Prevalence and determinants of selfmedication practices among general population: A cross-sectional study in Thimphu, Bhutan and Chattogram, Bangladesh Journal of Public Health Research 2023, Vol. 12(1), I–10 © The Author(s) 2023 DOI: 10.1177/22799036231152327 journals.sagepub.com/home/phj



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Abstract

Background: Self-medication is a global phenomenon and a potential contributor to negative health consequences on human health including emergence of antibiotic drug resistance globally.

Objective: The primary objective of this study was to estimate the prevalence and determinants of self-medication in Thimphu, Bhutan and Chattogram, Bangladesh, two neighbouring South Asian country.

Methodology: A community-based cross-sectional study was conducted in the city of Thimphu, Bhutan and Chattogram, Bangladesh. A pre-tested and semi-structured questionnaire was used to collect information on socio-demographic characteristics, health status and self-medication practices in the previous year.

Results: Out of the 998 recruited participants, 61.8% (170/275) from Thimphu and 41.5% (300/723) from Chattogram reported self-medication practices in last year of interview. In Thimphu, eye/ear infection (90.9%), fever (84.9%), headache (80.5%) and cough and cold (78.2%) were the major illnesses reported for self-medication, whereas in Chattogram people mostly self-medicated for skin disorder (74.4%), diarrhoeal illness (59.1%) and eye/ear infection (48.1%). Knowledge on side-effects of the drugs taken for self-medication was comparatively higher in Thimphu than in Chattogram. Both in Thimphu and Chattogram, higher odds of self-medication were found for common illnesses with adjusted OR 7.8; 95% CI 3.3–18.4 and adjusted OR 2.0; 95% CI 1.4–2.8, respectively in Thimphu and Chattogram.

Conclusion: Self-medication was found to be substantially high in both the cities, however, rate of self-medication was higher in Thimphu compared to Chattogram. Knowledge and awareness raising about harmful effect of self-medication and effective regulation over selling of prescription medication in pharmacies should be strengthened in both countries.

Keywords

Self-medication, prevalence, determinants, Bhutan, Bangladesh

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Introduction

Self-medication as part of self-care is a global phenomenon, which is a pressing concern health-care systems in many countries.¹ Self-medication generally refers to the use of non-prescription medicines; usually over-thecounter (OTC) drugs to treat minor ailments without a medical practitioner's consultation or with no medical supervision.^{2–4} In many countries, people self-medicate antibiotics and other prescription medicines when there is less regulation over selling antibiotics without a prescription. The prevalence of self-medication in developing countries ranges from 12.7% to 95%, whereas the prevalence in western countries has been reported as low as 3%.^{5,6} The prevalence of self- medication has been increasing for all kinds of drugs, especially in the developing countries.⁵

Easy accessibility, low awareness about side effects, poor regulation and guidelines over usage of prescription and non-prescription drugs facilitates self-medication.⁷ In many cases people obtain information about self-medication from friends, and family, and most importantly from internet without having much knowledge about side effects and other negative consequences of the drugs they take for self-medication.⁸ Antibiotic resistance has become a serious public health concern worldwide due to irrational use of antibiotics, including self-medication and incomplete dosage, hence the evaluation of self-medication at the population level is needed.⁹

Self-medication is a worldwide problem for many developing countries like Sudan, Trinidad and Tobago, Brazil, including south Asian countries such as Pakistan, India, Nepal, Afghanistan.¹⁰⁻¹⁶ In Bangladesh, self-medication practice is very common and about 16% - 81% of self-prescription and 26.7% of self-medication with antibiotics were reported by previous studies among urban population.^{17–19} However, these studies were conducted mainly among university students in certain part of the country. There is a clear data gap on the prevalence and determinants of self-medication in Bangladesh, especially from Chattogram. Chattogram is the second largest city in Bangladesh located in the south-eastern part of the country near Myanmar. It has the largest seaport is located offering the main route for almost all of country's import and export. In South-east Asia, Bhutan has the highest levels of government health spending; however, self-medication in Bhutan has been reported to be common like in other south Asian countries but only limited information available on prevalence and determinants of self-medication from Bhutan.^{20,21}

