# BMJ Open Quality Systems engineering analysis of diagnostic referral closed-loop processes

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### ABSTRACT

**Background** Closing loops to complete diagnostic referrals remains a significant patient safety problem in most health systems, with 65%–73% failure rates and significant delays common despite years of improvement efforts, suggesting new approaches may be useful. Systems engineering (SE) methods increasingly are advocated in healthcare for their value in studying and redesigning complex processes.

**Objective** Conduct a formative SE analysis of process logic, variation, reliability and failures for completing diagnostic referrals originating in two primary care practices serving different demographics, using dermatology as an illustrating use case.

**Methods** An interdisciplinary team of clinicians, systems engineers, quality improvement specialists, and patient representatives collaborated to understand processes of initiating and completing diagnostic referrals. Crossfunctional process maps were developed through iterative group interviews with an urban community-based health centre and a teaching practice within a large academic medical centre. Results were used to conduct an engineering process analysis, assess variation within and between practices, and identify common failure modes and potential solutions.

Results Processes to complete diagnostic referrals involve many sub-standard design constructs, with significant workflow variation between and within practices, statistical instability and special cause variation in completion rates and timeliness, and only 21% of all process activities estimated as value-add. Failure modes were similar between the two practices, with most process activities relying on low-reliability concepts (eg, reminders, workarounds, education and verification/inspection). Several opportunities were identified to incorporate higher reliability process constructs (eq. simplification, consolidation, standardisation, forcing functions, automation and opt-outs). **Conclusion** From a systems science perspective, diagnostic referral processes perform poorly in part because their fundamental designs are fraught with lowreliability characteristics and mental models, including formalised workaround and rework activities, suggesting a need for different approaches versus incremental improvement of existing processes. SE perspectives and methods offer new ways of thinking about patient safety problems, failures and potential solutions.

#### **INTRODUCTION**

Diagnostic errors are a significant and costly patient safety issue,<sup>1–3</sup> including failures to

complete diagnostic tests and referrals.<sup>4</sup> Closed loops, wherein an ordered test or referral is scheduled and completed, occur with alarmingly low reliability, with studies reporting 65%–73% not being completed.<sup>4–6</sup> Examples of closed feedback loops in other industries include inventory supply chains that track shipments and adapt delivery schedules to meet due dates, airlines that monitor flight delays and automatically reschedule travellers, and manufacturers that monitor equipment status and trigger maintenance when degradation occurs.

In contrast, current diagnostic specialty referral processes are largely open-loop 'push' systems, with few mechanisms to ensure completion, no automatic feedback and resilient adaptation systems. Information is not relayed back to the point of origin, limiting opportunities to address issues or errors and follow-up in timely manners. Existing 'open-loop' processes are associated with (1) insufficient communication throughout the diagnostic processes, (2) delays in care, (3) diagnostic results not being tracked nor addressed, (4) specialist findings and notes not being received or reviewed, (5)patient charts not being updated, and (6) patients not being notified and engaged in their care.<sup>7</sup> Notably, greater use of electronic health records (EHRs) does not appear to have necessarily lightened workloads, due to their lack of interoperability and easy access to necessary information often necessitating additional effort and workarounds.<sup>8</sup>

These general types of systems problems have been advocated to be studied and redesigned via systems engineering (SE) methods by the National Academy of Medicine, Agency for Healthcare Research and Quality, National Science Foundation and others.<sup>9–13</sup> Industries with more reliable processes that ensure completion make greater use of such methods to better understand process performance and design processes that perform with higher reliability. While complementary to 'quality improvement', SE also is significantly different in terms of methods and ways of thinking about processes, performance and design. We therefore aimed to conduct an interdisciplinary formative study, combining SE and other approaches, of current diagnostic closed-loop processes in a small urban community-based health centre and a teaching practice within a large academic medical centre.

#### **METHODS**

To assess process consistency and stability, statistical process control charts<sup>14</sup> <sup>15</sup> were constructed of monthly loop closing failure rates and delays for dermatology skin lesion referrals between January 2018 and December 2020. Results were examined for stability and unnatural variation indicative of non-standardised processes. Cross functional process maps that illustrate the process steps and roles of those involved were developed for specialty referrals both in general and specifically for dermatology based on 16 group interviews with primary care physicians, scheduling staff and patient representatives from both practices (see online supplemental material for examples of interview facilitation questions). Results were reviewed with subject matter experts involved in these processes including nurses, clinical administrative staff, medical assistants, residents, specialists and patients.

