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Examining nonprescription syringe sales in Massachusetts and Rhode Island community pharmacies

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Abstract

Background: The role pharmacies play in addressing the opioid crisis and drug-related risks such as injection drug use is evolving. Estimating the prevalence of injection drug use at the community level is challenging because of the stigma of drug use. Many community pharmacies

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sell nonprescription sterile syringes; thus, pharmacy-level sales of injection equipment may be an indicator of drug-related harms and unmet needs of high-risk populations.

Objectives: To describe, compare, and assess the convergent validity of staff-reported nonprescription syringe (NPS) sales volume and NPS administrative sales data from community pharmacies in Massachusetts (MA) and Rhode Island (RI).

Methods: This study employed both prospective cross-sectional survey data collection and utilization of administrative pharmacy sales data. Between November 2017 and January 2018, we administered a telephone-based survey to estimate average weekly NPS type and volume for 191 chain pharmacies (CVS Health) located in communities experiencing fatal opioid overdoses above the state's 2015 annual median rate. For the same time period, we obtained NPS sales data from surveyed pharmacies and all CVS Health pharmacies in the 2 states. We calculated Spearman correlations to assess convergence of average weekly volume between pharmacy staff reports and sales data.

Results: All pharmacies responded to the survey. Most (98.4%) pharmacies surveyed sold NPS, but 42.0% reported running out of stock monthly or more frequently. Pharmacy staff tended to under-report syringe sales. Staff-reported weekly NPS sales volume was 67,922 versus 70,962 syringes from administrative pharmacy sales data. Spearman correlation between reported and actual NPS sales was 0.40 (95% CI 0.27e0.51).

Conclusion: The counts of administrative pharmacy syringe sales data in MA and RI indicate high need, substantial volume, and notable access at community pharmacies. Future research should use NPS sales data rather than self-report data to track emerging trends and tailor local responses.

Nationally, drug poisoning is the leading cause of adult accidental death, ¹ associated with 43 potential life years lost. ² Prescription opioid medications, ³ heroin, and more recently, illicitly manufactured fentanyl are driving concerning new surges in injection drug use, increasing the burden of injection-related health problems and contributing to unprecedented rates of overdose death. ^{1,2} Thus, surveillance data are needed to assess the community need for sterile syringes and changes in uptake that may reflect important nuances in drug use or supply. ^{3,4}

Many public health departments have long suffered from inadequate funding and expertise to conduct drug use and overdose epidemiologic surveillance, while being expected and asked to do more in this area. Recent opioid-related national surveillance investments, such as the Centers for Disease Control and Prevention–funded Enhanced State Opioid Overdose Surveillance, are helpful but focus on a state's retrospective death and hospitalization data. A persistent inquiry across opioid and public health surveillance systems is how to best estimate real-time burden of opioid misuse, especially with respect to increases in injection-related outbreaks of infectious diseases^{4,5} and other injection-related health problems.^{6,7}

Data from community pharmacies are increasingly used as surveillance sources and to measure the impact of payer, government, and public health policies developed in response to the opioid crisis. For instance, prescription drug monitoring programs (PDMPs) are used to assess changes in prescriptions dispensed at pharmacies and as a proxy for changes

in prescribing patterns.^{8,9} In addition, laws in most states permit nonprescription sale of syringes in community pharmacies.¹⁰ The contribution of nonprescription sterile syringe (NPS) access through pharmacies to injection-related risk reduction and public health is well documented.^{11–13} Over-the-counter NPS access through pharmacies complements the work of community-based syringe service programs (SSPs) and may be the sole source of new syringes in geographic locations where SSPs do not operate.¹⁴ However, although SSPs catalog and publicly report their volume,^{15,16} pharmacy NPS volume remains unaccounted for in local, state, and national public health surveillance efforts.

Pharmacy-level NPS sales may serve as an indicator of drug-related activity and thus an opportunity to identify unmet needs of high-risk populations in a locality. However, few efforts have attempted to estimate NPS sales statewide, ¹⁴ and none have considered pharmacy administrative NPS sales as a data source potentially useful for assessing trends, measuring intervention impact or reach, or gauging disparities in health service provision. A critical step in understanding the validity of NPS sales as a measure of syringe access is a comparison of 2 conceptually similar measures, administrative and self-reported NPS sales data, to measure their correlation.

Objective

This analysis sought to describe, compare, and assess the convergent validity of administrative NPS sales data and pharmacy staff-reported sales volumes from a community pharmacy chain in Massachusetts (MA) and Rhode Island (RI).

