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Affordable Care Act Qualified Health Plan Enrollment for AIDS Drug Assistance Program Clients: Virginia's Experience and Best Practices

Kathleen A. McManus, Robert C. Rodney, Anne Rhodes, Steven Bailey, and Rebecca Dillingham

Abstract

With the implementation of the Affordable Care Act (ACA) in 2014, many safety net resources, including state AIDS Drug Assistance Programs (ADAPs), incorporated ACA Qualified Health Plans (QHPs) into their healthcare delivery model. This article highlights the benefits of the ACA for persons living with HIV. It also describes the range of strategies employed by state ADAPs to enroll patients in QHPs. The Virginia ADAP ACA implementation experience is described to illustrate one ADAP's shift to purchasing QHPs in addition to providing direct medications. Virginia ADAP is in a Medicaid nonexpansion state and funds the full costs of the QHP premiums, deductibles, and medication copayments. Virginia's experience is applicable to other Medicaid nonexpansion states and to state ADAPs in Medicaid expansion states, who are looking for options for their Medicaid ineligible clients. This article provides practical details of Virginia ADAP's ACA implementation as well as insights and best practices at both the state and clinic level.

THE AFFORDABLE CARE ACT (ACA) is a federal law that L provides insurance coverage to previously uninsured people. People living with HIV (PLWH) are more likely to be uninsured than the general population and may benefit significantly from the availability of ACA Qualified Health Plans (QHPs).¹⁻⁴ Not all states expanded Medicaid with the ACA, which has resulted in state safety nets, Ryan White clinics, and Ryan White-funded AIDS Drug Assistance Programs (ADAPs), working to insure their low-income patients. State ADAPs provide HIV medications to low-income PLWH. Most ADAPs incorporated the ACA into their model in some way.5 Nationally, ADAPs spent \$2.01 billion to provide medications to an estimated one-third of PLWH receiving care in 2013.⁶ Given the large size of this population, 210,000 ADAP enrollees in 2013, changes in healthcare delivery for the ADAP population can have broad reaching effects on engagement in care, access to antiretroviral therapy (ART), and viral suppression.6

Virginia has been a leader in incorporating the ACA into its ADAP healthcare delivery model by shifting from direct medication provision to supporting patient QHP enrollment. During 2014 enrollment, Virginia ADAP clients accounted for 2% of ADAP clients nationwide, but they represented 17% of QHP-covered ADAP clients nationwide and 58% of QHP-covered ADAP clients in southern states. Virginia's experience is applicable to Medicaid nonexpansion states as well as to Medicaid ineligible ADAP clients in Medicaid expansion states. This article will discuss benefits of the ACA for PLWH and the current national picture of state ADAPs incorporating the ACA. It will focus on Virginia ADAP's ACA implementation experience and provide some insights and best practices at both the state and clinic level to help other states and clinics in their assessment of and implementation of QHP enrollment for low-income PLWH.

Benefits of the ACA to PLWH

With the passage of the ACA in 2010, PLWH were able to sign up for preexisting condition insurance plans (PCIP) before the creation of Insurance Marketplaces. The Virginia ADAP supported patients' PCIP enrollment and paid patient premiums and cost shares. This early experience prepared both patients and the Virginia ADAP for the advent of QHPs, including how

¹Division of Infectious Diseases and International Health, University of Virginia, Charlottesville, Virginia.

²University of Virginia Ryan White HIV Clinic, Charlottesville, Virginia.

³Virginia Department of Health, Richmond, Virginia.

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to navigate the paperwork and how to access medical care and prescriptions under federally subsidized insurance plans. PCIP was eliminated with the implementation of the ACA Market-place QHPs, and PCIP patients became eligible for QHPs.

The ACA requires the availability of QHPs on ACA Health Insurance Marketplaces. QHPs provide essential health benefits (such as inpatient, outpatient, and preventative care), follow established limits on cost sharing (deductibles, copayments, and out-of-pocket maximum amounts), and meet other requirements. PLWH benefit from the access to the full range of care with controlled costs of premiums and cost shares.

