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# Perceived risk of colorectal and breast cancers among women who are overweight or with obesity $\stackrel{\star}{\sim}$

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#### ABSTRACT

Many overweight women or women with obesity do not acknowledge their high weight status and may be unaware of their elevated cancer risk. We explored the relationship between weight status and women's perceived risk of colorectal (CRC) and breast cancers, overall and by race/ethnicity, in a nationally representative sample.

Data was combined from NHIS 2005, 2010, and 2015 sample adult questionnaires and cancer control supplements. The analytic sample included females aged 18 years and over without reported history of cancer diagnosis. Multivariable logistic regression was performed and adjusted estimates for perceived risk of CRC and breast cancers were examined, stratified by body mass index and race/ethnicity. Data were reported using predicted marginal risk ratio (PMR).

Colorectal cancer risk perception remained lowest among Non-Hispanic (NH) Black women regardless of weight status (PMR = 0.53 obesity, 0.65 overweight, 0.55 normal) compared to NH White women after adjustment for all covariates. Hispanic women who were overweight or had obesity also saw themselves at lower risk of CRC compared to NH White women, however these findings were statistically insignificant. Breast cancer risk perception also remained low for NH Blacks and Hispanics at any weight compared with NH Whites.

Greater effort is needed to develop, disseminate, and widely adopt or institutionalize multilevel weight management interventions and programs. These programs increase awareness of excess weight as a risk factor for cancer and empower women in diverse communities to achieve and maintain a healthy weight by adopting healthy behaviors related to nutrition and physical activity.

#### 1. Introduction

Excess weight is a risk factor for several cancers (Colditz and Peterson, 2017; Kyrgiou et al., 2017; Beavis et al., 2016; Gao et al., 2016; Lauby-Secretan et al., 2016; Li et al., 2016; Wang et al., 2016), with colorectal cancer (CRC) and postmenopausal breast cancer ranking prominently among cancers with the greatest public health burden (Renehan and Soerjomataram, 2016, De Ridder et al., 2016, Jarvis et al., 2016, Gathirua-Mwangi et al., 2015). For women, the incidence of cancers associated with obesity increased for postmenopausal breast cancer concomitant with the increasing prevalence of obesity (Steele et al., 2017). A projection of the future health and economic burden of obesity estimated that continuation of existing trends in obesity will

lead to about 500,000 additional cases of cancer among men and women in the United States by 2030 (Wang et al., 2011).

In 2016, the prevalence of obesity was over 40% among adult women (Hales et al., 2017). Obesity-related cancers accounted for > 55% of all cancers diagnosed among women, and postmenopausal breast cancer comprised 31% of these diagnoses (Steele et al., 2017). Obesity also substantially increased individual risk relative to that of normal weight, where risk of CRC increased by 30% (Ma et al., 2013). Higher body mass index (BMI) was also associated with a modest increase in individual risk of breast cancer. For example, a 5-unit increase in BMI (1 kg/m<sup>2</sup>) was associated with a 10–12% increase in risk (Kyrgiou et al., 2017, Keum et al., 2015, Renehan et al., 2008). Women with obesity have a 20–40% increased risk of postmenopausal breast

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<sup>\*</sup> The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

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cancer compared to those of normal weight (Munsell et al., 2014).

A majority (81%) of Americans named obesity as the top health issue, equal to cancer, and agreed that obesity increased risk of early death (Rosenthal et al., 2017). Other researchers have reported a doseresponse trend where increased weight, overweight, and obesity have been positively correlated with increased perceived cancer risk (Bittner Fagan et al., 2012; Silverman et al., 2017; Consedine et al., 2004). Despite published literature, many patients who are overweight or have obesity do not acknowledge their high weight status and may be unaware of their elevated risk (Rosenthal et al., 2017, Henretta et al., 2014, Bittner Fagan et al., 2012, Leite-Pereira et al., 2011, Messina et al., 2012). Rosenthal et al. (2017) reported that 47% of a study sample with patients who have obesity considered themselves only overweight rather than obese. Henretta et al., 2014 reported that although nearly 50% of bariatric surgery candidates in their study responded that obesity increased the risk of breast, cervical, or CRC, 35-45% reported their personal likelihood of developing cancer not likely or not possible (Henretta et al., 2014). Messina et al. (2012) reported that obese women were less aware than normal weight women that obesity increased risk for CRC (OR = 0.5, 95% CI: 0.3–0.9), while other estimates suggest only 52% of Americans are aware of the obesity-cancer link (AICR).

Although these findings are compelling, few studies have examined perceived risk of cancer among a racially diverse group of women who were overweight or had obesity. Honda and Neugut (2004) reported that racial/ethnic minorities were less likely to perceive cancer risk. Obesity prevalence varies by race with age-adjusted prevalence of obesity estimated to be 54.8%, 50.6%, 38.0%, and 14.8% among non-Hispanic (NH) Black, Hispanic, NH White, and NH Asian women respectively (Hales et al., 2017). Literature shows that body image and perception of overweight and obesity also vary by race (Fiery et al., 2016; Baruth et al., 2015; Schaefer et al., 2015). This variation may affect the likelihood of some overweight women or women with obesity to perceive themselves at risk for cancer. The purpose of this analysis is to explore perceived risk of colorectal and breast cancers among women who were normal weight, overweight, or had obesity and whether the relationship varies by race/ethnicity in a nationally representative sample.

