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Texas tobacco quitline knowledge, attitudes, and practices within healthcare agencies serving individuals with behavioral health needs: A multimethod study

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ABSTRACT

Patients with behavioral health conditions have disproportionately high tobacco use rates and face significant barriers to accessing evidence-based tobacco cessation services. Tobacco quitlines are an effective and accessible resource, yet they are often underutilized. We identify knowledge, practices, and attitudes towards the Texas Tobacco Ouitline (TTOL) within behavioral healthcare settings in Texas. Quantitative and qualitative data were collected in 2021 as part of a statewide needs assessment in behavioral healthcare settings. Survey respondents (n = 125) represented 23 Federally Qualified Health Centers, 29 local mental health authorities (LMHAs), 12 substance use treatment programs in LMHAs, and 61 standalone substance use treatment centers (26 people participated in qualitative interviews). Over half of respondents indicated familiarity with the TTQL and believed that the TTQL was helpful for quitting. Qualitative findings reveal potential concerns about inconsistency of services, long wait time, and the format of the quitline. About half of respondents indicated that their center promoted patient referral to TTQL, and few indicated that their center had an electronic referral system with direct TTQL referral capacity. Interview respondents reported overall lack of systematic follow up with patients regarding their use of the TTQL services. Findings suggest the need for (1) increased TTQL service awareness among healthcare providers; (2) further investigation into any changes needed to better serve patients with behavioral health conditions who use tobacco; and (3) electronic health record integration supporting direct referrals and enhanced protocols to support patient follow up after TTQL referral.

1. Introduction

In 2020, 12.5% of United States (US) population currently smoked (Cornelius et al., 2022). However, the proportion of people who use combustible cigarettes and other tobacco products is significantly higher within some population subgroups, including people with mental health conditions (MHCs) and non-nicotine substance use disorders (SUDs) (Drope et al., 2018; Prochaska et al., 2017). Collectively referred to as people with behavioral health conditions (BHCs), they have disproportionately high smoking rates; some studies suggest that between 50 and

65% of adults with BHCs smoke (Weinberger et al., 2020; Forman-Hoffman et al., 2017; Guydish et al., 2011; Lasser et al., 2000).

Adults with BHCs are interested in quitting tobacco at rates equivalent to the general population (Siru et al., 2009). Unfortunately, they face more difficulties (e.g., higher nicotine addiction, worse withdrawal symptoms) when trying to quit (Hitsman et al., 2013; Royal College of Physicians, Royal College of Psychiatrists, 2013), while simultaneously experiencing lower levels of access to evidence-based intervention (Roddy et al., 2006), even in the settings where they receive behavioral health care (Marynak et al., 2018; Keith et al., 2017; Shi and Cummins,

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2015). Barriers to providing these services in these settings are well known (Huddlestone et al., 2022; Rogers et al., 2018), including, but not limited to healthcare providers' lack of time and high caseload (Smith et al., 2019; Chen et al., 2017; Ratschen et al., 2009; Siddiqi et al., 2022), absence of resources (Siddiqi et al., 2022; Parker et al., 2012), and a lack of adequate training (Siddiqi et al., 2022; Parker et al., 2012; Burns et al., 2018; Himelhoch et al., 2014). Tobacco quitlines may help to overcome these barriers.

Quitlines are primarily telephone-based programs that exist in each state and are designed to increase access to evidence-based tobacco cessation and help people who use tobacco to quit (Matkin et al., 2019; Mann et al., 2018; Stead et al., 2013; Anderson and Zhu, 2007; Borland and Segan, 2006). Quitlines are an effective cessation resource; people utilizing quitlines increase their chances of quitting by $\sim 43\%$ (Matkin et al., 2019). Although quitlines across the US differ in several capacities (e.g., hours of operation, language, treatment protocols), most offer free tobacco cessation counseling sessions by trained employees, educational materials, and other resources for people who use tobacco. Some quitlines also provide free or discounted nicotine replacement therapy (NRT) (Cummins et al., 2007). Quitline referral is arguably the most accessible way to connect people who use tobacco with evidence-based tobacco cessation services (Matkin et al., 2019; Mann et al., 2018; Stead et al., 2013; Anderson and Zhu, 2007; Borland and Segan, 2006), but quitlines remain extremely underutilized (Mann et al., 2018; Gibson et al., 2021; Gonzales et al., 2019; Lautner et al., 2018; Vidrine et al., 2013; Vidrine et al., 2013).

