

# An expert-based risk ranking framework for assessing potential pathogens in the live baitfish trade

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## Abstract

As global trade of live animals expands, there is increasing need to assess the risks of invasive organisms, including pathogens, that can accompany these translocations. The movement and release of live baitfish by recreational anglers has been identified as a particularly high-risk pathway for the spread of aquatic diseases in the United States. To provide risk-based decision support for preventing and managing disease invasions from baitfish release, we developed a hazard identification and ranking tool to identify the pathogens that pose the highest risk to wild fish via this pathway. We created a screening protocol and semi-quantitative stochastic risk ranking framework, combining published data with expert elicitation ( $n = 25$ ) and applied the framework to identify high-priority pathogens for the bait supply in Minnesota, USA. Normalized scores were developed for seven risk criteria (likelihood of transfer, prevalence in bait supply, likelihood of colonization, current distribution, economic impact if established, ecological impact if established and host species) to characterize a pathogen's ability to persist in the bait supply and cause impacts to wild fish species of concern. The generalist macroparasite *Schizocotyle acheilognathi* was identified as presenting highest overall threat, followed by the microsporidian *Ovipleistophora ovariae*, and viral haemorrhagic septicaemia virus. Our findings provide risk-based decision support for managers charged with maintaining both the recreational fishing industry and sustainable, healthy natural resources. Particularly, the identification of several high-risk but currently unregulated pathogens suggests that focusing risk management on pathogens of concern in all potential host species could reduce disease introduction risk. The ranking process, implemented here for a single state case study, provides a conceptual framework for integrating expert opinion and sparse available data that could be scaled up and applied across jurisdictions to inform risk-based management of the live baitfish pathway.

## KEYWORDS

baitfish, decision analysis, hazard identification, hazard prioritization, risk assessment

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## 1 | INTRODUCTION

In an increasingly globalized world, there is growing evidence that trade (both formal and illegal or unregulated) of live animals and animal products is a significant driver of disease spread among wildlife populations worldwide (Daszak et al., 2000; Daszak et al., 2000; Hulme, 2009; Meyerson & Mooney, 2007; Peeler et al., 2011; Smith et al., 2009; Tompkins et al., 2015). Preventing the introduction or range expansion of harmful pathogens in wildlife populations is critical, as introduced pathogens can have devastating consequences to naïve populations with potential implications for biodiversity and human health (Daszak et al., 2000; Gozlan et al., 2006; Smith et al., 2006). The full extent to which animal trade and movement drives disease spread is unknown, but likely underestimated (Cunningham, 1996).

Recently, collaborative efforts between veterinarians, public health professionals and conservation biologists have enhanced our toolkit for proactive characterization and management of wildlife disease risks (Cunningham, 1996; Jakob-Hoff et al., 2014). Wildlife disease risk analysis (WDRA) comprises a suite of tools and methods to characterize, communicate and mitigate the risk of disease spread via the intentional (Bueno et al., 2016; Hartley & Sainsbury, 2017; Pavlin et al., 2009) or unintentional (Copp et al., 2005b) movement of live animals (Jakob-Hoff et al., 2014; OIE & IUCN, 2014). Many introduction risk analysis frameworks are largely designed for known—or at least well-described—hazards (Williams et al., 2013) and are vulnerable to uncertainties associated with lesser-known disease agents (Gaughan, 2001). This is particularly true for invasive species and wildlife disease management, where management decisions must be made without perfect knowledge of the biological system in question (Beauvais et al., 2019; Larson et al., 2013; Regan et al., 2005; Sainsbury & Vaughan-Higgins, 2012). For example, disease introduction is considered one of the greatest threats posed by introduced fishes to native species (Copp et al., 2005a; Ganzhorn et al., 1992). Despite this concern, and the fact that live fish have historically comprised over 90% of live animal specimens imported into the United States (Smith et al., 2009; Smith et al., 2017), fish movement remains a particularly poorly understood pathway for disease spread (Copp et al., 2005a; Gaughan, 2001; Jones, 2000; Travis & Hueston, 2000; Williams et al., 2013). Risk analyses for aquatic animals therefore involve inherent uncertainty with respect to basic disease information, disease status of wild fish populations and the stochastic nature of biological systems (Beauvais et al., 2019; Jones, 2000; Travis & Hueston, 2000).

The movement of live bait for use in recreational angling has been identified as a particularly high-risk and poorly understood pathway for the spread of several concerning aquatic invasive species and pathogens (e.g., viral haemorrhagic septicaemia virus; Boonthai et al., 2017, 2018; Mahon et al., 2018; McEachran et al., accepted; Nathan et al., 2015) in the Great Lakes region of the United States (Drake & Mandrak, 2014; Goodchild, 2000; Litvak & Mandrak, 1993; Ludwig & Leitch, 1996). Baitfish are small fish, most commonly minnows of the family Leuciscidae (formerly Cyprinidae; Schönhuth et al., 2018; Tan & Armbruster, 2018), that are fed as forage in aquaculture settings and are used as bait by recreational anglers. Live