#### 2. Methods

#### 2.1. National health interview survey

The National Health Interview Survey (NHIS) is the principal source of information on the health of a nationally representative cross-sectional sample of the civilian noninstitutionalized US population. Initiated by Centers for Disease Control and Prevention's (CDC) National Center for Health Statistics (NCHS) and conducted annually by the U.S. Bureau of the Census, the NHIS collects demographic and health information during in-person interviews for each participating household. A family core questionnaire is administered to each family within the sampled household. One adult is randomly selected from each family who is then administered the sample adult questionnaire and additional supplement(s) such as the cancer control supplement which contains detailed questions on cancer screening behaviors and risk perception. NHIS oversamples minority race/ethnic groups to allow for more precise estimation of health and behaviors in these populations. The final response rate for the sample adult components for the NHIS 2005, 2010, and 2015 cycles was 69.0, 60.8, and 55.7%, respectively (NCHS).

#### 2.2. Analysis variables

The analytic sample for this study included females aged 18 years and over without any reported history of cancer diagnosis. In order to have sufficient sample sizes of racial and ethnic subgroups, we used the cancer control supplements administered in 2005, 2010, and 2015. To assess the respondents' perceived risk of getting cancer, we used two questions, "Compared to the average woman your age, would you say that you are more likely to get breast cancer (or colorectal cancer), less likely, or about as likely?" Respondents who reported more likely were coded as "High Perception" and we combined the categories of about as likely, less likely, and don't know as "Low". Respondents who reported "Don't Know" were not different on relevant study variables from those who reported less likely and therefore, were combined into "Low" category. BMI was categorized as underweight ( $< 18.5 \text{ kg/m}^2$ ), normal  $(18.5-24.9 \text{ kg/m}^2)$ , overweight  $(25.0 \text{ kg/m}^2-29.9 \text{ kg/m}^2)$ , and obese  $(\geq 30.0 \text{ kg/m}^2)$  (CDC). Race was categorized as Hispanic. Non-Hispanic (NH) White, NH Black, NH Asian, and NH Other by combining race and ethnicity variables. However, our stratified analyses could not examine NH Asian and NH Other due to lack of power. Non-cancer chronic comorbidities are categorized into none, one, two, and three or more and included the weight-related conditions of hypertension, coronary heart disease, myocardial infarction, stroke, emphysema, asthma, and diabetes. Family household income from NHIS imputed income files was used to calculate poverty level. Family history of breast cancer in first degree female relatives and family history of colorectal cancer in male and female first degree relatives was used for analyses of respective risk perception variables.

### 2.3. Statistical analysis

We combined data from NHIS 2005, 2010, and 2015 sample adult questionnaires and cancer control supplements. The sampling scheme of NHIS changed after year 2005. Adjustments to design variables were made to account for these changes and allowed for pooled analysis. A test of trend was performed using logistic regression to detect changes in CRC and breast cancer risk perception between years 2005, 2010. and 2015. Risk perception for both cancers did not change significantly between year 2005 and 2010 however, breast and CRC risk perception declined slightly in 2015 compared to 2005, and this difference was statistically significant (p < 0.05). To account for these changes, all multivariable analyses were adjusted for survey year. We examined distribution of BMI across race/ethnicity categories. Bivariate analyses of breast and CRC risk perception variables were performed, stratified by race/ethnicity and all races combined. Multivariable logistic regression was performed and adjusted estimates for risk perception, stratified by BMI and race/ethnicity, were provided using predicted marginal risk ratio (PMR). All analyses were conducted using SAS version 9.3 and SAS-callable SUDAAN version 11.0.

## 3. Results

Distribution of risk perception, obesity, and demographic characteristics varied by race in the study sample (Table 1). A greater proportion of NH White women (6.8%) perceived themselves at higher risk of CRC than Hispanic (4.6%) and NH Black (3.9%) and women. Similar findings were observed for breast cancer risk perception among NH Black, Hispanic, and NH White women (8.9%, 7.9%, and 11.5%, respectively). Nearly 30% of our study sample had obesity with highest prevalence among NH Blacks (40.7%), followed by Hispanic (31.6%), and NH White (24.7%) women.

Hispanics were the youngest group, with 73% of sample under 49 years of age. Overall, 30% of Hispanics reported having obesity, 37% had college or higher education, and 63% were below 200% of poverty line. Among NH Whites, 55% were under 49 years, 25% reported having obesity, 64% had college or higher education, and 32% were below 200% poverty line. Among NH Blacks, 64% were 49 years or younger, 41% had obesity, 55% had college or higher education, and 60% were below 200% poverty line.

Adjusted estimates of perceived risk by BMI status were examined by race (Tables 2a and 2b). NH White women with obesity were more

# Table 1

Demographic characteristic by race and ethnicity, NHIS 2005, 2010 and 2015.

