

## Clinical Research Research Article

**Cite this article:** Greiner B, Elenwo C, and Hartwell M. Increased serum cotinine and obesity negatively impact asthma exacerbations and hospitalizations: A cross-sectional analysis of NHANES. *Journal of Clinical and Translational Science* 7: e10, 1–7. doi: [10.1017/cts.2022.509](https://doi.org/10.1017/cts.2022.509)

Received: 11 August 2022

Revised: 17 November 2022

Accepted: 18 November 2022

### Keywords:

Asthma; cotinine; obesity; smoking; exacerbations; emergency department usage; interactions


### Address for correspondence:

B. Greiner, DO, MPH, University of Texas Medical Branch, 301 University Blvd, Galveston, TX, 77555, USA. Email: [bhgreine@utmb.edu](mailto:bhgreine@utmb.edu)

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# Increased serum cotinine and obesity negatively impact asthma exacerbations and hospitalizations: A cross-sectional analysis of NHANES

Benjamin Greiner<sup>1</sup> , Covenant Elenwo<sup>2</sup> and Micah Hartwell<sup>3</sup>

<sup>1</sup>University of Texas Medical Branch, Department of Internal Medicine, Division of Allergy & Immunology, Galveston, Texas, USA; <sup>2</sup>Oklahoma State University College of Osteopathic Medicine, Tulsa, Oklahoma, USA and <sup>3</sup>Oklahoma State University Center for Health Sciences, Department of Psychiatry and Behavioral Sciences, Tulsa, Oklahoma, USA

## Abstract

**Background:** Asthma is the most common non-communicable chronic airway disease worldwide. Obesity and cigarette use independently increase asthma morbidity and mortality. Current literature suggests that obesity and smoking synergistically increase asthma-related wheezing. **Objective:** To assess whether increased serum cotinine and obesity act synergistically to increase the likelihood of having an asthma exacerbation, emergency department (ED) visit, or hospitalization. **Methods:** A cross-sectional analysis of the 2011–2015 iterations of NHANES database was performed. Patients aged 18 years or greater with asthma were included. Serum cotinine was utilized as an accurate measurement of cigarette use. Logistic regression models were constructed to determine whether elevated serum cotinine and obesity were associated with self-reported asthma exacerbations, asthma-specific ED usage, and hospitalizations for any reason in the past year. Odds ratios were adjusted for age, gender, race, and ethnicity. Interactions were assessed by multiplying the adjusted effect sizes for elevated cotinine and obesity. **Results:** We identified 2179 ( $N = 32,839,290$ ) patients with asthma, of which 32.2% were active smokers and 42.7% were obese. Patients with an elevated cotinine and asthma were significantly more likely to have had an asthma-related ED visit in the past year (adjusted odds ratio [AOR] 1.82; 95% CI 1.19–2.79), have a physician-prescribed asthma medication (AOR 2.04; 95% CI 1.11–3.74), and have a hospitalization for any reason (AOR 3.65; 95% CI 1.88–7.07) compared to those with low cotinine. Patients with asthma and obesity were more likely to have an asthma-related ED visit (AOR 1.67; 95% CI 1.06–2.62) or hospitalization for any reason in the past year compared to non-obese patients (AOR 2.76; 95% CI 1.69–4.5). However, a statistically significant interaction between obesity and cotinine was only identified in patients who currently have asthma compared to a previous asthma diagnosis (AOR 1.76; 95% CI 1.10–2.82). There were no synergistic interactions among ED usage or asthma exacerbations. **Conclusion:** Nearly one-third of patients with asthma were current smokers, and almost half were obese. This study identified elevated serum cotinine, a metabolite of cigarette use, and obesity as key risk factors for asthma exacerbations, asthma-related ED visits, and hospitalizations for any reason. Elevated serum cotinine and obesity were not found to act synergistically in increasing asthma exacerbations or ED visits. However, the presence of both risk factors increased the risk of currently having asthma (compared to a previous diagnosis) by 76%. Serum cotinine may be useful in predicting asthma outcomes.

