

#1 Word for Family Medicine Korea and 2018 WONCA World Conference highlights

This edition's cover is that of #1WordforFamilyMedicine from the Land of the Morning Calm—better known as the Republic of Korea! Seoul was the recent host of the 2018 WONCA World Conference in October. The image created is that of the national flag with a combination of several East Asian

philosophies [See Figure 1]. Specifically, it incorporates both Taoist and Buddhist principles and symbols, including a white background meaning peace, a circle meaning unity, the yin and the yang signifying the complementary nature of opposites, and the trigrams referring to the elements of heaven, earth, water, and fire.

This initiative continues to be extremely popular with participation by over 110 different countries from all the seven World Organization of Family Doctors (WONCA) regions.^[1-5] These images were viewed more than 200,000 times across more than 125 countries.^[6] The global initiative #1WordforFamilyMedicine explores the identity of family physicians (FPs) by allowing the international FM community to collaborate on advocating the specialty through social media. Thus, the image was used to highlight the 2018 WONCA World Conference in this platform. The 22nd WONCA World Conference proved to be an amazing success with over 2400 participants from 94 countries under the theme of “Primary care in the future, professional excellence.” The young doctor preconference was the first formal event and extremely popular with over 200 participants [See Figure 2]. During the main conference, the “Seoul Declaration of the WONCA on Primary Health Care Strengthening” was announced recognizing the 40th anniversary of the Alma Ata Declaration. Furthermore, the scientific committee proposed “The 1st Distinguished Research Making Family Medicine Shine Award” to recognize distinguished research conducted by FPs and stimulate further research activities among WONCA members and our colleagues.

Acknowledgments

We would like to thank all our colleagues who made this conference and project a success!

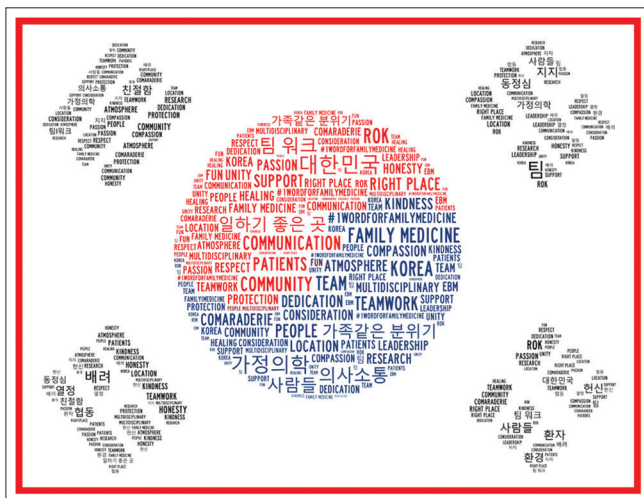


Figure 1: Completed South Korean #1WordforFamilyMedicine Image



Figure 2: Global Young Doctors Meeting in during the 22nd WONCA World Conference of Family Doctors

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Conflicts of interest

There are no conflicts of interest.

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