Original Article

Patient perception regarding privacy and confidentiality: A study from the emergency department of a tertiary care hospital in Karachi, Pakistan

Syed Ghazanfar Saleem¹, Saima Ali², Nida Ghouri³, Quratulain Maroof⁴, Muhammad Imran Jamal⁵, Tariq Aziz⁶, David Shapiro⁷, Megan Rybarczyk⁸

ABSTRACT

Background and Objective: Maintaining privacy and ensuring confidentiality with patients is paramount to developing an effective patient-provider relationship. This is often challenging in over-crowded Emergency Departments (EDs). This survey was designed to explore patients' perceptions on maintenance of privacy and confidentiality and their subsequent interactions with providers in a busy tertiary care hospital in Karachi.

Methods: Trained nursing staff conducted structured interviews with 571 patients who presented to The Indus Hospital (TIH) ED from January to December 2020. All patients were 14 years of age or older, could speak and understand Urdu, and provide informed consent. Patients were asked about their perceptions of privacy and confidentiality in the ED and whether this affected their interactions with providers.

Results: Respondents were primarily men (64%) under the age of 45 (62%) presenting for the first time (49%). The majority of patients felt that privacy and confidentiality were maintained, however 10% of patients reported that they had rejected examination due to privacy concerns and 15% of patients reported that they had changed or omitted information provided to a provider due to confidentiality concerns. There was correlation between privacy and confidentiality concerns and patient-provider interactions (p<0.0001).

Conclusions: Despite the often over-crowded and busy environment of the ED, patients generally felt that privacy and confidentiality were maintained. Given the correlation between perception and behavior and the importance of an effective patient-provider relationship, particularly in the acute setting when morbidity and mortality is high, initiatives that focus on maintaining privacy and confidentiality should be pursued.

KEYWORDS: Emergency Department, Privacy, Confidentiality, Survey, Patient perception, Patient-provider interactions.

doi: https://doi.org/10.12669/pjms.38.ICON-2022.5785

How to cite this:

Saleem SG, Ali S, Ghouri N, Maroof Q, Jamal MI, Aziz T, et al. Patient perception regarding privacy and confidentiality: A study from the emergency department of a tertiary care hospital in Karachi, Pakistan. Pak J Med Sci. 2022;38(2):351-355. doi: https://doi.org/10.12669/pjms.38.ICON-2022.5785

This is an Open Access article distributed under the terms of the Creative Commons Attribution License (http://creativecommons.org/licenses/by/3.0), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Correspondence:

Dr. Syed Ghazanfar Saleem, MBBS, FCPS Head of Emergency Services The Indus Hospital and Health Network Plot C-76, Sector 31/5, Korangi Crossing Opposite Darussalam Society, Sector 39, Karachi, Pakistan. Email: Ghazanfar.saleem@tih.org.pk

*	Received for Publication:	October 21, 2021
*	Edited and Corrected:	October 26, 2021
*	Accepted for Publication:	November 18, 2021

INTRODUCTION

The concept of privacy emphasizes the individuality of a person and concerns a human being's decision to deny or grant access to self and individual behaviors, opinions, and attitudes; to personal or identifying information; and to private property or territory. More broadly, privacy includes physical seclusion, protection of personal information, protection of identity, and the ability to make choices without interference. In short, it is the right of an individual to selective expression of themselves, to sharing information about themselves, and to making decisions that affect them personally without interference.¹

Confidentiality refers to protection of personal information. In medicine, confidentiality acknowledges respect for privacy, decreases vulnerability, and ensures trust – all of which are imperative for obtaining an accurate history and exam, and, ultimately, diagnosis.^{2,3}

