

# Breastfeeding self efficacy among pregnant women in Saudi Arabia

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## ABSTRACT

**الأهداف:** دراسة العلاقة بين الكفاءة الذاتية للرضاعة الطبيعية لدى النساء السعوديات الحوامل و نوعية الرضاعة في الأسبوع الرابع بعد الولادة، وكذلك لفحص ارتباط المتغيرات الاجتماعية والديموغرافية للأم مع مستويات الكفاءة الذاتية للرضاعة الطبيعية لدى النساء الحوامل السعوديات.

**الطريقة:** تم تطبيق التصميم الوصفي والارتباطي في الدراسة من خلال مشاركة 101 امرأة حامل من المستشفى العام في أمّالج، المملكة العربية السعودية. تم استخدام مقياس الكفاءة الذاتية للرضاعة الطبيعية السابقة للولادة لقياس الكفاءة الذاتية للرضاعة الطبيعية أثناء الحمل. تم استخدام الإحصاء الوصفي لوصف الخصائص الديموغرافية للمشاركات ومعدلات درجات المتغيرات الرئيسية. تم تنفيذ جميع التحليلات الإحصائية باستخدام SPSS الإصدار 16، على مستوى دلالة  $p \leq 0.05$ .

**النتائج:** كان متوسط درجة الكفاءة الذاتية للرضاعة الطبيعية  $70 \pm 11.9$ . لا توجد علاقة ذات دلالة إحصائية بين الكفاءة الذاتية للرضاعة الطبيعية والفوارق الاجتماعية-الديموغرافية للأمهات. تم العثور على علاقة ذات دلالة إحصائية بين نوع الرضاعة في الأسبوع الرابع بعد الولادة والكفاءة الذاتية للرضاعة الطبيعية ( $r=0.061, p<0.05$ ). أظهرت الدراسة أن النساء اللواتي يرضعن أطفالهن رضاعة طبيعية حصرية كن قد حصلن على درجات عالية على مقياس الكفاءة الذاتية للرضاعة الطبيعية أثناء الحمل بخلاف النساء اللواتي يطعمن أطفالهن حليب صناعي.

**الخاتمة:** خلصت الدراسة إلى أن مستويات الكفاءة الذاتية للرضاعة الطبيعية أثناء الحمل يمكنها التنبؤ بنوعية الرضاعة في الأسبوع الرابع بعد الولادة. يمكن استخدام مقياس الكفاءة الذاتية للرضاعة الطبيعية أثناء الحمل لقياس ما إذا كان بإمكان المرأة تنظيم السلوكيات المطلوبة لأداء سلوك الرضاعة الطبيعية وتنفيذها.

**Objectives:** To examine the association between prenatal breastfeeding self-efficacy among Saudi pregnant women and type of feeding at 4 weeks post partum, and also to examine the association of maternal socio-demographic variables with the breastfeeding self-efficacy levels of Saudi pregnant women.

**Methods:** A cross-sectional design has been applied in the study by recruiting 101 pregnant women from the General Hospital, Umluj, Kingdom of Saudi Arabia. The prenatal breastfeeding self-efficacy scale was used to measure self-efficacy for breastfeeding during pregnancy. Descriptive statistics, Chi-square, Pearson correlation coefficient were used for statistical purposes. A  $p$ -value  $\leq 0.05$  was considered significant.

**Results:** The average breastfeeding self-efficacy score was  $70 \pm 11.9$ . No significant relationship was existed between breastfeeding self-efficacy and the maternal sociodemographic variables. A significant relationship was found between type of feeding at 4 weeks postpartum and prenatal breastfeeding self-efficacy ( $r=0.061, p<0.05$ ). Women who exclusively breastfed their babies had high scores on prenatal breastfeeding self-efficacy scale than those who mixed feed or bottle feed their infants.