The government, medical professionals, pharmacists, chemists and numerous non-governmental organisations will be benefited from evidence on self-medication generated in this study in order to close the information gap and help them take the necessary steps to address the situation. This study aimed to determine the prevalence rates of self-medication and to explore the factors associated to self-medication among general population in Thimphu and Chattogram, two major cities of Bhutan and Bangladesh. Information obtained from this study will potentially guide the interventions and policies to address compounding self-medication issues the region and raise awareness at a community level.

Methodology

Study design and sampling

A cross-sectional study was carried out in Bhutan, Thimphu and Chattogram, Bangladesh. Both male and female of aged 18 years and above were included in the study. The study was conducted in selected hospital out-patient departments and pharmacies, where the study subjects who came to buy medicine or seeking health care were recruited using consecutive sampling methods following the study inclusion criteria. In Thimphu, private pharmacies in the city centre were purposively selected, whereas in Chittagong, both public and private hospitals, and private pharmacies were selected for recruitment of subjects. Written informed consent was received from all participating study subjects. The study was approved by the Ethical Review Committee of Asian University for Women in Chattogram, Bangladesh.

Data collection

In-person face-to-face interviews were conducted between late May and early December 2019 using a semi-structured questionnaire. The questionnaire had separate sections to collect information on demographic characteristics, practice self-medication, the reason of medication, commonly used drug and knowledge about drug resistance. The questionnaire was developed and reviewed by the study investigators including an epidemiologist, a public health expert, a pharmacist and a physician.

The questionnaire was developed in English before being translated back into Bengali and Dzongkha. Before the collection of data, we assigned two research assistants who were fluent in the local dialect and provided them with extensive training.

Sample size

For study in Thimphu, sample size was calculated considering 50% prevalence of self-medication, 6% margin of error and 95% confidence level giving 267 study subjects to include. In Chattogram, the sample size was calculated at 385 people, based on a 49.9% prevalence rate of self-medication, a 5% margin of error and a 95% confidence level.²² Finally, 275 participants from Thimphu and 723 participants from Chattogram were included in this study.

Variables	Self-medication (T	himphu, Bhutan)	Self-medication (C	hattogram, Bangladesh)
	Frequency	Percentage	Frequency	Percentage
	N=275		N=723	
Gender				
Male	115	41.8	495	68.5
Female	160	58.2	228	31.5
Age (years); Mean \pm SD (The second	himphu) = 28.7 \pm 12.6; Mea	an \pm SD (Chattogram) = 34.	I ± I2.I	
I8–25	166	60.4	185	25.6
26–45	79	28.7	412	56.0
45 +	30	10.9	126	17.4
Education level				
Uneducated	35	12.7	37	5.1
Primary	27	9.8	157	21.7
Higher secondary	130	47.3	161	22.3
College	83	30.2	368	50.9
Occupation				
Employed	87	31.6	368	50.9
Unemployed	92	33.5	132	18.2
Student	65	23.6	169	23.4
Other	31	11.3	54	7.5

Table I. Socio-demographic of the participants.

Data analysis

All the collected data were coded and entered directly in SPSS data entry platform after checking for consistency, and missing values. Descriptive analyses were done as frequencies and percentages for demographic characteristics and other key variables. Chi-squared test was performed of the key categorial variables to determine any association with self-medication. Both bivariate and multivariate logistic regression analyses were done to determine the factors associate self-medication. Self-medication for any drug in last year of interview was used as a dependent variable, while the explanatory variables included sociodemographic factors, type of sickness and knowledge of medicine side effect. A 95% confidence interval and *p*-value ≤ 0.05 was used in assessing the statistical significance of association.

