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Within the 3 years of its existence, *ESMO Open – Cancer Horizons* has so far published a total of 330 articles dealing with all possible aspects of cancer and cancer care. These have included papers in the following areas: epidemiological studies^{1 2}; access to cancer care^{3–7}; the advent of biologicals and their broad use in the clinic^{8 9}; various aspects of magnitude of clinical benefit achieved by the use of certain drugs^{10 11}; biological considerations on the regulation of tumour growth^{12 13} and propagation^{14–16}; clinical cutting-edge papers on the treatment of cancer in selected unfamiliar situations^{1 17–21}; new treatment options either registered by the European Medicines Agency (which *ESMO Open* regularly publishes in its ‘EMA Corner’²²) or a broader understanding of existing compounds^{23–28} in an abundance of various cancers^{29–35} and quality of life issues of cancer patients.^{3 36–42} These patient-oriented publications were complemented by aspects concerning the oncological profession.^{4 43} Further, a more profound understanding of challenging side effects was addressed in several articles.^{44–50} Thus, *ESMO Open – Cancer Horizons* has established itself as a reliable source of information on the very many aspects of cancer and cancer care published within it. This is corroborated by the high levels of engagement with the journal’s content. Since launch there have been 581 000 page views from 325 000 users around the world. In 2018, usage from the Americas exceeded that from Europe for the first time (125 000 views vs 108 000 views).

The European Society for Medical Oncology (ESMO) importantly and regularly publishes and updates guidelines on the treatment of cancers.^{51–54} This series of guidelines has become very much rightly truly iconic in the oncological community. The current special issue of *ESMO Open – Cancer Horizons* is the result of a request we have sent out to key opinion leaders in various fields of cancer in which we have asked them to give a very succinct opinion on how they would treat cancer in a very special and circumscribed situation related to predefined diagnosis. Thus, we have intended to present the oncological community with an endeavour which would encompass a series of ESMO’s attempts including the generation of

guidelines,⁵¹ the results of the Magnitude of Clinical Benefit^{10 11 36} and personal considerations of key opinion leaders.^{55–58} We hope that these very short and succinct summaries will help you in your everyday care of patients with cancer who give the true meaning to all of our endeavours.

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