

# Patient- and Community-Oriented Primary Care Approaches for Health in Rural, Remote and Resource-Dependent Places: Insights for Eco-Social Praxis

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Buse CG, Allison S, Cole DC, Furnerton R, Parkes MW and Woollard RF (2022) Patient- and Community-Oriented Primary Care Approaches for Health in Rural, Remote and Resource-Dependent Places: Insights for Eco-Social Praxis. Front. Public Health 10:867397. doi: 10.3389/fpubh.2022.867397 Accelerating ecological and societal changes require re-imagining the role of primary care and public health to address eco-social concerns in rural and remote places. In this narrative review, we searched literatures on: community-oriented primary care, patient-oriented research engagement, public health and primary care synergies, and primary care addressing social determinants of health. Our analysis was guided by questions oriented to utility for addressing concerns of social-ecological systems in rural, remote contexts characterized by a high degree of reliance on resource extraction and development (e.g., forestry, mining, oil and gas, fisheries, agriculture, ranching and/or renewables). We describe a range of useful frameworks, processes and tools that are oriented toward bolstering the resilience and engagement of both primary care and public health, though few explicitly incorporated considerations of eco-social approaches to health or broader eco-social context(s). In synthesizing the existing evidence base for integration between primary care and public health, the results signal that for community-oriented primary care and related frameworks to be useful in rural and remote community settings, practitioners are required to grapple with complexity, durable relationships, sustainable resources, holistic approaches to clinician training, Indigenous perspectives, and governance.

Keywords: patient engagement, community engagement, public health, primary care, rural health, resource development

# **HIGHLIGHTS**

- Multiple frameworks within the patient-oriented care movement align with principles of ecosocial approaches to health.
- Attention to processes of patient and community engagement are crucial for incorporating eco-social approaches to health in primary and public health collaboration.
- Multi-disciplinary teams and other sector organizations can support use of tools identified in this review.

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- Frameworks, processes and tools relevant to treating both patients and 'communities of patients' need adaptation for application in rural areas.

# INTRODUCTION

Rural and remote places are often defined by their physical isolation from urban centers, strong community connectedness, a high degree of reliance on natural resource extraction (e.g., forestry, mining, oil and gas, agriculture, fisheries, ranching, renewables) to support local livelihoods, and lower levels of access to key services, especially those in the healthcare sector (1). When overlaid with the complex array of impacts from climate change, the foundational contextual components of rural and remote places create unique impacts on the health of rural populations (2), with consequent implications for the health sector (3) and worker training (4). This has necessitated the need for new framing for the role of "environments of health and care" (5) and creative responses in partnership approaches to integrated health care reform that focus attention on upstream causes (6, 7).

However, unpacking "environments of health and care" in rural, remote and resource dependent places requires consideration of not only the broader ecological and social contexts in which health systems operate, but also the complex pathways by which community members become patients due to injury or illness. In this contribution, we review multiple approaches to primary care practice that may enable more engagement with the determinants of health, and merge this literature with eco-social considerations that can enable researchers and practitioners to be more attentive to the community and geographic contexts which influence human health. In other words, this paper seeks to shed light on approaches that can incorporate understanding of health in rural communities where these places have characteristics of socialecological systems [i.e., reflecting interdependent relationships between the social actors and institutions embedded within a biophysical system; (8)]. We set out to review relevant patientoriented and community-oriented approaches, and revisit primary care and public health collaboration literatures, and viewing them through an eco-social lens. Specifically, we posed the following question:

What existing evidence can help health teams better ally with communities in understanding and addressing eco-social pressures relevant for health in rural and remote communities?

Informed by the literature reviewed in this introduction, we begin by characterizing the challenges posed to human health in rural and remote settings and introduce the concept of "ecosocial" research and practice. We then provide an overview of our review methods, and go on to present the resources identified in terms of relevant frameworks, processes and. tools identified in the literature reviewed. This leads to an exploration of the implications, challenges, opportunities and questions that warrant ongoing attention in order to support health teams, practices and policies to better reflect the eco-social context for health in the rural and remote communities they serve.

Our analysis underscores six areas of innovation emerging in Canada and beyond, including Indigenous leadership and other integrative approaches to health that reflect the nuances of rural and remote contexts.

# The Challenges of Health in Rural, Remote and Resource-Dependent Contexts: Introducing the Eco-Social Approach

The challenges of reflecting the complex health context for rural and remote communities are a topic of long-standing interest among health researchers and policy makers. For example, some literatures focus on the broader political economic drivers of rural and remote resource development as a key health determinant, highlighting the role of extractivism inexorably shaping conditions for health, via multiple intrusive pathways ranging from toxicological exposures to changes in the determinants of health (9-11). In grappling with the complexity of rurality, others have focused on the importance of social relationships in isolated places-often framed as "context"particularly for rural mental health (12). Moreover, Bourke et al. (1) developed a framework highlighting the dynamic interplay between societal structures and individual agency to conceptualize the multi-layered, diverse components involved in rural health. Less common have been explorations of rurality and physical environments in determining the health of populations in rural places (13, 14). The disproportionate impact of wildfires on rural communities (15) and cumulative adversity impacts on mental health in rural settings (16) serve as exemplars of the interlinkages between social and ecological systems in rural and remote places, and how they shape health outcomes.