**Conclusion:** Levels of prenatal breastfeeding self-efficacy among Saudi pregnant women were high and can be predictive of breastfeeding exclusivity at 4 weeks postpartum. The prenatal breastfeeding self-efficacy could be used to measure whether the woman could organize and execute the causes of action needed to perform breastfeeding behavior.

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Breastfeeding is critical for infant health and development globally. World Health Organization recommended in its charter to breastfeed infants exclusively for the first 6 months.<sup>1,2</sup> Breastfeeding provides nutritional, immunologic, psychological, social, economic, and environmental benefits to both mother and child.<sup>2,3</sup> It also accounts for developing stronger bond between mother and baby.<sup>4</sup> Regardless of such advantages of breastfeeding, exclusive breastfeeding rates are still low in many regions of the world.<sup>5,6</sup> Therefore, there is a need to promote this optimal method of infant feeding to ensure the best possible health outcomes for women and their children.<sup>7</sup>

Kingdom of Saudi Arabia (KSA) has a population of 27 million, among which 24% of them live in the Western Region.<sup>8</sup> Literature review regarding breastfeeding in KSA indicated a progressive decline in the duration of breastfeeding.<sup>5,9</sup> Al Juaid et al,<sup>9</sup> reviewed the literature and predicted factors that accounts for the decline in breastfeeding practice and duration among Saudi population. The results suggested a high breast feeding initiation rates among Saudi women (mostly >90%), the exclusive breastfeeding rates ranged between 0.8-43%, a part from it, the most common feeding method was found to be the mixed feeding, and insufficient breast milk was found to be the real culprit for breastfeeding cessation.<sup>9</sup> Although breastfeeding initiating rates in KSA are high as compared to the infants consuming formula milk; the number of women, who continued to breastfeed until the recommended duration, is still very low. For instance, the duration of breastfeeding decreased to 8.5 month from 13.4 months, as reported in a study.<sup>9</sup> Several studies have been conducted globally to address the issues of poor breastfeeding outcomes and evaluate strategies for addressing such complications.<sup>10</sup> Previous studies reported perceived challenges as a reason to stop breastfeeding, rather than, maternal choice.<sup>11,12</sup> As explained by Bandura's cognitive social theory, self-efficacy is a cognitive dynamic process that assesses peoples' beliefs and their ability to conduct a health behavior.<sup>13</sup> Such that, the theory suggests that the behavior of human is self-regulated, namely, their behaviors are being triggered based on their self-efficacy beliefs. They look forward to avoid situations which they believe that they are incapable to solve and look for situations which can be easily solved by them. To this end, breastfeeding was highly affected by the breastfeeding self-efficacy of mothers.<sup>14</sup> To support this statement, the previous literature reported a significant association between exclusive breastfeeding and breastfeeding self-efficacy.<sup>14-16</sup> In the early postpartum period, breastfeeding self-efficacy

was found to be a strong predictor of breastfeeding intention, and predicting breastfeeding duration.<sup>15,17,18</sup> The results of the previous studies showed that high levels of breastfeeding self-efficacy among women encouraged them to breast feed their babies exclusively; whereas, poor levels of breastfeeding self-efficacy among women led them to experience postpartum depressive symptoms.<sup>19</sup>

Only few women are capable of meeting the recommended feeding guidelines; however, women with high-levels of self-efficacy tends to continue long-term breastfeeding.<sup>15,20</sup> Breastfeeding experiences, such as, watching other women breastfeed, encouragement from influential others and influence of one's physiological or affective states tend to play an important role in breastfeeding self-efficacy.<sup>10</sup> Randomized controlled trials results suggested that professional and lay support can play a significant role to increase breastfeeding duration and exclusivity rates.<sup>21</sup>

Past literature on breastfeeding in KSA further suggested that there are limited studies, which have assessed such issues. Therefore, this study aims to examine the association between prenatal breastfeeding self-efficacy among Saudi women and type of feeding at 4 weeks postpartum, and also to examine the association of maternal socio-demographic variables with the breastfeeding self-efficacy levels of Saudi pregnant women. Results could be helpful to identify characteristics of pregnant women with decreased self-efficacy of breastfeeding to plan strategies for enhancing self-efficacy and encouraging successful breastfeeding.