|  | Hispanic |       |        |       | NH White     |                |                | NH Black       |      |       |        | All races |          |       |               |                |
|--|----------|-------|--------|-------|--------------|----------------|----------------|----------------|------|-------|--------|-----------|----------|-------|---------------|----------------|
|  | N        | %     | Low CI | UP CI | N            | %              | Low CI         | UP CI          | N    | %     | Low CI | UP CI     | N        | %     | Low CI        | UP CI          |
| Risk perception -colorectal CA   | 414      | 1.64  | 41     | 6.2   | 1774         | 6.92           | 6 44           | 7 91           | 268  | 2.95  | 2 24   | 4 43      | 2540     | 5.0   | 5 62          | 6.2            |
| Less likely  | 3387     | 43.7  | 42 14  | 43 32 | 10 287       | 39.82          | 39.02          | 40.63          | 3477 | 50.75 | 49 18  | 52 31     | 18 491   | 42 65 | 41 99         | 43 32          |
| About as likely  | 3609     | 44 01 | 42.55  | 46.02 | 11 971       | 48.04          | 47.22          | 48.87          | 2688 | 38.24 | 36 74  | 39.76     | 19 158   | 45.34 | 44 67         | 46.02          |
| Don't know   | 606      | 7.65  | 6.89   | 6.43  | 1425         | 5.32           | 4.95           | 5.71           | 552  | 7.17  | 6.45   | 7.97      | 2811     | 6.1   | 5.79          | 6.43           |
| Risk perception -breast CA   |          |       |        |       |              |                |                |                |      |       |        |           |          |       |               |                |
| More likely  | 667      | 7.86  | 7.18   | 8.6   | 2918         | 11.54          | 11.04          | 12.07          | 584  | 8.91  | 8.12   | 9.76      | 4345     | 10.41 | 10.02         | 10.81          |
| Less likely  | 2993     | 38.35 | 36.92  | 39.8  | 8920         | 34.22          | 33.42          | 35.03          | 3010 | 43.29 | 41.71  | 44.9      | 16,137   | 36.81 | 36.15         | 37.48          |
| About as likely  | 3837     | 47.35 | 45.87  | 48.83 | 12,483       | 50.09          | 49.22          | 50.95          | 2915 | 41.75 | 40.2   | 43.3      | 20,187   | 47.85 | 47.14         | 48.55          |
| Don't know   | 517      | 6.45  | 5.78   | 7.18  | 1126         | 4.15           | 3.84           | 4.48           | 473  | 6.05  | 5.41   | 6.77      | 2314     | 4.93  | 4.67          | 5.21           |
| BMI $(kg/m^2)$   | 105      | 1 56  | 1 00   | 1.07  | 600          | 0.70           | 2 5 2          | 2.06           | 111  | 1 50  | 1.05   | 2         | 1006     | 2.61  | 0.41          | 0.01           |
| (2) $(18.5)$ underweight $(2)$ $(18.5)$ $(18.$ | 125      | 22.05 | 22.62  | 25.2  | 11 29/       | 2.79<br>45.25  | 2.53           | 3.00           | 10/1 | 1.58  | 1.25   | 28 002    | 17 6 2 5 | 42.01 | 2.41<br>41.64 | 42.00          |
| 3)250-299/overweight   | 2700     | 32.89 | 31.58  | 34.23 | 7130         | 27.18          | 26.5           | 27.86          | 2229 | 30.16 | 28.84  | 31.51     | 12,626   | 27.96 | 27.41         | 28.5           |
| 4)30.0–99.4/obese  | 2644     | 31.59 | 30.28  | 32.94 | 6642         | 24.68          | 24             | 25.37          | 3066 | 40.72 | 39.21  | 42.24     | 12,730   | 27.15 | 26.61         | 27.7           |
| Age (years)  |          |       |        |       |              |                |                |                |      |       |        |           | ,        |       |               |                |
| 18–29  | 2244     | 29.36 | 28.03  | 30.73 | 4512         | 20.44          | 19.75          | 21.14          | 1583 | 25.65 | 24.26  | 27.08     | 8943     | 22.51 | 21.95         | 23.09          |
| 30–39  | 2227     | 24.2  | 23.14  | 25.29 | 4441         | 16.28          | 15.76          | 16.82          | 1526 | 19.83 | 18.74  | 20.98     | 8802     | 18.25 | 17.83         | 18.67          |
| 40-49  | 1639     | 19.31 | 18.3   | 20.36 | 4713         | 18.64          | 18.02          | 19.27          | 1429 | 18.93 | 17.88  | 20.02     | 8313     | 18.93 | 18.45         | 19.42          |
| 50–59  | 1140     | 13.4  | 12.52  | 14.33 | 4862         | 18.23          | 17.65          | 18.82          | 1325 | 16.6  | 15.62  | 17.64     | 7761     | 17.18 | 16.74         | 17.63          |
| 60–69  | 765      | 7.59  | 6.95   | 8.28  | 4032         | 13.27          | 12.79          | 13.77          | 946  | 10.17 | 9.45   | 10.94     | 6056     | 11.85 | 11.48         | 12.23          |
| 70–85<br>Education   | 661      | 6.15  | 5.54   | 6.81  | 4807         | 13.14          | 12.66          | 13.64          | 943  | 8.82  | 8.1    | 9.59      | 6713     | 11.28 | 10.92         | 11.65          |
| < High school  | 3300     | 36.24 | 34 92  | 37 58 | 2530         | 8 95           | 85             | 9.41           | 1464 | 17 18 | 16.08  | 18 34     | 7703     | 14 02 | 13 50         | 14 46          |
| Highschool/GED   | 2152     | 26.38 | 25.09  | 27.72 | 7304         | 26.76          | 26.08          | 27.46          | 2170 | 27.65 | 26.42  | 28.91     | 12.118   | 26.32 | 25.79         | 26.85          |
| Some college   | 2045     | 24.87 | 23.71  | 26.08 | 8873         | 32.48          | 31.79          | 33.18          | 2631 | 35.71 | 34.32  | 37.12     | 14,245   | 31.35 | 30.81         | 31.9           |
| College graduate and more  | 1001     | 12.5  | 11.59  | 13.48 | 8512         | 31.81          | 31.04          | 32.58          | 1422 | 19.46 | 18.29  | 20.69     | 12,193   | 28.31 | 27.73         | 28.9           |
| Marital status   |          |       |        |       |              |                |                |                |      |       |        |           |          |       |               |                |
| Never married  | 1970     | 22.09 | 20.92  | 23.3  | 4393         | 15.68          | 15.06          | 16.32          | 3002 | 38.27 | 36.91  | 39.95     | 9984     | 19.75 | 19.22         | 20.29          |
| Married/living with partner  | 4498     | 59.97 | 58.63  | 61.29 | 14,254       | 63.15          | 62.41          | 63.88          | 1975 | 35.35 | 33.98  | 36.75     | 22,317   | 59.31 | 58.7          | 59.92          |
| Widowed/divorced/separated   | 2185     | 17.95 | 17.03  | 18.9  | 8636         | 21.17          | 20.64          | 21.72          | 2728 | 26.38 | 25.98  | 27.49     | 14,122   | 20.94 | 20.51         | 21.37          |
| Insurance  | 1041     | 24.65 | 22.20  | 25.00 | 0506         | 00.71          | 22.02          | 24 51          | 1061 | 07 50 | 26.15  | 20.05     | 12 400   | 21.60 | 21.06         | 22.22          |