The Texas Tobacco Quitline (TTQL) serves Texans aged \geq 13 years who use any tobacco product or e-cigarette (Texas Department of State Health Services, 2013), providing free evidence-based tobacco use interventions to enrolled users via a phone- or web-based program. Phonebased program enrollees can access 5 counseling sessions, a Text2Quit and Web Coach for motivational messaging and check-ins, unlimited brief calls for immediate lapse/relapse prevention assistance, community resources, and (for qualifying patients) up to 2 weeks of one free NRT product (patches, gum, or lozenges). The web-based program offers access to online self-paced modules, a Text2Quit and Web Coach for motivational messaging and check-ins, and community resources. The TTQL provides services in English and Spanish, with translation services available for other languages, and eligible Texans can enroll twice per year (Texas Department of State Health Services, 2013; Taking Texas Tobacco Free, 2022). Smokers with MHCs, among whom a sizeable proportion likely have co-occurring SUDs (National Institute on Drug Abuse, 2020; Ross and Peselow, 2012; Kelly and Daley, 2013), represent about half of quitline users (Morris et al., 2021). These patients benefit from standard or enhanced quitline care, wherein extended NRT and increased numbers of counseling sessions are provided (Carpenter et al., 2019).

While people who use tobacco can access TTQL services without healthcare center referral, they may be unaware of this service, unwilling to proactively call, or hesitant about using it for other reasons (Lautner et al., 2018). Direct patient connection to the TTQL in a healthcare setting through an electronic health record (EHR) or via an online or fax referral form can yield a 13- to 30-fold increase in treatment enrollment relative to self-referral (Vidrine et al., 2013; Vidrine et al., 2013). Despite this, quitlines remain underutilized by patients and their healthcare providers (Gonzales et al., 2019). Patients with MHCs and all patients, including those with SUDs, who are referred to the TTQL by their healthcare center/provider qualify for free NRT. In this context, behavioral healthcare settings are key settings within which to promote TTQL accessibility and execute patient referrals. As non-clinical employees can complete the referral form, all employees have a vital role to play in increasing TTQL utilization. This study assessed TTQL knowledge and referral practices in behavioral healthcare settings and identified potential barriers and facilitators of use to inform strategies to increase uptake.

2. Methods and materials

2.1. Procedures and participants

Data were collected in 2021 statewide needs assessment to determine the tobacco control policies and practices in settings providing behavioral healthcare. A multimethod design was used to provide a comprehensive understanding of factors affecting provider TTQL use (Morse et al., 2003). While quantitative data provided statistical results, qualitative data were collected to refine and explain statistical results by exploring participants' experiences, opinions, and perspectives indepth, building on survey questions. Each strand thus provided complementary, yet distinct, data on the same topic (Greene et al., 1989). Combining both methods provided a more comprehensive understanding of the results and increased the reliability and validity of the findings through triangulation of methods. Quantitative survey and qualitative interview data were collected simultaneously, analyzed independently and blindly by respective analysts, and triangulated during final interpretation.

Recruitment was focused on settings providing behavioral healthcare services (e.g., substance use/chemical dependency treatment) in Texas; surveys were solicited from employees of Federally Qualified Health Centers (FQHCs; n = 57 solicited), Local Mental Health Authorities (LMHAs; n = 39), substance use treatment (SUT) programs in LMHAs (n = 89), and standalone substance use treatment centers (SUTCs; n = 458). All survey respondents indicated their interest in a subsequent interview. Interview invitations (n = 48) were primarily based on conducting > 1 interview from each of Texas' 11 Public Health Regions (Texas Department of State Health Services, 2022). Interviews were conducted on a Public Health Region quota and first-come, firstserved basis. The University of Houston Institutional Review Board (IRB) concluded that this project did not meet the definition of human subjects research under 45 CFR 46.102 (I) (i.e., a systematic investigation, including research development, testing, and evaluation, designed to develop or contribute to generalizable knowledge); therefore, no IRB review/approval was necessary. Detailed recruitment procedures are described elsewhere (Siddiqi et al., 2022; Taing et al., 2022; Jafry et al., 2022; Britton et al., 2023; Britton et al., 2023).

2.2. Quantitative measures

2.2.1. TTQL knowledge

Respondents reported whether their center was familiar with the TTQL (yes, no/I don't know) and responded to two statements about actual services that the TTQL offers by answering true or false/I don't know.

2.2.2. Center-level practices regarding the TTQL

Respondents were asked whether their center has an electronic referral system that directly connects patients with the TTQL (true, false/I do not know) and whether they agreed their center promoted patient TTQL referral (1 = strongly disagree to 5 = strongly agree or N/A).

