

Brief Cognitive Behavioral Group Therapy and Verbal-Exposure-Augmented Cognitive Behavioral Therapy for Social Anxiety Disorder in University Students: A Randomized Controlled Feasibility Trial

Preeti Singh¹ and Narendra Nath Samantaray² 

ABSTRACT

Background: Considering the need for developing and examining evidenced-based programs using a brief group format for management of social anxiety disorder (SAD) at the community level, we studied the efficacy of two brief versions of cognitive-behavioral therapy (CBT) programs, brief cognitive-behavioral group therapy (bCBGT), and verbal exposure augmented cognitive behavioral therapy (VE-CBT), on social anxiety among university students.

Methods: A single-center, randomized, parallel-group design was adopted. We delivered six weekly two-hour group sessions, bCBGT and VE-CBT, to 41 university students diagnosed with SAD. An independent rater assessed participants using the Liebowitz Social Anxiety Scale (LSAS) and Clinical Global Impression

scale-Severity (CGI-S) at baseline, postintervention, and two-month follow-up. A patient-rated measure, Social Phobia Inventory (SPIN), was assessed at the same time-points.

Results: There was a significant improvement in severity of social anxiety from baseline to posttreatment and baseline to two-month follow-up in both groups. However, the treatment effects in bCBGT were statistically superior to VE-CBT at postintervention (SPIN, $P = 0.038$; LSAS, $P = 0.028$; CGI-S, $P = 0.036$) and follow-up (SPIN, $P = 0.006$; LSAS, $P = 0.01$; CGI-S, $P = 0.04$).

Conclusions: Brief CBT treatments, both bCBGT and VE-CBT, are efficacious for SAD among university students. They have the potential to address barriers associated with SAD management. However, we recommend a longer follow-up and replications in diverse settings.

Clinical trial registration number: CTRI/2019/11/021954

Keywords: Social anxiety disorder, cognitive-behavioral group therapy, brief CBT, randomized controlled trial, university students

Key Messages: This is the first trial studying the effects of two brief versions of CBT programs in managing SAD among university students. Both bCBGT and VE-CBT are efficient in treating SAD among university students.

Studies have evinced social anxiety disorder (SAD) to be highly prevalent in university students globally, including India,¹⁻³ with the lifetime prevalence ranging from 10% to 33%.

SAD is characterized by fear of negative evaluation at, avoidance of, and distress in social situations. It is associated with

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a significant and direct negative relationship with academic achievement and an indirect effect on academic achievement through social ties.⁴ Students with SAD are at increased risk of depression,⁵ suicide,⁶ problematic internet use,⁷ and detrimental well-being.⁸ Students with social anxiety symptoms drink more than others, to be accepted by peers, and are more likely than drinkers without SAD to experience negative consequences.⁹

Despite the impairment associated with SAD, a national survey found that approximately three-fourths of SAD patients did not utilize mental health services; such utilization rates were lower than patients diagnosed with other anxiety or mood disorders.¹⁰ Such statistics are unfortunate, especially because effective, evidence-based treatments for SAD are available.¹¹⁻¹³ Among these studies, cognitive behavioral therapy (CBT) is the treatment of choice for SAD, with most protocols recommending ≥ 12 sessions.

Studies in the recent past^{14, 15} have endorsed shame, stigma, treatment cost, ability to make time for treatment, and lack of knowledge regarding where to seek treatment as treatment barriers in SAD. Considering these issues of treatment cost, ability to make time for treatment, and the paucity of resources to manage such problems, the length of the current evidence-based practice recommendation of ≥ 12 sessions may not be pragmatic enough to meet these demands.

There is an increasing requirement to find treatments that are accessible and address these barriers. One such approach may be evolving effective brief evidence-based programs, notably for outreach initiatives like treating at the community level, for instance, in a college where SAD is in the early part of a student's career.

Brief interventions that can be delivered at educational campuses may serve many purposes. They would enhance mental health literacy and attenuate the problems associated with stigma that may be experienced when visiting a mental health facility.¹⁶ Additionally, group-based brief intervention administered on campus would address problems associated with treatment timings and increase cost-effectiveness, leading to better treatment dissemination.^{17,18} Considering the above needs and paucity of trials that examined brief cognitive-behavioral intervention for

SAD, we examined the efficacy of two brief versions of group CBT programs as part of community outreach for SAD among university students.

