


In Our Own Words: Baccalaureate Nursing Students Describe Academic Service Learning Experiences

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Abstract

Introduction: Service learning integrates community service, didactic and student self-reflection while at the same time striving to identify and meet needs of the community partnership agencies involved. Project Descriptions. In this manuscript, two baccalaureate nursing students describe their service learning experiences while embedded in an integrated primary care community partner site for two years. In project one, students designed and conducted an educational group for mental health clients in a rural day treatment program. In project two, the student revised a diabetic clinic educational form to reduce client burden.

Project management and outcomes: Projects were designed in collaboration with community partners and faculty. Project one resulted in increased knowledge of coping mechanisms in a majority of group participants. Three months after implementation of the revised form designed in project two, a majority of diabetic clients served in the clinic had A1c reductions.

Discussion: Lessons learned by students during the experiences include communication skills such as developing rapport with specific client groups, steps of change management, professional team interactions and increased civic engagement.

Conclusion: To our knowledge, this is the first manuscript wherein baccalaureate nursing students add their voice to the literature describing the benefits of academic service learning. Our next step is an online follow up 9 months post-graduation, to examine whether benefits and skills are maintained.

Keywords

nursing students, community partnership, academic service learning

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Introduction

Nursing has been a service profession since its inception. With roots in the Christian mandate to care for widows, children, the poor and the sick (Hood & Leddy, 2003), the earliest nurses met community needs not only by providing direct care, but by relaying messages, conducting home visits (Nutting & Dock, 1935) and founding some of the first hospitals (Kelly & Joel, 1999). The originator of modern nursing, Florence Nightingale, is most famous for her service to wounded veterans during the Crimean war (Dossey, 2000). After the Civil War, forward-thinking persons in the United States came to believe that nurse training schools were needed; an apprenticeship model was established

(Hood & Leddy, 2003) in which students served as a hospital labor force while gaining knowledge for practice. Recently, the processes and localities of nursing care delivery have shifted again as care moves into the community (Beebe, 2007). This shift underscores the importance of a student educational process that accounts for community needs.

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According to the American Association of Colleges of Nursing, the goal of nursing education is to “meet current, emerging, and future healthcare needs of populations through purposeful integration with the higher education institution, health systems, and communities of interest.” (AACN, 2017, p.2). The Institute of Medicine (2011) has been highlighting the need for collaborations between educational and health care systems since 2010 and last year, the Higher Learning Commission (2020) addressed academic service learning as an accreditation standard by adding service learning as an example of a cocurricular activity under accreditation core component 4.B.1 (The institution has effective processes for . . . achievement of learning goals in academic and cocurricular settings).

Seifer (1998) defined Academic Service Learning (ASL) as a “structured learning experience that combines community service with explicit learning objectives, preparation and reflection”(p. 274). ASL integrates community service, didactic instruction and self-reflection to enhance learning while fostering relationships between learners, community members and clients in a process of shared skills, experiences and perspectives (Alexander-Ruff & Kinion, 2019).

In this paper, two undergraduate BSN students describe their ASL projects during a 2 year primary care immersion. Of the 300 hour clinical immersion, at least 100 hours were devoted to the ASL project. To our knowledge, this is the first manuscript to include students’ descriptions of the entire ASL process.

Over the past 20 years, the nursing education literature has documented the many benefits of ASL to students, clinical partners, clients, communities and faculty (Bailey et al., 2002; Clark, 2008; Stallwood & Groh, 2011; Community Practice Partnerships for Health (2013). ASL projects meet student learning needs while providing resources for clinics to offer additional services or programs to meet community needs (Nash et al., 2018).

ASL offers unique benefits in fostering the practice readiness of participating students. Students participating in ASL directly engage in problem solving, critical thinking (Brown & Schmidt, 2016), ethical decision making and change management (AACN, 2008; Stallwood & Groh, 2011). Numerous authors have reported positive changes in civic responsibility, along with increased awareness of health disparities, social justice and health policy (Brown & Schmidt, 2016; Groh et al., 2011; Murray, 2013; Yancey, 2016). In addition, literature documents increased cultural proficiency (Cupelli, 2016; Stone et al., 2019), including enhancement of the perceived value of rapport and assessment in working with vulnerable populations (Nash et al., 2018; Stone et al., 2019). Two studies documented that increases in cultural competence were sustained for one

year after international ASL projects ranging from 1–4 weeks in length (Gower et al., 2019). Recently, Franzese and colleagues highlighted the importance of ASL in reducing the stigmatization of mental health clients (Franzese et al., 2020).