Results

Socio-demographic characteristic

In total, 275 participants were recruited in Bhutan, of them 41.8% male and 58.2% female and 723 participants were recruited in Bangladesh, of them, 68.5% male and 31.5% female. Mean age of the participants in Chattogram (34.1 ± 12.1) were higher than Thimphu (28.7 ± 12.6). In Thimphu, about 31.6% of the respondents were employed, 80.7% had an educational level of Primary or more. On the other hand, 50.9% of the subjects in Bangladesh were employed but only 5.1% of them were uneducated (Table 1).

Practice of self-medication

The prevalence of self-medications was 20% higher in Thimphu (61.8%) than in Chattogram (41.5%) (Figure 1(a)). In Chattogram, 44.3% of the females and 40.2% males used self-medication, while in Thimphu, it was 65.0% 57.4%, respectively (Figure 1(b)). In both the cities, self-medication was more common among people aged 18 to 25 years (Figure 1(c)). Although self-medication practice in Thimphu less by 33.3% among people over 45 years, there was no major change by age in Chattogram (Figure 1(c)).

Purpose of self-medication practices

Among the reported diseases, gastric problems were three times more common among participants in Chattogram than in Thimphu (Figure 2(a)). Bhutanese participants mostly used self-medication for eye/ear infection (90.9%), fever (84.9%), headache (80.5%); gastric problems (79.2%), cough and cold (78.2%); and diarrhoea (78.0%), (Table 2). The tendency to self-medicate was significantly higher in Thimphu than in Chattogram for Headache, fever, diarrhoea and gastric problems.

Antihistamines were the most widely used drugs among participants in Chattogram, while the most widely used drug in Thimphu was antipyretic (Figure 2(b)). Nearly, 55.5% participants in Chattogram take antihistamines on their own, only 4.7% of people in Thimphu use such drugs. On the other hand, the rate of antipyretic drug use was nearly double that of Thimphu (54.2%) compared to Chattogram city (27.8%) (Figure 2(b)). Antipyretics



Figure 1. Prevalence of self-prescribed medicine in Thimphu and Chattogram: (a) self- medication practices in Thimphu and Chattogram, (b) self-medication by gender, (c) self-medication practice by age groups. *n*: number of patients.

(71.8%), Antibiotics (68.3%), NSAIDs (72.5%), Multivitamins (80.0%), these are the most common selfmedications among the people of Thimphu (Table 2). Selfmedication of antibiotics was higher among the people of Chattogram, than in Thimphu (Table 2).

Information and sources of drugs for selfmedication

Common reasons for self-medication included lack of perceived seriousness of disease, previous similar practices, no hospitals in nearest places and suffering from general illnesses were noted in both the cities (Figure 3(a); Table 3).



Figure 2. Pattern of disease prevalence and self-prescribed medicine in Thimphu and Chattogram: (a) Frequency of diseases and symptoms in last I year and (b) types of drugs mostly used in Thimphu and Chattogram.

The majority of the participants in Thimphu considered family, friends and neighbours (41.8%) as their primary sources of information on self-medicated drugs however, people of Chattogram received information from old prescriptions of doctors (68.0%) and local pharmacies (51.0%) (Figure 3(b); Table 3).

Knowledge on self-medication practice

In comparison to Chattogram, Thimphu had a higher tendency to use leftover medicines from previous uses (Table 4). The tendency to complete the full course of the drug used for self-medication basis was also higher in Bhutan than in Chattogram. Knowledge of drug resistance, and other side effects were significantly higher among participants in Bhutan and then in Chattogram (Table 4). Those who self-medicated in Thimphu are more aware of the side effects of the drug (Table 4).

