

## Application Notes

# Standards and infrastructure for multisite deployment of the research participant perception survey

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## Abstract

**Objectives:** To develop and disseminate a technical framework for administering the Research Participant Perception Survey (RPPS) and aggregating data across institutions using REDCap.

**Materials and Methods:** Six RPPS Steering Committee (RSC) member institutions met bi-weekly to achieve consensus on survey sampling techniques, data standards, participant and study descriptor variables, and dashboard design.

**Results:** RSC members implemented the infrastructure to send the RPPS to participants and shared data to the Empowering the Participant Voice Consortium Database. Two pilot sites used the tools generated by the RSC to implement the RPPS.

**Discussion:** The RSC created a REDCap project setup file, an external module visual analytics dashboard, an English/Spanish language file, and an implementation guide.

**Conclusion:** The technical setup materials created by the RSC were effective in aiding new sites in implementing the RPPS and could help future sites adopt the RPPS to better understand participant experiences to improve research recruitment and retention.

## Lay Summary

Volunteering for a research study is a choice. Volunteers who have good experience are more likely to join future studies. Yet, most researchers do not ask participants about their experiences. They fail to collect data key to improving research conduct. Surveys can be expensive and difficult to manage. Six research groups teamed up to solve this problem. They developed tools to streamline sending surveys and analyzing results. They shared tools online free of charge and sent surveys to 28 309 participants. They analyzed data in local and centralized databases. During the project, 2 more research groups adopted the tools and shared their data. Institutions use their data to drive improvements in the research process. The group is working to make the tools even easier to use for widespread adoption.

**Key words:** research experience; clinical research; research participant recruitment; surveys.

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## Background and significance

Recruitment and retention of diverse populations for clinical studies and trials remain as challenges for researchers across clinical disciplines.<sup>1</sup> An individual's experience with the research enterprise can affect their willingness to enroll in future studies or recommend participation to members of their community.<sup>2</sup> While patients' experiences with clinical care are extensively evaluated and used to drive improvement through the Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPSs),<sup>3</sup> research participants' experiences are rarely assessed.<sup>4</sup> Moreover, there are no resources to compare local research participants' experience with peer institutions or national benchmarks.

In 2008, the National Center for Advancing Translational Sciences (NCATS) funded an initiative led by Rockefeller University to develop and validate the Research Participant Perception Survey (RPPS). This validated survey contained 72 questions that participants deemed were important about the research experience.<sup>5,6</sup> Survey themes include motivations to join, leave, or stay in research, recruitment, consent, communication with the study team, trust, respect, feeling of partnership, and understanding of risks and benefits.<sup>6,7</sup> Follow-up efforts shortened the survey to 13 or 25 questions versions.<sup>8</sup> Rockefeller holds the copyright to the RPPS questions which it has freely shared with organizations for quality improvement and research purposes. Despite the importance of understanding the participant experience, only 3 institutions fully implemented the survey by 2020. RPPS developers hypothesized that 1 reason for the slow uptake of programs to assess participant perception was due to technical hurdles required to distribute the survey. Prior attempts to do so have relied on vendor systems with cost and privacy barriers.

REDCap is an electronic data capture system developed by Vanderbilt University Medical Center for clinical research data management. REDCap supports direct entry by study team members, survey functionality through a web browser, "conversational" text messaging, and mobile apps.<sup>9</sup> It is available at no cost to academic, government, and non-profit organizations and is currently in use at over 7200 institutions in 156 countries. Every institution with a Clinical and Translational Science Award (CTSA) from the NCATSs uses REDCap and is a member of the REDCap Consortium.<sup>10</sup>

## Objectives

In 2020, NCATS funded the Empowering the Participant Voice Initiative (EPV) to improve dissemination of the RPPS across academic institutions by developing a technical framework leveraging REDCap for collecting and sharing participant perception scores locally and across institutions.<sup>11</sup> A central hypothesis in this work was that developing operational guidance which incorporated a ubiquitous technical platform would enable standard adoption and provide an opportunity to share data useful for benchmarking. Therefore, the primary major goal of EPV was to standardize supporting data, technology, and options for local approaches to selecting participants and administering surveys with REDCap.

## Materials and methods

### Consensus building

The RPPS Steering Committee (RSC) was formed and tasked with developing these standards and testing the framework.