Accelerating ecological, physical, environmental, and societal changes have prompted an urgent need to better reflect the combined ecological and social context for health in rural and remote places. A narrative review of research priorities for rural and remote primary health care included responding to climate change as an important priority (17). Similarly public health actors have focused on the important role of ecological determinants of health (18) to complement the social determinants of health, as part of an expanding array of approaches linking ecosystems, environments and health (19, 20). In other words, ecological health can be thought of as the overall health of the biome, which includes humans and all other species, and "eco-social" as a framing of the dynamic interactions between ecological and social contexts and their role in shaping health status (21). Eco-social focuses "attention on the reciprocity among the ecological and the social as essential features of a proactive orientation to future health and collective wellbeing, especially in the face of rapid planetary-scale ecological changes that threaten human well-being and societal stability" [(22), p 61]. The framing of "eco-social" here is therefore strongly related to early conceptualizations of "ecosocial" by Krieger (23) who used the term intentionally to reflect the social production of health and illness across multiple scales. However, our use of "eco-social" is intended to reclaim the "eco" to be more overtly ecological, which has been markedly absent from the "ecosocial" literature (24), despite Krieger (25) later expanding this orientation to better reflect ecological and biological contributions to health.

As a result of this thinking, health impact assessments of resource extraction and development proposals in rural and remote communities—as one tool to understand the health impacts of major projects which have historically been focused primarily on physical environment determinants, such as contamination of air, water or soil—have been broadened to incorporate social determinants (26) and health equity analyses (27). Broadening the time horizon, the cumulative environmental, community and health impacts of multiple resource development projects have been examined by integrated natural, social and health science teams working collaboratively (14) across all the associated challenges (20).

Eco-social approaches to health acknowledge that within many rural and remote community catchments (in the ecological watershed sense as well as "service-provided" sense) a combination of agriculture, forestry, mining and fracking (among others) all occur on a single land base. These activities generate complex interrelated sets of benefits and costs for the livelihoods, lifestyles and life-choices of the individuals and the communities in which they occur. Both public health and primary care providers may recognize the combined ecological and social influences on the lives of their populations and patients. Yet little guidance is available, beyond generic health promotion approaches, on how to work with both individual patients and communities (as "collectives" of patients) to promote health, in ways that match the complexity of the ecosocial concerns which rural and remote communities face. In light of this, what frameworks exist to support health systems engage with the complexity of social-ecological systems, and how can eco-social thinking help?

# RESEARCH METHODS

We reviewed approaches deemed relevant by the authors based upon professional, academic and personal experience. We explored opportunities and interactions among the following four broad literatures, focused primarily on the role of primary care providers:

- a. an organizational focus on *community-oriented primary care*, one of the earliest approaches to engaging with patient contexts and communities (28);
- b. the more recent *patient-oriented research and practice* approaches, fostered in Canada by national health research funders (see Strategy for Patient-Oriented Research or SPOR https://ossu.ca/about-us/what-is-spor/). Patient-oriented research and practice is about engaging patients to improve the delivery of high-quality, appropriate and cost-effective care in ways that can situate patients in the context of their communities and broader life trajectories;
- c. approaches explicitly addressing *collaboration among primary care, public health and health systems,* in the integration of engaged communities to create healthy environments [(29), see **Table 1**]; and

d. engagement of *primary care with social determinants of health* (41) as an approach which potential to be expanded to strengthen appreciation of eco-social approaches to health (22).

The timing of our research created some thematic constraints within our review. One example is that the planetary health literature, with a focus on patients and/or communities in rural places, was not extensive within the timeframe of our searches. Likewise, ongoing expansion of Indigenous-led literatures profiling contextually relevant approaches to Indigenous health has far-reaching relevance to an array of rural and remote contexts. Although these literatures were not a main focus of our review, we do introduce literature known through authors' engagement and familiarity in these areas in the final section of discussion and implications.

# Searches, Yield and Relevance

Search terms and methods of the English language scholarly literature searches included four targeted areas of literature:

- 1. Community-oriented primary care (COPC) and its analogs in Medline and EMBASE were searched through the dates 1980–2018. Additional searches were performed of select websites, and using Google Scholar with follow-up of key references. Among the 1,189 articles, 206 named COPC in the abstract. Abstract review of 100 full articles found 50 sufficiently relevant to the integration of public health and primary care. The majority of the latter (64% n=32) were narrative pieces, with some encouraging evaluative work spanning decades.
- 2. Patient-oriented research and engagement in PubMed, Ovid MEDLINE, CINAHL Complete and Biomed Central from 2009 to 18. Among 376 articles identified, 244 were duplicates, and 44 articles were deemed sufficiently relevant for full-text review. An additional 40 were identified through review of reference lists of these articles (total 84). Perhaps understandably, articles tended to focus on discrete communities of patients dealing with specific health outcomes. The majority (69%, n=58) were in secondary or tertiary care settings, less potentially applicable to primary care.
- 3. Environment and ecological in public and community health and primary care through Google Scholar without date limits. We primarily relied on scoping reviews (42, 43) and analyses conducted over the last decade (40).
- 4. Social determinants and primary care through Google Scholar without date limits where we again relied primarily on identified review papers (44).