Factors affecting self-medication factors in Thimphu and Chattogram

Younger age was found to be a significant determinant of self-medication among participants of Thimphu in bivariate model, but this finding was not significant when adjusted for other variables (Table 5). Students were

I able 1. Self-medication practices a	among the partic	ipants.			Ų	-		
v ar lables		No N= 105 (%)	enleV-d			N = 473 (%)	h-Value	
						(or) C71 - N	p-value	X value, p-value
Types of common illnesses in last I year								
Headache	132 (80.5)	32 (19.5)	<0.00001	72 (29.	4) 173	3 (70.61)	<0.00001	χ^2 value: 127.13; p -value: $<$ 0.00001
Cough and cold	115 (78.2)	32 (21.8)	<0.00001	211 (45.	8) 250) (54.2)	<0.05	χ^2 value: 0.36; <i>p</i> -value: NS
Fever	73 (84.9)	13 (15.1)	<0.00001	177 (45.	8) 205) (54.2)	<0.05	χ^2 value:11.23; p -value: <0.001
Diarrhoea	46 (78.0)	13 (22.0)	<0.05	52 (59.	1) 36	6 (40.9)	<0.05	χ^2 value: 6.21; p-value: <0.05
Gastric problems	42 (79.2)	11 (22.8)	<0.05	154 (38.	5) 246	61.5)	NS	χ^2 value:31.64; <i>p</i> -value: 0<00001
Eye/ear infection	30 (90.9)	3 (9.1)	<0.001	65 (48.	15) 70	(51.85)	NS	χ^2 value:1.08; <i>p</i> -value: NS
Skin disorder	24 (77.4)	7 (22.6)	NS	35 (74.	5) 12	2 (25.5)	<0.00001	χ^2 value: 0.59; <i>p</i> -value: NS
Respiratory problems and asthma	7 (70.0)	3 (30.0)	NS	24 (46.	1) 28	3 (53.8)	NS	χ^2 value: 2.65; p-value: NS
Drug types used in last I year								
Antipyretics	107 (71.8)	42 (28.2)	<0.001	62 (30.	8) 135) (69.1)	<0.0001	χ^2 value: 84.21; <i>b</i> -value: <0 .00001
Antibiotics	86 (68.3)	40 (31.7)	< 0.05	105 (60.	0) 20	(40.0)	<.00001	$\frac{1}{2}$ value: 10.93; <i>b</i> -value: <0.001
NSAIDs	50 (72.5)	19 (77.5)	<0.05	96 (36	120	(63.9)	<0.05	v^2 value: 0.33: b -value: NS
Eveloar drons	44 (63 8)	75 (36.2)	NNS N				SIN SIN	χ^2 value: N/ Δ : \hbar -value: N/ Δ
	36 (80.U)	(0.02) 4	c0.0 >	102 (22. 22 (21	3) 73 2	5 (47.7) 7 (7 0 - 7)	<0.001	χ [−] value: δ.60; p-value: <0.01
General toxics/syrups	35 (71.4)	14 (28.6)	SS	. 726 (41.	3) 3/	(/.8c)	NS	χ^{\star} value: 13.65; p -value: <0.001
Corticosteroids	13 (76.5)	4 (23.5)	NS	00	0	0	NS	χ^2 value: N/A; p -value: N/A
Antihistamine	II (84.6)	2 (15.8)	NS	157 (44.	7) 194	f (55.3)	NS	χ^2 value: 99.37; p -value: $<$ 0.00001
N/A: not available; NS: non-significant. Table 3. Possible reasons and sourc	ces of informatic	on of self-medica	cion.					
	-	- - -				ū	-	
Variables	Self-medio	ation (Thimphu, Br	lutan)	Ā	elt-medication ((chattogram, Bar	ıgladesh)	Self-medication (yes) (Thimphu vs Chattogram)
	Yes N=17	0 (%) No N= I	J5 (%) β-Λ	/alue 7	es N=300 (%)	No N=423	(%) p-Value	$\frac{1}{\chi^2}$ value; <i>p</i> -value
Reasons for self-medication								
Disease is not serious	84 (70.0)	36 (30.0)	V	0.05	44 (34.1)	278 (65.9)	<0.00(χ^2 value: 0.08; <i>p</i> -value: NS
Previous experience with the disease	62 (89.9)	7 (10.1)	V	0.00001	20 (43.9)	153 (56.0)	NS	χ^2 value: 0.56; p -value: NS
Common illnesses	60 (88.2)	8 (11.8)	V	0.00001 2	77 (42.2)	379 (57.8)	NS	χ^2 value: 173.99; <i>p</i> -value: $<$ 0.00001
Knowledge on the drug and disease	44 (91.7)	4 (8.3)	V	0.00001 7	0 (45.2)	85 (54.8)	NS	χ^2 value: 0.38; p -value: NS
Self-decision	39 (84.8)	7 (15.2)	V	0.001 6	4 (38.8)	101 (61.2)	NS	χ^2 value: 0.16; p -value: NS
Saves time	35 (63.8)	20 (36.4)	NS	2	5 (31.2)	55 (68.7)	<0.05	χ^2 value: 14.63; p -value: <0.001
Continuing same prescribed drug	20 (52.6)	18 (47.4)	SZ	m	7 (31.9)	79 (68.1)	<0.05	χ^2 value: 0.03; p -value: NS
Lack of hospitals in the nearest place	16 (84.2)	3 (15.8)	V	.05 6	(54.5)	5 (45.4)	NS	χ^2 value: 13.36; p -value: <0.001
Source of information on self-medication	_							
Self	49 (77.8)	14 (22.2)	V	0.05	l (39.3)	17 (60.7)	NS	χ^2 value: 61.66; p -value: <0.00001
Previous prescriptions	48 (47.1)	54 (52.9)	V	0.0001 2	08 (42.3)	284 (57.7)	NS	χ^2 value: 73.90; p -value: $<$ 0.00001
Friends/neighbours/Family	79 (68.7)	36 (31.3)	V	.05 9	(39.1)	14 (60.9)	NS	χ^2 value: I 34.7451; p -value: <0 .00001
Pharmacy/retail pharmacy shops	32 (78.0)	9 (22.0)	V	.05 I	29 (35.0)	240 (65.0)	<0.00	l χ^2 value: 28.16; p -value: <0 .00001