| Private  | 2502     | 24.05 | 23.38  | 20.98 | 8080<br>4802 | 33.71          | 32.92<br>14.68 | 34.51          | 2667 | 27.53 | 20.15  | 28.95     | 10,490   | 31.09 | 31.00         | 32.33<br>10.6  |
| Public + private   | 1427     | 18.63 | 17 45  | 19.87 | 11 143       | 41.07          | 40.25          | 41.9           | 1799 | 24 5  | 23.71  | 25 77     | 15 247   | 35.3  | 34 65         | 35.97          |
| None   | 2615     | 29.74 | 28.46  | 31.05 | 2554         | 9.98           | 9.52           | 10.45          | 1200 | 16.89 | 15.71  | 18.15     | 6757     | 13.91 | 13.49         | 14.34          |
| Poverty  |          |       |        |       |              |                |                |                |      |       |        |           |          |       |               |                |
| < 200%   | 5870     | 63.07 | 61.59  | 64.53 | 10,084       | 32.18          | 31.4           | 32.98          | 4871 | 58.51 | 56.89  | 60.11     | 21,997   | 40.28 | 39.61         | 40.96          |
| 200-400%   | 1612     | 20.45 | 19.34  | 21.61 | 6998         | 25.09          | 24.42          | 25.78          | 1568 | 21.73 | 20.49  | 23.03     | 10,742   | 23.85 | 23.33         | 24.37          |
| 400% or more   | 1193     | 16.48 | 15.26  | 17.78 | 10,285       | 42.72          | 41.85          | 43.6           | 1313 | 19.76 | 18.49  | 21.11     | 19,847   | 35.87 | 35.17         | 36.57          |
| Smoking  |          | 0.60  | 0.04   | 0.00  |              | 10.04          | 10.04          | 10.44          | 1004 |       | 14.66  | 16 50     | -        | 16.00 | 15.04         | 16 50          |
| Current  | 893      | 8.69  | 8.04   | 9.38  | 5203         | 18.84          | 18.26          | 19.44          | 1284 | 15.7  | 14.66  | 16.79     | 7626     | 16.29 | 15.86         | 16.73          |
| Never  | 6877     | 9.02  | 80.67  | 82.67 | 15 919       | 21.08<br>60.08 | 20.31<br>59.36 | 21.07<br>60.79 | 5409 | 71.8  | 71 52  | 74.06     | 30 478   | 66 32 | 65.78         | 17.02<br>66.85 |
| Family history of cancer   | 0077     | 01.09 | 00.07  | 02.07 | 15,717       | 00.00          | 59.50          | 00.79          | 5405 | /1.0  | /1.52  | 74.00     | 50,470   | 00.52 | 03.70         | 00.00          |
| Yes  | 1812     | 19.54 | 18.56  | 20.57 | 11,362       | 39.93          | 39.19          | 40.66          | 2080 | 25.91 | 24.73  | 27.11     | 15,842   | 33.99 | 33.45         | 34.54          |
| None   | 6864     | 80.46 | 79.43  | 81.44 | 16,005       | 60.08          | 59.34          | 60.82          | 5672 | 74.09 | 72.89  | 75.27     | 30,746   | 66.01 | 65.46         | 66.55          |
| Usual place of care  |          |       |        |       |              |                |                |                |      |       |        |           |          |       |               |                |
| Clinic   | 2566     | 28.34 | 27.02  | 29.71 | 4710         | 14.72          | 14.15          | 15.31          | 1553 | 19.96 | 18.75  | 21.24     | 9391     | 17.62 | 17.14         | 18.12          |
| Doc office/HMO   | 3889     | 46.82 | 45.34  | 48.29 | 19,407       | 73.93          | 73.19          | 74.65          | 4923 | 63.89 | 62.38  | 65.37     | 29,909   | 68.14 | 67.57         | 68.74          |
| ER/out patient   | 265      | 2.83  | 2.43   | 3.31  | 265          | 0.9            | 0.76           | 1.06           | 331  | 4.37  | 3.83   | 4.98      | 929      | 1.67  | 1.53          | 1.83           |
| Other<br>No place  | 138      | 1.62  | 1.28   | 2.05  | 319          | 1.14           | 0.99           | 1.31           | 790  | 0.85  | 0.63   | 1.14      | 580      | 11.2  | 10.07         | 1.33           |
| Number of chronic comorbidities  | 1750     | 20.39 | 19.2/  | 21.55 | 2437         | 9.32           | 0.07           | 9.70           | 782  | 10.95 | 9.90   | 11.95     | 3330     | 11.50 | 10.97         | 11.//          |
| None   | 5699     | 68.19 | 66.9   | 69.46 | 15,468       | 60.6           | 59.86          | 61.33          | 3781 | 52.8  | 51.42  | 54.17     | 26.803   | 61.14 | 60.56         | 61.73          |
| 1  | 1836     | 21.02 | 19.91  | 22.17 | 7166         | 25.52          | 24.9           | 26.16          | 2229 | 28.58 | 27.38  | 29.82     | 11,802   | 25.07 | 24.57         | 25.57          |
| 2  | 650      | 7.26  | 6.6    | 7.97  | 2578         | 8.66           | 8.25           | 9.08           | 965  | 11.56 | 10.69  | 12.5      | 4393     | 8.69  | 8.37          | 9.02           |
| 3 or more  | 356      | 3.53  | 3.1    | 4.02  | 1681         | 5.22           | 4.92           | 5.54           | 633  | 7.06  | 6.4    | 7.77      | 2771     | 5.1   | 4.86          | 5.35           |
| Year   |          |       |        |       |              |                |                |                |      |       |        |           |          |       |               |                |
| 2005   | 2942     | 28.2  | 26.85  | 29.58 | 10,053       | 33.56          | 32.77          | 34.45          | 2582 | 30.84 | 29.23  | 32.49     | 16,170   | 31.88 | 31.26         | 32.51          |
| 2010   | 2727     | 32.36 | 30.8   | 33.75 | 7482         | 33.26          | 32.37          | 34.16          | 2525 | 33.34 | 31.77  | 35.22     | 13,741   | 33.12 | 32.41         | 33.83          |
| 2015<br>Breast CA in 1stDar female   | 3007     | 39.55 | 37.98  | 41.13 | 9832         | 33.18          | 32.32          | 34.05          | 2045 | 35.69 | 34     | 37.42     | 10,677   | 35    | 34.31         | 35.69          |
| Yes  | 405      | 4 46  | 3 92   | 5 07  | 2720         | 9.35           | 8 92           | 5.08           | 543  | 6.6   | 5 95   | 7 31      | 3824     | 8.03  | 7 7 2         | 8.35           |
| None   | 8271     | 95.54 | 94.93  | 96.08 | 24,647       | 90.65          | 90.21          | 91.08          | 7209 | 93.4  | 92.69  | 94.05     | 42,764   | 91.97 | 91.65         | 92.28          |
| Family HX of colorectal cancer   |          |       |        |       | .,=          |                |                |                |      |       |        |           | . ,      |       |               | =              |
| Yes  | 207      | 2.1   | 1.79   | 2.48  | 1732         | 5.72           | 5.42           | 6.05           | 326  | 3.87  | 3.41   | 4.4       | 2355     | 4.81  | 4.58          | 5.05           |
| None   | 8469     | 97.9  | 97.53  | 98.21 | 25,635       | 94.28          | 93.95          | 94.58          | 7426 | 96.13 | 95.2   | 96.59     | 44,233   | 95.19 | 94.95         | 95.42          |