The expanded access to Medicaid that followed the passage of the ACA is also helpful for PLWH. Of people receiving medications on the Virginia ADAP, about 70% are below 138% of the Federal Poverty Level (FPL), the qualifying level for expanded Medicaid.⁷ Most ADAP patients would have been covered if Medicaid expansion had been adopted by all states.⁵ The most recent numbers report that 20,000 previous ADAP clients now have Medicaid and 48,000 ADAP clients are covered by QHPs. For Medicaid, viral suppression rates have been reported in the 65%-68% range, while the viral suppression rate for Medicare and private insurance has been reported at 78%–80%. 9,10 Importantly, the viral suppression rates for PLWH who obtain care at Ryan White-funded clinics is 72.6% for all attendees and 77.7% among those who are retained in care. Specifically looking at those who are uninsured, the viral suppression rate is 39% without Ryan White care and 77% with Ryan White care assistance. 10

The outcomes associated with different healthcare insurance methods (QHPs, Medicaid) after the implementation of the ACA need to be evaluated because achieving the highest rate of viral suppression is optimal for the individual and public health. We have studied the first year of Virginia ADAP's transition from direct medication provision to offering ACA QHP plans. For ADAP clients, who had a viral load in the year before the ACA was available and in the second half of the year after the ACA was implemented, demonstrating a level of engagement in care, we found that the viral suppression rate of those who shifted to QHPs was 84.6% compared with 78.6% for those who stayed on Direct ADAP. The More longitudinal and multistate studies will need to be conducted.

Despite the good news about increased insurance coverage, advocacy is needed, related to adequate coverage of HIV medications. There is evidence that some insurance companies are placing HIV medications on higher cost tiers of formularies, and they may only cover selected medications under each medication class. ¹⁸ In addition, some plans mandate the use of mail order pharmacies, which do not always meet the needs of PLWH. Some mail order pharmacies refuse to coordinate payments with ADAPs, and mail order may not be optimal for patients who change addresses, are homeless, or live in households where HIV status is not disclosed.

National Picture of State ADAPs Incorporation of the ACA

In the recent past, state ADAPs faced financial challenges as federal funds declined, state funds remained flat, demand for their services increased with PLWH living longer, ART treatment eligibility expanded, and the recession caused more PLWH to qualify for this safety net. ¹⁹ Many ADAPs (including Virginia) used cost containment measures, including

waitlists, and could not provide ART to all PLWH who qualified. This situation was largely remedied by emergency federal funds and reprogramming of Ryan White funds, but one state ADAP had a waitlist as recent as 2014, and some states have kept cost containment measures in place.⁶

The Health Resources and Services Administration (HRSA) mandates Ryan White grantees (such as states, some cities, and some clinics) to "vigorously pursue" ACA enrollment for patients. ^{20,21} HRSA allows states to pay for insurance (including premiums and cost shares), as long as that cost is not greater than paying for medications for an uninsured patient. ^{22,23} The QHP formulary must also, at a minimum, include at least one drug in each class of core antiretroviral therapeutics from the Health and Human Services Clinical Guidelines for the Treatment of HIV/AIDS. ²⁴

In 2013, 44 ADAPs reported funding PCIPs for ADAP clients. 25 In 2014, when the ACA Health Insurance Market-place enrollment started, many ADAPs incorporated QHPs into their healthcare delivery model, including 17 of 20 ADAPs in Medicaid nonexpansion states and 26 of 30 ADAPs in Medicaid expansion states. 5 These ADAPs provided support in different ways, with some setting a capped amount they would pay for plans and cost shares and some operating like Virginia ADAP by covering full costs of premiums, deductibles, and medication copayments.