NS: non-significant.

Table 4. Self-medication relate	ed knowledge.						
Variables	Self-medication (Thi	mphu, Bhutan)		Self-medication (Ch	attogram, Banglac	desh)	Self-medication (yes) (Thimphu vs Chattogram)
	Yes N=170 (%)	No N= 105 (%	k) p-Value	Yes N=300 (%)	No N=423 (%	6) p-Value	χ^2 value; p -value
Frequency of pharmacy visit							
Once/twice a year	30 (36.6)	52 (63.4)	<0.00001	163 (41.2)	232 (58.8)	NS	χ^2 value: 61.57; p -value: $<$ 0.00001
Thrice/quadruple a year	107 (69.0)	48 (31.0)		97 (46.2)	113 (53.8)		
More than five in a year	33 (86.8)	5 (13.2)		40 (33.9)	78 (66.1)		
Medication with leftover drugs	77/275 (28.0%)			43/723 (5.95%)			χ^2 value: 58.90; p -value: $<$ 0.00001
	60 (77.9)	17 (22.1)	<0.0001	22 (51.2)	21 (48.8)	SN	
Completed full dose of any	190/275 (69.1%)			699/723 (96.7%)			χ^2 value: 77.69; p -value: $<$ 0.00001
medicine taken for self-	120 (70.6)	70 (66.7)	NS	294 (42.1)	405 (57.9)	NS	
medication							
Completed full course of	151/275 (54.9%)			415/723 (57.4%)			χ^2 value: 6.67; p -value: <0.01
antibiotic used for self-	97 (64.2)	54 (35.8)	NS	134 (32.3)	281 (67.7)	<0.000 I	
medication							
Knowledge on drug-resistant	123/275 (44.7%)			276/723 (38.2%)			χ^2 value: 0.79; p -value: 0.375
	78 (63.4)	45 (36.6)	NS	125 (45.3)	151 (54.7)	NS	
Knowledge on the side-effects	160/275 (58.2%)			352/723 (48.7%)			χ^2 value: 7.43; p -value: $<$ 0.01
of the drugs taken for self-	101 (59.4)	59 (56.2)	NS	139 (39.5)	213 (60.5)	NS	
medication							
NS: non-significant.							

