpose:** We aimed to better understand treatment preferences among Australians with treatment-resistant depression (TRD), focusing on the specific treatment attributes that people value (such as effectiveness, risk of side effects and cost) and their relative importance. The risk-benefit trade-offs that characterize treatment choices were also examined.

**Patients and Methods:** An online survey of 75 patients with experience of TRD was conducted, consisting of two discrete choice experiment (DCE) components – a medication DCE and a treatment plan DCE. Participants were able to prioritize and trade off different features of medications and treatment plans. Additional questions aimed to better define this population group, which in Australia is poorly understood.

**Results:** In both DCEs, two distinct latent classes were identified. In the medication DCE, the classes were distinguished by willingness to consider new treatment alternatives. Participants in class 1 were reluctant to give up current treatment, while those in the slightly larger class 2 preferred new treatment options. In both classes, treatment effectiveness and cost were the greatest contributors to preference. Similar behavior was seen in the treatment plan DCE, with the larger class more likely to choose a new plan over their current treatment arrangement. Participants preferred medications that were low-cost, taken orally, had a high percentage improvement in mood symptoms, high rate of remission and low risk of weight gain. A similar result was found in preferences for treatment plans such that plans with the greatest effectiveness and lowest cost were most favorable.

**Conclusion:** Patient preferences should routinely be considered and discussed to guide informed decisions regarding the value of new and existing medications for TRD and how they sit in the context of treatment plans.

**Keywords:** patient preferences, patient value mapping, behavioral economics, major depressive disorder, quantitative research, patient centricity

## Introduction

While there are a variety of treatments for depression, an inadequate response to multiple treatments is not uncommon, affecting an estimated one-third of adult patients with depression.<sup>1</sup> Patient involvement in discussions and decision-making around treatment choice may lead to improved adherence and subsequently improved treatment outcomes,<sup>2–4</sup> and active involvement of patients in treatment decisions is increasingly viewed as an ethical imperative in all areas of healthcare.<sup>5,6</sup> Current guidelines from the Royal Australian and New Zealand College of Psychiatrists<sup>7,8</sup> recommend that patient preferences be taken into account when considering treatment choices for depression.

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In general, involvement in shared decision making and receiving preferred treatments allows for higher treatment satisfaction and completion, as well as improved clinical outcomes.<sup>10,11</sup>

While there is evidence of improved outcomes when patients' treatment preferences are taken into account and shared decision making is utilized,<sup>2</sup> more research is needed on the efficacy of shared decision making in mental health.<sup>5</sup> One recent systematic review and meta-analysis found significantly lower dropout rates and a significantly stronger therapeutic alliance when patients with a mental health diagnosis received their preferred psychosocial treatment.<sup>11</sup> However, few studies have been designed to explicitly examine the impact of patient preferences on outcomes in major depressive disorder, particularly outside the context of controlled clinical trials.<sup>12</sup> In addition, many existing studies focus on comparing preferences for medication versus psychological treatment<sup>12,13</sup> or on treatment preferences within the same type of treatment (for example different psychological therapies),<sup>14,15</sup> when in practice treatment may involve multiple modes of treatment, often used together.

When examining patient preferences, it is important to understand what matters most to patients as individuals based on the most relevant benefits and harms.<sup>9</sup> People place different importance on the outcomes associated with different options, and have varied preferences about how these outcomes are reached.<sup>9</sup> Factors such as disease severity and duration, clinical presentation (symptoms), comorbidities, previous treatment responses and side effects, cost and convenience may be used to inform treatment decisions and potential effectiveness of a treatment.

In this study, we aimed to examine and understand treatment choices – both for individual medications (given via various routes of administration) and treatment plans involving multiple forms of treatment used successively or concurrently – among people with treatment-resistant depression (TRD). The study was divided in this way to explore in-depth treatment preferences for pharmacotherapies while acknowledging that these are not the only treatments used to combat TRD, and preferences for a broader and more holistic treatment approach also need to be evaluated.

While there is no universally accepted definition of TRD, all definitions reference a failure to respond to at least one adequate trial of antidepressant medication,<sup>16</sup> and at least half of the currently used definitions reference non-response

to at least two antidepressants.<sup>17</sup> To be considered to have TRD in this study, participants must have had an inadequate response (estimated less than 50% response) to at least two antidepressant medications, each given for at least 6 weeks, during the last depressive episode. This reflected the definition used in the 2015 Royal Australian and New Zealand College of Psychiatrists Clinical Practice Guidelines for Mood Disorders<sup>7</sup> (which was current at the time of this study) where TRD was “defined as a lack of improvement following adequate trials of two or more antidepressants”.

Our study examined the specific treatment attributes that people value, their relative importance and the risk-benefit trade-offs that characterize patient choices around treatment options in TRD. To our knowledge, this is the first study of its kind examining patient preferences in people with TRD in Australia.

## Patients and Methods

Patient preference research methods were used to measure the needs and views (values) of people with TRD. A choice modelling approach was designed to find out how current and new treatments are perceived, and what is most important to people when evaluating treatments. The study was approved by Bellberry Limited Human Research Ethics Committee (approval number 2017-04-273-A-3) and was conducted in accordance with the Declaration of Helsinki.













## Discrete Choice Experiments

This study used a Discrete Choice Experiment (DCE) approach to gain an understanding of the treatment preferences of patients with TRD. DCEs have a firm theoretical background, grounded in psychology and economics.<sup>18-20</sup> These methods are now commonly used in health to understand preferences.<sup>21</sup> DCEs involve a survey (questionnaire) that presents participants with scenarios and asks them to choose an alternative within that scenario that maximizes their satisfaction (utility) based on their own value framework (Figure 1).

