


A Qualitative Analysis of Older Adults' Views of Healthcare Provider Attributes and Communication Skills

Journal of Patient Experience
Volume 9: 1-5
© The Author(s) 2022
Article reuse guidelines:
sagepub.com/journals-permissions
DOI: 10.1177/23743735221092564
journals.sagepub.com/home/jpx


Brittany Stewart, RD, PharmD¹ , Paige Hanke, BS¹, Megan Kucemba, PharmD, CPS¹, Diane L. Levine, MD, FACP², Jennifer Mendez, PhD², and Aline H. Saad, PharmD¹

Abstract

Understanding factors that improve patients' healthcare experiences are essential for healthcare providers (HCPs) caring for older adults (OAs). Previous data supports that effective patient-centered care leads to a better understanding of patients' experiences, values, and preferences. The aim of this study was to evaluate OAs views of HCPs attributes and communication skills to better understand patient's views about their HCP interactions. Qualitative analysis of the data revealed five key themes that emerged: professionalism, patient rapport, patient-centered care, empathy, and communication. Addressing and optimizing performance in these areas could improve patient experiences and support enhanced training for healthcare students.

Keywords

communication, patient-centered care, interprofessional education, older adults, patient experiences

Introduction

Older adults (OAs) have increased healthcare needs that require healthcare providers (HCPs) to focus on skills needed to improve patient-centered care. Patient-centered care has been recognized by The Institute of Medicine as one of six components of high-quality healthcare.(1) Effective patient-centered care and communication assist providers in better understanding patients' experiences, values, and preferences.(2) Furthermore, empathetic communication has been shown to enhance patient experiences, improve health outcomes, and enhance trust.(3) The importance of patient-centered care and communication in healthcare is well studied.(4,5) Hannawa et al. discusses factors that patients' value and utilized the Sufficient, Accurate, Clear, Contextualized, and Interpersonally Adaptive communication (SACCIA) evidence-based framework to explore the perspectives of physicians, nurses, and patients' "good" and "poor" care encounters.(6) While the communication factors that impact effective experiences have been studied, a better understanding of the interplay between providers' attributes and their communication skills could lead to improved patient-centered care. Thus, the objective of this study was to evaluate OA's views of HCPs' attributes and

communication skills to better understand those interactions and experiences.

Methods

This qualitative study was conducted between January and October 2019 at a large, urban state university and approved by the Institutional Review Board. An integral component of the interprofessional education (IPE) curriculum is the interprofessional team visit (IPTV). This experience involves healthcare students from eight programs: pharmacy, medicine, physician assistant, nursing, occupational therapy, physical therapy, social work, and dental. Interprofessional teams consisting of three to four healthcare students were

¹ Department of Pharmacy Practice, Wayne State University, Eugene Applebaum College of Pharmacy and Health Sciences, Detroit, MI, USA

² Wayne State University School of Medicine, Detroit, MI, USA

Corresponding Author:

Brittany Stewart, RD, PharmD, Department of Pharmacy Practice, Wayne State University, Eugene Applebaum College of Pharmacy and Health Sciences, 259 Mack Ave, Suite 2190, Detroit, MI 48201, USA.
Email: brittanystewart@wayne.edu



randomly assigned to an OA 65 years or older. OAs were recruited from the community and provided written informed consent to participate in a home healthcare visit with the student team. Each student chose one of the following three questions to ask the OA: (1a) In your opinion, what qualities does a good provider possess? (1b) What qualities does a bad provider possess? (2) Have you ever had an issue communicating with a HCP? If yes, explain (3) Have you ever observed miscommunication/lack of communication among providers? (3a) How did this impact your health/healthcare? (3b) What recommendations do you have to improve communication? The questions were developed in 2015 by the IPTV program faculty members and have been used for 4 years prior to our study. Students collected OA responses and entered them into an online secure database developed at the university. Two study investigators conducted an inductive thematic analysis to evaluate OA responses utilizing six phases of thematic analysis: (1) familiarize yourself with the data; (2) generate initial codes; (3) search for themes; (4) review themes; (5) define and name themes; and (6) produce the report.(7) Investigators completed initial coding and theme searching individually; then met several times and reviewed and discussed themes to generate a clear definition and resolve conflicting opinions.