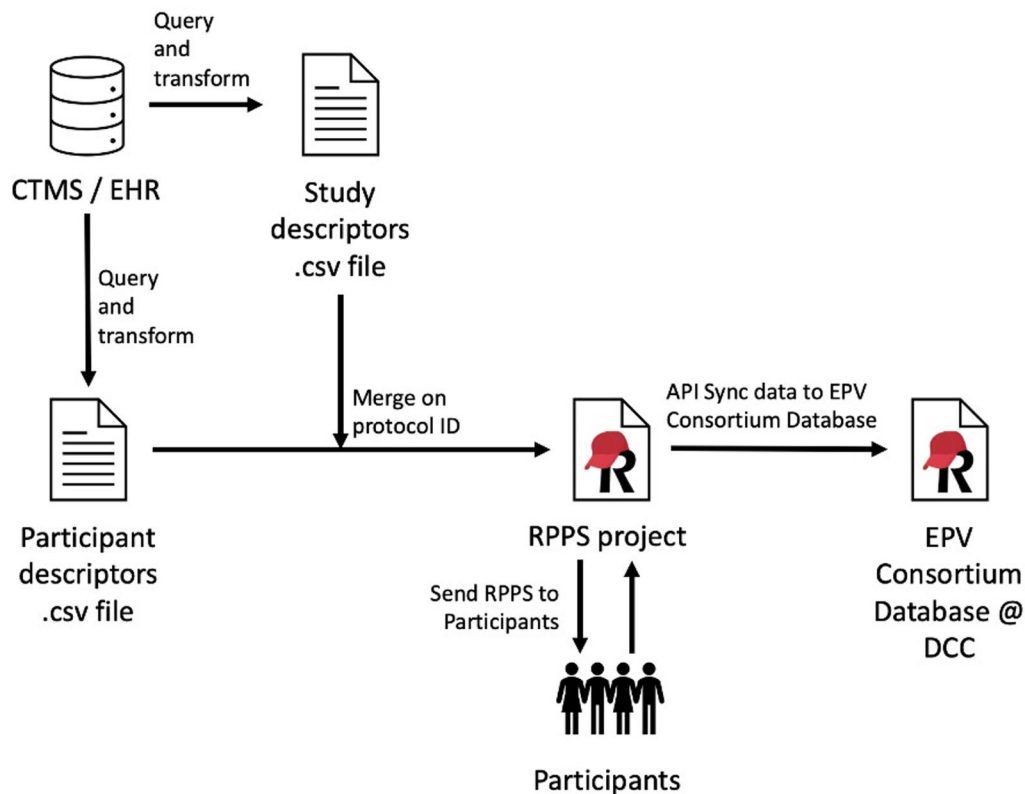
The committee consists of the overall project PI and technical leader (R.K., A.C., respectively), a clinical research leader, a project manager, and at least 1 technical staff from Rockefeller University, University of Rochester, Johns Hopkins University, Duke University, Wake Forest University, and Vanderbilt University Medical Center. All RSC member sites distributed the RPPS except for Vanderbilt, which served as the technical lead and data coordinating center (DCC) for the EPV Consortium. The committee met bi-weekly between June 2020 and April 2024 to discuss survey sampling techniques, data standards, participant and study descriptor covariates, At-A-Glance Dashboard design, and test use cases. Between RSC meetings, a REDCap analyst, software developer, and project manager implemented technical changes. The Vanderbilt team also hosted a bi-weekly technical support meeting for sites to troubleshoot REDCap setup, external module, and data transfer questions.

The RSC-defined standard processes for obtaining data from research participants eligible to receive the RPPS included uploading data about those participants and their studies into REDCap, sending surveys to and receiving responses from participants, and sharing de-identified results with the DCC. [Figure 1](#) outlines the process followed by each site. Project staff at each institution extracted study and research participant descriptors, including email addresses, from a clinical trials management system (CTMS) or electronic health record system (EHR) for participants eligible to receive the RPPS. They uploaded descriptors into a local REDCap project and sent invitations to research participants to complete the survey through email. Participants had 2-3 weeks to respond to the survey, with system-prompted reminders configured by the sites.

Prior to distributing the survey, each site established a reciprocal data use agreement with the DCC to transmit de-identified participant descriptor, study descriptor, and survey data, and to view aggregated results. As part of the registration process for joining the EPV Consortium, sites provided a REDCap Application Programming Interface (API) key through which the DCC automatically extracted information into the Consortium Database daily. Sites had access to a central EPV Consortium Dashboard website, allowing for comparison of their scores and response rates with the blinded scores of other contributing sites. [Table 1](#) summarizes the areas of data standardization that the RSC agreed on, as well as institutionally specific deviations. We sought to collect key characteristics of survey recipients to enable subgroup analyses, while minimizing institutional burden for obtaining, cleaning, and uploading data.