**Methods.** The study has employed across-sectional design for collecting data. A convenient sample of 200 pregnant women was recruited from the prenatal care clinic at the General Hospital, Umluj, KSA. Eligible participants were pregnant women, who were able to understand, speak, and read Arabic; and with a singleton fetus. Multiple pregnancy women, who had a contraindication to breastfeeding were excluded from the study. After exclusion, a total of 101 women were selected for conducting the study analysis. Approval to conduct the study was obtained from the Ethical Committee of Tabuk University, KSA. Written consent to participate was also obtained from all participants under ethical approval number: H-01-R-012.

**Data collection.** Data was collected between June 2016 and June 2017. Pregnant women were approached in the waiting room of prenatal clinic of Umluj Hospital in Tabuk, KSA. The participants completed a self-reported questionnaire after the purpose was explained. The questionnaire included

3 sections. The first section collected information on sociodemographic characteristics of women including age, level of education, employment status, and economic status. The second section, collected information on the current pregnancy, breastfeeding intention; and previous breastfeeding experience. In the third section, women were asked to fill out the prenatal breastfeeding self-efficacy scale. At 4 weeks postpartum, data on type of feeding (exclusive, mixed, or bottle feeding) were collected by the first researcher through phone interviews with participants.

**Instrument.** The prenatal breastfeeding self-efficacy scale 20 is a 20-item, self-report scale that measures self-efficacy for breastfeeding during pregnancy. This scale showed an adequate internal consistency with a Cronbach's alpha of 0.89. Women responses were made on a 5-point Likert scale, ranging from 1 (not sure) to 5 (completely sure). The overall scores ranged from 20-100. Higher scores indicate greater breastfeeding self-efficacy. This instrument assesses 4 factors, including 7 items related to confidence regarding the skills and demands required for breastfeeding or extracting breast milk, 5 items related to confidence regarding gathering information about how to breastfeed, 4 items related to confidence regarding breastfeeding around people and feeling of embarrassment during breastfeeding, and 2 items related to confidence regarding social pressure when breastfeeding. The remaining 2 items are independent that can assess confidence to discuss the importance of breastfeeding for one year.

**Instrument translations.** Blind-back translation was used to translate the instrument from English into Arabic to ensure the technical and semantic equivalence.<sup>22</sup> The translation from English to Arabic was conducted by 2 bilingual experts. Then, back translation of the Arabic version into English was conducted by another 2 external bilingual persons, who had not seen the original English version of the scale. The original and the translated versions were compared; however, no important differences were found between the original English version and the back translated version.

To assess the content validity of the Arabic version, 3 academic experts in the field of maternal and child health nursing and one expert in breastfeeding reviewed the items to determine whether they were understandable and suitable for the culture of KSA. Moreover, 10 pregnant women completed the scale to assess the face validity. Scale items were easily understood by all women (100%).

The Cronbach's alpha coefficient for the translated prenatal breastfeeding self-efficacy scale was 0.83 and

was not increased in response to the deletion of one or more items. All corrected items-total correlations were positive, and 75% of the items were above 0.30. Cronbach's alpha was estimated, when an item was dropped from the scale range from 0.81-0.84. The item mean of the scale was 3.5 (range=2.2-4.5), with a mean item variance 1.5 (range=0.73-2.1). The intra-class correlation coefficient for the translated prenatal breastfeeding self-efficacy scale ranged from 0.77-0.87 with a mean of 0.83. Factor analysis was performed for the Arabic version of the prenatal breastfeeding self-efficacy scale incorporating a principle component extraction method. The factor load of 1.0 was used to determine the nontrivial factors, which produced 4 factors with eigenvalue more than one. All items observed to grouped under sub-scales similar to the original scale. The factor loading items in each sub-scale vary between 0.30-0.79. The variance explained was 27.9%.

