


# Equity and expertise in the UN Food Systems Summit

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The UN Food Systems Summit is expected to launch bold new actions, solutions and strategies to deliver progress on all 17 sustainable development goals (SDGs), each of which requires a transformation in the way the world produces, consumes and thinks about food. However, the summit preparations have started controversially, with claims of corporate capture by prominent civil society groups,<sup>1</sup> who, alongside the current and two former UN Special Rapporteurs on the Right to Food,<sup>2</sup> have also noted insufficient attention paid to human rights and to rebalancing power in the food system itself.

The issue of corporate capture is an important one for the summit. Early decisions to implement a clear set of rules on corporate participation and transparency were missed and need rectifying urgently for the summit to continue with any legitimacy, as the UN Special Rapporteurs and the scientists of a new boycott<sup>3</sup> have pointed out. The summit has embraced the (contested,<sup>4</sup> some would argue failed)<sup>5</sup> principle of ‘multistakeholder inclusivity’ as essential for the summit to be a ‘safe space’ for all actors, but with little regards to how power asymmetries between stakeholders within the summit itself must be acknowledged, addressed and accounted for transparently; not a helpful precedent for a global architecture to address those same power asymmetries.

Closely linked to these issues have been the role of right-based and equity-based approaches within the summit; and how far the summit’s ‘forum’ shifts away from the UN Committee on Food Security, where these issues have a strong mandate, risks diluting hard won battles for a fairer, more just and right-based food system.<sup>5</sup> The summit hopes to contribute to the promise global leaders signed at the SDG summit to ‘leave no one behind’. Equity is, therefore, at the heart of the summit. However,

## Summary box

- ▶ The UN Food Systems Summit is bold but controversial, with important implications for global food systems and public health.
- ▶ Alongside claims of corporate capture, many have noted insufficient attention paid to human rights and to rebalancing power in the food system.
- ▶ These issues speak to wider issues of participation and equity in the summit itself. Narrow definitions of equity only consider income inequities in outcomes and coverage. Broader definitions consider why such inequities persevere and are interlinked via processes that can be historical and intergenerational.
- ▶ The summit’s science group is slanted in disciplinary expertise: it lacks sufficient expertise in equity, health, noncommunicable diseases or representatives with expertise in indigenous knowledge.
- ▶ It is not too late to rectify this in the summit structures, as we approach the September summit meeting.

without advancing both a stronger normative and multidisciplinary understanding of equity, the summit process risks missing a once in a generation chance to refocus understanding and action on food system inequity. Attention ought to be drawn not only to the current inequitable experiences and outcomes facing people within food systems but also to the reasons why such inequities in outcomes persevere (eg, non-white households were two times as likely to face food insecurity during the COVID-19 pandemic compared with white British households; and those with disability or health problems, three times more likely).<sup>6</sup> We wonder what egregious failings of political systems are being glossed over in ‘leave no one behind’ if such virtuous aspiration leads to a failure to ask questions of why so many people, for so long, have been ‘held back’.

The problem is partly with the concept of equity itself: incontrovertibly, a good thing



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to pursue, but variously defined. For example, among experts on chronic undernutrition, equity is often conceptualised as diverging coverage of health interventions or outcomes differing by socioeconomic groups.<sup>7</sup> Among experts on health equity and diet-related noncommunicable diseases, however, equity often also refers more to the structural, social and commercial determinants of health and the concentration of power among private sector interests.<sup>8</sup>

Summit participants are tasked with proposing and prioritising a set of ‘game changing solutions’ for member states to adopt. To some equity experts, such solutions might mean providing significantly scaled up child and maternal health services, particularly targeted at marginalised communities; or similar access to systems of social protection or food assistance. Equity to others might *also* mean finding ways to tackle historical injustices that still shape people’s lives. For example, dispossessing communities, particularly indigenous peoples, from ancestral lands—and the culinary and agroecological skills and knowledge that adhere to those territories—has been devastating to local food systems. *Public health* then comes to mean something quite different: regaining sovereignty and control over land and food as part of wider self-determination; working to preserve or return to traditional and healthy foods and associated culinary practices against a tidal wave of ultraprocessed, nontraditional and unhealthy products.<sup>9</sup>

Separate (but in our view, still complementary) understandings of equity also reflect the siloed and hierarchical knowledge systems that still frame the UN system and similar international architectures. Tackling growing uncertainties that range from pandemics, to climate change, to intractable historical food-based problems ‘require a fundamental rethinking of how expertise of multiple sorts and new forms of professionalism are convened and combined’.<sup>10 11</sup> The scientific committee of the UNFSS is dominated by agricultural economists and natural scientists: great scholars, but a missed opportunity to encounter knowledge not only from experts in health equity or gender and rights but also from indigenous and other traditional people (not those speaking for them), food workers and others with lived experience of malnutrition and diet-related diseases. We do see these voices represented elsewhere in the summit (sometimes marginally), but the summit’s approach to filling its scientific committee feels outdated for a summit concerned with food systems, when most systems experts already recognise the need for this diversity of knowledge and experience.

The structure of the summit itself also adds another layer of inequity and imbalance of power. There are many ways to get involved in the summit, and in principle this is positive. But Member States or civil society organisation with limited resources will not be able to become a Food Systems Hero, help to raise awareness of food systems on social media, host or join a Dialogue and also participate and follow all five Action Tracks. Those with

greater resources, and their propositions, will then reign. For this reason, the myriad of participation mechanisms is not as important as how this will be weighed into decisions; to return to the initial concerns with the summit, how will the power of those actors opposing healthier, more sustainable and more equitable food systems be constrained?

As we write in June, ahead of a September Summit, time is not late to take action in rebalancing powers and enabling a greater diversity of knowledge, not simply among a multiplicity of voices in multiple public forums, but explicitly engaged at the summit’s top table of expertise and summit leadership. It is also not late to adopt mechanisms that limit the engagement of those actors whose primary interests have driven our food systems to become unhealthy, unsustainable and inequitable, so the voices of the people can be clearly heard. Doing so would help meet the need for putting equity-focused action at the heart of the summit in a way that accords with the existing UN legal framework on rights and the SDGs; and with the multiple traditions of equity, we argue, need to be embraced for the summit to be a success on its own terms.

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