#### Table 2a

Adjusted estimates of colorectal cancer risk perception by race and BMI.

|                        | White |        |       | Black | Black  |       |      | Hispanic |       |      | All Races |       |  |
|------------------------|-------|--------|-------|-------|--------|-------|------|----------|-------|------|-----------|-------|--|
|                        | PMR   | Low CI | Up CI | PMR   | Low CI | Up CI | PMR  | Low CI   | Up CI | PMR  | Low CI    | Up CI |  |
| BMI                    |       |        |       |       |        |       |      |          |       |      |           |       |  |
| 1) < 18.5/underweight  | 1.09  | 0.76   | 1.52  | 0.98  | 0.34   | 2.78  | 0.81 | 0.34     | 1.96  | 1.01 | 0.74      | 1.39  |  |
| 2)18.5-24.9//normal    | Ref   | Ref    | Ref   | Ref   | Ref    | Ref   | Ref  | Ref      | Ref   | Ref  | Ref       | Ref   |  |
| 3)25.0-29.9/overweight | 1.11  | 0.96   | 1.28  | 1.16  | 0.76   | 1.79  | 1.25 | 0.89     | 1.74  | 1.14 | 1.01      | 1.28  |  |
| 4)30.0–99.4/obese      | 1.27  | 1.1    | 1.47  | 1.18  | 0.78   | 1.79  | 1.29 | 0.96     | 1.73  | 1.25 | 1.1       | 1.42  |  |

\*Adjusted for age, education, marital status, poverty, insurance, smoking, family history of cancer, usual place of care, number of chronic conditions and survey year.

likely to perceive themselves at risk for CRC than their normal and overweight counterparts. Neither NH Black nor Hispanic women with obesity perceived themselves at risk for CRC. In comparison, NH White women and Hispanic women with obesity, as well as those overweight, were more likely to perceive risk of breast cancer than their normal weight counterparts. In contrast, NH Black women did not perceive higher risk of breast cancer at any weight compared to those at normal weight.

Multivariable adjusted analyses examined risk perception stratified by race/ethnicity and BMI (Table 3). Colorectal cancer risk perception remained lowest among NH Black women regardless of weight status (PMR = 0.53 obese, 0.65 overweight, 0.55 normal) compared to NH White women after adjustment for all covariates. Hispanic women who were overweight or had obesity also saw themselves at lower risk of CRC compared to NH White women, however these findings were not statistically significant. Normal weight Hispanic women had lower risk perception of CRC than NH White women (PMR = 0.75, 95% CI 0.6–0.95). Breast cancer risk perception also remained lower for NH Blacks and Hispanics at any weight compared with NH Whites. There were no significant differences in risk perception by race/ethnicity for either cancer among underweight women.

Risk perception of both CRC and breast cancer was higher among the youngest age group (18-29 years) and declined with increasing age. Risk perception of CRC increased with years of education with college graduates reporting highest risk perception (PMR = 1.44, 95% CI 1.18–1.74) compared to those with less than a high school education. No differences in breast cancer risk perception by education were detected. Current smokers reported greater risk perception of CRC (PMR = 1.30, 95% CI 1.14-1.47) and breast cancer (PMR = 1.32, 95% CI 1.22-1.44) than never smokers. Respondents with family history of CRC had eight times the risk perception for CRC (PMR = 8.25, 95% CI 7.51-9.07) than those without a family history of CRC. A similar pattern was observed for those with a family history of breast cancer and risk perception of breast cancer (PMR = 6.29, 95% CI 5.89-6.71) compared to those without a family history of breast cancer. Risk perception also increased with number of weight-related comorbidities. Persons with 3 or more comorbidities had a PMR of 1.92 (95% CI 1.58-2.34) for CRC and 1.50 (95% CI 1.27-1.76) for breast cancer compared to those with no reported weight-related comorbidities.