Physical and environmental limitations as well as high patient volumes make the protection of patient privacy and confidentiality challenging in the Emergency Department (ED) setting.² The spaces for patients can be undersized; patients may be placed in close proximity to each other, family members, health care providers, and staff when volume is high; there may not be solid or enclosed spaces; and health care providers are often moving quickly between spaces.^{2,3} For example, with ED overcrowding, patients are often placed in or near hallways, exacerbating the challenges of protecting privacy and ensuring confidentiality.⁴ Furthermore, patients in the ED often have sensitive issues related to their disease and livelihood, such as substance use disorders, intimate partner violence, concerns about sexual and reproductive health, and psychiatric conditions. Additionally, the privacy and confidentiality of severely ill or injured patients is often not a focus during acute resuscitation, and patients in this state may also not be capable of advocating for themselves.^{5,6} As a result, the responsibility lies with ED providers to be sensitive to issues concerning privacy and confidentiality in order to establish an effective patient-physician relationship, to foster an environment where patients can disclose sensitive and essential information, and be able to detect and manage acute illness and injury that might otherwise result in high morbidity or mortality.7-10 Furthermore, privacy and confidentiality are one of the core indicators of patients' satisfaction and quality care.¹¹

The Indus Hospital (TIH) Korangi campus is a 300-bed tertiary care hospital in one of the lowest resourced areas of Karachi, one of the largest cities in the world. TIH is one of the main hospitals of the Indus Hospital and Health Network (IHHN), a private health network that provides care free of cost through a network of public outreach programs, clinics, physical rehabilitation centers, blood centers, and hospitals throughout all of the administrative units of Pakistan. To date, there is no information about patients' perspectives of the protection of their privacy and confidentiality as it relates to their interaction with providers and overall satisfaction with care at TIH. This study investigates patients' perceptions of maintenance of privacy and protection of confidentiality as well as potential correlations with alterations in patientprovider interactions during their ED visit.

METHODS

A prospective convenience sample of patients at TIH, a single tertiary care level center in Karachi, Pakistan, was surveyed. Ten nursing staff working on different shifts received standardized training from study leadership on conducting the structured interview, and they conducted interviews for approximately two hours daily during the study period of January to December 2020. Patients above 14 years of age who were able to understand and speak Urdu, with a triage coding of P3 or P4 (Manchester Triage System), and who presented to the Adult ED were included.12 Patients with a triage level of P1, P2, or P5; patients brought dead/ expired while in the ED; patients with altered mental status; patients unable to understand or speak Urdu, and patients who did not provide consent were excluded. Verbal consent was obtained from study participants. The study was approved by the IRB (IRD_IRB_2019_09_015).

Data was analyzed using Microsoft Excel (Microsoft 365, Redmond, Washington) and Stata (StataCorp, release 17.0 BE, College Station, Texas). Spearman's rank correlation was used to investigate for a potential correlation between the patient's perceptions and the impact on patientprovider interactions, and the Wilcoxon rank-sum test was used to identify differences in responses between demographic groups.

RESULTS

Overall, 571 interviews meeting the pre-specified inclusion criteria were conducted. The average age of participants was 41 years (range 14-85), with 366 male patients, 204 female patients, and one transgender patient. Demographic information of the respondents is summarized in Table-I. Primary presenting chief concerns are summarized by general categories in Table-II.

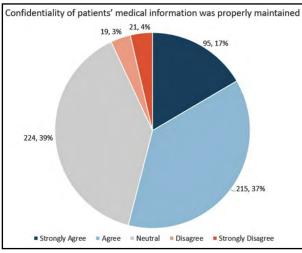
We first evaluated patient's perceptions of confidentiality overall. 54% of patients "Agreed" or "Strongly Agreed" that the confidentiality of their medical information was properly maintained (Fig.1A), and 55% "Agreed" or "Strongly Agreed" that patient information was not kept open in front of other patients.