Material and Method

Participants

A single-center, rater-blind, randomized, parallel-group design was adopted. Participants were 41 undergraduate university students from Raipur, Chhattisgarh, India. We obtained written informed consent from the participants. The inclusion criteria were being adults and meeting the criteria for a diagnosis of SAD as per the *Diagnostic and Statistical Manual of Mental Disorders, fifth Edition (DSM-5; Table 1)*.¹⁹ The exclusion criteria were current severe major depressive episode or substance use and having received treatment of SAD (pharmacotherapy or psychotherapy) in the preceding six months. An independent scholar used the lottery method to randomize the participants to receive either the brief cognitive behavioral group therapy (bCBGT) or verbal exposure augmented CBT (VE-CBT). Twenty participants completed six weeks of bCBGT, out of which 19 were available at the two-month follow-up. In the VE-CBT group, 20 participants were available at the postintervention and follow-up.

Procedure

Of 338 university students assessed, 84 scored ≥ 19 on the Social Phobia Inventory (SPIN), considered validated clinical cut-off scores.²⁰ Twenty individuals did not respond to phone calls for interviews using Mini International Neuropsychiatry

Interview (MINI).²¹ The first author used the clinical expertise to diagnose dysthymia as a comorbid condition following DSM-5 criteria. A total of 22 participants did not fulfill study criteria and hence were not recruited. Here, we used the Beck Depression Inventory-II, a 21-item self-rated measure,²² to rate the severity of depression, following which, of 22 participants, 6 were ruled out for their severe level. Later, six participants meeting the study criteria declined to participate further because of time commitment and unknown reasons. The process of data collection continued from January 2020 to March 2020. We randomized the remaining 41 participants to bCBGT or VE-CBT in groups consisting of 10 to 11 participants (Figure 1). Subsequently, to assess for the presence of avoidant personality disorder, we used international personality disorder examination,²³ a 99-item semi-structured clinical interview for personality disorders, on the final 41 participants only.

After the Institute Ethics Committee's approval, we registered at the Indian Council for Medical Research (ICMR; CTRI/2019/11/021954) trial registry. An independent rater assessed the clinician outcome measures at the baseline, post-treatment, and two-month follow-up.

Interventions

bCBGT

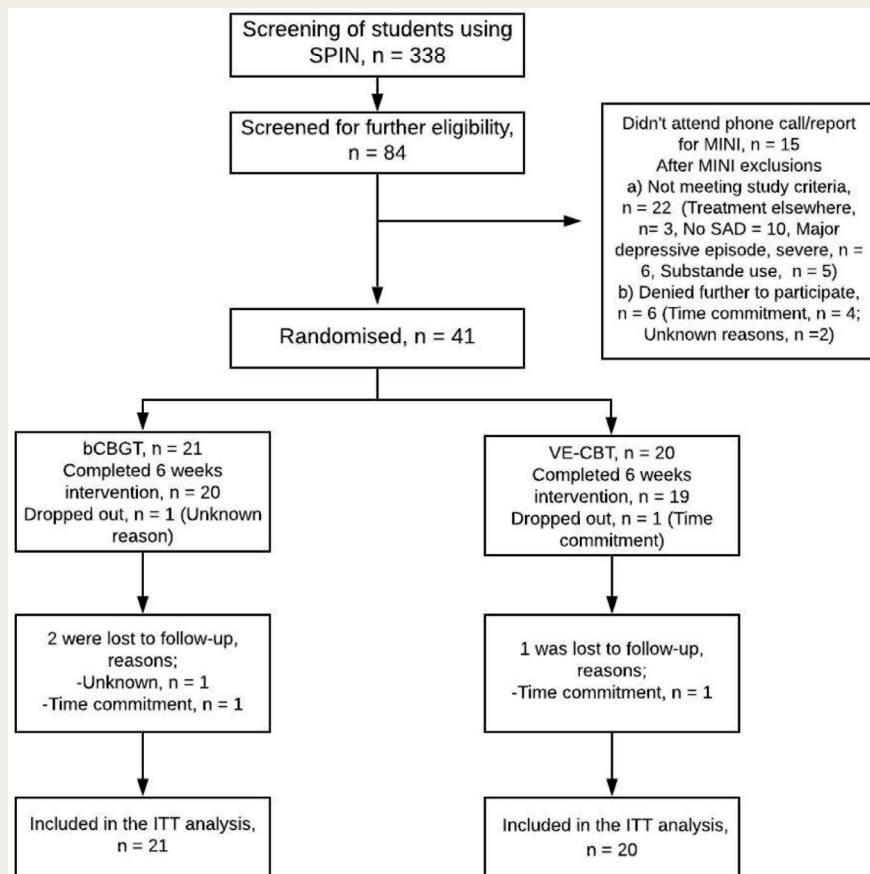
A registered clinical psychologist (PS) with seven years of experience in CBT administered six weekly bCBGT sessions, each of two hours, in the two groups. The bCBGT intervention was adapted from Heimberg and Becker's²⁴ group protocol and is typically administered over 12 weeks. We used the abbreviated format, based

