Contents lists available at ScienceDirect

EClinicalMedicine



journal homepage: https://www.journals.elsevier.com/eclinicalmedicine

Healthy People 2030: Moving toward equitable health and well-being in the United States

Nicolaas P. Pronk^{a,*}, Dushanka V. Kleinman^b, Therese S. Richmond^c

^a HealthPartners Institute, Minneapolis, Minnesota; Department of Social and Behavioral Sciences, Harvard Chan School of Public Health, Boston Massachusetts; and Division of Health Policy and Management, University of Minnesota, Minneapolis, MN, United States

^b Principal Associate Dean, University of Maryland (UMD) School of Public Health. Washington DC, United States

^c School of Nursing, Biobehavioral Health Sciences Department, Senior Fellow Leonard Davis Institute of Health Economics; University of Pennsylvania, Philadelphia, Pennsylvania, United States

ARTICLE INFO

Article History: Received 8 January 2021 Revised 11 February 2021 Accepted 12 February 2021

What should major public health efforts emphasize in achieving optimal health and well-being for all in the midst of a pandemic, structural racism, and visible climate change? Collective experiences of the coronavirus pandemic and its observable bonds to poverty, inequality, and structural racism suggest the time has come to increase focus on the contexts that shape how people live their lives.

Globally recognized as a roadmap for charting a healthier future, the *Healthy People* initiative delineates achievable objectives with 10year targets to guide multi-sectoral action. Healthy People 2030, the fifth decade of setting U.S. national goals and objectives for health promotion and disease prevention, expands the dialog from health alone to an intentional focus on health and well-being and calls for achieving health equity, eliminating health disparities, attaining health literacy, and extending an explicit emphasis on the social, physical, and economic determinants of health and well-being [1].

The term "health and well-being" is new to Healthy People and implies separate but related states that influence each other in a mutually reinforcing relationship [2]. Together, equitable health and well-being describes factors deeply rooted in personal and societal values, such as social justice, safety, prosperity, civic engagement, and environmental integrity. Elevating the need to achieve health equity is a central theme in Healthy People 2030. Structural racism the totality of ways in which societies foster racial discrimination through mutually reinforcing inequitable systems—affects health and well-being and is not moderated by age, sex, birthplace, or education [3]. Thus, interventions and systemic changes must be implemented at population and societal levels [3,4]. Multisector partnerships represent a requisite strategy to address much-needed changes in health care spending while increasing life expectancy in order for the United States to reach parity with other high-resource nations [5].

The pivot from Healthy People 2020 to 2030 comes with a need to strengthen the objectives and measures that reflect upstream determinants of health more fully. In support of this measurement challenge, the National Academies of Sciences, Engineering, and Medicine (NASEM) proposed a priority subset of 34 indicators, Leading Health Indicators (LHIs), designed to close the gap in upstream objectives and support a departure from sole reliance on more traditional metrics reflecting health care delivery system capabilities and specific medical conditions by prioritizing upstream social, physical, and economic determinants of health and well-being [6]. These indicators can assess inequities and differences among and between groups that are unjust and unfair and when made visible, these measures can stimulate action. Recently launched 2030 LHIs and Overall Health and Well-Being Measures (OHMs) reflect the importance of subjective well-being, life expectancy, disability, and self-perceived health status through measurement examples such as household food insecurity, exposure to unhealthy air, 4th grade reading level proficiency, employment of working-age people, and persons living in poverty [1]. Yet, to reach the Healthy People 2030 vision of equitable health and well-being, envisioned upstream determinants would address root causes of health inequalities (e.g., racism) [7] and collective health and well-being (e.g., climate change and civic engagement) [8]. The NASEM indicator set includes measures currently not selected in the Healthy People 2030 set of indicators (Table 1).

Incorporating these additional indicators would further inform actions to achieve health equity. It would support a more appropriate balance in resource investments to close gaps in cultivating healthier environments such as, for example, in the assessments of civic engagement (proportion of eligible population that votes), social environment measures that would address neighborhood disinvestment and residential segregation (e.g., by using the Neighborhood Disinvestment Index, Index of Dissimilarity and the Isolation Index), and measures of environmental quality and heat vulnerability. Work is already underway through efforts such as the Neighborhood Atlas, a resource that provides measures of neighborhood disadvantage, incorporating the Area Deprivation Index, to be used for planning, policy development and research [9]. Further, the adoption of these

https://doi.org/10.1016/j.eclinm.2021.100777

2589-5370/© 2021 The Author(s). Published by Elsevier Ltd. This is an open access article under the CC BY-NC-ND license (http://creativecommons.org/licenses/by-nc-nd/4.0/)



Commentary

E-mail address: nico.p.pronk@healthpartners.com (N.P. Pronk).