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Figure 3. (a) Major factors behind self-medication in Thimphu and Chattogram, (b) Source of information on self-medication.

Variables	Thimphu	Thimphu		Chattogram	
	Crude OR	Adjusted OR	Crude OR	Adjusted OR	
Gender					
Female	1.4 (0.8–2.3)	1.2 (0.64–2.2)	1.2 (1.8–1.6)*	(0.6–1.3)	
Male	Ref.	Ref.	Ref.	Ref.	
Age (years)					
18–25	3.93 (1.7–8.9)*	3.9 (1.0–14.9)	1.2 (0.7–1.9)	0.7 (0.4–1.5)	
26–45	3.4(1.4-8.4)*	2.2 (0.7–7.2)	0.7(0.5-1.0)	0.8 (0.5–1.2)	
>45	Ref.	Ref.	Ref.	Ref.	
Education level					
Uneducated	0.54 (0.2–1.2)	2.8 (0.7-10.7)	0.5 (0.2–1.1)	0.6 (0.3-1.4)	
Primary/secondary	1.1 (0.4–2.8)	3.9 (1.1–14.5)	0.7 (0.4–0.9)*	0.9 (0.6–1.4)	
Higher secondary	0.9 (0.5–1.7)	0.8 (0.4–1.7)	1.0 (0.7–153)	1.2 (0.8–1.7)	
College	Ref	Ref.	Ref.	Ref.	
Occupation					
Employed	1.5 (0.7–3.5)	1.4 (0.4-4.7)	0.6 (0.4–0.9)	0.6 (0.4-0.9)	
Unemployed	0.8 (0.4–1.9)	0.7 (0.2–2.5)	1.5 (0.7–3.)	1.3 (0.6–2.7)	
Student	1.5 (0.6–3.7)	1.5 (0.4–5.8)	1.5 (1.0–2.2)*	1.2 (0.7–2.2)	
Other	Ref.	Ref.	Ref.	Ref.	
Self-medication with leftove	er drug				
Yes	2.8 (1.5–5.2)*	1.9 (0.9–3.8)	_	_	
No	Ref.	Ref.			
Know about Antibiotic.					
Yes	-	-	1.8 (1.3–2.5)*	1.5 (1.1–2.2)*	
No			Ref.	Ref.	
Self-medication for commor	n illness				
Yes	6.6 (3.0–14.5)*	7.8 (3.3–18.4)*	2.5 (1.7–3.8)*	2.0 (1.4–2.8)*	
No	Ref.	Ref.	Ref.	Ref.	

 Table 5. Logistic regression determining the factors affecting self-medication in Thimphu and Chattogram.

OR: odd ratio.

*p-Value less than 0.05.

more likely to do self-medication compared to other occupation, however, this finding was only significant in bi-variate analysis among participants in Chattogram, Bangladesh. Having a general illness was a significant predictor of self-medication in both Thimphu (adjusted OR = 7.8, 95% CI: 3.3–18.4) and Chattogram (Adjusted OR = 2.0, 95% CI: 1.4–2.8). However, in Chattogram, previous knowledge about antibiotic was significant predictor of self-medication practices (Adjusted OR = 1.5, 95% CI: 1.1–2.2).

Discussion

Self-medication is quite common in many parts of the world; however, it varies substantially across the countries.^{8,23–25} Substantially high prevalence of self-medication was found in this study, especially in Thimphu, Bhutan, which is similar to several other cities in South Asia, such as Islamabad, Pakistan (61.2%), Pokhara valley, Nepal (59.0%).^{25,26} Some other cities in South Asia, such as Delhi, Karachi had a high rates of self-medication as well.^{14,27} This variation may be due to differences in educational background, socioeconomic status and accessibility, affordability and quality of the health care systems.