TABLE 1.

Demographic and Clinical Characteristics of the Samples at the Baseline.

Variables	bCBGT (n = 21)	VE-CBT (n = 20)	t Value/X ²	P
Age, mean (SD)	20.23(0.88)	20.25 (1.01)	-.04	.968
Age of onset, mean (SD)	16.57(1.89)	16.45 (1.49)	.22	.826
Duration of SAD, mean (SD)	3.66 (2.12)	3.8 (1.69)	-.22	.83
Severity, mean (SD)	4.42 (0.68)	4.35 (0.67)	.37	.711
Sex female, n (%)	13 (61.9)	12 (60)	.02	.901
Current comorbid disorder	4 (19)	3 (15)		
Other anxiety disorder, n (%)	5 (23.8)	4 (20)		
Major depressive episode, n (%)	3 (14.28)	2 (10)		
Dysthymia, n (%)	5 (23.8)	6 (30)		
Avoidant personality disorder, n (%)				

FIGURE 1.

Participants Flowchart Throughout the Trial.

on our previous study in a similar sample of undergraduates with SAD.²⁵ Bjornsson et al.²⁶ and Herbert's et al.²⁷ have reported evaluating abbreviated versions of Heimberg and Becker's treatment.

In the first session, we communicated the rationale of treatment to conceptualize the maintaining factors of SAD, including discussion on the role of avoidance and safety behaviors in exacerbating the held feared consequences and anxiety symptoms. Using metaphor-based conceptualization,²⁸ we encouraged participants to reflect that systematic exposures to feared social situations without safety behaviors can help overcome SAD. Then we introduced the cognitive restructuring (CR) method followed by assignment of homework sessions.

In the second session, we reviewed the given homework assignments and introduced in-vivo exposures during sessions. For all the assigned exposures, we asked participants to keep a record consisting of:

1. Feared consequences before carrying out the exposure tasks.

2. Description of the exposure task.
3. Finally, what one learned, during and after the exposure, concerning the preheld feared consequences.

We did not focus much on identifying other SAD distortions; instead, for the daily exposure tasks, we emphasized making observable behavioral goals and testing the direct feared consequences. In this line, we, further, assigned tailor-made homework tasks consisting of exposure and other CR.

In the remaining sessions, we conducted graded exposure, cognitive processing of experiences learned from it, and practicing CR and assigned tailor-made home-tasks for both exposure and CR.

VE-CBT

VE-CBT is a variant of CBT based on the protocol by Kumar,^{29,30} which he also termed as cognitive-drill therapy. PS administered VE-CBT for six weekly two-hour sessions in two groups. Studies have shown its efficacy in anxiety disorders, including SAD.³¹ In the first session, we shared the conceptualization of the

treatment. Then the participants were required to repeat their feared consequences verbally, persistently till habituation took place. The statement that is repeated consists of anticipated apprehensions into words that are occurring or have already occurred; for instance, "others are laughing at me," "I have lost respect," "I am proven as village-idiot," until there is a significant drop in the anxiety response. Such steps were carried out for all sessions.