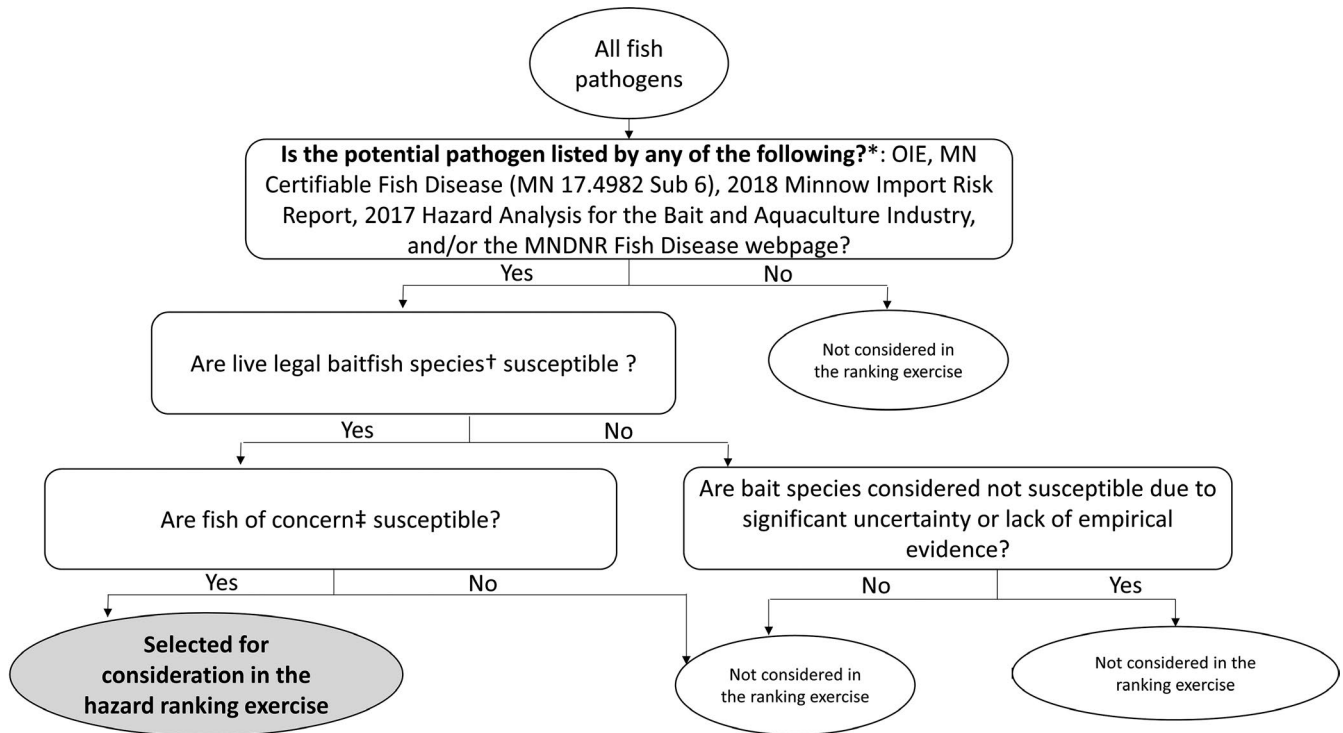
fish are the most popular bait in many Great Lakes states, where millions are raised on farms or harvested from the wild, moved long distances overland and sporadically released by anglers into the water, with as many as 20%–40% of anglers admitting to releasing their leftover live baitfish (Drake & Mandrak, 2014a; Litvak & Mandrak, 1993; Ludwig & Leitch, 1996; McEachran et al., in prep.). Mandatory disease testing is limited to certain baitfish species and diseases (e.g., MN Statute 17.4991), and the health status of baitfish populations is generally poorly understood (Goodwin et al., 2004; Jones, 2000). Pathogens typically rank among the lowest invasive species in terms of angler awareness (Cole et al., 2016) yet are easily transferred with legal bait and can have devastating consequences if introduced (Gozlan et al., 2006; Morant et al., 2013). Consequently, the use of live baitfish presents a significant opportunity for pathogen spread. At the same time, the live baitfish industry is economically and culturally important in US states like Minnesota where demand for minnows drives a >\$2.4 million live baitfish industry and supports an even larger recreational fishing industry (United States Department of Agriculture, 2013). The sheer volume of this pathway combined with recent baitfish shortages has increased the scrutiny and demand for a safe, reliable bait supply, igniting a debate about how to balance the risk for disease spread with the value it provides to the state and the region.

Fish health researchers and aquatic resource managers are increasingly in need of a system to triage (or identify, rank and prioritize) the large number of potential fish pathogens that could be introduced or spread via the live baitfish pathway. The purpose of hazard prioritization, a critical first step in risk analysis, is to identify the hazards that warrant further attention and concern while simultaneously releasing resources that would otherwise be spent on pathogens of lower concern or importance (Jakob-Hoff et al., 2014). Although some qualitative assessments have been completed (Boersen et al., 2017; Gunderson, 2018), there is currently no formal framework to rank pathogens in the live baitfish pathway. The purpose of this study was to develop a semi-quantitative risk ranking framework to rank pathogens in the live baitfish supply according to their potential impact on wild fish populations in Minnesota. Given the importance of the bait and fishing industries, significant uncertainty and need for evidence-based risk management strategies (Minns & Cooley, 2000; Stohlgren & Schnase, 2006), multicriteria decision analysis (MCDA) methodology was used as the basis for the risk ranking framework. The use of this method enabled the integration of both empirical data and value-based judgements as a crucial first step in risk analysis by identifying and prioritizing hazards in the live baitfish pathway.