Results

Ninety-five participant responses were collected between January and October 2019. Participant ethnicity included

African American (37%) and Caucasian (61%). Data were coded and five themes emerged from questions one to three relating to HCP attributes and communication skills: professionalism, patient rapport, patient-centered care, empathy, and communication (Tables 1 and 2). Data pertaining to question (3b) (recommendations to improve provider communication) were coded into the following themes: professionalism, communication, and patient-centered care and example OA responses include:

“Having good intercommunication between providers is important,”

“Understand the patient is the center of care and including them in all decision making,” “...keep good notes of all the conditions as well as what patient says during their doctor visit,”

“Health care professionals should encourage patients to advocate for themselves...and take responsibility for their health.”

Based on OA responses, study investigators derived recommendations aimed to improve patient-centered care, medical documentation, face-to-face and interprofessional communication, patient education, patient empowerment, and electronic communication. Study investigators quantified the frequency of responses yet did not observe any significant difference.

Table 1. Provider Qualities.

Question	Codes	Themes	Example responses
(1a) In your opinion, what qualities does a good provider possess?	Active listener Attentive communication skills (interprofessional) Empathetic Knowledgeable Patient-centered Problem solver Thorough Trustworthy	Professionalism Patient rapport Patient-centered care Empathy	Talkative, friendly, listens to what he has to say and makes eye contact. A good provider is knowledgeable on the disease states that they manage, remains up to date on their continuing education requirements, and exercises good bedside manners with compassion and understanding. A good provider is someone who is empathetic with his patients and understands their needs. Patient says the best type of care is always patient-centered care.
(1b) A bad provider?	Disengaged Ineffective communication Presumptive eye contact Dishonest Dismissive Hasty Neglectful Unapproachable Lack of	Professionalism Patient rapport Quality care Patient-centered care Empathy	A bad provider is one who does not treat the patient like an individual person, and who does not listen to the patient when they express concerns. A non-compassionate provider who does not genuinely listen to their patients' needs and lack of patients' follow-up. Not making eye contact and disengaged. Also talking to the caregiver only and not addressing the patient.

Table 2. Provider Communication Skills.

Question	Codes	Themes	Example responses	
(2) Have you ever had an issue communicating with a health care provider? If yes, explain	Disengagement Ineffective communication Lack of eye contact Lack of patient-centered care/patient rapport	Dismissive Hasty Lack of health equity Lack of patient-centered rapport Mistrust	Professionalism Communication (Verbal and non-verbal) Patient-centered care	Patient said he often had trouble communicating with physicians. He felt as if the physicians neither valued his opinions nor trusted him regarding his conditions. My orthopedic didn't give me the chance to talk with him freely. He gave me the impression that he only wanted to get his job done as soon as possible. The patient described a time in which their doctor did not exhibit proper bedside manners and kept his eyes on the computer screen rather than looking at the patient.
(3) Have you ever observed miscommunication/lack of communication between providers? If yes, explain	Disagreeable Inconsistent information Lack of care coordination Lack of follow up Ineffective communication Unprofessional	Professionalism Communication Patient-centered care	Doctor and therapist argued about whether her husband should come off dialysis or not. Neither one of them wanted to listen to the recommendations of the other. While he was in the hospital for an intestinal issue, the surgeon and gastroenterologist were discussing whether or not he should have surgery and were arguing in front of him and his family. Specialist physician needed to send over information to my PCP, on one end they said they sent it and on the other end they said they didn't receive it.	
(3a) How did this impact your health/health care?	Confusion Delay in care Increase patient awareness Negative health outcome	Outcomes	Her husband (the patient) was confused and did not know what to do or who to trust. This made the decision-making much more difficult since his providers were not in agreement. She has Polymyalgia rheumatica (nerve problem) and her nerve issue was not adequately resolved due to the lack of communication between providers. This caused a delay in the patient's health care because they refused to send the results to the cardiologist without having the cardiologist call the hospital. The cardiologist told him he needed to call the hospital. The hospital then wanted him to drive a far distance to sign a release form. He had to reschedule another appointment with the cardiologist then.	