**Statistical analysis.** Descriptive statistics were used to describe demographic characteristics of participants and mean scores of the major variables. Internal consistency was calculated using Cronbach's alpha. Chi-square (phi test) was used to compare breastfeeding self-efficacy scores of women according to the sociodemographic characteristics. Pearson's correlation was used to describe the relationship between breast feeding self-efficacy and type of feeding at 4 weeks. All statistical analysis was performed using SPSS version 16 (SPSS Inc., Chicago, IL, USA), at the significance level of  $p \leq 0.05$ .

**Results.** Among the total of 200 pregnant women, only 101 (50.5%) agreed to take part and completed the questionnaire. Table 1 has shown the sociodemographic characteristics of the participant women. The mean age of the women was 28 years (range from 20-45); all of them were married; and 66.3% were multiparous. One-third of the pregnant women (n=34; 33.7%) had worked in professional settings; 75% were university graduates; 42.5% were in the second trimester of the pregnancy; 96% planned for breastfeeding their newborn; and 59% had past experience of breastfeeding. Almost all (96%) husbands were working professionally; and 57% of them were university graduates. Most (71%) of the sample reported a monthly income of SR 5000-10,000 (middle-income status), with the remaining women reporting lower than 5000 SR (n=25; 24.8%) and more than 10,000 SR (n=4; 4%). The vast majority (n=97; 96%) of women in the sample reported that they intended to breastfeed their babies. Sixty women (61%) had past experience of breastfeeding.

**Table 1** - The sociodemographic characteristics of the participant women.

Characteristics	n (%)
<i>Age (range 20-45) (mean=28 years)</i>	
Less than 30	65 (64.3)
30-35	35 (34.7)
More than 35	1 (1.0)
<i>Education level</i>	
Primary	8 (8.0)
Secondary	16 (15.8)
University	76 (75.2)
Other	1 (1.0)
<i>Work status</i>	
Employed	34 (33.7)
Unemployed	67 (66.3)
<i>Monthly salary (3000-14,000SR) mean=7300SR</i>	
Less than 5000	25 (24.8)
5000-10,000	72 (71.2)
More than 10,000	4 (4.0)
<i>No. of previous pregnancies</i>	
0	34 (33.6)
1	14 (13.9)
2	39 (38.6)
3 and more	14 (13.9)
<i>Gestational age of current pregnancy (months)</i>	
First trimester	19 (19.1)
Second trimester	42 (42.5)
Third trimester	38 (38.4)
<i>Plan for breastfeeding</i>	
Yes	97 (96.0)
No	4 (4.0)
<i>Past experience of breastfeeding</i>	
Yes	60 (59.4)
No	41 (40.6)

The average breastfeeding self-efficacy score was  $70 \pm 11.9$ , with the scores ranging from 34-96. The results showed that no significant relationship was existed between breastfeeding self-efficacy and the sociodemographic characteristics of the sample, previous experience, or intention to breastfeed (Table 2). Results further showed that women in the age group less than 30 years, university graduates, who do not have jobs, with monthly income of 5000-10,000 SR, who planned for breastfeeding, and had previous breastfeeding experience had higher scores on the breastfeeding self-efficacy scale as compared to the women in the other categories. Although 96% of participants intended to breastfeed; only 68% (n=69) of participants were doing so at 4 weeks postpartum. Forty-six (45.6%) of participant were exclusively breastfed their babies; 23 (22.8%) were mixed feeding; and 32 (31.6%) of women were bottle feeding. A significant relationship was found between type of feeding at 4 weeks postpartum and

prenatal breastfeeding self-efficacy ( $r=0.61$ ,  $p<0.05$ ). Results showed that women; who exclusively breastfeed their babies; had high scores on prenatal breastfeedings self-efficacy scale than those who mixed feed or bottle feed their babies (Table 2).