Methods

Pharmacy sample and survey

CVS Health is the largest community pharmacy chain in MA and RI. We selected CVS Health pharmacies from RI and MA located in communities experiencing fatal opioid overdoses above the state's 2015 annual median rate, based on publicly available data. These pharmacies were part of a larger study focused on pharmacy naloxone access. 17–22 Pharmacies were contacted by phone, and then, a pharmacist or pharmacy technician was asked to complete a 3- to 5-minute anonymous survey about syringe sales, stocking, and local procedures. Sites were asked to nominate a staff member knowledgeable about syringe sales as the survey respondent. A standardized telephone script was administered, 14 and survey responses were entered directly into an electronic database. A key question posed was, "About how many syringes do you sell per week?" This question specifically followed up to inquire about the number of single syringes, 10-packs, and boxes of 100 syringes sold. Pharmacies were surveyed between November 2017 and January 2018.

Pharmacy syringe sales

From the medical supplies databases of CVS Health corporate office (Woonsocket, RI), we obtained a complete dataset of nonprescription Becton Dickinson brand syringes (the primary brand stocked by the chain) sold between October 2017 and March 2018 at all 462 RI and MA CVS Health pharmacies. We performed calculations using all-pharmacy and surveyed-pharmacy sales counts, matching survey respondents by store number.

Analysis

Descriptive statistics were used to analyze survey responses. We calculated the average number of syringes sold per week on the basis of the number of single syringes, 10-packs, and boxes of 100 syringes sold as reported by pharmacy staff. We calculated the same variable on the basis of the national drug code for comparable syringes types sold, on average, in a given week using the medical supplies database. We also calculated the modal syringe gauge, length, and volume characteristics of NPS sold at RI and MA pharmacies during the study period on the basis of survey responses. Because of non-normal data distributions, we include median and interquartile ranges (IQR) for both data sources. We assessed Spearman correlations to determine the association between staff-reported and actual pharmacy sales data. The administrative data of NPS sales were further compared between survey months and nonsurvey months to check for historic or seasonal trends. The institutional review board of the Boston University Medical Campus reviewed and approved this protocol.

Results

There were 462 RI and MA CVS Health pharmacies open during the study, of which, 191 (41.3%) were situated in counties with fatal opioid overdoses above the state's median rate and thus were surveyed for this study. Responses were received from all pharmacies surveyed (100% response rate), where respondents included staff pharmacists (43.5%), pharmacy managers (9.9%), technicians (41.9%), and interns (4.7%). Staff at nearly all (98.4%) pharmacies reported selling nonprescription syringes, most commonly in packages of 10, and 42.0% reported that they ran out of stock of the most popular type monthly or more often (Table 1). The modal syringe type sold was 30 gauge, half inch length, 1 cm³ volume.

Across all 462 RI and MA community CVS Health pharmacies, on any given week during the study period, approximately 152,193 syringes were sold over-the-counter, which is nearly 8 million syringes sold per year. In the study sample of 191 pharmacies, on the basis of the counts reported by surveyed pharmacy staff, the total average number of syringes sold per week in the 2-state pharmacy sample was 67,922 syringes (median sale per week/pharmacy 150, IQR: 100, 400). According to actual sales data, the average number of syringes sold per week for the same pharmacy sample (n 191) was 70,962 syringes (median sale per week/pharmacy = 329, IQR: 208, 476), or a difference (underestimate via survey)=of 3040 syringes. The median sales per week per pharmacy during survey and nonsurvey months were identical (November–January: 396 syringes vs. October, February, March: 396 syringes).

The Spearman correlation estimate between survey-estimated and pharmacy syringe sales data was 0.40 (95% CI = 0.27–0.51), which corresponds to a moderate correlation.²³

Discussion

We found a moderate correlation between pharmacy-reported syringe sales data and administratively sourced sales data, suggesting that regularly collected NPS sales can

provide a consistent accounting of public health relevant information. To our knowledge, this analysis is the first to investigate how these 2 data sources correlate and to summarize and compare NPS uptake in the community from each data source.

On the basis of pharmacy-reported frequency of syringe stocking shortages, there is clear indication that the actual need exceeds the supply of NPS in many RI and MA communities hard hit by the opioid crisis. The total number of syringes sold on average by pharmacies for a given week was remarkably high, hovering around 70,000 syringes in the 191 surveyed pharmacies and over 150,000 in the 462 CVS Health pharmacies, which themselves represent only approximately one-third of all licensed community pharmacies in the 2 states. On an annual basis, this is nearly 3.7 million NPS syringes sold through the pharmacies in high overdose burden communities and nearly 8 million syringes sold in RI and MA through 1 chain pharmacy in a given year. The Massachusetts Department of Public Health reported that state-funded SSPs distributed over 650,000 syringes statewide in 2015²⁴; Rhode Island's SSPs distribute over 70,000 syringes per year statewide. ²⁵ As a result, in addition to syringes distributed by SSPs, the administrative sales data from both states reflect that pharmacies are likely a major source of NPS. These are outstanding accomplishments in NPS reach and volume over time in retail pharmacies. In 2017, a total of 246 SSPs purchased nearly 86 million syringes nationwide. ²⁶ Given that there are more than 67,000 community pharmacies across the country,²⁷ there is enormous opportunity to improve public health through expanded pharmacy syringes access to attempt to better meet the need and promote safety and harm reduction among people who inject drugs, so that a new, sterile syringe is available for every injection.²⁸