## Discrete Choice Experiment Design and Development

### Attribute Development

Qualitative research (in-depth interviews) with nine people experiencing TRD was conducted by Community and Patient Preference Research (CaPPRe) in August 2018 to gain a deeper understanding of the experiences and challenges in the treatment of depression. The

Features	<b>Nasal spray</b>  At hospital/community mental health facility, in addition to oral medication	<b>Oral</b>  Administered at home	Neither, prefer current medications
Effectiveness	 30%	 70%	
Remission	 50%	 0%	
Frequency of administration	Weekly	Once a day	
Onset of response	1-2 days	2-4 weeks	
Side effects	Percentage risk of dissociation  15%	Percentage risk of sleepiness or drowsiness  15%	
	Unable to drive until the next day 	Percentage risk of weight gain  5%	
	Increased risk of blood pressure increase  15%	Percentage risk of headache, dizziness or nausea  15%	
Monthly out-of-pocket costs	\$250	\$120	
I would choose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Figure 1** Screenshot of an example of a medication DCE scenario with explanations of the task.

qualitative in-depth interviews (plus review of existing literature, evidence from clinical trials and currently funded treatments and consultation with a steering research committee of subject matter experts) informed the key themes, design, attributes and appropriate terminology used in the quantitative stage of the study – the two DCEs. Qualitative interviews provide a high level of richness of attributes, and the use of both qualitative interviews and literature searching reduced the potential for attribute misspecification.<sup>22</sup>

### Participants

Each of the nine participants underwent a clinical screening interview with a clinician to confirm they met the criteria for TRD, before an in-depth telephone interview (which lasted 60 minutes). A major depressive episode was diagnosed using the Major Depressive Episode Module of The Mini International Neuropsychiatric Interview (M.I.N.I) version 7.0.0 for DSM-5. Treatment resistance was evaluated using questions from the Antidepressant Treatment Response Questionnaire (ATRQ)<sup>23</sup> and defined as <50% response to at least two

antidepressant medications, each taken at a pre-defined minimum effective dose for at least 6 weeks during the depressive episode.

### Attribute Development

Based on the qualitative interviews and literature search, attributes were developed. Attributes in the DCEs included key clinical characteristics of the medications or treatment plans that were considered important for an individual with TRD in coming to a decision about which treatment to take for their depression.<sup>22</sup> For example, effectiveness, remission, side effects and cost. Each attribute was assigned different levels, for example the percentage improvement in mood symptoms had levels of 10%, 30%, 50% and 70% (attributes and levels are listed in [Supplementary Tables 1 and 2](#)).

### Experimental Design and Sample Size

In DCEs, the objective is to determine the influence of the design attributes upon the choices that are made by respondents undertaking the experiment. Responses are

pooled to obtain statistically reliable parameter estimates. As such, DCEs consist of numerous respondents being asked to complete a number of choice scenarios in which they are asked to select one or more alternatives from a finite set of alternatives. The total number of scenarios answered provides the number of observations for modeling purposes (ie, a single participant provides multiple data points or observations).

Sample size calculations are not typically performed in DCEs, as these require a priori knowledge of expected parameter estimates.

Approximations of the minimum required sample size are calculated based on the utility function to be estimated (which is a function of the number of parameters) during the experimental design process. In this study, a Bayesian efficient design approach was used to input knowledge about known prior attribute levels or coefficients (including magnitude and direction) to optimize the design for sample constraints. The sample size in this study was chosen using the method of Johnson and Orme,<sup>24</sup> based on the number of choice sets ( $t$ ), the number of alternatives ( $a$ ), and the number of analysis cells ( $c$ ) according to the following equation:  $N > 500c/(t \times a)$ . An additional requirement is that the number of choice sets must be greater than the number of parameters to be estimated. Both these design requirements were met in this study.

The combinations of levels presented in the DCE instrument were designed using a D-efficient availability design structure using naïve priors to account for the sign of the parameters and level order in Ngene.<sup>25</sup> The study and experimental designs followed good practice guidelines.<sup>26,27</sup>

## DCE Experiment

### Participants

A 30-minute online survey of 75 people in Australia with treatment-resistant depression was conducted during the period from March 2019 to August 2019. Participants were recruited from online market research panels, including Stable Research, Dynata and QRA; consumer groups, including SANE Australia and One Door Mental Health; and through information distributed to patients by their treating psychiatrists. Participants had been previously diagnosed with depression by a healthcare professional (for example, general practitioner, psychiatrist or psychologist) and were currently experiencing (or had previously experienced) a major depressive episode. Treatment resistance was evaluated using the efficacy and duration criteria from the

ATRQ, such that participants must have had an inadequate response (<50% improvement in depressive symptoms) to at least two antidepressants (or medications prescribed for their antidepressant effect) taken for at least 6 weeks.

Participants were aged 18 years and older and gave informed consent by reading the online participant information sheet and indicating their consent by ticking a box. Participants were able to withdraw at any time without penalty or prejudice. Those who completed the survey were given the choice between being reimbursed \$40 as a direct payment or as a donation to SANE Australia. Participants were excluded if they self-reported that they worked for a pharmaceutical company or had lifetime comorbidities including bipolar disorder, intellectual disability, dementia or traumatic/acquired brain injury, psychotic disorders, personality disorders, autism spectrum disorders, organic mood disorders or attention deficit-hyperactivity disorder. People were also excluded if, during the relevant depressive episode they had comorbidities including post-traumatic stress disorder, obsessive compulsive disorder, eating disorders, substance use disorders or chronic pain.

### Instrument

The survey instrument consisted of a DCE component, which involved selecting a preferred alternative from a set of competing alternatives, and additional questions that were designed to understand the clinical characteristics of the patient sample. The DCE component was in two parts, a medication DCE and a treatment plan DCE, designed to accurately reflect the broad range of treatments available to people experiencing TRD and the fact that at any given time, people may be receiving one or several different treatments (such as medications, psychological treatments, physical treatments, complementary therapies and lifestyle interventions).

### Medication DCE

A labelled availability DCE design was used to examine people's preferences for different pharmacological treatments. The medication DCE design consisted of 96 scenarios split into 6 blocks so that each participant was presented with 16 scenarios.

In each scenario, participants were asked to choose their preferred treatment option from two hypothetical alternatives and their current medications. The hypothetical treatments were labelled by mode of administration: oral; nasal spray (administered in addition to oral

medication); and infusion. An availability design was used to show only two out of three labelled alternatives at a time. Attributes included in the DCE were effectiveness, remission, frequency of administration, onset of response, risk of side effects and monthly out-of-pocket costs. Detailed definitions of these terms were included in an instruction page prior to completing the task and are provided in [Supplementary Table 1](#). In addition, participants were shown an annotated screenshot of an example DCE scenario to familiarize them with the upcoming scenarios ([Figure 1](#)). Levels shown in each scenario were not selected at random but rather selected and positioned according to the experimental design.

## Treatment Plan DCE

An unlabeled DCE design was used to examine people's preferences for different treatment plans or profiles that included combinations of various different treatments. The treatment plan DCE design consisted of 72 scenarios split into 9 blocks so that each participant was presented with 8 scenarios.