Eve infection and fever were most reported diseases and respiratory diseases, and skin diseases were the two least reported illnesses to use self-medication in Bhutan. In Chattogram, self-medication was mostly reported for skin diseases and diarrhoea. The level of gastric problem in Chattogram city was almost three times higher than in Thimphu city. Being a coastal city, dry fish is a very common food for most of the Chattogram people.²⁸ In addition, the popularity of various types of junk food has also increased in Chattogram in recent days. Overeating of Junk food or dry fish can be a reason for high gastric problem. Although, infection from Heliobacter Pvlori was reported very high in Bhutan only a small fraction of them suffered from gastric complications.²⁹ Less dependency on processed food and healthy lifestyle could be a reason for less gastric complications in Thimphu, despite high prevalence of Heliobacter Pylori infection. Antipyretics (such as Panadol and Paracetamol), drugs for cough/runny nose and pain killers (Paracetamol, Panadine, Aspirin and Brufen) were the mostly used medication that denoted a usage by more than half of the studied population of Thimphu, although in Chattogram it was relatively low. Among the self-medicated drugs used in Chattogram city, Antihistamine type drugs used most. In recent years, air pollution in Chattogram city has reached an intolerable level which could be a reason behind high dust allergy and use of antihistamine. Increased air pollution has induced enhanced sales of over-the-counter antihistamines in Gothenburg and Malmö city of Sweden.³⁰ Eating habits and environmental differences might explain the difference between the disease prevalence and the medication practices in these two cities.

Aligned to our findings, other studies have reported that self-medications were common for ailment of general minor diseases like cough and cold, headache, gastric problems and fever.^{31,32} Likewise, top three common reasons for self-medication in Chattogram and Thimphu reported in this study were- lack of seriousness of disease, common illness and previous experience with the diseases, which is compatible with many other studies.^{19,31} The participants of Thimphu mentioned the most common source of information for self-medication as family and friends followed by previous prescriptions; this is comparable with previously conducted studies.^{33–35} On the contrary in Chattogram, previous prescriptions and local pharmacies were the most common source of information as found in many other studies.^{8,33,36,37} With the implementation of the Medicines Act of the Kingdom of Bhutan 2003, only licenced pharmacists are qualified to open a new pharmacy, which is likely to result in a shortage of professionals for community pharmacies and could explain why people in Thimphu rely less on their neighbourhood pharmacy.³⁸

The knowledge of self-medication was better in Thimphu, meaning participants thought that it was not good to self-medicate.³⁹ However, among those who are aware of the side effects of the drug, the tendency to selfmedicate in Chattogram was significantly lower than in Thimphu. It was acknowledged by multiple participants of our study sample belonging to Chattogram that the use of prescription medicine without consulting a physician is clinically inadvisable; as well as using previously prescribed medications to treat recurring symptoms. The study participants of Chattogram city, who are aware of completing the course of antibiotics, do not usually take the medicine on their own. These findings of this study create evidence for the policy makers and intervention programme targeting awareness raising on self-medication targeting pharmacists, general public and also pharmacy students.

Limitations

The study used a cross-sectional survey design, the information reported may suffer from recall bias; however, selfmedication usage by the respondents was to the best knowledge and believes of the respondents. Nonprobability sampling used for recruitment of study subjects in both the cities may limit the study findings to be generalizable outside the study population. Sample sizes used in two cities were dissimilar because sample sizes were calculated separately using locally available estimates. Thus, the study findings may not be fairly comparable and generalizable between two countries without considering contextual factors including disease prevalence, level of knowledge and other socio-demographic factors.

Conclusion

Self-medication of both antibiotic and non-antibiotic medicines was common in both Thimphu and Chattogram. The study findings will be useful for the government, medical professionals, pharmacists and other stakeholders to undertake further policies and interventions address the situation. At a national level, monitoring of selling prescription medications without a prescription in pharmacies should be strengthened. Community based intervention programmes should be strengthened to raise awareness on side-effects and consequences of self-medication among general population. Further studies should be conducted using more rigorous methodologies to generate further evidence on especially antibiotic self-medication and in both Chattogram and Thimphu to inform health professionals and policymakers for better practices and policies.

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