## 2 | METHODS

### 2.1 | Problem formulation and scoping

A multi-step process centred around expert stakeholder input was designed for the risk ranking exercise. As the first step, an



**FIGURE 1** Inclusion criteria decision tree for pathogen selection. <sup>\*</sup>OIE: Diseases listed by the World Organisation for Animal Health (World Organization for Animal Health [OIE], 2017); MN Certifiable Fish Diseases (MN Statute 17.4982); 2018 Minnow Import Risk Report (Gunderson, 2018); Hazard Analysis for Bait and Aquaculture Industry (Boersen et al., 2017); MNDNR Fish disease webpage (accessible at [https://www.dnr.state.mn.us/fish\\_diseases/index.html](https://www.dnr.state.mn.us/fish_diseases/index.html)). <sup>†</sup>Live legal bait species according to the 2018 Minnesota Fishing Regulations Handbook, accessible at [https://files.dnr.state.mn.us/rlp/regulations/fishing/fishing\\_regs.pdf](https://files.dnr.state.mn.us/rlp/regulations/fishing/fishing_regs.pdf). Members of the minnow family, except carp and goldfish; bullheads, cisco (tullibee), lake whitefish, goldeyes and mooneyes (not over 7 inches long); suckers (not over 12 inches long); mudminnows, tadpole madtoms and stonecats. “Leeches” are designated “minnows” by the MN Fishing Regulations Handbook, but are not considered in this hazard assessment. <sup>‡</sup>Fish of concern were defined as any fish species receiving management attention from the MNDNR, including but not limited to game species, threatened and endangered species, or species that support commercial fisheries.

initial cluster of stakeholder experts with expertise in fish health and aquatic invasive species prevention was identified from the Minnesota Department of Natural Resources (MNDNR) to provide input throughout the process and to ensure study outcomes aligned with the state management objectives.

Best practices indicate that clarifying the objective, question or end point of interest is critical for the accuracy and applicability of a risk assessment (Jakob-Hoff et al., 2014). Therefore, the second step of the risk ranking exercise was to define the primary question of the analysis, which was formulated as: “What pathogens are most likely to present a risk to the health of wild fish via release of infected baitfish?” and to identify the inclusion and exclusion criteria used to select the pathogens to be included in the study. Although there is some evidence that potential human and wildlife pathogens (Mahon et al., 2018; Picco et al., 2010) may be present in live baitfish, the scope of this study was limited to pathogens of fish. After the definition of the project question, an initial list of pathogens to be assessed was obtained from existing qualitative evaluations (Boersen et al., 2017; Gunderson, 2018) and lists of important (regulatory) fish pathogens curated by the OIE (Aquatic Animal Health Code, OIE) and Minnesota law (MN Statute 17.4982). Inclusion/exclusion criteria were developed based on host susceptibility for the initial

hosts, live baitfish that could be legally used in Minnesota as listed in the 2018 fishing regulations handbook (accessible at [https://files.dnr.state.mn.us/rlp/regulations/fishing/fishing\\_regs.pdf](https://files.dnr.state.mn.us/rlp/regulations/fishing/fishing_regs.pdf)), and the recipient population (described as “fish of concern”), which included game fish, fish listed as threatened or endangered by the Minnesota Endangered Species Statute (MN Statute 84.0895), or fish receiving management attention from MNDNR (Figure 1).

## 2.2 | Development of the risk ranking framework

The third step of the risk ranking process was to build a framework to score the included pathogens according to defined risk criteria. A semi-quantitative matrix based on the multicriteria decision analysis (MCDA) methodology was developed to identify the high-risk fish pathogens of concern (WHO and FAO, 2007; Van der Fels-Klerx et al., 2018). MCDA methodology allows for the inclusion of different types of risk information, including empirical data and expert judgement. Risk ranking criteria were developed based on previous evaluations of the bait pathway (Boersen et al., 2017; Gunderson, 2018) and adapted to reflect the likelihood of pathogen occurrence and the severity of its impact due to spreading in the baitfish pathway.

The MCDA risk ranking framework was comprised of seven risk criteria: likelihood of transfer, prevalence in the bait supply, colonization potential, ecological impact if established, economic impact if established, current distribution in Minnesota and host species. Each criterion was assigned a normalized risk score based on available literature (0–3, Table 1). An unweighted risk score (assuming equal weight among all criteria) was calculated for each pathogen by adding each individual criterion score using the following equation:

$$\text{Unweighted risk score} = \sum_{i=1}^7 S_{ij} \quad (1)$$

where  $S_{ij}$  is the score for pathogen  $j$  on criterion  $i$ . All data and calculations are available in Appendix S1.

