

Comment on “Ahead of Its Time? Reflecting on New Zealand’s Pharmac Following its 20th Anniversary”

Clarification from PHARMAC: PHARMAC Takes No Particular Distributive Approach (Utilitarian or Otherwise)

Scott Metcalfe · Rachel Grocott · Dilky Rasiah

Published online: 11 September 2014

© The Author(s) 2014. This article is published with open access at Springerlink.com

We appreciated Robin Gauld’s assessment of PHARMAC’s role in New Zealand’s medicines funding, published in *PharmacoEconomics* [1]. The article [1] reflects PHARMAC’s (New Zealand’s Pharmaceutical Management Agency) attempts to achieve in New Zealand the best health outcomes from pharmaceuticals within available funding [2–4]. We would like, however, to clarify a common and easily made assumption about PHARMAC’s approach to decision making.

The article states, “Pharmac’s utilitarian approach of providing the greatest good for the greatest number within its budget has worked well, ...”. However, although PHARMAC is required to work within budget limits, PHARMAC does not take a utilitarian approach, or indeed any particular distributive approach, to its decisions.

PHARMAC’s main statutory objective is set out in the *New Zealand Public Health and Disability Act 2000* (NZPHD Act), specifically:

“to secure for eligible people in need of pharmaceuticals, the best health outcomes that are reasonably achievable from pharmaceutical treatment and from within the amount of funding provided.”

Section 47(a) NZPHD Act [5]

The Act’s statement of securing “best health outcomes” is not necessarily ‘maximum quality-adjusted life-years (QALYs)’ or any other outcome defined using a particular distributive approach. “Best” is simply the aim of our funding decisions.

PHARMAC uses nine decision criteria (DC) in its funding decisions [6], covering *inter alia* health need, availability, clinical benefits and risk, cost-effectiveness and cost. All nine criteria are taken into account when making funding decisions, without pre-determined weightings. Therefore, although health benefits may be maximised as a result of considering cost-effectiveness, this is not in itself an objective of PHARMAC.

Adding to earlier PHARMAC [7] and international [8–15] discourse, PHARMAC’s consultation on its DC and a proposed new decision-making framework [16] has included discussion on distributive value systems [17], with Rawlsian/utilitarian equity-efficiency trade-offs [18, 19] between maximising QALYs and to whom those QALYs accrue [20–22].

PHARMAC does, implicitly, use utilitarian frameworks embedded in the systematic use of QALY gains in cost-utility analysis (CUA) to inform its cost-effectiveness decision criterion (DC5) [23]. This aligns with international use of QALYs saved as a measure of health benefits within CUA. QALYs are also used to help assess Health Needs (DC1) through the use of absolute QALY losses and proportional shortfalls [9, 10, 24–26].

We note that in the past we may not have always explained sufficiently our approach to the use of QALYs in decision making, in particular, by referring to maximisation of health outcomes [27–29] rather than referring more broadly to optimising health outcomes [17, 24]. Also, in recent articles, PHARMAC has outlined how CUA is a useful tool for those organisations seeking to maximise health benefits [29, 30]; however, this differs from the use of a utilitarian framework for overall decision making when other criteria are also considered.

In summary, despite the implicit use of the utilitarian framework when assessing the cost-effectiveness of

S. Metcalfe (✉) · R. Grocott · D. Rasiah
PHARMAC, Level 9, 40 Mercer Street, P.O. Box 10-254,
Wellington, New Zealand
e-mail: scott.metcalfe@pharmac.govt.nz
URL: <http://www.pharmac.govt.nz>

pharmaceuticals, PHARMAC does not take an explicitly utilitarian approach when defining “best health outcomes”. Rather, value (as best health outcomes) is the result of consideration of all of PHARMAC’s nine DC [6, 31].

Authors’ declarations The authors are employees of PHARMAC (New Zealand’s Pharmaceutical Management Agency).

Open Access This article is distributed under the terms of the Creative Commons Attribution Noncommercial License which permits any noncommercial use, distribution, and reproduction in any medium, provided the original author(s) and the source are credited.