**Discussion.** The study has aimed to examine the relationship between breastfeeding self-efficacy and maternal demographic variables, using the Arabic version of the prenatal breastfeeding self-efficacy scale. The findings found that prenatal breastfeeding self-efficacy scale is a reliable measure of breastfeeding self-efficacy among pregnant women in KSA. Findings are consistent with outcomes of previous studies with various samples.<sup>20,23,24</sup> The value of Cronbach's Alpha of the Arabic scale (0.83) was found to be within the recommendations for established instrument<sup>17</sup> and is also comparable with the original prenatal breastfeeding self-efficacy scale Cronbach's alpha of 0.8920. The overall mean prenatal breastfeeding self-efficacy scores for the 101 Saudi pregnant women were relatively high, considering that the mean score out of a possible 100 was 70. It suggested that pregnant women in KSA were confident in their ability to breastfeed their babies.

It was found that maternal sociodemographic characteristics have significant influence on breastfeeding behavior; however, improvement was observed with past breastfeeding experience and better education.<sup>25,26</sup> No significant relationship was found between prenatal breastfeeding self-efficacy and sociodemographic characteristics of the participants in this study. These findings are consistent with previous research and acknowledged the uniqueness of prenatal breastfeeding self-efficacy tool in identifying prenatally women, who may benefit from additional support to improve breastfeeding outcomes.<sup>20,23-25</sup>

Findings of this study show that the majority of the women; who planned to breastfeed; breastfed their babies at 4 weeks postpartum. This result is consistent with findings of previous studies showing that most women took decisions regarding the methods of infant feeding before the end of pregnancy. Those women who did not show any intention to breastfeed had low breastfeeding self-efficacy as compared to the women who intended to breastfeed. These results were found to be consistent with the findings of previous studies showing women who did not show any intention to breastfeed possessed less confidence regarding breastfeeding self-efficacy as compared to the women who intended to breastfeed. The predictor, breastfeeding intent, is modifiable; that is why, it targets breastfeeding self-efficacy in the prenatal period.<sup>20,24</sup>