### 2.3 | Expert opinion elicitation and pathogen scoring

To incorporate value-based judgements into the weighting of the criteria for the next step in this assessment (Havelaar et al., 2010; Krause, 2008; Walshe & Burgman, 2010), potential stakeholder experts were identified based on their interest in, influence on and valuable knowledge of the live baitfish pathway (Jakob-Hoff et al., 2014). Identified experts were then validated by eligibility criteria including: current professional position and years of experience related to fish health, aquatic invasive species or the production of live baitfish for recreational angling. Stakeholder experts were also asked to identify other potential participants for our study, a process called “snowball sampling”, by which members of a narrowly defined group identify other members of that group (Hald et al., 2016). Willing and informed stakeholder experts were asked to assign a weight to each criterion such that all weights added to one (Cox et al., 2012; Krause, 2008). The expert weighting exercise was administered in the online survey platform Qualtrics (Qualtrics, Provo, UT, 2019).

### 2.4 | Uncertainty estimation

Three types of uncertainty were identified during the development of the risk ranking framework. First, the uncertainty associated with the criteria weights assigned by the stakeholder experts was characterized by a Beta-PERT distribution (Vose, 2008). For each pathogen, a total weighted risk score was obtained by adding each individual risk criterion score multiplied by values from the expert's weight distribution for each criterion using the following equation (adapted from ECDC, 2017):

$$\text{Weighted risk score} = \sum_{i=1}^7 W_i * S_{ij} \quad (2)$$

$$W_i \sim \text{BetaPERT}(a, b, c)$$

where  $S_{ij}$  is the score for pathogen  $j$  on criterion  $i$  as in Equation (1), and  $W_i$  is the probability distribution of the expert-designated

weights for each criterion  $i$ . The Beta-PERT distribution was characterized by a minimum ( $a$ ), most likely ( $b$ ) and maximum value ( $c$ ). Latin hypercube sampling (LHS) was performed in @Risk (Palisade Inc.) to iterate over Equation (2) and sample stratified random numbers from each probability distribution of the expert-designated weights defined in the model (Vose, 2008). Significant correlations between input values were included in the model (Appendix S1). The LHS was repeated for 10,000 iterations to generate the final distribution of total weighted risk scores with mean and standard deviation values that accurately accounted for all possible weighted risk scores for a given set of parameters defined. Pairwise  $t$  tests with a Bonferroni correction and non-parametric Kolmogorov-Smirnov tests (Arnold & Emerson, 2011) were applied to test for significant differences in mean total risk scores and overall total weighted risk distributions between pathogens, respectively.

The second type of uncertainty was related to the amount of published evidence supporting the risk score assigned to each criterion. A normalized scale (0–2, Table 2) was developed to estimate the evidence uncertainty associated with the total weighted and unweighted risk scores for each pathogen. If we were unable to find published information about a particular criterion for a particular pathogen, the risk score was extrapolated from similar pathogens and was assigned a high uncertainty score (2) for that criterion. Total evidence uncertainty score for each pathogen was estimated using Equation (3):

$$\text{Total evidence uncertainty} = \sum_{i=1}^7 U_{ij} \quad (3)$$

where  $U_{ij}$  is the normalized uncertainty score for pathogen  $j$  on criterion  $i$ . Total evidence uncertainty scores for each pathogen are reported in Table 3.

A third type of uncertainty was related to the “confidence level” of the stakeholder experts in assigning the weight values. Experts indicated their confidence in the assigned weights by a score between 1 (low) and 10 (high, integer number). The confidence scores were intended to illustrate the range and variety of confidence from various experts and not used in the final calculations of the risk ranking.

### 2.5 | Sensitivity analysis

A sensitivity analysis was carried out to measure the impact of expert opinion value judgements on risk ranking using the tornado graph feature in @Risk to determine which expert weights had the greatest impact on overall weighted risk score for each pathogen. A positive Spearman correlation value indicated a positive relationship between the weight for that criterion and the total risk score. The criterion with the highest absolute value was identified as the most impactful risk factor for future risk management strategies.

TABLE 1 Description of the normalized scoring schemes for the seven risk ranking criteria

	0	1	2	3
<b>Criteria</b>				
Likelihood of transfer	Not likely, due to extensive testing and surveillance and strict protocols to prevent transfer	Low, several management practices and disease testing and surveillance is done	Moderate, some risk reduction measures, but testing is incomplete (i.e., not on all bait species)	High, no routine testing of bait species, not able to be detected visually
Prevalence in bait supply	Has not been found in MN bait supply	Low prevalence in bait supply, 1%–33%	Moderate prevalence in bait supply, 34%–66%	High prevalence in bait supply, 67%–100%
Colonization potential	Not likely, organism will not be established due to climate mismatch, life cycle limitation or lack of suitable hosts	organism has a low probability of becoming established on the basis of climatic, life cycle, or host requirements	Organism has a medium probability of becoming established on the basis of climatic, life cycle, or host requirements	Organism has a high probability of becoming established on the basis of climatic, life cycle, or host requirements, or has been introduced in some areas of MN
Current distribution in MN	Common, frequently encountered, widespread	Fairly common, either widespread but not abundant in any location or abundant in some areas	Uncommon, not widespread or abundant in any location	Not Detected, surveys have been conducted but the organism has never been found
Economic impact	No known impact on any game species, fishery, tourism or species of interest	Mild impact on economic contribution of game species, fishery, tourism or species of interest	Moderate impact on economic contribution of game species, fishery, tourism or species of interest	Severe impact on economic contribution of game species, fishery, tourism, or species of interest
Ecological impact if established	No or negligible impact on population, community, or ecosystem ecology	Mild ecological impact (e.g., minor shift in food web)	Moderate ecological impact (e.g., some habitat degradation, some food web impact, etc.)	Severe ecological impact (e.g., fishery collapse, cascading effects, habitat degradation, etc.)
Host species	No known hosts in MN or single non-game, non-threatened & endangered (T&E) or management-relevant species affected	Single game, T&E, or management-relevant species affected	More than one game, T&E or management-relevant species affected	Several game, T&E or management-relevant species greatly affected (i.e., high mortality)