Metadata were collected to track the specific implementation of each variable associated with each survey and to evaluate the effects of survey implementation decisions on survey outcomes.

Early versions of the At-A-Glance-Dashboard were designed according to specifications developed by the steering committee to incorporate calculations of participant satisfaction scores. Response and completion rate tables were added to the At-A-Glance Dashboard after the performance views were created through additional discussion by the RSC. Response rates for subgroups (eg, by race, age) are calculated based on all participants who were sent a survey. Therefore, sites queried participant demographic data from the local CTMS or EHR to upload into REDCap. While top box scores were the primary outcome that the Dashboard sought



**Figure 1.** Data flow at EPV sites. CTMS = clinical trials management system; EHR = electronic health record system; CSV = comma separated values; API = application programming interface; RPPS = research participant perception survey; EPV = empowering the participant voice; DCC = data coordinating center.

to visualize, response rates were important to understand whether the results were representative of the population being surveyed. The ability to filter response rates by demographic factors also provided actionable information on how the organization could better reach or advertise the survey to underrepresented populations.

The RSC developed 4 products available for downloading to assist future institutions desiring to implement RPPS: (1) A REDCap project setup .xml file, (2) a REDCap external module At-A-Glance Dashboard for plug-and-play analysis of RPPS data, deployable both locally and at the DCC, (3) a language file that allowed the RPPS to be presented in English and Spanish in conjunction with REDCap multilanguage functionality, and (4) an Implementation Guide that covered the technical and institutional considerations when designing a program to distribute the RPPS.<sup>12</sup>

### Dissemination

We shared the EPV At-A-Glance Dashboard External Module on the REDCap External Module Repository (REMR). Once all RSC members had implemented this framework and the 4 dissemination products were published, we solicited additional institutions who had previously expressed interest in using the RPPS to pilot the framework and contribute their data to the Consortium Database. Columbia University and the University of Michigan obtained institutional commitment and agreed to participate in the pilot, using each of the 4 products to distribute the survey to research participants within their respective institutions. Links to the deliverable components of the EPV/RPPS infrastructure were made available to the public on the EPV project website.<sup>13</sup>

## Results

### Framework features

Figure 2 illustrates how the EPV At-A-Glance Dashboard functioned. The dashboard displayed the top box scores for the 14 participant perception questions in the RPPS (Figure 2A). A top box score is the percentage of individuals responding with the best possible response (ie, yes—definitely on a 5-point Likert Scale, or 9 or 10 on a scale from 1 to 10) out of all responses to that question and is the standard metric of satisfaction surveys.<sup>14</sup> Dashboard users could filter the top box scores by site, age, education, ethnicity, gender, race, sex, level of demand of the study (simple: a few visits or simple tests or surveys; moderate: multiple visits or a short inpatient stay; intense: long or multiple inpatient stays), whether a disease was required to enroll in the study, the setting of the informed consent, and whether the study was interventional.<sup>11</sup> Sites could customize filtering of local data by institutionally-determined variables such as by study, investigator, and department. Top box scores were displayed as a graph over time by month, quarter, and year of survey response to enable sites to track the effect of interventions to improve participant perception (Figure 2B). The At-A-Glance Dashboard displayed survey response and completion rates, which were filterable by demographic factors (Figure 2C). For sites interested in data for all response options rather than top box scores, the built-in REDCap feature of “stats and charts” displayed the distribution of responses for each question (Figure 2D). Users at local sites could also create a custom dashboard for a subset of participants using complex criteria (ie, only participants in a study with a specific