Fig. 1 displays prevalence of obesity (BMI  $\ge$  30) across multiple study years by race/ethnicity. Obesity prevalence increased over time

for NH White (22.1% in 2005 to 27.4% in 2015) and NH Black women (35.7 in 2005 to 43.9% in 2015) at a similar rate. Risk perception of CRC and breast cancer appeared to decrease across study years even as obesity prevalence increased, although the decline was not statistically significant. In 2015, NH Black women with obesity had the lowest perceived risk of CRC of all racial/ethnic groups and lower perceived risk of breast cancer than NH White women. Among Hispanics with obesity, prevalence of obesity was relatively stable across study years, risk perception of CRC and breast cancer was lower among Hispanics than NH White women with a slight but non-significant increase in CRC risk perception over time.

### 4. Discussion

Our findings show that the prevalence of obesity has increased similarly for NH Black and NH White women over the past 15 years, although at a much higher magnitude for NH Blacks. However, at any weight, NH Black women perceived themselves less likely to be at risk of CRC and breast cancer than NH White women. Even among those with obesity and presumably at highest risk (Kyrgiou et al., 2017, Steele et al., 2017), NH Black women were least likely to perceive themselves at higher risk, possibly not recognizing excess weight as a risk factor for CRC and breast cancer. A similar observation was noted among Hispanic women with obesity who were also less likely to perceive themselves at risk of CRC and breast cancer compared with NH White women. An alternate explanation is that the low prevalence of family history, a strong predictor of perceived risk, among Hispanics and NH Blacks may account for low perceived risk among these groups.

Few studies examining excess weight and perceived cancer risk have assessed risk perception of multiple cancers in a racially and ethnically diverse sample. Silverman et al. (2017) examined general cancer risk perception among a predominantly NH White and educated sample. Bittner Fagan et al. (2012) examined risk perception of CRC and cancer in general in a sample that did not include Hispanics. Findings in these studies varied. Silverman found that overall, subjects with obesity were more likely to have an increased relative risk perception of cancer compared to normal weight persons, while Bittner Fagan et al. reported that there was no increased risk perception among individuals who were overweight or had obesity. However, in the latter study, NH Black women with obesity appeared to recognize their increased risk. In contrast, our findings showed that NH Black women with obesity were

#### Table 2b

Adjusted estimates of breast cancer risk perception by race and BMI.

|                        | White |        |       | Black | Black  |       |      | Hispanic |       |      | All Races |       |  |
|------------------------|-------|--------|-------|-------|--------|-------|------|----------|-------|------|-----------|-------|--|
|                        | PMR   | Low CI | Up CI | PMR   | Low CI | Up CI | PMR  | Low CI   | Up CI | PMR  | Low CI    | Up CI |  |
| BMI                    |       |        |       |       |        |       |      |          |       |      |           |       |  |
| 1) < 18.5/underweight  | 0.85  | 0.63   | 1.17  | 0.64  | 0.27   | 1.44  | 1.13 | 0.57     | 2.24  | 0.83 | 0.64      | 1.1   |  |
| 2)18.5-24.9//normal    | Ref   | Ref    | Ref   | Ref   | Ref    | Ref   | Ref  | Ref      | Ref   | Ref  | Ref       | Ref   |  |
| 3)25.0-29.9/overweight | 1.2   | 1.07   | 1.34  | 1.14  | 0.17   | 1.52  | 1.28 | 1.02     | 1.61  | 1.28 | 1.1       | 1.32  |  |
| 4)30.0–99.4/obese      | 1.32  | 1.19   | 1.47  | 1.28  | 0.17   | 1.68  | 1.31 | 1.03     | 1.68  | 1.31 | 1.19      | 1.43  |  |

\*Adjusted for age, education, marital status, poverty, insurance, smoking, family history of cancer, usual place of care, number of chronic conditions and survey year.

#### Table 3

Adjusted estimates of colorectal and breast cancer risk perception, NHIS 2005, 2010 and 2015.