Article titles and abstracts were screened primarily for relevance to our research question and rural and remote places within the context of resource development activities. For relevance judgements, we drew on the research, policy, practice, training, organizational and lived experience of the authors and research assistants (see acknowledgments). We are all settlers, but live/work or have lived/worked in and with rural and remote communities in Canada and internationally for decades, as primary care providers and clinician consultants, and as

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**TABLE 1** | Assessment of potentially most relevant frameworks in relation to reflective questions.

First Author(s) [date(s)]*-article type	Framework	Includes diverse patient life trajectories, mobility, vulnerabilities and assets?	Indicators tapping eco-social contexts for health?	State of application? <sup>†</sup>	Aspects applicable to practices-communities in diverse rural, resource development regions?	Challenges uncovered/addressed for operationalizing?
Gofin and Gofin (30)—review, Gofin and Foz (31)—Catalonia	Community-Oriented Primary Care (COPC)	Mostly, yes	In some applications, particularly in lower and middle income countries, and rural areas	Decades of institutionalization	Some rural applications demonstrated overall framework with multiple steps.	Most successful COPC undertakings have been externally funded and associated with academic institutions (28)
Blumenthal (32)—review and institutional case study	Clinical Community Health	Mostly, yes	No	Promising approach to institutionalization	Varies across particular applications referenced.	Resources to maintain fidelity with the model—Teams, staff, skills, commitment, dedication, time, patience
Bourke et al. (1)—conceptual with two applications	Comprehensive conceptual framework for the analysis of rural and remote health situations	Unclear	Yes	Application in several Australian (33) and other places	Yes, rural in both the primary care reorganization and Aboriginal health promotion applications.	Multiple levels of power and need for negotiation discussed in each of two examples
Bodenheimer and Sinsky (34)—conceptual	Triple and Quadruple Aim	In patient-centeredness	Some applications e.g., Miranda et al. (35)	Promising approach	Elaborated in some applications.	Not addressed
Tipireni et al. (36)—review with case studies	Accountable Communities for Health	Unclear	Yes, in one case study	Empirical evaluation	Unclear extent to which applicable in resource development regions.	Not addressed
Pelletier et al. (37)—case study	Patient partnership in knowledge translation	Yes for those with serious mental illness	No	Promising approach	Urban example, but involvement of patients and families in multiple ways exemplary.	Additional supports needed for active involvement of patients with serious mental illness
Woollard et al. (38)—conceptual	Social accountability	Yes	Not explicitly	Promising approach	Yes, though not explicitly articulated.	Generic
Holroyd-Leduc et al. (39)—case study with review elements	Patient engagement (1rly in research)	Certainly vulnerabilities (focused on frail elderly) and assets	Broadly considered	Promising approach and ethical imperative	Approach used with combination of evidence, face to face and virtual discussions.	Numerous discussed, particularly power differentials, accessibility with multiple suggestions for addressing them
Orkin (40)—review (with descriptive appendix of studies)	Clinical Population Medicine	Varies by application, [see Appendix]	No	Varied, but argue that lots of examples of application	Some potential tools identified (see below).	Generic in this review

<sup>\*</sup>Chronological.

<sup>†</sup>State of Application categories: interesting idea, promising approach, empirical evaluation, decades of institutionalization.

public health staff and leaders. We are also researcher-mentoracademics engaged with partners at multiple jurisdictional levels (38).

# **Analysis**

Given the broad array of potentially relevant literature, and the plethora of frameworks, processes and tools encountered, the authors used a series of reflective questions to help focus our analysis. These included:

- 1. Do frameworks, processes and tools identified pick up on diverse patient life trajectories, mobility, vulnerabilities, and assets?
- 2. Do they explicitly include indicators tapping eco-social concerns for health?
- 3. What is the state of application of each (ranging from interesting idea, through promising approach, empirical evaluation, to decades of institutionalization)?
- 4. What aspects of the frameworks, processes and tools could be useful in diverse rural and remote places where resource development is past, occurring or planned?
- 5. What are the challenges uncovered/addressed for operationalizing the frameworks, processes and tools?
- 6. What might be gained by more effective collaborations between primary care and public health at the community level?

We used qualitative analysis methods (45) to respond to the questions, organizing our findings on the different resources (frameworks, processes and tools) in tabular form with illustrative examples (See **Tables 1–3**). We built on the findings of this narrative review (see Resources Uncovered below) through iterative discussion among the authors, resulting in a synthesis of key implications, challenges, opportunities and questions (see action 4).

# **RESULTS**

Our review of literature identified a range of resources potentially relevant to understanding the complex context for health in rural and remote communities. The frameworks, processes, tools presented here reflect terminology and priorities presented by the authors and, in the following section their implications are discussed in relation to contemporary eco-social context for health.

### **Frameworks**

Our review surfaced a number of frameworks that theorize and describe relationships between primary care and public health in different contexts. Among the 19 named frameworks broadly related to the engagement of patients and communities, a subset of nine seemed most relevant to our overall research question (see **Table 1**).