2.2.3. TTQL facilitators and barriers

Respondents were asked to rate agreement with nine statements about their and their center's patients' experiences with the TTQL that facilitate or impede referral provision and patient uptake (1 = strongly disagree to 5 = strongly agree or N/A/I don't know).

2.2.4. Descriptive statistics

Respondents reported on the following center-level characteristics: 1) the number of unique annual patients served (based on sample distributions, presented as: 50-200; 201-1,000; >1,000), 2) the number of full-time employees (based on sample distributions, presented as: 1-50; 50 +), 3) whether the center employed a certified tobacco treatment

specialist (yes, no/I don't know); and 4) whether the center had a comprehensive tobacco-free workplace policy that disallowed tobacco use indoors and outdoors on the property (yes, no/I don't know).

2.3. Qualitative interview questions

Interview questions addressed respondents' use of the TTQL, their associated referral processes, and the experiences patients reported to them about the support they received from the TTQL when trying to quit (inclusive of NRT).

2.4. Data analysis

Frequencies for each survey item of interest were presented, with differences between healthcare center types assessed using Chi-square/Fisher's exact tests with a significance value of p < 0.05. Coding of Likert scale questions is described in relevant table notes. Quantitative data were analyzed using SAS 9.4.

Qualitative interview recordings were transcribed verbatim using a professional service. An inductive analysis was conducted using thematic analysis and constant comparison, in which new and emerging data were compared with previously coded transcripts to identify categories and themes that were drawn directly from the data. Two cultural anthropologists trained in qualitative research (I.M.L.; A.R.) independently coded interview transcripts to develop and test an initial coding frame. Analysts refined the coding frame and reconciled any discrepancies to establish a final coding frame that was reapplied to all qualitative data. Through constant comparison of the data, codes were merged to refine and develop categories and themes, confirm accurate reporting of the data, attainment of data saturation, and establish analytic rigor (Morse and Field, 1995). Qualitative data were organized using Atlas.ti9 (ATLAS.ti Scientific Software Development GmbH, 2020).

3. Results

3.1. Analytic sample

Survey respondents (n = 135) were employees of FQHCs (n = 25; ~44% response rate), LMHAs (n = 30; ~77%), SUT programs in LMHAs (n = 14; ~16%), and standalone SUTCs (n = 66; ~14%). Fourteen multiple-choice TTQL questions were presented at the end of the survey and 10 respondents skipped these items, yielding an analytic sample of 125 respondents who represented 23 FQHCs, 29 LMHAs, 12 SUT

Table 1

Characteristics of Participating Healthcare Centers Providing Behavioral Healthcare to Texans (N = 125 healthcare centers).

programs in LMHAs, and 61 SUTCs. Interview respondents were 26/48 (~54%), representing 10 Public Health Regions (Texas Department of State Health Services).

3.2. Quantitative results

3.2.1. Healthcare center descriptives

Most centers served ≤ 1000 unique patients annually and had 1–50 employees, with significant differences by healthcare center type. About a third of centers employed ≥ 1 certified tobacco treatment specialist, and just over half reported a comprehensive tobacco-free workplace policy. See Table 1.

3.2.2. TTQL knowledge

Over half of respondents (n = 78) indicated that their center was familiar with the TTQL. Endorsements of familiarity differed significantly based on the center type. Almost three-quarters of respondents (n = 91) knew that services were offered in both English and in Spanish, but only half (n = 62) knew that the TTQL provided NRT to eligible callers. The latter varied by center type; specifically, less than half of FQHC, LMHA, and SUTC respondents knew this was true, whereas almost all of SUT program in LMHA respondents knew this was true. See Table 2.

3.2.3. Center-level practices regarding the TTQL

Few respondents (n = 15) indicated that their center had an electronic referral system that could directly connect patients with the TTQL and about half (n = 65) indicated that their center promoted patient referral to the TTQL, with no significant differences by center type. See Table 2.

3.2.4. TTQL facilitators and barriers

Most respondents (n = 79) believed that the TTQL was helpful to patients who want to quit. About a quarter of respondents indicated that they had good experiences with (n = 34), or that their patients had good experiences with (n = 31), the TTQL. Few respondents reported that patients were not receiving follow-up calls at all (n = 9) or in a timely manner (n = 9), or that they were routinely told they did not qualify for telephone counseling (n = 8) or free NRT (n = 13). Similarly, few respondents indicated that the process to register/refer a patient with the TTQL was cumbersome or time-consuming (n = 10) and that patients were told that NRT could not be mailed to an inpatient treatment facility (n = 7). There were no significant differences between endorsements of these items by center type. Responses of N/A or "I don't know" ranged