Table 1

National academies of sciences, engineering, and medicine (NASEM) proposed, but not accepted, indicators for healthy people 2030.

Торіс	Proposed New Indicator
Child health	Reduce the prevalence of one or more Adverse Childhood Experiences (ACEs) from birth to age 17
Mental disability	Reduce the rate of mental disability
Mental health	Reduce percentage of adults who reported their mental health was not good in 14 or more days in the past 30 days (i.e., frequent mental distress)
Mental health	Reduce discharges for ambulatory care-sensi- tive conditions per 1000 Medicare enrollees
Healthier physical environment	Improve the Environmental Quality Index
Healthier physical environment	Lower the Heat Vulnerability Index
Healthier social environment	Increase the proportion of voting eligible population who votes
Healthier social environment	Lower the Neighborhood Disinvestment Index
Healthier social environment	Reduce the level of residential segregation captured by the Index of Dissimilarity
Healthier social environment	Reduce the level of residential segregation captured by the Isolation Index

additional indicators would strengthen the portfolio of measures for Healthy People 2030 and align with other global approaches to equitable health and well-being, such as the Sustainable Development Goals of the United Nations [10].

Healthy People 2030 provides a vision to substantively shift the focus toward changing systems that perpetuate upstream determinants of poor health and move us closer to a society of equitable health and well-being. Adoption of this broad, upstream set of indicators will undoubtedly improve the health and well-being of Americans and support progress in aligning the United States with the way

other countries around the world consider the pursuit of health and well-being.

Declaration of Competing Interest

The authors have nothing to disclose.

References

- Secretary's advisory committee on national health promotion and disease prevention objectives for 2030: recommendations for an approach to healthy people 2030. Accessed January 20, 2021: https://health.gov/healthypeople and https:// health.gov/healthypeople/objectives-and-data/leading-health-indicators.
- [2] Pronk NP, Kleinman DV, Goekler SF, Ochiai E, Blakey C, Brewer KH. Promoting health and well-being in Healthy People 2030. J Public Health Pract Manage 2020 published ahead of print. doi: 10.1097/PHH.000000000001254.
- [3] Bailey ZD, Krieger N, Agénor M, Graves J, Linos N, Bassett MT. Structural racism and health inequities in the USA: evidence and interventions. Lancet 2017;389:1453–63.
- [4] Paradies Y, Ben J, Denson N, et al. Racism as a determinant of health: a systematic review and meta-analysis. PLoS ONE 2015;10(9):e0138511.
- [5] McCullough JM, Speer M, Magnan S, Fielding JE, Kindig D, Teutsch SM. Reduction in US health care spending required to meet the institute of medicine's 2030 target. Am J Public Health 2020;110(12):1735–40.
- [6] National Academies of Sciences, Engineering, and Medicine. Leading health indicators 2030: advancing health, equity, and well-being. Washington, DC: The National Academies Press; 2020 Accessed December 8, 2020. doi: 10.17226/ 25682.
- [7] Khazanchi R, Evans CT, Marcelin JR. Racism, not race, drives inequity across the COVID-19 continuum. JAMA Netw Open 2020;3(9):e2019933. doi: 10.1001/jamanetworkopen.2020.19933.
- [8] Solar O, Irwin A. A conceptual framework for action on the social determinants of health. Social determinants of health discussion paper 2 (policy and practice). World Health Organization; 2010. Accessed January 20, 2021: https://www.who. int/sdhconference/resources/ConceptualframeworkforactiononSDH_eng.pdf.
- [9] University of Wisconsin; Department of Medicine. Neighborhood Atlas. Accessed January 20, 2021: https://www.neighborhoodatlas.medicine.wisc.edu/.
- [10] United Nations. Transforming our world: the 2030 agenda for sustainable development. https://sdgs.un.org/2030agenda Accessed January 4,