### 3 | RESULTS

#### 3.1 | Problem formulation and scoping

A total of 33 fish pathogens were identified as potential hazards (Appendix S1). Using the inclusion/exclusion criteria established (Figure 1), pathogens were excluded due to lack of sufficient evidence for transmission in live baitfish and/or susceptibility of fish of concern. A final list of 15 pathogens was identified for the risk ranking exercise.

**TABLE 2** Description of normalized scoring criteria for evidence uncertainty metric

Score	Description
0	Definitive published evidence or internationally accepted conclusion
1	Some uncertainty or lack of definitive information in published literature <sup>a</sup>
2	Little or no data or information <sup>b</sup>

<sup>a</sup>Uncertainty score automatically set at 1 for pathogens not detected in Minnesota waters or bait supply due to inherent uncertainty in disease testing unless there was significant evidence (i.e., nearly complete sampling coverage) for absence of pathogen.

<sup>b</sup>Uncertainty score automatically set at 2 for pathogens where no information was found.

#### 3.2 | Expert opinion elicitation and pathogen scoring

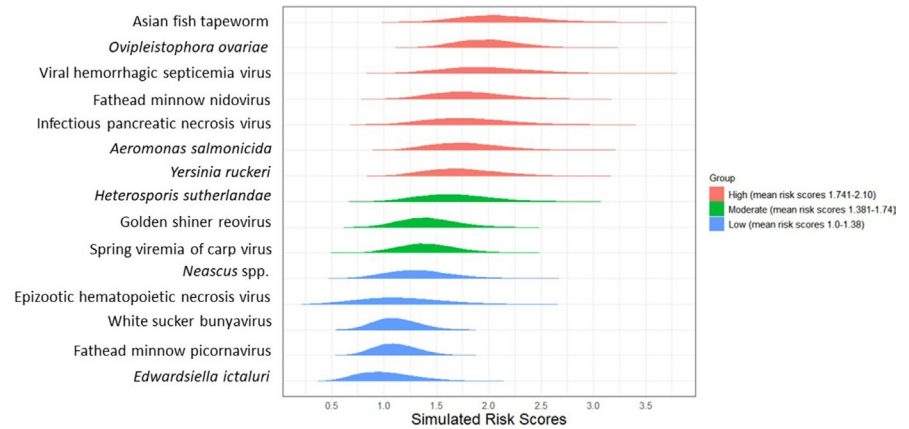
Snowball sampling resulted in a list of 54 potential stakeholder-expert participants, of which 25 agreed to participate (Appendix S2). Stakeholder experts came from a variety of backgrounds but were generally categorized as academics, government officials (both state and federal), or members of the bait and fishing industries. The industry stakeholder group ( $n = 4$ ) reported the highest number of years of experience (mean = 30 years,  $SD = 14.2$ ), followed by government officials ( $n = 13$ ,  $m = 18$ ,  $SD = 11.7$ ) and academics ( $n = 8$ ,  $m = 17$ ,  $SD = 10.4$ ). Confidence scores generally decreased as years of experience increased. Academics had the highest average confidence score ( $m = 6.25$ ,  $SD = 2.12$ ) followed by government officials ( $m = 6.08$ ,  $SD = 1.61$ ), and the industry stakeholders reported the lowest overall confidence scores ( $m = 4.5$ ,  $SD = 1.73$ ). No experts reported a conflict of interest.

Twenty-three stakeholder experts (92%) assigned criteria weights ranging from 0.0 to 0.5 (up to 50% weight). Two stakeholder experts (8%) indicated an equal weight (1/7 or 0.14 for each criterion). Beta-PERT distributions of the weightings varied in shape, indicating differences in the relative criterion's importance (weight mean value) and levels of agreement (weight standard deviation) between the experts. The criterion with the highest mean weight determined by the experts across all pathogens was "Ecological impact if established" (mean weight = 0.179) followed by "Colonization

**TABLE 3** Results of unweighted and weighted risk rankings, sensitivity analysis and evidence uncertainty scoring for the fifteen pathogens assessed by the expert opinion-informed risk ranking framework