		Center Type				
				LMHA SUT		p-value of X2 or Fisher's exact
Center Characteristics	Total % [N]	FQHC	LMHA	Program	SUTC	
# of unique patients/annually						<0.001§
50-200	30.33 [37]	38.10 [8]	3.57 [1]	33.33 [4]	39.34 [24]	
201-1,000	40.98 [50]	23.81 [5]	21.43 [6]	50.00 [6]	54.10 [33]	
>1,000	28.69 [35]	38.10 [8]	75.00 [21]	16.67 [2]	6.56 [4]	
# of full-time employees						<0.001
1-50	60.80 [76]	56.52 [13]	6.90 [2]	75.00 [9]	85.25 [52]	
>50	39.20 [49]	43.48 [10]	93.10 [27]	25.00 [3]	14.75 [9]	
Has ≥ 1 certified tobacco treatme	ent specialist					0.098
Yes	29.60 [37]	21.74 [5]	41.38 [12]	50.00 [6]	22.95 [14]	
No/I do not know	70.40 [88]	78.26 [18]	58.62 [17]	50.00 [6]	77.05 [47]	
Has a comprehensive tobacco-fre	ee workplace policy					0.131
Yes	57.60 [72]	60.87 [14]	72.41 [21]	66.67 [8]	47.54 [29]	
No	42.40 [53]	39.13 [9]	27.59 [8]	33.33 [4]	52.46 [32]	

Note. FQHC = Federally Qualified Health Center; LMHA = Local Mental Health Authority; SUT = Substance Use Treatment; SUTC = Substance Use Treatment Center [§]Fisher's exact test.

able 1

Table 2

Texas Tobacco Quitline (TTQL) Knowledge and Practices Overall and by Healthcare Center Type (N = 125 healthcare centers).

		Center Type				
	Total % [N]	FQHC	LMHA	LMHA SUT Program	SUTC	p-value of X2 or Fisher's exact
TTQL Knowledge						
My center is familiar with	h the TTQL.					0.012
Yes	62.4 [78]	52.17 [12]	82.76 [24]	83.33 [10]	52.46 [32]	
No/I do not know	37.6 [47]	47.83 [11]	17.24 [5]	16.67 [2]	47.54 [29]	
The TTQL provides service	ces in English and Span	ish.				0.823
True	72.8 [91]	65.22 [15]	72.41 [21]	75.00 [9]	75.41 [46]	
False/I do not know	27.2 [34]	34.78 [8]	27.59 [8]	25.00 [3]	24.59 [15]	
The TTQL provides nicoti	ine replacement therap	ies to some callers.				0.021
True	49.6 [62]	47.83 [11]	48.28 [14]	91.67 [11]	42.62 [26]	
False/I do not know	50.4 [63]	52.17 [12]	51.72 [15]	8.33 [1]	57.38 [35]	
Center-level Practices R	legarding TTQL					
My center has an electror	nic referral system that	directly connects pat	ients with the TTQL.			0.072 [§]
True	12.0 [15]	26.09 [6]	3.45 [1]	16.67 [2]	9.84 [6]	
False/I do not know	88.0 [110]	73.91 [17]	96.55 [28]	83.33 [10]	90.16 [55]	
My center suggests that w	ve refer smokers and of	ther tobacco users to	the TTQL.†			0.125
Yes	52.0 [65]	39.13 [9]	62.07 [18]	75.00 [9]	47.54 [29]	
No	48.0 [60]	60.87 [14]	37.93 [11]	25.00 [3]	52.46 [32]	

Note. FQHC = Federally Qualified Health Center; LMHA = Local Mental Health Authority; SUT = Substance Use Treatment; SUTC = Substance Use Treatment Center †Yes: Strongly agree/Somewhat agree, No: Strongly disagree/Somewhat disagree/Neither agree nor disagree/NA

⁸Fisher's exact test.

17.6% to 64.0% by item. See Table 3.

3.3. Qualitative results

There were three major themes related to use of the TTQL. Supportive quotes for each theme can be found in Table 4.

3.3.1. Theme 1. TTQL knowledge

Most respondents who participated in interviews shared that they were familiar with the TTQL. However, there were a few exceptions.

3.3.2. Theme 2. Lack of documentation/follow up/knowledge about patients' experiences with the TTQL

The most common response about patients' use of and experiences with the TTQL was the lack of knowledge in this area. Most respondents did not know whether patients used the TTQL services, and if they did, what their experiences were, due to a reported lack of a system that would ensure documentation of the referrals and systematic follow ups.