In each scenario, participants were asked to choose their preferred treatment plan from two hypothetical alternatives, presented as "Treatment Plan A" and "Treatment Plan B", and their current treatment plan. Attributes used in the DCE to describe the hypothetical alternatives were effectiveness (percentage improvement in mood symptoms), remission (proportion of people whose mood symptoms are controlled or have disappeared after treatment), medication, psychotherapy, brain stimulation (electroconvulsive therapy and transcranial magnetic stimulation), lifestyle changes, mindfulness, primary healthcare practitioner, setting and monthly out-of-pocket costs. Descriptions of these attributes, as provided to participants before completing the task, are presented in [Supplementary Table 2](#); and a screenshot of an example DCE scenario with explanations is displayed in [Figure 2](#).

## Analysis

Participant demographics and treatment characteristics were summarized descriptively. The model structure was based on principles of Random Utility Theory (see [Supplementary text](#)). To overcome the limitations associated with standard models (multinomial logit models [MNL]), a latent class model (LCM) was used to model the DCE. This model allows for preference heterogeneity, which is handled using

a discrete distribution of "classes" (see also [Supplementary text](#) and [Supplementary Figure 1](#)).

The LCM was specified to measure alternative specific parameter estimates, where each treatment feature for each mode has a specific parameter estimate compared to a reference category. For example, for the treatment mode, parameters were specified for nasal spray, oral administration or infusion compared to current treatment.

Initially, full models were built that included all attributes. Reduced models removed those attributes that were insignificant within the full model. The number of classes and model fit were assessed using Akaike's information criterion (AIC) and Bayesian information criterion (BIC), with the model that minimized these criteria being selected. The relative importance of each attribute was calculated by finding the maximum difference in utility between the attribute's levels and expressing it as a percentage of the sum of all maximum differences. Statistical analyses were performed in Nlogit version 6 (Econometric Software, Inc.) and values of  $p < 0.05$  were considered statistically significant.

## Results

A total of 75 people participated in the survey. Data were cleaned and extracted from the responses of 61 participants in the medication DCE model (14 participants were removed due to incomplete responses) and all 75 participants for the treatment plan DCE model and for descriptive and demographic analysis.

## Population Demographics












The demographics of participants included in the DCE are reported in [Table 1](#). The average age of the total sample was 39 years and 60% of the sample was male. The majority of participants lived in the eastern states of Australia – New South Wales (25%), Victoria (22%) and Queensland (21%), predominantly in metropolitan areas, and two participants identified as being of Aboriginal background.

## Diagnosis and Treatment History

The study included 71 people currently experiencing a major depressive episode and four people who had previously experienced a major depressive episode. Diagnosis and treatment history results are reported in [Table 2](#).

Most participants (71%) were first diagnosed with depression more than five years ago. The current/previous episode of depression was most often diagnosed by a general practitioner (63%), and the majority of participants (91%) had a general practitioner involved in



Features		Treatment Plan A	Treatment Plan B	Neither, prefer current treatment plan
Effectiveness				
Remission				
Treatments include	Medication	 Infusion in clinic	 Oral pills at home	
	Psychological therapy	1 session per week	2 sessions per month	
	Brain stimulation	 Transcranial magnetic stimulation (TMS)	 Electroconvulsive therapy (ECT)	
	Lifestyle changes	-	 Included	
	Mindfulness	-	-	
Primary Healthcare practitioner		Psychiatrist	Psychologist	
Treatment setting		 Treatment(s) received at one holistic centre	 Across different providers in different locations	
Monthly out-of-pocket costs		\$500	\$100	
I would choose		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Figure 2** Screenshot of an example of a treatment plan DCE scenario with explanations.

managing the current/previous episode of depression. In addition, comorbid anxiety disorders were common, with 71% of participants reporting being diagnosed with anxiety disorders during the depressive episode.

The most common treatments tried in the current/previous episode of depression were antidepressant medications (97%) and psychological therapies (60%). Approximately half of all participants experienced the medication side effects of weight gain (48%), difficulty sleeping or drowsiness (59%) and/or fatigue (49%), which impacted them with varying degrees of severity.

Lifestyle changes (62%) and mindfulness (55%) were commonly tried among people currently experiencing an episode of depression, and participants were given the opportunity to report any other therapies they had tried for symptom relief.

## Income and Out-of-Pocket Expenses

Monthly out-of-pocket expenses associated with depression and annual personal and total household incomes are

reported in [Table 1](#). The median cost for those experiencing a current episode of depression was \$100 per month (interquartile range \$50 to \$300). For those with a previous episode of depression, median monthly costs were \$240 (IQR \$100 to \$390).

## Medication DCE

Each participant completed one block of the overall design, which included 16 scenarios during the medication DCE task. The best fitting model was a latent class model (LCM) with two classes of participants, based on their preferences for TRD medication and evaluated using AIC and BIC criteria. The estimated utility functions are shown below and the DCE model output is presented in [Table 3](#) (explanations of beta coefficients can also be found in [Table 3](#)). In general, the larger the coefficient, the more impact it has on utility (assuming levels have the same type of coding, eg, dummy coding).

**Table 1** Basic Demographics of the Total Sample and Medication DCE Sample

	Characteristic	Total Sample (n=75)	Medication DCE Sample (n=61)
Gender – n (%)	Female	30 (40.0)	26 (42.6)
	Male	45 (60.0)	35 (57.4)
Occupational status – n (%)	Working full-time	23 (30.7)	18 (29.5)
	Working part-time	16 (21.3)	12 (19.7)
	Working casual	9 (12.0)	8 (13.1)
	Not working	14 (18.7)	11 (18.0)
	Home duties and/or caring responsibilities	9 (12.0)	8 (13.1)
	Retired	4 (5.3)	4 (6.6)
Household type – n (%)	Couple with no children	20 (26.7)	17 (27.9)
	Couple family with children	22 (29.3)	21 (34.4)
	One parent family	8 (10.7)	4 (6.6)
	Single person household	14 (18.7)	11 (18.0)
	Group household	10 (13.3)	7 (11.5)
	Prefer not to answer	1 (1.3)	1 (1.6)
Area of residence – n (%)	Metro/city	51 (68.0)	40 (65.6)
	Regional	22 (29.3)	19 (31.1)
	Rural	2 (2.7)	2 (3.3)
Annual total gross personal income (before tax) – n (%)	Nil income	8 (10.7)	7 (11.5)
	<\$26,000	26 (34.7)	21 (34.4)
	\$26,000-\$51,999	20 (26.7)	15 (24.6)
	\$52,000-\$88,399	17 (22.7)	14 (23.0)
	\$88,400 or more	4 (5.3)	4 (6.6)
Annual gross household income (before tax) – n (%)	Nil income	2 (2.7)	1 (1.6)
	<\$26,000	9 (12.0)	7 (11.5)
	\$26,000-\$51,999	15 (20.0)	11 (18.0)
	\$52,000-\$88,399	21 (28.0)	17 (27.9)
	\$88,400-\$155,999	19 (25.3)	16 (26.2)
	\$156,000 or more	6 (8.0)	6 (9.8)
	Prefer not to answer	3 (4.0)	3 (4.9)