## Introduction

Asthma is the most common non-communicable chronic inflammatory airway disease globally [1]. It is characterized by airway hyperresponsiveness, inflammation, and long-term airway remodeling with variable airway limitation [2]. Due to its chronicity, it is associated with poor quality of life, increased risk of repeat acute exacerbations, significant morbidity and mortality, and vast healthcare cost burdens [1,3]. In 2017, there were an estimated 495,100 deaths from asthma and 22.8 million disability-adjusted life years (DALYs) [3]. Financially, asthma exacerbations are a major cause of increased healthcare utilization and higher total healthcare costs for patients and society. In 2007, patients with asthma exacerbations spent an estimated \$9223 versus \$5011 per person per year, with asthma-specific costs of \$1740 versus \$847 per person per year, compared with patients without exacerbations [4]. Total expenditures for asthma in 2007 were estimated to be \$56 billion per year with productivity losses due to morbidity and mortality of \$3.8 and \$2.1 billion, respectively [5,6]. Furthermore, patients requiring an

emergency department (ED) visit or hospitalization for asthma are at significantly increased risk for future exacerbations, exposing an ongoing need to prevent these exacerbating events [5].

Most commonly, asthma exacerbations are triggered by certain environmental exposures. The most common viral-associated infection is human rhinovirus, with hospital admission rates for asthma exacerbations in school-aged children and adults correlating with seasonal peaks in rhinovirus infections [7]. Other acute triggers include bacterial infections, environmental allergens, and air pollutants such as tobacco smoke, ozone, and particulate matter [8]. Prevention of exacerbations has been linked to mitigating exposures and triggers, and tailored pharmacologic therapy. The Global Initiative for Asthma (GINA) guidelines were developed and published in 1995 as a collaborative effort between the World Health Organization (WHO) and USA's National Heart, Lung, and Blood Institute with a goal of (1) translating evolving science on asthma into recommendations for the management and prevention of asthma and (2) to stimulate the implementation and evaluation of practical guidelines in order to reduce the global burden of asthma [9].

Following GINA guidelines, as-needed usage of short-acting beta-agonists (SABAs) or inhaled budesonide/formoterol combinations are the first-line treatment for patients with mild intermittent asthma and have been the recommended rescue medication for rapid symptom relief [10]. As symptoms worsen, increased doses of scheduled combination therapies are utilized with monoclonal antibodies as a consideration in the most severe cases.

While these pharmacologic therapies are effective, modifiable risk factors involved in the development of acute asthma exacerbations such as obesity and exposure to cigarette smoke are clinically important targets for improving asthma outcomes. An enlarging body of evidence suggests obesity negatively impacts physiologic parameters in asthma [11]. It is also widely known that cigarette use increases morbidity and mortality in asthma. However, evidence suggests obesity and indoor pollutants such as cigarette smoke may act synergistically, meaning the sum is greater than the added parts, with obesity to increase the likelihood of having asthma as well as symptomatic wheezing [12,13]. Nevertheless, this interaction has not been tested using serum biomarkers to assess for cigarette usage which probed researchers to request evidence of this complex and synergistic interaction between serum biomarkers for cigarettes, obesity, and asthma outcomes [13]. Thus, our objective was to assess the impact of obesity and smoking on asthma exacerbations, ED usage, and hospitalizations with serum cotinine levels, a metabolite of cigarette use. We hypothesized that increased serum cotinine and the presence of obesity would significantly worsen asthma outcomes compared to either variable in isolation.

## Methods

### Materials

A cross-sectional analysis of the 2011–2015 iterations of the National Health and Nutrition Examination Survey (NHANES) was performed. NHANES is a nationally representative, publicly available database that collects data from non-institutionalized US citizens annually. It is composed of a patient-reported medical questionnaire, physical exam performed by licensed clinicians, and serum laboratory sample collection. Consent was obtained prior to data collection, and resulting information was de-identified prior

to being made publicly available. Institutional review board approval was provided by the National Center for Health Statistics.

### Subjects

Study inclusion criteria included patients who had a current diagnosis of asthma, age 18 years or greater, provided serum cotinine samples, and completed the physical exam. Persons who had inadequate serum cotinine samples or did not have asthma outcomes documented were excluded. In return for participation, travel expenses and childcare were reimbursed. Data extracted included sociodemographics, serum cotinine levels, body mass index, and asthma outcomes. Measurable asthma outcomes were self-reported and included the following: having had an asthma attack, ED visits for asthma, or hospital visits for any reason in the past 12 months.