Pathogen	Total weighted risk score (mean $\pm$ SD)	Weighted rank	Unweighted rank	Most influential criterion weight (Spearman rank coefficient)	Evidence uncertainty score
Asian fish tapeworm	2.101 $\pm$ 0.36	1	2	Host species (0.69)	7
<i>Ovipleistophora ovariae</i>	1.99 $\pm$ 0.30	2	1	Economic impact (0.67)	7
Viral haemorrhagic septicaemia virus	1.97 $\pm$ 0.40	3	2	Host species (0.65)	4
Fathead minnow nidovirus	1.80 $\pm$ 0.34	4	4	Host species (0.75)	10
Infectious pancreatic necrosis virus	1.79 $\pm$ 0.37	5	4	Host species (0.68)	9
<i>Aeromonas salmonicida</i>	1.78 $\pm$ 0.33	6	4	Host species (0.76)	7
<i>Yersinia ruckeri</i>	1.75 $\pm$ 0.34	7	4	Host species (0.75)	6
<i>Heterosporis sutherlandae</i>	1.67 $\pm$ 0.37	8	8	Host species (0.77)	5
Golden shiner virus	1.42 $\pm$ 0.26	9	9	Host species (0.64)	11
Spring viremia of carp virus	1.41 $\pm$ 0.27	10	9	Host species (0.62)	6
<i>Neascus</i> spp.	1.33 $\pm$ 0.30	11	9	Colonization potential (0.57)	1
Epizootic hematopoietic necrosis virus	1.15 $\pm$ 0.38	12	12	Current distribution (0.67)	8
Fathead minnow picornavirus	1.12 $\pm$ 0.20	13	12	Likelihood of transfer (0.69)	11
White sucker bunyavirus	1.12 $\pm$ 0.20	14	12	Likelihood of transfer (0.69)	12
<i>Edwardsiella ictaluri</i>	1.02 $\pm$ 0.27	15	15	Current distribution (0.81)	11





**FIGURE 2** Simulated risk score distributions for selected pathogens ( $n = 15$ )

potential" ( $m = 0.168$ ) and "Host species" ( $m = 0.149$ ). Regarding agreement among experts (lowest standard deviation), "Prevalence" ( $SD = 0.065$ ) was the most agreed criterion followed by "Economic impact if established" ( $SD = 0.071$ ) and "Ecological impact if established" ( $SD = 0.078$ ; Appendix S2).

Unweighted risk scoring (assuming equal weight by using Equation 1) resulted in the microsporidian parasite *Ovipleistophora ovariae* as the highest-risk pathogen, followed by Asian fish tapeworm *Schizocotyle acheilognathi* and viral haemorrhagic septicaemia virus (VHSV) (tied at #2). However, multiple pathogens received the same risk score (four pathogens with a score of 3, three pathogens with a score of 5 and 6 each) making it difficult to distinguish among them (Appendix S2). Only seven risk ranking levels were obtained with the unweighted risk scoring system.

Weighted risk score simulations resulted in distinct distributions for the 15 pathogens evaluated (Figure 2). Although the risk scores were slightly positive-skewed, the skewness values were  $<0.5$  for all simulated risk score probability distributions, so mean scores were used to score and rank pathogens. Three categorical bins (high-risk, moderate-risk and low-risk) were created equally to categorize pathogens by their level of concern. "High-risk" pathogens (mean risk scores 1.74–2.10) included Asian fish tapeworm (mean = 2.10,  $SD = 0.36$ ), followed by *O. ovariae* (mean = 1.99,  $SD = 0.30$ ) and VHSV (mean = 1.97,  $SD = 0.40$ ; Table 3). Fathead minnow nidovirus (FHMNV), infectious pancreatic necrosis virus (IPNV) and the bacteria *Yersinia ruckeri* and *Aeromonas salmonicida* were also categorized in the "high-risk" tier. The "moderate-risk" (mean risk scores 1.38–1.74) tier included the microsporidian parasite *Heterosporis sutherlandae*, golden shiner virus (GSV) and spring viremia of carp virus (SVCV). The "low-risk" tier (mean risk scores 1.02–1.38) included white sucker bunyavirus (WSBV), fathead minnow picornavirus (FHMPV), epizootic hematopoietic necrosis virus (EHNV), the bacteria *Edwardsiella ictaluri* and the macroparasite *Neascus* spp. Mean risk values and overall distributions of weighted risk scores were significantly different among all pathogens by both pairwise  $t$  tests and Kolmogorov–Smirnov tests ( $p < .05$ ), except for the mean risk values of IPNV and *A. salmonicida* ( $p = .09$ ). Two pairs of pathogens, including GSV and SVCV, and FHMPV and WSBV, were not significantly