Final results were analysed from a systems perspective using a combination of process analysis frameworks based on the Toyota production system, Lean manufacturing, human factors and reliability science.<sup>16–19</sup> Each process step was categorised by primary activity and identified as value add (achieving the process purpose itself, eg, actions that directly benefit the patient), value enabling (conducting work leading to a value-add step but not value add itself, eg, actions that indirectly support direct patient care) or non-value add (NVA) (unnecessary work, eg, actions that do not benefit patients and are not necessary to deliver care) as classically defined in the engineering and 'lean' literature.<sup>20</sup> NVA analysis is a common method for helping see beyond existing mental models and understand process inefficiencies, waste and workarounds. Primary NVA activity categories included inspection or verification, data entry/storage, data querying, rework, reminders, delay/waiting and travel/transportation. Using human factors concepts, the process steps that were most susceptible to human error due to the cognitive load of the task or lack of technological support were indicated on the annotated process maps.

Reliability design characteristics, based on the human factors safety framework that conceptualises processes along a person-focus versus system-focus continuum of low-quality through high-quality constructs,<sup>19</sup> included forcing functions, automation, redundancy, inspection, reminders, checklists, and education and awareness. Activity times were estimated and used in a time-driven activity-based costing (TD-ABC) analysis, using average wages estimated from literature by the type of personnel

involved in each step.<sup>21 22</sup> Human factors considerations were used to estimate time burden on healthcare staff in the TD-ABC, based on the needed cognition and tools/ resources to complete the task.

Results from the process mapping, activity analysis and statistical analysis led naturally to a failure analysis. The information generated was used to conduct an engineering failure modes and effects analysis (FMEA) to identify the most common types of loop closing failures and delays.<sup>23</sup> An interdisciplinary team of primary care physicians, nurses, specialists and quality improvement specialists from both test sites participated in a series of 10 FMEA meetings facilitated by systems engineers. For each identified failure mode, a risk priority number (RPN) was computed per convention as the product of its severity, occurrence and detectability scores (each estimated on a 1-10 scale) respective to each test site. Representatives from each test site provided and deliberated on severity, occurrence and detectability scores, where a discussion, consensus and averaging process was used in cases of differing views. Since FMEA scores might differ by patient condition, participants were asked to provide general estimates based on their experiences with patients on average. For severity scores, participants based their estimate on the potential failure's immediate effect on patients and the corresponding severity in terms of the level of patient harm/risk and delays in care. Improvement recommendations for failure modes with the highest RPNs were developed as part of the FMEA process and evaluated for feasibility, alignment with institutional priorities and potential impact.

#### Patient and public involvement

Patient advisors were involved in the design and conduct of this research in several important manners. During the process mapping and failure analysis stages, patients were interviewed about their past experiences with completion of a specialty referral. Potential improvement efforts were informed by discussions with these patient advisors. Three patient advisors evaluated the process analysis, FMEA results and proposed solutions, and contributed to the design and planning of pilot tests and prototyping of solutions, offering valuable insights regarding potential patient challenges and perceptions of value.

# RESULTS

# Statistical control charts

Closed-loop failure rates and timeliness for dermatology referrals exhibit both initial stability (statistical control) during the baseline period but statistical changes at different times more recently (figure 1). Between 2018 and 2019 (baseline), loop closure rates averaged 86% for skin lesions concerning for cancer and 80% for non-concerning lesions, with both decreasing and exhibiting unnatural variability in 2020. While 80%–86% loop closure is comparatively better than estimates found in the literature, such levels of performance in other industries would