### Statistical Analysis

Serum cotinine levels were denoted as a categorical variable based on published cotinine cut points with higher than 95% sensitivity and 90% specificity based on race/ethnicity and sex [14]. The cut points varied based on sex, race, and ethnicity. The following cotinine cut points were used: White male (3.26 ng/mL), Black male (7.18 ng/mL), Hispanic male (0.91 ng/mL), White female (5.13 ng/mL), Black female (14.9 ng/mL), and Hispanic female (0.77 ng/mL). Persons with a BMI of 30 kg/m<sup>2</sup> or greater were classified as having obesity. Logistic regression models were developed to assess the impact of serum cotinine and obesity on asthma outcomes. The interaction term between elevated cotinine and obesity was created by multiplying the adjusted effect sizes. Survey design and MEC weightings, provided by NHANES, were used to correct for population-level estimates (N). MEC weightings adjust for complex survey design (oversampling of certain groups), survey nonresponse, and post-stratification adjustments to ensure the calculated estimates are representative of US citizens. Statistical analysis was performed using Stata 16.1 (StataCorp, College Station, TX) in June 2022. Synergy was evaluated mathematically and statistically and, for the purposes of this research, indicates the sum is greater than the added parts (i.e. for  $A + B = C$ , the effect is additive if  $C = A + B$ , but is synergistic if  $C > A + B$ ).

## Results

We identified a sample of 2,179 ( $N = 32,839,290$ ) individuals who ever had asthma. Among this group, males were most likely to currently smoke cigarettes (35.36%;  $n = 358$ ,  $N = 4,813,489$ ) as were Black patients (36.17%;  $n = 222$ ,  $N = 1,583,168$ ) followed by White patients (30.26%;  $n = 353$ ,  $N = 7,332,677$ ) as shown in Table 1. Persons aged 30–39 years were most likely to currently smoke cigarettes (36.47%;  $n = 142$ ,  $N = 2,046,822$ ). The majority of patients had healthcare insurance (84.57%). Finally, persons with obesity and asthma represented 42.74% ( $n = 1011$ ,  $N = 13,893,487$ ) of the sample.

In patients with a current diagnosis of asthma, 32.15% actively smoke cigarettes ( $n = 288$ ,  $N = 4,332,585$ ). Among those who currently have asthma and smoke, 28.01% reported having an asthma attack in the past year and 27.71% had an ED visit for asthma in the past year (Table 2). Twenty-one percent of patients with asthma and who currently smoke had a physician-prescribed asthma medication (compared to 78.69% in nonsmokers) and 16.72% were hospitalized overnight for any reason over the previous year.

**Table 1.** Demographics characteristics by cigarette use among individuals ever having asthma

	Not using cigarettes	Using cigarettes	Total	Design-based Chi-square	
	<i>n, N</i> %	<i>n, N</i> %	<i>n, N</i> %		
<b>Race/Ethnicity</b>					
Hispanic	382, 3041033 71.92	124, 1187152 28.08	506, 4228186 12.88	$F(1.69, 79.45) = 2.45, P = 0.10$	
White	689, 16901567 69.74	353, 7332677 30.26	1042, 24234244 73.8		
Black	409, 2793692 63.83	222, 1583168 36.17	631, 4376860 13.33		
<b>Gender</b>					
Male	555, 8799407 64.64	358, 4813489 35.36	913, 13612895 41.45	$F(1, 47) = 9.74, P = 0.003$	
Female	925, 13936885 72.49	341, 5289509 27.51	1266, 19226394 58.55		
<b>Age Group</b>					
18–29	364, 5847236 65.94	206, 3020356 34.06	570, 8867592 28.91	$F(3.88, 182.39) = 5.4627, P = 0.0004$	
30–39	201, 3565848 63.53	142, 2046822 36.47	343, 5612670 18.3		
40–49	212, 3678739 70.89	102, 1510497 29.11	314, 5189237 16.92		
50–59	203, 3252226 63.86	114, 1840840 36.14	317, 5093066 16.6		
60–69	265, 3612326 73.71	95, 1288138 26.29	360, 4900463 15.97		
70+	89, 995466 98.08	3, 19525.5 1.92	92, 1014991 3.31		
<b>BMI grouping</b>					
<18.5	14, 253114 51.07	18, 242468 48.93	32, 495582 1.52		$F(2.57, 120.98) = 1.91, P = 0.14$
18.5–24.99	308, 5585200 66.22	198, 2848893 33.78	506, 8434093 25.94		
25–29.99	415, 6767751 69.86	187, 2919778 30.14	602, 9687529 29.8		
30+	725, 9931251 71.48	286, 3962236 28.52	1011, 13893487 42.74		
<b>Insurance Coverage</b>					
Yes	1263, 20110940 72.57	511, 7600030 27.43	1774, 27710970 84.57	$F(1, 47) = 24.35, P < 0.001$	
No	211, 2552360 50.49	188, 2502968 49.51	399, 5055328 15.43		