$$\begin{aligned}
 U(\text{Oral}) = & \beta_{oCON} + \beta_{oEF30}x_{oEF30} + \beta_{oEF50}x_{oEF50} \\
 & + \beta_{oEF70}x_{oEF70} + \beta_{oREM10}x_{oREM10} \\
 & + \beta_{oREM30}x_{oREM30} + \beta_{oREM50}x_{oREM50} \\
 & + \beta_{oWG5}x_{oWG5} + \beta_{oCST1}x_{oCST1} + \beta_{oCST2}x_{oCST2} \\
 & + \beta_{oCST3}x_{oCST3}
 \end{aligned}$$

$$\begin{aligned}
 U(\text{Nasal}) = & \beta_{nCON} + \beta_{nEF30}x_{nEF30} + \beta_{nEF50}x_{nEF50} \\
 & + \beta_{nEF70}x_{nEF70} + \beta_{nREM30}x_{nREM30} \\
 & + \beta_{nREM50}x_{nREM50} + \beta_{niCST1}x_{niCST1} \\
 & + \beta_{niCST2}x_{niCST2} + \beta_{niCST3}x_{niCST3}
 \end{aligned}$$

$$\begin{aligned}
 U(\text{Infusion}) = & \beta_{iCON} + \beta_{iEF30}x_{iEF30} + \beta_{iEF50}x_{iEF50} \\
 & + \beta_{iEF70}x_{iEF70} + \beta_{iREM30}x_{iREM30} \\
 & + \beta_{iREM50}x_{iREM50} + \beta_{niCST1}x_{niCST1} \\
 & + \beta_{niCST2}x_{niCST2} + \beta_{niCST3}x_{niCST3}
 \end{aligned}$$

$$U(\text{Current}) = 0$$

The average class membership probabilities were 39.4% for class 1 and 60.6% for class 2. Demographic characteristics and treatment history variables were not significantly associated with class membership.

“Class 1” participants had a preference for their current treatment over new alternatives – that is, they had a negative parameter estimate compared to current treatment for the alternative specific constants nasal (−2.755, SE 1.028), oral (−0.879, SE 0.508) and infusion (−1.573, SE 0.546) forms of treatment – while “class 2” participants preferred a new alternative over their current treatment (positive estimates for the alternative specific constant; 0.555 (SE 0.298), 1.376 (SE 0.331) and 1.006

**Table 2** Diagnosis and Treatment History Results

	Characteristic	Current Episode (n=71)	Previous Episode (n=4)
Time since first diagnosed with depression – n (%)	In the last 6 months	1 (1.4)	0
	In the last 6–12 months	2 (2.8)	0
	1–2 years ago	5 (7.0)	1 (25)
	2–5 years ago	11 (15.5)	1 (25)
	More than 5 years ago	51 (71.8)	2 (50)
	Do not know	1 (1.4)	0
Diagnosed with anxiety disorders during depressive episode – n (%)	Yes	50 (70.4)	3 (75)
	No	21 (29.6)	1 (25)
Length of depressive episode – n (%)	3–6 months	16 (22.5)	2 (50)
	6–12 months	11 (15.5)	0
	12–24 months	8 (11.3)	2 (50)
	More than 24 months	36 (50.7)	0
Treatments tried during depressive episode – n <sup>a</sup>	Antidepressants and medications prescribed for antidepressant effect	69	4
	Other prescription medications	20	2
	Psychological therapy	42	3
	Mindfulness	39	0
	Electroconvulsive therapy (ECT)	7	0
	Transcranial magnetic stimulation (TMS)	6	0
	Lifestyle changes	44	0
	Ketamine/esketamine	1	0
	Other	3	0
Medications tried for at least 6 weeks during depressive episode – n <sup>a</sup>	<b>SSRIs</b> (citalopram, escitalopram, fluoxetine, fluvoxamine, paroxetine, sertraline, venlafaxine)	133	5
	<b>Atypical antipsychotics</b> (aripiprazole, olanzapine, quetiapine)	36	2
	<b>Tricyclic antidepressants</b> (amitriptyline, clomipramine, dothiepin, doxepin, nortriptyline, trimipramine)	35	1
	<b>SNRIs</b> (duloxetine, desvenlafaxine)	29	2
	<b>Tetracyclic antidepressants</b> (mirtazapine, mianserin)	19	1
	<b>Serotonin receptor activity modulators</b> (vortioxetine)	8	0
	<b>MAOIs</b> (phenelzine, tranylcypromine)	7	0
	<b>Noradrenaline reuptake inhibitors</b> (reboxetine)	7	0
	<b>RIMAs</b> (moclobemide)	7	0
	<b>Melatonergic antidepressants</b> (agomelatine)	5	0
	<b>Selective catecholamine reuptake inhibitors</b> (bupropion)	1	0

**Note:** <sup>a</sup>Participants may have tried more than one treatment.

**Abbreviations:** SSRIs, selective serotonin reuptake inhibitors; SNRIs, serotonin noradrenaline reuptake inhibitors; MAOIs, monoamine oxidase inhibitors; RIMAs, reversible inhibitors of monoamine oxidase A.

(SE 0.280), respectively, see Table 3). Of the new alternatives, oral medication with high rates of effectiveness (70% improvement in mood symptoms; 1.238, SE 0.343) and remission (50% of participants had their mood

symptoms controlled or relieved; 0.464, SE 0.280) was the most favored for class 2, even at higher costs than a competing nasal spray or infusion alternative with the same features.