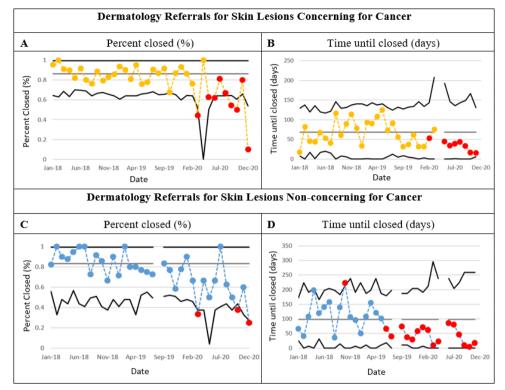


Figure 1 Process stability and variability in diagnostic dermatology referral closed-loop failures and times until closure, stratified by skin lesions concerning for cancer and skin lesions non-concerning for cancer. (A) Skin lesions concerning for cancer monthly per cent of closed dermatology referrals (p statistical control chart). (B) Skin lesions concerning for cancer monthly average time until closing referrals (x-bar statistical control chart). (C) Non-concerning skin lesions monthly average time until closing referrals (p statistical control chart). (D) Non-concerning skin lesions monthly average time until closing referrals (x-bar statistical control chart). (D) Non-concerning skin lesions monthly average time until closing referrals (x-bar statistical control chart).

be considered quite poor. Additionally, the remaining 14%–20% of patients with open loops are perceived to be the patients who experience the most barriers to care that are failed by the current system. Therefore, increasing the reliability of referral loop closure for all patients remains an important need for improvement to provide reliable, equitable and safer care.

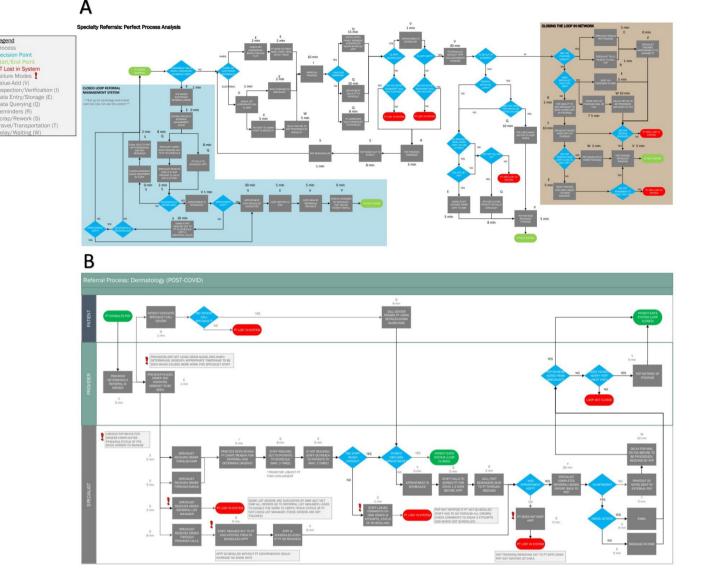
Roughly 14% of monthly loop closure rates for concerning skin lesions are below the control chart lower limit, indicating a statistically significant performance degradation, likely due in part to closing of specialty clinics during the COVID-19 pandemic. Loop closure times during the 2018–2019 baseline period averaged 68.3 days for concerning skin lesions and 94.7 days for non-concerning skin lesions, each decreasing by roughly 50% after August 2019 (pre-COVID) as indicated by prolonged data runs below the baseline average.

### **Process workflows**

figure 2 illustrates the complexity of the process logic for diagnostic referrals in general (figure 2A) and specific to dermatology (figure 2B) (see online supplemental figure 2A,B for larger images). Workflows vary slightly based on type of specialty referral (gastroenterology, dermatology, etc), with most differences being in ordering and scheduling activities. Depending on specialty, referrals may be ordered via paper or electronic processes and with different personnel responsible for scheduling. Mechanisms and timeliness by which specialist notes are sent to the ordering primary care clinician also differ by referral type. While the study health system has an electronic referral management system, not all internal specialties use it.

For specialties that do use the referral management system, the referring Primary care provider (PCP) sends an electronic order, with either administrative staff within the specialty attempting to contact the patient for scheduling (maximum of three attempts, two calls and a letter) or the patient calling the department directly. If an appointment is not successfully scheduled, the referral is entered into a list monitored by specialty staff who email the PCP, indicating a need to reschedule. If a patient does not attend a scheduled appointment, specialty administrative staff attempt to reach the patient two times to reschedule. After (and if) an appointment occurs, a specialist summary note is sent within the EHR to the referring PCP and the referral loop is considered closed as an operational definition.