This body of literature is limited by small sample sizes, limited generalizability and short time frames (most projects occurred over a period of days to weeks). While several publications referenced written student reflections or focus groups (Alexander-Ruff & Kinion, 2019; Brown & Schmidt, 2016; Cupelli, 2016; Main et al., 2013), contributions to the literature from students participating in ASL over time are notably absent.

The ASL projects described herein were part of the clinical activities of students participating in a funded study (Transforming Rn Roles in Primary Care – TRIP, Award # 1UK1HP31710-01-00) implementing community partnership enhancement across didactic, simulation and clinical settings. TRIP data were collected from students and faculty by our independent evaluation team and the project was approved by the University of Tennessee Institutional Review Board (IRB). Details of the TRIP curriculum have been published elsewhere (Beebe et al., 2019). In brief, TRIP incorporated didactic, clinical and simulation over 4 semesters (2 years). Didactic content emphasized chronic disease and recovery based care. Clinical activities included ASL, interprofessional team conferences and simulation. The entire TRIP curriculum emphasized population health and team based care.

The ASL projects described took the form of quality improvement activities, and varied according to clinical site and community need. Projects were completed for credit in the Primary Care Clinical Immersion (PCCI) course during the first semester, senior year (spring 2020). The PCCI course provides students the opportunity to practice health promotion, health restoration, and health maintenance with Primary Care populations/settings including adult, adult behavioral, pediatric, and pediatric behavioral, building on the foundation of nursing knowledge, communication skills, and critical reasoning to address unique needs of the specialty population. The course includes the following objectives: 1) Communicate effectively (for example Instructs *Primary Care clients(s)/families* utilizing health education materials); 2) Reason Critically (for example Implements the nursing process in the care of *Primary Care* specialty client); 3) Practice Safely (for example Applies appropriate infection control measures (hand hygiene, equipment cleanliness, PPE); 4) Act Professionally (for example Describes processes required to affect change in organization or the political system); and 5) Lead Effectively (for example Identifies areas of quality improvement initiatives).

There are significant health disparities, poor health status indicators, and challenging social determinants of health in the communities where the ASL clinical sites were located. The ASL clinical sites included one clinic in Hamblen and one in Union county Tennessee. Union county is designated a Geographic High Needs and Medically Underserved Area (U.S. Department of Health and Human Services Health Resources and Services, 2018). The socioeconomic status of persons served in these clinics is lower than the other Tennessee counties and leads to disparities in health and limited access to care. Many persons are either uninsured, underinsured or have limited resources which negatively impacts their ability to acquire health insurance or to meet the basic needs of the family. For example, in the counties where the clinics are located:

- The median household income ranges from \$36,600–\$47, 543 and over one third of all residents fall below the 200% poverty line (U.S. Census Bureau, 2018).
- At least 20% of persons are covered by TennCare (Medicaid Waiver Program), compared to an average of 12% for all counties in Tennessee (Tennessee Division of TennCare, 2016).
- On average 38% of persons are uninsured compared to 13% for all counties in Tennessee (U.S. Census Bureau, 2018).

In Hamblen County, Hispanics (including a large number of Migrant and Seasonal Farm Workers) constitute 10.9% of the population compared to 4.8% Tennessee-wide. According to the National Center for Farmworker Health (2018), 69% speak Spanish and 38% are functionally illiterate with less than a 6th grade education. Residents in Union County are the most rural, poorest, lowest educated, and under/uninsured of any Tennessee county (U.S. Census Bureau, 2018).

Student Project I: Management and Outcome

My assigned clinical site provided physical and mental health services in a very rural area with a population of about two thousand people. Twenty-six percent of the population lived below the poverty line and about seventy percent had at least one chronic disease (i.e. diabetes, hypertension, and hyperlipidemia). I spent time assisting in other areas (hypertension and prenatal clinics) before deciding to conduct my ASL with the day treatment group. I wanted to work more closely with the day treatment group for two reasons: to enhance my knowledge of mental health/recovery and to help group members learn about health promotion. I saw

an opportunity to learn while at the same time helping meet health-disparity related needs amongst the group members. For example, I saw persons with diabetes mellitus who did not understand the importance of carbohydrates; some persons were unkempt and lacking basic hygiene while others had low health literacy regarding physical and mental health. I saw an opportunity to help group members learn health promotion activities and the nurses' role in health promotion. My nursing student peer made similar observations, so we decided to collaborate on the day treatment ASL project.