Patient privacy and confidentiality in the emergency department

Variable	Detail: n (%)
Age	14-25: 113 (20%) 26-35: 122 (21%) 36-45: 120 (21%) 46-55: 104 (18%) 56-65: 72 (13%) 65+: 40 (7%)
Gender	Women: 204 (36%) Men: 366 (64%) Transgender: 1 (<1%)
Primary Language	Urdu: 270 (47%) Punjabi: 88 (15%) Pashto: 58 (10%) Sindhi: 54 (9%) Other: 90 (16%) Not Specified: 11 (2%)
Education	None: 282 (50%) Formal: 288 (50%); mean 10 years (range: 1-25) Not Specified: 1 (<1%)
Triage Category	P3: 512 (90%) P4: 59 (10%)
Time of Presenta- tion	Morning (6AM to 11:59AM): 242 (42%) Afternoon (12PM to 5:59PM): 205 (36%) Evening (6PM to 11:59PM): 92 (16%) Night (12AM to 5:59AM): 32 (6%)
ED LOS	≤6 hours: 309 (54%) >6 to 12 hours: 218 (38%) >12 hours: 44 (8%)
Frequency of ED Presenta- tion	First presentation: 279 (49%) Once a year: 80 (14%) Once a month to once every 6 months: 122 (21%) Once a month: 90 (16%)

Table-I: Demographic information of respondents.

ED – Emergency Department; LOS – Length of Stay.



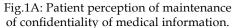


Table-II: Primary chief concerns of the respondents.

Presenting Symptom	Percent
Gastrointestinal Symptoms	30%
Genitourinary Symptoms	12%
Trauma	12%
Chest Pain/Cardiac Symptoms	10%
Musculoskeletal Symptoms	10%
Fever	7%
Respiratory Symptoms	6%
Headache/Neurologic Symptoms	3%
Other	10%

We next evaluated whether patients felt privacy was maintained during their clinical evaluation. 76% "Strongly Agreed" that they were given enough privacy when discussing their medical conditions (Fig.1B), and 79% "Agreed" or "Strongly Agreed" that other patients could not hear their conversations with health care providers. Additionally, 83% "Agreed" or "Strongly Agreed" that their personal information could not be heard by other people, while 79% "Agreed" or "Strongly Agreed" that they had not heard the conversations of others. Furthermore, 70% of patients "Strongly Agreed" that there was a screen or curtain around the bed to ensure privacy, 80% of patients "Disagreed" or "Strongly Disagreed" that unauthorized persons had been able to see them while they were receiving assistance and that people not attending to them

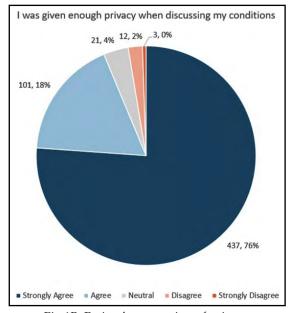


Fig.1B: Patient's perception of privacy with speaking about their concerns.

Syed Ghazanfar Saleem et al.

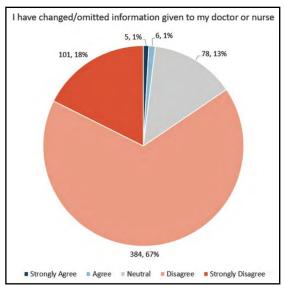


Fig.2A: Patient-provider interactions regarding communication as a result of perceived lack of maintenance of privacy and/or confidentiality.

had been able to see intimate parts of their body while receiving attention. Finally, 85% of patients "Disagreed" or "Strongly Disagreed" that they had been able to see other patients while they were being examined.

Finally, we evaluated the effects of concerns about privacy and/or confidentiality on the patient-provider interaction. About 85% of patients "Disagreed" or "Strongly Disagreed" that they had changed or omitted information given to health care providers because they felt it could be heard (Fig.2A), and 90% of patients "Disagreed" or "Strongly Disagreed" that they had rejected physical examination because they thought they could be seen by unauthorized persons (Fig.2B). Conversely, 15% of patients were "Neutral", "Agreed", or "Strongly Agreed" that they had changed or omitted information, and 10% were "Neutral", "Agreed", or "Strongly Agreed" that they had rejected physical examination by a doctor because of privacy concerns. There was a correlation between patient concerns about protection of privacy and/or confidentiality and a negative impact on the patient-provider interaction (Spearman's rho 0.3121, p<0.0001).