For specialties that do not use the electronic referral management system, referrals are ordered either via paper (with patients responsible for calling the specialist to schedule their appointment) or electronically through the EHR (with a fax sent to administrative staff in the



**Figure 2** Process maps for diagnostic referral processes showing the ordering, scheduling and follow-up processes for innetwork and out-of-network referrals. (A) General referral process and (B) dermatology referral process. Labels on each process map indicate activity categorisations (see online supplemental material for larger versions of figure). Q, data querying; E, data entry/storage; W, delay/waiting; I, inspection/verification; R, reminder; S, rework; T, travel/transportation; V, value add.

specialty department informing them to call the patient to schedule the appointment). If language barriers exist, office staff, interpreters or family members help schedule the appointment. In some infrequent cases, the PCP is notified if the appointment is not scheduled or not kept so that the PCP can reach out to the patient to help reschedule. If the specialty appointment is completed within the network, the specialist notifies the PCP of non-urgent findings through a message within the EHR, mailed printout or fax, and of any urgent findings through email or through the patient directly. For out-of-network referrals, either specialist notes are mailed or faxed to the PCP; the PCP calls the specialist for findings; or the PCP checks to see if the notes are available in an online portal.

The dermatology-specific process for managing referrals (figure 2B) differs in a few aspects. Dermatology clinical administrative staff and practice representatives receive referral orders in several manners—either via emails, provider phone calls, patient phone calls, order lists within the EHR or orders within a referral list manager—each of which are processed differently. Orders received via email or the EHR are verified by practice representatives and scheduled based on urgency, with all patients contacted within three business days. Dermatology staff outreach to patients with a maximum of three phone calls to schedule an appointment, although the PCP is not notified if left unscheduled.

Patients who call for a referral are triaged and scheduled by dermatology patient service representatives. If a provider calls to order a referral, dermatology staff call the patient to notify them of their scheduled appointment, sometimes leaving a message without confirming directly. After an appointment is scheduled (since June 2020), the patient is screened for COVID-19 a few days

Process analysis		General referrals			Dermatolog	Dermatology referrals		
framework	Activity type	Steps	Time	Cost	Steps	Time	Cost	
Value stream analysis	Value-add	9 (21%)	23%	45%	5 (21%)	33%	55%	
	Value-enabling	23 (53%)	55%	33%	15 (63%)	51%	26%	
	NVA	11 (26%)	23%	22%	4 (17%)	16%	19%	
Toyota production system/perfect process analysis	Inspection/ verification	1 (2%)	5%	1%	1 (4%)	4%	1%	
	Data entry/storage	12 (28%)	19%	14%	8 (33%)	24%	20%	
	Data querying	7 (16%)	27%	14%	5 (21%)	22%	5%	
	Reminders	3 (7%)	4%	4%	1 (4%)	2%	0%	
Lean/Six Sigma	Scrap and rework	6 (14%)	7%	6%	2 (8%)	4%	1%	
process waste	Travel/transportation	2 (5%)	8%	9%	1 (4%)	4%	8%	
categories	Delay/waiting	3 (7%)	9%	7%	1 (4%)	8%	10%	

 Table 1
 Summary of process analysis using activity categories based on the Lean/Six Sigma types of process waste, Toyota production system, and value stream analysis frameworks

Items listed under Toyota production system categories represent value-enabling items; those under Lean/Six Sigma process waste categories represent NVA activities. Time-driven activity-based costs used an average hourly wage of \$103 for primary care providers, \$19 for medical assistants and clinical administrative assistants, \$120 for specialists and \$151 for dermatology specialists.<sup>10 11</sup> NVA, non-value add.

before appointment and reminded of their appointment through a text message. If the appointment is kept, specialists send their notes to the PCP either through email, an EHR message (if in network) or mail/fax (if out of network). There is no standardised process for tracking unkept or cancelled appointments.

# **Process activity analysis**

Results of process analysis of the aforementioned workflow activities are summarised in table 1. Overall, approximately 21% of process activities were considered value-add to the patient, comprising 23%-33% of the total process time and 45%–55% of the total process cost. Value-enabling activities account for 53%-63% of process activities (51%-55%) of time and 26%-33% of costs), and NVA activities account for 17%–26% of process activities (16%–23% of time and 19%–22% of costs). Numerous process activities involve data entry or storage (28% - 33%)and data querying (16%-21%), together accounting for the most time (46%) and costs (25%-28%). The process involves 8%–14% rework and repeated steps, 4%–5% transportation/travel and 4%-7% delays. Both processes are characterised by dependencies on reminders, inspection, verification, transportation and rework.