After receiving approval from our faculty and nurse manager, we spoke to the day treatment group leader about conducting our ASL project with the day treatment group members. At first, the leader was concerned about outsider involvement in the day treatment group. She was inquisitive about what we would do and how we would interact with the group members. We explained that we thought there was a lot to learn by developing relationships with the group, and that we wanted to focus our ASL project on the needs of persons attending the day treatment group. It took a while to develop relationships with the group members. We knew relationships were progressing when we conducted a successful meeting with the group at the end of the day to discuss the day's events and our goals for the next day. Assisting group members with activities like meal preparation, games and group discussions over the first two semesters helped us develop rapport with participants and assess their needs. We identified three main foci: 1) general information about mental and physical health, 2) the effect of illness on daily life, and 3) effective coping mechanisms.

We decided to offer an educational program after observing that group participants enjoyed educational discussions. First, we talked to participants to assess their willingness to participate and level of interest. We assessed learning needs of the group members by querying their interest in mental health topics and preferred learning styles. Every group member expressed interest in information about mental health diagnoses and coping mechanisms. They were very excited and wanted to attend our group. For our ASL project, we designed and implemented an educational group for day treatment participants. Topics included depression, anxiety, and schizophrenia. Our goals were to expand participant knowledge, enhance their coping skills, and educate them on the role of the nurse in health promotion and illness management. We began with a literature review on educational techniques in psychosocial rehabilitation.

We reviewed 4 studies conducted over the past 15 years (Corrigan & O'Shaughnessy, 2007; Casanas et al., 2012; Mowbray et al., 2005; Shuan et al., 2012) and one seminal work addressing educational principles

in psychosocial rehabilitation programs like day treatment (Cnaan et al, 1988). Mowbray et al (2005) documented that day treatment participants were interested in learning about their illness and its management. Two studies assessed the effectiveness of educational groups in day treatment programs; both documented knowledge improvements regarding disorders and coping skills (Casanas et al., 2012; Shuan et al., 2012). Finally, we reviewed a study documenting the effect of education in reducing the self-stigmatization of persons with mental health disorders (Franzese et al., 2020). With this in mind, we included a discussion of stigma in our education plan.

Keeping our literature review results in mind, we designed an educational program for day treatment participants that incorporated kinetic, auditory and visual learning about depression, anxiety, and schizophrenia as well as coping mechanisms. We incorporated kinetic learning using a symptom circle. Group participants stood in a circle and members were directed to remain facing forward if they experienced the symptom described, and to turn around (face the opposite direction) if they had not. For example, when we announced “sadness to the point that you are unable to accomplish daily tasks in the past week” participants who had dealt with this feeling remained facing forward while those who had not turned around. In order to normalize the feelings described, my peer and I also participated. Our goal was to demonstrate that many people experience various feelings and thoughts throughout their life. Participating ourselves also showed group members that many of their friends and support persons may have faced similar struggles. After the activity we provided time to discuss feelings and reactions.

The next step of our educational program was a one-hour group discussion using visual aids to accommodate auditory/visual learners. We presented information about anxiety, depression and schizophrenia including: symptoms, coping mechanisms, and statistics on numbers of people affected. Our auditory component included a discussion, and we highlighted content presented by writing it on a poster board for the visual learners. We divided the board into three sections labeled depression, anxiety, and schizophrenia. As we covered each, we listed the coping mechanisms, sometimes listing the same coping mechanism for different disorders. This provided a visual representation of coping mechanisms, and the opportunity to notice that the same coping mechanisms could be used for different disorders. For example, listening to calming music could help cope with both schizophrenia and anxiety. We concluded our presentation by playing Jeopardy (question and answer with points for correct answers). Questions were based on the information presented. Our goals were to

reinforce learning, keep the participants engaged, and build their confidence by highlighting knowledge gained.

Ten day treatment group members participated in our educational group. To provide quality improvement information to our clinical partner, we developed and administered a ten question Likert scale that each participant completed before and after the educational program. Questions focused on participant confidence regarding knowledge of: various mental health disorders, stigma, and coping mechanisms. We used ten statements relative to the group content to gather quality improvement information. Participants answered according to a Likert type scale from 1 = strongly disagree to 5 = strongly agree. Examples of statements included: “I know the signs and symptoms of depression”, “I feel as though nurses are very knowledgeable about mental health” and “I am confident in my ability to implement coping skills”. Individual participant changes from pre to posttest were compared by hand for each item. Seventy percent of the participants (n = 7) had an increased score on the item “I am confident in my ability to implement coping skills” from pre to posttest. Participants’ view of nurses was another area of growth; after our educational program eighty percent of participants (n = 8) strongly agreed with “I feel as though nurses are very knowledgeable about mental health”.