Historically, Community-Oriented Primary Care (COPC), and its permutations e.g., Clinical Community Health (32), have been the most prominent. Defined by Mullan (66) as "the continuous process by which primary care is provided to a defined community on the basis of assessed health needs through

the planned integration of public health practice with the delivery of primary health care services" applications have occurred globally, including in rural areas (30). In this definition, public health practice was primarily understood as clinical prevention services, particularly in assessment of outcomes. A systematic review (67) observed some evidence of effectiveness in increasing coverage of clinical preventive services and the usefulness of COPC as an educational orientation for primary healthcare providers (32). Mixed evidence was available of use of the COPC framework to understand eco-social concerns.

Improving patient access and outcomes, containing costs and improving population health has been the goal of so-called "Triple Aim" approaches, now expanded to the "Quadruple Aim" in order to include the goal of improving the work life of health care providers, both clinicians and staff (34). Related are Accountable Communities for Health (36) as an implementation of social accountability at the community level [e.g., (38)] with the emphasis on both responsiveness to community needs and appropriate governance structures involving community members. Some examples addressed included environmental determinants of healthy behaviors, although this was not the norm in the literature.

Relatively more emphasis was given to researcher-, providerand patient-initiated partnership approaches (37) and patientcaretaker engagement strategies (39) which could be applied to address eco-social concerns. Indeed, some consideration, particularly in more rural-specific literatures considers "integrated primary care" to include person- and familycentered primary care which can build trust, while establishing accessible and continuous relationships (68). Categorization of clinical population medicine approaches in primary care (40) has been complemented by conceptualization of bridges across or areas for synergy between clinical care and public health (43). These could support integration of eco-social concerns, though this remains a goal yet to be realized. Among the areas for synergy, two were particularly promising: "identifying and addressing community health problems" and "strengthening health promotion and health protection" (43)—see sections Processes and Tools below for further elaboration.

#### **Processes**

While frameworks can be helpful to situate relationships between public and primary health systems, they can also be opaque as to the processes which underlie moving from an over-arching goal (e.g., more/better collaboration) through to tangible actions that improve patient and population health (69–71). Structured relationships between health care and community organizations have historically been an important part of COPC (e.g., including community members on boards). Although not the focus of this paper, attention to the nature of engagement-collaboration and governance when engaging patients/communities around eco-social issues remains crucial.

For example, Leonhardt et al. (46) reported on a community-based patient advisory council extending their role from patient medication safety to broader safety initiatives in participating communities. Tisnado et al. (47) described community-partnered research with an ethno-cultural community,

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**TABLE 2** | Assessment of potentially most relevant processes in relation to reflective questions.

First Author(s) [date(s)]*-article type	Process	Includes diverse patient life trajectories, mobility, vulnerabilities and assets?	Indicators tapping eco-social contexts for health?	State of application? <sup>†</sup>	Aspects applicable to practices-communities in diverse rural, resource development regions?	Challenges uncovered/addressed for operationalizing?
Leonhardt et al. (46) — case study	Community-based patient advisory council	Focus was medication use safety, not patient distinguished	Not included	Promising approach	Rural county with multiple health centers, so likely applicable.	Health provider involvement, creating trust and respect, time-intensive for personnel involved.
Tisnado et al. (47)—case study	Community- partnered research — CBPR	Of participating community researchers	Not focus	Demonstration project process documentation	Cultural group rather than geographically defined. Working through different values, establishing mechanisms for interaction between community members and providers-researchers all instructive.	Time availability, preferred communication modes, data sharing issues, limited funding for community partners.
Joosten et al. (48, 49)—multiple case study	Community engagement studios	Yes	Not focus	Demonstration project evaluation	Potential for adapting already developed research ideas. Could be done virtually in rural areas, depending on connectivity.	Core funding support and adequate information to stakeholders needed. Reasonable cost.
Etchegary et al. (50)—case study	Town halls on health research	Not directly, though some shared	Not clear	Promising approach	Rural communities included, could tap health research interests.	Time for planning and use of appropriate language.
Marcus et al. (51) [and Moosa et al. (52)]—multiple case study	(ward-based) Primary care outreach	Vulnerabilities and assets yes	Yes, rurally including water and sanitation	Demonstration project evaluation	Yes, complementary responsibilities in communities with travel to households.	Organizational independence as part of regional health services, with separate staffing and resources.
Kaufman et al. (53)—multiple case study	Health Extension broadly, though distinct models in five different states	In some practices, in some states	Not explicit	Demonstration project evaluations	Several explicitly rural efforts.  Experience of building sustained relationships with practices and community coalitions; documenting success in broad terms as well as diverse outcomes of meaning to different stakeholders; understanding that health extension can be carried out by an individual or group depending on resources.	Challenge in USA of market-based health care corporations buying up primary care practices. Need for long-term, sustained fundraising beyond grants.
Shahzad et al. 43)—systematic review	Use clinical opportunities to address underlying causes of health problems	Yes	Built environment – housing in the city (54)	Some empirical evaluation around other kinds of information	Issues addressed in encounter EHR could be eco-social relevant ones e.g., exacerbation of asthma or COPD by wildfires (55).	Generic
	Use clinical encounters and share data (e.g., Electronic Health Records) to build community databases (54, 56)	Potential	Not generally	Some demonstra- tion project evaluation around other kinds of information	Sharing of anonymous, aggregate patient utilization and population information example Bruckner and Barr (57) specifically noted collaborative work in rural county.	Generic
Johnston et al. (58)—case study	Community-engaged health services planning	Subsumed	Only indirectly in effects on transportation	Demonstration project evaluation	All, with a focus on health providers, authorities, systems.	Potential power differential between health providers and other engaged partners.