Identified reliability design constructs mostly rely on low reliability concepts (table 2), although several opportunities also were identified to incorporate higher reliability concepts (eg, reduced reliance on reminders and checklists and increased use of standardisation, simplification, information technology (IT), automation and forcing functions). Examples include standardised electronic referral order forms and scheduling processes, centralised orders received by specialties, self-scheduling systems, automated referral completion measurement and reporting, time-based reminders for providers to follow-up on incomplete referrals, and lists to better manage urgent and critical referrals. Lower reliability design opportunities (worthwhile but usually considered insufficient alone) include improved patient education about referral importance and processes, identification of patients needing extra support, call or text reminders to patients to schedule and confirm appointments, and streamlined workflow for tracking outreach and status of referral.

# **Failure analysis**

Process failure modes were similar for both study sites (figure 3A), with the academic practice having slightly higher (worse) RPN scores (see online supplemental figure 3A for larger images). The top types of failures involved either scheduling, unkept appointments or PCP-specialty communication and coordination issues. Patients or the specialty department often are unable to schedule appointments, such as if the specialist did not receive the order, patients forget to schedule the appointment and did not receive a reminder, patients cannot reach the specialist to schedule the appointment or is put on hold or asked to leave a voicemail, scheduling staff cannot reach the patient, or a language barrier exists. Calls from telephone numbers from the health system often are disguised for confidentiality, consequently with some patients less likely to answer. The PCP may be unaware that a referral was not scheduled if the specialty department or patient does not contact or notify the PCP. A lack of schedule transparency between primary and specialty departments can limit coordination of provider and patient availability.

A patient also may not keep a scheduled appointment if they are overwhelmed, lack transportation or their issue resolved. Patients needing transportation or interpreters

Table 2Current usereferrals	and identified opportunities to apply reliabili	ty design principles to improve closing loops in diagnostic
Reliability construct (ordered from high to low)	Current process	Additional opportunities
Forcing functions		<ul> <li>Referral guidelines displayed in EHR before order can be placed.</li> <li>Standardising scheduling process across all specialties/ departments.</li> </ul>
Process Automation (and IT)	<ul> <li>Centre for Clinical Computing scheduling system</li> <li>Standardised note templates</li> <li>Patient portal</li> </ul>	<ul> <li>Urgency indicators on orders to create priority lists.</li> <li>Standardised electronic order forms across specialties.</li> <li>Centralised retrieval of orders for specialties.</li> <li>Self-scheduling platform for patients.</li> <li>Improved messages tab within EHR to declutter and prioritise critical referrals.</li> <li>Automated performance measurement and reporting.</li> </ul>
Redundancy, inspection	<ul> <li>Staff verifying insurance will approve referral after order is placed.</li> <li>Multiple attempts to contact patients to schedule.</li> <li>Specialists verifying/correcting provider- indicated urgency for referral.</li> </ul>	<ul> <li>Confirming patient preference of contact method at point of order of referral.</li> <li>Tracking patient contact attempts and displaying in a streamlined manner.</li> </ul>
Reminders, checklists	<ul> <li>Referral list manager.</li> <li>Providers writing Post-It notes to follow up on certain patients.</li> <li>Providers adding follow-up reminders to their to-do list within the EHR.</li> </ul>	<ul> <li>Call/text reminders for patients to schedule and confirm appointment.</li> <li>Time-based triggers/reminders for providers to follow up on critical not scheduled or kept referrals.</li> </ul>
Education, awareness	up on test or referral.	<ul> <li>Patient self-advocacy.</li> <li>Clinical decision support and guidelines for referrals at point of order.</li> <li>Strengthened patient understanding of clinical importance of referral.</li> <li>Patient indication of needing support to close loop on referral.</li> </ul>