Utilizing logistic regression models, persons who had elevated cotinine were significantly more likely to have had an ED visit for asthma in the past year (AOR 1.82; 95% CI 1.19–2.79), have a

physician-prescribed asthma medication (AOR 2.04; 95% CI 1.11–3.74), and have a hospitalization for any reason (AOR 3.65; 95% CI 1.88–7.07) compared to patients with low cotinine

**Table 2.** Measured variables among persons with and without cigarette use

	Not using cigarettes (reference group)	Using cigarettes	Total
	<i>n, N</i>	<i>n, N</i>	<i>n, N</i>
	%	%	%
Currently have asthma			
No	877, 13406508	391, 5512073	1268, 18918581
	70.86	29.14	58.4
Yes	586, 9142212	288, 4332585	874, 13474797
	67.85	32.15	49.6
Had asthma attack in the past year			
No	395, 6188096	191, 2697776	586, 8885872
	69.64	30.36	47
Yes	481, 7214669	199, 2807453	680, 10022123
	71.99	28.01	53.01
Emergency care visit for asthma in the past year			
No	119, 1345560	78, 876587	197, 2222147
	60.55	39.45	11.75
Yes	758, 12060948	312, 4623871	1070, 16684819
	72.29	27.71	88.25
Physician-prescribed medication for asthma			
No	154, 2235032	72, 999879	226, 3234911
	69.09	30.91	56.05
Yes	114, 1996377	45, 540481	159, 2536858
	78.69	21.31	43.95
Hospital visit			
No	306, 4386457	1008, 15754690	702, 11368233
	27.84	82.28	72.16
Yes	85, 1125616	260, 3163891	175, 2038275
	35.58	16.72	64.42

in the adjusted models (Table 3). Likewise, patients who were obese were more likely to have had an asthma-related ED visit (AOR 1.67; 95% CI 1.06–2.62) or hospitalization for any reason in the past year compared to non-obese patients [AOR 2.76; 95% CI 1.69–4.5 (Table 3)]. While a significant interaction between elevated cotinine and obesity was detected among patients who actively have asthma compared to those who previously had asthma (AOR: 1.76; 95% CI 1.10–2.82), there were no significant interactions between the two dependent variables among patients with asthma that visited an ED for asthma, had an asthma-specific medication, or had an asthma attack in the past year. Interestingly, after applying the interaction term, persons with elevated cotinine and obesity were 62% less likely to have an overnight hospital stay for any reason in the past year (AOR .38; 95% CI 0.19–0.76).

## Discussion

We performed a cross-sectional analysis of NHANES, a nationally representative survey, to assess for a synergistic impact between clinical asthma outcomes and increased serum cotinine and obesity. While previous literature has identified an association

between these risk factors and asthma outcomes in isolation, this is the first study, to our knowledge, that assesses the interactions of cotinine and obesity on clinical outcomes. Notably, patients with asthma and increased serum cotinine and obesity in isolation had an increased risk of asthma-specific ED usage and hospitalizations for any reason. Persons with increased cotinine and obesity at the same time were more likely to still have asthma, suggesting a synergistic interaction. However, no significant interaction was detected between cotinine and obesity among patients with ED usage, asthma prescriptions, or hospitalizations. These findings provide further support for the deleterious effects of smoking and obesity on asthma-related ED usage and healthcare utilization.