Finally, there were significant differences noted on some of the responses to some of the questions both on perception (e.g. "confidentiality of patient's medical information was properly maintained"; z = 1.977, p = 0.05) and interaction with staff (e.g. "I have rejected physical examination by my doctor because I had feeling the process could be seen by

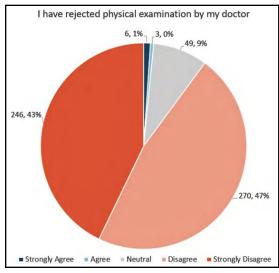


Fig.2B: Patient-provider interactions regarding physical examination as a result of perceived lack of maintenance of privacy and/or confidentiality.

unauthorized persons"; z = -3.456, p=0.0005), with more women agreeing/strongly agreeing with the former statement and fewer women strongly disagreeing with the latter statement.

DISCUSSION

Privacy and confidentiality are cornerstones of an effective patient-provider relationship built on trust, particularly in an acute setting when morbidity and mortality risks are high. Overall, in this study, patients agreed that their privacy and confidentiality were maintained in a busy, tertiary center level ED in Karachi. The survey did also reveal, however, that patient perceptions may impact patient-physician interactions. This is consistent with prior work also demonstrating the correlation between perception of privacy and its effects on care.¹³⁻¹⁵

More broadly, this work is the first step in identifying and addressing patient concerns about privacy in the ED as well as further investigation of potential differences in concerns among different patient populations (e.g., between men and women). Understanding patient concerns and recognizing the impact they have on patient care is fundamental to improving patient experience and patient outcomes, and targeted interventions to increase the protection of privacy and confidentiality have been shown to be effective in the ED setting.^{16,17}

Limitations of the study: It include potential selection bias for more satisfied patients given the reliance on convenience sampling. Additionally,

response bias is a potential confounding factor, particularly as interviewers were nursing staff and not research assistants or other staff removed from patient care. Although all respondents could speak and understand Urdu, it was only the primary language in 47% of respondents, so language barriers may have complicated the assessments. Finally, interviewer bias is also a factor, although this was minimized by consistent training of interviewers.

Despite these limitations, this survey highlights a large sample population from a diverse and busy ED in Karachi. We demonstrate that, while patients report satisfaction with privacy and confidentiality in the ED in general, their concerns do affect the patient-provider relationship and clinical care; therefore, targeted interventions to address confidentiality may help not only improve patient satisfaction, but also outcomes.

CONCLUSION

Despite the over-crowded and busy environment of the ED, patients generally felt that privacy and confidentiality was maintained. Given the correlation between perception and behavior, and the importance of an effective patient-provider relationship, particularly in the acute setting when morbidity and mortality is high, initiatives that focus on maintaining privacy and confidentiality should be pursued.

Acknowledgment: The authors would like to thank the patients and staff who participated in the study in TIH ED.

Conflicts of Interest: None.

Grant Support and Financial Disclosures: None.

REFERENCES

- Gostin LO, Levit LA, Nass SJ. Beyond the HIPAA privacy rule: Enhancing privacy, improving health through research. National Acad Sci. 2009;NBK9578. doi: 10.17226/12458
- Siegler M. Confidentiality in medicine-A decrepit concept. Mass Medical Soc; 1982;307:1518-1521. doi: 10.1056/NEJM198212093072411
- Gordon J, Sheppard LA, Anaf S. The patient experience in the emergency department: A systematic synthesis of qualitative research. Int Emerg Nurs. 2010;18(2):80-88. doi: 10.1016/j.ienj.2009.05.004
- Asplin BR, Magid DJ, Rhodes KV, Solberg LI, Lurie N, Camargo CA, Jr. A conceptual model of emergency department crowding. Ann Emerg Med. 2003;42(2):173-180. doi: 10.1067/mem.2003.302
- Bartlett S, Fatovich DM. Emergency department patient preferences for waiting for a bed. Emerg Med Australas. 2009;21(1):25-30. doi: 10.1111/j.1742-6723.2008.01147.x
- Saba JL, Bardwell PL. Universal design concepts in the emergency department. J Ambul Care Manage. 2004;27(3):224-236. doi: 10.1097/00004479-200407000-00006