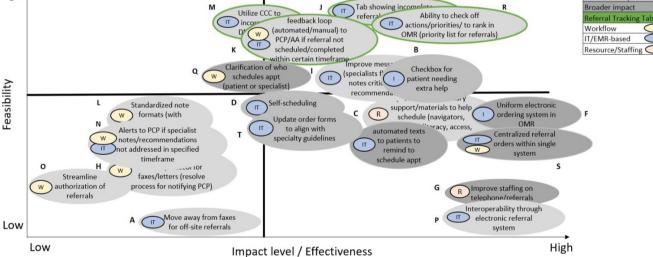
EHR, electronic health record.

currently need to proactively ask for assistance in order to attend their appointment. If a patient cancels an appointment, no outreach to the patient occurs to reschedule, placing this responsibility also on the patient. A PCP may not be notified or unaware that a referral was not kept. Did not keep appointment (DNKA) notifications or specialist notes also may be overlooked in crowded message inboxes, or significant delays may occur until a PCP receives paper notifications.

Follow-up and coordination between the PCP and specialist commonly fail if a PCP does not receive or review the specialist notes from encounters that successfully occur in a timely manner. This can occur if specialist notes are received in batches. Specialist notes also can get lost in the EHR messages or the PCP may be unaware of specialist recommendations due to the unstructured format of specialist notes. Since some specialities do not reach out to patients in timely manners, patients may need to call specialists for results or follow-up needs. Referrals to off-site or out-of-network specialities put more responsibility on patients to ensure their specialist has all needed paperwork and results are communicated to their PCP. Additional dermatology-specific failure modes include the lack of a centralised order system, different urgency perceptions between PCPs and specialists, and inability to track patients who cancel or DNKA. Dermatology clinical administrative staff receive referral orders in various manners (email, call, EHR or list manager), which complicates tracking and increases workload. Dermatology referral order forms used by PCPs do not reflect specialist perceptions of urgency, causing inefficiencies in the scheduling workflow. Scheduling staff also often need to verify the reason for referral and the PCP-specified time frame to ensure they agree with their guidelines. No automated process exists for tracking incomplete referrals (unscheduled, unkept or cancelled), with processes to track outreach and scheduling being heavily manual.

Recommendations from the FMEA, along with their estimated feasibility and effectiveness, are shown in figure 3B, including eight IT-based, three workflow-based and one resource-based (see online supplemental figure 3B). Those shown in the top right quadrant are the most feasible and effective. The top feasible-and-effective recommendation is a referral tracking tab built into the EHR to streamline identifying patients needing