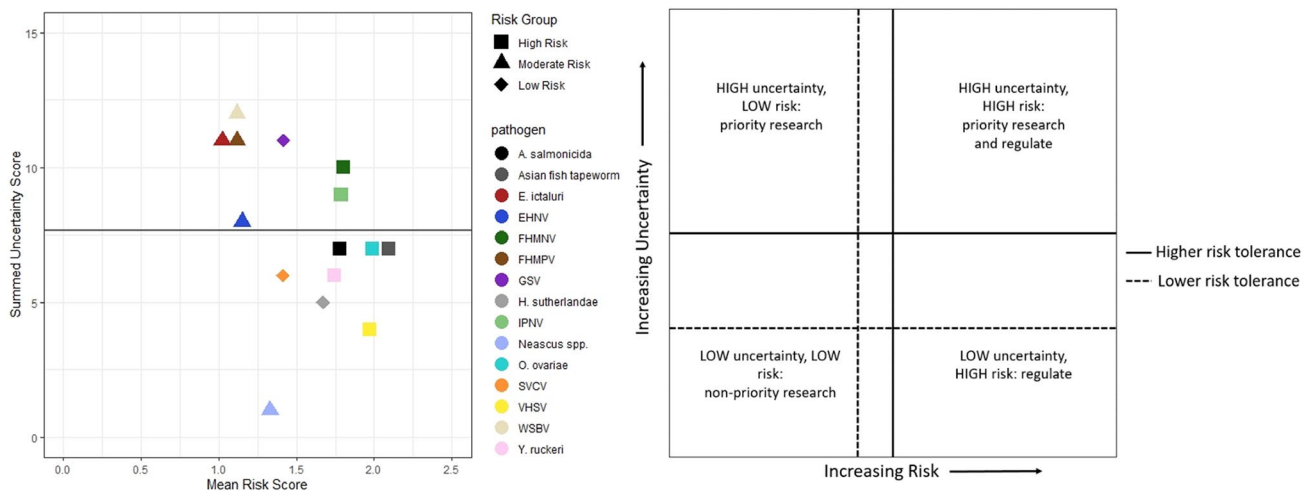
different from one another by either metric (Appendix S3). Total evidence uncertainty scores, indicating the amount of published support for assigned risk scores, ranged from 1 to 12 (mean uncertainty score = 7.67) (Table 3). Uncertainty scores were generally negatively correlated with total risk scores (Figure 3a), that is higher risk pathogens tended to have lower uncertainty scores; however, the relationship was not significant ( $p = .14$ ).

### 3.3 | Sensitivity analysis

The impact of the expert-designated criteria weights on overall risk scores for each pathogen was examined by calculating Spearman's correlation coefficients (Table 3). All of the most impactful criteria weights had a positive correlation with overall risk scores, meaning that an increase in the criteria weighting produced an increase in the overall risk score. The "host species" criteria were identified as the most impactful in the highest number of pathogens (nine pathogens). The "likelihood of transfer" and "current distribution in Minnesota" were impactful for two pathogens each, whereas the "economic impact if established" and "likelihood of colonization" were most impactful for one pathogen each.

## 4 | DISCUSSION

In this study, a MCDA risk ranking framework integrating empirical data and expert opinion was used to rank pathogens in the live baitfish pathway. Applying the framework as a case study to the problem of pathogen introduction via the Minnesota bait pathway resulted in distinct risk scores for each of the 15 pathogens assessed. The high-risk pathogen group included the Asian fish tapeworm, *O. ovariae*, VHSV, FHMNV, IPNV, *A. salmonicida* and *Y. ruckeri*. To our knowledge, this is the first study that has employed both semi-quantitative scores and expert opinions to evaluate and rank pathogens in the live baitfish pathway. The inclusion of expert judgement in the risk ranking exercise allowed a more detailed ranking analysis with distinct risk scores, avoiding the risk



**FIGURE 3** Relationship between uncertainty and risk. (a) Summed “evidence” uncertainty scores vs. mean weighted risk scores for the 15 pathogens assessed. Total uncertainty scores were calculated according to Table 2 and Equation (3) for each pathogen. (EHN, epizootic hematopoietic necrosis virus; FHMNV, fathead minnow nidovirus; FHMPV, fathead minnow picornavirus; GSV, golden shiner virus; IPNV, infectious pancreatic necrosis virus; SVCV, spring viremia of carp virus; VHSV, viral haemorrhagic septicaemia virus; WSBV, white sucker bunyavirus) Solid line indicates the average uncertainty score (7.6). (b) Conceptual diagram for the theoretical risk-uncertainty-response nexus. Hypothetical thresholds for decision-making are represented by the solid line (higher risk tolerance scenario) and the dashed line (lower risk tolerance scenario)

score clustering observed in the unweighted system. The weighted framework also made explicit the impact of subjective beliefs about which criteria were most important, emphasizing the importance of considering value judgements when making decisions about which pathogens to manage.

The Asian fish tapeworm, *O. variae* and VHSV were the top-ranked pathogens in both the unweighted and weighted risk scoring systems, confirming the relevance of these three fish pathogens to the bait supply pathway. The highest ranked pathogen was the non-native Asian fish tapeworm, a generalist fish parasite that can infect hundreds of fish species and known to be present in the live baitfish supply in the region (Boonthai et al., 2017; Kuchta et al., 2018). *Ovipleistophora variae* is an obligate intracellular and vertically transmitted parasite, infecting the ovarian tissue of golden shiners, leading to significant declines in fecundity by age-2 (Phelps & Goodwin, 2008). Although *O. variae* is believed to be widely distributed and highly prevalent in the golden shiner supply chain, surveys of wild populations to confirm establishment have not been completed (McEachran et al., accepted), and the parasite remains of concern. Indeed, a previous qualitative risk assessment for golden shiners imported from Arkansas bait producers identified both Asian fish tapeworm and *O. variae* as high-risk (Gunderson, 2004, 2018). VHSV is a broadly recognized risk to fish health globally (Escobar et al., 2018), and following its invasion in the Great Lakes in 2003 (Elsayed et al., 2006), has been identified as a concern in previous evaluations of the Minnesota bait industry (Boersen et al., 2017; Phelps et al., 2014).