Serum cotinine has a dose-dependent relationship with cigarette exposure and would, therefore, be expected to be more useful than self-reported measures of smoking as a result of social desirability bias or response bias [15]. While it is known that cigarette smoke increases the morbidity of asthma, the present study did not identify a significant interaction effect between obesity, serum cotinine, and asthma outcomes. This synergistic effect was previously suggested by Wu *et al.* [12] and Wong *et al.* [13] Wu *et al.* analyzed data from two cohort studies among children with asthma and

**Table 3.** Associations between asthma symptomology and serum cotinine and obesity category

	Still having asthma <sup>a</sup>	Having an asthma attack in the past year <sup>b</sup>	Having visited emergency room for asthma in the past year <sup>b</sup>	Dr prescribed medication for asthma <sup>b</sup>	Hospital visit <sup>b</sup>
	AOR (95%CI)	AOR (95%CI)	AOR (95%CI)	AOR (95%CI)	AOR (95%CI)
<b>Cotinine Cutoff</b>					
Below cutoff	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]
Above Cutoff	0.76 (0.55–1.03)	1.05 (0.76–1.46)	1.82 (1.19–2.79)	2.04 (1.11–3.74)	3.65 (1.88–7.07)
<b>Obesity status</b>					
<30 BMI	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]
>= 30 BMI	1.12 (0.85–1.49)	1 (0.73–1.37)	1.67 (1.06–2.62)	0.72 (0.32–1.63)	2.76 (1.69–4.5)
<b>Interaction term with obesity</b>					
Obese × Cotinine	1.76 (1.10–2.82)	–	–	–	0.38 (0.19–0.76)
<b>Sex</b>					
Male	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]
Female	1.76 (1.37–2.26)	1.86 (1.36–2.54)	2.19 (1.28–3.74)	1.03 (0.6–1.77)	1.39 (0.89–2.19)
<b>Age group</b>					
18–29	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]
30–39	1.09 (0.74–1.6)	0.88 (0.55–1.4)	1.07 (0.61–1.86)	1.84 (0.82–4.12)	1.37 (0.79–2.38)
40–49	1.2 (0.75–1.92)	0.98 (0.62–1.53)	0.95 (0.5–1.81)	2.55 (1.06–6.18)	1.15 (0.59–2.25)
50–59	1.67 (1.07–2.62)	1.07 (0.63–1.8)	0.71 (0.35–1.43)	3.13 (1.88–5.21)	0.89 (0.42–1.87)
60–69	1.5 (0.98–2.3)	1.02 (0.68–1.54)	1.01 (0.54–1.91)	2.19 (0.99–4.83)	2.5 (1.39–4.46)
70+	2.9 (1.69–4.99)	0.5 (0.21–1.17)	0.69 (0.27–1.81)	5.69 (0.64–50.81)	6.39 (2.72–15.02)
<b>Race/Ethnicity</b>					
White	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]
Hispanic	0.74 (0.56–.97)	0.86 (0.59–1.25)	2.10 (1.09–4.04)	1.08 (0.53–2.20)	1.68 (1.00–2.81)
Black	1.10 (0.83–1.46)	0.87 (0.62–1.21)	2.61 (1.70)	1.58 (0.73–3.39)	1.62 (1.09–2.41)
<b>Health insurance</b>					
Yes	–	1 [Ref]	1 [Ref]	1 [Ref]	1 [Ref]
No	–	1.15 (0.81–1.62)	1.15 (0.64–2.09)	0.68 (0.34–1.35)	1 (0.61–1.64)

A. Among individuals ever having a diagnosis of asthma. B. Among individuals still having asthma. Adjusted models controlled for age, gender, obesity status, cotinine cutoff, race/ethnicity, and insurance coverage. AOR: adjusted odds ratio; BMI: body mass index.

noted that urine cotinine and in-home airborne nicotine were both correlated with increased self-reported wheezing and trouble breathing. Wong *et al.* performed a review of current literature among asthma interactions between obesity and indoor/outdoor pollutants (including cigarette smoke) and noted increased reports of asthma symptoms in the presence of all of the mentioned factors. While a positive interaction existed in likelihood of still having asthma among persons with asthma, obesity, and elevated cotinine, it is possible that this effect does not extend to ED usage and asthma-related hospitalizations. Rather, the effect is isolated to only having self-reported wheezing and/or trouble breathing as the previous studies posited.