**Table 1.** Topic areas of consensus and variation in the data collection and distribution of the RPPS.

Topic	Consensus	Additions (A) and variations (V)
Participant descriptors uploaded from external database	Age, race, ethnicity, sex, gender, protocol (local variable)	(A) Surveyed in the past 6 months (y/n) (V) Omit study-level tracking
Study descriptors uploaded from external database	Interventional versus observational, randomization (y/n), MeSH terms for clinical domain of study	(V) Omit MeSH terms
Method for sampling	Census—distributed to all eligible participants in all (>90%) all studies	(V) Random sample of eligible participants in all studies (V) Sampling targeted to specific studies or units
Timing of RPPS administration	End of study participation	(A) 0-2 months after consent (A) Annually if still on-study
Method of sending RPPS	Email with unique participant survey link	(A) Patient portal message (A) Text message with unique participant survey link (A) Mailed paper survey with self-addressed stamped envelope
Secure data transfer	Nightly API Sync by providing DCC with API Key	(V) Secure file transfer of REDCap data download to DCC every 6 months
Data deidentification	All participant, researcher, research unit, and dates removed before API aggregation	None
Site identity obfuscation	Sites assigned number only known to the site and DCC. Sites' total survey counts hidden on Consortium Dashboard to avoid reidentification	None
IRB approval	Quality improvement determination by IRB for local use and aggregation	(V) Exempt research determination by local IRB (V) Secondary data use approval for aggregation
Data use agreements	Initiated by DCC with standard template	(V) Minor language modifications that do not affect data shared or data flow permitted
Multilingual management	EPV provided Spanish—English language file with built-in REDCap multilingual management features	(V) Spanish language version provided using multilingual external module (now deprecated)

Abbreviations: API, Application Programming Interface; DCC, Data Coordinating Center; EPV, Empowering the Participant Voice; IRB, Institutional Review Board; MeSH, Medical Subject Headings.

department or investigator, or with specific characteristics) in REDCap reports.

## Dissemination

RSC member sites began distributing the RPPS through the framework in September 2021. Among RSC and pilot site institutions, we sent 28 309 surveys and received 5281 responses as of May 17, 2024. After implementation at the RSC sites, the availability of tools for adoption was disseminated through presentations at professional conferences, webinars, and websites. Two newer member institutions, Columbia University and University of Michigan, piloted the RPPS between October 2023 and January 2024. Having not received funding from the EPV project, they identified internal resources to support implementation. As of May 17, 2024, these 2 pilot sites sent 1470 surveys and received 611 responses. In addition to these 2 pilot sites and the RSC members, the EPV At-A-Glance Dashboard external module was downloaded by 6 other academic medical centers who were REDCap Consortium members but not affiliated with the EPV initiative. These unsolicited downloads suggested a wider interest among the REDCap Community to implement RPPS.

## Discussion

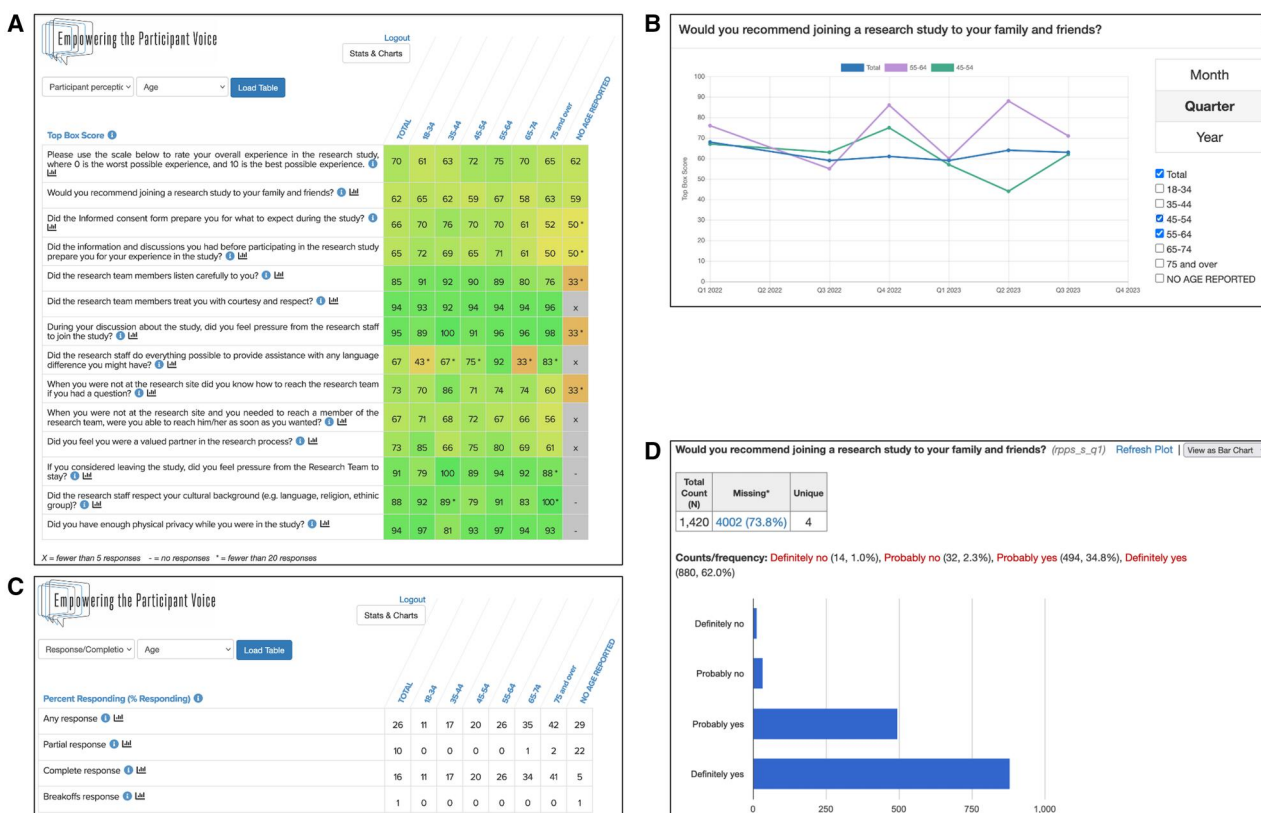
Through the refinement and testing of setup, distribution, and data transfer for the RPPS, the EPV RSC produced a