On every homework assignment, we encouraged the participants to practice such verbal exposure and told them that if needed, they can write such statements on a sheet of paper or listen to their own recorded account in audio. We suggested them to maintain a diary to document their daily practices. At the beginning of the second to the sixth sessions, we reviewed the home tasks given. Further, we assigned in vivo exposures.

Difference Between the Two Treatment Conditions: Only in the VE-CBT group there was verbal exposure during sessions and in homework. No specific CR techniques were assigned in the VE-CBT group.

Outcome Measures

The SPIN²⁰ is a patient-reported measure consisting of 17 items. It rates social anxiety on a 5-point scale and the score ranges from 0 to 68. Its psychometric properties are well-reported.³²

The Liebowitz Social Anxiety Scale (LSAS)³³ is a clinician-rated measure assessing fear and avoidance in 24 social situations using a 4-point Likert scale. It is widely used for its excellent psychometric properties.³⁴ SPIN and LSAS were the primary outcome measures.

The CGI³⁵ is a commonly used measure to assess the overall severity and improvement in SAD.³⁶ Here, a blind rater scored it using its 7-point scale. On the Clinical Global Impression-Improvement scale (CGI-I), rating of only one or two suggests clinically significant improvement; hence, such patients are considered responders. Those with a rating of ≥ 3 are considered as nonresponders.

Treatment Adherence Measure

Revised Cognitive Therapy Scale (CTS-R)³⁷ was used to rate therapist competence and protocol adherence. It consists of 12

items ordered on a scale ranging from 0 to 6. A mean score of 3 and ≥ 4 indicates satisfactory and good-to-excellent competency, respectively.

Data Analysis

Intent-to-treat analysis was implemented. Last observation carried forward was used to replace the missing data.³⁸ Baseline data were analyzed using chi-square tests and independent-sample *t*-tests. We used linear mixed model analyses of variance (ANOVAs) to analyze the interaction between the intervention and time and differences in the magnitude of symptom change across the two groups. For within-group analyses, we calculated paired-sample *t*-tests for each treatment group. For between-group analyses, independent-sample *t*-tests were calculated. Statistical significance was considered at $P < .05$. Cohen's *d* formula³⁹ was used to calculate the effect size for pre to postintervention and preintervention to follow-up for both treatments. SPSS version 20.0 was used for the analyses.

Result

Baseline Profile

Table 1 shows the background variables and clinical conditions of the participants. The two treatment groups were similar at the baseline in the distribution of age, sex, onset, duration, and SAD severity. Also, no significant differences were noticed between the two treatment groups in their LSAS and SPIN baseline scores (Table 2).

Treatment Adherence

An independent observer, a therapist with over 15 years of psychotherapy training, was present for all the treatment sessions. She was introduced as a co-therapist to the participants but did not participate in the therapeutic sessions. All sessions were rated by the independent observer on the adherence measure CTS-R. The mean (SD) score was 4.41 (0.1) for CBT and 4.29 (0.08) for VE, indicating good-to-excellent therapist competence and adherence. There was no significant difference in therapy adherence in the treatment groups: $t(10) = 2.2, P = 0.052$.

Treatment Outcome

We used linear mixed model ANOVAs to analyze the interaction between the intervention and time and differences in the magnitude of symptom change across the two groups from pre to post-treatment and follow-up. Mauchly's test of sphericity indicated that the assumption of sphericity was violated for the two-way interaction; hence, we used the Greenhouse–Geisser correction.

There was a statistically significant interaction between intervention and time on the self-report outcome measure SPIN, $F(1.29, 50.41) = 5.8, P = 0.013$, and similarly on the clinician-rated measure LSAS, $F(1.28, 49.92) = 4.88, P = 0.024$. There was a statistically significant interaction between the intervention and time on CGI-S, $F(1.7, 66.52) = 3.48, P = 0.043$.