The result is a patchwork of varying OHP incorporation, types of QHP costs covered, and eligibility for ADAP-funded QHPs (Fig. 1). Ryan White clinics remain the constant in HIV care across the country. In the annual National ADAP Monitoring report, state ADAPs report their incorporation of the ACA. Four state ADAPs in Medicaid nonexpansion states and 14 state ADAPs (including the District of Columbia) in Medicaid expansion states report covering OHP premiums, deductibles, medication copayments, and HIV visit copayments.⁵ However, within this category, knowing the QHP costs covered does not tell the entire picture; there is variation in the financial eligibility ranging from 138% to 400% FPL and 101% to 400% FPL, and even some aspects for those over 400% FPL. This group is similar to the next group which reports covering OHP premiums, deductibles, and medication copayments. The group is not listed as covering visit copayments, but, for example, Virginia ADAP uses non-ADAP earmarked Ryan White funds to cover medical visit copayments. This group includes eight state ADAPs in Medicaid nonexpansion states and nine state ADAPs in Medicaid expansion states. In this group, there is more financial eligibility variation ranging from under 250% FPL to over 400% FPL. Five state ADAPs in Medicaid nonexpansion states and four in Medicaid expansion states offered lower levels of QHP component coverage with one only offering to cover medication copayments. Seven state ADAPs reported no incorporation of the ACA or declined to answer the questions.⁵ Despite state ADAPs reporting QHP incorporation information to the National Alliance for State & Territorial AIDS Directors (NASTAD), it is unclear if and how this information has been disseminated to those on the front lines of HIV care and what guidance and support is being provided for clinics and clients.

Virginia ADAP's Incorporation of the ACA

With the HRSA mandate, Virginia ADAP decided to pay the full costs of the QHP premiums on behalf of the patients

QHP Costs Covered by State ADAP	Medicaid Non-Expansion	Medicaid Expansion	
Premium, Deductible, Medication Copay, Visit Copay	Louisiana	Delaware	
	Missouri	District of Columbia	
	Nebraska	Michigan	
	Tennessee	Colorado	
101-400% FPL		Connecticut	
>138% to >400%		New Mexico	
138-400% FPL		New York	
>400% FPL		North Dakota	
<400% FPL		Ohio	
<250% FPL		Oregon	
Some support >400% FPL		Washington	
		Indiana	
		West Virginia	
		Arizona	
Premium, Deductible, Medication Copay	Maine	Pennsylvania	
	Oklahoma	Illinois	
	South Carolina	Maryland	
	Florida	Minnesota	
	Virginia	Montana	
	Wisconsin	Hawaii	
	Texas	Nevada	
	Utah	Iowa	
		Alaska	
Premium, Medication Copay, Visit Copay	Kansas	New Hampshire	
Premium, Medication Copay		California	
		Massachusetts	
Premium	Georgia		
Deductible, Medication Copay	North Carolina	Arkansas	
	Wyoming		
Medication Copay	South Dakota		

FIG. 1. State AIDS Drug Assistance Programs' (ADAPs) varying incorporation of the Affordable Care Act (ACA). State ADAPs have incorporated the ACA in varying ways resulting in a patchwork of Qualified Health Plan (QHP) incorporation, types of QHP costs covered, and eligibility for ADAP-funded QHPs. The state ADAPs are arranged in decreasing order of QHP cost coverage (from premiums, deductibles, medication copayments, and HIV visit copayments to medication copayments only) and within those categories by least strict income eligibility to most strict (>400% Federal Poverty Level [FPL] to <250% FPL). Medicaid nonexpansion states and Medicaid expansion states are separated into two columns.⁵

and the full costs of medication cost shares (deductibles and copayments). The state provides other Ryan White funds to contractors to cover the costs for medical visit and laboratory cost shares for HIV-related care. Virginia ADAP analyzes the costs and the formularies of the available ACA plans before the enrollment period. Virginia submits documentation to HRSA every year, which demonstrates that paying for insurance costs with Ryan White funds is less expensive than directly paying only for medications for uninsured patients. Virginia ADAP was fortunate that it did not face some of the barriers from insurance companies that Louisiana ADAP faced when insurance companies refused to accept ADAP premium payments to support the purchase of QHPs for PLWH.²⁶

Annual out-of-pocket cost shares are primarily met through the cost of the HIV medications (paid by Virginia ADAP) within about 3–5 months. Therefore, patients have little, if any, cost share to pay on their own, but have full access to care offered under their QHP. Insured patients also have access to a wide variety of HIV and non-HIV-related care, including preventative and inpatient services.