**Table 3** Model Output for Medication DCE

Class Proportions	Symbol	Class 1				Class 2			
		0.394				0.606			
Utility Parameters		Parameter		SE	T-Ratio	Parameter		SE	T-Ratio
Treatment mode constants									
Oral	<i>oCON</i>	-0.829		0.508	-1.630	1.376	*	0.331	4.160
Nasal spray	<i>nCON</i>	-2.755	*	1.028	-2.680	0.555		0.298	1.860
Infusion	<i>iCON</i>	-1.573	*	0.546	-2.880	1.006	*	0.280	3.590
(Reference category: Current treatment)									
Effectiveness									
Oral									
30% improvement	<i>oEF30</i>	0.830		0.494	1.680	0.556		0.318	1.750
50% improvement	<i>oEF50</i>	2.019	*	0.500	4.040	0.959	*	0.324	2.960
70% improvement	<i>oEF70</i>	1.911	*	0.51	3.750	1.238	*	0.343	3.610
(Reference category: 10%)									
Nasal spray									
30% improvement	<i>nEF30</i>	0.869		1.202	0.720	1.009	*	0.355	2.840
50% improvement	<i>nEF50</i>	2.489	*	1.110	2.240	1.343	*	0.338	3.970
70% improvement	<i>nEF70</i>	3.407	*	1.139	2.990	1.833	*	0.345	5.310
(Reference category: 10%)									
Infusion									
30% improvement	<i>iEF30</i>	0.443		0.714	0.620	0.064		0.342	0.190
50% improvement	<i>iEF50</i>	0.317		0.838	0.380	0.934	*	0.342	2.730
70% improvement	<i>iEF70</i>	2.173	*	0.737	2.950	1.092	*	0.338	3.230
(Reference category: 10%)									
Remission									
Oral									
10%	<i>oREM10</i>	0		Fixed parameter		0		Fixed parameter	
30%	<i>oREM30</i>	0		Fixed parameter		0		Fixed parameter	
50%	<i>oREM50</i>	-0.146		0.382	-0.380	0.464		0.280	1.660
(Reference category: 0%)									
Nasal spray									
30%	<i>nREM30</i>	0		Fixed parameter		0		Fixed parameter	
50%	<i>nREM50</i>	0		Fixed parameter		0		Fixed parameter	
(Reference category: 10%)									
Infusion									
30%	<i>iREM30</i>	0		Fixed parameter		0		Fixed parameter	
50%	<i>iREM50</i>	0		Fixed parameter		0		Fixed parameter	
(Reference category: 10%)									

(Continued)

Table 3 (Continued).

Class Proportions	Symbol	Class 1				Class 2			
		0.394				0.606			
Utility Parameters		Parameter		SE	T-Ratio	Parameter		SE	T-Ratio
Risk of weight gain									
Oral									
5% risk	<i>oWG5</i>	0.683	*	0.338	2.020	0.047		0.250	0.190
(Reference category: 10–15% risk)									
Monthly out of pocket cost									
Oral									
\$120-\$160	<i>oCST1</i>	-1.548	*	0.466	-3.320	-0.125		0.327	-0.380
\$200-\$240	<i>oCST2</i>	-1.495	*	0.486	-3.080	-0.337		0.322	-1.050
\$280-\$320	<i>oCST3</i>	-1.719	*	0.456	-3.770	-0.367		0.321	-1.140
(Reference category: \$40-\$80)									
Nasal spray and Infusion (Class 1)									
\$500	<i>niCST1</i>	-1.976	*	0.563	-3.510	-		-	-
\$750	<i>niCST2</i>	-3.131	*	1.077	-2.910	-		-	-
\$1000-\$2500	<i>niCST3</i>	-3.950	*	0.677	-5.840	-		-	-
(Reference category: \$100-\$250)									
Nasal spray and Infusion (Class 2)									
\$1500	<i>niCST1</i>	-		-	-	-0.711	*	0.204	-3.490
\$2000	<i>niCST2</i>	-		-	-	-1.004	*	0.288	-3.490
\$2500	<i>niCST3</i>	-		-	-	-1.358	*	0.303	-4.480
(Reference category: \$100-\$1000)									

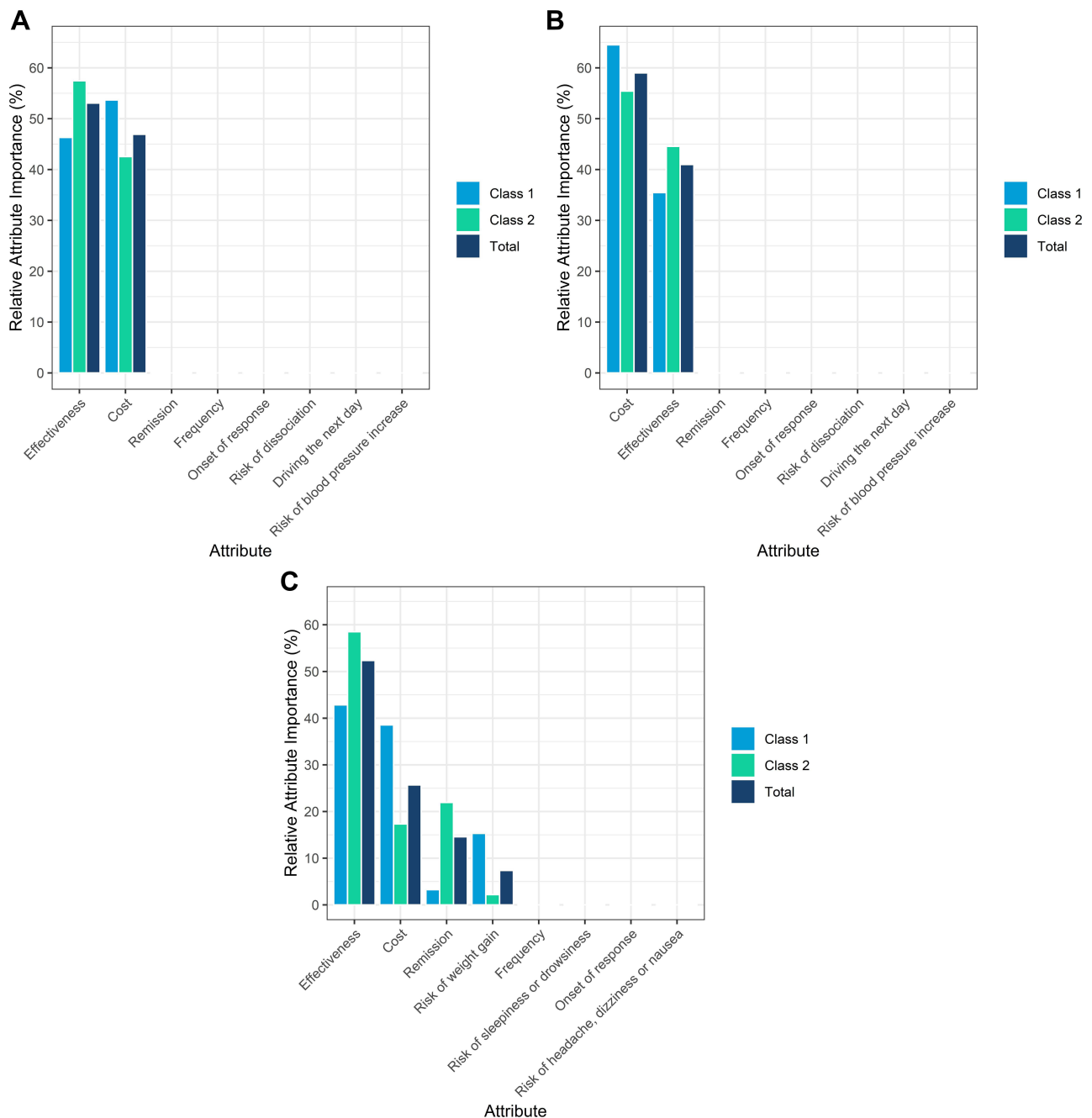
**Notes:** \*Statistically significant at the 5%-level. Restricted log-likelihood: -1353.023; Log-likelihood: -759.434; McFadden Pseudo R-squared: 0.439; Number of respondents: 61; Number of choice observations: 976. All categorical attributes were dummy coded and should be compared to the reference category. Omitted attributes: frequency of administration, onset of response, risk of dissociation (nasal spray and infusion only), ability to drive the next day (nasal spray and infusion only), risk of blood pressure increase (nasal spray and infusion only), risk of sleepiness or drowsiness (oral only) and risk of headache, dizziness or nausea (oral only).