The results of the risk ranking framework highlight the paradoxes of risk management efforts that focus on the host species, rather than the pathogen of interest. For example, the ranking framework identified the Minnesota certifiable diseases IPNV,

*A. salmonicida* and *Y. ruckeri* as high-risk hazards for the bait pathway. These pathogens can have serious fish health implications for salmonid species (Furones et al., 1993; Roberts & Pearson, 2005; Wiklund & Dalsgaard, 1998) and are consequently regulated in Minnesota to limit introduction and spread (MN Statute 17.4982). However, these regulations only apply to salmonid species, despite known susceptibility and evidence of at least *A. salmonicida* and *Y. ruckeri* in the local retail baitfish supply (McEachran et al., accepted). In contrast, VHSV is another state-certifiable pathogen identified as high-risk in this study, but it is managed at the pathogen level, with all susceptible species (including legal bait species) subject to regulatory conditions (MN Statute 17.4991). These paradoxes highlight the importance of managing specific invasive pathogens of known risk, rather than host species, when attempting to reduce the risk of pathogen spread via any live animal movement pathway.

Estimates of evidence uncertainty varied across pathogens, with some pathogens having higher or lower uncertainty than average (Figure 3a). Some pathogens in the high-risk group (e.g., FHMNV and IPNV) and low-risk pathogens (e.g., WSBV, FHMPV) obtained high uncertainty scores, suggesting that as more information becomes available in the future, the risk ranking may change for these less well-described pathogens. Because of the high number of fish species and increasing rates of pathogen reporting and surveillance, pathogens of fish account for a large number of emerging diseases of wildlife (Tompkins et al., 2015), and so invasion management tools must be equipped to dealing with both emergent and well-documented pathogens. Fish health managers could apply the risk ranking to evaluate potential risk and determine what type of action, if any, is warranted, based on their own tolerance for uncertainty and risk (Figure 3b). If new evidence emerges in the future, the risk ranking framework can be updated



and risk ranking scores recalculated, providing support for risk-based disease management.

It is important to note that while the risk ranking framework identifies pathogens of importance (“high risk”) in the live baitfish supply, this does not directly translate to an inevitable impact on wild fish populations. Like all invasion scenarios, many factors must align to result in the successful establishment and negative outcome of a hazard (e.g., baitfish pathogen) to a new environment (e.g., naïve wild population of concern; Simberloff, 2009; Stohlgren & Schnase, 2006; Wang & Jackson, 2011). Examples of failed introductions are impossible to quantify given the limited information for the disease status of baitfish and their movement patterns, and the disease status of wild populations. For VHSV, a pathogen where significant surveillance has occurred (i.e., Phelps et al., 2014), no detections have occurred in the Minnesota baitfish supply and therefore transmission via this pathway is presumed to be non-existent. Evaluating the current distribution and potential for establishment of high-risk pathogens known to be in the baitfish supply (e.g., *O. variae*, *A. salmonicida*, *Y. ruckeri*) is warranted to better inform future risk assessments. Regardless, the risk ranking framework is a useful tool to identify and prioritize pathogens for further management consideration and provide justification for proactive prevention efforts.

Incorporating variability and uncertainty in the values orientations of multiple different stakeholder groups (risk managers, academia and industry), and not just a single sector, is increasingly recognized as a critical part of managing invasive species (Shackleton et al., 2019). The expert opinion-based risk ranking framework developed in this study incorporates expert opinion with available empirical data, improving on previous qualitative evaluations and unweighted rankings via MCDA analysis to distinguish between high-, medium- and low-risk pathogens in the live baitfish supply. Where uncertainty exists, the precautionary principle is often employed to determine disease risk, whereby novel and highly uncertain pathogens are automatically assigned a high-priority ranking and allocated resources and risk management efforts (Larson et al., 2013; Sainsbury & Vaughan-Higgins, 2012). This approach may obfuscate management plans and create burdensome regulations for producers (van Senten & Engle, 2017). Conversely, failure to systematically assess all possible hazards may indeed overlook important pathogens, leaving fish populations at risk (Gaughan, 2001). The balanced, evidence-based approach described in this study could provide a roadmap for other live bait policy “hotspots” (e.g., Ontario, Canada (Drake & Mandrak, 2014b) or New England, USA (Rosa & Porter, 2020)), as well as other disease risk pathways such as shellfish aquaculture (Castinel et al., 2019) or the ornamental aquarium trade (Ebner et al., 2020). More importantly, this framework has broad applicability for conservation management requiring a balance between prevention of invasion risks and the economic, cultural and societal benefits associated with live animal imports. Finally, we believe this study provides another necessary tool for risk assessment of species or disease invasion in the increasingly complex “anthropocene”.

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## CONFLICT OF INTEREST

None of the authors or experts whose opinion was elicited in this study have a conflict of interest to declare.

## ETHICS APPROVAL

This research was reviewed by the University of Minnesota's Institutional Review Board and determined to be “not human research” (STUDY00007170).

## DATA AVAILABILITY STATEMENT

All data and calculations available in the Supporting Information.

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## SUPPORTING INFORMATION

Additional supporting information may be found online in the Supporting Information section.

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