During the first two ACA enrollment periods, Virginia ADAP paid for silver plans for patients who were between 101% and 250% FPL, as they have the largest federal tax credits (for premiums and cost shares) that lower the cost of insurance since the credits can be applied to reduce the cost of

the premiums. Patients who are 251%–400% FPL receive smaller federal tax credits toward premiums, and ADAP covered bronze plans (less expensive than silver) for them. Those under 100% FPL receive no federal tax credits, as the ACA, as originally written, expanded Medicaid to all persons under 138% FPL. Virginia ADAP paid for bronze plans for them as well.

In 2013, 2,310 Virginia ADAP clients decided to change their ADAP plan from Direct ADAP to a Health Insurance Marketplace Assistance Plan. The majority (64.1%) were under 100% FPL, 30.2% were within 101%-250% FPL, and 5.6% were 251%–400% FPL (Table 1). Virginia ADAP pays an average of \$5,399 per patient annually to keep patients insured under a QHP. This is about half of what it costs (\$10,224) to pay for medications for uninsured ADAP patients under Direct ADAP (provides medications only). This annual cost for insurance is further reduced by rebates from pharmaceutical companies. ADAPs receive special rebates when they use funds to pay for medications through insurance plans. Those rebates can represent millions of dollars depending on how many patients are served. Rebates have allowed Virginia to purchase insurance and medications for all ADAP-eligible clients presenting for services, and are a significant resource that prevents the reimplementation of an ADAP waitlist.

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FPL	No. of ADAP clients with QHP coverage, n (%)	Average premium	Annual out of pocket cost	Average month by which cost share is met	Average total cost	Rebates	Annual total cost after rebate
All	2310	\$3,188	\$5,728	April	\$8,915	\$3,516	\$5,399
≤100% ^a	1482 (64.1)	\$3,480	\$6,350	May	\$9,830	\$4,000	\$5,830
101%-250% ^b	699 (30.2)	\$2,640	\$4,293	March	\$6,933	\$2,400	\$4,533
251%-400% ^c	129 (5.6)	\$2,796	\$6,350	May	\$9 146	\$4,000	\$5 146

Table 1. Key Financial Numbers in Virginia AIDS Drug Assistance Program's Incorporation of the Affordable Care Act

This table highlights the average ACA insurance premium, annual out-of-pocket cost, average month by which cost share is met, average total cost, average rebates, and annual total cost after rebate. The values are reported for the Virginia ADAP and for the following FPL categories: ≤100% FPL, 101%-250% FPL, and 251%-400% FPL.

^aPeople with incomes under 100% FPL were not eligible for Federal ACA tax credits, but would have been covered by Medicaid if Virginia had elected to expand Medicaid under the ACA.

^bPeople with incomes within 101%–250% FPL were eligible for Federal ACA tax credits. Within this group, those with incomes <138% FPL would have been covered by Medicaid if Virginia had elected to expand Medicaid under the ACA, and those with incomes within 139%–250% FPL would not have been covered.

^cPeople with incomes within 251%–400% FPL were eligible for Federal ACA tax credits, but they would not have been covered by Medicaid if Virginia had elected to expand Medicaid under the ACA.

ACA, Affordable Care Act; ADAP, AIDS Drug Assistance Program; FPL, federal poverty level.

While this has been the case in our state, as noted previously, one state ADAP recently had a waitlist and some states have retained cost containment measures. Adequate federal and state ADAP funding, as well as continuing rebates, are still critical priorities to keeping patients healthy and preventing HIV transmission.

Virginia's ACA Incorporation Best Practices

Virginia ADAP decided that communication would be a cornerstone of their ACA incorporation. They established a specific communication plan, frequently communicating through weekly stakeholder emails, web postings, and phone calls. They used talking points to improve information consistency. They operated transparently by sharing projections and expenditures and used all existing forums, including community planning groups, planning councils, public hearings, contractors' meetings, and trainings. Another key component of the plan was to participate in statewide roundtables with a wide range of stakeholders, including consumers, medical providers, statewide advocacy groups, pharmaceutical companies and representatives, the Virginia Association of Health Plans, insurance companies, medical center and community health center administrators, ACA Patient Navigator Contractors, and NASTAD.