Overall, treatment preference significantly decreased as cost increased, with a large negative effect for nasal spray and infusion treatments when the cost reached \$750 or more for class 1 (-3.131, SE 1.077), in contrast to the more gradual decrease starting at costs of \$1500 for class 2 (-0.711, SE 0.204). (See <https://cappre.shinyapps.io/JanssenTRD/>, for a visual representation of the model results and [Supplementary text](#) and [Supplementary Figure 2](#) for more information.)

Attributes with non-significant parameters for all three treatment alternatives (nasal spray, oral or infusion) included: frequency of administration; onset of response; risk of dissociation (nasal spray and infusion only); ability to drive the next day (nasal spray and infusion only); risk

of blood pressure increase (nasal spray and infusion only); risk of sleepiness or drowsiness (oral only) and risk of headache; and dizziness or nausea (oral only). These attributes were removed in the final model and omitted from the LCM model output in [Table 3](#).

Effectiveness and cost were the most important attributes for the nasal spray and infusion alternatives ([Figures 3A and B](#)). Across both forms of treatments, cost was most important (nasal spray 54%; infusion 65%), followed by effectiveness (nasal spray 46%; infusion 35%) in class 1. Similarly, class 2 ranked cost first for infusion medications (55%) but placed more importance on effectiveness for nasal spray medications (57%).



**Figure 3** (A) Attribute importance for medication DCE: Nasal spray. (B) Attribute importance for medication DCE: Infusion. (C) Attribute importance for medication DCE: Oral.

For the oral treatment alternative, although effectiveness and cost largely dominated participant preferences (overall), remission and risk of weight gain also contributed to their choices (Figure 3C). Specifically, risk of weight gain influenced choices (15%) for Class 1, while remission (22%) was seen to be more important than cost (17%) for Class 2.

## Treatment Plan DCE

Each participant completed one block of the overall design which included 8 scenarios in the treatment plan DCE task. All participants were included in this DCE analysis.

The best fitting model was a two-class LCM based on AIC and BIC criteria. The estimated utility functions are shown below and the model output is presented in Table 4

**Table 4** Model Output for Treatment Plan DCE

Class Proportions	Symbol	Class 1				Class 2			
		0.584				0.416			
Utility Parameters		Parameter		SE	T-Ratio	Parameter		SE	T-Ratio
Current treatment plan	CON	-1.189	*	0.340	-3.500	1.697	*	0.443	3.830
<i>(Reference category: Treatment A or B)</i>									
Treatment effectiveness									
50% improvement	EF50	1.368	*	0.231	5.930	0.915	*	0.461	1.980
70% improvement	EF70	1.855	*	0.264	7.020	1.093	*	0.470	2.320
<i>(Reference category: 30% improvement)</i>									
Medication									
Oral pills at home	ORAL	0.800	*	0.212	3.780	-0.470		0.399	-1.180
Nasal spray in clinic and oral	NASAL	0.505	*	0.188	2.330	-0.630		0.409	-1.540
Infusion in clinic	INF	0		Fixed parameter		0		Fixed parameter	
<i>(Reference category: None)</i>									
Brain stimulation									
ECT	ECT	-0.743	*	0.240	-3.100	-0.521		0.480	-1.090
TMS	TMS	0		Fixed parameter		0		Fixed parameter	
<i>(Reference category: None)</i>									
Primary Healthcare Practitioner									
Psychologist	PSYCHOL	0.438	*	0.188	2.330	0.715	*	0.321	2.230
Psychiatrist	PSYCHIA	0		Fixed parameter		0		Fixed parameter	
<i>(Reference category: GP)</i>									
Monthly out of pocket cost									
\$250	CST250	-0.181		0.245	-0.740	0.660	*	0.374	1.770
\$500	CST500	-0.181		0.245	-0.740	-1.219	*	0.563	-2.170
\$750	CST750	-0.818	*	0.301	-2.720	-2.704	*	1.055	-2.560
\$1000-\$2500	CST1000	-1.398	*	0.254	-5.500	-3.927	*	1.068	-3.680
<i>(Reference category: \$100)</i>									
Class assignment parameters									
Constant		-0.003		0.523	-0.010	0		Fixed parameter	
Area of residence									
Metro		1.280		0.697	1.840	0		Fixed parameter	
<i>(Reference category: regional)</i>									

(Continued)

**Table 4** (Continued).

Class Proportions	Symbol	Class 1				Class 2			
		0.584				0.416			
Utility Parameters		Parameter		SE	T-Ratio	Parameter		SE	T-Ratio
Age									
Under 45 years		-1.585	*	0.762	-2.080	0			Fixed parameter
<i>(Reference category: 45 years and older)</i>									

**Notes:** \*Statistically significant at the 5%-level. Restricted log-likelihood: -659.167; Log-likelihood: -424.462; McFadden Pseudo R-squared: 0.356. Number of respondents: 75; Number of choice observations: 600. All categorical attributes were dummy coded and should be compared to the reference category. Omitted attributes: remission, psychotherapy, lifestyle changes, mindfulness and treatment setting.