<sup>\*</sup>Chronological.

 $<sup>^{\</sup>dagger}$ State of Application categories: interesting idea, promising approach, empirical evaluation, decades of institutionalization.

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**TABLE 3** | Assessment of potentially most relevant tools in relation to reflective questions.

First Author(s) [date(s)]*-article type	Tool	Includes diverse patient life trajectories, mobility, vulnerabilities and assets?	Indicators tapping eco-social contexts for health?	State of application? <sup>†</sup>	Aspects applicable to practices-communities in diverse rural, resource development regions?	Challenges uncovered/ addressed for operationalizing?
Mullan et al. (59)—concept and specific application	Geographic retrofitting	Likely	Not yet	Promising approach	Good potential to map patient sources for primary care, emergency utilization, including unincorporated rural areas	Sparseness of census and other data in rural, remote areas
Dulin et al. (60)—case study of application	Geographic information system (GIS) integration and analysis	Yes through Multi Attribute Primary Care Targeting Strategy (MAPCATS)	Not yet	Promising approach	Good potential to map patient sources for primary care, insurance coverage, emergency and hospitalization use, for regions with rural and urban centers	Smaller populations translate into data limitations from nationally representative surveys where small communities may have few people representing an area
Lebrun et al.  (61)—multiple case study [also part of COPC literature]	Community health assessment	Likely	In some health centers engaged with environmental justice organizations	Substantial examples, with some empirical evaluation	Included health centers in rural areas. Complemented community health assessment with community needs assessments, ongoing data collection and analysis, use of surveillance data, and program evaluation	Limited integration and interoperability of data sources, within health centers as well as between health centers and partner organizations
Andermann (44)—review	Screening tools as part of patient encounters	Yes, on vulnerabilities	Housing perhaps	Promising approach	Expanding to eco-social contexts for eco-social concerns and impacts as optional template on electronic health records.	Lewis et al. (62) documented the challenges community health center clinicians faced in identifying, treating and accounting/billing for social determinants of health. Included clinician skills and tools, organizational response capacity, and economics of reimbursement. Similarly Gold et al. (63) re: electronic health record integration challenges.
	Analogous to Social Prescribing referrals	Yes, particularly vulnerabilities	Some, as per Young et al. (64)	Interesting idea	Potential for navigator and champion roles in eco-social prescribing e.g., to community member who shares snow shoes with youth and takes them out for walks in woodlands.	Potential challenges due to smaller tax bases, less health and social service capacity in rural areas.  Yet also more green space for land-based healing.
Furst et al. (65)—review	Eight mental healthcare ecosystems description/assessment to	Mostly diagnosis or demographic olsdescriptors	Ecosystem term applied to health care system at different scales but not explicitly eco-social factors	Empirical evaluations	Relevant to mental health services in broad regions, but lack rural specifics	Several challenges in application for health services research

<sup>\*</sup>Chronologica

 $<sup>^{\</sup>dagger} \text{State of Application categories: interesting idea, promising approach, empirical evaluation, decades of institutionalization.}$ 

emphasizing the building of relationships around shared values. Joosten et al. (48) developed a structured approach to systematically engage stakeholders through community engagement studios. This intriguing method for more research-oriented university health sciences groups to obtain feedback on research proposals incurred modest additional costs for the helpful feedback received (49). Etchegary et al.' (50) reached out to rural communities with town halls for both research and healthcare improvement discussions and prioritization. Some consultation with communities could probably be done virtually, as per community hub high risk intervention initiatives (72). A project involving multiple partners in consultations for sustainable rural health care systems found relationships and change over time as core emergent themes in their qualitative research (58).

In the literatures examined, collaborative work involving professionals and community stakeholders to identify and better respond to complex determinants of health appeared to be a necessary condition for incorporating community context, including the recognition of the socioeconomic contexts which create conditions for patients to become "super-utilizers" of healthcare systems (73). For example, most patient oriented literature (N = 84) spoke to the need for inter-professional teams including: multi-care team + public health + community members (22%, N = 18) and public health + primary care teams (14%, N = 11). Although some active clinician participation is needed, many commentators note the importance of resources for non-clinical staff to be included in patient population tracking and linkage to other resources, called "enabling service providers" by Lebrun et al. (61) and others [see, for example, (74, 75)]. Tipirneni et al.' (36) noted the importance of organizational mechanisms at multiple levels for addressing determinants of health. Marcus et al. (51) assessed the strengths and weaknesses of (ward-based) primary care outreach to households and communities not currently accessing primary health care [with (52) similar for an urban- setting]. The functions were filled by both existing health center staff (e.g., nurses, and new staff such as community health workers). Their recommendation was for greater independence, both organizational and budgetary, for such outreach initiatives. Kaufman et al. (53) assessed five state initiatives in different kinds of health extension out of academic health science centers, some in rural areas. Widely different kinds of extension activities occurred involving multiple players in public, private and allied social service and health sectors, some of which explicitly engaged in addressing determinants of health in rural communities.