One challenge with the first enrollment period was that while enrollment began on October 1, 2013, there were glitches with the Healthcare.gov website. Virginia ADAP received delayed plan and formulary information from insurance companies and could not endorse insurance plans as being cost-effective and with appropriate formularies until December 9, 2013. In addition to delaying date of plan endorsement, it also slowed the ability to pay premiums. To avoid this issue in future enrollment periods, Virginia ADAP formed a relationship with Virginia's Bureau of Insurance and gained access to their System for Electronic Rate and Form Filing (SERFF), which provides information needed to assess and understand the insurance products being offered in a state before public release.

During the initial enrollment period, Virginia ADAP needed to determine where to focus efforts. Those on PCIPs

at the end of 2013 were prioritized because PCIP plans were scheduled to terminate with QHP implementation. Initial QHP enrollment efforts and a large amount of state funding focused on these clients to avoid gaps in care and ensure continuing insurance coverage in 2014. In addition, clients who were between 101% and 138% FPL and 139% and 250% FPL were prioritized by Virginia Department of Health. These two groups received federal tax credits making them less expensive to insure than those who were between 251% and 400% FPL with smaller tax credits or <100% FPL with no tax credits. In subsequent enrollment periods, Virginia ADAP does not anticipate that these calculations will play as large a role in determining enrollment priorities, as the majority of efforts will be focused on reenrollment of insured clients.

HIV Clinic's ACA Incorporation Experience

The University of Virginia (UVa) Ryan White Clinic became a CMS-certified designated organization (CDO). This application process was straightforward and not timeconsuming. Preference for this designation is given to Ryan White-funded agencies. Becoming a CDO allows the clinic/ organization to train and certify certified application counselors (CACs). UVa then used Ryan White funds to hire and train CACs. The staff offered evening/weekend enrollments in an effort to be available at convenient times for patients. They also offered off-site enrollments at libraries, community-based organizations, and AIDS service organizations. Given the rurality of the UVa catchment area and the distance from which patients travel to the clinic, this component was essential. Enrollment support was provided in four different health districts, and UVa also partnered with referral sites in three additional health districts to expand the reach (Fig. 2). For the 2014 and 2015 enrollment periods, UVa has been one of five Virginia HIV clinics with on-site CACs, and for the 2016 enrollment period, there are six HIV clinics with on-site CACs. During both years, less than 20% of the 31 HIV clinics that serve ADAP clients have offered on-site QHP enrollment.

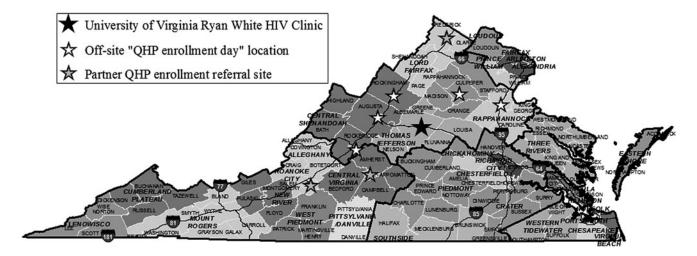


FIG. 2. One HIV clinic's support for ACA QHP Enrollment. The University of Virginia (UVa) Ryan White Clinic became a CMS-certified designated organization and trained and certified application counselors (CACs) who then offered on-site QHP enrollment. UVa CACs also offered off-site enrollments at libraries, community-based organizations, and AIDS service organizations. Enrollment support was provided in four different health districts, and UVa also partnered with referral sites in three additional health districts to expand the reach.