Discussion

This study provides insights related to patient experiences and to our knowledge this is the only qualitative study to report OA views of HCP attributes and communication

skills derived from an interprofessional healthcare student activity. The themes in our study are all salient to improving patient-centered care and HCP communication skills. Furthermore, our study suggests that ineffective provider communication skills, poor patient-centered care, and lack

of professionalism can lead to OAs reporting delays in care, confusion, and negative health outcomes.

Like other studies, the themes from our study support improving patient-centered care and communication.(8,9) Huang and colleagues study evaluated how geriatric patients and their caregivers perceive HCP's communication skills in an inpatient setting. This study illustrates a framework of "How" the healthcare team communicated, "When" they communicated, and "What" they communicated.(8) Our study demonstrates "How" HCPs communicated was important for OAs with responses that included terms such as active listener, attentive, thorough, and empathetic" descriptive of a "good provider". They provided responses such as disengaged, hasty, neglectful, and lack of eye contact for "bad providers."

OAs reported that empathy is an important HCP attribute. Empathy and emotional support are critical to satisfying patients' emotional needs.(5) Increased provider empathy has been associated with improved patient satisfaction with care, better adherence to treatment, and improved health outcomes.(3) Ideally, the optimal provider-patient relationship should meet both informational and emotional needs of the patient. In "Patient-Centered Communication: Basic Skills", the author provided guidance to HCPs related to the expression of empathy by naming the feeling; communicating understanding, respect, and support; and engaging the patient in their care.(4)

One of the themes highlighted in this study centers around the need to establish patient rapport and trust. An OA reported that "he felt as if the physicians neither valued his opinions nor trusted him regarding his conditions". Such feelings prohibit active participation in their own care and increase their uncertainty of the care plan. However, providing a space for OAs to communicate their perspectives could empower them and attenuate negative outcomes.(9) Engaging patients in the care plan entails an understanding of the patient's perspective by exploring their feelings, ideas, concerns, and experience regarding the impact of the illness, as well as setting clear expectations with HCPs.(4) Haverfield and colleagues demonstrate that failure to allow the patient the space for self-disclosure and openness makes it difficult for providers to gather information about the patient and fully understand their experience and needs. The authors suggest asking follow-up questions, taking time to confirm a correct understanding of the patient's experience, sharing supplementary information, and acting on provided information as tips for active listening.(10) Similarly, "I Always Feel Like I'm Getting Skipped Over" emphasizes the consequences of HCPs not acknowledging patients' perspectives leading to medical mistrust and perceived discrimination. These engendered patient dissatisfaction, nonadherence, and underuse of healthcare service.(11)

A noteworthy finding in our study was the impact of interpersonal communication among HCPs. OAs reported witnessing HCPs dismiss each other's contribution to the care plan which left the patient confused, delayed decision-making, and increased their mistrust in the care: "healthcare

providers argued about whether my husband should come off dialysis or not. Neither one of them wanted to listen to the recommendations of the other". "Communications in Health Care Teams" addressed the role of communication as one of the core factors for sustaining safety and quality, especially among health care teams.(12) In fact, communication failures among HCPs are among the leading causes of medical errors and patient harm which resulted in a joint commission patient safety goal committed to improving communication.(13)

Previous studies have shown that IPE develops HCPs skills that can improve patient outcomes through effective communication and teamwork.(14) Effective communication skills training for HCPs has resulted in a more patient-centered care approach.(2) The Interprofessional Education Collaborative made effective communication their third core competency focusing on the need to train HCPs to "communicate with patients, families, communities, and professionals in health and other fields in a responsive and responsible manner that supports a team approach to the promotion and maintenance of health and the prevention and treatment of disease".(15)

Limitations

Our study involved a convenience sample of African-American and Caucasian participants recruited from Southeast Michigan and may not be generalizable to OAs from other ethnicities and geographic locations. Additionally, we did not collect data on social determinants of health which may impact OA perceptions of HCP attributes. Study questions were not formally validated, and the questions may have created response bias. The study does not directly evaluate the actual interaction between HCPs and OA as it only showed how OA's recall their interactions with HCPs. The healthcare students who asked the OAs questions transcribed their responses into the study database which may have led to response bias. The impact of this study on the students and their education was not reported. Despite these limitations, our study provides insights that may inform health professional students' education.