|                                    | CRC R       | isk percept | tion        | BRC R       | BRC Risk Perception |                     |  |  |
|------------------------------------|-------------|-------------|-------------|-------------|---------------------|---------------------|--|--|
|                                    | PMR         | Low CI      | UP CI       | PMR         | UP CI               | Low CI              |  |  |
| BMI (kg/m <sup>2</sup> ) and race/ |             |             |             |             |                     |                     |  |  |
| ethnicity                          |             |             |             |             |                     |                     |  |  |
| NH White                           | Ref         | Ref         | Ref         | Rof         | Ref                 | Rof                 |  |  |
| Hispanic                           | 0.88        | 0.72        | 1.09        | 0.73        | 0.61                | 0.86                |  |  |
| NH Black                           | 0.53        | 0.42        | 0.67        | 0.73        | 0.63                | 0.86                |  |  |
| Overweight                         |             |             |             |             |                     |                     |  |  |
| NH White                           | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Hispanic                           | 0.97        | 0.75        | 1.26        | 0.76        | 0.63                | 0.92                |  |  |
| NH Black                           | 0.65        | 0.48        | 0.88        | 0.74        | 0.6                 | 0.9                 |  |  |
| Normal                             | Def         | Def         | Def         | Def         | Def                 | Def                 |  |  |
| Hispanic                           | 0.75        | 0.6         | 0.95        | 0.68        | 0.58                | леј<br>0.79         |  |  |
| NH Black                           | 0.55        | 0.39        | 0.78        | 0.79        | 0.64                | 0.98                |  |  |
| Underweight                        |             |             |             |             |                     |                     |  |  |
| NH White                           | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Hispanic                           | 0.59        | 0.21        | 1.6         | 0.89        | 0.44                | 1.79                |  |  |
| NH Black                           | 0.28        | 0.04        | 2.17        | 0.47        | 0.47                | 1.27                |  |  |
| Age (years)                        |             |             |             |             |                     |                     |  |  |
| 18-29                              | 2.45        | 1.93        | 3.12        | 5.64        | 4.56                | 6.97                |  |  |
| 30-39                              | 2.56        | 2.06        | 3.18        | 4.99        | 4.06                | 6.14<br>5.26        |  |  |
| 40-49                              | 2.29        | 1.60        | 2.83        | 4.29        | 3.5<br>2.61         | 3.20                |  |  |
| 60-69                              | 2.00        | 1.33        | 2.05        | 2.04        | 1.66                | 2.51                |  |  |
| 70-85                              | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Education                          |             |             |             |             |                     |                     |  |  |
| < High School                      | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Highschool/GED                     | 1.09        | 0.92        | 1.3         | 0.97        | 0.87                | 1.09                |  |  |
| Some college                       | 1.21        | 1.02        | 1.44        | 1.04        | 0.92                | 1.17                |  |  |
| College graduate and               | 1.44        | 1.18        | 1.74        | 1.06        | 0.93                | 1.21                |  |  |
| more<br>Marital status             |             |             |             |             |                     |                     |  |  |
| Never married                      | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Married/living with                | 1.04        | 0.89        | 1.22        | 1.11        | 1.01                | 1.22                |  |  |
| partner                            |             |             |             |             |                     |                     |  |  |
| Widowed/divorced/                  | 1.01        | 0.85        | 1.19        | 1.21        | 1.08                | 1.36                |  |  |
| separated                          |             |             |             |             |                     |                     |  |  |
| Insurance                          |             |             |             |             |                     |                     |  |  |
| Private                            | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Public<br>Dublic   private         | 1.15        | 0.99        | 1.33        | 1.09        | 0.97                | 1.22                |  |  |
| None                               | 0.98        | 0.88        | 1.1         | 1.12        | 0.96                | 1.22                |  |  |
| Poverty                            | 1.15        | 0.55        | 1.55        | 1.09        | 0.90                | 1.25                |  |  |
| < 200%                             | 1.07        | 0.94        | 1.22        | 1.08        | 0.97                | 1.2                 |  |  |
| 200-400%                           | 1           | 0.87        | 1.15        | 0.99        | 0.9                 | 1.09                |  |  |
| 400% or more                       | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Smoking                            |             |             |             |             |                     |                     |  |  |
| Current                            | 1.3         | 1.14        | 1.47        | 1.32        | 1.22                | 1.44                |  |  |
| Former                             | 1.22        | 1.08        | 1.38        | 1.03        | 0.94                | 1.13                |  |  |
| Never<br>Family HV: coloratel      | кеј         | кеј         | кеј         | кеј         | кеј                 | кеј                 |  |  |
| cancer                             |             |             |             |             |                     |                     |  |  |
| Yes                                | 8.25        | 7.51        | 9.07        | ~           | ~                   | ~                   |  |  |
| None                               | Ref         | Ref         | Ref         | ~           | ~                   | ~                   |  |  |
| Family HX: breast CA               | -           |             | -           |             |                     |                     |  |  |
| IDgr Female                        |             |             |             | 6 20        | E 90                | 6 71                |  |  |
| None                               | ~           | ~           | ~           | 0.29<br>Ref | 3.69<br>Ref         | 0.71<br>Ref         |  |  |
| Usual place of care                |             |             |             | nej         | ncj                 | ncj                 |  |  |
| Clinic                             | Ref         | Ref         | Ref         | Ref         | Ref                 | Ref                 |  |  |
| Doc office/HMO                     | 0.95        | 0.84        | 1.08        | 1.02        | 0.93                | 1.12                |  |  |
| ER/out patient                     | 0.98        | 0.69        | 1.41        | 0.98        | 0.76                | 1.26                |  |  |
| Other                              | 1.18        | 0.74        | 1.89        | 1.06        | 0.79                | 1.41                |  |  |
| No place                           | 0.9         | 0.75        | 1.08        | 1.04        | 0.92                | 1.19                |  |  |
| Number of chronic                  |             |             |             |             |                     |                     |  |  |
| comorbidities                      | D-f         | Dof         | Dof         | Def         | Dof                 | Def                 |  |  |
| 1                                  | кеј<br>1 97 | кеј<br>1 12 | кеј<br>1 42 | кеј<br>1 29 | кеј<br>1 17         | ке <u>ј</u><br>1 20 |  |  |
| 2                                  | 1.47        | 1.13        | 1.40        | 1.20        | 1.17                | 1.39                |  |  |
| 3 or more                          | 1.92        | 1.58        | 2.34        | 1.5         | 1.27                | 1.76                |  |  |
| Vear                               | -           | -           |             | -           | -                   | -                   |  |  |

Table 3 (continued)

|                      | CRC R                      | isk percept        | ion                        | BRC Risk Perception        |                            |                            |  |
|----------------------|----------------------------|--------------------|----------------------------|----------------------------|----------------------------|----------------------------|--|
|                      | PMR                        | Low CI             | UP CI                      | PMR                        | UP CI                      | Low CI                     |  |
| 2005<br>2010<br>2015 | <i>Ref</i><br>0.93<br>0.79 | Ref<br>0.83<br>0.7 | <i>Ref</i><br>1.05<br>0.89 | <i>Ref</i><br>0.99<br>0.88 | <i>Ref</i><br>0.91<br>0.81 | <i>Ref</i><br>1.07<br>0.96 |  |

the least likely to perceive (or recognize) higher risk of CRC or breast cancer.