The UVa Ryan White HIV clinic achieved a 2014 QHP enrollment rate of 94% of actively engaged ADAP clients who were eligible for ADAP-endorsed QHPs. For 2015, the enrollment rate reached 97%. Overall, the clinic saw a decrease in Ryan White expenditures and increased program income from insurance reimbursements. For example, from April 2012 through March 2013, the Ryan White expenditures for laboratories for uninsured patients were \$56,665.11. By the time period of April 2014 through April 2015, Ryan White expenditures for uninsured patients' laboratories declined by almost 75% to \$15,074.75, and, during this time period, insurance reimbursement for laboratories for patients with QHP coverage generated \$157,587.09 in program income.

HIV Clinic's ACA Best Practices

As mentioned earlier, Virginia ADAP engaged HIV clinics and clients in their ACA implementation plan. Reaching out to state ADAPs about their current incorporation of the ACA is important. As detailed earlier, many states are reporting that they are incorporating the ACA in some manner. AIDS advocacy agencies and others may need to advocate for change if a state ADAP's incorporation of the QHPs does not cover enough of the costs associated with insurance to make the QHPs accessible to patients.

Clinics should consider becoming a CDO and having current clinic staff members, such as social workers and case managers, train as CACs. This will allow patients to enroll in QHPs on-site. This ensures that the ADAP client will get counseling for enrollment that is informed by their HIV status, current HIV medications, and ADAP client status. Importantly, being able to enroll at their HIV clinic means that PLWH do not need to disclose their status to external assisters.

If a clinic cannot become a CDO, they can build relationships with CACs/Navigators whom they can educate about the specific opportunities for ADAP clients in their state, and they can possibly provide their services on-site.

Local assistance can be found through the Healthcare.gov website by clicking on "Find local help" on the bottom right of the page. To be a resource for patients, clinic staff should become familiar with the QHPs in their area. They need to know which ones include their HIV clinic providers as "innetwork" and research the formularies to assess which ones have best access to first-line ART.

Current Status of Virginia ADAP's ACA Incorporation

Before 2016 ACA enrollment, Virginia ADAP had about 3,200 QHP-covered ADAP clients and ~1,500 ADAP clients who remained on Direct ADAP. For 2016 ACA enrollment, Virginia ADAP assessed that $\sim 1,000$ of the current 1,500 Direct ADAP clients are eligible for ADAP-funded QHPs. This was determined with communication directly with the clients' HIV clinics. Some of these clients were new to ADAP in the last year, and some may have had barriers to previous enrollment in QHPs, including clinic and patientlevel factors. Some possible barriers may be related to retention in care, substance abuse, mental health issues, internet access, transportation, and housing. It is also possible that ADAP client or HIV medical provider views on the ACA affected QHP enrollment of eligible ADAP clients. These 1,000 clients are being targeted in the current enrollment period. In addition, continued ADAP financial stability has resulted in ADAP being able to endorse plans from every metal level (Bronze, Silver, Gold, and Platinum), expanding client choice in plan selection for 2016.

Virginia is an example of how "vigorously pursuing" comprehensive healthcare coverage has led to high levels of QHP coverage for ADAP clients in a Medicaid nonexpansion state and greater program stability. Involvement of stakeholders and prioritizing open and timely communication are two main pillars that have led to this success. Despite comprehensive efforts, there are still uninsured Virginia ADAP clients who are eligible for ADAP-funded QHPs, although some will remain ineligible.

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Whether insured or uninsured, PLWH rely on Ryan White clinics to provide experienced, comprehensive, and quality HIV care. Given high rates of poverty among PLWH and inconsistent expansion of Medicaid, clients will continue to rely on ADAP to assist with QHP-associated costs, such as premiums and cost sharing. As rapid shifts in healthcare delivery for PLWH occur, states should adopt evidence-based strategies that optimize HIV outcomes and cost-effectiveness. To do this, continuous assessment of patient outcomes and costs of care associated with states' patchwork approach to ACA incorporation is needed. In addition, continued advocacy for high quality, nondiscriminatory formularies and for strong funding of the Ryan White safety net, including ADAP, is essential.

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Address correspondence to:

Kathleen A. McManus

Division of Infectious Diseases and International Health

University of Virginia

PO Box 801379

Charlottesville, VA 22908

E-mail: km8jr@hscmail.mcc.virginia.edu