Turning from outreach to more clinically focused primary care activities, Shahzad et al. (43), recommend "use [of] clinical opportunities to identify and address underlying causes of health problems." They cite one example which dealt with a more classic environmental cause: housing quality in a city (54). Nevertheless, one can imagine individual electronic health record data generated through templates including a variety of potential eco-social concerns such as:

- Ecological grief (76);
- Repeated adversity (16), including heat events, wildfires and flooding, such as those experienced by rural populations in

- British Columbia in 2021, with associated mental health-well being impacts;
- Exposure to wildfire smoke exacerbating respiratory conditions (55), particularly where primary care providers also provide emergency services in many rural settings; and
- Connection to the land as an asset to promote health (77), support more robust recovery from disasters (15) or engage in land-based healing (78).

Such examples of opportunities respond to Shahzad et al. (43) recommendation to develop public health and primary care interfaces to "use clinical encounters and share data to build community-wide databases." Gosling et al. (54) described sharing of anonymous, aggregate primary care patient population information with public health, resource development proponents, social services, and others for program planning and monitoring changes in population health over time. They echoed Calman et al. (56) examples of EHR joint use. Bruckner and Barr (57) provide a strong example of sharing health status and utilization information in a US rural county to address diabetes (though environmental components are underexamined). In contexts characterized by a high degree of reliance on resource extraction and development, one could also imagine using electronic health record data to help identify increased rates of Intimate Partner Violence among populations linked to resource development or the proportion of new pregnancies potentially affected by mutagenic exposures from resource extraction work or waste exposures. Further, crossing sectors, health authorities have linked with wildlifeenvironmental colleagues reporting networks to address linkages between wildlife and human health (79).

#### **Tools**

Given the presence of frameworks and processes to better link public health and primary care in working with communities, what tools might assist integration of eco-social approaches to health? **Table 3** sets out some potential tools for application or extension.

Community health assessment has been a key component of COPC since its inception and was included in Shahzad et al.' (43) review. A good example is the conduct of annual community health needs assessments among US federally-funded health centers in Lebrun et al.' (61) examination of primary care and public health activities. Mullan et al. (59) use of GIS to reflect on patient population dispersion across a county and Dulin et al. (60) work on prioritizing data components and then joint mapping of them could also be useful tools. Unfortunately, population sparseness and geographically large units for analysis in many rural areas pose challenges in achieving precise information. This is in part driven by small populations, but also in part by privacy and reporting concerns to protect patient anonymity. Less substantive, but relevant to appraisal are more recent tools focusing on "local" evidence, such as Quality Assessment of Community Evidence (QACE) Tools which explicitly incorporate qualitative and more anecdotal sources (80). Furst et al. (65) reviewed tools for assessing context relevant to mental healthcare "ecosystems" (another use of the term from our use here), Their inclusion of patient and regional characteristics would need to be adapted to incorporate ecosocial concerns. Moreover, the Social Interventions Research and Evaluation Network (SIREN) produces relevant updates and reviews on tools, which includes for example, the social needs screening tool comparison table to identify the role of housing and workplaces as potential environments. While not explicitly eco-social in nature, these types of tools offer potential to highlight eco-social concerns (81).

Andermann (44) reviewed ways clinical providers could better address specific social determinants of health, including a set of tools for screening individual patients and intervening (e.g., poverty screening tool developed by Center for Effective Practice, undated). Such screening could be built upon with electronic health record templates for some of the exposures and conditions relevant to eco-social concerns (see section Processes above). Analogous to social prescribing approaches (82-84), one can imagine greater use of interventions such as nature prescriptions (85). As well, Andermann (44) urged clinicians to work with other stakeholders and implement tools to assess environments [e.g., Thrive, a US piloted Tool for Health and Resilience in Vulnerable Environments (86)], which includes place determinants such as parks and open spaces, and the state of air, water and soil. Further, the BUILD Healthy Places Network a large, multi-year funded collaborative explores ways to include diverse and marginalized communities in ways that are generally inclusive of primary care and have a rural primer to guide crosssector collaborations in ways that are attentive to rural spaces (87). Such assessment can inform group activities addressing eco-social concerns and facilitating opportunities for groups of patients and the broader community (64).