Interestingly, as obesity prevalence increased over time, there was no concomitant increase in perceived risk of cancer in our study sample. A possible explanation for this could be normalization of overweight and obesity in the general population, and among the observed subgroups specifically. In addition, respondents were asked to assess their risk compared to an "average" woman. Over the years, this average woman now likely weighs more. Extensive literature has shown that NH Black women tend to have positive body image perceptions regardless of weight classification (Chugh et al., 2013, Fiery et al., 2016, Schaefer et al., 2015, Lynch and Kane, 2014, Goldkamp et al., 2015). In these studies, NH Black women were more likely to underestimate their BMI and less likely to compare themselves to others, classify themselves with obesity, or engage in unfavorable body talk (Fiery et al., 2016, Schaefer et al., 2015, Lynch and Kane, 2014, Goldkamp et al., 2015) compared to NH Whites or Hispanics. Such tendency to underestimate or acknowledge being overweight or having obesity coupled with lack of appropriate risk perception related to excess weight for multiple diseases including cancer (Harris et al., 2016) may explain somewhat stable or declining risk perception trends.

Women who are overweight or have obesity are at increased risk of CRC and breast cancer and need information about risks associated with excess weight. Given the current prevalence of overweight and obesity among NH Blacks and Hispanics and projected future increases in prevalence (Wang et al., 2011), the need is even more salient for these groups. Increased awareness of the link between excess weight and cancer and appropriate risk perception may lead to a change in dietary habits, physical activity levels that meet current guidelines, or participation in timely, recommended cancer screening. In particular, given the higher risk of cancer mortality (Miller et al., 2017) in NH Black women, all opportunities can be taken to raise awareness of risk conferred by excess weight and encourage cancer screening. An additional concern is evidence that suggests high BMI to be associated with triple negative breast cancer in postmenopausal women (Phipps et al., 2011). Triple negative breast cancer occurs disproportionately in younger, NH Black, and Hispanic women (Lara-Medina et al., 2011), and is associated with poorer survival (Phipps et al., 2011).

Our data also show that risk perception for CRC and breast cancer increased with number of comorbidities. It is possible that women with multiple comorbidities consider themselves more susceptible to cancer in addition to or because of their other chronic conditions. Women with multiple comorbidities likely have greater interaction with providers and the healthcare system. These interactions are opportunities to discuss the elevated risk for cancer posed by excess weight, to provide weight management counseling, and cancer screening. However, one study found decline in weight management counseling in primary care settings (Fitzpatrick and Stevens, 2017).

Strengths of this study include diversity in racial/ethnic composition of the sample as well as in education and income not explored in previous studies. Racial/ethnic diversity is important given the previously mentioned variation in perception of body image (Fiery et al., 2016, Schaefer et al., 2015). In addition, Honda and Neugut (2004) reported that racial/ethnic minorities were less likely to perceive cancer risk. A survey of 755 NH Black churchgoers revealed that 48% perceived their cancer risk to be lower than an average person their age



Fig. 1. Obesity and risk perception by race and ethnicity, NHIS 2005, 2010, and 2015. In 2015, NH Black women with obesity had the lowest perceived risk of CRC of all racial/ethnic groups and lower perceived risk of breast cancer than NH White women. Among Hispanics with obesity, prevalence of obesity was relatively stable across study years, risk perception of CRC and breast cancer was lower among Hispanics than NH White women with a slight but non-significant increase in CRC risk perception over time.

(Lucas-Wright et al., 2014). Our sample also included young adults as it is important to be aware of their risk perception at younger age. Weight gain in early adulthood has been linked to major health outcomes later in life (Zheng et al., 2017). For every 2 years of obesity, the hazard ratio for cancer has been estimated to increase by 7% (Abdullah et al., 2011). Arnold et al. (2016) estimated a 5% increase in breast cancer risk for every 10 years of obesity duration and 8% among those at higher BMI. Additionally, there is some evidence that body fatness at young age  $(\leq 30 \text{ years})$  may impact adult CRC risk (Hidayat et al., 2017). Taken together it is important for providers to understand potential differences in risk perception among minority women and those of younger age in order to intervene with culturally appropriate messages to minimize cancer risk due to obesity and longer obesity duration. We were also able to assess cancer specific risk perception rather than perception of general cancer risk, and our analysis also included family history of breast and CRC rather than general family history of any cancer. These additions to the analysis led to greater specificity of risk perception estimates specific to the cancers of interest.

Limitations of the study include use of self-reported data (Northrup, 1996) that may lead to misclassification of BMI due to incorrect reporting of weight and height. We were unable to include NH Asians and NH Others in analyses due to low power. In particular, we were not able to include American Indian and Alaskan Natives who have a higher prevalence of overweight and obesity. Another limitation was the inability to directly assess awareness of obesity as a risk factor for cancer as this question was not asked of respondents.

Public health opportunities exist to educate women about the risk posed by excess weight for some cancers and actions they can take to reduce their risk. Many of these opportunities for preventive care in clinical settings are outlined in Massetti et al. and focus on monitoring BMI, counseling and early referral for avoidance of weight gain, and reinforcement of public health messages (Massetti et al., 2017). The USPSTF recommends screening all adults 18 and older for obesity with referral for individuals with BMI of 30 kg/m<sup>2</sup> or greater to intensive, multicomponent behavioral interventions (USPSTF) to promote improvements in weight status. Greater routine adoption of these recommendations could be fruitful given that Harris et al. report that physician-informed weight status resulted in greater odds of accurate weight perception (Harris et al., 2016). Counseling about the role of excess weight in cancer and other chronic conditions can be included in health discussions to inform young women prior to screening age or onset of disease. There may be opportunities to bundle messages so that women, younger and older, are not overwhelmed with multiple messages (Massetti et al., 2017, Fitzpatrick and Stevens, 2017). Greater effort is needed to develop, disseminate, and widely adopt or institutionalize multilevel interventions and programs that increase awareness of excess weight as a risk factor for cancer and other chronic conditions and empower women, particularly those at greatest risk, to achieve and maintain a healthy weight and adopt healthy behaviors related to nutrition and physical activity.

# **Conflicts of interest**

None.

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