Within-group analyses using paired sample *t* tests indicated that both intervention groups improved significantly across time periods from pre-to-post and pre-to-follow-up in all measures (Table 2). In the bCBGT group, the results were: on SPIN ($t(20) = 7.49, P < 0.0005$ and $t(20) = 9.22, P < 0.0005$), LSAS ($t(20) = 7.5, P < 0.0005$ and $t(20) = 8.67, P < 0.0005$), and CGI-S ($t(20) = 5.9, P < 0.0005$ and $t(20) = 5.84, P < 0.0005$). In the VE-CBT group, similar significant improvements were noticed from pre-to-post and preintervention-to-follow-up periods in SPIN ($t(19) = 4.09, P = 0.001$ and $t(19) = 3.66, P = 0.002$), LSAS ($t(19) = 3.66, P = 0.002$ and $t(19) = 2.98, P = 0.008$), and CGI-S ($t(19) = 4.26, P < 0.0005$ and $t(19) = 4.29, P < 0.0005$).

Cohen's *d* formula³⁹ was used to calculate the within-effect size for baseline-to-postintervention and baseline-to-follow-up for both treatments using the threefold classification of effect sizes. In both the treatment groups (Table 3), a large effect size was observed in pre-post-treatment on SPIN and LSAS. In pre-follow-up, a large effect size was observed in both groups on LSAS, while a large effect size was observed on SPIN in the bCBGT group only.

Between-group analyses, using independent sample *t* tests, evinced statistically significant treatment difference between the two intervention groups on all outcome measures, SPIN, LSAS, and CGI-S, at postintervention; $t(39) = -0.2143, P = 0.038$; $t(39) = -2.28, P = 0.028$; $t(39) = -2.18, P = 0.036$. Similarly,

TABLE 2.

Means, Standard Deviations, and *t*-test Results for the SPIN, LSAS, and CGI-S of Both the Treatment Groups.

	bCBGT			VE-CBT			Between Group <i>t</i> Value (<i>P</i> Value) <i>df</i> = 39	Within Group <i>t</i> Value (<i>P</i> value)	
	Pre M (SD)	Post M (SD)	FU M (SD)	Pre M (SD)	Post M (SD)	FU M (SD)		df = 20	df = 19
							CBT	VER	
							a) Pre b) Post c) FU	a) Pre-post b) Pre-FU c) Post-FU	a) Pre-post b) Pre-FU c) Post-FU
SPIN	38.52 (6.58)	25.952 (7.02)	24.71 (6.86)	39.2 (8.27)	31.6 (9.71)	32.3 (9.57)	a) $t = -0.29$ (0.773) b) $t = -2.14$ (0.038) c) $t = -2.93$ (0.006)	a) $t = 7.5$ (<0.0005) b) $t = 9.22$ (<0.0005) c) $t = 3.1$ (0.006)	a) $t = 4.09$ (0.001) b) $t = 3.66$ (0.002) c) $t = -1.22$ (0.238)
LSAS	74.86 (11.37)	49.19 (15.88)	48 (13.98)	75.05 (11.72)	60.45 (15.75)	61.5 (17.61)	a) $t = -0.053$ (0.958) b) $t = -2.28$ (0.028) c) $t = -2.73$ (0.01)	a) $t = 7.5$ (<0.0005) b) $t = 8.67$ (<0.0005) c) $t = 2.64$ (0.016)	a) $t = 3.66$ (0.002) b) $t = 2.98$ (0.008) c) $t = -0.77$ (0.452)
CGI-S	4.43 (0.68)	3.05 (0.8)	3 (0.95)	4.35 (0.67)	3.6 (0.82)	3.55 (0.68)	a) $t = 0.37$ (0.711) b) $t = -2.18$ (0.036) c) $t = -2.12$ (0.041)	a) $t = 5.9$ (<0.0005) b) $t = 5.84$ (<0.0005) c) $t = 2.6$ (0.017)	a) $t = 4.26$ (<0.0005) b) $t = 4.29$ (<0.0005) c) $t = -0.25$ (0.804)

bCBGT: brief cognitive behavioral group therapy, VE-CBT: verbal exposure augmented cognitive behavioral therapy, M: mean, SD: standard deviation, FU: follow-up, SPIN: Social Phobia Inventory, LSAS: Liebowitz Social Anxiety Scale, CGI-S: Clinical Global Impression scale-Severity.

TABLE 3.

Effect Sizes (Cohen's d) at Different Periods of Both Treatment Groups.