# IMPLICATIONS, CHALLENGES, OPPORTUNITIES AND QUESTIONS

By exploring four broad literatures, we uncovered substantial prior work on relevant frameworks, processes and tools, drawing upon different traditions of inquiry and activity. Much will be useful, but others will need to be extended and adapted to incorporate eco-social approaches to health in rural and remote areas. Importantly, our review has several limitations. First, by focusing primarily on the peer-reviewed literature, this review may miss important gray literature contributions, especially pertaining to eco-social approaches to primary care delivery in Indigenous contexts. Second, and relatedly, many of the resources identified were drawn from English-language publications on experiences based in the North American, Oceania, and European contexts, which seems to primarily relate to the nature of health system funding and available published literature. This may present opportunities for future research to learn more specifically about patient- and community-oriented approaches to primary care in other eco-social settings (e.g., Africa, Asia, South America). Third, we did not explicitly review papers for ethical issues arising in the deployment of these frameworks, and future work could examine this to unpack ethical guidance and good conduct practices in deploying the tools and processes uncovered herein. Fourth, our focus was primarily on primary-care approaches, viewed through an ecosocial lens. Accordingly, there are massive literatures on more community-oriented approaches leveraging the unique strengths of community development and public health that could add additional nuance and understanding to these issues, but which were ultimately beyond the scope of this review [see for example, (88, 89)].

Nonetheless, our review surfaces a number of challenges that require attention adequately integrate eco-social praxis into primary care practice to promote health in rural and remote areas: complexity, limited durations, additional resources, clinician training, Indigenous perspectives, and governance. Each of these is articulated below in greater detail as an opportunity to promote further research.

First, the complexity of grappling with both health systems aiming toward greater integration (90) and linkages with other sectors relevant to eco-social concerns, creates challenges for most practitioners and organizations involved (22). The wildly fluctuating drought and flooding cycles, with their huge human health impacts are an example of the complexity of increasing coupling between climate change and human health demanding mitigation measures (91). One unfortunate response is to simplify the complexity, as in environmental assessments of resource development projects which ignore much available social and health data (92). The asynchronous, non-linear process of complex system change can be disorienting, as Strelnick (93) remarked about COPC development. Complex adaptive systems perspectives may be useful to not only guide practitioners through the uncertainties of change, but also to provide some comfort around the incompleteness of any particular transformative effort (94). Expanding to other sectors relevant to ecosystem approaches to health, Waltner-Toews and Kay (95) elegantly laid out various approaches with diverse stakeholders through initial observations-assessment, collaborative learning about both ecological systems-landscapes and societal systemsorganizations, and feedback loops during iterative change to improve both landscapes and health. Central to success in this realm is a focus on the *relationships* within the system(s) rather than just the entities within the feedback loops. The nonlinear causal loops that characterize complex adaptive systems, although challenging to measure, when seen through an ecosocial lens can provide insights and for mutual understanding and more effective joint efforts. This emphasis on complexity and relationships are recognized characteristics of many ecosystemoriented approaches to health (19, 20).

Second, many reports were of demonstration projects or special initiatives which had *limited durations*, of the order of months to years, with only a few reaching decades. In our experience, personal and organizational continuity is a challenge in many rural and remote places, among health care providers, public health practitioners, academics and partner organizations. In particular, better paying jobs in the private resource development industry are often more attractive for those with skill sets that can apply across sectors, just the kind of boundary crossers needed for addressing eco-social concerns (96). Personnel turnover affects organizational memory and relationships, both important for ongoing transformative

efforts, and a known challenge in work crossed boundaries among sectors, jurisdictions and mandates (19, 97). In this context primary and public health care could be enhanced by creating organizational information systems that are able to track involvements with communities (similar to individual patient electronic health record systems), relationship-informed handover protocols, and options for continued engagement, even if personnel shift to different organizations, are all required to improve continuity of involvements with communities.

Third, additional resource requirements by way of grants or research funding were almost universal across the initiatives in the literature reviewed. These mesh poorly with fee-forservice or even capitation reimbursement models, dominant in primary care financing in many jurisdictions, or with itemized activity-based planning in lean public health organizations. For individual care components, efforts toward patient complexitybased funding could be extended to eco-social concerns, as has been advocated for dealing more effectively with SDH vulnerable patients/community members (36). For communitybased components, streams of funding, or collaboration with organizations who have such funding, seems essential (53). However, the role of financing in driving desired service change is probably limited and, in rural attempts specifically, ineffective. Gathering the range of perspectives needed in a collaborative, community-based approach, though often challenging, is often more fruitful. For example, the literature reviewed underscored that academic colleagues' can assist in working with frameworks and data tools, research centers can assist with organizational processes, and universities can facilitate student involvement for documenting processes and contributing to analysis and writeup. A formal commitment to collaborative "tables" bringing together different perspectives at scales from the local to provincial/state levels shows promise (14), especially for avoiding mutual excuse/blame cycles that dissipate both energy and good will when approaching complex issues. "Harm reduction" approaches are informative here, working to "actively engage a diversity of players in finding solutions" in ways that "looks throughout the socio-ecological system at drivers of harm to find strengths, possibilities, and opportunities for solutions in the face of prevailing challenges and uncertainties" [(98). p. 5]. Another example is exemplified by the recent symposium generating ideas on roles health providers can play in "Planning Resilient Communities and Adapting Rural Health Services in British Columbia" (99) and the BC Rural and First Nations Health and Wellness Summit Summary Report (100).