Lessons Learned

Although I was unsure how ASL would enhance my learning at first, participating in this project taught me several things I will carry forward in my career. First, I learned through personal experience the importance of building respectful and caring relationships with all clients. The rapport between a nurse and client is essential to holistic care. Additionally, I had a great opportunity to develop my therapeutic communication skills over the course of the two years. My constant interaction with participants provided an abundance of opportunities to communicate therapeutically regarding their diagnosis and coping mechanisms. I also learned how cultural differences impact health. For example, the comfort food of the south (something many clients were accustomed to) includes vegetables cooked in fat and fried proteins which can negatively impact health. Having this cultural awareness as a nurse helps me tailor health promotion education while respecting cultural mores.

Student Project 2: Management and Outcome

I was fortunate enough to be offered the opportunity to complete my ASL in the Diabetic Education Program (DEP). I was interested in this clinic because I have

family members with diabetes, and I wanted to learn more about treatment and management options. The site serves mainly urban clients (many are homeless and 25% live below the poverty line), as well as refugees from Africa, Central/South America, and the Middle East.

After approval by the site manager, my nurse mentor provided me with an email introduction to the DEP pharmacist. Getting started with ASL was difficult; working alone challenged me to take initiative and reach out to strangers to set up meeting times to discuss clinic needs, project ideas and scheduling. It was an opportunity to learn how to communicate effectively and professionally. As I spent time observing and learning about the DEP clinic over the first two semesters, the potential ASL opportunities there became clearer to both the DEP pharmacist and myself.

While observing and learning the DEP clinic routine, I also learned the functions of the Diabetic Educator: medication management, client education and supporting lifestyle changes. Diabetes can be a life changing diagnosis for this population consisting of underserved, poor, adult men and women. Every client visit covers a multitude of topics: medication education, blood glucose results, A1c results, and diet adherence (assessed by 24 hour recall). In addition, new clients get basic dietary education including the effect of food on blood glucose. The pharmacist performs a knowledge assessment to determine new clients' baseline understanding of diabetes. Finally, new clients are provided handouts on medication education, diet, exercise, and blood glucose monitoring.

One thing I noticed was the client burden of keeping track with paperwork. Every new DEP client received 3–4 documents during their very first visit (blood glucose log, action plan, and at least one dietary handout). All this information is provided immediately after diagnosis, when clients were processing information about multiple required lifestyle changes. I wanted to reduce the emotional burden of these individuals who were, in my opinion, being bombarded with information. Another ASL option was the formation of groups for new clients diabetes, what the diagnosis meant to them, and diabetes management options. A group would potentially be more efficient than providing the same information to every new client individually.

My next step was to choose which ASL option to implement. First, I met with the pharmacist to discuss the specifics, advantages and disadvantages of reducing paperwork burden or providing group information sessions. Since the DEP was a long standing program, many forms and routines were familiar to staff and clients, making it harder to initiate change. However, reducing paperwork burden had advantages to both clients and staff: It was time efficient and would simplify

the follow up process. The disadvantages of providing group information sessions centered around barriers such as a lack of reliable transportation and scheduling – it would be problematic to find a time a majority of the group members could meet.

I also gathered feedback from clients to help decide between ASL projects. I talked informally with over a dozen clients to ask what they perceived as their biggest hurdle when dealing with their new diagnosis. I also spoke to several health care providers at the clinic about their struggles providing care to persons newly diagnosed with diabetes. Barriers such as low health literacy about diabetes and low adherence to medications and diet were mentioned over and over by both clients and providers. Considering the results of the needs assessment and the difficulty of group scheduling, I chose to conduct an ASL project to reduce the burden of client paperwork.

For my ASL project I condensed two one page forms (Diabetic Action Plan and Blood Glucose Log) into a single sheet called a Condensed Action Plan (CAP). After reviewing the literature on diabetic handouts (McCay et al., 2019), the role of diabetic educators (Ruggiero et al., 2010), and the benefits of handouts and self-education (Powers et al., 2016), I sought guidance from the DEP pharmacist on the required information for the Condensed Action Plan (CAP). DEP clinic policy specifically required the form to include: The client's goal A1c, their current A1c, their goal blood glucose level, and a place to record their next scheduled appointment. Once these elements were included, I was given permission to incorporate other content I deemed necessary.