3.3.3. Theme 3. Perceived barriers and facilitators to the use of the TTQL

Respondents shared both positive and negative experiences that patients reported related to the quality, consistency, and access of services. Positive comments focused on the potential benefits of these services for patients and it being a good solution for the lack of tobacco cessation services at their centers. Those who received feedback from patients reported that some were able to receive good quality services that helped them greatly with their tobacco cessation treatment whereas others had mixed or negative experiences. One of the concerns with the TTQL was the perception of inconsistency in the services it provided. Furthermore, some respondents reported an inability for patients to receive free NRT products when calling the TTQL. Another concern shared by some of the respondents was the wait time, which created an interruption between when patients decided to make a quit attempt and when they could get NRT products and support. One barrier specific to the populations they serve was employees' concern that the format of the TTQL did not work well for patients with BHCs who, they believed, would need a more personalized approach to establish long-term trustful relationship with their healthcare providers to be able to quit tobacco use and maintain abstinence.

4. Discussion

Although there is extensive evidence supporting the importance and feasibility of providing tobacco cessation services in behavioral healthcare settings, prior studies have suggested that delivery is severely limited (Taing et al., 2022; Samples et al., 2018; Marynak et al., 2018; Keith et al., 2017; Dai and Clements, 2018; Rogers and Wysota, 2019; Siddiqi et al., 2023). For example, a nationwide study revealed that only 64.0% of SUTCs reported screening patients for tobacco use; 47.4% offered tobacco cessation counseling; and 26.2% offered NRT (Marynak et al., 2018). These numbers suggest significant room for improvement in the provision of tobacco cessation services. While integrating these services into existing treatment practices is possible, it requires resources that are often unavailable in these settings (Siddigi et al., 2022; Knudsen, 2017; Hunt et al., 2013; Le et al., 2020; Martinez Leal et al., 2020). Here, quitlines are especially valuable, and may be a particularly feasible way to connect patients with evidence-based cessation services, particularly given relatively low resource requirements associated with their use.

The TTQL is a free resource that can increase access to evidencebased tobacco cessation services for patients with BHCs and address tobacco use disparities with evidence-based care. While knowledge about this resource should be ubiquitous in settings providing care to patients with BHCs, there were evident gaps in familiarity with the TTQL, knowledge about the services offered, and the languages in which it was provided. As MHCs and SUDs disproportionately impact individuals with low socioeconomic status (Reiss, 2013; Lewis et al., 2018), increasing access to free NRT and counseling through the TTQL within these settings have the potential to increase access to evidencebased combination treatment for tobacco use disorder (Leas et al., 2018; Molyneux, 2003). Trainings on TTQL services that specifically explain how to make a referral (through EHRs, fax, or online) are necessary to increase the use of the TTQL for patients with BHCs (Baker et al., 2021; Carpenter et al., 2012). These trainings should be targeted toward all employees, given that anyone can complete the referral process (e.g., administrative employees, medical assistants, etc.). Connecting patients directly with the TTQL considerably increases quitline engagement relative to relying on patients to initiate contact (Vidrine et al., 2013; Piñeiro et al., 2020). This is important for patients with BHCs, as a common perception shared during interviews was that their patients need more active support and encouragement in their quit

Table 3

Perceived Texas Tobacco Quitline (TTQL) Facilitators and Barriers Overall and by Healthcare Center Type (N = 125 healthcare centers).