Fourth, several reports addressed the need for clinician training and programs for acculturation into patient-engaged and community-oriented approaches (32). Public health and preventive medicine colleagues have skills in community assessment and population health (101) but these need to be complemented by those among primary care providers. An international movement is emerging focused on transforming health providers' education to build skills relevant to planetary health and sustainable health care (102). An example is the Rural Health Services Research Network of British Columbia's (99) initiative to build on COVID-19 responses and involve primary care providers in promoting community resilience in the face



FIGURE 1 | Extending clinical competencies to support the treatment of "communities as patients" in rural and remote places.

of climate change. We might imagine extending professional competencies to include addressing eco-social concerns, such as modifying the College of Family Physicians of Canada's physician roles and responsibilities to include: (1) ASSESSING health and its broader eco-social determinants (e.g., comprehensive clinical assessment) [Medical Expert role]; (2) LEARNING from patients in practices both individually and as population panels [Professional, Scholar roles]; and (3) SUPPORTING AND ENGAGING with the community-geographical places with other organizations in settings beyond the clinic [Collaborator, Advocate roles] (see Figure 1).

More recent efforts to describe the *Primary Care Home* and *Primary Care Neighborhood* (103) can be seen as pursuing a better understanding of the upstream causes of ill health (i.e., "Why is this patient here in the clinic today" in a more complete sense than previous simple reactivity). At the same time, greater attention to Indigenous ways of seeing, knowing and being has pulled health systems to address *wellness* (100) and a vision of holistic health (100, 104). These developments call primary care toward a greater involvement in population health–and hence on a *bridge* to the realm of community/public health that has been sadly lacking for over a century as clinical care became progressively specialized, technological and disease focused. Some of the more effective examples of such bridging may be found in rural and remote Indigenous communities (100).

Fifth, a minority of the literature in colonial contexts e.g., Bourke et al. (1, 33) recognized the growing imperative for primary care and public health systems to be better informed by *Indigenous knowledges and perspectives* in decolonizing research and practice (105). In addition to moving beyond a deficit framing of Indigenous communities in rural and remote regions (9, 106), recognizing the strengths of Indigenous perspectives can overcome false dichotomies between ecological (nature) and social (people) systems. This recognition has perfused recent international calls such as the Association for Medical Education in Europe's consensus statement on Planetary health and education for sustainable healthcare (102, 107, 108). The fact that Indigenous voices and leadership are now being recognized for

their importance to informing integrative, eco-social approaches to health (109), has far-reaching implications across primary and public health (78, 106, 110–112), but particularly for ecosocial issues such as climate change (113). Those interested in practice that reflects the complex context of health will face increasing imperatives to learn from and with Indigenous-led work as generative pathways to address eco-social concerns in practice in rural and remote contexts (114).

Sixth, given the important role of multi-disciplinary teams in our findings, no one practitioner should feel overwhelmed with the learning involved. Professional bodies have set out guidelines on how to develop collaborative care arrangements with social and community supports in a patients' medical neighborhood that could be extended to other sectors (103). The competence to address eco-social concerns will need to be collective (115), distributed across organizations (53) as in social accountability frameworks in primary care (38) and other integrative approaches to working together for health (97). Collective competence involving health and non-health sectors could focus on building healthy, just and sustainable health systems and societies that are resilient in the face of ecological and social change (22). Yet such multi-sectoral, multi-level involvement demands more explicit attention to governance, as noted by practitioner scholars whose work spans health, ecosystems and equity (95, 97, 98) and health geographers focusing on health and health care in rural places (116). Intersectoral partnerships focused on health policy and services in rural areas are evolving in British Columbia through a "Pentagram Partnership Plus" approach involving quarterly meetings and interval consultations with senior public servants responsible for the health care system (100). The question remains: how might governance evolve to support creativity in collaborative work with patients, communities and other sectoral partners to better address eco-social concerns in rural and remote, and resource-dependent contexts?

# CONCLUSION

Our narrative review of frameworks, processes and tools that can re-imagine and enhance public health and primary care integration to address eco-social health concerns in rural and remote contexts is revealing. While much has been written about the why (e.g., enhancing patient and population health outcomes) and the how (e.g., better intra/inter-organizational collaboration), there was relative little explicit consideration

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of eco-social approaches to health within these literatures and a potentially problematic tendency to universalize across rural and urban places. Rural, remote and many Indigenous communities face significant pressures when considering the interactions between social and ecological systems. As such, ecological damage is increasingly recognized to exacerbate existing health inequities.

This review identifies the need for more concerted engagement with the combination of ecological decline and ongoing patterns of inequity that need be at the center of increased public health and primary care integration. Mutual goals should include addressing primordial causes of ill-health in rural and remote places, treating patients with humility and in conversation with the places in which they live, work and play, and collectively fostering a sustainable future where health systems are not simply treating the symptoms of ecological decline, but taking an active role in promoting environmental stewardship. This paper outlines hopeful steps in the determined multi-sectoral efforts to change our current "self"-destructive path by broadening the definition of self to include the ecosystems on which we depend for our survival.

# **AUTHOR CONTRIBUTIONS**

Authorship order reflects contribution to the research, including overall design, analysis, and writing (co-led by CB, SA, and DC), followed by contributions to design, writing, and oversight in alphabetical order (RF, MP, and RW). All authors contributed to the article and approved the submitted version.

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