		Failure Mode	Causes			1
Ordering Re	Ordering Referral	Referral is not ordered properly (in wrong	PCP ordered in the wrong place or other errors			Leger
			Patient forgets and did not receive reminder to schedule		and the second se	Site 1
		Patient is unable to schedule appointment	Patient does not speak same language			Site 2
			Patient can not reach specialist (on hold, voicemail, etc.)	-	_	
	Scheduling	Specialist department is unable to schedule	Department busy and does not contact patient			Share
	Referral		Department does not have correct phone number	-		
L	Referrar	appointment	Patient does not speak same language Patient does not answer or call back	-		L
L			Patient does not answer or call back Department does not send notification if unable to schedule	-		
		PCP is not notified if appointment not scheduled	Patient does not notify PCP if unable to schedule	4		
		Patient forgets about appointment	Patient does not notify PCP if unable to schedule Patient did not receive reminder for appointment (need to confirm)	-		
		Patient forgets about appointment	Patient did not receive reminder for appointment (need to commi)	2		
	Completing	Patient does not keep appointment	Patient gets overwheimed and busy Patient does not have necessary transportation			
	Referral	ratient does not keep appointment	Patient issue resolved and didn't cancel appointment			
	nerentai		Specialist does not send DNKA	-		
		PCP does not receive DNKA notification	DNKA notification lost in OMR messages tab		_	
			Patient overwhelmed and forgets			
		Patient responsible for notifying PCP of specialist	Specialist doesn't convey importance/urgency Patient doesn't understand findings			
	notes/findings and doesn't (urgent cases)	Patient doesn't understand findings				
		Patient can not get in contact with PCP (on hold, voicemail, etc.)	200			
	PCP does not receive specialist notes/findings	Notes sent to wrong provider				
	(non-urgent cases)	Specialist out of network, sent notes through fax and not passed on to provider				
	PCP does not receive specialist notes/findings	Notes sent to wrong provider				
н			Specialist out of network, sent notes through fax and not passed on to provider			
Follow-up Between PCP and Specialist	Follow-up	(urgent cases)	Specialist attemps to call PCP but unsuccessful Specialist attemps to call PCP but unsuccessful			
		PCP does not receive/review specialist notes/findings in appropriate timeframe (urgent	Specialist out of network, fax notes sent with significant time delay		_	
			Specialist can be added and the special specia			
	and Specialist		Specialist calls PCP with notes and time delay	1	_	
			PCP has not received fax that specialist sent or received in batches after significant time	-	_	
			PCP did not see email from specialist nor check email frequently	-	_	
			Notes lost in messages tab in OMR and PCP did not see notes PCP not notified if office staff took a message for PCP	-		
			Specialist out of network, fax notes sent with significant time delay			
		PCP does not receive/review specialist	Specialist does not use OMR, notes mailed through snail mail			
		notes/findings in appropriate timeframe (non-	Specialist sends notes through messages in OMR and PCP reviews with time delay	Commission of Commission		
			PCP has not received fax that specialist sent or received in batches after significant time			
			Notes lost in messages tab in OMR and PCP did not see notes			
Т	Order testing	Additional testing not initiated	Patients don't want to get tested again			
Order testing	Order testing	Additional testing for initiated	PCP forgets to order testing		-	
	Order a referral	Referral not ordered	PCP forgets to order referral			
+			PCP may disagree with suggestion	1		
	Order/change	Medication remains unshanged	PCP forgets to change medication or notify pharmacy Order medication and its not received (transmission issue)			
medication	Medication remains unchanged	Order medication and its not received (transmission issue) Lack of integrated system to show all medications (medication reconciliation)				
		PCP or admin staff forgets to initiate treatment				
	Treat in office	No treatment administered	Patient no-show			



**Figure 3** Example of FMEA results for diagnostic referral process and process improvement ideas produced from FMEA. (A) Identified failure modes, causes and RPNs are summarised in each column, along with the RPN score difference between the two study practices. Grey indicates minimum RPN score; orange denotes additional RPN score for site 1 over site 2; blue denotes additional RPN score for site 2 over site 1. Failure modes with the highest RPNs (to the right of the red vertical line) were prioritised for potential process redesign solutions. (B) Evaluated highest scoring process improvement ideas based on feasibility versus potential impact. Grey colour scale represents the degree of impact to patients (least amount of patients impacted to broader impact). Improvement ideas are categorised as workflow, IT/EHR-based or resource/staffing changes. Green outlines represent improvement ideas that in combination would be implemented through a referral tracking tab in the EHR (see online supplemental material for larger versions). EHR, electronic health record; FMEA, failure modes and effects analysis; RPN, risk priority number.

intervention, track incomplete referrals, filter by priority, check off whether the appropriate actions have been addressed, and feedback to primary care and specialty clinicians if a referral is not scheduled or completed within a certain time frame. Other high viability/high effectiveness recommendations include a standardised

electronic referral order form and ability for providers to indicate patients who need referral assistance.

A uniform electronic ordering system in the EHR could be established whereby order forms and scheduling processes are standardised across all specialties. An example might be that a specialty referral order form has a checkbox to indicate whether the patient needs extra help, with those patients then being provided support by navigators, interpreters and administrative staff. Referral orders also could be centralised within a single system to allow specialty administrative staff to better manage and track referrals, as well as to update specialty-specific guidelines that enable more efficient triaging and scheduling. Standardised operating procedures for the scheduling process could be established that clarify whether the patient or specialist department is responsible for scheduling the appointment. Calls from the health system also could be appropriately labelled in order to increase the likelihood that patients will answer the call.

Other recommendations include implementation of a self-scheduling system, automated reminder texts to patients to schedule and keep their appointment, a filtering capability to the EHR to identify critical specialist notes and during PCP visit scheduling of specialty referrals. Some patients prefer to have their appointment scheduled before the end of their PCP visit rather than having to call at a later time, which could significantly improve completion rates and timeliness; since selfscheduling does not cater to all patients, an option for assistance from scheduling staff might be included.