(explanations of beta coefficients can also be found in Table 4). The larger the coefficient, the more impact it has on utility.

$$\begin{aligned}
 U(PlanA) = & \beta_{EF50}x_{EF50} + \beta_{EF70}x_{EF70} + \beta_{ORAL}x_{ORAL} \\
 & + \beta_{NASAL}x_{NASAL} + \beta_{INF}x_{INF} + \beta_{ECT}x_{ECT} \\
 & + \beta_{TMS}x_{TMS} + \beta_{PSYCHOL}x_{PSYCHOL} \\
 & + \beta_{PSYCHIA}x_{PSYCHIA} + \beta_{CST250}x_{CST250} \\
 & + \beta_{CST500}x_{CST500} + \beta_{CST750}x_{CST750} \\
 & + \beta_{CST1000}x_{CST1000}
 \end{aligned}$$

$$\begin{aligned}
 U(PlanB) = & \beta_{EF50}x_{EF50} + \beta_{EF70}x_{EF70} + \beta_{ORAL}x_{ORAL} \\
 & + \beta_{NASAL}x_{NASAL} + \beta_{INF}x_{INF} + \beta_{ECT}x_{ECT} \\
 & + \beta_{TMS}x_{TMS} + \beta_{PSYCHOL}x_{PSYCHOL} \\
 & + \beta_{PSYCHIA}x_{PSYCHIA} + \beta_{CST250}x_{CST250} \\
 & + \beta_{CST500}x_{CST500} + \beta_{CST750}x_{CST750} \\
 & + \beta_{CST1000}x_{CST1000}
 \end{aligned}$$

$$U(Current) = \beta_{CON}$$

The average class assignment probabilities were 58.4% for class 1 and 41.6% for class 2. Age and area of residence were significantly associated with class membership. Participants aged 45 years and older and those living in a metropolitan area were more likely to belong to class 1, while those younger than 45 years and those living in a regional or rural area were more likely to belong to class 2.

Overall, participants in both classes strongly preferred plans that were highly effective (50% or 70% improvement in mood symptoms compared to those with 30% improvement); managed by a psychologist rather than their GP; and had lower monthly out-of-pocket costs. Participants in class 1 preferred hypothetical alternative treatment plans A and B over their current treatment plan (holding all else equal; -1.189, SE 0.340). They preferred plans without electroconvulsive therapy (ECT) (-0.743,

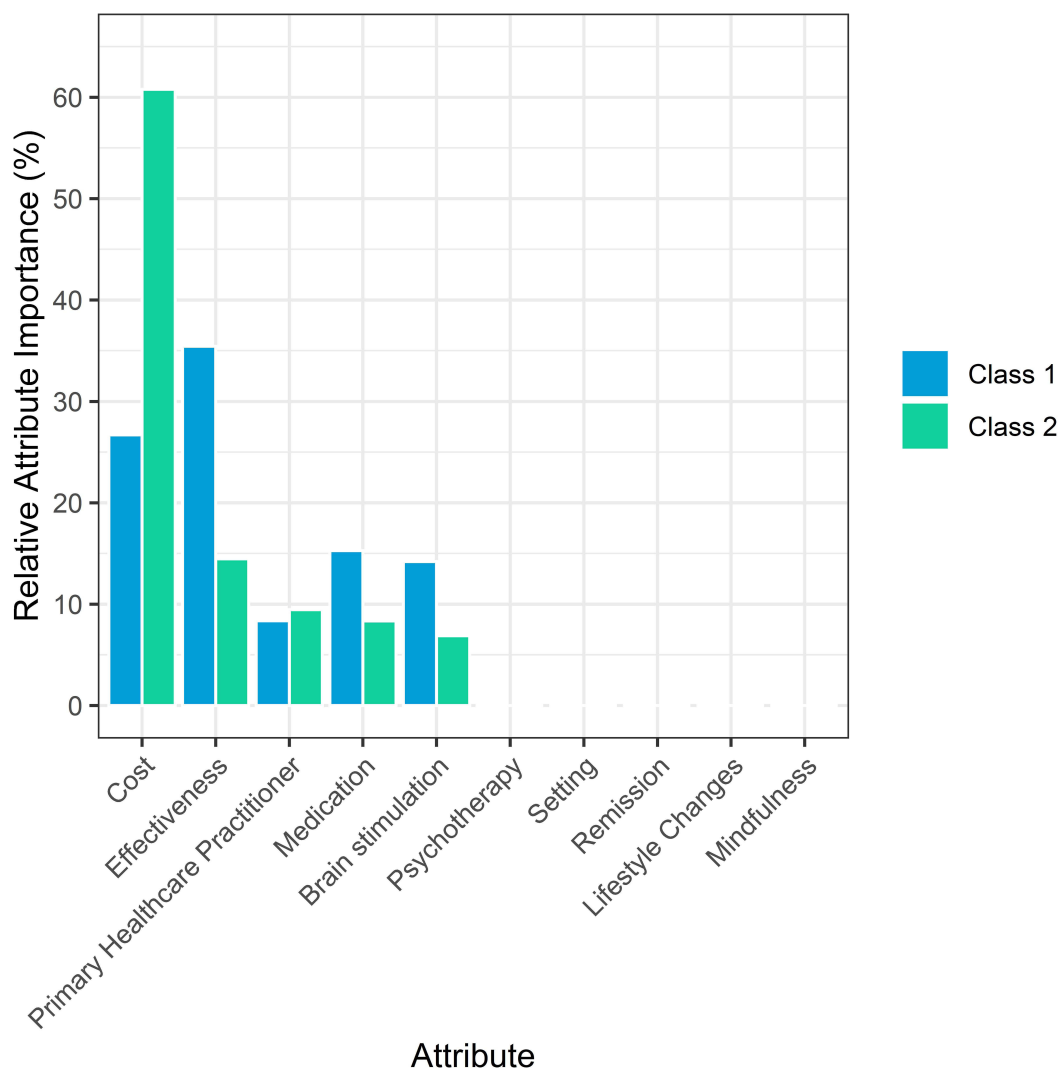
SE 0.240) and those that included nasal spray or oral medications to those that included no medications (0.505, SE 0.188 and 0.800, SE 0.212, respectively). Participants in class 2 were more likely to choose to stay with their current treatment plan (1.697, SE 0.443; Table 4). Attributes that did not significantly affect treatment preferences in either class included remission, psychotherapy, lifestyle changes, mindfulness and treatment setting (all  $p > 0.05$ ). These attributes were removed in the final model and omitted from the LCM model output in Table 4.