References

- Gauld R. Ahead of its time? Reflecting on New Zealand’s Pharmac following its 20th anniversary. *Pharmacoeconomics*. <http://link.springer.com/article/10.1007/s40273-014-0178-2/fulltext.html>. 2014 Jun 7.
- Braae R, McNee W, Moore D. Managing pharmaceutical expenditure while increasing access. The Pharmaceutical Management Agency (PHARMAC) experience. *Pharmacoeconomics*. 1999;16(6):649–60.
- Brougham M, Metcalfe S, McNee W. Our advice? Get a budget! *Healthc Pap*. 2002;3:83–6. <http://www.longwoods.com/content/16915>.
- Metcalfe S. Clarifications on how New Zealand has contained expenditure on drugs. *BMJ*. 2010;334:c2441. <http://www.bmj.com/rapid-response/2011/11/02/clarifications-how-new-zealand-has-contained-expenditure-drugs> (comments on Cumming J, Mays N, Daubé J. How New Zealand has contained expenditure on drugs. *BMJ*. 2010;340:c2441).
- New Zealand Public Health and Disability Act 2000 (NZPHD Act), s47(a). <http://www.legislation.govt.nz/act/public/2000/0091/latest/DLM80878.html>.
- PHARMAC. Operating policies and procedures of the Pharmaceutical Management Agency (“PHARMAC”). 3rd ed. Wellington: PHARMAC; 2006. <http://www.pharmac.govt.nz/2005/12/22/231205.pdf>. 2.2 Decision criteria.
- PHARMAC. How should high cost medicines be funded? Paper for public consultation. Wellington: PHARMAC; 2006. <http://www.pharmac.govt.nz/2006/12/15/HCM.pdf>. Appendix three: the two full reports and nine reviews of those reports.
- National Institute for Health and Clinical Excellence. Social value judgments: principles for the development of NICE guidance. 2nd ed. 2008. <http://www.nice.org.uk/page.aspx?o=283494>.
- Stolk EA, van Donselaar G, Brouwer WB, Busschbach JJV. Reconciliation of economic concerns and health policy: illustration of an equity adjustment procedure using proportional shortfall. *Pharmacoeconomics*. 2004;22:1097–107. http://adisonline.com/pharmacoeconomics/Abstract/2004/22170/Reconciliation_of_Economic_Concerns_and_Health.1.aspx.
- Mortimer D. The value of thinly spread QALYs. *Pharmacoeconomics*. 2006;24(9):845–53. http://adisonline.com/pharmacoeconomics/Abstract/2006/24090/The_Value_of_Thinly_Spread_QALYs.3.aspx.
- Dolan P, Olsen JA. Equity in health: the importance of different health streams. *J Health Econ*. 2001;20:823–34.
- Hope T, Reynolds J, Griffiths S. Rationing decisions: integrating cost-effectiveness and other values. In: Rhodes R, Battin MP, Silvers A, editors. *Medicine and social justice: essays on the distribution of health care*. Oxford: Oxford University Press; 2002. Chapter 11. p. 144–155.
- Dolan P, Shaw R, Tsuchiya A, Williams A. QALY maximisation and people’s preferences: a methodological review of the literature. *Health Econ*. 2005;14(2):197–208. <http://onlinelibrary.wiley.com/doi/10.1002/hec.924/pdf>.
- Cookson R, Drummond M, Weatherly H. Explicit incorporation of equity considerations into economic evaluation of public health interventions. *Health Econ Policy Law*. 2009;4:231–245. <http://journals.cambridge.org/action/displayAbstract?fromPage=online&aid=5295600>.
- Hansen P. A theoretical review of PHARMAC’s over-arching approach to deciding which pharmaceuticals to fund, including high cost ones. In: PHARMAC. How should high cost medicines be funded? Paper for public consultation. December 2006. <http://www.pharmac.govt.nz/2006/12/15/HCM.pdf>. Appendix three: the two full reports and nine reviews of those reports.
- PHARMAC. PHARMAC’s decision criteria consultation document. Wellington: PHARMAC; 2013. <http://www.pharmac.health.nz/news/consultation-2013-05-17-decision-criteria/>, <http://www.pharmac.health.nz/assets/consultation-2013-05-17-decision-criteria-review.pdf>.
- Harris A. Appendix 2: Professor Anthony Harris’ discussion paper—On what basis should we decide about health care priorities? Full article. Appendix to: PHARMAC’s decision criteria consultation document. Wellington: PHARMAC; 2013. <http://www.pharmac.health.nz/assets/consultation-2013-05-17-decision-criteria-review.pdf> p. 15–20.
- Schwappach DL. Resource allocation, social values and the QALY: a review of the debate and empirical evidence. *Health Expect*. 2002;5:210–22.
- Wagstaff A. QALYs and the equity-efficiency trade-off. *J Health Econ* 1991;10(1):21–41. Erratum in: *J Health Econ* 1993;12(2): 237.
- Singer P, McKie J, Kuhse H, Richardson J. Double jeopardy and the use of QALYs in health care allocation. *J Med Ethics*. 1995;21:144–50. <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1376689/pdf/jmedeth00296-0016.pdf>.
- Harris A. Double jeopardy and the veil of ignorance—a reply. *J Med Ethics*. 1995;21:151–7. <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1376690/pdf/jmedeth00296-0023.pdf>.
- McKie J, Kuhse H, Richardson J, Singer P. Double jeopardy, the equal value of lives and the veil of ignorance: a rejoinder to Harris. *J Med Ethics*. 1996;22(4):204–8. <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1376998/pdf/jmedeth00303-0014.pdf>.
- PHARMAC. Prescription for pharmacoeconomic analysis: methods for cost-utility analysis. Version 2.1. Wellington: PHARMAC; 2012. <http://www.pharmac.govt.nz/2012/06/26/PFFPAFinal.pdf>.
- Harris A. A key objective of PHARMAC is to fund pharmaceuticals that are cost effective in meeting the health needs of the population, writes Australian health economist Professor Anthony Harris. PHARMAC Annual Review 2010/11. Wellington: PHARMAC; 2011. <http://www.pharmac.health.nz/assets/annual-review-2011.pdf>. p. 12–13.
- NICE seeks views on how it assesses drugs and other technologies for the NHS. NICE media release 27 March 2014. <https://www.nice.org.uk/News/Press-and-Media/nice-seeks-views-on-how-it-assesses-drugs-and-other-technologies-for-the-nhs>.
- NICE. Methods of technology appraisal consultation, last updated 23 May 2014. <https://www.nice.org.uk/Guidance/InConsultation/GID-INCONSULTATION/html/p/methods-of-technology-appraisal-consultation?id=2cbiqn4hjozoxf4h6ftrcemnda>.
- PHARMAC. Prescription for pharmacoeconomic analysis: methods for cost-utility analysis. Version 2.0. Wellington:

- PHARMAC; 2007. <http://www.pharmac.govt.nz/2012/06/26/PFPFinal.pdf>.
28. PHARMAC. Guidelines for funding applications to PHARMAC. Wellington: PHARMAC; 2010. <http://www.pharmac.health.nz/assets/funding-applications-guidelines.pdf>.
29. Grocott, R. Applying programme budgeting marginal analysis in the health sector: 12 years of experience. *Exp Rev Pharmacoecon*. 2009;9:181–7. <http://informahealthcare.com/doi/abs/10.1586/erp.09.2>.
30. Grocott R, Metcalfe S, Alexander P, Werner R. Assessing the value for money of pharmaceuticals in New Zealand—PHARMAC’s approach to cost-utility analysis. *NZ Med J*. 2013;126(1378):60–73. <http://www.nzma.org.nz/journal/read-the-journal/all-issues/2010-2019/2013/vol-126-no-1378/5735>.
31. Metcalfe S, Grocott R. Comments on “Simoens S. Health economic assessment: a methodological primer. *Int J Environ Res Public Health*. 2009;6:2950–2966”—New Zealand in fact has no cost-effectiveness threshold. *Int J Environ Res Public Health*. 2010;7(4):1831–4. <http://www.mdpi.com/1660-4601/7/4/1831>.