**Table 2** - The relationship between socio-demographic variables and prenatal breastfeeding self-efficacy.

Variables	Less than 50	50-70	More than 70	Total	P-value
<i>Age (range20-45) (mean=28yrs)</i>					
<30	4 (4.0)	21 (21.2)	38 (38.4)	63 (63.6)	0.095
30-35	2 (2.0)	20 (20.2)	15 (15.2)	37 (37.4)	
>35	0 (0)	1 (1.0)	0(0)	1 (1.0)	
<i>Education level (woman)</i>					
Primary	0 (0)	2 (2.0)	2 (2.0)	4 (4.0)	0.867
Medi	0 (0)	3 (3.0)	1 (1.0)	4 (4.0)	
Secondary	1 (1.0)	8 (8.1)	7 (7.1)	16 (16.2)	
University	3 (3.0)	29 (29.3)	42 (42.4)	74 (74.7)	
Other	0 (0)	0 (0.0)	1(1.0)	1 (1.0)	
<i>Education level (husband)</i>					
Primary	0 (0)	2 (2.0)	2 (2.0)	4 (4.0)	0.785
Secondary	2 (0)	16 (16.2)	18 (18.2)	36 (36.4)	
University	2 (2.0)	24 (24.2)	30 (30.3)	56 (56.6)	
Other	0 (0)	0 (0)	3 (3.0)	3 (3.0)	
<i>Work status (woman)</i>					
Employed	0 (0)	16 (16.2)	16 (16.2)	32 (32.3)	0.264
Unemployed	4 (4.0)	26 (26.3)	37 (37.4)	67 (67.7)	
<i>Workstatus (husband)</i>					
Employed	4 (4.0)	38 (38.4)	53 (53.5)	95 (96.0)	0.059
Unemployed	0 (0)	4 (4.0)	0 (0.0)	4 (4.0)	
<i>Monthly salary (3000-14,000SR)</i>					
Less than 5000	1 (1.0)	9 (9.1.0)	15 (15.2)	25 (25.3)	0.950
5000-10,000	3 (3.0)	31 (31.3)	36 (36.4)	70 (70.7)	
More than 10,000	0 (0)	2 (2.0)	2 (2.0)	4 (4.0)	
<i>No. of previous pregnancies</i>					
0	3 (3.0)	15 (15.2)	16 (16.2)	34 (34.3)	0.349
1	0 (0)	4 (4.0)	8 (8.1)	12 (12.1)	
2	1 (1.0)	12 (12.1)	20 (20.2)	33 (33.3)	
≥3	0 (0)	11 (11.1)	9 (9.1)	20 (20.2)	
<i>Gestational age of current pregnancy (months)</i>					
First trimester	2 (2.1)	9 (9.3)	8 (8.2)	19 (19.6)	0.433
Second trimester	1 (1.0)	15 (15.5)	26 (26.8)	42 (43.3)	
Third trimester	1 (1.0)	17 (17.6)	18 (18.5)	36 (37.1)	
<i>Breastfeeding intention</i>					
Yes	6 (4.1)	38 (38.4)	53 (53.5)	97 (96.0)	0.059
No	0 (0.0)	4 (4.0)	0 (0.0)	4 (4.0)	
<i>Past experience of breastfeeding</i>					
Yes	1 (1.0)	25 (25.3)	34 (34.3)	60 (60.6)	0.298
No	3 (3.0)	17 (17.2)	19 (19.2)	39 (39.4)	
<i>Breastfeeding outcomes at 4 weeks postpartum</i>					
Exclusive breastfeeding	0 (0.0)	2 (2.0)	44 (43.6)	46 (45.6)	0.049*
Mixed feeding	2 (2.0)	10 (9.9)	11 (10.9)	23 (22.8)	
Bottle feeding	16 (15.8)	16 (15.8)	0 (0.0)	32 (31.6)	

\*Pearson's correlation.

Several interventions were developed targeting breastfeeding self-efficacy to improve breastfeeding outcomes among women. In the same context, a study investigated the impact of self-efficacy intervention on breastfeeding self-efficacy and exclusive breastfeeding. The results showed that breastfeeding self-efficacy and exclusive breastfeeding can be improved through interventions at 4 weeks postpartum.<sup>27</sup> Moreover,

infant feeding practices are likely to be optimized earlier, as breastfeeding self-efficacy interventions are being implemented within the hospitals. Another study predicted a high mean score among mothers who exclusively breastfeed their infants as compared to those, who did not. Early breastfeeding discontinuation (exclusive breastfeeding) is observed among the women with low breastfeeding self-efficacy.<sup>27</sup>

The study has a small number of limitations. First, the study was conducted in urban public hospitals within western KSA, and the use of convenient sample limited the generalizability of the results. The other limitation of this study is the unavailability of the data regarding women who initiated breastfeeding. Despite these limitations, the findings suggested that the Arabic prenatal breastfeeding self-efficacy scale may be a reliable and valid measure of breastfeeding self-efficacy among pregnant women and be predictive of breastfeeding exclusivity.

In conclusion, this study supported previous literatures that recognize breastfeeding self-efficacy as an important variable influencing breastfeeding outcomes. Health-care professionals in KSA can use the Arabic prenatal breastfeeding self-efficacy scale to identify pregnant women with lower breastfeeding self-efficacy and implement individualized strategies or additional support to enhance confidence in breastfeeding. Prenatal breastfeeding education and support may be the most suitable strategies to increase breastfeeding self-efficacy among pregnant women.

We recommend conducting further research with pregnant women to assess breastfeeding behaviors and perception to the suggested strategies and to evaluate the effectiveness of various interventions.

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