package of 4 products that streamlined new sites' implementation of the RPPS. Two institutions were able to implement the RPPS using no outside funding, demonstrating accessibility for EPV participation. The EPV framework on REDCap was planned to evolve over time, to ensure the framework would be sufficiently flexible to accommodate changes in benchmarking needs, reporting requirements, consensus modifications to questions. Over the 4-year course of the EPV project, we had 4 version changes to the .xml project file that were documented, shared, and implemented by sites. Initial implementation proved successful across the RSC and pilot sites with results presented in another publication.<sup>15</sup> Response rates were lower for younger participants but the timing of survey administration and sample approach did not have a significant effect on response rates.<sup>15</sup>

Future efforts will continue to streamline and disseminate this framework to additional clinical research organizations to better understand participants' perceptions of research. We will disseminate through the REDCap instrument library,<sup>16</sup> EPV project website,<sup>13</sup> CTSA's Trial Innovation Network,<sup>17,18</sup> and presentations at informatics, human protections, and translational research professional conferences.

The process for developing and implementing the RPPS could serve as a model for future initiatives that require multisite standardized data collection sourced from local systems and participants. Using REDCap enables collaborators to use common methods for applying data standards and data transfer. Through the process of consensus building, sites can download





**Figure 2.** (A) Top box table by age, (B) top box graph over time by age, (C) and response rate table by age, and (D) response distribution graph in the EPV At-A-Glance Dashboard. Response rates were categorized as any (>0% questions answered), partial (50%-79%), complete (80%-100%), and breakoffs (1%-49%). Results shown here are for demonstration purposes and do not represent current actual EPV Consortium outcomes.

working versions of surveys from a DCC to test on their local REDCap instances and efficiently provide iterative feedback. Once data dictionaries are finalized, data transfer is seamless through the REDCap API and updates are easily managed through data dictionary versioning communicated by the DCC.

## Conclusion

With engagement from multiple stakeholders in both technical and organizational roles, the EPV project was successful in creating software and documentation to facilitate adoption of the RPPS and the ability to generate and compare actionable data for improving participant experience. Understanding research participant perceptions will help improve experiences and satisfaction. These efforts are intended to accelerate participant recruitment in research and to enhance the quality of and support for broad and equitable clinical research.

## Author contributions

Alex Cheng (Conceptualization, Data curation, Formal analysis, Investigation, Methodology, Validation, Visualization), Eva Bascompte Moragas (Software, Resources), Ellis Thomas (Data curation, Project administration, Resources), Lindsay O'Neal (Project administration, Resources), Paul Harris (Conceptualization, Funding acquisition, Investigation, Methodology, Supervision), Raneer Chatterjee (Conceptualization, Funding acquisition, Investigation, Supervision), James Goodrich (Data curation, Formal analysis), Jamie Roberts (Project administration, Resources), Sameer Cheema (Project

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## Conflicts of interest

None of the authors have any relevant competing interests to report.

## Data availability

The data underlying implementation statistics will be shared on reasonable request to the corresponding author.

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