Assessment	bCBGT	VE-CBT
SPIN	1.84	0.84
Posttreatment	2.05	0.77
Two-month follow-up		
LSAS	1.85	1.05
Posttreatment	2.1	0.9
Two-month follow-up		

bCBGT: Brief cognitive behavioral group therapy, VE-CBT: Verbal exposure augmented cognitive behavioral therapy, SPIN: Social Phobia Inventory, LSAS: Liebowitz Social Anxiety Scale.

at the follow-up, on the same measures, a significant treatment difference was observed; $t(39) = -2.93, P = 0.006$; $t(39) = -2.73, P = 0.01$; and $t(39) = 2.19, P = 0.04$.

Responders and Nonresponders

In the bCBGT and VE-CBT groups, 20 participants completed all six sessions of treatment. At posttreatment time point and follow-up, 60% ($n = 12$) participants in the bCBGT met clinical responders criteria, while in VE-CBT, 50% at the post and 40% at the follow-up were responders.

Discussion

This study demonstrates evidence of both brief CBTs, bCBGT and VE-CBT, being efficacious treatments for SAD among undergraduate university students. Participants in both treatment groups improved significantly on all measures of social anxiety at postintervention and follow-up. However, at postintervention and follow-up, bCBGT treatment effects were significantly greater than those seen in VE-CBT. Following completion of treatment, at posttreatment assessment, large effect size was observed on the outcome measures in both treatment groups.

These findings of bCBGT efficacy are consistent with other studies,^{25,27} with a few notable differences. In Samantaray et al.'s²⁵ study on medical college undergraduate students, only the bCBGT group demonstrated significant improvement at the postintervention and follow-up. That study also showed a significant treatment difference compared to the placebo condition at the posttreatment and follow-up. In comparison, this study found both treatment groups to have significant treatment

differences in the post and follow-up periods from their respective pretreatment stage. This study found bCBGT to be an effective treatment without social skill training, unlike in the Herbert et al. study.

In Bjornsson's study,²⁶ an abbreviated CBGT was not superior to the other treatment. One reason for such a difference might be that we used an active control condition, a variant of CBT that has additional verbal exposures. In contrast, they used only a group placebo therapy to control nonspecific factors related to group treatment.

There has been no trial on such VE-CBT in SAD to the best of our knowledge, barring a case study.³¹ However, as we had previously stated, VE-CBT is a form of CBT augmented by verbal exposures. The results of this feasibility trial of VE-CBT are thus encouraging with reference in particular to its application in such a population.

A comparison of our findings with studies using ≥ 12 sessions for SAD management in community^{40,41} or clinic settings^{42,43} revealed similar treatment results in both postintervention and follow-up stages. However, these studies' follow-up duration varied from six to 12 months, compared to two months in this study. Nevertheless, considering the similar treatment significance found in these and this study, we can affirm that brief CBT formats consisting of fewer sessions addressed in university population can be effective treatments for SAD at the community level. These can be a pragmatic solution to the barriers associated with SAD management such as treatment cost, timings for treatment,¹⁵ and the paucity of trained professionals⁴⁴ and may further increase treatment dissemination.

However, there are certain limitations in this study, which might be addressed in further research. The purpose of the present was to study the efficacy of two brief CBT protocols at the community level and not per se superiority of one intervention over another. However, considering that VE-CBT is a relatively new form of treatment, either noninferiority or an equivalence trial design would be a better form to test its efficacy. A direct comparison of the present six-week protocol to another group exposed to standard 12-week CBGT protocol in the same study is essential to establish the efficacy of brief versions of CBT. Replication with a larger sample size and a longer follow-up, like 6–12 months, is recommended to assess the maintenance

of treatment gains of bCBGT. Measures of quality of life, well-being, and other cognitive assessments related to treatment effects can inform the effectiveness of such brief versions in a multidimensional way, which is essential for choosing treatment. The current protocol needs to be tested in a clinical setting to study the protocol's applicability to a broader SAD population.

Conclusions

Brief CBT protocols, both bCBGT and VE-CBT, are efficacious treatments for managing SAD among university students. These have the potential to address the barriers associated with SAD management. However, we recommend a longer follow-up and replications in diverse settings to study its efficacy in a broader SAD population.

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