## **QUESTIONNAIRE**

| Name:   | Gender: |
|---------|---------|
| Age:    | Weight: |
| Height: | BMI:    |

# **QUESTION NO 1**

## DEMOGRAPHIC CHARACTERISTICS OF COLLEGE STUDENTS

| Q#1 | Mothers education                          | 1. Primary School   |
|-----|--|---------------------|
|     |  | 2. Secondary school |
|     |  | 3. High School      |
|     |  | 4. Academic Degree  |
|     |  | 5. None             |
| Q#2 | Fathers education                          | 1. Primary School   |
|     |  | 2. Secondary school |
|     |  | 3. High School      |
|     |  | 4. Academic Degree  |
|     |  | 5. None             |
| Q#3 | Do you have an interest in health?         | 1. Very much        |
|     |  | 2. Much             |
|     |  | 3. Average          |
|     |  | 4. Little           |
|     |  | 5. Very Little      |
| Q#4 | Do you have an interest in weight control? | 1. Very much        |
|     |  | 2. Much             |
|     |  | 3. Average          |
|     |  | 4. Little           |
|     |  | 5. Very Little      |
| Q#5 | Who do you usually eat with?               | 1. Whole family     |

|  | 2. Some members of the |
|--|------------------------|
|  | family                 |
|  | 3. Alone               |
|  | 4. Friends             |
|  | 5. Relatives           |

## PATTERNS OF FAST FOOD CONSUMPTION

| Q#6  | Which of the following food do you consume the | 1. Hamburger            |
|------|--|-------------------------|
|      | most in a week?                                | 2. French Fries         |
|      |  | 3. Pizza                |
|      |  | 4. Fried Chicken        |
|      |  | 5. Doughnuts            |
| Q#7  | Reasons for consuming fast food                | 1. When parents are not |
|      |  | at home                 |
|      |  | 2. Special days         |
|      |  | 3. Meeting Friends      |
|      |  | 4. When Hungry          |
|      |  | 5. Out of Habit         |
| Q#8  | To whom do you enjoy eating fast food?         | 1. Parents              |
|      |  | 2. Brothers/Sisters     |
|      |  | 3. Friends              |
|      |  | 4. Alone                |
|      |  | 5. Relatives            |
| Q#9  | What do you consume fast food as?              | 1. A meal               |
|      |  | 2. Snack                |
| Q#10 | Place where you eat fast food                  | 1. Near Home            |
|      |  | 2. Near School          |
|      |  | 3. Downtown             |

|  | 4. Others |
|--|-----------|
|  |           |

#### INTENTION FOR CONSUMING FAST FOOD

| Q#11 | I am inclined to use hamburgers in a month    | <ol> <li>Not at all</li> <li>A little</li> <li>Somewhat</li> <li>Very Much</li> </ol> |
|------|---|---|
| Q#12 | I am inclined to use French fries for a month | <ol> <li>Not at all</li> <li>A little</li> <li>Somewhat</li> <li>Very Much</li> </ol> |
| Q#13 | I am inclined to use a pizza in a month       | <ol> <li>Not at all</li> <li>A little</li> <li>Somewhat</li> <li>Very Much</li> </ol> |
| Q#14 | I am inclined to use fried chicken in a month | <ol> <li>Not at all</li> <li>A little</li> <li>Somewhat</li> <li>Very Much</li> </ol> |
| Q#15 | I am inclined to use doughnuts in a month     | <ol> <li>Not at all</li> <li>A little</li> <li>Somewhat</li> <li>Very Much</li> </ol> |

## **QUESTION NO 4**

#### ATTITUDE TOWARD FAST FOOD CONSUMPTION

| Q#16 | Fast food is familiar to me                       | 1. Not at all |
|------|---|---------------|
|      |   | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#17 | I think that fast food is not good for the health | 1. Not at all |

|      |  | 2. A little   |
|------|--|---------------|
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |
| Q#18 | I think that fast food can provide all vital nutrients | 1. Not at all |
|      | for us   | 2. A little   |
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |
| Q#19 | I think that fast food is delicious                    | 1. Not at all |
|      |  | 2. A little   |
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |
| Q#20 | I think that fast food stores provide an attractive    | 1. Not at all |
|      | environments   | 2. A little   |
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |
| Q#21 | I think that fast food stores are clean                | 1. Not at all |
|      |  | 2. A little   |
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |
| Q#22 | I think that fast food is clean and safe               | 1. Not at all |
|      |  | 2. A little   |
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |
| Q#23 | I think that fast food portions are large enough to    | 1. Not at all |
|      | feel full  | 2. A little   |
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |
| Q#24 | I think that fast food has a lot of salt               | 1. Not at all |
|      |  | 2. A little   |
|      |  | 3. Somewhat   |
|      |  | 4. Very Much  |