		Center '	Гуре			
TTQL Facilitators and Barriers	Total % [N]	<u>FQHC</u>	<u>LMHA</u>	<u>LMHA</u> <u>SUT</u> Program	<u>SUTC</u>	<i>p</i> -value of Fisher's
						exact
The TTQL is hel					(F F8	0.252
Yes	63.2 [79]	43.48 [10]	65.52 [19]	83.33 [10]	65.57 [40]	
No	19.2	30.43	24.14	8.33 [1]	14.75	
	[24]	[7]	[7]		[9]	
N/A	17.6	26.09	10.34	8.33 [1]	19.67	
I have had a go	[22]	[6] with the	[3] TTOI		[12]	0.121
Yes	27.2	26.09	10.34	41.67	32.79	0.121
	[34]	[6]	[3]	[5]	[20]	
No	36.0	26.09	55.17	33.33	31.15	
N/A	[45] 36.8	[6] 47.83	[16] 34.48	[4] 25.00	[19] 36.07	
IN/A	50.8 [46]	[11]	[10]	[3]	[22]	
My patients hav						0.176
Yes	24.8	21.74	13.79	33.33	29.51	
No	[31]	[5]	[4]	[4]	[18]	
No	41.6 [52]	34.78 [8]	55.17 [16]	58.33 [7]	34.43 [21]	
N/A	33.6	43.48	31.03	8.33 [1]	36.07	
	[42]	[10]	[9]		[22]	
Patients do not		-			-	0.725
Yes	7.2 [9]	4.35 [1]	3.45 [1]	16.67 [2]	8.20 [5]	
No	36.8	43.48	37.93	41.67	32.79	
	[46]	[10]	[11]	[5]	[20]	
N/A	56.0	52.17	58.62	41.67	59.02	
	[70]	[12]	[17]	[5]	[36]	0.075
Patients do not a to the TTQL.	receive follo	w up calls i	n a timely	manner wnen	referred	0.375
Yes	7.2 [9]	4.35	0.00	16.67	9.84	
		[1]	[0]	[2]	[6]	
No	34.4 [43]	39.13 [9]	37.93 [11]	41.67 [5]	29.51 [18]	
I don't know	58.4	56.52	62.07	41.67	60.66	
	[73]	[13]	[18]	[5]	[37]	
Patients are rou	-	ney do not	qualify for	telephone co	ounseling	0.258
through the T Yes	1QL. 6.4 [8]	0.00	10.34	8.33 [1]	6.56	
165	0.4 [0]	[0]	[3]	0.55 [1]	[4]	
No	40.8	47.83	34.48	66.67	36.07	
	[51]	[11]	[10]	[8]	[22]	
I don't know	52.8	52.17	55.17	25.00	57.38	
Patients are rou	[66] tinely told ti	[12] hev do not	[16] qualify for	[3] r free nicotine	[35]	0.276
replacement t					-	
Yes	10.4	4.35	20.69	16.67	6.56	
No	[13]	[1]	[6]	[2]	[4]	
No	36.0 [45]	39.13 [9]	27.59 [8]	50.00 [6]	36.07 [22]	
I don't know	53.6	56.52	51.72	33.33	57.38	
	[67]	[13]	[15]	[4]	[35]	
The process to r consuming.		ient with th	ne TTQL is		and time	0.455
Yes	8.0	8.70	3.45	25.00	6.56	
No	[10] 40.0	[2] 39.13	[1] 44.83	[3] 41.67	[4] 37.70	
NO	[50]	[9]	[13]	[5]	[23]	
I don't know	52.0	52.17	51.72	33.33	55.74	
	[65]	[12]	[15]	[4]	[34]	0.577
Patients are told nicotine replacement therapy can't be mailed to an 0.920 inpatient treatment facility. [‡]						
Yes	5.6 [7]	0.00	6.90	8.33 [1]	6.56	
		[0]	[2]		[4]	
No	30.4	30.43	31.03	33.33	29.51	
I don't know	[38] 64.0	[7] 69.57	[9] 62.07	[4] 58.33	[18] 63.93	
1 4011 1 101000	[80]	[16]	[18]	[7]	[39]	
	_	-	-	-	-	

Note. N = 125 healthcare centers; FQHC = Federally Qualified Health Center; LMHA = Local Mental Health Authority; SUT = Substance Use Treatment Program; SUTC = Substance Use Treatment Center.

‡Yes: Somewhat agree/Strongly agree, No: Strongly disagree/Somewhat disagree/Neither agree nor disagree.

attempts. A proactive call from the TTQL partially addresses this problem; therefore, the benefit of direct referrals should be emphasized through trainings.

Unfortunately, few respondents indicated that their center had an electronic referral system enabling direct TTQL referrals and centerpromoted referral to the TTQL was far from ubiquitous. These findings strongly support the need for top-down solutions within settings providing behavioral health care to promote a culture where TTQL is a first-line treatment for tobacco use. Furthermore, achievement of leadership buy-in is necessary to increase the number of centers with the ability to directly refer via their EHR. The eTobacco Protocol is a referral tool for Texas healthcare centers that can be integrated into an existing EHR and allows providers to refer patients to the TTQL with the click of a button (UT Tobacco Research and Evaluation Team, 2022). Free technical assistance, training, and other materials and resources (sometimes, financial assistance) are offered no cost to support healthcare centers that choose to adopt the eTobacco Protocol. However, changes to EHRs will likely incur expenses, as might the need for a third-party Health Information Service Provider to securely communicate patient information (Definitive Healthcare, 2023), emphasizing the need for leadership support for changes. Finally, some healthcare centers use paper documentation for patient records. In these cases, it is important to train providers on use of TTQL fax and online referrals, which can be made without access to an EHR. Although more time consuming than the eTobacco Protocol, these processes provide the same patient benefits as direct EHR referral.