Interestingly, we identified a lower likelihood of having an overnight hospital stay for any reason among persons with asthma and elevated cotinine and obesity, after adjusting for interactions. We believe that this may be the result of several factors. First, this

regression assessed hospitalizations for any reason, rather than for asthma specifically, and may have been impacted by comorbidities that were not controlled. The presence of these other comorbidities may have increased the frequency at which these patients had primary care appointments which helped reduce hospitalizations [16]. Another potential reason for this unexpected finding could be related to stigma. For instance, patients who have both increased serum cotinine and obesity may experience greater stigma than patients with increased cotinine or obesity in isolation which may have resulted in them being less likely to present to the hospital for evaluation. This is supported by the fact that smokers often delay or avoid medical-seeking behaviors as a result of stigma; a finding replicated among obese patients [17,18]. Additionally, misclassification of asthma case definitions may have occurred as survey-based analyses are far from ideal and this survey did not incorporate lung function or asthma severity. Finally,

disease severity – which was not possible to accurately measure in this study – may have impacted the interaction between cotinine and obesity regarding hospitalizations.

Potential mechanisms underlying the deleterious effects on asthma outcomes by elevated cotinine and obesity are related to the pro-inflammatory cytokines associated with each condition. Obesity and cigarette exposure independently activate nuclear factor kappa B, a transcription factor widely recognized to induce inflammation in the lungs [19,20]. Furthermore, obesity increases pro-inflammatory cytokines IL-6, IL-13, IL-17A, and TNF- $\alpha$  [21–23]. Interestingly, IL-6, IL-17A, and TNF- $\alpha$  are also increased after cigarette smoke exposure, further supporting the potential for a combined interaction between cigarette exposure and obesity on airway hyper-reactivity [24,25].

As a result of the negative health contributions from cigarette use and obesity, public health efforts to reduce their effects are paramount. The most efficacious public health efforts utilize a multimodal approach at the individual, community, and legislative levels. For instance, excise taxation on cigarettes, a result of legislation, has been highly effective at reducing tobacco use in both Africa and the United States [26,27]. Likewise, excise taxes have also been proposed as a method for reducing sugary beverage and alcohol consumption [28], both of which contribute to obesity. At the community level, local leaders have made significant improvements in obesity reduction by utilizing interventions that increase school-based physical activity [29], physical activity utilizing smartphone interventions [30], and diet [31]. Furthermore, the connection between food deserts and obesity is widely recognized with new literature suggesting community involvement, opposed to commercially driven, in supermarket interventions is key to improving these deserts [32]. Finally, public health efforts at the individual level are also useful in reducing obesity and smoking, both of which have been studied in counseling sessions [33,34].

Our study had several strengths and limitations. First, while laboratory specimens were objective measures, ED usage and hospitalizations were self-reported which may have imputed response bias into our analyses. Additionally, the presence of asthma was self-reported, which is not as reliable as a physician's diagnosis of asthma, and may have impacted our findings. The lack of objective lung function measurements also made quantification of asthma severity impossible. This was also a cross-sectional study which prevented the deduction of correlations and only allows for associations to be ascertained. We were also unable to identify cotinine levels by first-hand compared to second-hand smoking exposure. Finally, our exclusion of participants that did not have a serum cotinine value may have confounded our findings. The complex sampling methodology and large sample size with representation across the United States were notable study strengths.

This study identified elevated serum cotinine and obesity as key risk factors for poor asthma outcomes which has been previously understudied. Although we did not identify a synergistic interaction between serum cotinine and obesity on asthma outcomes, the present study highlights the potential usefulness for serum cotinine in clinical practice, particularly when risk-stratifying patients who are highly suspected of smoking nicotine or may be exposed to second-hand smoke in varying degrees. Further research should assess the longitudinal effects of elevated serum cotinine in the setting of patients who have asthma and are obese. Additionally, further research should assess the interaction between risk of hospitalization and concomitant elevation of serum cotinine and obesity.

**Acknowledgments.** This research did not receive any specific grant from funding agencies in the public, commercial, or not-for-profit sectors.

**Disclosures.** Dr. Greiner is supported by training grant T32 AI155385 from the U.S. National Institutes of Health. Dr. Hartwell receives grant funding through the National Institute of Justice and Health Resources Services Administration. The sponsors had no role in the design of the study, the collection and analysis of the data, or the preparation of the manuscript.

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