#### DISCUSSION

Understanding current processes for closing diagnostic referral loops is an important step to designing more reliable processes. SE methods can complement other approaches to help understand performance, characterise underlying issues and identify potential design improvements. In this study, we conducted a formative SE analysis of processes for ordering and completing diagnostic referrals ('closing diagnostic loops') both in general and with dermatology referrals as a specific use case. Key insights include over-reliance on low-reliability design characteristics alone, variation in non-standardised work processes, inefficient push systems, serial queues, list management systems resulting in excessive delayed and unnecessary work, and consequently excessive amounts of non-value-add activities.

SE methods were used in an integrated way throughout this analysis to comprehensively understand process logic, performance and problems. For example, process mapping, activity analysis and statistical analysis used in the problem understanding phase led naturally to an FMEA failure analysis and redesign efforts. This same approach can serve as a general framework that any health system could follow to systematically understand, analyse and improve care processes. Across large and small organisations, these low-cost and effective methods are well suited for adoption by improvement teams and can be applied to a wide range of problems.

While loop closing failures have been discussed in the literature, little work of this nature has analysed underlying processes from system design perspectives. Patel *et al* assessed the ability of a large health system to close the

loop on referrals from primary care practices to specialty departments using EMR-generated data to measure scheduling rates and documentation completion after appointments.<sup>4</sup> Other studies have evaluated referral loop closure and failures through manual chart audits and physician and patient surveys.<sup>24–26</sup> While such studies acknowledge the need for innovative solutions, SE and design methodologies were not applied to address systemwide process breakdowns, communication and coordination failures, and variability in closure rates across specialties. Literature regarding interventions to close referral loops mainly focus on implementing electronic referral systems and clinical decision support systems,<sup>27</sup> often primarily focusing on the ordering process but not addressing problems in other referral subprocesses such as scheduling, tracking kept appointments, communication between the PCP and specialist, and follow-up. Moreover, very few publications describe effective sustainable or generalisable improvements, with many being unique to the details of a particular department or specialty in a given healthcare system.

Several implications arise from our results. Most generally, fundamental or disruptive redesign of diagnostic referral processes may be necessary to achieve breakthrough improvement, with current performance levels being too low due in part to underlying designs (eg, too many steps, relying on push systems and low reliability process constructs). Incremental improvement of current referral process mental models alone, thus, may not be an effective strategy. Reliability engineering design approaches appear applicable and worthy of further exploration. Finally, existing or potential processes that require patients to assume implicit responsibility for closing care loops may introduce or exacerbate social inequities.

This study had a few limitations. Only two primary care practices and one specialty were investigated, so specific results may not generalise to other settings. FMEA and other process analysis methods rely to a certain extent on subjective estimates, although group consensus and engagement of a broad set of stakeholders likely accounted for diverse perspectives. The disruption during the study of the COVID-19 pandemic starting in early 2020 introduced frequent process changes, limited clinician availability for some meetings, and shifted institutional priorities and infrastructures. Nonetheless, the general analysis approach and nature of many findings seem applicable to other diagnostic closed-loop contexts, specialties and problems.

Similar analyses therefore are needed for other types of referrals, as well as for diagnostic testing and processes for following up on worrisome symptoms and findings. Future work also might pilot the most promising solution concepts to test effectiveness and refine implementation details. While beyond the scope of the current formative analysis, SE process design methods also might be used, such as the structured analytical design technique to help define required processes, systems theoretic process analysis to understand system performance as a whole, reliability design to reduce human factors issues and robust design so that solutions apply generally.

# CONCLUSION

Closing diagnostic referral loops is a common challenge for all healthcare systems. Most current referral processes can be characterised by over-reliance on low reliability process designs—reminders, tracking lists, push-forward processes, limited IT use, lack of automated feedback loops and personal workarounds—resulting in poor referral completion rates and timeliness. Redesigned processes that ensure loops are closed by default, including the human factors approach of failure prevention, identification and mitigation,<sup>19 28</sup> and the high reliability focus on resilience,<sup>29–31</sup> are nearly non-existent but potentially could have significant value. SE analysis and process design methods are useful for both highlighting the nature of problems in current processes and identifying potential improvements to achieve more reliable and timely diagnostic referral processes.

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