In most cases, respondents indicated through interviews that there was no routine or standardized practice of denoting TTQL referral in patient records and that there was usually no follow up with patients regarding their TTQL experience. Consequently, healthcare providers might only have limited knowledge about their patients' experiences with the TTQL, as well as about their patients progress in their quit attempts. A follow-up from healthcare providers is particularly important for patients with BHCs to ensure that any behavioral health medications and their dosages are not affected by the change in their tobacco use patterns (American Academy of Family Physicians, 2022), as well as to provide additional support and motivation in their quit attempts. Improved clinical workflows with provider nudges and attention to choice architecture are needed in settings where patients with BHCs are seen to ensure that there is routine follow-up to TTQL referrals.

One of the more prevalent concerns stated in interviews was related to inconsistency of TTQL services. In some cases, respondents suggested that the wait time created an interruption between patients' decision to make a quit attempt and when they could get NRT products and support from the TTQL. Some potential difficulties with getting free NRT products were also reported. Assuming the veracity of these reports, these concerns may need to be addressed at the level of the TTQL administration and/or through additional funding to bolster the TTQL capacity such that healthcare providers will be encouraged to refer their patients to the TTQL.

Most respondents of qualitative procedures indicated that they felt the TTQL was helpful for patients who want to quit. Fewer respondents reported that they or their patients had good experiences with the TTQL. Although this suggests the potential need for improved services, it is curious that potential areas for improvement assessed on the survey (e. g., receipt of timely calls, qualifying for services, cumbersome registration process, and mailing NRT to inpatient treatment facilities) were not highly endorsed, indicating a need for further exploration in future work. This work may include recruitment of patients to discuss their experiences with the TTQL counselors, or the amount and type of NRT

Table 4

Themes and Supportive Quotes Related to the Use of Texas Tobacco Quitline (TTQL) in behavioral healthcare settings (N = 26 healthcare center employees).

Theme	Topical Area	Quote
TTQL Knowledge		In fact, your email to me to fill
		out the survey was the first time
		I'd ever heard of Texas
		Quitline. (Executive Director,
		D17*)
Lack of documentation/follow		I think part of it too, I didn't
up/knowledge about		follow up with them on it. I may
patients' experiences with		have given them the
the TTQL		information and just time
		passed, and it's slipped my
		mind. I didn't document it
		somewhere. (Licensed
		Chemical Dependency
		Counselor, D1)
		I've made a lot of referrals for
		Quitline while I've been here
		but generally, I haven't heard
		anything about outcomes [] I
		give the information and there's
		no real follow-up that I can
		have with them on how it was.
		(Senior Counselor and
		Manager, D18)
Perceived barriers and	Good quality	Sometimes I'll see them,
facilitators to the use of the	services	sometimes I don't, but yes, a lot
TTQL		of them will say, "Yes, I got the
		patches," or gum or whatever,
		"and it really helped me." For
		the most part, these things do
		work for them, and they do help
		them. (Quality Mental Health
		Professional/ Realization Case
		Manager, D11)
		For those that have followed
		through and actually contacted
		it [the TTQL] has been very
		good, very great information,
		very responsive. Our difficulty
		is getting clients to follow
		through with contacting.
		(Senior Clinical Department
		Administrator, D20)
	Perceptions of	I myself have called [the
	inconsistent	TTQL] several times when I
	services	was setting this up because I
		never really wanted to give out
		a resource unless I try it first
		myself. I think I called in
		probably four or five different
		times to the quitline and
		probably had four or five
		different experiences with the
		call [] It was never a
		consistent thing but none of it
		was bad. It was just not
		consistent. Sometimes you
		would talk to somebody, and
		they knew very little - it's like
		anything else in life. (Director
		of Special Programs, D3)
		Sometimes, it just depends on
		the person [] It's kind of hit
		or miss. I wouldn't say it never
		works; it's just you never know.
		(Director of Operations, D13)
	Unable to	It was always a no, no, no as
	receive free NRT	far as providing NRT for
		clients. It was always an across-
		the-board no. [] It wasn't
		supplied in our area. (Director
		of Special Programs, D3)

Table 4 (continued)

Theme	Topical Area	Quote
Theme	Wait time	I haven't really heard too muc feedback other than one or tw times that I've heard that it ju takes a little bit of a long time t get the patches in the mail an the information in the mail. Th ones that are really interested and wanting to stop smoking they wanted a lot faster than what they're getting it. It can take up to two weeks sometime after the initial call. (Director of Program Operations, D10)
	Behavioral health patients	Typically, they usually don't follow through is my understanding, but if the case manager is with them and say: "Hey, let's call right now," then they'll follow through wit it, but some of the staff feel lik it doesn't work very well because there's no relationshi established. So, you're calling somebody, and you're getting something, but what are you really getting? Are they going t be there when you really need them to talk about something: So, they're not as trusting is what some of the staff told mu (Director of Behavioral Healti Care Services, D21)

ote. NRT = Nicotine replacement therapy; *Quotes are followed by D1, D2, etc. identify the different healthcare center and to indicate scope of respondents' sponses across the qualitative data analysis.