- Karro J, Dent AW, Farish S. Patient perceptions of privacy infringements in an emergency department. Emerg Med Australas. 2005;17(2):117-123. doi: 10.1111/j.1742-6723.2005.00702.x
- Moskop JC, Marco CA, Larkin GL, Geiderman JM, Derse AR. From Hippocrates to HIPAA: privacy and confidentiality in emergency medicine – part I: conceptual, moral, and legal foundations. Ann Emerg Med. 2005;45(1):53-59.
- Moskop JC, Marco CA, Larkin GL, Geiderman JM, Derse AR. From Hippocrates to HIPAA: privacy and confidentiality in emergency medicine – part II: challenges in the emergency department. Ann Emerg Med. 2005;45(1):60-67.
- Larkin GL, Moskop J, Sanders A, Derse A. The emergency physician and patient confidentiality: a review. Ann Emerg Med. 1994;24(6):1161-1167. doi: 10.1016/s0196-0644(94)70249-7
- Pearse J. Review of patient satisfaction and experience surveys conducted for public hospitals in Australia: a research paper for the steering committee for the review of government service provision. St Leonards, Australia. Health Policy Analysis Pty Ltd. 2005.
- Mackway-Jones K, Marsden J, Windle J. Emergency triage: Manchester triage group. 3rd ed: John Wiley & Sons. 2014.
- Lin YK, Lin CJ. Factors predicting patients' perception of privacy and satisfaction for emergency care. Emerg Med. 2011;28(7):604-608. doi: 10.1136/emj.2010.093807
- Iott BE, Campos-Castillo C, Anthony DL, editors. Trust and privacy: How patient trust in providers is related to privacy behaviors and attitudes. AMIA Annual Symposium Proceedings; AMIA Annu Symp Proc. 2019;2019:487-493.
- 15. Abdelhamid M, Gaia J, Sanders GL. Putting the focus back on the patient: how privacy concerns affect personal health information sharing intentions. J Med Internet Res. 2017;19(9):e169.
- Pines JM, McCarthy ML. Executive summary: interventions to improve quality in the crowded emergency department. Acad Emerg Med. 2011;18(12):1229-1233. doi: 10.1111/j.1553-2712.2011.01228.x
- Lin YK, Lee WC, Kuo LC, Cheng YC, Lin CJ, Lin HL, et al. Building an ethical environment improves patient privacy and satisfaction in the crowded emergency department: a quasi-experimental study. BMC Med Ethics. 2013;14(1):8. doi: 10.1186/1472-6939-14-8

Authors' Contribution:

SGS, SA, NG, QM, MIJ, and TA conceived, designed, and did data collection.

NG, DS, and MR did data analysis.

MR did manuscript writing.

SGS, SA, NG, QM, MIJ, TA, DS, and MR reviewed the manuscript.

SGS, SA, and MR did final review and approval of the manuscript.

Authors:

- 1. Dr. Syed Ghazanfar Saleem, MBBS, FCPS.
- Saima Ali, MBBS, FCPS.
 Nida Ghouri, Indus Hospital Research Center, The Indus Hospital and Health Network,
- Karachi, Pakistan. 4. Ouratulain Maroof.
- Quratulain Maroof,
 Muhammad Imran Jamal,
- 6. Tariq Aziz,
- David Shapiro, MD.
- Bavid Shapiro, MD.
 Megan Rybarczyk, MD, MPH, FACEP.
- 1,2,4-6: Department of Emergency Medicine,
- The Indus Hospital; Karachi, Pakistan.7,8: Department of Emergency Medicine,
 - University of Pennsylvania, Philadelphia, Pennsylvania, USA.