Similar to the medication DCE, cost and effectiveness were the most important attributes for participants when considering the proposed treatment plans (Figure 4). For class 1, cost and effectiveness had a roughly equal amount of influence on decisions (27% and 35%, respectively), followed by the inclusion of medication (15%), brain stimulation (14%) and who would be the primary healthcare practitioner (8%). This was in contrast to participants in class 2, who predominantly based their choice on cost (61%) and distributed almost equally the remaining focus between effectiveness (14%), who would be the primary healthcare practitioner (9%), the inclusion of medication (8%) and brain stimulation (7%).

## Discussion

Overall, cost and treatment effectiveness were identified as the most important features for participants when choosing between treatments for TRD. Despite the dominance of these attributes, heterogeneity was detected in behavior throughout both the medication and treatment plan DCEs.

In the medication DCE, participants in class 1 were tentative about giving up their current treatment (but could be persuaded to switch if presented with an alternative with a high rate of effectiveness), while those in class 2 were open to considering new treatments. In both classes, cost and effectiveness of treatment were much more



**Figure 4** Attribute importance for treatment plan DCE.

**Note:** Total is not shown because the class assignment model should be used to probability weight the segments based on specific characteristics.

important in influencing medication choice than attributes such as frequency of administration, onset of response and risk of certain side effects.

Across both classes in the medication DCE, it is important to note that the nasal spray alternative was the most sensitive to increases in treatment effectiveness, while also being the least preferred alternative compared with oral and infusion alternatives (holding all other things constant, based on the dashboard uptake). This could be due to a “believability” issue regarding nasal spray, where participants may perceive it to be inherently less effective than other modes of administration, possibly due to a lack of knowledge about this uncommon treatment. If the nasal spray’s mechanism of action and effectiveness were explained,

it may become more attractive to patients. Further research examining the influence of prior treatment experience on treatment choices is warranted.

In the treatment plan DCE, participants in class 1 were eager to switch to a new treatment plan and were influenced more by treatment effectiveness than cost. In direct contrast, participants in class 2 preferred to stay with their current treatment plan and were very cost sensitive, with a major decline in preferences if monthly out-of-pocket costs exceeded \$750. Again, some attributes had no significant effect on treatment preferences in either class (including remission, psychotherapy, lifestyle changes, mindfulness and treatment setting). It is important to note, however, that this does not equate to these attributes being unimportant to participants. Rather, due to the nature



of the trade-off tasks, it may simply be that other attributes (such as effectiveness and cost) were more important in comparison.

Overall, participants were willing to compromise on treatment attributes such as side effects and convenience for a treatment that is affordable and efficacious in relieving the symptoms of TRD. People with TRD have, by definition, had inadequate responses to treatments, and there is an urgent need for a cost-effective therapy in this population.

The significant demographic influence on class membership in the treatment plan DCE may help understand the observed choice behavior in class 2, particularly when it concerns the influence of the cost of a medication or therapy on the treatment choice. People with mental illnesses may be significantly financially disadvantaged compared with the general community, and cost is a recognized barrier to care for people with mental illness in Australia.<sup>31</sup> In addition, people living in rural and remote areas face significantly higher costs when accessing mental health care compared with people living in urban areas.<sup>31</sup> Lower incomes and reduced treatment availability and accessibility in rural and remote parts of Australia may explain preferences towards lower cost treatments that do not require frequent clinic visits, but further data is needed to confirm this.

The relative importance of different treatment attributes should be considered when having treatment discussions with people with TRD. Our study findings suggest that rate of remission and risk of weight gain should be addressed when discussing oral medications; and treatment plan discussions should cover the inclusion of specific therapies and the primary healthcare provider who would deliver them. Understanding which features influence treatment choices and providing patients with specific information that addresses these features may improve treatment adherence and patient outcomes.<sup>2,5</sup>

Our study helps address the paucity of DCE studies examining preferences for depression treatments.<sup>15,32</sup> DCEs, which offer an empirical and systematic method of examining preferences across different types of available treatments, are increasingly used to examine people's preferences for health treatments and further studies of this type can improve our knowledge of patient preferences in depression.

## Limitations

This study has some limitations. Due to the nature of the study design, the sample may not be representative of the TRD population in Australia. The results may be biased to

people who are more active in their self-management or those with certain socio-economic characteristics. Participants able to take part in online surveys may also have less cognitive impairment and more insight, and thus may represent a higher functioning sample than that of all people living with TRD. There is also potential bias for people who chose not to participate, which may reflect a group of patients that is actually indifferent about treatment choice or had less motivation to participate due to more severe depression.

In addition, our sample included more men than women, which does not reflect the population ratio of TRD in Australia. Other possible limitations were the inclusion of four people who had previously experienced a major depressive episode, as well as the exclusion of patients with certain comorbidities (it was considered that these comorbidities may have affected the treatments participants would have trialed, their past responses to treatments and perceptions of current and future treatment). We cannot be completely certain that each participant had been formally diagnosed with TRD by a clinician, albeit we are confident that the inclusion criteria was strict enough to approximate a TRD population as faithfully as possible in a study of this nature.

Furthermore, we cannot be certain that the participants properly understood the treatment options presented, despite explanation of attributes, pilot testing, and clear understanding of follow-up questions. It is also possible that all relevant attributes were not tested in our model. These factors, in addition to the relatively small sample size, should be considered when discussing applicability of these results to everyday practice.

## Conclusion

Across both the medication and treatment plan DCEs, the segmentation between the two types of decision makers provides a strong foundation for understanding the different needs of people experiencing TRD. This study shows that while it is important to discuss the different attributes of particular treatment options, clinicians should pay special care in discussing the cost and effectiveness of treatment choices.

The results from this study could be used to better understand how preference heterogeneity among people with TRD may be used to guide informed decisions regarding the value of new and existing medications for TRD, and how they sit in the context of treatment plans. Furthermore, preference data from studies such as ours – the first of this type focusing on TRD in Australia – can be used to help guide health policy and possibly shared decision making in the future.

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