I designed the CAP with 2 charts. On the left are 31 spaces to record daily blood glucose for one month. On the right are 4 boxes for the provider to record educational information about Diet, Exercise, Monitoring, and Medication. Once my revisions were complete, I generated an electronic copy of the CAP, which is now in its sixth month of implementation. Quality improvement information about the usefulness of the CAP was gathered by clinical partner chart review. Data included the date they received the CAP, their most recent A1c before receiving the CAP, and their A1c 3 months after receiving the CAP. Of sixteen clients who received the CAP over six months, 14 showed a decrease in their A1c level.

One limitation of my project was that the CAP was limited to one month of daily blood glucose information. This was a problem because clients who were not seen monthly would likely have missing information. Ideally, the CAP needs space to accommodate blood glucose information for three months. This is an area where a revision to the form may be indicated. I also believe my work could have been more inclusive. For instance,

20–25% of the clients seen in the DEP are Spanish speaking, so there is a need for a translated Spanish document to increase their access to this information and facilitate their use of the form.

In contrast to most of my peers, I worked on my ASL project independently due to space limitations in the DEP. Working alone on this project had its pros and cons. Scheduling was facilitated as I was not required to accommodate a peer's schedule. I enjoyed the opportunity to build one on one rapport with the clients and pharmacist. I think the main disadvantage of working alone was lack of a peer discuss and refine ideas. In hindsight, specific things I would change would have been to add more days to the blood glucose log, or utilize a different configuration for the tool.

Over the past 2 years, the DEP pharmacist showed me what it means to be a professional in your field, and what it means to be a topical expert. He was extremely knowledgeable about every aspect of diabetes, but more importantly he knew how to establish rapport with the clients. Overall, I learned that clients in the DEP greatly appreciated anyone who was willing to help them. A client who was being released from the program ($A1c < 7.0$ for two consecutive months) stated, "I just want to thank you guys for helping me out, I appreciate everything you've done for me."

Lessons Learned

Overall, the things I learned and the benefits I gained from ASL have been numerous. I greatly benefited from this opportunity to work on my problem solving skills. It was fulfilling to identify a problem (paperwork burden) and develop a solution (condensing forms). ASL taught me that there are so many ways that I can be a contributing and caring member of society. ASL also opened my eyes to the depth of the health disparities in impoverished communities, and poor health literacy in my community, and how I can have a positive impact in my community. Finally, ASL has changed how I look at the poor (25% of residents in the county living below the poverty line) and underserved persons that I served during these past two years. I will be forever grateful for the opportunities and benefits ASL provided, that I will take into my practice for years to come.

Discussion

These case exemplars highlight and extend the literature on ASL benefits. As the literature indicates, the benefits of ASL to clinical sites include students functioning as resources to offer additional services or programs to meet community needs (Nash et al., 2018). Both of the projects highlighted herein enabled clinics to implement changes they otherwise would have lacked resources to

provide. In addition, both students cited practice readiness skills, specifically enhancements in problem solving and therapeutic communication noted by other authors (AACN, 2008; Nash et al., 2018; Stallwood & Groh, 2011; Stone et al., 2019). Increased awareness of the contributions of cultural differences (Cupelli, 2016; Stone et al., 2019) and health disparities to client outcomes also were expressed by our student authors (Brown & Schmidt, 2016; Groh et al., 2011; Murray, 2013; Yancey, 2016).

Our student ASL project descriptions indirectly address additional ASL benefits such as critical thinking (Brown & Schmidt, 2016) and change management (AACN, 2008; Stallwood & Groh, 2011). Descriptions of the time required to be accepted into established clinics exemplifies the initial steps of the successful change management process. The reported reductions in self stigma after the educational group described herein echo the results of one other study reporting that education reduced self-stigmatization in persons with mental health needs (Franzese et al., 2020).

These ASL projects were not directly related to policy, but health policy implications may be derived. For example, project one could be shared with the local chapter of the National Alliance on Mental Illness (2020): the student group goes hand in hand with that organization's priority to strengthen behavioral health infrastructure. Similarly, project two meets the American Diabetes Association's priority of reducing diabetes burden, improving nutrition and increasing physical activity in this group (American Diabetes Association, 2020).

To our knowledge, this is the first publication to include student voices speaking directly about their ASL experiences outside of course assignments. Some of the benefits highlighted by our student authors are directly traceable to the length of this ASL experience, which continued for two years, enabling not only skill acquisition, but growth over time. Our next step is an online follow up 9 months post-graduation, to examine whether benefits and skills are maintained.

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