In conclusion, understanding patients' views of HCPs' attributes such as rapport, patient centeredness, empathy, professionalism, and communication skills could lead to improved patient experiences, patient care, and support enhanced communication skills training for health profession students.

Acknowledgments

The authors would like to thank Wayne State University Research Design and Analysis Unit.

Declaration of Conflicting Interests

The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.


Funding

The author(s) received no financial support for the research, authorship, and/or publication of this article.

Ethical Approval

This study was approved by the Wayne State University Institutional Review Board.

ORCID iD

Brittany Stewart  <https://orcid.org/0000-0002-0748-3290>

Statement of Human and Animal Rights

All procedures in this study were conducted in accordance with the Wayne State University Institutional Review Board's (IRB# 099410B3X) approved protocols.

Statement of Informed Consent

Written informed consent was obtained from the patients for their anonymized information to be published in this article.

Availability of Data and Materials

The data from this study are available upon request from the corresponding author.

References

- Schroeder S, Berkowitz B, Berwick D. Performance measurement: Accelerating improvement. Washington, DC: Institute of Medicine of the National Academies; 2006.
- Iversen ED, Wolderslund M, Kofoed PE, Gulbrandsen P, Poulsen H, Cold S, et al. Communication skills training: A means to promote time-efficient patient-centered communication in clinical practice. *J Patient Cent Res Rev.* 2021;8(4):307.34722798
- Murry LT, Reist JC, Fravel MA, Knockel LE, Witry MJ. An exploratory mixed methods study of standardized patient comments on empathy and student communication scores. *Am J Pharm Educ.* 2022;86(2):Article No. 8642.
- Hashim MJ. Patient-centered communication: basic skills. *Am Fam Physician.* 2017;95(1):29-34.
- Hong H, Oh HJ. The effects of patient-centered communication: Exploring the mediating role of trust in healthcare providers. *Health Commun.* 2020;35(4):502-11. doi: 10.1080/10410236.2019/1570427
- Hannawa AF, Wu AW, Kolyada A, Potemkina A, Donaldson LJ. The aspects of healthcare quality that are important to health professionals and patients: A qualitative study. *Patient Educ Couns.* 2021;S0738-3991(21)00675-3.
- Braun V, Clarke V. Using thematic analysis in psychology. *Qual Res Psychol.* 2006;3(2):77-101.
- Huang SC, Morgan A, Peck V, Khoury L. Improving communications with patients and families in geriatric care. The how, when, and what. *Journal of Patient Experience.* 2021;8:1-9. doi: 10.1177/23743735211034047
- Lagacé M, Fraser S, Ranger MC, Moorjani-Houle D, Ali N. About me but without me? Older adult's perspectives on interpersonal communication during care transitions from hospital to seniors' residence. *J Aging Stud.* 2021;57:Article No. 100914.
- Haverfield MC, Giannitrapani K, Timko C, Lorenz K. Patient-centered pain management communication from the patient perspective. *J Gen Intern Med.* 2018;33(8):1374-80.
- Cuevas AG, O'Brien K, Saha S. African American experiences in healthcare: "I always feel like i'm getting skipped over". *Health Psychol.* 2016;35(9):987.
- Dartiguelongue JB, Cafiero PJ. Communication in health care teams. *Arch Argent Pediatr.* 2021;119(6):e589-e93.
- Joint Commission on Accreditation of Healthcare Organizations. Joint Commission national patient safety goals. 2021. Accessed December 1, 2021. <https://www.jointcommission.org>
- Reeves S, Perrier L, Goldman J, Freeth D, Zwarenstein M. Interprofessional education: Effects on professional practice and healthcare outcomes (update). *Cochrane Database Syst Rev.* 2013;2013(3):CD002213. Published March 28, 2013. doi:10.1002/14651858.CD002213.pub3
- Collaborative IE. Core competencies for interprofessional collaborative practice: 2016 update. Washington, DC: Interprofessional Education Collaborative. 2016;10.