Administrative sales data were more comprehensive than self-reported data and thus represent a better choice of tracking NPS sales. The large volume of NPS sales and variety of staff members selling and stocking NPS may explain the moderate correlation with administrative NPS sales data. Technicians and interns more commonly sell NPS than pharmacists and pharmacy managers; ²⁹ self-reported data obtained from pharmacists may be less precise based on fewer interactions in some stores. Because pharmacy staff were surveyed by telephone, there is a potential for social desirability bias. However, it is notable that the pharmacy sample was involved in a broader research study and participated at a 100% response rate, so the completeness and accuracy of staff-reported data may be higher than under other research conditions.

Our findings suggest several future analyses. Although CVS Health is the largest community pharmacy chain in the states included in this analysis, a next step could entail creating and validating a statewide syringe sales database involving all major community pharmacy chains and independent pharmacies. Pharmacies already participate in 2 existing near-real-time, 2-way public health reporting systems: state PDMPs and state immunization registries. In addition, future assessment of validity could correlate NPS sales data with incidence and prevalence of reportable blood-borne infectious diseases (e.g., HIV, Hepatitis C virus, Hepatitis B virus) and other injection and syringe scarcity—mediated health outcomes like abscesses and endocarditis and could test the sensitivity of the database by retrospective correlation to recent outbreaks.^{5,30} In this way, a system that tracks NPS sales data could be

vital to identify emerging outbreaks, curb adverse syringe-related health outcomes, inform health service provision, and develop evidence-based interventions.

This study has limitations. Only pharmacies in high overdose burden communities were surveyed and analyzed; lower burden sites may differ. The cross-sectional nature of the data reflects a snapshot in time and location; therefore, results such as modal syringe type may not be generalizable. Intended use of NPS was not surveyed because it is not a state legal requirement for NPS access. Our tabulated data reflect small, personal NPS quantities sold on a regular basis. Further, the correlation estimates derived are moderate; inferences from estimates should be made with caution. Finally, only the most commonly sold syringes were included; therefore, complete administrative syringe sales data estimates are likely to be greater.

Conclusion

This analysis found that administratively collected NPS sales data are meaningful indicators of sterile injection supply sales in communities with high overdose risk. An easy-to-implement measure that counts NPS sold at the pharmacy through administrative sales data may be a promising indicator for tracking syringe-related health considerations in an anonymous, real-time, geographically specific fashion. Expansion of NPS sales in pharmacies is needed to advance progress toward attaining the goal of a new, sterile syringe available to protect every injection.

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Table 1

Nonprescription sterile syringe sales reported by pharmacy staff in 191 surveyed pharmacies in high overdose burden communities, Massachusetts and Rhode Island (N = 191), November 2017eJanuary 2018

Out of stock frequency of most commonly sold nonprescription syringes (n = 188 pharmacies) 127 (67.6) 65 (34.1) 50 (26.2) 29 (15.2) 98 (52.1) 50 (26.6) 58 (30.9) .26 (65.9) 83 (43.5) 19 (9.9) 80 (41.9) 79 (93.7) 87 (46.3) 79 (42.0) 50 (26.6) 3 (1.6) 1 (0.5) (%) N 9 (4.7) Modal combination of form of syringe sold: Half inch by 1 ${
m cm}^3$ by 30 ${
m gauge}^a$ Characteristics of most commonly sold syringes (n = 188 pharmacies) Types of nonprescription syringes sold (check all that apply) Do not permit nonprescription syringe sales Modal syringe length: Half inch Modal syringe gauge: 30 gauge Modal syringe volume: 1cc Pharmacy technician Pharmacy manager Monthly or weekly Survey respondent A few times a year Massachusetts State location Rhode Island Boxes of 100 Characteristic Don't know Pharmacist 10-packs Singles Never Intern

^aOther reported combinations of the most commonly sold forms of syringes were half inch by 1 cm³, irrespective of gauge (n = 82); half inch by 30 gauge, irrespective of volume (n = 61), 1 cm³ by 30 gauge, irrespective of length (n = 68); and 10 did not report any specific form or combination sold (i.e., responses of "it varies" or "whatever is open").