| Q#25 | I think that fast food has a lot of fat           | 1. Not at all |
|------|---|---------------|
|      |   | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#26 | I think that consuming fast food will make me fat | 1. Not at all |
|      |   | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#27 | I think that fast food has a lot of calories      | 1. Not at all |
|      |   | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |

## SUBJECTIVE NORM FOR FAST FOOD CONSUMPTION

| Q#28 | Motivation |   | I follow my family's beliefs     | 1. | Not at all |
|------|------------|---|----------------------------------|----|------------|
|      | to comply  | to comply 2.  | I follow the beliefs of teachers | 2. | A little   |
|      |            | 3.  | I follow the beliefs of          | 3. | Somewhat   |
|      |            |   | my friend                        | 4. | Very Much  |
| Q#29 | Normative  | 1.  | I think that my familywould      | 1. | Not at all |
|      | Belief 2   |   | like my fast food consumption    | 2. | A little   |
|      |            | 2.  | I think that my teachers         | 3. | Somewhat   |
|      |            |   | would likemy fast food           | 4. | Very Much  |
|      |            |   | consumption                      |    |            |
|      |            | 3. I think that my friends would like my fastfood consumption | I think that my friends          |    |            |
|      |            |   | would like my fastfood           |    |            |
|      |            |   | consumption                      |    |            |

| Q#30 Motivati                 | n 1. Fam | ily      | 1. | Not at all                        |
|-------------------------------|----------|----------|----|-----------------------------------|
| to compi<br>Normati<br>belief | 7 1690   |          | 3. | A little<br>Somewhat<br>Very Much |
| belief                        | 3. 1110  | Titolius | 4. | Very Much                         |

# PERCEIVED BEHAVIORAL CONTROL TOWARD FAST FOOD CONSUMPTION

| Q#31 | I can eat fast food even if fewer fast-food stores    | 1. Not at all |
|------|---|---------------|
|      | are near  | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#32 | I think that meeting friends at places other than     | 1. Not at all |
|      | fast food stores would be difficult                   | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#33 | I can eat fast food even while I am on diet.          | 1. Not at all |
|      |   | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#34 | I can eat fast food even if I have to wait for a long | 1. Not at all |
|      | time  | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#35 | I can eat fast food even if the fewer advertisement   | 1. Not at all |
|      | for fast food is on TV, on the internet, etc.         | 2. A little   |

|      |   | 3. Somewhat   |
|------|---|---------------|
|      |   | 4. Very Much  |
| Q#36 | I can eat fast food even if they offer a few sale     | 1. Not at all |
|      | promotions  | 2. A little   |
|      |   | 3. Somewhat   |
| 1    |   | 4. Very Much  |
| Q#37 | I think that changing my fast food consumption        | 1. Not at all |
|      | behaviors for health would be difficult               | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#38 | I think that using places other than fast food        | 1. Not at all |
|      | stores for special occasions such as birthdays        | 2. A little   |
|      | would be difficult.                                   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#39 | I think that changing my fast food consumption        | 1. Not at all |
|      | behavior is difficult because I have eaten them       | 2. A little   |
|      | from a very young age                                 | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#40 | I can eat fast food even if I get nutrition education | 1. Not at all |
|      | using multimedia (e.g website, video clip) rather     | 2. A little   |
|      | than basic lecture or brochure                        | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#41 | I can eat fast food even if I get continued nutrition | 1. Not at all |
|      | education   | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |
| Q#42 | I can eat fast food even if I learn how to quickly    | 1. Not at all |
|      | prepare a simple meal                                 | 2. A little   |
|      |   | 3. Somewhat   |
|      |   | 4. Very Much  |

| Q#43 | I can eat fast food even if I get nutrition education | 1. Not at all |
|------|---|---------------|
|      | about the impact of fast food on health (e.g.         | 2. A little   |
|      | calories, nutrient content).                          | 3. Somewhat   |
|      |   | 4. Very Much  |