covided. However, it is also notable that a large proportion of the reoonses to these items (about experiences with the TTQL and the serces) were N/A or "I don't know." This aligns with qualitative findings dicating that providers do not know about their patients' experiences ith the TTQL because there are no protocols for conducting approriate follow-ups. For respondents who were not direct service proders, responses of N/A or "I don't know" might indicate a lack of volvement with patients; however, these responses were equally as kely from direct service providers vs. non-direct service providers Supplemental Table 1). Alternatively, the prevalence of these responses ay reflect methodological limitations, such that respondents were not e appropriate person to complete the survey or that the question ording and response options could be improved.

Additional limitations include that respondents were asked to swer certain items on behalf of the entire center. Although preautions were taken to ensure that the respondent was the person who new the most about how tobacco use was handled at each represented enter (i.e., via survey instructions), respondents' choices could reflect ersonal knowledge and practices rather than center-wide knowledge nd practices. Furthermore, the TTQL questions were embedded into a nger survey that assessed tobacco use knowledge and practices more enerally. The TTQL questions were positioned at the end of the survey; us, respondents who did not complete all sections of the survey did not spond to these items. Finally, response rates were low, especially in me settings, which limits generalizability of the findings.

Strengths include a strong representation of Texas LMHAs and the clusion of both providers with direct patient contact as well as emoyees without, both of whom can refer patients to the TTQL, schedule llow-up appointments to discuss progress, and provide print educaonal materials to support quit attempts (Taking Texas Tobacco Free, 022). Although few respondents felt that the referral process was timeconsuming, providers in behavioral healthcare settings often cite time

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constraints as issues to provision of any tobacco cessation services (Siddiqi et al., 2022; Allen et al., 2019). Therefore, trainings in healthcare settings that target all employees (and not only providers) to increase knowledge about the TTQL and how to make referrals could be effective in increasing center-wide practices related to this resource by reducing provider burden.

5. Conclusions

The TTQL is an important tobacco cessation resource for patients with BHCs who use tobacco. Given known disparities in tobacco use for this group, healthcare centers serving them have an obligation to provide tobacco cessation resources that are both effective and practical for use. These findings display a clear need to intervene with training efforts to improve knowledge of the TTQL and its services with healthcare centers, as well as build or bolster employees' capacity to refer patients to the TTQL. Furthermore, implementation efforts may be needed to develop and streamline practices, including documentation of TTQL referrals and follow-ups to ensure continuity of tobacco-related care. Finally, it is vital that training efforts be targeted toward all employees; effort distribution across multiple clinical touchpoints may address provider time limitations and increase TTQL referrals.

6. Disclosures

We have no formal conflict of interest; however, at the time of data collection, Ms. Mayuri Patel worked for the Department of State Health Services (DSHS) and acted as the study team's research liaison. The Texas Tobacco Quitline, which is the subject of this paper, is funded by the DSHS. Ms. Patel's role as liaison included connecting us with community organizations involved in tobacco control to facilitate recruitment as well as ushering approvals from the DSHS evaluation team on our materials.

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CRediT authorship contribution statement

Maggie Britton: Conceptualization, Validation, Investigation, Data curation, Writing – original draft, Writing – review & editing, Project administration. Anastasia Rogova: Conceptualization, Methodology, Software, Validation, Formal analysis, Investigation, Data curation, Writing – original draft, Writing – review & editing. Tzuan A. Chen: Methodology, Software, Validation, Formal analysis, Investigation, Data curation, Writing – review & editing, Visualization. Isabel Martinez Leal: Methodology, Software, Validation, Formal analysis, Investigation, Data curation, Writing – review & editing. Bryce Kyburz: Investigation, Writing – review & editing. Teresa Williams: Investigation, Writing – review & editing. Teresa Williams: Investigation, Writing – review & editing. Conceptualization, Writing – review & editing. Mayuri Patel: Investigation, Writing – review & editing, Supervision. Lorraine R. Reitzel: Conceptualization, Investigation, Resources, Writing – original draft, Writing – review & editing, Supervision, Funding acquisition, Project administration.

Declaration of Competing Interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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Appendix A. Supplementary data

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